



## Golf Advisory Board Minutes

January 8<sup>th</sup>, 2026, at 4:30 PM

### Call to Order

- Pat Gilliam called the meeting to order at 4:30 PM

### Roll Call

- *Board members present:* Jeff Collins, Patti Brug, Kim Spencer, Mike Sage, Patrick McMillen and Pat Gilliam
- *Board members absent:* Melissa Jensen
- *City Employees present:* Alexa Schubin (CPR-Forestry Admin III) and Chris Colling (Golf Manager)
- *No guests/residents in attendance at this meeting*

### Approval of Minutes: November 13<sup>th</sup>, 2025

- Motion to Approve: Pat Gilliam
- Second: Patrick McMillen
- Motion Passed:6-0

### Approval of the agenda

- Motion to Approve: Pat Gilliam
- Second: Patrick McMillen
- Motion Passed:6-0

### Citizen Input

- No citizens present for input at this meeting.

### Old Business:

- There was no old business on the agenda. Pat asked about the council meeting where the Triennial Review was presented, and if it was approved as he was not present for that meeting.
  - Patti informed him that yes, it had been approved by council at the meeting
  - Patrick followed up with a question about if boards had ever been selected to not continue.
    - Kim responded that the only time there have been issues with a board were due to quorum needs not being met.

### New Business:

- Chair & Vice Chair Nominations:
  - Upon asking for nominations for chair, Patrick nominated Mike. To this nomination Mike expressed some uncertainty.
  - Kim, Patti and Patrick agreed that Pat would be a good fit and would be happy if he continued
    - Pat agreed to serve one more year as chair
  - Patti called for a vote, all in favor said "aye". Pat was reelected as chair 5-0.

- Vice Chair Nominations:
  - Patti, the current vice chair, asked if anyone else would be interested in serving as vice chair
  - No one else expressed interest in the role
  - Vote Called by Pat, unanimous decision was reached. Patti was reelected 5-0.
- Fee Review
  - Jeff had asked about a fee review at the previous meeting, which was then added to the agenda for this meeting for follow up.
  - Chris provided some context that they operate on a 3-year cycle and in this cycle the cart fee increases in the 3<sup>rd</sup> year. To better speak to the fees, he will send out information in March for the board. He also mentioned that the fee schedule for the city will be submitted by the start of May.
    - Patti inquired if there would be any increases to which Chris said that there would be along with the passes.
      - Chris provided reasoning that Greeley is one of the more affordable options, and that nearby Loveland is operating 2 dollars higher than Greeley.
      - Chris also reasoned that the increase would go into covering costs of GPS being put into golf carts in 2027, if this approved in the budget.
    - Kim asked a follow up question about whether this would affect Green Fees, to which Chris responded that it would not, though pass holders would be affected.
  - Chris gave copies of a 2024 vs 2025 earnings comparison to the board which illustrated that prime time fees contributed to the increase in revenue. Punch card revenue was up and covered the memberships that were not purchased in '25 due to fee changes. Chris then provided that as of today there were 34 memberships purchased, with the possibility of 45 to 50 for the year.
    - Pat made mention of a member of the public expressing interest in reviewing the fees that were put in place last January and what the board's thoughts were.
      - This started an open discussion where Mike stated that the decision to change the fee structure seemed to be a good move as the revenue has increased seeing as there are only roughly 50 people holding passes while there are a lot more present on the course that are not.
        - Pat commented that the raised rates and numbers of rounds increasing would make it seem as though this has not affected the players.
        - Chris said that the KPIs and green fees were compared to Loveland and Fort Collins, and we are still the most affordable. He also stated that while there is a possibility for our value to increase the fees more than they are, he believes that it is our civic responsibility to give the best courses at the most affordable price and that we are in that sweet spot.

- With funds Chris stated that once the budget has been settled that there would be roughly 200-250k in revenue that should be added into their accounts.
  - Mike asked where those funds would go, to which Chris answered that as an enterprise that money is theirs to use at their discretion. They do have steps to follow to access those funds but unlike other budgets in the city, that does not go back into the general fund. Golf has its own budget to utilize.
    - Patick expressed curiosity for what that 200-250k would be used for. Chris informed him that it is for future use for items such as irrigation at Highland, bunker renovations, driving range tee, new chipping nets or greens, etc. Chris continued that for example, the irrigation design alone for Highland would run around 50k. These funds allow golf to do smaller projects without utilizing CIP funds.
- After the mention of projects in the works on the course Patrick mentioned the closures on the front 9 at Boomerang and how much of that was allocated from golf's budget so he can speak to that when addressing the public.
  - Chris responded that the front 9 work is a CIP funded budget for irrigation and that the pumphouse is a Water & Sewer Project.
  - Mike also had a question about what Chris' thoughts were about having less rounds played for the next 4 to 5 months with the 9 closure.
    - Chris stated the front 9 should be back up and running by March 1<sup>st</sup>, 2026, as they just need the new cart path to be poured. There should only be an occasional hole closed for a day and temporary closures throughout.
- With the discussion of funds Kim asked if there had been a loan from the cemetery to golf, to which Pat had agreed that had been the case per the previous golf manager, Wayne.
  - Chris informed them that the last of the cemetery loan was paid off in 2025.
- Staff Report from Chris
  - Total rounds played at Highland in 2025 was 41,565 and Boomerang was 44,712. In 2024 Boomerang did 7,500 less rounds than in 2025.
    - Kim was curious how those numbers compare to other cities like Loveland or Fort Collins.
      - Chris said we don't have those numbers, but that Loveland was showing 100k or more.
  - Chris shared that Member Sports officially went live on December 2, 2025. Almost everything has transitioned to electronic format. The only exception right now is the Golf Cart punch card.
    - He stated that if you do have a punch card, you can now view it in the app to see your balance and where you stand. The same applies to range cards.
      - Pat mentioned that he purchased a new range card at Boomerang on Saturday and received a physical card. Chris said that shouldn't have happened and that they'll investigate it.

- When asked about the app name, Chris confirmed it's called "The Caddie." Kim prompted why there would be a need for both an app and the website to which Chris responded, "why not?". Chris said that he wants to increase visibility and accessibility for consumers.
- Chris also noted that gift certificates and tournament winnings will now be loaded directly into the app.
- Chris explained that the no-show policy has been worked out, although the Member Sports interface isn't quite what they expected. They're continuing to work with the company on that. If someone is marked as a no-show in the tee sheet, they'll receive an email notification. The plan is still to implement a tiered system for no shows.
  - Mike asked if members can still call in for tee times and Chris confirmed that they can as they haven't fully transitioned into online only booking.
  - With the no show policy Chris mentioned that he wants to avoid dealing with chargebacks, especially since they do not have an admin that is dedicated to managing those issues.
- Chris continued that with tee times, members can reserve a time, enter their own name, leave the other spots blank, and send the tee time to friends to fill in their names.
- Patrick shared that he feels uncomfortable with the prepay model used by some other courses and is glad they aren't implementing that at this time.
- Chris provided updates on Highland Clubhouse which is set to get new flooring, granite kitchen tile, luxury vinyl tile and upgraded kitchen lighting there is roughly \$80,000 going into the update.
- Per Chris, to address the concerns regarding the driving range at Boomerang, there are temporary signs made on driving range. "Please aim for mats, etc." Pat mentioned that if there are issues, we can put up cones. Jeff also provided that this weekend the building looked like it was getting pelted. Chris also mentioned that there is a plan to put in spruces that block the building.
- At Highland there are plans to remove roughly 12 trees, specifically none located in the fairway according to Chris.
- Chris spoke to the condition of the courses and how they are very dry but there is a three day rotation that seems to be working well. There is no discussion about removing the schedule at this time, though they may consider turning on the irrigation in February provided there are no freeze warnings.
- With staffing, Chris mentioned that the plan going forward is to have Alexa no longer providing administrative assistance for the golf courses. They are searching for a part-time administrative assistant and if anyone on the board knows anyone that would be interested, to let him know. There was discussion about Alexa not remaining the liaison for the board, to which Alexa responded that she will still be working with the board until further notice.
- Patrick circled back to GPS and if we are able to start announcing that we are looking to install that on the golf carts. Chris responded that we are not announcing that yet as we do not have the budget approval at present and that will not occur until October.
  - Patrick was curious if they are approved whether they will have "no drive zones" with the GPS? Chris said yes, and that they can even do a temporary Geo fence which will enable them to run golf carts if there is moisture or closure areas.
  - Chris mentioned that the larger issue is people parking on the greens.

#### Scheduling of Meetings:

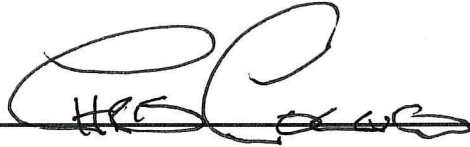
- Next regularly scheduled meeting is March 12<sup>th</sup>, 2026.

Adjournment:

- Motion to adjourn: Patrick McMillen
- Motion seconded by: Mike Sage
- Motion passed: 6-0
- Meeting adjourned at 5:35 PM



**Pat Gilliam – Chair**



**Chris Colling – Golf Manager**