

Museum Advisory Board

August 21, 2025

4:00 p.m. at the Greeley History Museum

This meeting is held in person at the physical location

You can provide public input/public comment for this meeting by emailing your comments to Chris Bowles at Chris.Bowles@greeleygov.com or call 970-350-9218.

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

Roll Call: Marcus Embry (Chair), George Junne, Omar Munoz, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

1. Approval of the June 2025 Museum Advisory Board minutes.
2. Arts Legacy Presentation
3. Reports: (10 minutes)
 - CPRD Report
 - Museums Report
 - Additional Staff Report
 - o Exhibits
 - o Collections
 - o Historic Sites
 - o Education/Interpretation
4. Friends of the Greeley Museums Report
5. Task Force Reports (10 minutes):
 - Experience Team
 - Acquisitions Task Force
6. Old Business (10 minutes):
 - Culture Commission discussion
7. New Business (10 minutes):
 - Hybrid Meeting discussion
8. Adjournment

Next meeting September 18, 2025, at 4:00 p.m. at the Greeley History Museum

Minutes

Museum Advisory Board

July 17, 2025, at 4:00 p.m.

1. The meeting was called to order by Marcus Embry at 4:00 p.m.
Board Present: Marcus Embry, George Junne, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

Board Absent: Omar Munoz

Staff Present: Holly Berg, Katie Ross, Geoff Havens, Chris Bowles, Betsy Kellums, Kristjana Eyjolfsson, Megan Weiler, Brecklyn Everhart.

2. Approval of the June 2025 minutes.
Motion to approve the June 2025 minutes made by Emma Pena-McCleave and seconded by Mike Weiland.
Motion passed unanimously.

3. Reports:

- CPRD report:
 - There was no report for CPRD
- Museums report:
 - Brendan the facility tech at Centennial Village has resigned from his position, due to the constant changes that have been happening.

Motion to send a letter to Brendan thanking him for his years of service at the City of Greeley made by Nancy Masimer and seconded by Mike Weiland.

Motion passed unanimously.

- Chris is working on 2 grants for the Union Colony ledgers and deerfield ledgers, titled "Tail of 2 colonies". Once Diana has seen and approved the grants they will be presented to the board.
- Exhibits reports:
 - There was coordination for a special history hour presentation on June 12th related to the 13-minute warning exhibit.
 - June 17th, Britannia led the first planning meeting for the upcoming guest curated exhibit, home news: A Greeley View of the Nation's Centennial.
- Collections:

- Katie coordinated CWAM peer assessment towards a renewal of our state archaeology repository status.
- Miranda began a Meeker Manuscript Collection audit
- Education and Interpretation:
 - Lilah and Stephanie held a Maker's space chat with several staff to begin discussions of converting the former Selma's store into a permanent maker's space for kids of all ages and a studio for a future Artist in residence program.
 - All staff worked hard to support the open days during the Greeley Stampede.
- Historic Sites:
 - Geoff worked hard to prepare for the Rattlesnake Kate Day events.
 - Geoff engaged in ongoing work to streamline communication and processes for the recreation, island grove, and horticulture support for our sites.

4. Friends of the Greeley Museums Report:

- The friends met together to talk about creating a foundation model. It was noted that someone from the friends needs to be on the board.

5. Task Force Reports:

- Experience Team: Show & Tell audio tour for centennial village, opportunities for upgrades. Grant application 251/250 grant. Advanced planning for 250/251 exhibit.
- Acquisitions Team: No report

6. Old Business:

- Cultural Affairs Division Commission presentation:
 - Megan Weiler came back to give an update for the presentation for the proposed cultural affairs commission.
 - The board discussed their thoughts about the proposed commission. This was an update, so nothing went to vote.

7. New Business:

- Water damage in White Plumb Farm's Farmhouse
 - A waterpipe burst Thursday morning in the upstairs bathroom. We were able to save the historical floorboards. Insurance will cover the damage.

- NEH Grant for 250/150 anniversary
 - The museums have applied for a grant to help develop more education materials, centennial celebration, and develop Chautauqua style biographical history. This grant would compliment the other grant that we are wanting to get.

Meeting adjourned at 5:09 p.m.

Next meeting will be held August 21, 2025, at the Greeley History Museum.

Museums' June 2025 Report

Major Events

July saw Centennial Village open for five days of the Greeley Stampede, welcoming over 1000 visitors to the village. Hands on History summer camp continued as well, with good numbers each week of camp. Staff spent significant amounts of time in training, planning, and assisting with edits to the new museum's web page in partnership with that project management team.

Museum Manager (Chris Bowles, Geoff in Acting Capacity)

- Our new home on the city website is live (now) and staff spent much time in July in training getting familiar with how to edit and update it, working through the user acceptance process, and ensuring the finished product was public ready.
- Museum staff attended an Indigenous Peoples training put on by Steve LaPointe, addressing history, world views, and cultural context of the indigenous community in Colorado. It was a deeply moving, impactful session that staff carried many ideas and understanding away from.
- Several museum staff supported a broader Cultural Affairs Booth at the Arts Picnic at the end of the month.

Exhibits (Holly Berg and Britannia Barbour)

- Britannia, Holly, and Registrar team worked together to troubleshoot copyright issues for upcoming MAHP-G exhibit and pivot where needed.
- Britannia and Holly worked to adjust Exhibit Schedule to reflect new exhibit dates
- Britannia and Holly met with Rachel to finalize plans for November Veteran's Day event "Military Memories".

Collections (Katie Ross, JoAnna Luth Stull, Miranda Todd, Annie Talmadge, Laura Cutler)

- Researched collections items to include in an NEH grant.
- Compiled a first draft of the collection's narrative for an NEH grant.
- Helped review and compile corrections/updates needed on Museums' new website
- Met with city clerks re: recent CORA request that involved historic documents

Education and Interpretation (Kristjana Eyjólfsson, Gus Rudnick, Lilah Barth, Stephanie Work, Gabe Llanas)

- Partnered with Mt. Shadow and Weld County Fair to highlight the village during that event.
- Gus continued to coordinate our themed weekends
- All staff worked hard to support the open days for the Greeley Stampede
- Kristjana developed the last week of our Hands on History Summer Camp, crafting a living history/Chatauqua style camp week.

Historic Sites (Geoff Havens)

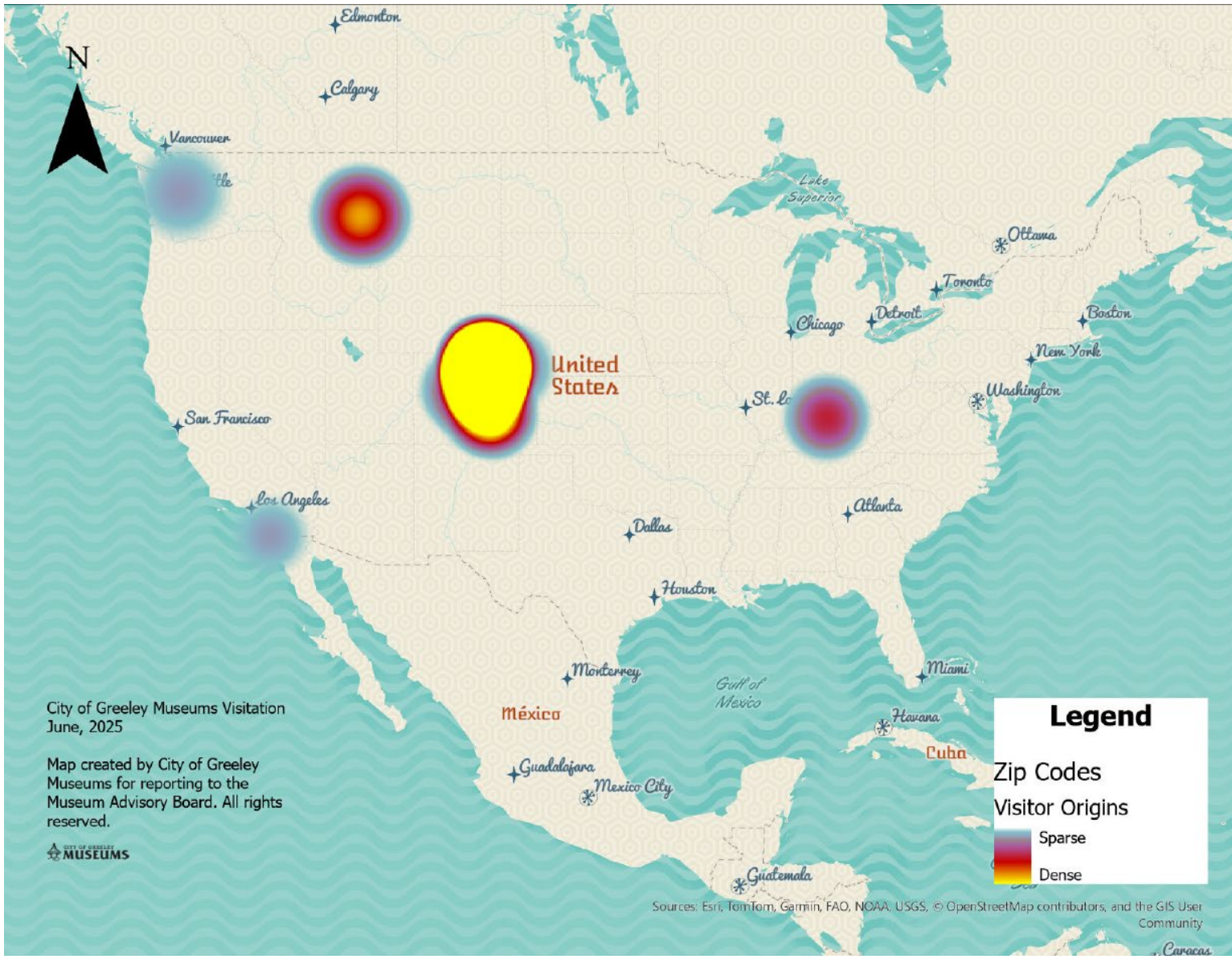
- Responded to White-Plumb Farmhouse water leak incident and began ongoing work to coordinate and manage that recovery process.
- Met with Parks, CSU Extension, and Water Staff to begin coordinating a stakeholder group for the WPF Site.
- Supported Stampede Operations, Open Weekends, and similar public happenings.

Museums' June 2025 Report

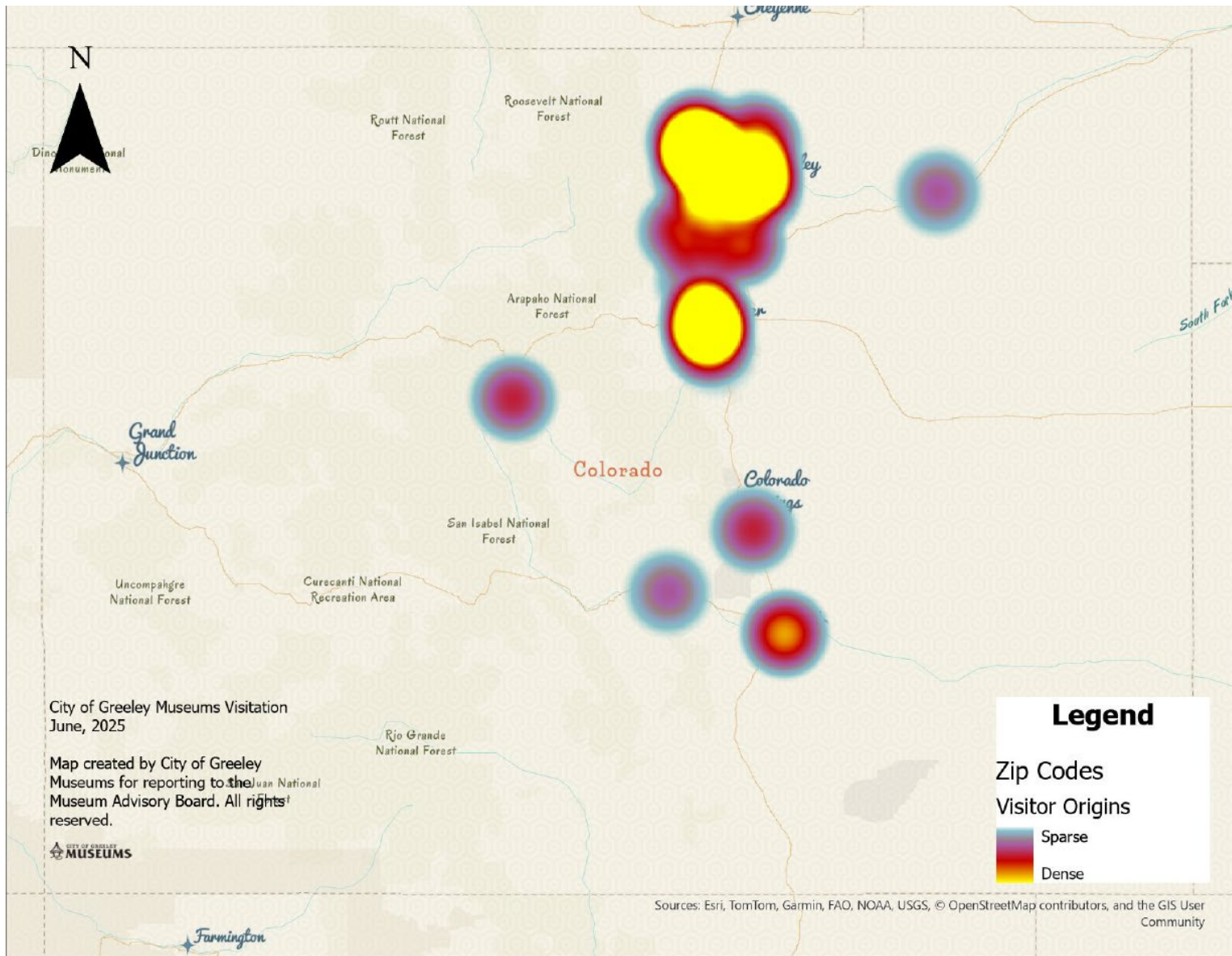
- Continued operational partnership planning and process testing with Recreation Facilities to have two buildings at Centennial Village Painted.
- Supported Rec Facilities work to reclassify the Museums Facility Services position to take one higher level position into two lower level ones as part of a broader team.

Museums' June 2025 Report

Where Did Our Visitors Come from in June 2025?



Museums' June 2025 Report



Museums' June 2025 Report

Museum Statistics

Visitor Services - GHM

	June 2025	May 2025	June 2024
Attendance	268	193	444
Admissions Sales	\$916	\$869	\$893
Store	\$455	\$801	\$698
Research Center	\$13	\$24	\$390
Donations or Grants	\$2250	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Total Revenue (minus Donations or Grants)	\$1384	\$1670	\$1981

Visitor Services – Historic Sites

	June 2025	May 2025	June 2024
Attendance	382	2120	320
General Admissions	\$542	\$2307	\$1292
Store	\$553	\$633	\$326
Donations	\$0	\$0	\$0
Special Events	\$0	\$12910	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1095	\$15850	\$1618

Visitor Services Totals

	June 2025	May 2025	June 2024
Combined Attendance	650	2313	764
Combined Revenue	\$2479	\$17520	\$3599

Collections

Museums' June 2025 Report

	June 2025	May 2025	June 2024
Number of Researchers Served	13 (2 internal, 11 external)	16 (16 external)	34 (25 Internal, 8 External)
Revenue	\$13	\$23.75	\$390
Virtual Collection Views	677	815	1059

Education

	June 2025	May 2025	June 2024
K-12; History Fest or Field Trips	0	2366	71
Museums-to-You	0	0	0

Digital Exhibits and Programs

	June 2025	May 2025	June 2024
Beyond Suffrage Virtual Tour	23	17	20
Meeker Home Virtual Tour	62	74	39
Viewfinder Exhibit	18	12	34
War Comes Home Virtual Exhibit	231	80	41
Unsolved	39	50	0
Stqry	38	9	24
Exhibit-related Virtual Programs	20	0	0
Digital Use Totals:	438	242	158

Social Media (Facebook)

	June 2025	May 2025	June 2024
Posts	38	20	16
Reach	91,100	36,579	54,900

Museums' June 2025 Report

Views	244,700	55,492	NA
Top Posts:	Greeley Stampede, Missile, RSK Concert	Flo, Weller Lumber, RSK Day	Stampede, Themed Weekends, Hands on History