Docusign Envelope ID: 8503BD42-3956-4557-B9DE-24C35D1D9842

CITIZEN BUDGET ADVISORY COMMITTEE

Wednesday, December 11th, 2024 -- 5:00 p.m.

Committee Members	*Present*	*Absent*
Barry Eastman	X	
Tyler Mowery	X	
Jesse Quinby	X	
John Schull	x	
Vacant		
Lori Williams	X	
Javier Alvarado Vega		x
Kim Rivard		x
Merrie Foreman	X	

Attending Guests & City Personnel:

Josie Dolenz: Budget Analyst II

Laura Delp: Administrative Assistant III for Finance

Caleb Weitz: Budget & Policy Director

Diana Frick: Director of Culture Parks & Recreation

Benjamin Alexander: CPR Administration

1. **Attendance & Announcements—** Meeting called to order at 5:00PM by Barry Eastman.
    a. Kim Rivard has offered her resignation. Barry made a motion to accept, seconded by Jess Quimby. None opposed.
    b. Barry has recognized Jesse for six years of commitment to CBAC.
    c. Lori has asked for a discussion on West Greeley development and CBAC's involvement. Caleb Weitz has offered to deliver a more in-depth presentation in the next couple of months. The committee agreed.
2. **CPRD Overview—***Diana Frick*
    a. There are seven different arms of the CPRD including Culture, Parks, Recreation, Trails, Parks, Natural Areas and Golf.
    b. Diana talked about some of the CPRD offerings, such as the number of parks, dog parks and some of the musical and theatrical acts that come through the city of Greeley as well as some of the upcoming expansion project for recreation options.
    c. The natural areas have 100 miles of trails across the city with plans to expand.
    d. Diana advised the stage in Island Grove will be a priority in the coming year. The City wishes to utilize this as an opportunity to have more diverse options for entertainment.
    e. There are plans for a new golf course on the south side of 4th street that will offer opportunities to learn to play.
    f. This department falls under the Quality-of-Life City Council initiative and has developed strategies around being clean, safe and beautiful, having diverse events and cultural activities and an expanding focus on wellness. Lori Williams raised concerns about the unhoused population that are attracted to the parking lot areas and asked how this fits into future strategies. Diana advised that the CPRD works closely with GPD and the Homelessness

Docusign Envelope ID: 8503BD42-3956-4557-B9DE-24C35D1D9842

department and there are plans to increase lighting. She also advised that she is on the mayor's task force to seek solutions to improve resources for the city's growing homeless population.

g. Diana gave her perspective on her department's strategies in the face of a changing budget. The department has had to pivot and learn to adapt to new and creative ways of training. Next year will be an opportunity to explore ways to maximize existing services and expand revenue neutral programs.

h. The STEP program is a Summer Youth Employment Program that hires 14+ high school age students to develop skills and work experience.

i. Diana reviewed some of the requests that were unfunded for 2025 and some of the plans for 2025 moving forward.

j. Tyler Mowrey asked about the Sister City program and Diana explained our relationship with Moriya, Japan. This is a 20-year-old program that supports a student exchange program.

k. Jess Quimby asked about the ground-penetrating radar for cemeteries. Diana advised this is to examine family plots that were purchased 200 years ago and never utilized. Jess asked if we had recovered any costs on maintenance for Bittersweet Park.

l. Barry asked for a high-level breakdown of the department revenues compared to the total budget. Benjamin stated that projected revenue for 2025 was $14.5 million. The total budget is $33M. There is a collaboration with Budget to do a cost recovery analysis. Lori suggested a member buy-in for using the Rec Center to offset the cost of programs and services. Diana advised this may be something better suited to a private developer.

3. **Year in Review—***Caleb Weitz*
   - **a.** Would CBAC be willing to move the meeting to the fourth Wednesday of the month to de-conflict with the GURA meeting. Barry mentioned that it may work out better in the fall so that CBAC can have a more informed perspective on Budget review. The exception being the end of the year when the holidays may be a conflict.
   - **b.** Caleb also recommended creating a calendar for January's meeting that would have more updates for the West Greeley development. The committee agreed siting future developments that are scheduled for 2025.
4. **New Business**
   - a. Potential meeting time change—Barry motioned to move the CBAC meeting to the fourth week of the month. Seconded by Merrie. None opposed, motion passed. This will take effect in January.
   - b. **West Greeley development**—Caleb gave a high-level overview of the West Greeley Development Plan. This has not yet been vetted or voted on by the Council and staff has not given an opinion on the information presented.
     - i. The arena and water park would be coordinated by a nonprofit development company (ideally Water Valley) that would serve as the owner/operator and once the debt is paid off, the City would obtain ownership.
       1. Financing would come through issuance of bonds and repayment through operating income, sales tax rebate, lodging tax, etc.
       2. The City would have a moral obligation to offer security of the bonds. Replenishment of the debt would require a resolution passed by Council.

Docusign Envelope ID: 8503BD42-3956-4557-B9DE-24C35D1D9842

3. A General Improvement District may be formed by City Council which could strategically repay debt by a number of ways.

ii. Lori asked if it would be possible to find out why the deal fell through in Larimer County. Caleb and Barry talked through the pros and cons of having one less opportunity to get property tax revenues from a property receiving a tax rebate. Caleb will discuss any progress that occurs before next month's meeting in January. At this time, CBAC has many doubts and concerns about this project moving forward.

5. **Approve Minutes from November 13th**
   a. Motion made to approve by Jess Quimby, seconded by Merrie.
6. **Public Input.**
   a. No members of the public were present.

Motion to adjourn by Barry Eastman

Meeting Adjourned at 6:23PM

Next Regular Meeting:
January 22nd, 2025
5:00-6:30 p.m.

City Center South - 1001 11th Ave, Greeley, CO 80631
2nd Floor Colorado Conference Room 227
Zoom(https://greeleygov.zoom.us/j/82522074466)

Signed by:
Caleb Weitz
FA4C0689848474 35...

Caleb Weitz
Budget & Policy Director

Signed by:
Barry Eastman
01D0D6AD7E3040D...

Barry Eastman
Chairperson