

UCCC Advisory Board Meeting

Agenda

January 8th, 2025

At 3:45 at the Greeley Recreation Center Room 201

There will be a short sub committee meeting at 3:15 p.m. of the Ticket Donation Committee preceding the full advisory board meeting.

This meeting is in person at the physical location.

The public is invited to provide input/public comment for this meeting by emailing your comments to Stephen Marquez at Stephen.Marquez@Greeleygov.com

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

Roll Call: Mark Pugatch (Chair), Alison Hamling (Vice Chair), Perry Bell, Robert Wasson, Samantha Corliss, Doran Azari, Austin Southern, Daniel Knopf, Michelle Sauder.

1. Determination of quorum and call to order.
2. Approval of November 2024 minutes.
3. New Business:
 - Ticket Donation Sub-Committee Report
 - Presentation from C&E to discuss rebranding
4. Old/Ongoing Business:
 - Spring Semester Updates
5. Other:
 - UCCC Backstage Stars Report
 - Branding Awareness Task Force Report

Next meeting will be February 12, 2025, at the Greeley Recreation Center Room 201.



TICKET DONATION REQUEST FORM



Name of requesting Agency/Organization

Contact Name: Charlene Olms

Phone # 858-382-0535

Email Address: colms@foodbanklarimer.org
Loveland, CO 80538

Mailing address: 5706 Wright Dr,

Please tell us about the requesting Organization: Non Profit

Is the donation directly benefiting the requesting Agency/Organization? Yes

If NO please provide the name of the Organization benefiting from donation: Click or tap here to enter text.

Please identify the connections between the UCCC and the Requesting Agency: (mark all that apply)

- ☐ Community Partner with the City of Greeley (please list): Click or tap here to enter text.
- ☐ Sponsor of City of Greeley events or programs (please list): Click or tap here to enter text.
- ☐ Inter-Governmental Agreement with which division or department: Click or tap here to enter text.
- ☒ Returning Recipient with proof of recognition from the previous year's event.

What type of specific recognition will be provided in return for the donation? (mark all that apply)

- ☐ Pre-event advertising
- ☒ Name/Logo in Program/Flyer
- ☐ Large UCCC Poster Displayed
- ☐ Mention in Speech
- ☒ Silent Auction Display
- ☒ Other_Event slideshow_____

How many people do you expect to be exposed to the recognition for the donation? Choose an item.

It is now REQUIRED to provide proof of recognition to the UCCC for our records using the provided form.

What type of event are you holding? Empty Bowls Fundraiser_____

What is the date of your event? 2/20/2025 When do you need your donation by? 2/6/2025

Demographic information for the UCCC marketing team about those attending your event:

What is the average age of your target audience at your event? 46 - 55

Please estimate the average annual household income of your target audience attending your event?
\$100,000 - \$149,999

Standard practice is to award 2 tickets to qualifying organizations, two additional tickets if the recipient is either a partner with another agency or a returning agency having provided proof of recognition.

What are you requesting?

4 to Any Show Click or tap here to enter text.

For Office Use Only

☐ Approved

☐ Denied

Documentation:_____



TICKET DONATION POST EVENT REPORT



This post event report is for Name of requesting Agency/Organization
For the Event on 2/20/2025

Please find the following as we committed to complete in the request:

Commitment	Acceptable Documentation
☐ Pre-event advertising	Cut sheet, Screen shots, or links
☒ Name/Logo in Program/Flyer	Copy attached
☐ Large UCCC Poster Displayed	Photo of the poster displayed at your event
☒ Silent Auction Display	Photo of the display at your event
☐ Mention in Speech	A video of the speech either attached or a link
☐ Other _____	As documented and attached

The amount raised for the agency or organization from this specific donation was \$ _____

The actual attendance at our event was: _____

Do you anticipate requesting a donation in the future? Choose an item.

Minutes

Union Colony Civic Center Advisory Board

November 13, 2024, at 3:45 p.m.

1. The meeting was called to order by Mark Pugatch at 3:48 p.m.

Board Present: Mark Pugatch, Alison Hamling, Perry Bell, Robert Wasson, Daniel Knopf.

Board Absent: Samantha Corliss, Doran Azari, Austin Southern, Michelle Sauder.

Staff Present: Jill Droegemueller, Stephen Marquez, Megan Weiler, Brecklyn Everhart.

2. Presentation from City Attorney's office. Stacey Aurzada and Bobbier Cranston presented about boards and commission rules and procedures.

3. Approval of October 2024 minutes

Motion to approve the October 2024 minutes made by Dan Knopf and seconded by Perry Bell. Mark Pugatch amended the minutes on further investigation to correct the spelling of Austin's last name if we find that it is misspelled.

Motion passed unanimously.

4. New Business:

Ticket Donation Sub Committee recommends The Baby Foundation to be given 2 tickets to Cirque Kalabante Afrique, Saint Patrik with 2 tickets to Champions, and Mountain view Skating Club with 2 tickets to Mean Girls. Beautiful Chaos has been denied because they are a for-profit organization, and the Greeley Air National Guard was directed to the Stampede Troupe, as they requested tickets to a rental, which the sub-committee is not authorized to grant tickets to.

Motion to approve the sub-committees' recommendations made by Perry Bell and seconded by Dan Knopf.

Motion passed unanimously.

5. Old Business:

- Megan gave an update on the lettering relocation. She has submitted a ticket to C&E and asked to outline the community engagement process about renaming the UCCC. As we are looking for them to design the public outreach. There has also been an ask into the facilities team to look into getting a quote for how much it will cost to move the current sign.
- The spring semester is wrapping up. There are some promotions for Disney Jr. out now to help promote the show and get more tickets.

6. Other:

- The backstage stars opened up a website. Members meeting coming up in November.

Meeting adjourned at 5:00 p.m.

Next meeting will be held December 11, 2024, in Room 201.