

Union Colony Civic Center Advisory Board

May 14, 2025, at 3:45 p.m.

1. The meeting was called to order by Mark Pugatch at 3:47 p.m.

Board Present: Mark Pugatch, Alison Hamling, Perry Bell, Robert Wasson, Daniel Knopf, Doran Azari.

Board Absent: Michelle Sauder, Austin Southern, Samantha Corliss.

Staff Present: Stephen Marquez, Jonathan Jacuinde, Brecklyn Everhart.

2. Approval of April 2025, minutes.

Motion to approve the April 2025 minutes made by Alison Hamling and seconded by Perry Bell.

Motion passed unanimously.

3. UCCC Venue sales and promotion coordinator introduction:

-Jonathan Jacuinde is the new venue sales and promotions coordinator at the UCCC.
Introductions were made.

4. Old Business:

- 2024-2025 survey results
-Stephen presented the survey results from the 2024-2025 survey in which there were 15 shows where the survey was available.

5. New Business:

- Stephen reported on the confirmed fall season shows.

6. UCCC Backstage Stars Report:

- Backstage Stars are now meeting quarterly. There was no update.

7. Report on City Council work session:

- Diana Frick and Mark Pugatch attended the April 22nd council work session where they gave a presentation asking to survey the city to see if a name change would be wanted.
- Mark reported that there were 2 council members that had no problem with the name. It seemed there were more comments about the food than the name change.
- The Greeley Tribune posted an article, and the Facebook comments were very negative about the proposed name change.

8. Rebranding Project

- Baseline draft survey questions.
 - Mark proposed questions for the survey.
 - Stephen proposed questions for the survey as well.
- Board input and question ideas.
 - The board was asked to look over the questions and bring feedback for the June meeting.
- Timeline on action items & engagement plan.
 - Stephen passed out the "UCCC Community Survey Timeline & Engagement Plan" that included a monthly timeline for the survey.

Meeting adjourned 5:31 p.m.

Next meeting will be held June 11, 2025, at the Greeley Recreation Center, Room 201.

DocuSigned by:

Mark Pugatch

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Chair-UCCC Advisory Board

Signed by:

Stephen Marquez

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UCCC Manager