

Museum Advisory Board

August 15th, 2024

Greeley History Museum

Roll Call: Gary Alexander, Scott Chartier, Marcus Embry, George Junne, Floris Mikkelsen, Emma Pena- McCleave, Nancy Masimer, Micheal Weiland (Chair).

1. **Approval** of July 18, 2024, Museum Advisory Board minutes.
2. **Introductions**
3. **Reports** (10 minutes)
 - Culture Parks and Recreation Department Report (Diana Frick)
 - Culture Division Report (Megan Weiler)
 - Museums Report (Chris Bowles)
 - Additional Staff Report
 - o Exhibits (Holly Berg)
 - o Collections (Katie Ross)
 - o Historic Sites (Geoff Havens)
 - o Education/Interpretation (Katie Henry or Geoff Havens)
4. **Friends of the Greeley Museums Report:** (Nathaniel Johnson or Representative)
5. **Task Force Reports** (10 minutes)
 - Public task force input reports:
 - Experience Task Force (Mike/George)
 - Acquisitions Task Force (Marcus/Staff)
6. **New Business** (10 minutes)
 - Approval of Acquisitions Task Force Recommendations for deaccession.
 - Meeker Home Fencing
 - District 6 Museum to you, agreement
 - Cattlebaron's Ball Rental
 - Centennial Village Grounds renewal
 - City Official lunch planning
7. **Next Meeting September 19th, 2024, at 4:00 p.m.** at the Greeley History Museum.
8. **Adjourn**

Museum Advisory Board Minutes

July 18th, 2024

Greeley History Museum

This meeting was called to order by Michael Weiland at 4:01 p.m.

1. Roll Call and Determination of Quorum:

Board Present: Gary Alexander, Floris Mikkelson, Emma Pena-McCleave, Nancy Masimer, Michael Weiland.

Board Absent: Marcus Embry, George Junne, Scott Chartier.

Staff Present: Chris Bowles, Katie Ross, Joanna Stull, Brecklyn Everhart.

2. Approval of May and June 2024 minutes:

Motion to approve the May 2024 minutes made by Flo Mikkelson and seconded by Emma Pena-McCleave. The Motion passed unanimously. Motion to approve the June 2024 minutes by Michael Weiland and seconded by Flo Mikkelson. Motion passed unanimously.

3. Reports:

Museum Manager Report:

- Gabe Llanas was hired as an interpreter. He was a work study for several months.
- The team has been working continuously on Smart Rec, which is going to replace Rec Trac which is the current POS system.
- CU/ Weld Extension seeded the 2-acre field at White Plum Farm during June. They have seeded with a cover crop that includes buckwheat, sunflowers, and other plants intended to regenerate the nitrogen in the soil.
- Hands on History Preparation: Gus and Kelbi have been working to coordinate with History Colorado to get the last pieces in place before the start of camp in mid-July.

Staff Reports:

- Holly spent 35 hours working on the SmartRec project in June. There was a lot of work revolved around the SKU system and inventory tracking ahead of implementation.
- The Curator's Corner exhibit Greeley-Weld Habitat for Humanity: 35 years and building closed to the public on 6/15. Exhibits and Collections team deinstalled it the following week, and then moved the Seven Symphonic Portraits exhibit from the Garden Level Lobby into the Mezzanine Gallery the week after.

Collections:

- Katie Ross led a behind the scenes tour of the Research Center and Collections storage for a UNC seminar for teachers.

- Katie also created a “Top 10” collections priorities list for Meeker Home, Centennial Village, and Greeley History Museum sites for Risky & Safety for discussions with an insurance broker.
- Miranda began remediation of archival finding aid PDFs to bring them in the ADA compliance.
- JoAnna produced an outgoing loan agreement in conjunction with Holly to send the Museum’s Weld County 1861- Present Traveling Exhibit to the Carbon Valley and Erie Community libraries.

Education and Interpretation:

- Gus and Kelbi worked closely to coordinate staff schedules and operate Centennial Village during the Greeley Stampede. Chris provided back-up where needed. She coordinated with Barry’s team the setup, station operation, and clean up. Gus also worked to communicate with other staff about limitations and issues as arose.

Historic Sites:

- All staff came together to provide an excellent experience for guests during the Stampede.

4. Friends of the Greeley Museums Report:

- Plans for Potato Day have been going forward. They are currently looking for volunteers.

5. Task Force Reports:

- Experience Task Force: Team discussed flushing out theme for the 2026 year, focusing on including stories of groups that are ignored or not told in other exhibitions slotted for the year. Emma has offered to help re-interpret the Spanish Colony house to increase authenticity. She wants to do this by 2027, when her term ends.
- Acquisitions Task Force:

6. New Business:

- There were no deaccessions for approval
- There was discussion about the City Officials lunch, and there was discussion on what the serve, when the serve the lunch, and what they were going to show to the city officials.

7. Adjourn:

The meeting adjourned at 5:04 p.m.

Next meeting will be August 15th , 2024 at 4:00 p.m. at the Greeley History Museum.

Museums' July 2024 Report

Major Events

Museum Manager

- **Welcome Back!** We want to offer a hearty welcome back to Geoff Havens and Katie Henry who were off for much of the summer!
- **Meeker Fence** We will be fencing in the grounds of Meeker Home in the next few months. The intention, pending approval of the Historic Preservation Commission during an August 24 meeting, is to construct a 5' high black wrought iron fence around the site. This is the same material that the existing fence at the back of the house is constructed from. The use of the site for camping and other illicit activities, including vandalism of the grounds themselves, has increased over the summer. Police statistics show that there have been 50 police actions at Meeker over the last year. This has prompted conversations between the Greeley Police Department and the CPRD Director over increasing security on site. The new fence will be paid for from an existing Capital Improvement budget for the site and will not impact Museums operations. The Preservation Commission meeting will be held August 24th at 4pm in the Council Chambers and all are welcome.
- The first ever Hands on History Camp was a great success in the last two weeks of the month and early August! We had a total of 16 kids over the two weeks who worked with History Colorado and Museums staff on a variety of activities, field trips and just having fun!
- The annual Naturalization Ceremony took place at Centennial Village on July 25th. This saw 30 new Americans sworn in, and was attended by dozens more family and friends. Guest speakers included Senator Bennet's Chief of Staff, Councilmember Deb Haaland, Assistant City Manager Juliana Kitten and HPLD's Cindy Welsh.
- Myself and JoAnna attended an exploratory conversation with the Museum of Boulder related to the creation and hosting of a traveling exhibit for Boulder's *Proclaiming Colorado's Black History* exhibit.
- We have continued to work with the Mexican American History Project – Greeley as they organize the 2nd Fiesta in the Plaza in September.
- Work continued on the Rectrac to SmartRec transition, with Holly, Jessi and Katie Ross working hard to hammer it in to shape.

Exhibits

- This month, Holly and Jessi finished compiling all of the necessary data related to retail merchandise items for the new SmartRec system. This has involved creating a brand new sku numbering system, converting all of the existing product skus, compiling and populating over 20,280 spreadsheet cells of necessary product information, researching how to generate barcodes in excel, and generating 735 unique barcodes that accurately link to the new sku

Museums' July 2024 Report

numbers in the SmartRec system. Now that the retail data has been handed off to the admin team, museum staff will start compiling admissions, contracting, group tour, and facility booking data.

- As of 7/31, Holly has spent over 120 hours on the SmartRec implementation project this year, which has had a significant impact on our exhibits schedule.
- Britannia worked on a new train imaged exhibit for the Centennial Village Depot
- She also worked on the artefact list for the upcoming Missile Silo exhibit.

Collections

- Katie and Chris met with Axiell staff to start project for new database. Provided them with all of our data from PastPerfect for them to start mapping how the data will be migrated.
- Katie also met with CPRD staff to continue developing the HEJ portions of SmartRec
- Katie had a great time taking pictures of our doll collection. These will be used on merchandise showcasing “creepy dolls” in time for Halloween,
- JoAnna and Annie tackling the accession and filing backlogs during the Collections Moratorium
- Miranda has continued bringing our Finding Aids into ADA compliance.

Education and Interpretation

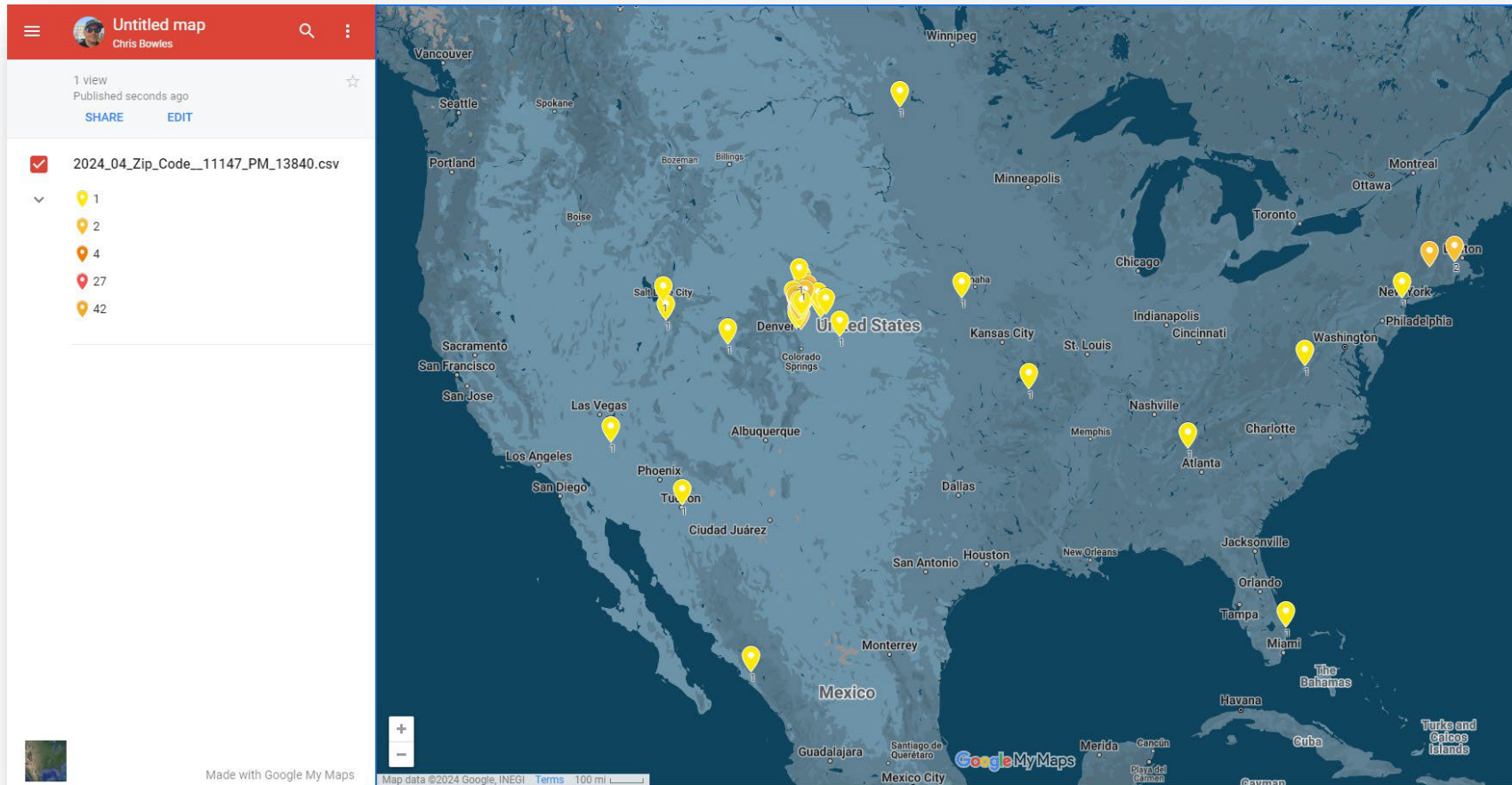
- Welcome back Katie Henry!
- Gus and Kelbi did a phenomenal job working with History Colorado. They coordinated the partnership and also led staff in their assistance of the camp.
- Gus also led the team in the new themed weekends, which we hope to continue next year. She had to navigate some exceptionally hot weather and other issues, but made each weekend a success.

Historic Sites

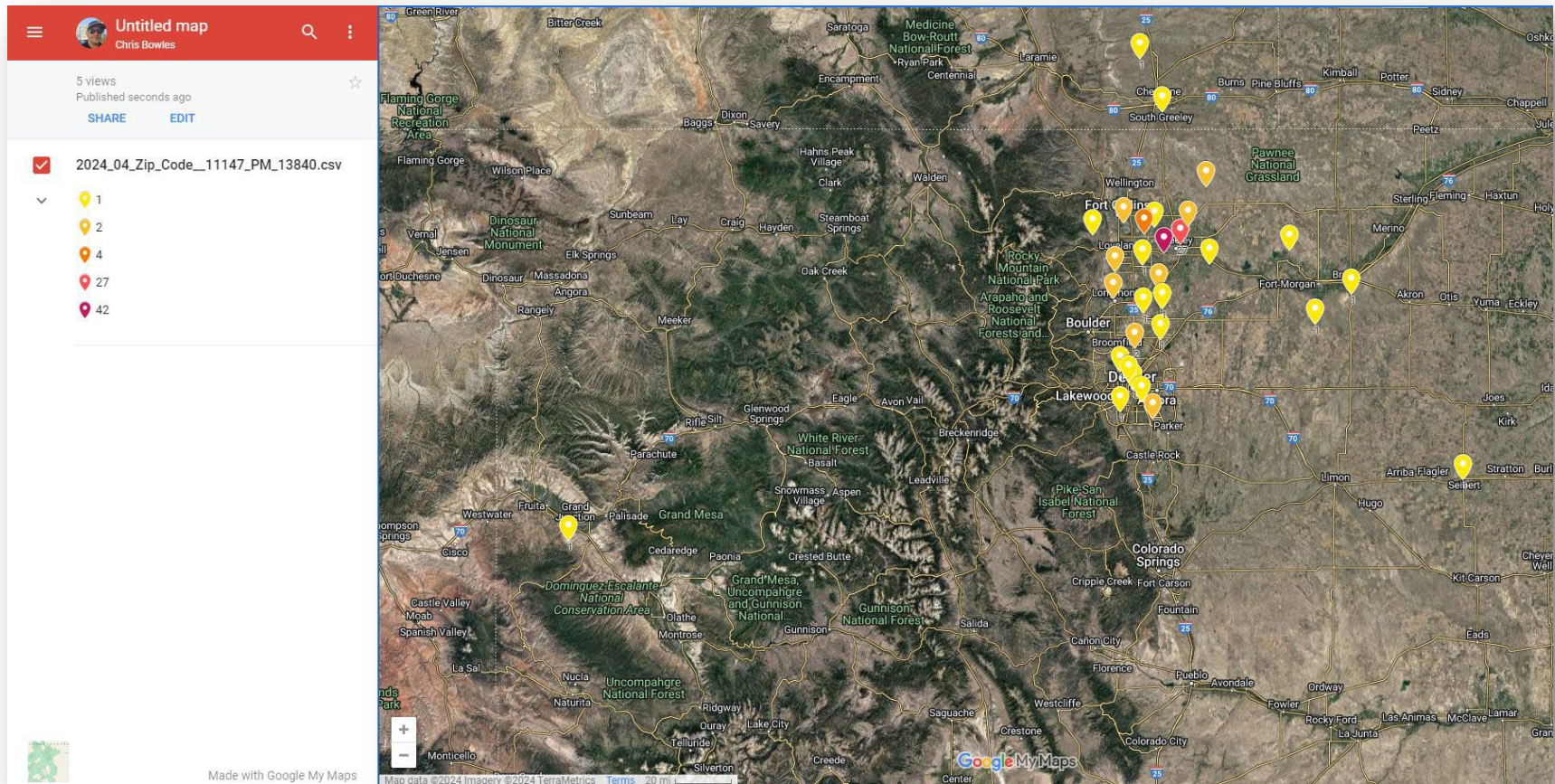
- Welcome back Geoff!
- Plants continue to grow at White Plumb Farm
- No major maintenance issues at any site

Museums' July 2024 Report

Where Did Our Visitors Come From in July, 2024?



Museums' July 2024 Report



Museums' July 2024 Report

Museum Statistics

Visitor Services - GHM

	July 2024	June 2024	July 2023
Attendance	231	217	265
Admissions Sales	\$790	\$837	\$987
Store	\$538	\$430	\$510
Research Center	\$30	\$0	\$90
Donations	\$0	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1358	\$1267	\$1587

Visitor Services – Historic Sites

	July 2024	June 2024	July 2023
Attendance	181	382	330
General Admissions	\$524	\$1522	\$1694
Store	\$482	\$552	\$496
History Fest/Groups	\$100	\$0	\$840 (Lone Valley School)
Donations	\$40	\$0	\$0
Special Event (Weld County Fair)	\$172	\$0	\$480 (included in admissions)
Facilities Rentals	\$0	\$0	\$5330
Combined Revenue	\$1318	\$2074	\$8360

Visitor Services Totals

	July 2024	June 2024	July 2023
Combined Attendance	412	599	595
Combined Revenue	\$2676	\$3341	\$9947

Collections

Museums' July 2024 Report

	July 2024	June 2024	July 2023
Number of Researchers Served	16 (2 Internal, 14 External)	8 (2 Internal, 6 External)	35 (15 Internal, 20 External)
Revenue	\$30 (after \$150 in discounts)	\$0	\$90 (after \$880 in discounts)
Virtual Collection Views	752	839	1143

Education

	July 2024	June 2024	July 2023
PreK – 12 th Grade Students Served	34	156	6
Museums-to-You Outreach	0	0	0

Digital Exhibits and Programs

	July 2024	June 2024	July 2023
Beyond Suffrage Virtual Tour	9	12	17
Meeker Home Virtual Tour	51	19	48
Viewfinder Exhibit	23	14	12
War Comes Home Virtual Exhibit	18	16	40
Unsolved	17	25	NA
Stqry	28	27	33
Exhibit-related Virtual Programs	0	0	0
Digital Use Totals:	146	113	150

Museums' July 2024 Report

Website Use

