Minutes

Union Colony Civic Center Advisory Board

October 9, 2024, at 3:45 p.m.

1. The meeting was called to order by Mark Pugatch at 3:47 p.m.

   Board Present: Doran Azari, Austin Southern, Dan Knopf, Perry Bell, Robert Wasson.

   Board Absent: Allison Hamling, Samantha Corliss, Michelle Sauder.

   Staff Present: Megan Weiler, Jill Droegemueller, Stephen Marquez

2. Approval of the September 2024 minutes were made by Perry Bell and seconded by Robert Wasson. After Approval Robert brought to the board's attention a typo in the bottom and asked that the typo be rectified before sending for record. Approval to change the typo passed unanimously.

3. New Business:
   - Ticket Donation committee met and awarded The Arc of Northeast Colorado two tickets to Post Modern Jukebox.

   Motion to approve the ticket donation committee's requests made by Doran Azari and seconded by Perry Bell.

   - UCCC sign discussion has been tabled until the end of the meeting when Megan Weiler could attend.

   Motion passed Unanimously.

   - Midwood Contract will be extended 18 months to get through to the next season. Current plan is to work with them as a consultant and then have the UCCC work with the bookings in house. The current contract ends in December.

4. Old/Ongoing Business:
   - Fall Semester Update: There have been 4 shows already. The revenue was discussed and there was discussion about marketing more to raise ticket sales. There was also discussion about the current marketing company. Mark Pugatch asked Stephen if they were able to get the marketing company to come to a board meeting. There was a consensus that it would be good to reach out to C&E and get quarterly updates that are brought to the board.

   Doran Azari Motioned to have city staff to approach city staff to come to a board meeting so that they can be asked questions about designated marketing for UCCC shows this motion was seconded by Dan Knopf.

5. Other:

- Backstage Stars Report: There is a concessions voucher that was discussed on how best to do the vouchers.
- Branding Awareness Task Force: Alison brought a letter to the task force, and they agreed to ask C&E to silicate and contain community feedback for rebranding. The letter is going to be passed to Megan today.

Motion to approve the letter that the branding task force wrote to have C&E contain community feedback for rebranding made by Perry Bell and Robert Wasson seconded.

The motion passed unanimously.

Tabled Item:

- UCCC signed discussion: Last meeting there was a motion for city staff to request cost and feasibility to move the sign over the box office and report back to the Board in October.
  There is an issue that was identified by community members that the letters on the side of the building are covered by a tree. Trimming or pruning the tree was deemed unfeasible. The new suggestion is to move the letters to a different space. This item was deemed as an emergency situation by the board. Does the board have the right to contract an outside consultant to look at the sign? Is Stephen able to request for someone to move the sign? If there is a response, then we should ask for it to be emailed to the board.
  Motion to reemphasize the urgency for the sign and request a formal update or formal quote for the relocation of the sign made by Doran Azari and Perry Bell.
  Motion passed unanimously.

  Meeting adjourned 5:20 p.m.

  Next Meeting will be November 13, 2024

Stephen Marquez

Stephen Marquez

UCCC Manager

Mark Pugatch

Mark L. Pugatch

UCCC Board Chairmen