Museum Advisory Board

June 26, 2025

At 4:00 p.m. at the Greeley History Museum

This meeting is held in person at the physical location.

You can provide public input/public comment for this meeting by emailing your comments to Chris Bowles at Chris.Bowles@greeleygov.com or call 970-350-9218.

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

Roll Call: Marcus Embry (Chair), George Junne, Omar Munoz, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

1. Approval of March 2025, Museum Advisory Board minutes.

2. Reports: (10 minutes)
    - CPRD Report
    - Museums Report
    - Additional Staff Report
        - Exhibits
        - Collections
        - Historic Sites
        - Education/Interpretation

3. Friends of the Greeley Museums Report

4. Task Force Reports (10 minutes):
    - Experience Team
    - Acquisitions Task Force

5. Old Business (10 minutes):

6. New Business (10 minutes):
    - Flo Mikkelson Memorial
    - Rattlesnake Kate event debrief

Adjournment

Next meeting July 17, 2025, at 4:00 p.m. at the Greeley History Museum

Minutes

Museum Advisory Board

March 20, 2024, at 4:00 p.m.

1. The meeting was called to order by Marcus Embry at 4:00 p.m.

   Board Present: Marcus Embry (Chair), George Junne, Omar Munoz, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

   Board Absent: Floris Mikkelson, Scott Chartier

   Staff Present: Chris Bowles, Katie Ross, Joanna Stull, Geoff Havens, Brecklyn Everhart.

2. Approval of February 2025, Museum Advisory Board minutes

   Motion to approve the February 2025 minutes made by Mike Weiland and seconded by Emma Pena-McCleave.
   Motion passed unanimously.

3. Reports:
   - CPRD Report: No report was given
   - Museums Report:
     - Barry Alvarado has left the Museums team after 10 years of service. The board decided to send Barry a letter thanking him for his years of service to the Museum.
       Motion to send a letter to Barry thanking him for his years of service made by Nancy Masimer, and seconded by Mike Weiland.
       Motion passed unanimously.
     - A volunteer coordinator position was made due to the generous grant from the Union Colony Company of Colorado. Rachel Walker joined the city at the end of the month and has dug deep into the past, present, and future of the volunteer program.
   - Exhibits Report:
     - Updates were provided on current and upcoming exhibits.
   - Collections Report:
     - Staff reported ongoing cataloging efforts
   - Historic Sites:
     - Maintenance activities and future planning were noted, and the move from Selma's store to the Depot is underway.
   - Education/Interpretation:

- Discussion on recent outreach and educational events

4. Friends of the Greeley Museums Report:
   - There was no report given.

5. Task Force Reports:
   - Experience Team: The team discussed creating a logical file structure for our institutional records, this will help in assisting in research. Configuring axiell webpage to assist people in searching for certain topics. There was discussion on upcoming exhibits and the future exhibit schedule.
   - Acquisitions Task Force:
     - Railroad crossing signal that sits outside on Centennial Village is called a "Wig-Wag signal". The item has deteriorated and is sent for deaccession to Level 3 so that it can be restored.
     - There are also many pictures of a 3-foot snowstorm that happened in 1920.

6. Old Business:
   - Vote for Vice Chair:
     Mike Weiland nominated Emma Pena McCleave for the vice chair role. George Junne seconded, and Emma agreed to the nomination.

     The board voted unanimously for Emma to become vice chair.

7. New Business:
   - Deaccession Recommendation

     Motion to approve the deaccession recommendations made by Mike Weiland and seconded by Emma Pena-McCleave.
     Motion passed unanimously.

   - Bylaw discussion
     - Chris has brought to the board that it would be a good idea to look into creating bylaws to help align the board. There was discussion between the board if they need to create bylaws. The board decided to create a subcommittee to tackle creating bylaws.

The meeting adjourned at 4:48 p.m.

Next meeting will be held April 17, 2025, at 4:00 p.m. at the Greeley History Museum.

Museums' May 2025 Report

Major Events

- For the permanent record, we want to record the very sad loss of a dear member of museum's family. Flo Mikkelson was a dear friend to staff and volunteers at Greeley Museums for decades. Shortly after moving to Greeley with her husband, Dale, and her children, Flo became involved in the effort to create a new pioneer museum at Island Grove Park. At the time, she was employed by First National Bank, and through this was able to help the Museums raise funding to build Centennial Village Museum in 1976. She worked tirelessly to support the museums for the next 50 years by bringing in new volunteers, raising awareness, fundraising and on more than one occasion serving on both the Friends of Greeley Museum and the Museums Advisory boards. She attended her final Museum Advisory Board in May, shortly before her passing, and was as indominable as ever. Her legacy will go down with our other volunteer and staff "giants" from the last 100 years including Maud Meeker, Hazel Johnson and Peggy Ford Waldo. She will be missed.

Museum Manager (Chris Bowles)

- Holly and Chris helped with Dearfield Day on May 17

Exhibits (Holly Berg and Britannia Barbour)

- Beginning of preparation for the MAHPG exhibition
- Holly and Britannia onboarded a new volunteer to help with research and exhibit production

Collections (Katie Ross, JoAnna Luth Stull, Miranda Todd, Annie Talmadge, Laura Cutler)

- Katie and Laura completed all the final checks of data for the go live date of the new Axiell Collections database
- Katie and Laura, along with Chris, also met with Axiell and Piction, who operate a Data Access Management System (DAMS) that works with Axiell to store, preserve and access digitized items
- End of collections moratorium
- The Registrar team worked to rehouse declined items with the Brush Museum and the St Andrew's Society of Colorado
- Katie and Miranda prepared all the delicious food for staff and volunteers at History Fest

Education and Interpretation (Kristjana Eyjólfsson, Gus Rudnick, Lilah Barth, Stephanie Work, Gabe Llanas)

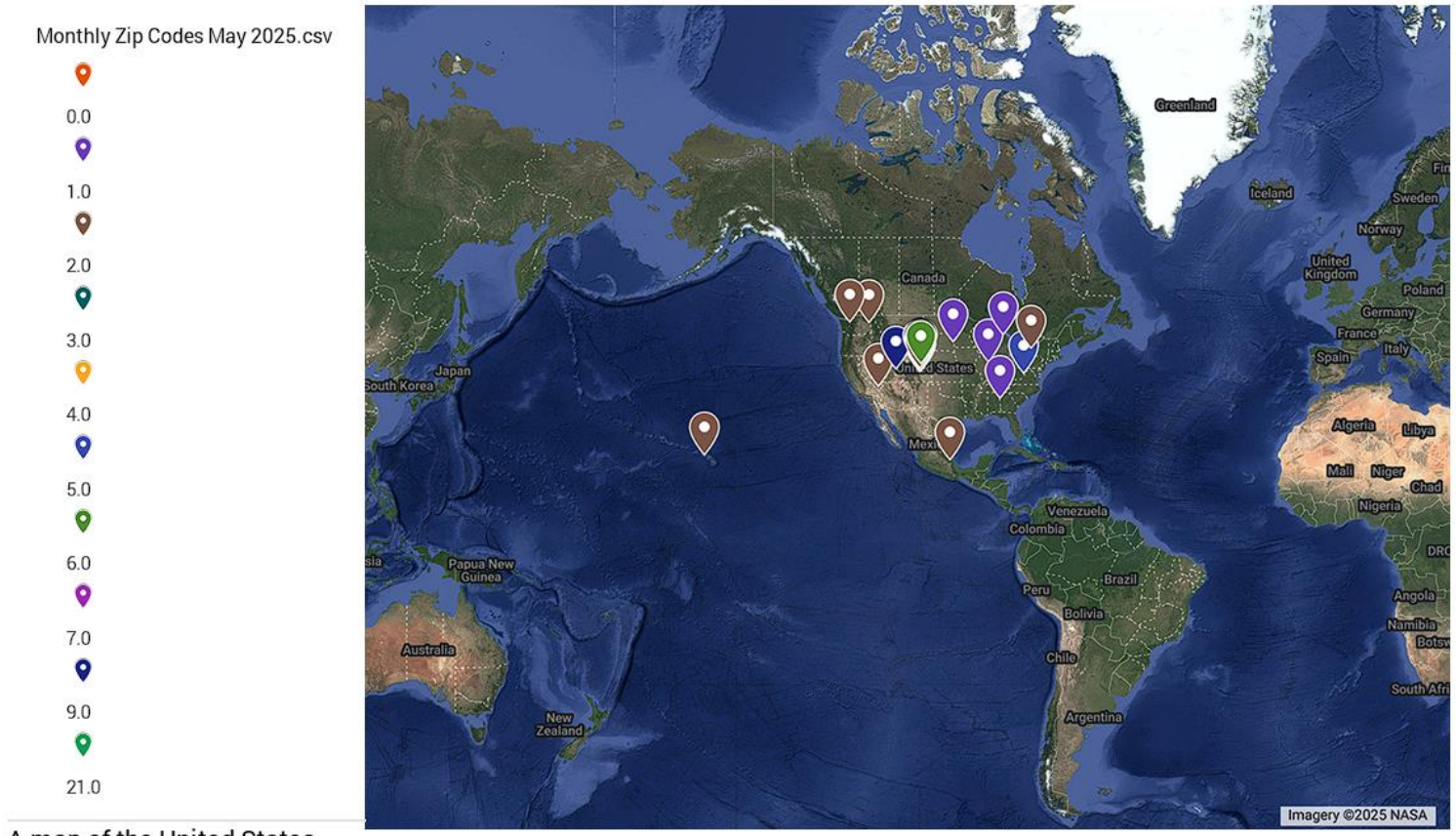
- We concluded another successful History Fest! This is the only History Fest this year.
- Gus presented on RSK to 45 at the Brighton Senior Center
- Kristjana and Gus led a number of field trips to Centennial Village after History Fest
- Kristjana attended the annual AASLH conference as part of the Leadership in History Awards Committee

Historic Sites (Geoff Havens)

- Geoff and Chris continued to work with colleagues in Recreation, Parks and Island Grove towards a shared maintenance service of museums. Geoff attended interviews for a new CPRD staff member to be based at Centennial Village
- The Forestry (Parks) horticultural staff will now be based in Hall House

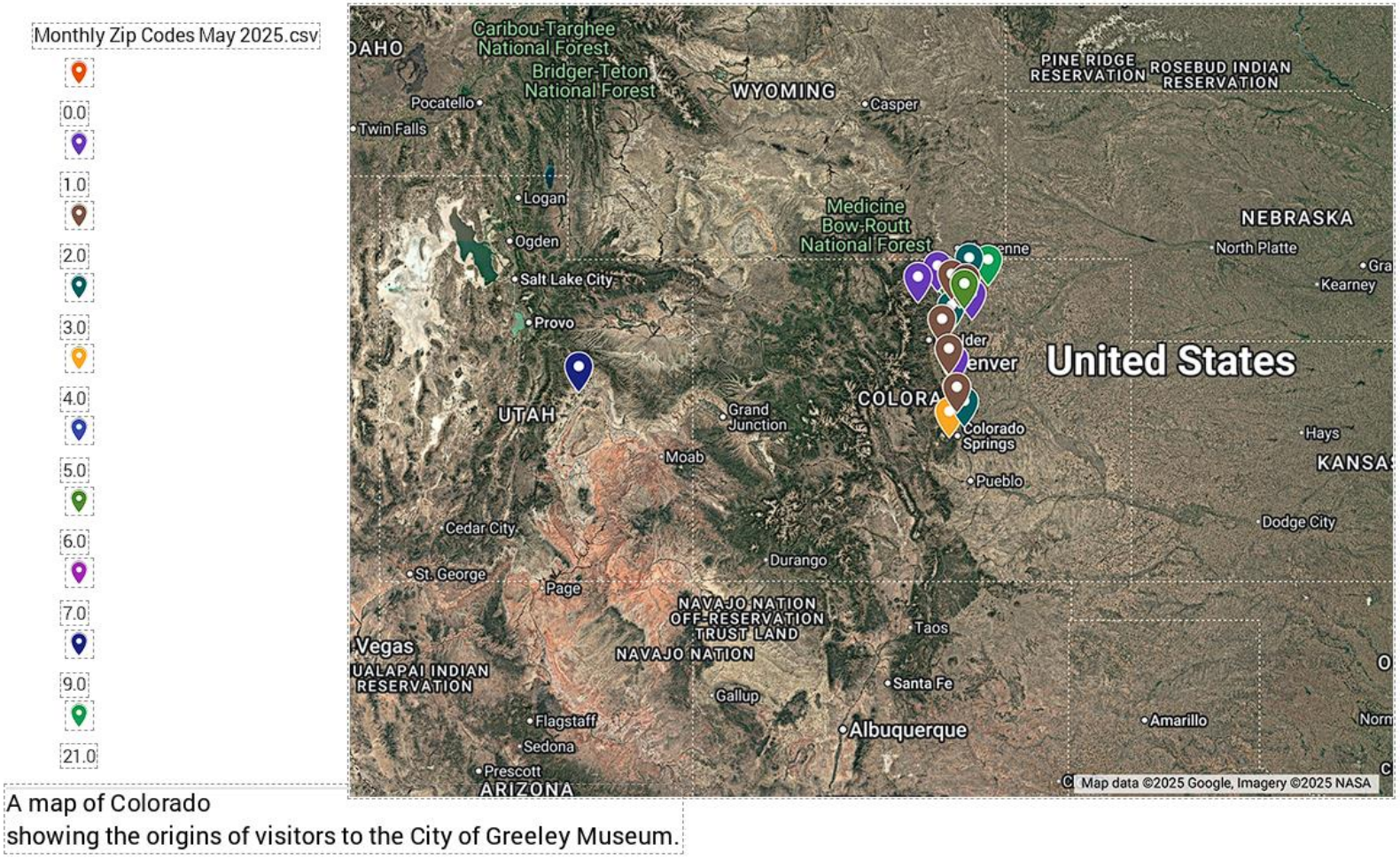
Museums' May 2025 Report

Where Did Our Visitors Come From in May, 2025?



A map of the United States showing the origins of visitors to the City of Greeley Museum.

Museums' May 2025 Report



A map of Colorado
showing the origins of visitors to the City of Greeley Museum.

Museums' May 2025 Report

Museum Statistics

Visitor Services - GHM

	May 2025	April 2025	May 2024
Attendance	193	419	173
Admissions Sales	$869	$1429	776
Store	$801	$627	594
Research Center	$24	$0	35
Donations or Grants	$0	$10,000	0
Facilities Rentals	$0		0
Total Revenue (minus Donations or Grants	$1670	$2056	1405

Visitor Services – Historic Sites

	May 2025	April 2025	May 2024
Attendance	2120	2080	3647
General Admissions	$2307	$0	1303
Store	$633	$973	971
Donations	$0	$0	12535
Special Events	$12910	$7813	1265
Facilities Rentals	$0	$600	0
Combined Revenue	$15850	$9386	16074

Visitor Services Totals

	May 2025	April 2025	May 2024
Combined Attendance	2313	2499	3820
Combined Revenue	$17520	$11442	17479

Collections

Museums' May 2025 Report

	May 2025	April 2025	May 2024
Number of Researchers Served	16 (16 external)	11(2 internal, 9 external)	22 (12 Internal, 10 External)
Revenue	$23.75	$0	$35 (After $33 in discounts)
Virtual Collection Views	815	849	1115

Education

	May 2025	April 2025	May 2024
K-12; History Fest or Field Trips	2366	272	2469
Museums-to-You	0	1051	0

Digital Exhibits and Programs

	May 2025	April 2025	May 2024
Beyond Suffrage Virtual Tour	17	25	9
Meeker Home Virtual Tour	74	198	53
Viewfinder Exhibit	12	25	11
War Comes Home Virtual Exhibit	80	42	27
Unsolved	50	87	38
Stqry	9	7	48
Exhibit-related Virtual Programs	0	0	0
Digital Use Totals:	242	384	110

Social Media (Facebook)

Museums' May 2025 Report

	May 2025	April 2025	May 2024
Posts	**20**	**14**	
Reach	**36,579**	**83,990**	**88,710**
Views	**55,492**	**161,218**	
Top Posts:	**Flo, Weller Lumber, RSK Day**	**BAD traffic, Museum Survey, Toots**	**Weld Courthouse, Centennial Celebration, 8th St. Closure**