

GREELEY PARKS AND RECREATION ADVISORY BOARD MEETING MINUTES – November 7th, 2025.

1. ROLL CALL

The Greeley Parks and Recreation Advisory Board met Friday, October 3rd, 2025, at 7:00am at the Greeley Recreation Center. Board members joining: Rand Morgan, Kirsten Daniel, Beth Kleiber, Sharon Wright, Eric Parrish, Ben Christiansen, Savanna Bennett, and Monica Ramirez. City Council Liaison Deb DeBoutez.

Staff joining: Diana Frick (Director of Culture Parks and Recreation), Jill Krantz (Deputy Director of Culture Parks and Recreation), Benjamin Alexander (Business Manager), Justin Scharton (Natural Areas & Trails Division Manager), Daniel Lawrence (Recreation Division Manager), and Jema Moody (Administrative Assistant III).

- 2. APPROVAL OF AGENDA** – Beth Kleiber made a motion to approve the agenda, which was seconded by Ben Christiansen, and passed unanimously.
- 3. APPROVAL OF MINUTES** – Savanna Bennett made a motion to approve the minutes of the previous meeting, which was seconded by Kirsten Daniel and passed unanimously.
- 4. CITIZEN INPUT** – None
- 5. BOARD MEMBER COMMITTEE REPORTS** – Art Commission – Sharon Wright – The art commission has accepted an artist who will work with kids to develop the artwork over the fall and it will be done in the spring. The artist selected is Felisha Bower. The Delta Park artist Armando Silva has submitted the final design for the pillars that are on the north and south end of the park, work will be ongoing. Meeker House projection art was a big success. Looking to do a refresh on the schedule on the art that is projected.
- 6. KPI Dashboard Presentation – Benjamin Alexander** – Working with all the divisions to create a citizen focus platform to showcase the collected data and display a dashboard. KPI stands for Key Performance indicators. Quantitative number to the story of the lives of the people who are participating in programs and where our resources need to be allocated.

Diana Frick – We went through each of the 6 Divisions and highlighted things that we thought the community would be interested in doing. Using Placer AI Geofencing to help collect data from your phones location device. This will tell us our most visited locations and what they do around these locations. It's amazing to see how an organization can use this in a meaningful and purposeful way.

7. STAFF REPORTS

Justin Scharton – NAT – Natural Areas represented Greeley at the Colorado Open Space Alliance conference with 2 sessions. One on prescribed fire and another accessibility audits. The City of Greeley along with Mundus Bishop, were awarded the 2025 APA Colorado Planning Excellence Award. APA is the American Planning Association. This was the site development plan for Arroyos del Sol.

Daniel Lawrence – Recreation – Last month we were closed down for our last LED conversion completed in the gym. Weld Community Foundation awarded City of Greeley \$20,000 from the Littler Youth Fund to go towards our youth assistance that is used for sports, Fun in the Sun and other youth programs. Awarding close to \$70,000 to over 700 families. Plus we are in year 2 of the Phillips 66 swim fund. Trust for Public Land in partnership with the City of Greeley are working with the Rodarte Center to create a micro forest called the Rodarte Community Forest. \$1400 plants and shrubs total grant that went towards \$105,000.

Jill Krantz – Parks – Eric put together an overview packet containing some of the improvements and work being done at the parks. Redtail Park construction is underway. Signs have been put to communicate that construction has begun. A consultant came in to conduct safety inspections of some of the older sites.

Daniel shared a video about Delta Park partnered with Trust for Public Land that was created for the Columbine Award received at the Colorado Parks and Recreation Association conference in October.

8. OLD BUSINESS -

9. NEW BUSINESS – Google maps does not have the newer parks and natural areas destinations. Intern work for us who is using GIS Geographic Information system to map all the open space and will then start on the parks.

10. UPCOMING AGENDAS –

11. NEXT MEETING – The next meeting is tentatively scheduled for December 5th, 2025.

12. ADJOURNMENT – Rand Morgan called for a motion to adjourn the meeting 7:38 am. Kristen Daniel approved, which was seconded by Beth Kleiber.

Respectfully submitted:

Signed by:

Greg McIntosh

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Greg McIntosh, Chair

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Diana Frick

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Diana Frick, Director of Culture, Parks and Recreation