



Parks & Recreation Advisory Board Meeting

Friday, August 7th – 7:00am – 10:00am
Meet at the Recreation Center for Tour Day

Agenda

- 1. Call to Order**
- 2. Roll Call**
- 3. Agenda Approval**
- 4. Approval of Minutes**
- 5. Citizen Input**
- 6. Board Member Committee Reports: None**
- 7. Tour of Parks and Natural Areas**
 - **Kiwanis Park**
 - **Red Tail Park**
 - **Ferguson Park (Future site)**
 - **Arroyos Del Sol**
 - **Narrows Poudre River Trail**
- 8. Old Business – Calendar of Events**
- 9. New Business – NA**
- 10. Scheduling of Meetings – Friday September 11th Recreation Center**
- 11. Adjournment**

Our Mission: Provide services, experiences, and spaces that promote community, health, and wellbeing for all.

The Parks & Recreation Advisory Board meets the first Friday of the month at 7:00 am. For information on how to place an item on the agenda, email: Jema.Moody@Greeleygov.com at least one week prior to the scheduled meeting date.

GREELEY PARKS AND RECREATION ADVISORY BOARD

MEETING MINUTES – July 10th, 2026.

1. ROLL CALL

The Greeley Parks and Recreation Advisory Board met Friday, July 10th, 2026, at 7:00am at the Ice Haus. Board members joining: Rand Morgan, Sharon Wright, Beth Kleiber, Greg McIntosh, Eric Parrish, Ben Christiansen, Savanna Bennett, and Daniela Hernandez.

Staff joining: Diana Frick (Director of Culture Parks and Recreation), Daniel Lawrence (Deputy Director of Culture Parks and Recreation), Eric Bloomer (Parks Division Manager), Justin Scharton (Natural Areas and Trails Division Manager), Becca Mack (Recreation Division Manager), Jema Moody (Business Service Manager).

2. APPROVAL OF AGENDA – Eric Parrish made a motion to approve the agenda, which was seconded by Greg McIntosh and passed unanimously.

3. APPROVAL OF MINUTES – Sharon Wright made a motion to approve the minutes of the previous meeting, which was seconded by Ben Christiansen and passed unanimously.

4. CITIZEN INPUT – None

5. BOARD MEMBER COMMITTEE REPORTS – Art commission – Sharon Wright – Sharon reported that the last Arts Commission meeting was canceled, so there was no formal report. However, it was noted by Greg McIntosh that the stolen statue has been repaired and reinstalled. The repair process was efficient, taking less than two hours, as the statue was originally built in pieces.

6. Diana Frick 2027 Budget and triennial Review-

• Budget Proposal Presentation and Discussion:

- Background: Diana presented the budget reduction proposal that was shared with the City Council on July 7, 2026. The City of Greeley faces an \$18 million deficit in its operating funds. In February, the City Council prioritized city programs and assigned the Culture, Parks, and Recreation Department (CPRD) a 17% general fund reduction target, amounting to \$3.7 million. Enterprise funds like Golf and the Cemetery are not part of this exercise.
- Methodology: The department used a weighted average approach to determine reductions, considering community impact, revenue generation, and program usage. This was to protect services for vulnerable residents (e.g., Rodarte, Active Adult Center) and account for revenue impacts. A flat 17% cut was avoided as it would disproportionately affect revenue-generating areas, requiring deeper cuts elsewhere.
- Proposed Reductions (\$2.9 Million Identified):
 - Personnel (\$877,000): Elimination of 10 full-time positions (8 filled, 2 unfilled) and 27 seasonal/part-time positions. Some reductions were achieved through a voluntary separation program.
 - Operational Impacts: Nearly every program received some level of reduction, except for capital planning and facility maintenance.
 - Parks: Reduced service levels for mowing, chemical applications, and irrigation repairs. Ballfields will remain fully staffed due to paying users and safety expectations, while park practice fields will see reduced service due to a lack of revenue.

- Natural Areas & Trails: Elimination of two planner positions, impacting future planning capabilities but preserving maintenance teams.
- Recreation, Youth, & Aquatics: Reduced program offerings and hours.
- Museums & Culture: Reduced Museum hours at the downtown museum and Centennial Village, with a proposal to stagger operating schedules. There will be fewer exhibits and city-run events.
- Community Events (UCCC & Island Grove): Reduced staffing and a greater emphasis on revenue-generating events.
- Revenue Strategies (\$600,000): The proposal includes \$600,000 in new revenues, informed by a recent cost recovery study and other initiatives.
 - Revenue and Program-Specific Discussions:
 - Liquor Service Expansion: A significant portion of the \$600,000 in new revenue is attributed to expanding city-operated liquor service, proven successful at the UCCC, to Island Grove (excluding the Greeley Stampede).
 - Event Venue Trends: Island Grove attendance is estimated at 800,000–900,000 annually (non-Stampede events account for 500,000–600,000). The Union Colony Civic Center has also seen attendance growth. Revenue projections are conservative and based on multi-year trends.
 - Athletic Fields & Ice Haus: Staff committed to maintaining service standards for outdoor fields despite fee changes, as user feedback indicates Greeley's fields are high-quality. The Ice Haus cost recovery model is aligned with market rates.
 - Soccer Program: Transitioning the city-run recreational soccer program to a private user group could generate park revenue to maintain fields. Guardrails for this partnership include keeping the program recreational, aligning the price point with the city's plan (~\$60), and ensuring Greeley residents retain access to the Youth Assistance Fund.
 - Revenue Right-Sizing: Budgets for FY2027 have been corrected to reflect realistic projections, moving away from previously inflated revenue targets (e.g., Active Adult Center membership).
 - Fee Sensitivity: The current budget proposal's revenue increases are based on trends and new sources, not the full implementation of the cost recovery study. Future cost recovery work will be sensitive to community affordability and market comparisons.
- Budget Gap (\$800,000): The proposed \$2.9 million in reductions leaves an \$800,000 gap. Staff noted that cutting further would result in "skeleton" programs with severely diminished service.
- Options Presented to Council to Close the Gap:
 - Accelerated Cost Recovery: A multi-year approach to align user fees with market rates and community benefit, focusing on larger user agreements. It will not achieve the full target in the first year.
 - Museum System Transition: Transitioning, not closing, the museum system to a partner (e.g., 501(c)(3), Friends group) to assist with operations, programming, and fundraising. The current annual expense is \$1.4 million. No partner discussions have occurred pending council approval. Council also raised legal questions regarding the city charter language to “provide for museums,” and the city legal department is preparing an opinion.
 - Natural Areas System Reduction: Eliminating the planning and development division would net \$250,000 but not close the gap and would create long-term opportunity loss

- for property acquisition and trail connectivity.
- Horticulture Program Elimination: Eliminating the flower bed program across city facilities would save \$391,000 but still fall short of the \$800,000 target.
- **Budget Timeline:**
 - Additional departmental presentations to the council are pending.
 - A City Council budget work session (retreat) is scheduled for September 10, 2026. Council decisions are expected at that time.
 - The statutory deadline for budget approval is December 15, 2026. Greeley's typical October approval will be delayed this year. The usual practice is to avoid a new council adopting a prior council's budget, which is not a factor this year as there are no council elections in November.

7. OLD BUSINESS – NA

8. NEW BUSINESS –

- Triennial Review:
 - The board reviewed and discussed edits to the distributed document.
 - A correction was made to the meeting schedule to remove template parentheses and specify that the board meets the first Friday of every month at 7:00 AM.
 - A motion was made by Greg McIntosh and seconded by Beth Kleiber to accept the triennial review with edits. The motion passed unanimously (Ayes—All; Opposed—None).
 - The document will be submitted to the Clerk's Office, with a council presentation expected in October or November 2026. Rand and Diana will present, and board members are encouraged to attend.

9. UPCOMING AGENDAS – Add Calendar of Events to the Agenda for each meeting.

10. NEXT MEETING – The next meeting is tentatively scheduled for August 7th for 3-hour Tour. Jema will coordinate for an attendance count and logistics.

11. ADJOURNMENT – Daniela Hernandez called for a motion to adjourn the meeting, was seconded by Ben Christiansen at 8:09 am.

Respectfully submitted:

Rand Morgan, Chair

Diana Frick, Director of Culture, Parks and Recreation

Culture, Arts, and Recreation

Calendar of Events for Recreation Advisory Board

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2026

Americ 250 / Color do 50: Saturday, August 1, 2026, 10 – 11am Bittersweet Park

Downtown Infrastructure Group Meeting Ceremony: Tuesday, August 4, 2026, 9 – 9:20am 902 7th Street (in front of the Greeley train depot)

Swim-In Theater, Celebrate Halloween: Night at the Museum, August 6, 2026

Golden Gallery Art Show Artist Deadline: August 17, 2026, at 8:00 AM at the Greeley Active Adult Center

Roadside Community Center scheduled Maintenance Closure: Saturday, August 1-Sunday, August 9, 2026

Family FunPlex scheduled Maintenance Closure: Monday, August 17-Sunday, August 23, 2026 - *Members of the Family FunPlex will be able to use their membership at our outdoor pools during their annual closure*

Fiesta in the Plaza: Art Exhibition: Saturday, September 5, 2026, 3 – 6pm Centennial Village Museum

Outdoor Pool & Splash Park open for summer season, May 23, close for season Sept 7, 2026

September 18th - Teen Night Out | 5 - 9 PM

FunPlex: October 23rd - Haunted Night at the FunPlex | 5 - 8 PM

Veteran Day Celebration: Active Adult Center, November 3rd, 10:00am-11:00am

Christmas Lunch: Active Adult Center, Friday December 4th, 11:30am-12:30pm

FunPlex: December 4th - Teen Night Out | 5 - 9 PM

FunPlex: December 18th - Jingle Bell Jam | 5 - 8 PM | 1

