



Golf Advisory Board

Meeting Minutes-May 8th, 2025, at 4:30 PM

1. Roll Call

The Golf Advisory Board met on Thursday May 8th, 2025, at 4:30 pm. Pat Gilliam called the meeting to order at 4:30 pm. Board members present: Jeff Collins, Patrick McMillen, Mike Sage, Melissa Jensen, Patti Brug, Kim Spencer and Pat Gilliam. Staff present: Chris Colling (Golf Manager) and Alexa Schubin (CPR-Forestry Admin III). No citizens were present for input.

2. Approval Of Minutes

Pat was the first to read through the minutes and then passed them along to the board for review.

Alexa mentioned the need to send the meeting minutes to the board prior to the meeting when asking for agenda items to ensure the board has ample time to review.

After the board had the chance to review; Kim made a motion to approve the meeting minutes from March 13th, 2025. This was seconded by Patrick, the motion was carried 7-0.

3. Agenda Approval

Patrick made a motion to approve the agenda, Kim seconded, and the motion carried 7-0.

4. Citizen Input

No citizens were present for input.

5. Old Business

The Triennial Report was sent to the board to review prior to the meeting and the following comments were made:

Pat updated the report to include the edit mentioned by Kim regarding the meeting schedule. Along with meetings every other month starting in January, the meeting is also held on the 2nd Thursday.

- Jeff brought up the possible stress on the staff to keep up with who is playing what game (Chiputtee™ vs golfing).
- Mike had inquired about how the revenue from this worked and if the idea was sold to the city.
 - Melissa responded that there would be licensing charges for the game and that the course could make nearly \$150,000 in revenue. There would also be a chance to provide merchandise with Pro shops.
- Patrick noted that this seems like you need to use existing space vs the short course that is building its own space designated to that game.

b. Bylaws- Running through By Laws vs Handbook

In the March meeting while reviewing the Triennial Report the board found that the By Laws and Handbook did not align with all content. Pat stated during the May meeting that it is in review. One of the pieces needing to be updated is the meeting count of 6 needing to be attended to remain on the board. Chris had informed the board that they would be to put it to a vote to align the By Laws and Handbook and send that to Boards and Commissions.

c. Tee Time No Shows

Jeff mentioned that Tee Time no shows is a concern raised by golfers. He clarified that this is when times are booked and not being shown up to. He wanted to know if this is an issue for revenue along with reporting accuracy for depicting numbers of players online.

- Pat had responded that yes there were issues and some of it was attributed to the POS system that is being used.
- Chris clarified that the online T Sheet is through GolfNow, rather than the POS and with that current system they can't store and charge credit cards to charge for no shows. He mentioned that in November the courses will be moved to Member Sports, which would give the ability to store and charge a credit card in the case of no shows. The site also has the ability to book 30 to 60 days out and there is value in having the ability to book that far out.

Upon hearing that there would be an ability to charge, Jeff had asked if the board would be able to give input for the fees.

- Chris stated that we can take input and provide that in conversations when structuring that. No shows are revenue that the course can't get back, this fee could even go so far as a full green fee.
- Pat input for the fees was that you could charge a green fee, half fee, or late fee (20 bucks) depending on the infraction. The idea is to ding people but not make it abusive. For example: 1st time is just a warning, 2nd time is a warning and a late fee of 20 bucks, 3rd time full fees, and 4th time pull from the tee sheet.
 - Patrick- provided that the warning keeps you from upsetting people who were not aware of the system and keeps their business.

Patrick wanted to clarify with this new system in the case of booking a 4 team, would they have to have a credit card for each person?

- Chris responded that whoever books will take responsibility for the team not showing up (unless you let us know 24 hours before) and then be charged.

Chris said that at the September meeting we can look at what the penalization looks like for no shows.

- Kim had asked how that would be tracked and Chris responded that the computer would be able to do so.
- Pat also made the point that there will be pushbacks from members. If they pay for certain privileges, why would they have to pay for fees.

7. Good of the Order

NONE

8. Staff Reports

Chris provided a synopsis of operations at Boomerang and Highland Hills since the last meeting:

- 72: 4-day senior passes sold
- Memberships 38 sold- which is a decrease from the previous year
- High number of punch cards sales will cover the difference in membership purchases
 - Punch cards are transferable and work until used no expiry date
- Did not see a drop in reservations with the membership changes
- Boomerang deck is done and has furniture

- The short course should be done by the end of next week with trees planted and rocks in. This still needs to be seeded.
- A resident suggested today that it may be helpful for the restaurant at Boomerang to put out 2 hr parking to bring in revenue. May investigate that.
- On the 19th and 20th of May there is Girls State Golf in Greeley and Jeff Collins is the one hosting at Boomerang.
- Highland Hills is planting more trees- May 19th
- New range mats are installed at Highland Hills
- Currently working with Superintendents on Turf
- Holes 8,16 and 18 on Highland Hills have sod being placed- testing that currently
- The net by the cul de sac has been replaced

Pat asked if people were buying memberships with the intent of playing on Sat and Friday. Was curious about how this may be affected (positively vs negatively) in the sense of revenue and sign ups

Mike- mentioned that he has seen a cart person out on the course lately which has been nice to see. Jeff followed that up by asking if there may be a second cart to which Chris responded that it was not currently in the works.

Patrick asked about the 12 hole at Highland Hills and if they are looking to add any netting. Chris responded that it has not been budgeted for and isn't in a Capital Improvement Project. It is a high-ticket item as it would be a CIP. It's not a high priority compared to other projects.

Mike inquired about damage to homes around the golf course and who is responsible for damage to which Chris provided that the golfer is responsible for the damage. Get the golf cart number and provide that to the resident.

9. Business for Upcoming Meetings

No business for the upcoming meeting in July was mentioned at this time.

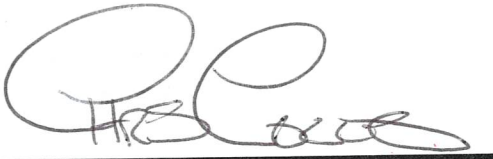
10. Adjournment

Melissa had to leave the meeting at 5:30 pm. Shortly after, Kim motioned to adjourn the meeting; this was seconded by Mike and passed 6-0. The meeting ended at 5:47

Respectfully submitted:

A handwritten signature in cursive script, appearing to read "Pat Gilliam", written in black ink. The signature is positioned above a solid black horizontal line.

Pat Gilliam, Board Chair

A handwritten signature in cursive script, appearing to read "Chris Colling", written in black ink. The signature is positioned above a solid black horizontal line.

Chris Colling, Golf Manager