

Museum Advisory Board

April 17, 2025

At 4:00 p.m. at the Greeley History Museum

This meeting is held in person at the physical location.

You can provide public input/public comment for this meeting by emailing your comments to Chris Bowles at Chris.Bowles@greeleygov.com or call 970-350-9218.

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

Roll Call: Marcus Embry (Chair), George Junne, Floris Mikkelsen, Omar Munoz, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

1. Approval of February 2025, Museum Advisory Board minutes.
2. Reports: (10 minutes)
 - CPRD Report
 - Museums Report
 - Additional Staff Report
 - Exhibits
 - Collections
 - Historic Sites
 - Education/Interpretation
3. Friends of the Greeley Museums Report
4. Task Force Reports (10 minutes):
 - Experience Team
 - Acquisitions Task Force
5. Old Business (10 minutes):
 - Bylaws
6. New Business (10 minutes):
 - Deaccession recommendation
 - 2026 Budget requests
 - Arts Commission funded permanent projector at Meeker home
 - Presentation and Discussion of Proposed Arts & Culture Commission

Adjournment

Next meeting April 17, 2025, at 4:00 p.m. at the Greeley History Museum

Minutes

Museum Advisory Board

March 20, 2024, at 4:00 p.m.

1. The meeting was called to order by Marcus Embry at 4:00 p.m.

Board Present: Marcus Embry (Chair), George Junne, Omar Munoz, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Michael Weiland.

Board Absent: Floris Mikkelsen, Scott Chartier

Staff Present: Chris Bowles, Katie Ross, Joanna Stull, Geoff Havens, Brecklyn Everhart.

2. Approval of February 2025, Museum Advisory Board minutes

Motion to approve the February 2025 minutes made by Mike Weiland and seconded by Emma Pena-McCleave.

Motion passed unanimously.

3. Reports:

- CPRD Report: No report was given
- Museums Report:
 - Barry Alvarado has left the Museums team after 10 years of service. The board decided to send Barry a letter thanking him for his years of service to the Museum.
Motion to send a letter to Barry thanking him for his years of service made by Nancy Masimer, and seconded by Mike Weiland.
Motion passed unanimously.
 - A volunteer coordinator position was made due to the generous grant from the Union Colony Company of Colorado. Rachel Walker joined the city at the end of the month and has dug deep into the past, present, and future of the volunteer program.
- Exhibits Report:
 - Updates were provided on current and upcoming exhibits.
- Collections Report:
 - Staff reported ongoing cataloging efforts
- Historic Sites:
 - Maintenance activities and future planning were noted, and the move from Selma's store to the Depot is underway.
- Education/Interpretation:

- Discussion on recent outreach and educational events
4. Friends of the Greeley Museums Report:
- There was no report given.
5. Task Force Reports:
- Experience Team: The team discussed creating a logical file structure for our institutional records, this will help in assisting in research. Configuring axiell webpage to assist people in searching for certain topics. There was discussion on upcoming exhibits and the future exhibit schedule.
 - Acquisitions Task Force:
 - Railroad crossing signal that sits outside on Centennial Village is called a “Wig-Wag signal”. The item has deteriorated and is sent for deaccession to Level 3 so that it can be restored.
 - There are also many pictures of a 3-foot snowstorm that happened in 1920.
6. Old Business:
- Vote for Vice Chair:
Mike Weiland nominated Emma Pena McCleave for the vice chair role. George Junne seconded, and Emma agreed to the nomination.

The board voted unanimously for Emma to become vice chair.
7. New Business:
- Deaccession Recommendation

Motion to approve the deaccession recommendations made by Mike Weiland and seconded by Emma Pena-McCleave.
Motion passed unanimously.
 - Bylaw discussion
 - Chris has brought to the board that it would be a good idea to look into creating bylaws to help align the board. There was discussion between the board if they need to create bylaws. The board decided to create a subcommittee to tackle creating bylaws.

The meeting adjourned at 4:48 p.m.

Next meeting will be held April 17, 2025, at 4:00 p.m. at the Greeley History Museum.

Museums' March 2025 Report

Major Events

- 39 people attended the first History Hour (formerly Brown Bag) of the year. Tiffany Brigner talked to us about Dearfield. Thanks to her, Betsy Kellums and Jessi Howell for organizing!
- We got to work with colleagues in CPRD to transition our maintenance and grounds crew to Recreation, Island Grove and Parks divisions.
- Staff attended the first ever Indigenous Connections Summit. This opportunity to connect with Tribal elders, Tribal Historic Preservation Officers and artists allowed us the space to deeply think about the future of our own native education and interpretation.
- I submitted two appropriation requests in February for a Native American interpretation area and prairie rewilding zone at Centennial Village, along with a request for money to masterplan the future of our museums. We will find out in April if we're successful, but they both passed the first reading by Council.

Museum Manager (Chris Bowles)

- Began 2026 budget work in earnest
- Prepared for the In the Game conference on the first week of April
- Attended the new Hospitality Task Force for Visit Greeley (now in the city's Communications and Engagement Department)
- Hosted Colorado Preservation Inc to the History Museum, and toured with them around Centennial Village discussing possible joint working on historic preservation at our sites.
- Myself, Megan, Gus and Kristjana attended an amazing two day summit on Indigenous Connections. We heard from a range of native tribal staff and elders on how museums can work with them to share indigenous culture and history.

Exhibits (Holly Berg and Britannia Barbour)

- The Exhibits Team finalized a script for the next East Gallery exhibit, 13 Minute Warning: Weld County in the Atomic Age and sent it out to the editing team. The exhibit will open on 4/24.
- Holly met with Volunteer Coordinator Rachel Walker to discuss and plan exhibits volunteer needs

Collections (Katie Ross, JoAnna Luth Stull, Miranda Todd, Annie Talmadge, Laura Cutler)

- Annie fielded 7 potential donation requests, including the purchase of what the donor believes to be an original Declaration of Independence and the donation petrified turtle.
- Annie along with JoAnna, Patty, and Josie, cleaned up 206 records that were missing donor identification numbers in preparation for the Axiell transition.
- Crammed as much data possible into PPS before the Great Cataloging Software Upgrade of 2025
- Miranda pulled 3D artifacts and completed their condition reports for 13 Minutes... exhibition.
- She also, Nearly completed extraction of data from identified businesses in 1977.18

Museums' March 2025 Report

- Katie and Laura worked flat out to prepare our data for the final migration to our new database.
- Katie also attended webinar on objects/archives preservation.

Education and Interpretation (Kristjana Eyjólfsson, Gus Rudnick, Lilah Barth, Stephanie Work, Gabe Llanas)

- Education and Interpretation staff attended 21 classes over the month and spoke to hundreds of students through the Museum to You program with District 6.

Historic Sites (Geoff Havens, Brendan Johnson, Caleb Rogers)

- Geoff started working with staff from Island Grove, Recreation and Parks to transition our maintenance and grounds staff under their umbrellas. Staff will still be based at Centennial Village for the most part.
- Geoff and Chris worked closely together on a range of human resource and budgetary items
- Geoff also led the CV team in preparing for the upcoming Centennial Village open season, starting with Baby Animal Days.

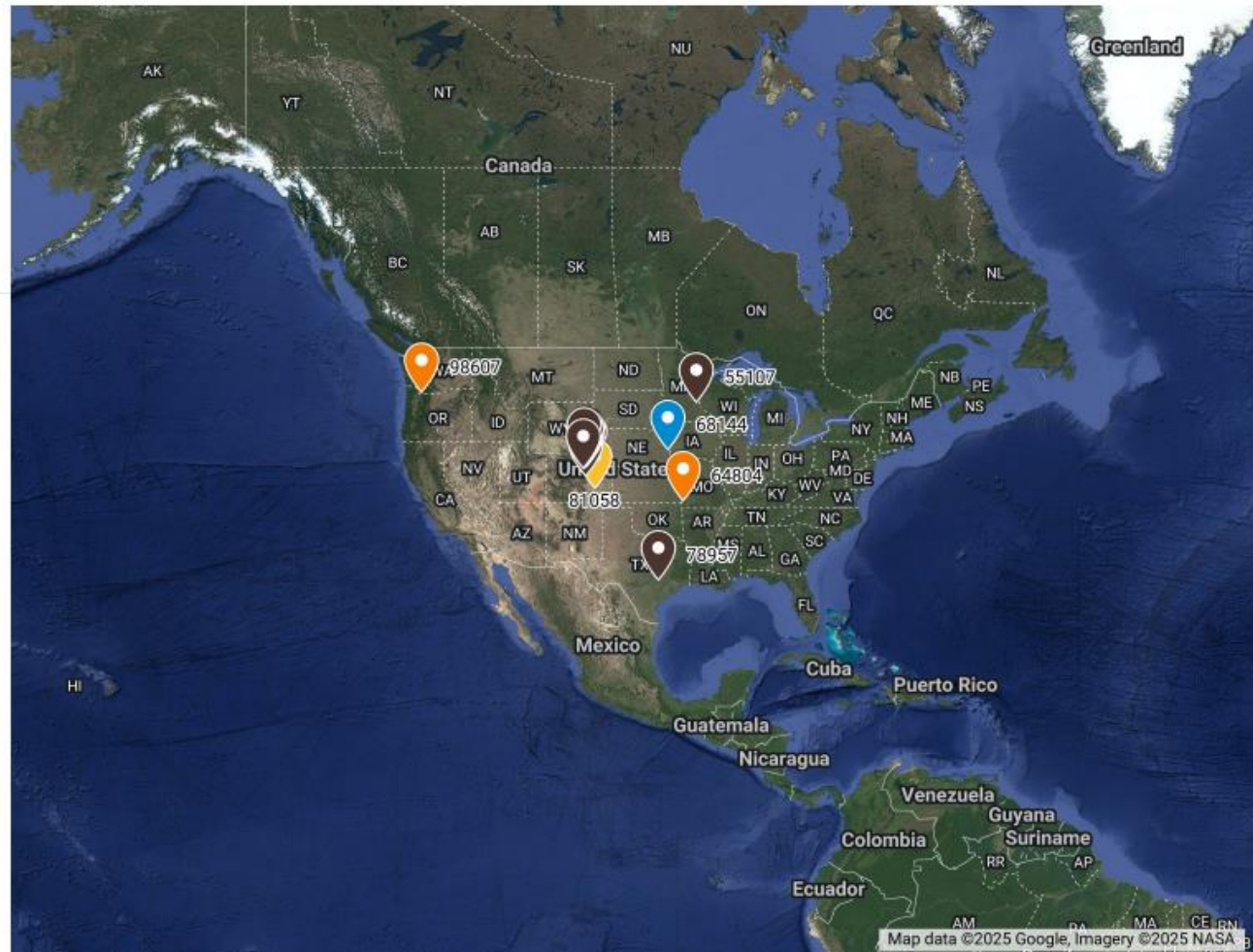
Museums' March 2025 Report

Where Did Our Visitors Come From in February, 2025?

COGM Visitor Zip Codes March 2025

March Zip Codes.csv

- 1.0
- 2.0
- 3.0
- 4.0
- 6.0

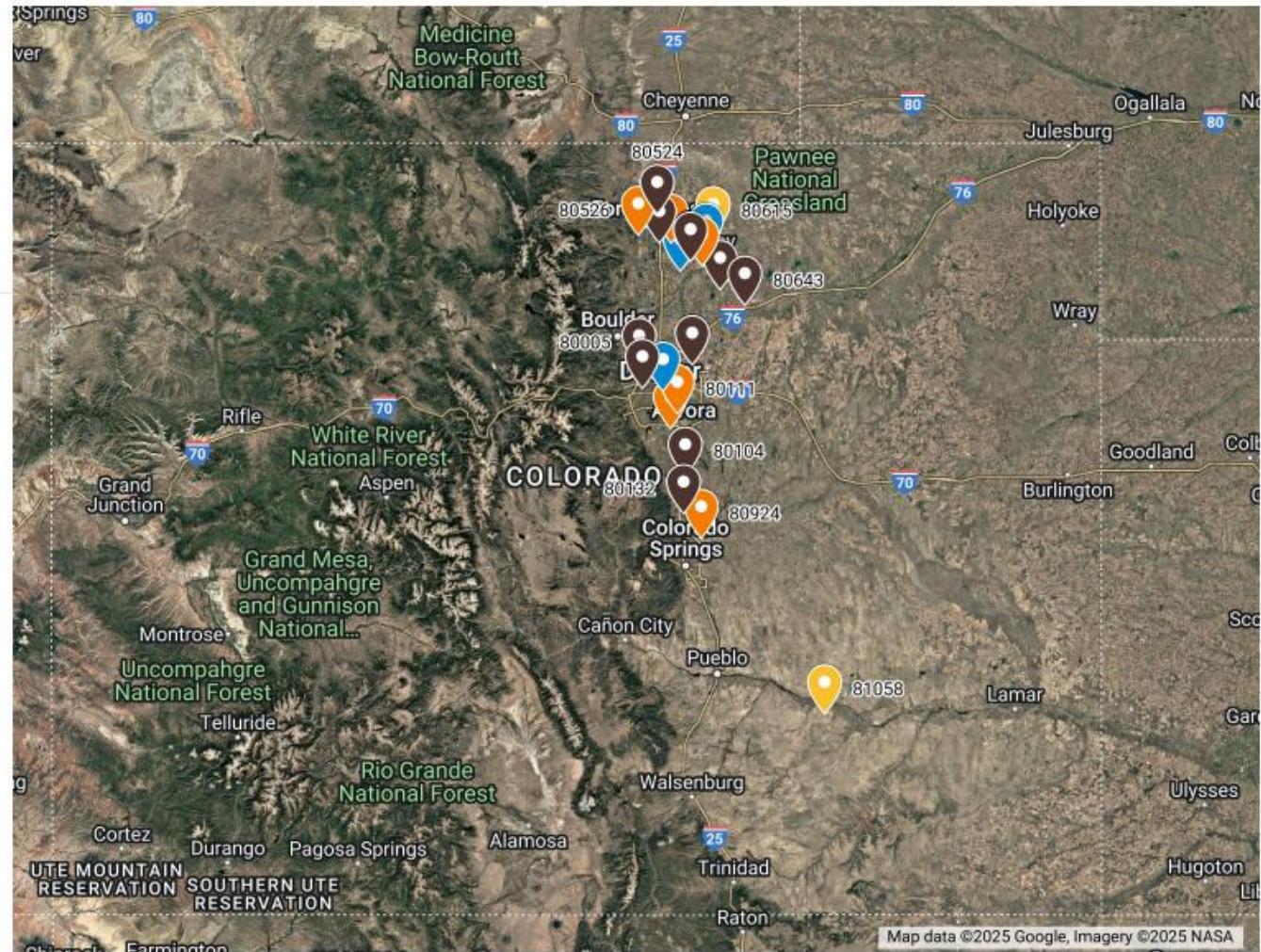


Museums' March 2025 Report

COGM Visitor Zip Codes March 2025

March Zip Codes.csv

- 1.0
- 2.0
- 3.0
- 4.0
- 6.0



Museums' March 2025 Report

Museum Statistics

Visitor Services - GHM

	March 2025	February 2025	March 2024
Attendance	209	139	258
Admissions Sales	\$807	\$506	\$1364 (including \$660 from Poudre Heritage Alliance for Pleibol)
Store	\$195	\$185	\$1186
Research Center	\$85	\$105	\$20.20
Donations or Grants	0		\$0
Facilities Rentals	0		\$0
Total Revenue (minus Donations or Grants	\$1087	\$832	\$2570

Visitor Services – Historic Sites

	March 2025	February 2025	March 2024
Attendance	0	0	0
General Admissions	0	0	0
Store	0	0	\$10
Donations	0	0	0
Special Events	0	0	0
Facilities Rentals	0	0	
Combined Revenue	0	0	0

Visitor Services Totals

	March 2025	February 2025	March 2024
Combined Attendance	209	139	258

Museums' March 2025 Report

Combined Revenue	\$1087	\$832	\$2580
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Collections

	March 2025	February 2025	March 2024
Number of Researchers Served	20 (4 Internal, 16 External)	27	27 (22 onsite, 5 offsite)
Revenue	\$85	105	\$20 (\$783 - \$763 in discounts)
Virtual Collection Views	872	653	27 (22 onsite, 5 offsite)

Education

	March 2025	February 2025	March 2024
PreK – 12th Grade Students Served	Approx. 630	1006	14
Museums-to-You Outreach	21 classes		0

Digital Exhibits and Programs

	March 2025	February 2025	March 2024
Beyond Suffrage Virtual Tour	39	39	24
Meeker Home Virtual Tour	320	71	50
Viewfinder Exhibit	9	8	24
War Comes Home Virtual Exhibit	53	27	32
Unsolved	91	34	N/A

Museums' March 2025 Report

Stqry	19	3	224
Exhibit-related Virtual Programs	0	0	15
Digital Use Totals:	531	188	369

Social Media (Facebook)

	March 2025	February 2025	March 2024
Posts	8	4	N/A
Reach	7,890	95,700	N/A
Views	1,116	122,000	N/A
Top Posts:	13-Minute Warning, Baby Animal Days, COGM Survey	Museum Survey, Freezy Daze, Grover Preservation	N/A