

Minutes

Museum Advisory Board

February 19, 2026, at 4:00 p.m.

1. The meeting was called to order by Marcus Embry at 4:00 p.m.

Board Present: Marcus Embry, Emma Pena-McCleave, Nancy Masimer, Donna Hendren, Annareli Morales, George Junne, Anne Masterson.

Board Absent: Scott Chartier.

Staff Present: Megan Weiler, Chris Bowles, Holly Berg, Geoff Havens, Joanna Stull, Rachel Walker, Betsy Kelums, Benjamin Alexander, Brecklyn Everhart.

2. Approval of the January 2026 minutes.

The minutes were approved unanimously.

3. Reports:

- Managers' Report

Museum admission is now free. This has increased visitation and has helped with marketing special events. There was as anticipated a small dip in revenue that is expected to stabilize over time. Field trips will expand at Centennial Village to offset changes from history fest.

Staff reports were waived for this meeting.

4. Old Business:

- Discussion of combined commission
 - There was discussion about the survey for feedback that came out after the council presentation.

- There was large discussion on the combined commission

Key Concerns listed:

- Lack of clarity on final structure
- Survey design
- Concern of museum representation getting diminished in the combination.
- Risk of losing focus on museum-specific needs and historic preservation

Clarifications from staff:

- No final decision has been made
 - City council only directed the exploration of the concept
 - Survey feedback is still being collected
 - Options will be presented to council again sometime in April
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- Board members expressed concerns regarding the effectiveness of the survey in capturing detailed feedback for City Council. It was suggested that individual perspectives may be better communicated through additional comments or direct communication.

 - A motion was made and seconded to request that board members submit individual letters to City Council regarding the combined commission. After discussion, the motion and second were withdrawn. No formal action was taken.

5. New Business

- Annual Report from Museum Advisory Board
 - The board reviewed the draft annual report to be submitted to City Council, which highlights the museum's activities, accomplishments, and overall contribution to the community.

 - The chair (Marcus Embry) explained that the report is intended to emphasize the importance of the museum system to the City's cultural identity. Reinforce the Board's role in advising City council on museum related matters. Align with the boards formal charge and responsibilities.

 - Discussion focused on the inclusion of additional language addressing budget process and board involvement. Board members expressed concern that budgetary and operational decisions impacting the museum are often made without prior awareness or input from the board. Discussion moved to understanding that the formal limitations of their advisory role they would value earlier communication regarding upcoming decisions that may impact museum operations or strategic planning.

 - The board discussed whether to retain or revise specific language in the final paragraphs of the report to reflect these concerns.

Motion to remove the last 2 paragraphs of the museum report made by Annareli Morales and seconded by Donna Hendren.

Motion passed unanimously.

Motion to approve the Museum Advisory Board report with removed paragraphs and with staff corrections made by Emma Pena-McCleave and seconded by Anne Masterson.

Motion passed unanimously.

Meeting adjourned 5:04 p.m.

Next meeting will be held March 19,2026 at the Greeley History Museum.

Signed by:
Marcus Embury
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Chair, Museum Advisory Board

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Chris Bowles
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Museum Manager