

Museum Advisory Board

December 19th, 2024

Greeley History Museum

Roll Call: Gary Alexander, Marcus Embry, George Junne, Floris Mikkelsen, Emma Pena-McCleave, Nancy Masimer, Scott Chartier, Micheal Weiland (Chair).

1. **Approval** of October 17, 2024, Museum Advisory Board minutes.
2. **Reports** (10 minutes)
 - Culture Parks and Recreation Department Report
 - Culture Division Report
 - Museums Report
 - Additional Staff Report
 - o Exhibits
 - o Collections
 - o Historic Sites
 - o Education/Interpretation
3. **Friends of the Greeley Museums Report:**
4. **Task Force Reports** (10 minutes)

Public task force input reports:

 - Experience Task Force
 - Acquisitions Task Force
5. **New Business** (10 minutes)
 - Approval of Acquisitions Task Force Recommendations for deaccession.
 - Public Comment
6. **Next Meeting, January 16th, 2024, at 4:00 p.m.** at the Greeley History Museum.
7. **Adjourn**

Museum Advisory Board
October 17, 2024, Minutes
Greeley History Museum

1. Roll Call and Determination of Quorum:

The meeting was called to order by Floris Mikkelson at 4:06 p.m.

Board Present: Gary Alexander, Nancy Masimer, Marcus Embry, George Junne, Floris Mikkelson, Emma Pena-McCleave, Scott Chartier, Omar Munoz.

Board Absent: Michael Weiland

Staff Present: Chris Bowles, Katie Ross, Holly Berg, JoAnna Stull, Finn Foster.

2. Approval of September 19, 2024, minutes.

Motion to approve September 2024 minutes made by Emma Pena McCleave and seconded by George Junne.

Motion passed unanimously.

3. Presentation from the city attorney's office. Stacey Aurzada and Bobbier Cranston.

4. Reports:

CPRD Report:

- Nothing to report.

Culture Report:

- The culture staff is going to be having a retreat October 30 at the Poudre Learning Center to talk about a comprehensive plan.

Museums Report:

- The Centennial Village landscaping project has been finished. There were a lot of updates to the foliage and new turf. There was also a new irrigation system put in to help maintain the grounds.
- Fiesta en la Plaza was a great success. There were nearly 700 people that came to the meeting.
- History Fest had about 1,400 students, parents, and teachers attended. The operation ran very smoothly. Katie Henry is leaving at the end of October.
- Smart Rec went live and there was a huge amount of work done by Holly. There are now barcodes in the store which is much more efficient.
- The work continues on Axiell the new records database.

Exhibits Report:

- Pleibol closed and has been shipped off to its next site.

Collections Report:

- Miranda has been cataloging Greeley's first building permits.

Education and Interpretation Report:

- Fiesta en la Plaza was a great success. The attendance doubled from last year. There was also the celebration of the 100th anniversary of the Spanish Colony neighborhood which added elements to the events.
- Geoff and Barry coordinated the procurement of a contractor to fence in Meeker Home.

5. Friends of the Greeley Museums Report:

- Nathaniel Johnson turned in his formal resignation. Next meeting there will be a vote for a new officer.
- The Friends gave 2,500 to Fiesta en la Plaza.
- The Friends would like to have a meeting with the board members.

Motion to have a meeting with the friends on the second week of December made by Emma Pena-McCleave and seconded by Scott Chartier.

6. Task Force Reports:

- Experience Team: Dearfield was a big success. There were 120 people that came. In the Jackson house there was a stove that was moved, and when they picked up a big sheet of metal underneath the stove. The metal piece was a sign for a hotel.
- Aquisition Task Force: There was no meeting.

7. New Business:

- Public Comment: There was no comment

Next meeting will be November 21, 2024, at 4:00 p.m. at the Greeley History Museum.

Meeting Adjourned 5:00 p.m.

Museums' November 2024 Report

Major Events

Museum Manager (Chris Bowles)

No spooks in October!

- **New Hire Alert!** Staff participated in interviews for the new Curator of Education position. We will welcome Kristjana Eylofsson to the team at the end of January.
- **GHM Flooring Project** I am far too excited about the refurbishment of the Hansen Building's (aka GHM) original maple floor in the East Gallery. This includes staining and a concrete machine base from its time as the Tribune's print shop floor. We will interpret the floor so the public can get a sense of the building, and the Tribune's, long history.
- **CV Ramping Up!** Work underway on CV Depot Ramp, marking the end of phase 1 to convert the depot to the new visitor center at CV.
- **GHM and CV light up for the Holidays** Once again staff worked hard to decorate the museums for the Holidays.
- **Planning Work** Much of my time this month was taken up by work on an Organizational Assessment including 15 years of data, and drafting a new Museums Business Plan which will be fed into a wider divisional business plan
- **DCI Conference** I worked with the organizers of the Downtown Colorado Inc conference In the Game (coming to Greeley in April) on adding museum related content. This will be followed by the Colorado Wyoming Association of Museums (CWAM) conference in Greeley a week later.
- **Chairman of the Board** Finally, I was voted in as Chair of the Colorado Scenic and Historic Byways Commission for a 2 year term beginning next year.

Exhibits (Holly Berg and Britannia Barbour)

- Contractors finished work on the East Gallery floor on 11/23. They removed the carpet and refinished the original maple flooring underneath. Exhibits team is looking into ways to mitigate the acoustic effects in the gallery that result from the change.
- Britannia led the first Exhibit Creation Team meeting for Missile Site exhibit coming March 2025.
- Britannia and Holly determined the themes/sections for Missile Site exhibit.

Collections (Katie Ross, JoAnna Luth Stull, Miranda Todd, Annie Talmadge, Laura Cutler)

- Katie Researched and purchased a collapsable photo shoot background for taking images of larger artifacts. Chris researched and procured a 3D photogrammetric camera. Both will be used to enhance the records of objects in the collection and provide high quality 2D and 3D images for online exhibits of the future.
- In an effort to meet the end of December deadline to have all (1,250) early accession and catalogue record issues resolved, Assistant Registrar Annie Talmadge and returning UNC work study student Josie Brown were added to the team of volunteer Patti Harrold and Registrar JoAnna Luth Stull. To date, there are (147) remaining records to repair or create and the Registrar Team is confident in meeting the goal.

Museums' November 2024 Report

- Registrar JoAnna Luth Stull and Assistant Registrar Annie Talmadge worked hard on a cleanup of donation offers to the Greeley Museums. Registrar's office shows (19) active Temporary Custody items, however (15) of those have Acquisitions Committee decisions, with only (4) pending consideration in December with the hope to close out the active Temporary Custody items pending decisions.
- Annie assisted with the deinstall of the Pleibol exhibit, including the condition reporting of loaned items, working with exhibits team to determine what will be kept for the transition exhibit, etc..
- Miranda finished the 2022 scrapbook and started on 2023. She also reached mid-point in her work to catalogue business permits.
- Katie, Miranda and Laura all attended training for the new Axiell database software.

Education and Interpretation

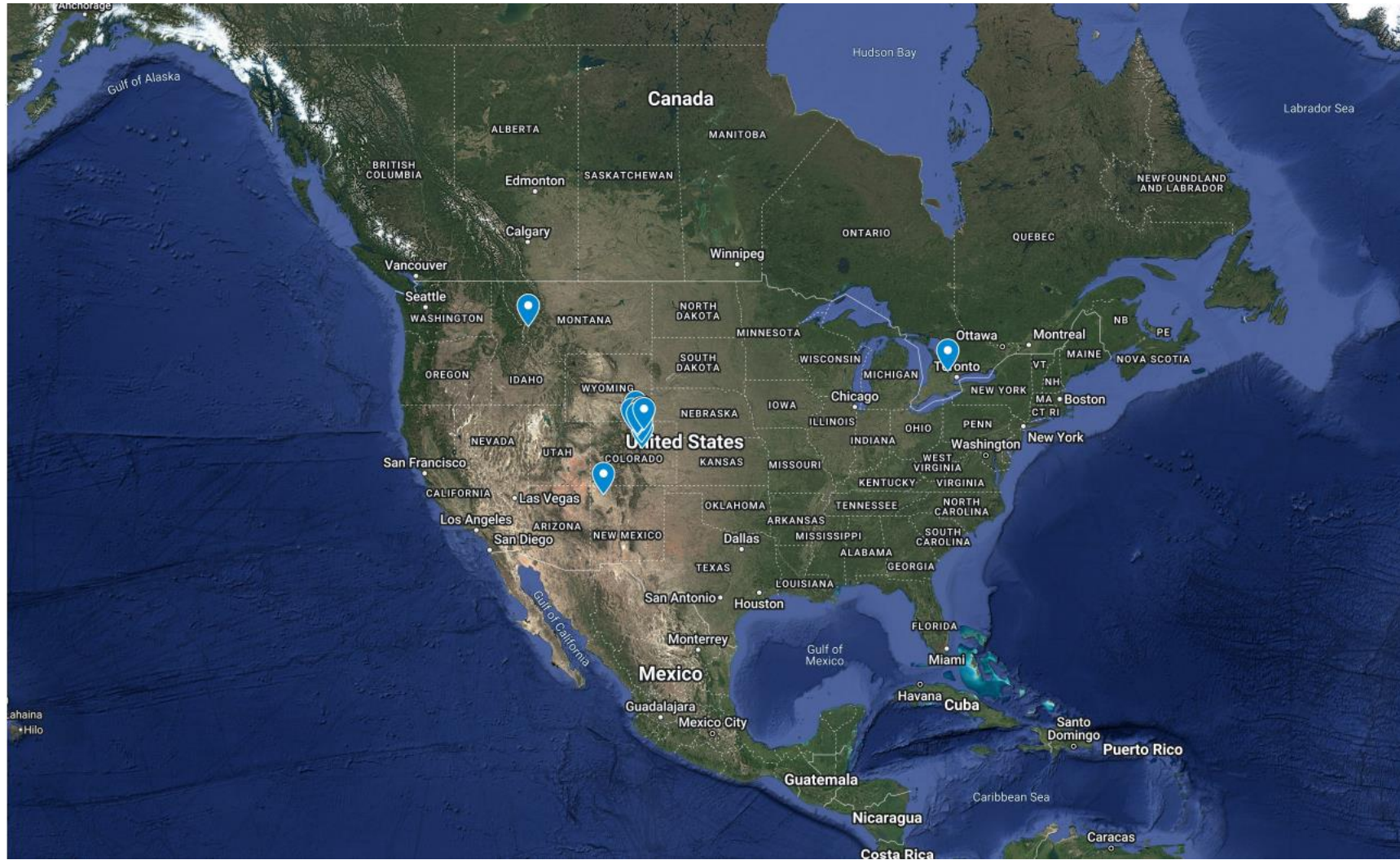
- Gus and former Assistant Curator of Education, Katie Henry, presented at the Women's History Symposium at History Colorado. Gus gave a 20-minute presentation about Rattlesnake Kate as she relates to women's agency and the media representation of her story. This was well received. Gus is continuing to do research on Rattlesnake Kate to consolidate the institutional knowledge into one source for ease of internal access and consistency of storytelling. There continue to be discrepancies in the story of Kate's life.
- Gus baked, built, and decorated an AMAZING gingerbread house designed after Hall house. This was on display for 11 days at the Festival of Trees as an advertisement for Homesteader's Holiday. It will also be on display for the event at Centennial Village.

Historic Sites

- Work began on a new ADA accessible ramp to the front door of the Depot. This, along with bathroom upgrades this summer and installation of fiber optics, will allow us to transition the Depot to the new entry point and Selma's Store over the winter.

Museums' November 2024 Report

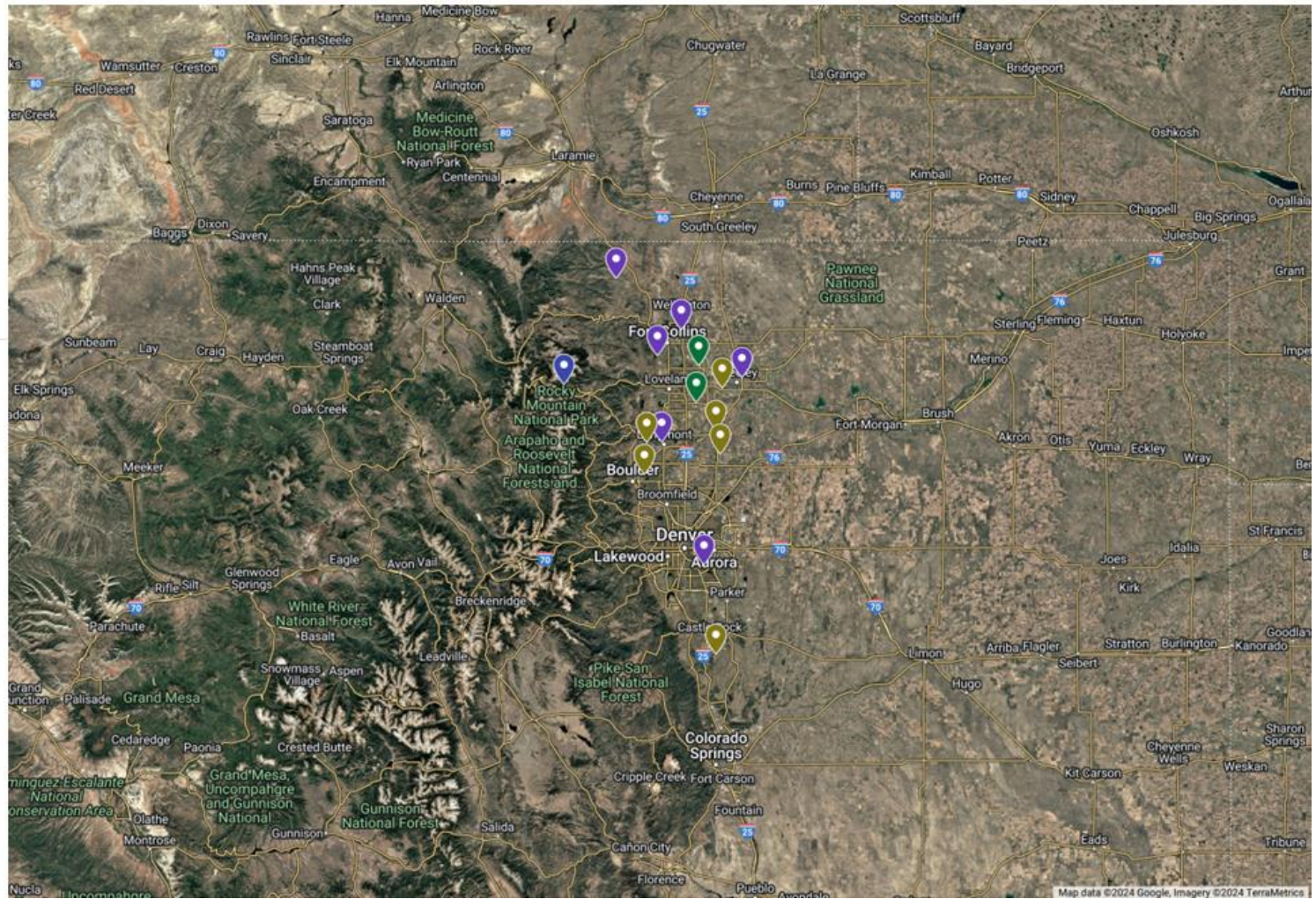
Where Did Our Visitors Come From in August, 2024?



Museums' November 2024 Report

COGM Visitor Zip Codes November 2024

2024 November Museum
Statistics.csv



Museums' November 2024 Report

Museum Statistics

Visitor Services - GHM

	November 2024	October 2024	November 2023
Attendance	103	142	100
Admissions Sales	\$391	\$700	\$478
Store	\$215	\$173	\$254
Research Center	\$41	\$11	\$85
Donations	0		
Facilities Rentals	0		\$100
Combined Revenue	\$647	\$884	\$917

Visitor Services – Historic Sites

	November 2024	October 2024	November 2023
Attendance	0	1802	98
General Admissions	0		
Store	\$8	\$259	\$85
Donations	0	\$1,000	
Special Events	0	\$9,302	\$651
Facilities Rentals	0		\$750
Combined Revenue	\$8	\$10,561	\$1486

Visitor Services Totals

	November 2024	October 2024	November 2023
Combined Attendance	103	1944	198
Combined Revenue	\$645	\$11,445	\$2403

Museums' November 2024 Report

Collections

	November 2024	October 2024	November 2023
Number of Researchers Served	18 (5 internal, 13 external)	21 (9 internal, 12 external)	7 (3 internal, 4 external)
Revenue	\$41	\$11	\$85
Virtual Collection Views	1417	1108	904

Education

	November 2024	October 2024	November 2023
PreK – 12 th Grade Students Served	0	548	
Museums-to-You Outreach	0	0	90

Digital Exhibits and Programs

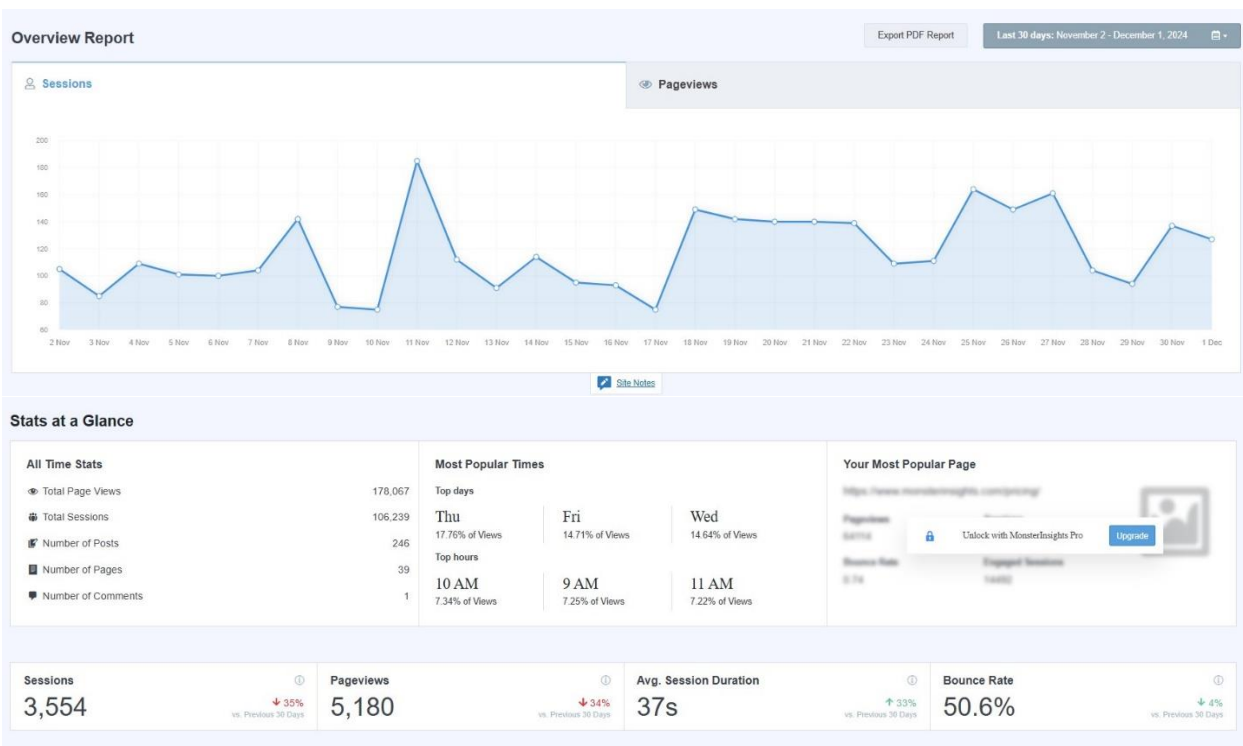
	November 2024	October 2024	November 2023
Beyond Suffrage Virtual Tour	13	20	17
Meeker Home Virtual Tour	41	37	34
Viewfinder Exhibit	6	4	10
War Comes Home Virtual Exhibit	23	21	30
Unsolved	124	56	NA
Stqry	11	21	21
Exhibit-related Virtual Programs	0	0	9534
Digital Use Totals:	218	159	9646

Museums' November 2024 Report

Social Media (Facebook)

	November 2024	October 2024	November 2023
Posts	15	6	21
Reach	21.6k	85.4k	118k
Engagement	66.6k	27.6k	3.3k
Top Posts:	Lincoln Park, Vinegar Candy, Unsolved	Halloween Keota, Trick or Treat, Howl-o- Ween	Homesteaders, Dolores Huerta, Museum at Twilight

Website Use



Museums' November 2024 Report

