



# Parks & Recreation Advisory Board Meeting

Friday, December 5th, 2025 – 7:00am  
651 10th Avenue, Room 101C

Meeting ID: 297 864 817 575 06

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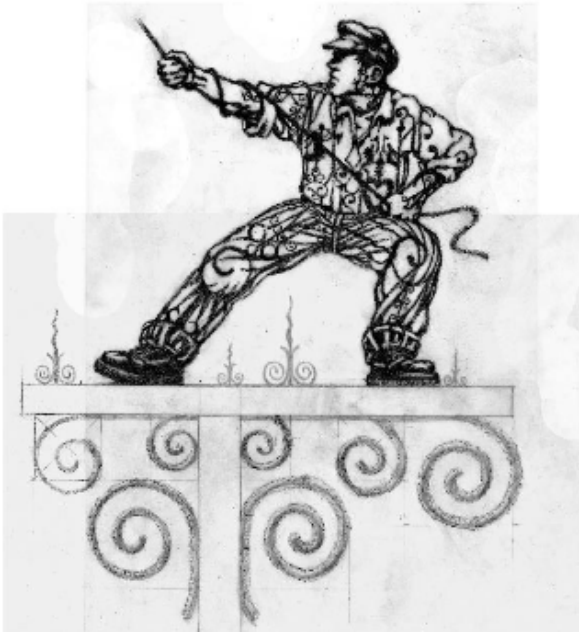
## Agenda

1. Call to Order
2. Roll Call
3. Agenda Approval
4. Approval of Minutes
5. Citizen Input
6. Board Member Committee Reports: Art Commission
7. Goals for the coming year
8. Staff Reports
9. Old Business
10. New Business
11. Scheduling of Meetings – Tentatively Friday, January 9<sup>th</sup>, 2026
12. Adjournment

**Our Mission: Provide services, experiences, and spaces that promote community, health, and wellbeing for all.**

*The Parks & Recreation Advisory Board meets the first Friday of the month at 7:00 am. For information on how to place an item on the agenda, email: [Jema.Moody@Greeleygov.com](mailto:Jema.Moody@Greeleygov.com) at least one week prior to the scheduled meeting date.*





## **GREELEY PARKS AND RECREATION ADVISORY BOARD MEETING MINUTES – November 7th, 2025.**

### **1. ROLL CALL**

The Greeley Parks and Recreation Advisory Board met Friday, October 3rd, 2025, at 7:00am at the Greeley Recreation Center. Board members joining: Rand Morgan, Kirsten Daniel, Beth Kleiber, Sharon Wright, Eric Parrish, Ben Christiansen, Savanna Bennett, and Monica Ramirez. City Council Liaison Deb DeBoutez.

Staff joining: Diana Frick (Director of Culture Parks and Recreation), Jill Krantz (Deputy Director of Culture Parks and Recreation), Benjamin Alexander (Business Manager), Justin Scharton (Natural Areas & Trails Division Manager), Daniel Lawrence (Recreation Division Manager), and Jema Moody (Administrative Assistant III).

- 2. APPROVAL OF AGENDA** – Beth Kleiber made a motion to approve the agenda, which was seconded by Ben Christiansen, and passed unanimously.

- 3. APPROVAL OF MINUTES** – Savanna Bennett made a motion to approve the minutes of the previous meeting, which was seconded by Kirsten Daniel and passed unanimously.

- 4. CITIZEN INPUT** – None

- 5. BOARD MEMBER COMMITTEE REPORTS** – Art Commission – Sharon Wright – The art commission has accepted an artist who will work with kids to develop the artwork over the fall and it will be done in the spring. The artist selected is Felisha Bower. The Delta Park artist Armando Silva has submitted the final design for the pillars that are on the north and south end of the park, work will be ongoing. Meeker House projection art was a big success. Looking to do a refresh on the schedule on the art that is projected.

- 6. KPI Dashboard Presentation – Benjamin Alexander** – Working with all the divisions to create a citizen focus platform to showcase the collected data and display a dashboard. KPI stands for Key Performance indicators. Quantitative number to the story of the lives of the people who are participating in programs and where our resources need to be allocated.

**Diana Frick** – We went through each of the 6 Divisions and highlighted things that we thought the community would be interested in doing. Using Placer AI Geofencing to help collect data from your phones location device. This will tell us our most visited locations and what they do around these locations. It's amazing to see how an organization can use this in a meaningful and purposeful way.

### **7. STAFF REPORTS**

Justin Scharton – NAT – Natural Areas represented Greeley at the Colorado Open Space Alliance conference with 2 sessions. One on prescribed fire and another accessibility audits. The City of Greeley along with Mundus Bishop, were awarded the 2025 APA Colorado Planning Excellence Award. APA is the American Planning Association. This was the site development plan for Arroyos del Sol.

Daniel Lawrence – Recreation – Last month we were closed down for our last LED conversion completed in the gym. Weld Community Foundation awarded City of Greeley \$20,000 from the Littler Youth Fund to go towards our youth assistance that is used for sports, Fun in the Sun and other youth programs. Awarding close to \$70,000 to over 700 families. Plus we are in year 2 of the Phillips 66 swim fund. Trust for Public Land in partnership with the City of Greeley are working with the Rodarte Center to create a micro forest called the Rodarte Community Forest. \$1400 plants and shrubs total grant that went towards \$105,000.

Jill Krantz – Parks – Eric put together an overview packet containing some of the improvements and work being done at the parks. Redtail Park construction is underway. Signs have been put to communicate that construction has begun. A consultant came in to conduct safety inspections of some of the older sites.

Daniel shared a video about Delta Park partnered with Trust for Public Land that was created for the Columbine Award received at the Colorado Parks and Recreation Association conference in October.

**8. OLD BUSINESS -**

- 9. NEW BUSINESS** – Google maps does not have the newer parks and natural areas destinations. Intern work for us who is using GIS Geographic Information system to map all the open space and will then start on the parks.

**10. UPCOMING AGENDAS –**

- 11. NEXT MEETING** – The next meeting is tentatively scheduled for December 5<sup>th</sup>, 2025.

- 12. ADJOURNMENT** – Rand Morgan called for a motion to adjourn the meeting 7:38 am. Kristen Daniel approved, which was seconded by Beth Kleiber.

Respectfully submitted:

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Greg McIntosh, Chair

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Diana Frick, Director of Culture, Parks and Recreation

# PARKS & RECREATION ADVISORY BOARD

## STAFF REPORTS – December 5, 2025

### Justin Scharton – Natural Areas & Trails

#### Oct 2025 Counts

	Month Total	Daily Avg (Month) Trend (prior month)	YTD Daily Avg Trend (prior year)
Sheep Draw @ McCloskey TH (installed May 2018; NEW counter with bike detection installed Aug 2023)	4517	146 ↓20.5%	177 ↑32.4%
Triple Creek Spur @ Mountain Vista TH (re-installed Aug 18, 2020)	2550	82 ↓25.0%	109 ↓3.1%
Poudre Trail @ Island Grove (installed Aug 2020)	2471	80 ↓97.5%	149 ↓2.1%
Poudre Trail @ Rover Run (new counter w/bike detection installed 3/6/24)	5254	169 ↓26.0%	466 ↑249.0%
Poudre Trail @ PLC (installed Aug 2020)	3834	124 ↓31.5%	152 ↓25.2%
Poudre Trail @ Poudre East (Kodak TH)	6538	211 ↓23.2%	249 ↑3.4%
Missile Site TH (installed 3/22/24)	NA	NA ↓NA%	NA ↑NA%
Missile Site Car/Bus (installed 3/19/24)	607	20 ↓16.0%	19 ↓10.9%

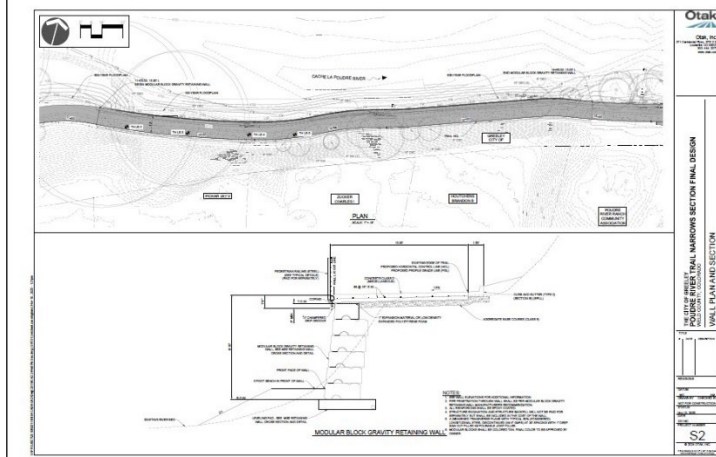
#### PRESCRIBED FIRE

On November 13<sup>th</sup>, 34 wildland firefighters from 14 fire agencies conducted the second successful prescribed burn on Greeley’s natural areas in 2025. The team burned 15 acres in Unit 2 of Signature Bluffs Natural Area, on a beautiful fall day when weather and resources all aligned to make the burn happen.

It’s hard to overstate how hard it is to get fire on the ground in today’s environment. Many larger open space programs are not implementing fire as much as NAT, and Greeley’s success comes from partnering with the Ember Alliance and other partners for fire planning, funding, and implementation. More prescribed burns are planned for 2026.



*Wildland firefighters watch the burn line at Signature Bluffs Natural Area.*



The design of the Narrows section of the Poudre River Trail has reached 30%.

## NARROWS PROJECT

The design process for the Narrows section of the Poudre River Trail has reached the 30% milestone. While plenty of design work remains ahead, the major components of the project are taking shape. A significant development is the project should be able to achieve a “no rise” condition, a certification achieved in partnership with the City’s floodplain administrator, that demonstrates the completed project will not impact any other structure upstream or downstream in the floodway. Achieving a no-rise project significantly decreases costs and speeds the project’s timeline toward completion. Design is anticipated to be completed in early 2026, with construction anticipated in mid-to-late 2026.

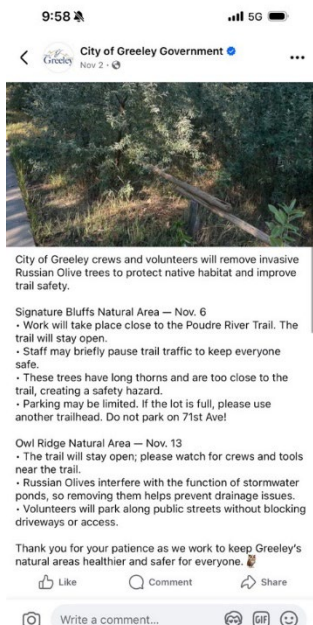
## COMMUNICATIONS AND OUTREACH

In addition to ongoing pop-up events across the NAT system, partnering on youth programming at the Fun Plex, staff also interacted with over 100 City employees at the City’s annual wellness fair.

But the most successful event NAT held in November was the stargazing event at Arroyos del Sol Natural Area. On November 19<sup>th</sup>, NAT partnered with the Northern Colorado Astronomical Society to hold a stargazing event. Over 50 families spend a crisp evening learning more about astronomy, looking through NCAS member telescopes, and enjoying a unique opportunity to spend time after-hours at a Greeley natural area.



Families enjoy a stargazing event at Arroyos del Sol Natural Areas on a November evening.



## Social Media Stats | September 2025

Total views	29,577
Total reach	1,824
Total interactions	176

## Top Social Media Content | Russian olive Removal Post

## VOLUNTEERS

Staff is in the planning stages for four volunteer projects and two programs for 2026. The projects and programs will revolve around stewardship of the City’s natural areas and environmental education. More details to come in early 2026.

November’s top NAT social post.