

Museum Advisory Board

July 17, 2025

4:00 p.m. at the Greeley History Museum

This meeting is held in person at the physical location

You can provide public input/public comment for this meeting by emailing your comments to Chris Bowles at Chris.Bowles@greeleygov.com or call 970-350-9218.

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

Roll Call: Marcus Embry (Chair), George Junne, Omar Munoz, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

1. Approval of the June 2025 Museum Advisory Board minutes.
2. Reports: (10 minutes)
 - CPRD Report
 - Museums Report
 - Additional Staff Report
 - o Exhibits
 - o Collections
 - o Historic Sites
 - o Education/Interpretation
3. Friends of the Greeley Museums Report
4. Task Force Reports (10 minutes):
 - Experience Team
 - Acquisitions Task Force
5. Old Business (10 minutes):
 - Cultural Affairs Division Commission presentation: Megan Weiler
6. New Business (10 minutes):
 - Water Damage in White Plumb Farm's Farmhouse
 - NEH Grant for 250/150 anniversary
7. Adjournment

Next meeting August 21, 2025, at 4:00 p.m. at the Greeley History Museum

Minutes

Museum Advisory Board

June 26, 2025, at 4:00 p.m.

1. The meeting was called to order by Marcus Embry at 4:00 p.m.

Board Present: Marcus Embry (Chair), George Junne, Emma Pena-McCleave, Nancy Masimer, Michael Weiland.

Board Absent: Omar Munoz, and Scott Chartier.

Staff Present: Betsy Kellums, Holly Berg, Geoff Havens, Katie Ross, Chris Bowls, Kristjana Eyjolfsson, Brecklyn Everhart.

2. Approval of the March 2025 minutes.

Motion to approve the March 2025 minutes made by Emma Pena-McCleave and seconded by George Junne.

Motion passed unanimously.

3. Reports:

- CPRD Report: Budget cuts due to decrease in sales revenue.
- Museums Report:
 - Flo Mikkelson has sadly passed away. She was a dear friend to staff and a volunteer to the Greeley museums for decades. She will be missed.
 - Holly and Chris went to dearfield day on May 17th.
- Exhibits:
 - Preparation for the Mexican American History Project of Greeley has begun.
- Collections:
 - Katie and Laura completed the final checks of data for the go live date for the new Axiell collections database.
 - This is now the end of the collection's moratorium
 - Katie and Miranda prepared the food for History fest this year
- Education & Interpretation:
 - History Fest was very successful. We are not currently doing a fall history fest.

- Kristjana and Gus led a number of field trips to centennial village after history fest.
 - Historic Sites:
 - The Forestry horticulture staff will now be based in Hall house.
 - There was a lot of work with colleagues in recreation, parks, and island grove towards the shared maintenance of the museums.
4. Friends of the Greeley Museums: No report was made.
5. Task Force Reports:
- Experience Team: Staff is working on the phase 2 of the Museum blog.
 - Acquisitions Team: Soft re-opening of collections. Donation of the Kistler family Maytag model 80-90 washing machine.
6. New Business:
- Flo Mikkelson memorial: Museums was able to collect \$2,500 in donations from Flo's funeral. The proposal is to use that money to work with the Forestry department to plant a tree in her name and then add a memorial bench. This would happen somewhere on Centennial Village property.

Motion to accept proposal for tree and bench made by Mike Weiland and seconded by Nancy Masimer.

Motion passed unanimously.

- Rattle Snake Kate event went very well. There was a concert for the anniversary of the snake event where Neyla Pekerat held a concert for her Western Woman album.
- Betsy Kellums gave a brief plug for the Endangered building nomination. She shared that you could submit nominations at coloradopreservation.org.

Meeting adjourned at 5:00 p.m.

Next meeting will be held July 17th, 2025, at the Greeley History Museum.

Museums' June 2025 Report

Major Events

On Saturday, June 21, Centennial Village Museums held a special celebration of Rattlesnake Kate marking 100 years since her famous snake battle. During the day, Stephanie Work organized a series of artists to perform for World Music Day. We also had a interpretation of Rattlesnake Kate and even hosted an expert on rattlesnakes – complete with the snakes themselves. Then, in the evening we held our first ever large concert! We worked with Augustana Arts to bring Neyla Pekarek and an orchestra to perform her *Western Woman* album. While the high heat kept some folks at bay, we still entertained 234 people throughout the day! We proved that we can use the 20's Yard at Centennial Village to host large events and look to do so again in the future.

Museum Manager (Chris Bowles)

- Our new home on the city website will soon go live, and I and other staff attended training sessions and meetings about our section.
- I was thrilled to attend the first meeting with Exhibits and Collections staff about the Home News exhibit I'm working on for the 250/150 Anniversaries next year.
- As I do every month, I attended the Friends of Greeley Museum meeting. For several months we've been discussing its future, and this time we decided on a course of action.
- 2026 will be a challenging year, and I've been working with Geoff and Megan to discuss and decide on changes we may need to make to our budgets.
- CPRD now has access to a data gathering tool called Placer AI. This allows us to use Cell Phone location data to assess demographics about people using our services.

Exhibits (Holly Berg and Britannia Barbour)

- Holly and Britannia coordinated a special History Hour presentation on June 12 related to the 13 Minute Warning exhibit. Co-curator Josh Ingram presented about Cold War history and the events that led the US to develop a nuclear arsenal. 27 people attended
- On June 17, Britannia led the first planning meeting for the upcoming guest curated exhibit, Home News: A Greeley View of the Nation's Centennial.

Collections (Katie Ross, JoAnna Luth Stull, Miranda Todd, Annie Talmadge, Laura Cutler)

- Katie coordinated CWAM Peer Assessment towards a renewal of our State Archaeology Repository status
- Katie reviewed condition assessment reports with education & interpretation staff
- Miranda began a Meeker Manuscript Collection audit
- She also began importing these records data into Axiell
- Miranda worked on SOPs specific to the Research Center

Education and Interpretation (Kristjana Eyjólfsson, Gus Rudnick, Lilah Barth, Stephanie Work, Gabe Llanas)

- Lilah and Stephanie held a Maker's Space chat with several staff to begin discussions of converting the former Selma's Store into a permanent maker's space for kids of all ages, and a studio for a future Artist in Residence program.
- Gus continued to coordinate our themed weekends
- All staff worked hard to support the open days for the Greeley Stampede

Museums' June 2025 Report

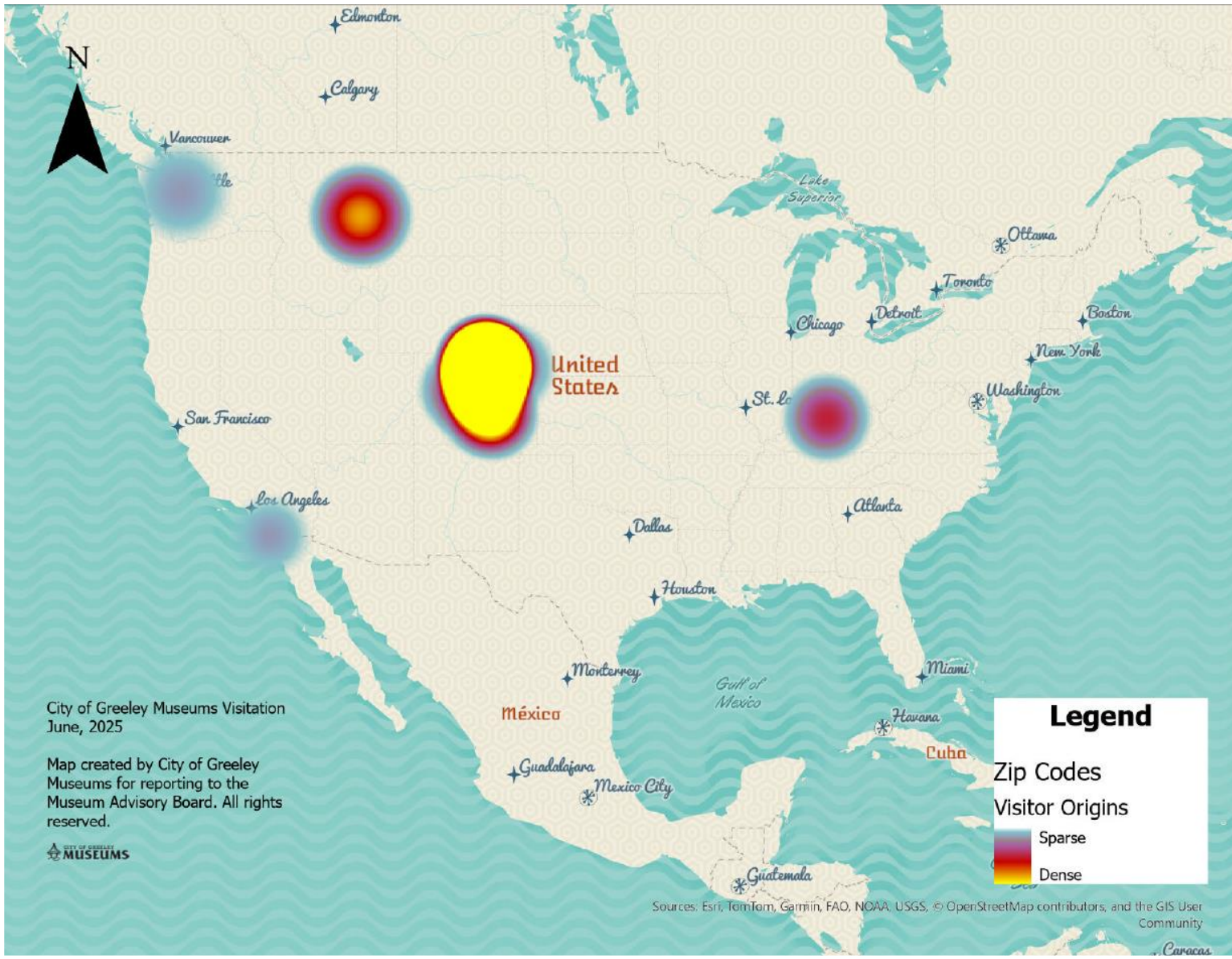
- Kristjana and interpreters helped our History Colorado colleagues deliver the first two weeks of Hands-on History summer camp.
- Stephanie organized our first ever World Music Day event

Historic Sites (Geoff Havens)

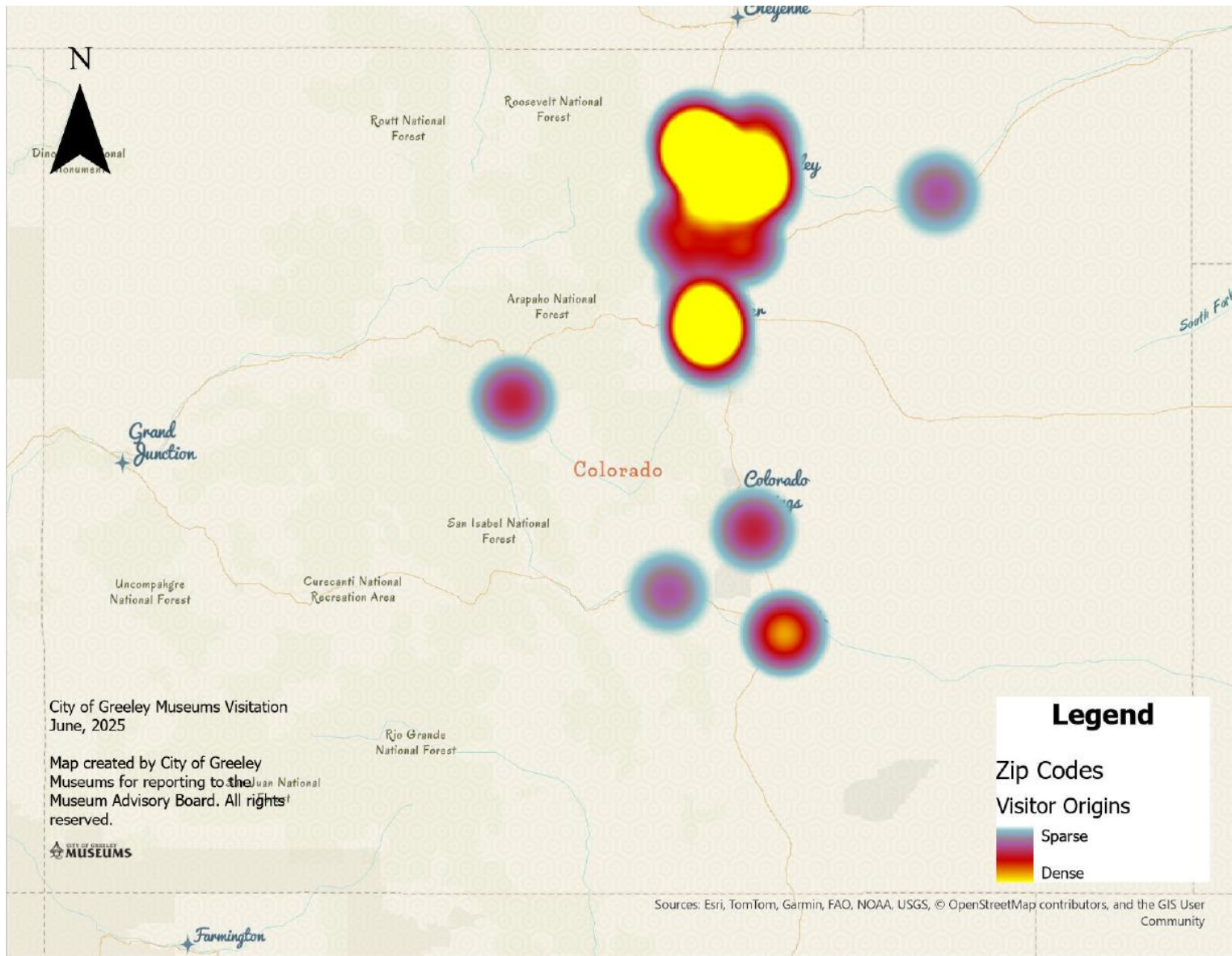
- Geoff worked hard preparing for the RSK Day events
- Sadly, Brendan decided to leave us in June.
- Geoff engaged in ongoing work to streamline communication and processes for the Recreation, Island Grove and Horticulture support for our sites

Museums' June 2025 Report

Where Did Our Visitors Come from in June 2025?



Museums' June 2025 Report



Museums' June 2025 Report

Museum Statistics

Visitor Services - GHM

	June 2025	May 2025	June 2024
Attendance	268	193	444
Admissions Sales	\$916	\$869	\$893
Store	\$455	\$801	\$698
Research Center	\$13	\$24	\$390
Donations or Grants	\$2250	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Total Revenue (minus Donations or Grants)	\$1384	\$1670	\$1981

Visitor Services – Historic Sites

	June 2025	May 2025	June 2024
Attendance	382	2120	320
General Admissions	\$542	\$2307	\$1292
Store	\$553	\$633	\$326
Donations	\$0	\$0	\$0
Special Events	\$0	\$12910	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1095	\$15850	\$1618

Visitor Services Totals

	June 2025	May 2025	June 2024
Combined Attendance	650	2313	764
Combined Revenue	\$2479	\$17520	\$3599

Collections

Museums' June 2025 Report

	June 2025	May 2025	June 2024
Number of Researchers Served	13 (2 internal, 11 external)	16 (16 external)	34 (25 Internal, 8 External)
Revenue	\$13	\$23.75	\$390
Virtual Collection Views	677	815	1059

Education

	June 2025	May 2025	June 2024
K-12; History Fest or Field Trips	0	2366	71
Museums-to-You	0	0	0

Digital Exhibits and Programs

	June 2025	May 2025	June 2024
Beyond Suffrage Virtual Tour	23	17	20
Meeker Home Virtual Tour	62	74	39
Viewfinder Exhibit	18	12	34
War Comes Home Virtual Exhibit	231	80	41
Unsolved	39	50	0
Stqry	38	9	24
Exhibit-related Virtual Programs	20	0	0
Digital Use Totals:	438	242	158

Social Media (Facebook)

	June 2025	May 2025	June 2024
Posts	38	20	16
Reach	91,100	36,579	54,900

Museums' June 2025 Report

Views	244,700	55,492	NA
Top Posts:	Greeley Stampede, Missile, RSK Concert	Flo, Weller Lumber, RSK Day	Stampede, Themed Weekends, Hands on History