Parks & Recreation Advisory Board Meeting

Friday, July 11, 2025 – 7:00am

651 10th Avenue, Room 101C

Meeting ID: 242 160 430 898 0
Passcode: Ha3qp7rd
Download Teams | **Join the meeting now**

Or call in (audio only)
+1 347-966-8471,,135573669# United States, New York City
Phone Conference ID: 135 573 669#

Agenda

1. **Call to Order**
2. **Roll Call**
3. **Agenda Approval**
4. **Approval of Minutes**
5. **Comprehensive Plan Overview**
6. **Citizen Input**
7. **Board Member Committee Reports: Art Commission**
8. **Staff Reports**
9. **Old Business**
10. **New Business**
11. **Scheduling of Meetings – Tentatively Friday, August 1, 2025**
12. **Adjournment**

Our Mission: Provide services, experiences, and spaces that promote community, health, and wellbeing for all.

The Parks & Recreation Advisory Board meets the first Friday of the month at 7:00 am. For information on how to place an item on the agenda, email: greta.steinmetz@greeleygov.com at least one week prior to the scheduled meeting date.

GREELEY PARKS AND RECREATION ADVISORY BOARD
MEETING MINUTES – June 6, 2025

1. **ROLL CALL**
   The Greeley Parks and Recreation Advisory Board met on Friday, June 6, 2025, at 7:01 am at the Greeley Recreation Center. Board members present: Greg McIntosh, Rand Morgan, Monica Ramirez, Bethany Kleiber, Ben Christiansen, Savanna Bennett, and Kirsten Daniel. City Council Liaison Deb DeBoutez. Staff joining: Diana Frick (Director), Jill Krantz (Deputy Director), Eric Bloomer (Parks), Jusitn Scharton (Natural Areas and Trails), Mark Mann (Recreation Manager), Becca Mack (Recreation Manager), Susan Murray (Planning and Capital Project Manager), Benjamin Alexander (Business Manager), and Greta Steinmetz (Office Manager).

2. **APPROVAL OF AGENDA** – Monica Ramirez made a motion to approve the agenda, which was seconded by Kirsten Daniel, and passed unanimously.

3. **APPROVAL OF MINUTES** – Benjamin Christiansen made a motion to approve the agenda, which was seconded by Savannah Bennet, and passed unanimously.

4. **PUBLIC INPUT** – None

5. **BOARD MEMBER COMMITTEE REPORTS: ART COMMISSION** – None

6. **STAFF REPORTS**

   Eric Bloomer
   - Great turn out for events over the last month.

   Justin Scharton
   - The planting at the Duran section of the Poudre Trail
   - Hosting a couple of BioBlitz. This is where participants use the iNaturalist app to locate species and plants in a certain location.
   - The Poudre Ponds will be finished soon. The Water and Sewer Department will fill in the pond and new concrete will be poured for the trail.
   - Involved in, leading discussions in a multi-county regional partnership plan.

   Mark Mann
   - The outdoor pools are open. It has been a rough start due to the weather. Centennial Pool's boiler has failed and caused a closure until it is replaced. Sunrise Splash Park is down due to a leak possibly under the pad. Discovery Bay is doing well.
   - The Recreation Center was shut down for a week to work on the auxiliary gym and fitness floors.
   - One of our ice skaters has qualified for Nationals.
   - The Ice Haus will be shut down July 7th- 21st to replace logos in the ice.

Becca Mack

- Family Field Dat is June 21st and is free. Crave will be providing 1000 hotdogs.
- The Fishing Derby will be on June 7th at Sanborn Park.
- The Rodarte Center received a $60,000 NRPA grant for job mentoring.
- Two boxers have qualified to go to Las Vegas on June 12th.

7. TREE CANOPY

Dana Karcher and Sandra Albaro from The Davey's Group presented their findings regarding the tree canopy.

8. OLD BUSINESS –

- A new map of the park locations will be distributed to the board when it is ready.
- City Council will be presented with an update to the Lincoln Park project on June 10th.

9. NEW BUSINESS –

- The Board and Commissions Thank You meeting was an nice event. The swag bags are here for you to take.
- Shilo will be giving a tree tour at UNC starting at Cranford Hall.

10. UPCOMING AGENDAS –

11. NEXT MEETING – The next meeting is tentatively scheduled for Friday, July 11, 2025.

12. ADJOURNMENT – Rand Morgan made a motion to adjourn the meeting at 8:07 am, which was seconded by Monica Ramirez, and the motion passed unanimously.

Respectfully submitted:

_____ _____

Greg McIntosh, Chair Greta Steinmetz, Office Manager

Culture, Parks, and Recreation Comprehensive Plan

Building a Resilient, Equitable, and Inspiring Greeley Culture, Parks, & Recreation System

Diana Frick, Director CPRD

Jill Krantz, Deputy Director CPRD

July 11, 2025

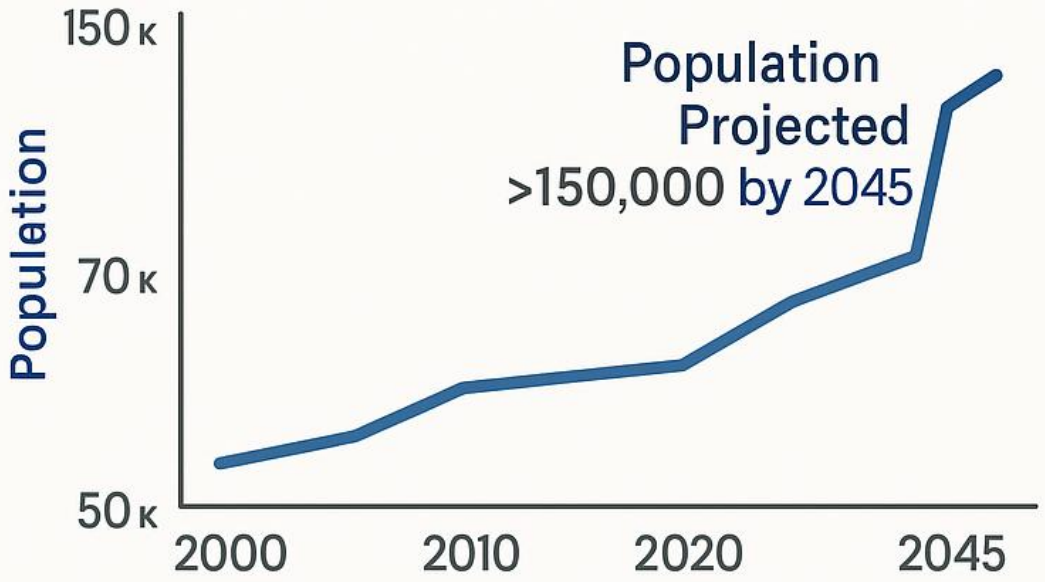
Agenda

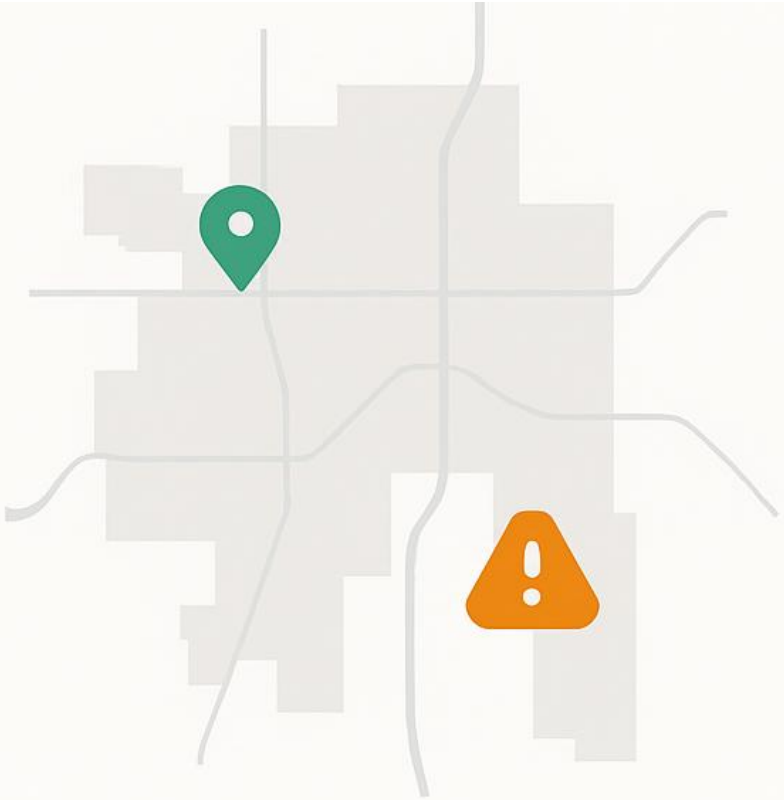
Why This Plan Matters
Greeley’s Growth
Community Engagement
Strategic Themes
Priority
Recommendations
Leadership Support

Why This Plan Matters

- 10-year roadmap for parks, culture, recreation, and natural areas
- Supports Council’s strategic goals and community vision
- Grounded in engagement and data

A City on the Move





Population Up
44% Since 2000

Growth Concentrated
on West Side

Southeast Remains
Service-Gap Area

Southeast Remains Service-Gap Area

Deep Community Engagement

Three community workshops,
with over 300 attendee's

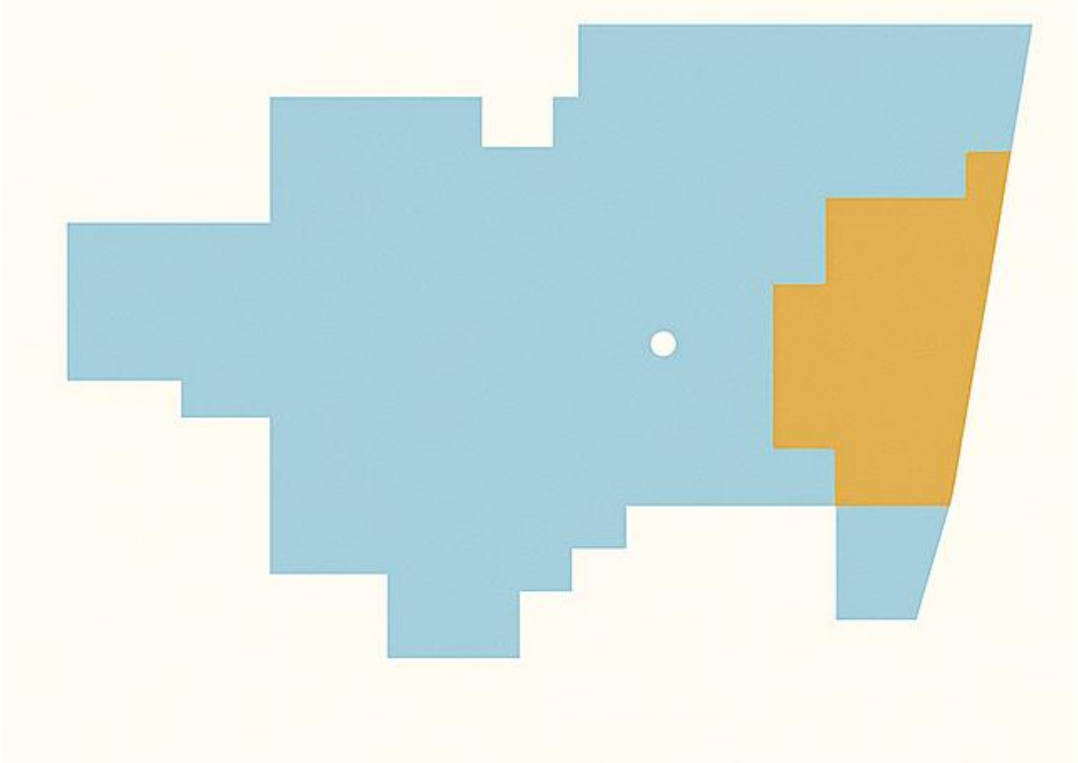
Stakeholder interviews with
40+ community leaders and partners

Feedback from 1,700+ survey respondents (statistically valid & open link)

Input from online map, pop-ups,
and focus groups

System Snapshot

City of Greeley – Southeast Service Gap



What’s Holding Us Back?

Challenge	Impact
Staff shortages & retention	Overtime, service cuts, slowed maintenance
Deferred maintenance	$1.4M backlog: rising risk and cost
Aging & mis-aligned facilities	Sports fields, Rec Center, Centennial Pool no longer meet demand
Outpaced revenue growth	Expense ↑ faster than revenue; need cost-recovery + new funding

Strategic Themes

Priority Recommendations

Short-Term (1-2 yrs)

- Accelerate the completion of park development projects
- Finalize cost-recovery targets
- Expand outreach in underserved communities
- Develop an implementation program and funding plan for deferred maintenance

Mid-Term (3-5 yrs)

- Synthetic turf conversions (Youth Sports Complex, Monfort Park)
- Enhance trail system connections
- Prioritize construction of 3–5 transformative capital projects

Long-Term (6-10 yrs)

- New multi-generational rec & wellness center
- Regional arts and cultural venue
- Dedicated NAT funding initiative

PARKS & RECREATION ADVISORY BOARD
STAFF REPORTS – July 11, 2025

Justin Scharton – Natural Areas & Trails

May 2025 Counts

	Month Total	Daily Avg (Month) Trend (prior month)	YTD Daily Avg Trend (prior year)
Sheep Draw @ McCloskey TH (installed May 2018; NEW counter with bike detection installed Aug 2023)	6050	195 ↑8.4%	143 ↑47.8%
Triple Creek Spur @ Mountain Vista TH (re-installed Aug 18, 2020)	4000	129 ↑22.5%	92 ↑3.3%
Poudre Trail @ Island Grove (installed Aug 2020)	11797	381 ↑263.0%	138 ↑19.5%
Poudre Trail @ Rover Run (new counter w/bike detection installed 3/6/24)	13986	451 ↑116.0%	223 ↑114.0%
Poudre Trail @ PLC (installed Aug 2020)	4767	154 ↑37.2%	90 ↓11.4%
Poudre Trail @ Poudre East (Kodak TH)	9454	304 ↑47.6%	203 ↑21.5%
Missile Site TH** (installed 3/22/24)	3555	129 ↑9.9%	60 ↑7.2%
Missile Site Car/Bus# (installed 3/19/24)	1273	41 ↑24.1%	35 ↓20.0%

WAYFINDING SIGNAGE

Recently multiple local governments recently partnered on a project to design and install consistent wayfinding signage along the Poudre River Trail in Larimer and Weld Counties. Led by the Town of Windsor, and funded by a federal transportation grant, the City of Greeley, Town of Timnath, Larimer County, and Weld County coordinated on the consistent design and installation of wayfinding signage along the Poudre River Trail from I-25 to Island Grove Regional Park. This effort installed 161 wayfinding signs to provide information to trail users on distances and direction to locations along the trail, in addition to other community destinations along the way. In the 11 miles of the Greeley section of the Poudre River Trail, 39 bilingual wayfinding signs were installed, and now connect with the wayfinding signage that was completed a few years ago by the Downtown Development Authority, connecting wayfinding into downtown.

New wayfinding signage at the junction of the Sheep Draw Trail and Poudre River Trail.

The sign designs are all consistent in fonts and structure, while differing in colors and logos on the top to allow a consistent yet branded experience for trail users along the trail.

Bank protection measures have been completed at Poudre Ponds, with trail construction in progress.

POUDRE PONDS REPAIR PROJECT

The Poudre Ponds riverbank repair and trail re-alignment project is scheduled to be completed by the date of the July P&R board meeting. In June, the remaining riverbank protection components were completed. The final phase of trail construction has been slowed by wet spring weather, not allowing enough compaction to provide a solid foundation for the concrete trail surface. With warmer and drier weather projected at the end of June as the time of this update, concrete pouring is scheduled to be completed by the end of June. Following the re-opening of the trail, re-seeding and planting will occur throughout the growing season. The adjacent pond will remain closed through 2025 and into 2026 for continued mining operations.

MAINTENANCE

The busy veg management season is in full effect with plenty of spring rain, followed by hot June temperatures. The first full system trailside mowing was completed in June, and the second service began with the Poudre Trail and Sheep Draw trail in June. It takes approx. one month to complete the full system service. In addition, improvements to the NAT office and yard have been completed, with new plantings and irrigation systems, along with fencing and parking infrastructure to allow for easy parking and protected walking paths when events take place within Island Grove Park.

RESTORATION

Aggressive weed management continued in June, with a full treatment of NAT's trailsides. In addition, contractors treated noxious weeds in Mountain Vista, Fox Run, Hunter's Cove, and Pumpkin Ridge Natural Areas, while NAT staff treated other priority sites.

NAT staff hosted two bioblitz events in June with over 40 volunteers, which identified 282 plant and animal species at Signature Bluffs and Cottonwood Bend Natural Areas.

Finally, two volunteer planting projects at the Duran trail section and the NAT yard planted more than 500 plants, in partnership with Wildland Restoration Volunteers, Volunteers for Outdoor Colorado, and Greeley Central High School students.

OUTREACH

NAT welcomed four STEP employees in early June, and they will be part of many summer activities within the division to give them a sense of what a career in natural resources looks like. NAT was represented at the Poudre Trail-athalon and the Family Field Day, interacting with over 100 families in the two June events.

NAT staff teaches kids at the Family Field Day how to cast a fly rod and tie a fly to the line.

SOCIAL MEDIA STATS | May 2025

- Total number of posts: 4
- Total reach: 195,774
- Total comments/shares: 523