

## The Greeley Art Commission Agenda

Meeting Date January 20, 2026

At 4:00 p.m. at the Greeley Recreation Center Room 201

This meeting is held in person at the physical location and as a TEAMS meeting.

To join the meeting via TEAMS please email Kim Snyder for a link. You can provide public input/ public comment for this meeting by emailing your comments to Kim Snyder at [Kim.Snyder@greeleygov.com](mailto:Kim.Snyder@greeleygov.com).

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

### **Agenda:**

1. Call to Order

2. Roll Call

Louisa Andersen, Eddie Mirick, Tony Miller, Sharon Wright, Heather Utrata, Molly McIntosh, Benson Verbel, Michael Haren, Tom Devore, Kendra Albee, Perry Bell, Cheryl Lee

3. Approval of December, Tuesday 21st, Minutes.

4. Museum Presentation- Meeker House and Selmas Store conversion to Thelmas Artist Studio.

5. Meeker House updates – Program is contingent upon Museum staff providing ample electrical access for the projector set up and provide materials and staff necessary to keep the computer program running as scheduled and to update images being sent to the projector set up periodically. See attachments on pgs. 3-5 for further details provided by sub-contractor David Fodel.

6. Suggested Changes to City Council Memo re: Proposed Performing Arts funding from 1% for Art

7. Discussion on the proposal for a combined Culture Board – Louisa Andersen

8. Paint the Town mural suggestions for 2026

- a. The City recently purchased the former library building at 1012 11th St. and it is now being used for IT offices. They are interested in exploring ways to make the block more visually engaging. What are your thoughts on the possibility of a mural on the exterior of the building? Or installing the metal panels from City Hall if they are acceptable to IT?

- b. 16<sup>th</sup> St between 9<sup>th</sup> and 10<sup>th</sup> streets will be the location for Weld Walls Mural Festival this summer. This is the same location where Mario will be installing three figures representing historical Greeley cultures. He has mentioned possibly painting figures representing the Deerfield community and Sacajawea (Ute Native American). We could contribute funds again to Brianna to manage such mural painting by Mario or another artist during the festival.
- 9. City Hall is being vacated and we need to find a new home for the artwork murals in the 'moat' area of the building by early March.

**Non-Action Items Below: Please read before the meeting. These items will only be addressed if you have questions, to request more information, or if the committee chair would like to share updates.**

- 1. Project Reports:
  - a. Water Treatment and Reclamation Art -4 Artists will present their final proposals to the selection committee on Jan 27 starting at 1 pm. The final selection will be brought to the Art Commission on Feb 17.
  - b. 15th Ave underpass – The overall CIP project is being delayed to coincide better with the MERGE project. Kim and Will visited Alquist 3D warehouse and are waiting for cost estimates to come in before scheduling a committee meeting to move forward. Perry Bell and Benson Verbel volunteered to be on the committee.
  - c. 16<sup>th</sup> St – Mario Echevaria is scheduled to install three historical figurative works; the installation is delayed due to changes in the installation of light poles and matching bases for artwork. Installation date TBD.
- 2. Maintenance & Repair
  - a. 'Aspens and Moon' sculpture has been removed from 10<sup>th</sup> St and 71<sup>st</sup> Ave, NW corner, and is currently under renovation by the artist Reven Marie Swanson. She has also agreed to repair the Cloud Tree created by Barbara Baer. Both repairs will be completed soon and installed as weather allows.
- 3. Other:
  - a. Tointon Gallery – Will Dillon
  - b. Congratulations to Will at becoming our first ever full-time assistant for Public Art/Tointon Gallery.

Adjournment    Next meeting is scheduled for February 17, 2026.

## Minutes

The Greeley Art Commission

December 16, 2025, 4:00 p.m.

Room 201 Greeley Recreation Center

1. The meeting was called to order by Heather Utrata at 4:02 p.m.

Board Present: Tony Miller, Molly McIntosh, Benson Verbel, Heather Utrata, Kendra Albee, Perry Bell, Louisa Andersen, Cheryl Lee, Michael Haren.

Board Absent: Eddie Mirick, Sharon Wright.

Staff Present: Kim Snyder, Megan Weiler, Will Dillon, Benjamin Alexander, Brecklyn Everhart.

2. Approval of the November 2025 minutes.

Motion to approve the November 2025 minutes made by Perry Bell and seconded by Tony Miller.

Motion passed unanimously.

3. Discussion on Public Art funds for performing arts.

- Background was given on the agenda item since it was discussed.
- Board members expressed the number of concerns if this ordinance passes, and reviewed a drafted letter indented for city council.
- The definition of what performing arts would be is unclear.
- The commission spoke at length at what this would mean for Public Art and wanted to make it known that they are unanimously against this moving forward.

Meeting adjourned 5:14 p.m.

Next meeting will be held January 20<sup>th</sup>, 2025, at the Greeley Recreation Center Room 201.

# Executive Financial Summary

## Project Overview

This project proposes the deployment of a Panasonic PT-REZ12BU8 12,000-lumen laser projector with a Panasonic ET-DLE035 ultra-short-throw lens, installed in a permanent all-weather outdoor enclosure. The system is intended for reliable, long-term municipal use in public-facing applications such as community events, outdoor cinema, architectural projection, and civic messaging. The included costs were supplied by the assumed vendor (Deep Space Drive-In) and reflect current estimated prices for all components.

Capital Cost	Cost
<b>Summary</b>	<b>Item</b>
Panasonic PT-REZ12BU8 laser projector	\$20,000
Panasonic ET-DLE035 ultra-short-throw lens	\$4,500
Outdoor-rated enclosure (IP65, HVAC)	\$6,000
Mounting, installation & commissioning	\$6,500 – \$16,000
Total Initial Capital Investment	\$37,000 – \$46,500

## Life of Projector Cost Report

### 10,000+ Lumen Projector with Short-throw Lens and All-Weather Enclosure

#### 1. Executive Summary

This report outlines the costs and details related to expected operational life, maintenance considerations, and risk factors associated with deploying a **10,000-lumen professional video projector** housed in an **all-weather outdoor enclosure**. Under typical commercial or institutional usage conditions, a properly specified and maintained system can achieve **5–10 years of functional service life**, with consumable components (primarily the light source) requiring replacement on a shorter cycle.

#### 2. Definition of System Scope

##### 2.1 Projector Class

- Brightness: ~10,000 ANSI lumens
- Application: Large-venue, outdoor cinema, architectural projection, events, signage
- Technology Types Considered:
  - Laser phosphor (most common at this brightness level)
  - High-pressure lamp (legacy / cost-sensitive deployments)

##### 2.2 All-Weather Enclosure

- Rated for continuous outdoor exposure
- Typical ratings:
  - Ingress Protection: IP54–IP66

- o Operating temperature control via HVAC (active cooling/heating)
- o Humidity and dust mitigation

### 3. Projector Life Expectancy

3.1 Light Source Life (Primary Limiting Factor) Light Source Type	Rated Life (Typical)	Notes
Laser phosphor	20,000–30,000 hours	Brightness gradually degrades; no sudden failure
High-pressure lamp	2,000–4,000 hours	Sudden lamp failure possible; higher maintenance

## Curated Video Program for Outdoor Projection

### 1. Executive Summary

This outline is designed as an example of potential requirements and costs to run a typical curated outdoor projection program. It can be used as a guide for soliciting program proposals from independent curators.

**Project Overview:** Curated program of video works by multiple artists for outdoor architectural projection in the City of Greely, on the facade of the Meeker Museum. Designed to activate public space, engage audiences, and enhance the civic realm through media art.

**Objectives:** - Provide free and accessible cultural programming. - Support artists through professional compensation and licensing. - Strengthen public engagement and placemaking through site-responsive media art. - Align with municipal cultural strategies and priorities.

### 2. Proposer Information and Qualifications

**Curator Profile:** - Years of experience, areas of practice, past public/media projects.

**Key Partners:** - Any cultural institutions or technical consultants involved in curation and documentation (excluding equipment/labor/site services).

**Representative Work:** - Prior curatorial projects relevant to public space, media arts, or municipal contexts.

### 3. Project Description

**Scope:** - 6–10 video works, total runtime [XX–XX] minutes, presented in looped format for public viewing. No sound.

**Program Concept:** - Thematically coherent, site-responsive, visually compelling. - Selected works maximize engagement and accessibility for diverse audiences. - Curatorial oversight ensures artistic quality, DEI alignment, and municipal compliance.

**Site Relevance:** - Works designed to complement architectural features and highlight historical and/or cultural landmarks.

## 4. Artistic Program

Artist Selection: - Criteria include artistic merit, diversity, and alignment with curatorial theme. Program Structure: - Sequencing, pacing, and loop logic designed for public dwell time and visual impact.

Licensing and Rights: - Fair compensation, moral rights respected, public exhibition license granted.

## 5. Community Engagement and Accessibility

- Public Access: Free, open viewing for all residents.
- Interpretive Materials: Onsite signage and online resources to support understanding and engagement.
- Accessibility: Visual accessibility considered (scale, contrast), physical accessibility for public viewing areas, and inclusive audience engagement.

## 6. Legal, Rights, and Compliance

- Artist Agreements: Non-exclusive public exhibition licenses, defined duration, and geographic scope.
- Content Compliance: All works reviewed for appropriateness in public municipal context.
- Municipal Permits: Coordination with municipality for approvals and public safety oversight.

## 7. Budget

(Curator-Managed  
Items Only) Category

Curatorial Fee

Estimated Cost (USD)

\$7,500 – \$15,000

Justification

Program development, artist selection, project oversight, municipal coordination, DEI compliance.

Artist Fees

\$12,000 – \$30,000

Fair compensation for creation/licensing; supports professional practice and diverse artists.

Documentation

\$2,000 – \$5,000

Photography/video for reporting, evaluation, archival, and promotion.

Communications

\$1,500 – \$4,000

Signage, printed materials, and web content for audience engagement.

Contingency (10%)

\$5,000 – \$10,000

Addresses unforeseen curator/artist-related issues, maintaining program quality and schedule.