



GREELEY PARKS & RECREATION ADVISORY BOARD MEETING

FRIDAY, OCTOBER 4, 2024 - 7:00am

Location: Greeley Recreation Center Room 101C

For Virtual Attendance: Microsoft Teams meeting

Join on your computer, mobile app or room device

Meeting ID: 223 376 582 304

Passcode: hv9PWT

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[+1 347-966-8471,,952068977#](#) United States, New York City

Phone Conference ID: 952 068 977#

Agenda

1. Roll Call
2. Approval of Agenda
3. Approval of Minutes
4. Public Input
5. Board Member Committee Reports: Art Commission
6. Staff Report
7. Old Business
8. New Business: Locker Room Tour
9. Upcoming Agendas
10. Next Meeting Set – Tentatively Friday, November 1, 2024
11. Adjournment

Board members unable to join this meeting, please notify
Greta Steinmetz at: greta.steinmetz@greeleygov.com

GREELEY PARKS AND RECREATION ADVISORY BOARD

MEETING MINUTES – June 7, 2024

1. ROLL CALL

The Greeley Parks and Recreation Advisory Board met Friday, June 6, 2024, at 7:05am at the Greeley Recreation Center. Board members joining: Monica Ramirez, Adam Michaels, Sharon Wright, Greg McIntosh, Michael Harens, Shane Kigin, Rand Morgan, and Councilmember DeBoutez. Staff joining: Benjamin Alexander (Business Manager), Eric Bloomer (Parks Division Manager), Justin Scharton (Natural Areas & Trails Division Manager), Daniel Lawrence (Recreation Division Manager), Leslie Evans (Administrative Assistant II), and Greta Steinmetz (Office Manager).

2. APPROVAL OF AGENDA – Rand Morgan made a motion to approve the agenda which was seconded by Monica Ramirez and passed unanimously.

3. APPROVAL OF MINUTES – Rand Morgan made a motion to approve the minutes of the previous meeting, which was seconded by Monica Ramirez and passed unanimously.

4. FOOD TAX BALLOT INITIATIVE – This item was postponed until the July meeting.

5. PUBLIC INPUT - None

6. BOARD MEMBER COMMITTEE REPORTS – Art Commission – Sharon Wright: The Art Commission did not meet, so there is no report.

7. STAFF REPORTS Benjamin Alexander

- The Speak Up Greeley page is live. We are already receiving data to use in the Comprehensive Plan.
- The Culture Park and Rec survey will be mailed out after the Community Survey is completed. There are yard signs with QR to take the survey.
- Board member packets are being put together, including contact information and maps, and lists of parks and recreation facilities, among other data.
- Due to the holiday, the next meeting will be held August 2, 2024.

Eric Bloomer

- Thank you to all that attended the 150th Anniversary of Lynn Grove Cemetery.
- Working on the irrigation system in at the Cemetery.
- Will send out a list of parks to the board members.
- The Hope Springs subdivision park will be given to Parks in August.

Daniel Lawrence

- There are 140 participants at Rodarte and 50 at Anna Gimmestad for the Fun In The Sun program.
- The Recreation Center locker rooms are on target for being completed on time.

- Ice Haus lobby food and beverage expansion.
- Grit is averaging 500-700 people per game. The businesses are seeing an uptick in business when the game is good.
- FunPlex Fieldhouse track is being replaced.
- Due to the storm on Tuesday night, the FunPlex was opened as a Red Cross shelter starting at 12:45 am. The Red Cross came in around 3:30 am. The night manager at Kingsoopers opened the store so supplies could be purchased.
- Building damage from the storm was discussed for all the buildings; all have been placed in the Federal system for assistance.
- The Pucks and Pints tournament is scheduled. Play hockey and have a beer afterward at a downtown location.
- The Mayor will read a proclamation at the June 18th Council Meeting declaring July as National Parks and Recreation month.

Justin Scharton

- Run-off has begun. Please be careful of flooding streams.
- Updates on the Duran and Signature Bluffs projects were shared. There will be some trail closures during this time. Also, there are road closures around the Poudre Learning Center for installing a sewer line.
- There is spraying and maintenance in the Natural Areas.
- There is no public access at some regions of the Missel Site due to needing to clean up the debris from the dumping site. Looking at the Environmental Protection Agency grants to help pay for the work.

8. OLD BUSINESS None

9. NEW BUSINESS None

10. UPCOMING AGENDAS – Food Tax Ballot Initiative, Barry Dunn Update

11. NEXT MEETING – The next meeting is tentatively scheduled for Friday, August 2, 2024.

12. ADJOURNMENT – Rand Morgan moved to adjourn the meeting 8:13 am, which was seconded by Monica Ramirez, and carried unanimously.

Respectfully submitted:

Greg McIntosh, Chair

Greta Steinmetz, Office Manager

Tointon Gallery – Carolyn Harper

LOOK ME IN THE EYE
PORTRAITS OF HOMELESSNESS

ARTIST STATEMENT BY CAROLYN HARPER

My work has a strong social justice component to it as I create images of people or groups who have been marginalized, discriminated against, or abused. My current works depict specific Philadelphians; someone living in an area homeless shelter or on the streets. The works provide faces to those who are faceless, nameless and powerless, and bear witness to those who are suffering.

The current works are primarily hand sewn, large quilts, often with hand dyed fabric; and hand embroidered batik portraits. They provide very large, graphic images that call attention to those forgotten by society. They are visible markers that shout out: "Look at me! See me!" My endeavor is to seek expressive moments fortuitously snatched; and to record the state of this community and inspire change by bearing witness. My work contains these two intertwined threads - one poetic, one political - of portraits made in the public realm.

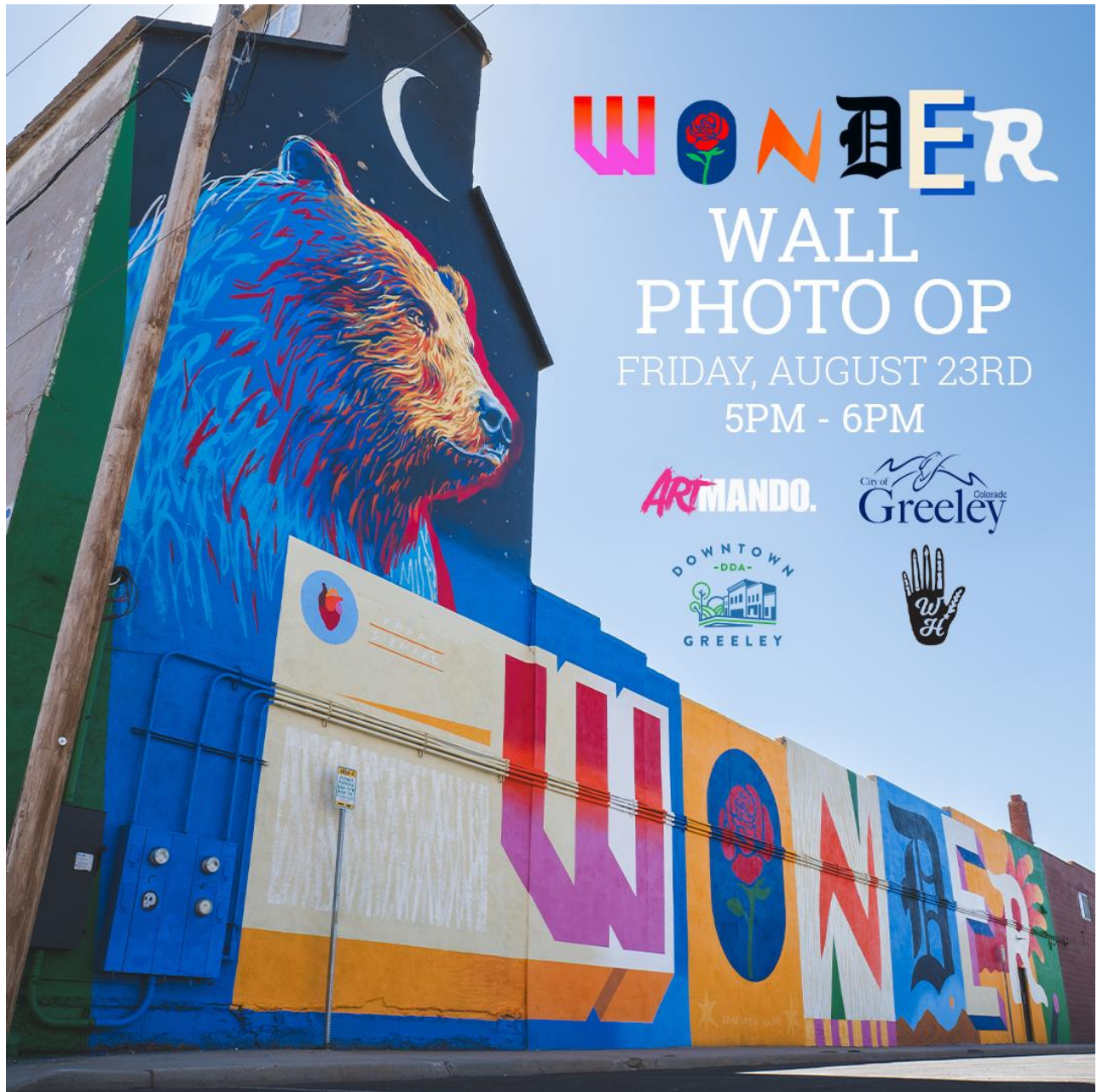
But my practice is not only about documenting - it is also about making connections with people, and I have formed deep personal relationships with my subjects. My hope is that the work will encourage others to do the same. My experience in working with portraiture and the homeless is that the portraits serve to empower those people depicted; it can be a powerful tool of self discovery. They are able to see themselves through the portraits as not just homeless, or jobless, but as singular individuals with an important story and history.



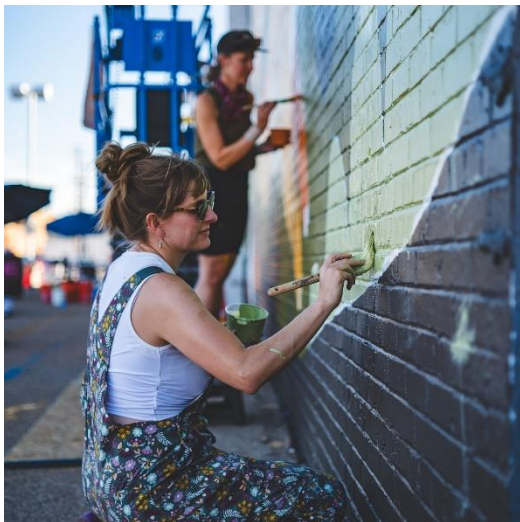
Redtail Park



Courage Wall



Weld Walls



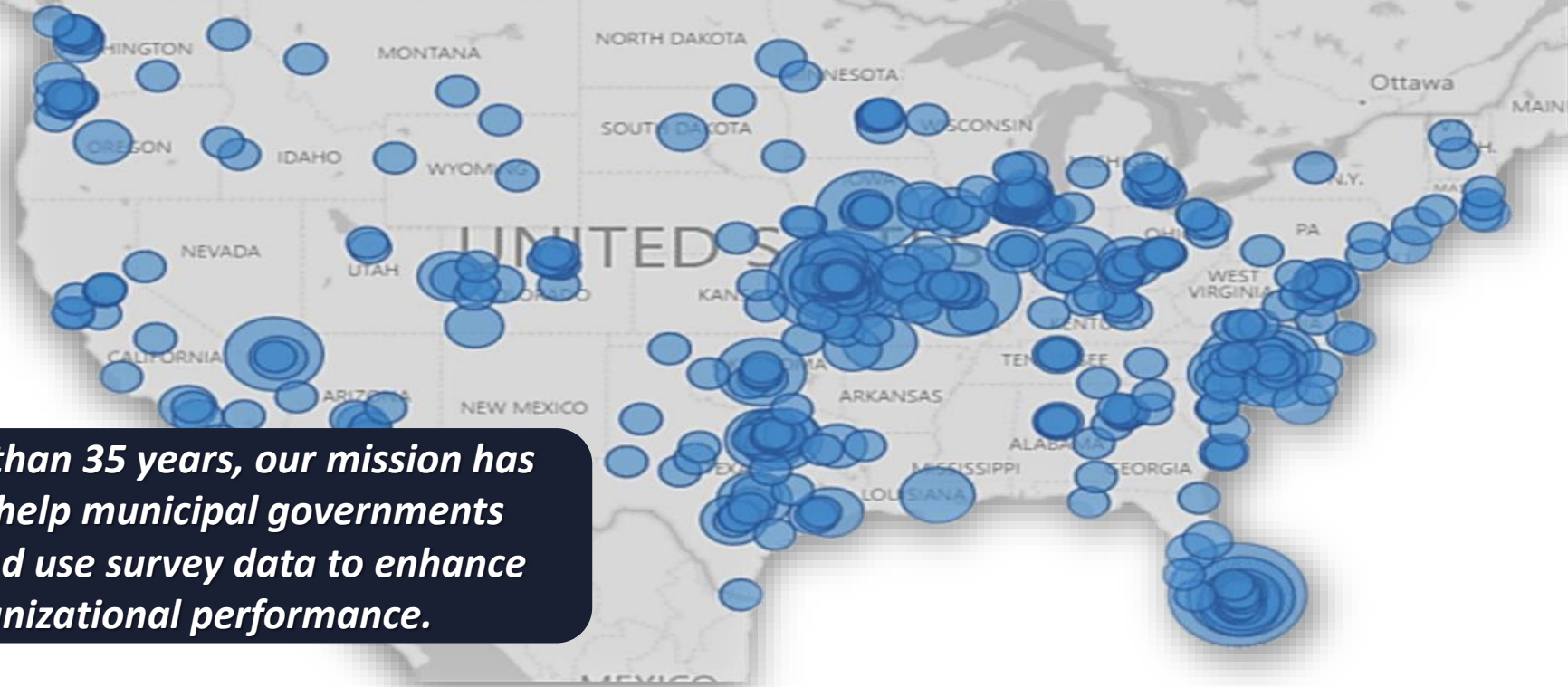
City of Greeley Culture, Parks, and Recreation Needs Assessment Survey Findings

BY ETC INSTITUTE – AUGUST 19, 2024

**Since 2006,
ETC Institute
Has,
In More Than
1,000 Cities
&
49 States,
Surveyed
More Than
3,000,000
Persons.**

**ETC Institute is a National Leader
in Market Research for Local
Governmental Organizations**

*For more than 35 years, our mission has
been to help municipal governments
gather and use survey data to enhance
organizational performance.*



Purpose



To help determine art, culture, parks, recreation, natural areas, trails, and golf priorities



To assist the City in taking a resident-driven approach to recreation planning



To gather objective feedback from residents to help determine priorities for the community

Methodology

Survey Description

- Six-page survey

Method of Administration

- By mail and online to a random sample of households in the City
- Each survey took approximately 16 minutes to complete

Sample Size

- 403 completed surveys

Margin of Error

- +/- 4.88% at the 95% level of confidence

What to Know

- 96% of respondents have visited a park or facility in the past year - *Nationally, 76% of respondents visit parks or facilities*
- 75% of respondents participated in a program in the past year - *Nationally, 32% of respondents participate in programs*
- Residents are most satisfied with how close parks are to their home – *86% live within a 10-minute walk to a park/natural area and 92% of those have visited the park/natural area*
- City's social media (57%) is the most used and most preferred source of information – emails from the City are second most preferred

Top Priorities Based on PIR Analysis

AMENITIES

1. Natural areas
2. Paved/soft surface multipurpose trails for bikes/pedestrians
3. Neighborhood parks
4. Farmers' market
5. Concert and theater venue
6. Community gardens
7. Indoor pool space
8. Active adults indoor and outdoor activity areas (50+)
9. Splash pads/interactive water play or features
10. Large community parks
11. Community arts and culture center

PROGRAMS

1. Festivals and special events
2. Concerts, theater productions, etc.
3. Adult fitness and wellness programs
4. Nature programs/environmental education
5. Programs for active adults (50+)
6. Music, dance, theater, poetry performances
7. Educational history and heritage programs

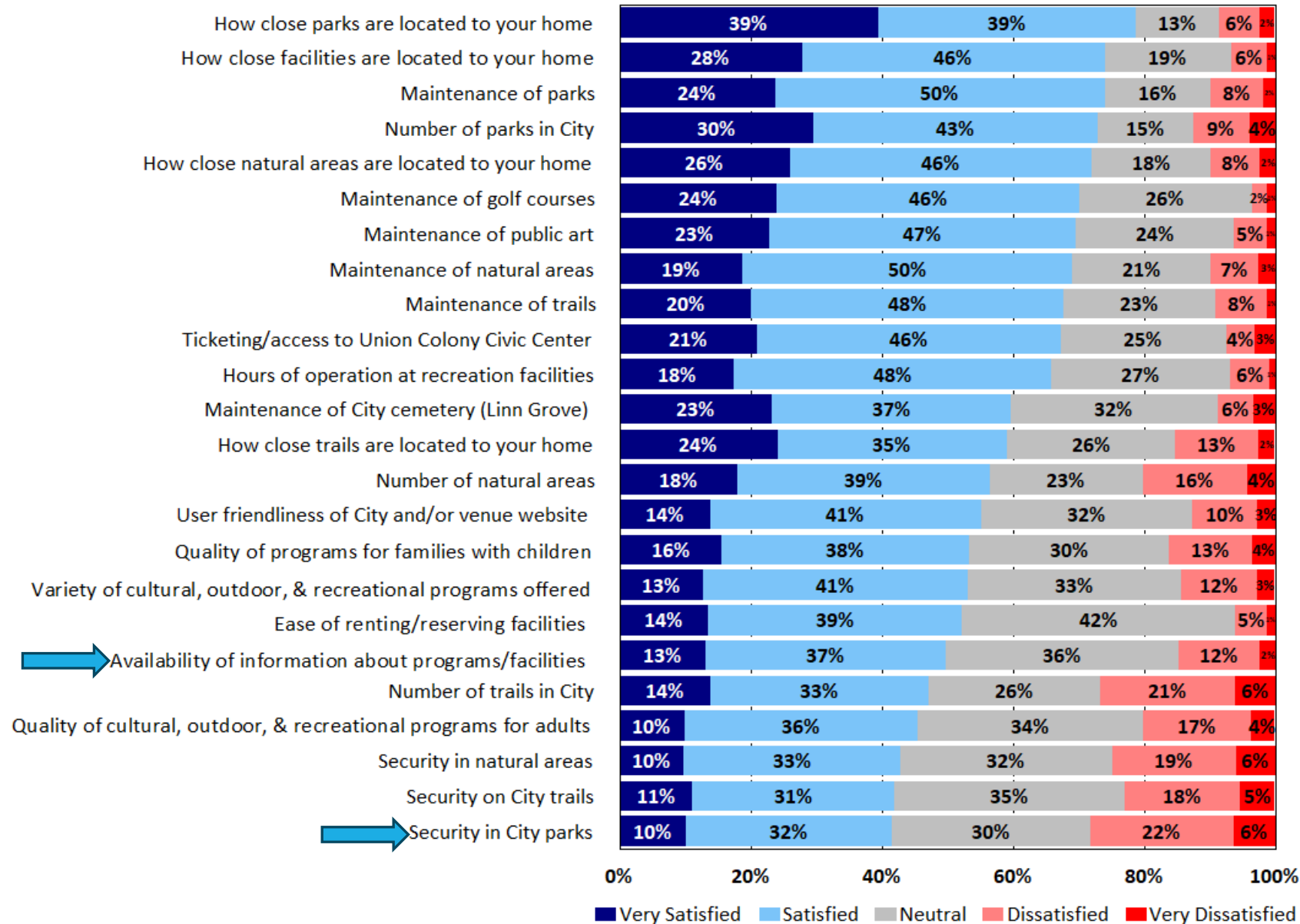
These items were determined to be high priorities based on the Priority Investment Ratings Analysis

Service Priorities

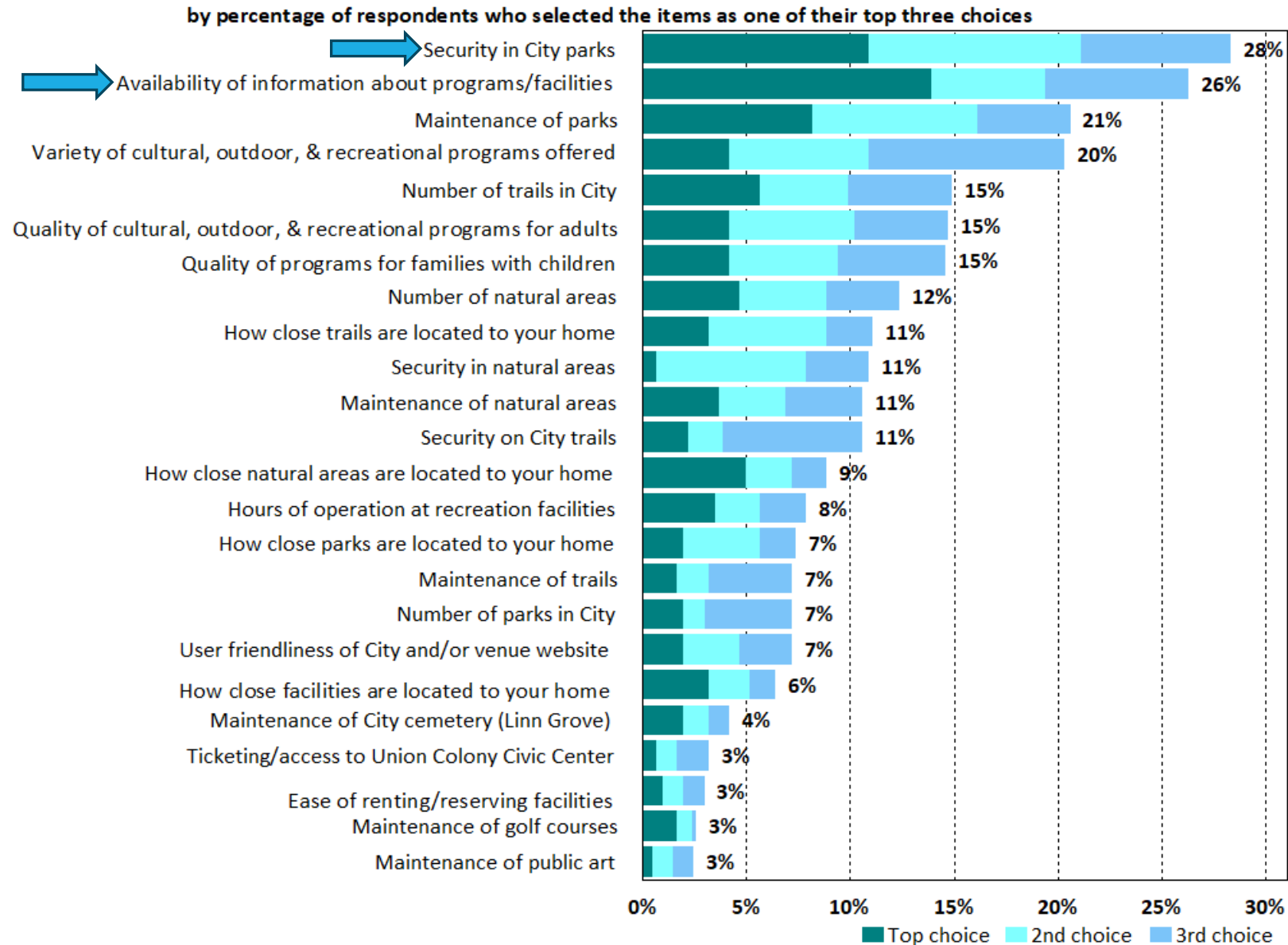
IMPORTANCE-SATISFACTION ANALYSIS

Q5. Please rate your satisfaction with the following services.

by percentage of respondents (excluding "don't know")



Q6. Which three of the items should receive the most emphasis over the next five years?



2024 Importance-Satisfaction Rating

Greeley, Colorado

Recreation Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Security in City parks	28%	1	42%	24	0.1653	1
Availability of information about cultural, outdoor, & recreational programs/facilities	26%	2	50%	19	0.1323	2
Variety of cultural, outdoor, & recreational programs offered	20%	4	53%	17	0.0950	3
Quality of cultural, outdoor, & recreational programs for adults	15%	6	46%	21	0.0801	4
Number of trails in City	15%	5	47%	20	0.0787	5
Quality of cultural, outdoor, & recreational programs for families with children	15%	7	53%	16	0.0680	6
Security in natural areas	11%	10	43%	22	0.0622	7
Security on City trails	11%	12	42%	23	0.0616	8
Number of natural areas	12%	8	57%	14	0.0539	9
Maintenance of parks	21%	3	74%	3	0.0536	10
How close trails are located to your home	11%	9	59%	13	0.0454	11
Maintenance of natural areas	11%	11	69%	8	0.0328	12
User friendliness of City and/or venue website	7%	18	55%	15	0.0323	13
Hours of operation at recreation facilities	8%	14	66%	11	0.0269	14
How close natural areas are located to your home	9%	13	72%	5	0.0249	15
Maintenance of trails	7%	16	68%	9	0.0233	16
Number of parks in City	7%	17	73%	4	0.0194	17
Maintenance of City cemetery (Linn Grove)	4%	20	60%	12	0.0169	18
How close cultural, outdoor, & recreational facilities are located to your home	6%	19	74%	2	0.0166	19
How close parks are located to your home	7%	15	79%	1	0.0157	20
Ease of renting/reserving cultural, outdoor, & recreational facilities	3%	22	52%	18	0.0143	21
Ticketing/access to Union Colony Civic Center	3%	21	67%	10	0.0105	22
Maintenance of golf courses	3%	23	70%	6	0.0078	23
Maintenance of public art	3%	24	70%	7	0.0076	24

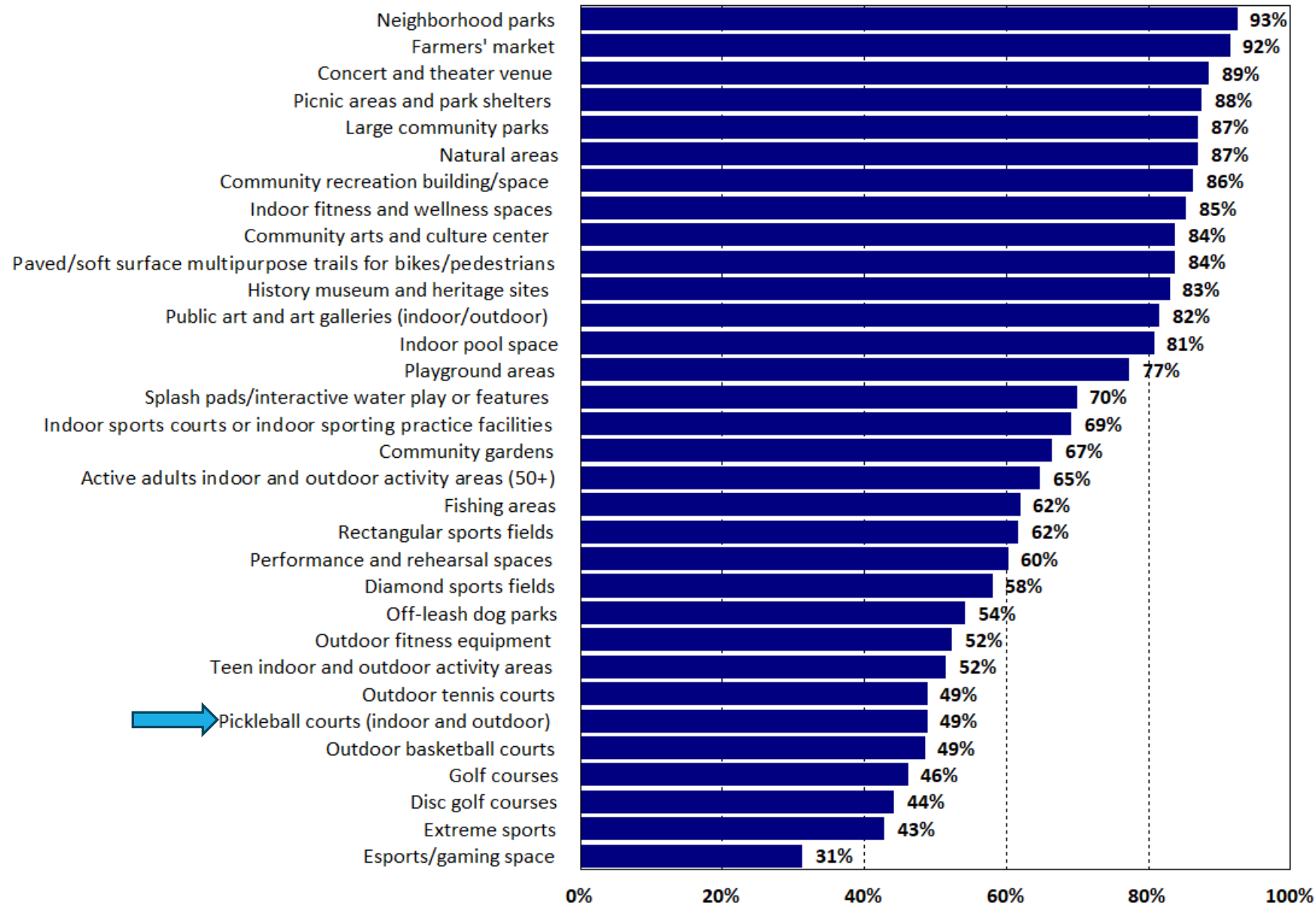
I-S Ratings .1000 or Greater Are Considered a High Priority for Investment Over the Next Two Years

Facility and Amenity Priorities

UNMET NEEDS AND PRIORITIES FOR AMENITIES

Q12. Households that have a need for facilities and amenities

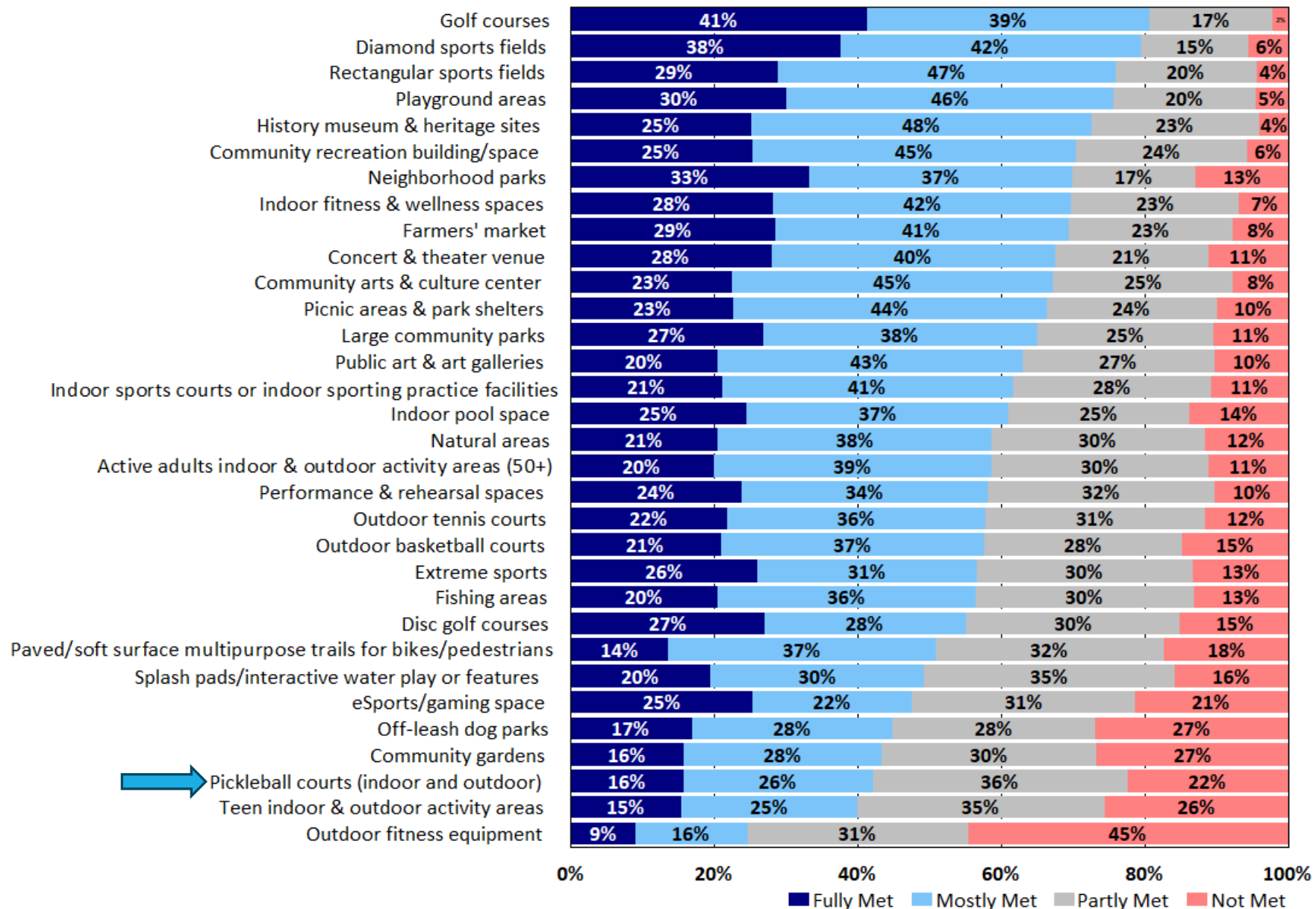
by percentage of respondents



First, we determine the overall need for the amenities listed

Q12. Please indicate how well your needs are met for facilities/amenities.

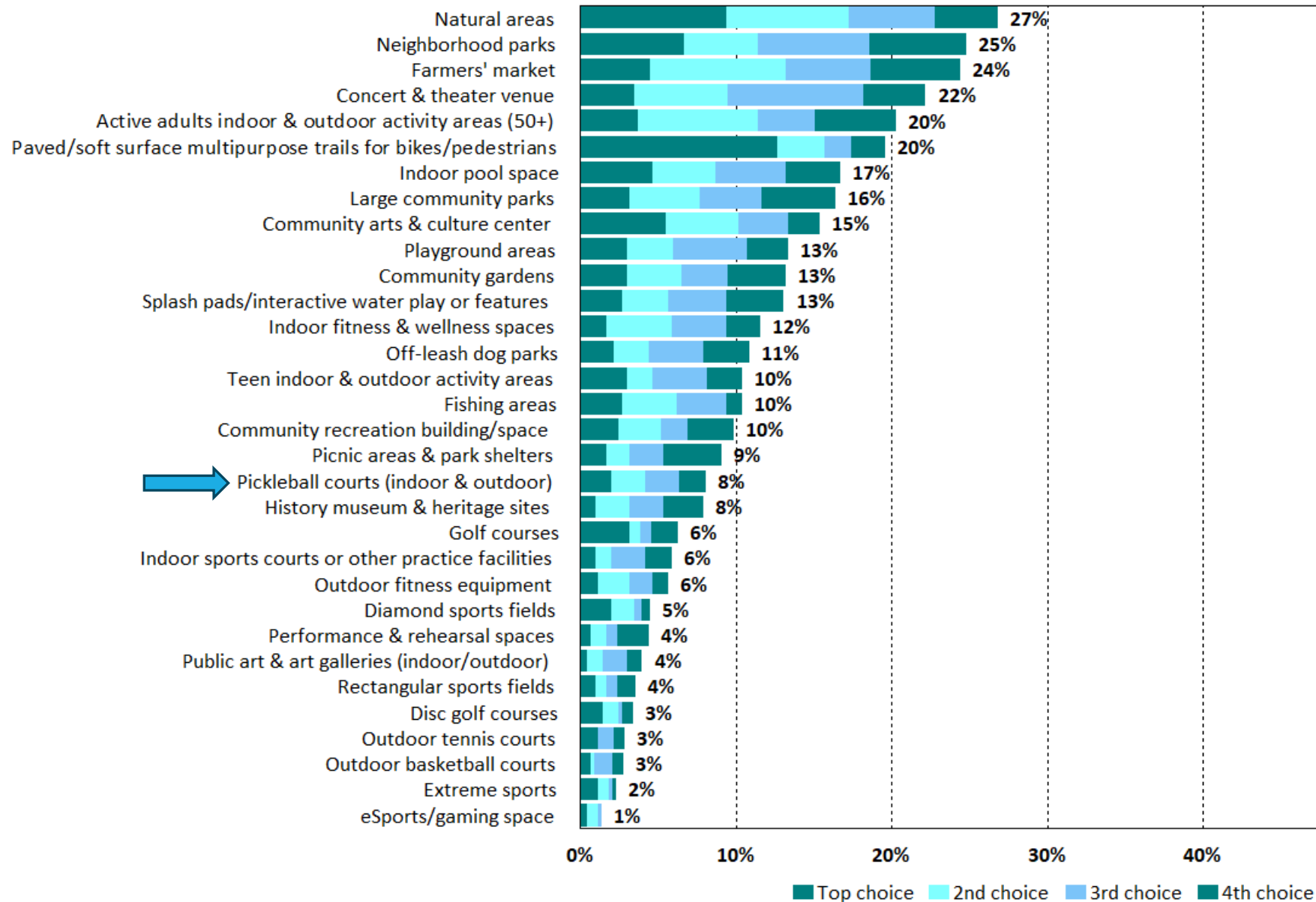
by percentage of respondents (excluding "no need")



Those respondents who have a need are asked to indicate how well their needs are currently being met

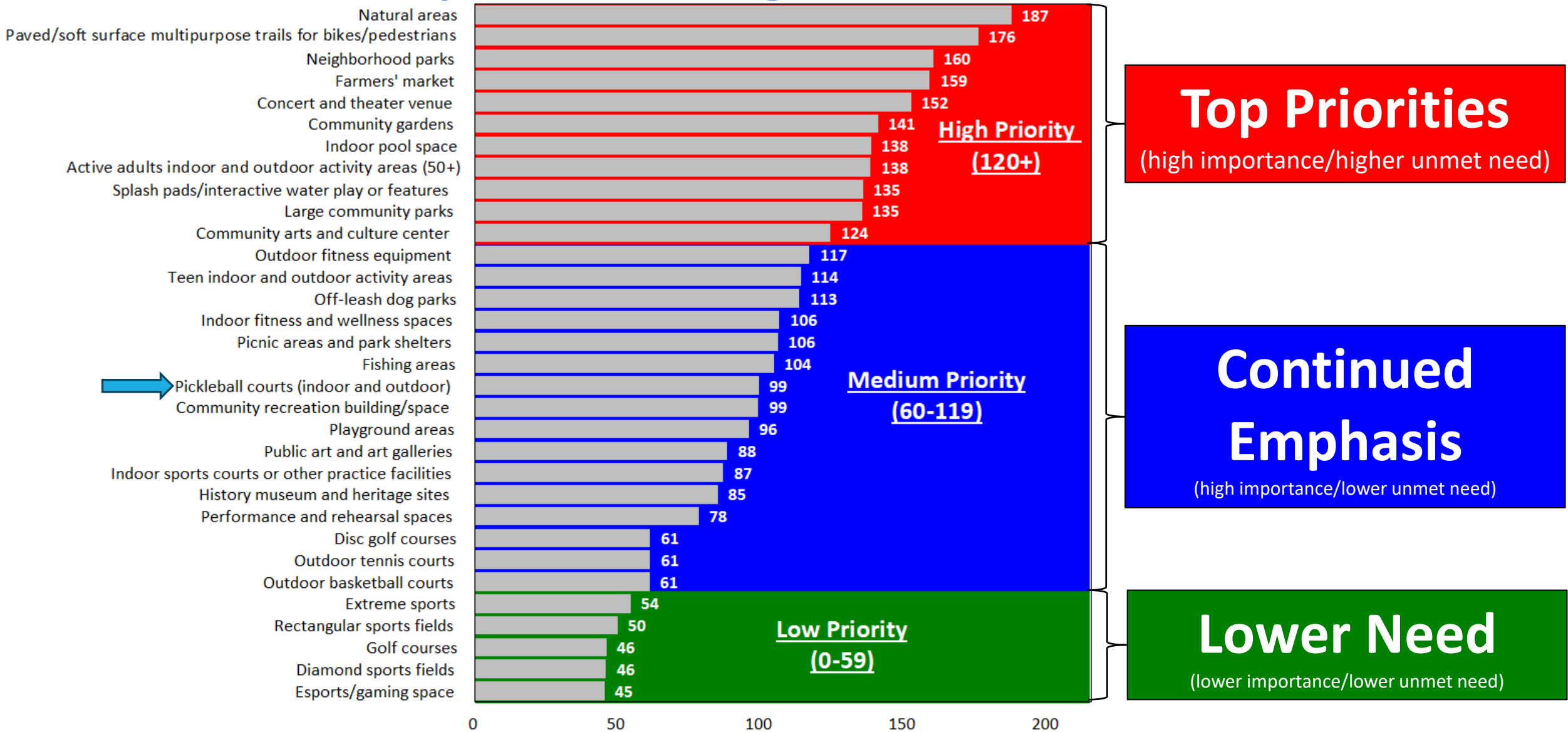
Q13. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



The final piece of the Priority Investment Ratings is the important of the amenities to households

Top Priorities for Facilities and Amenities Based on Priority Investment Rating



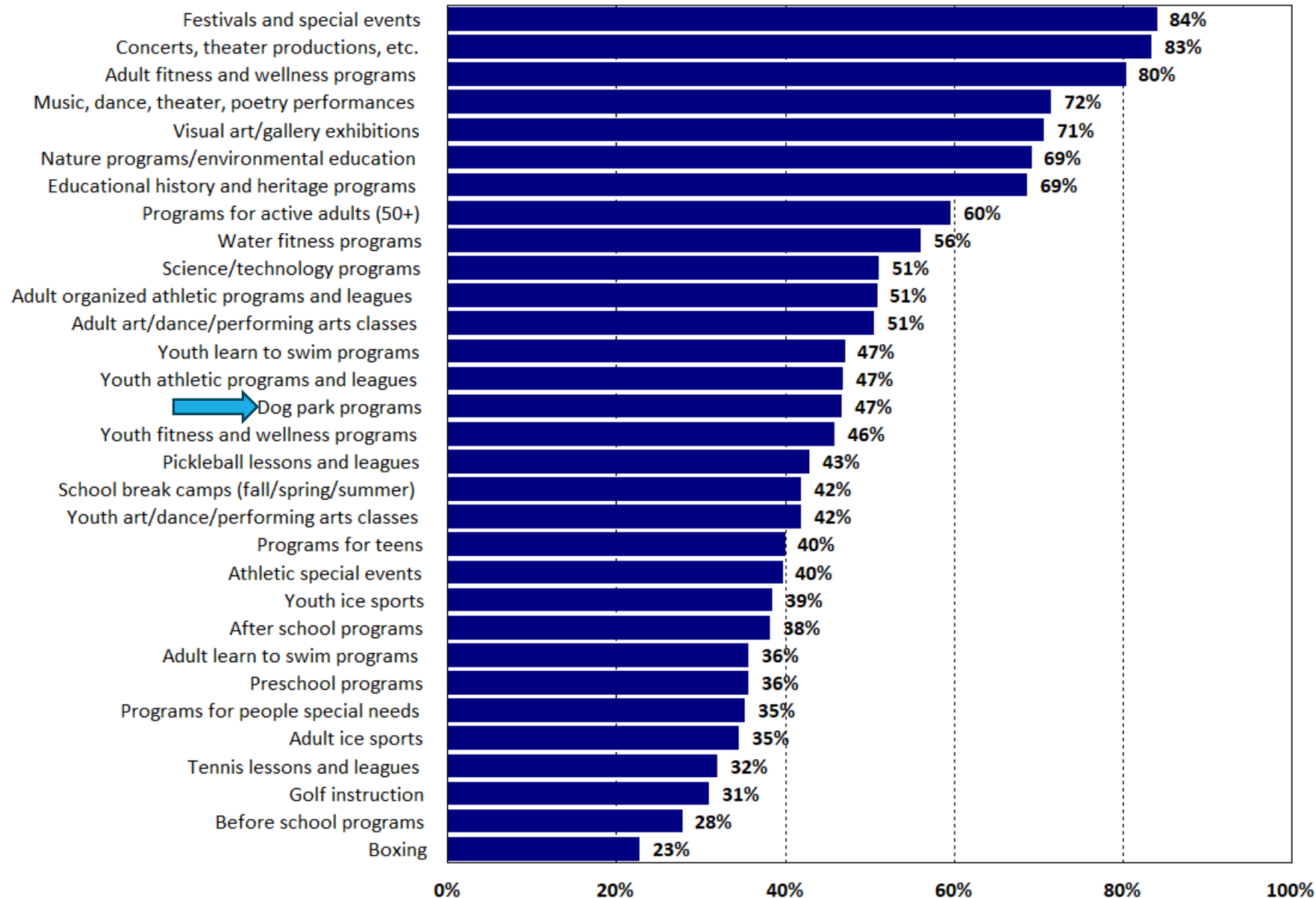
The combined Importance and Needs Ratings are used to develop the overall Priority Investment Ratings

Program Priorities

UNMET NEEDS AND PRIORITIES FOR PROGRAMS

Q14. Households that have a need for programs and activities

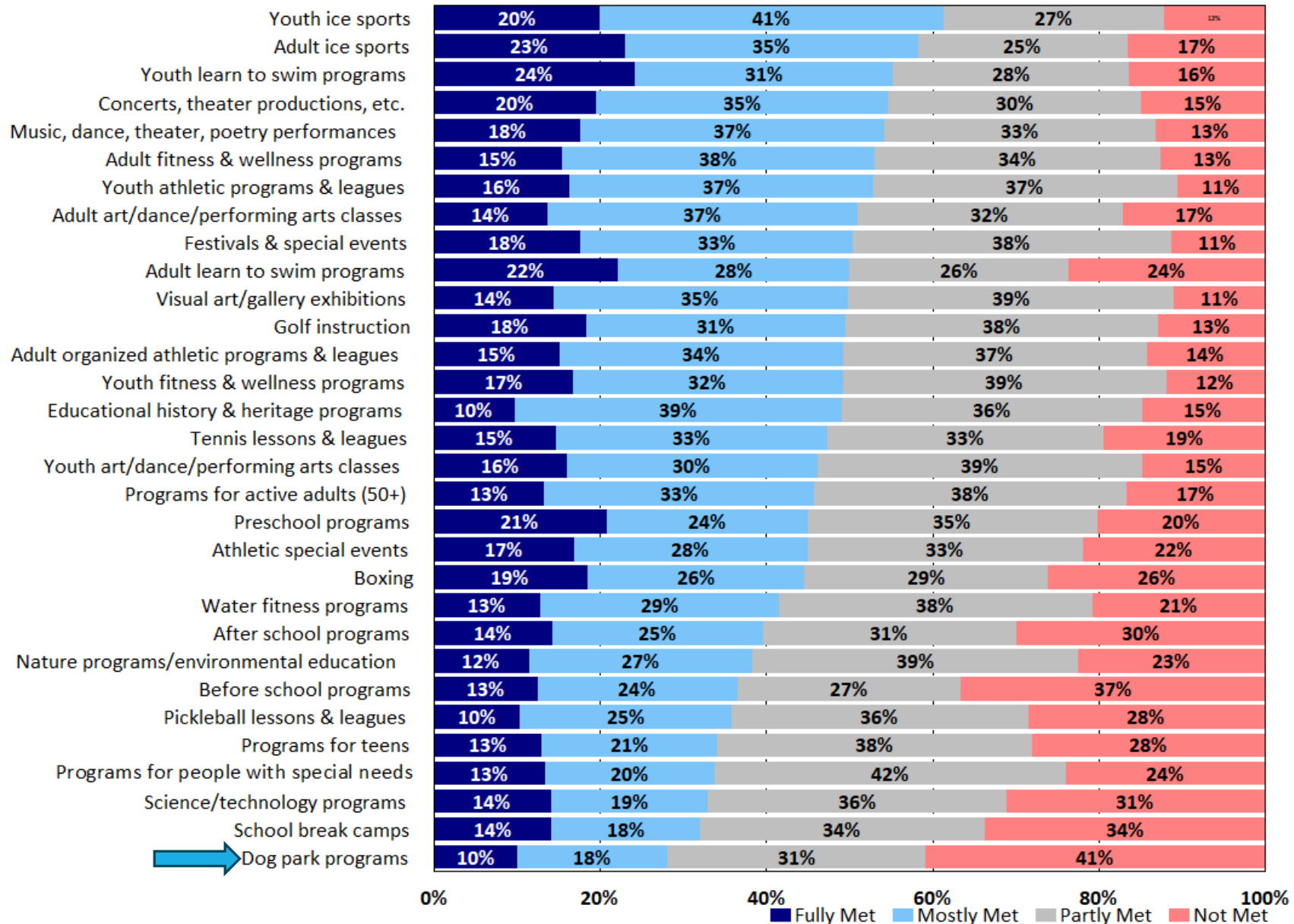
by percentage of respondents



First, we determine the overall need for the programs listed

Q14. Please indicate how well your needs are met for programs/activities.

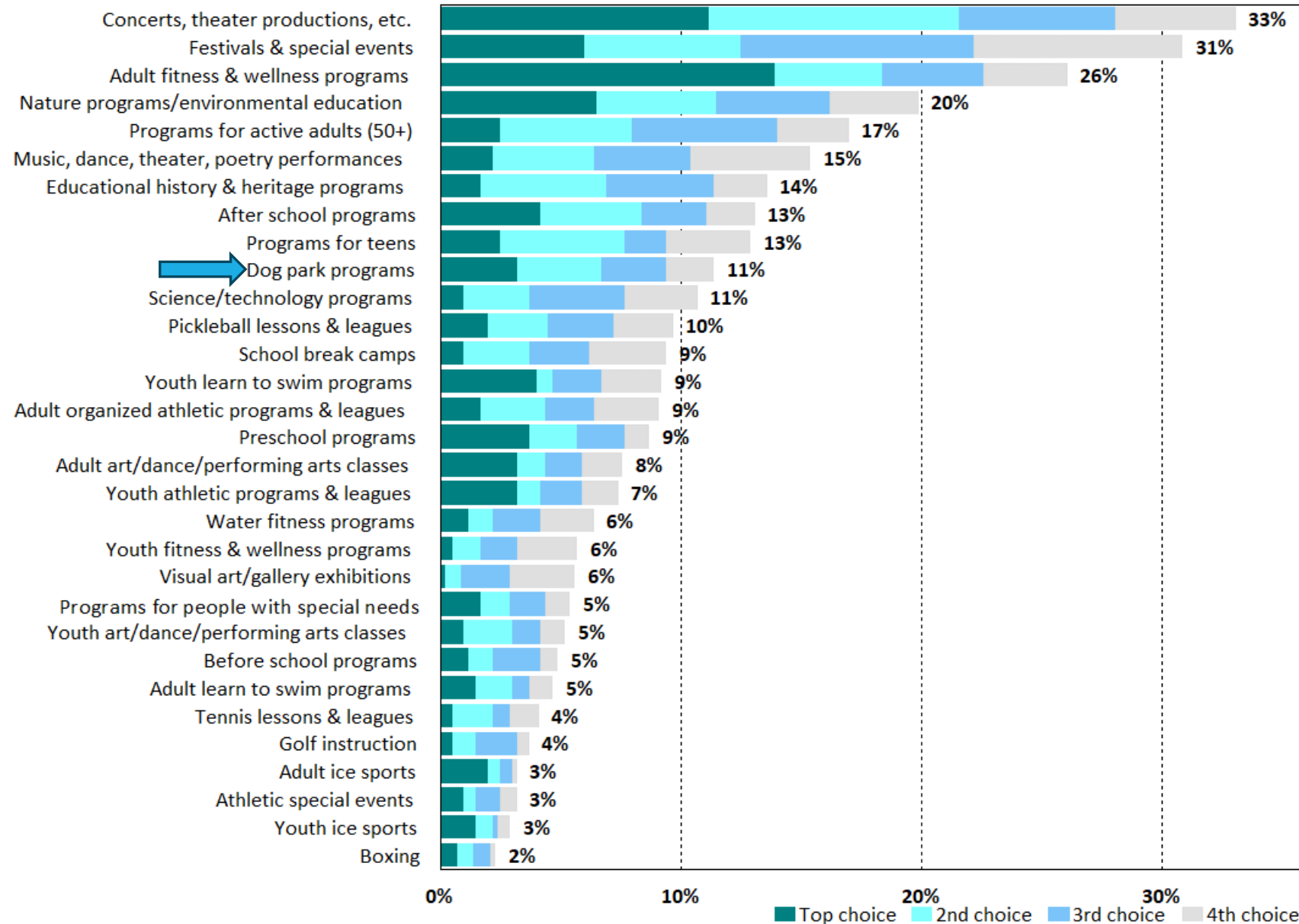
by percentage of respondents (excluding "no need")



Those respondents who have a need are asked to indicate how well their needs are currently being met

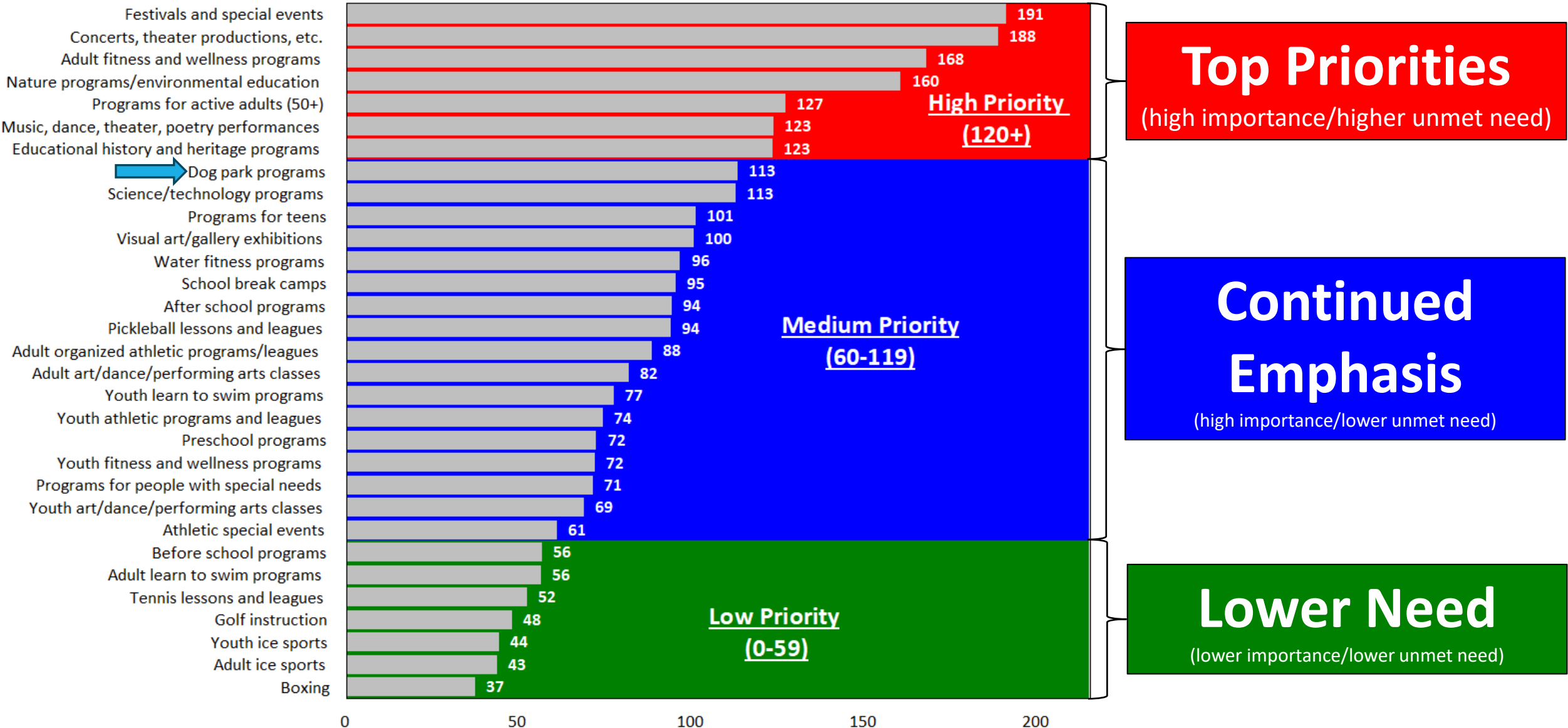
Q15. Which four programs or activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



The final piece of the Priority Investment Ratings is the important of the programs to households

Top Priorities for Programs and Activities Based on Priority Investment Rating



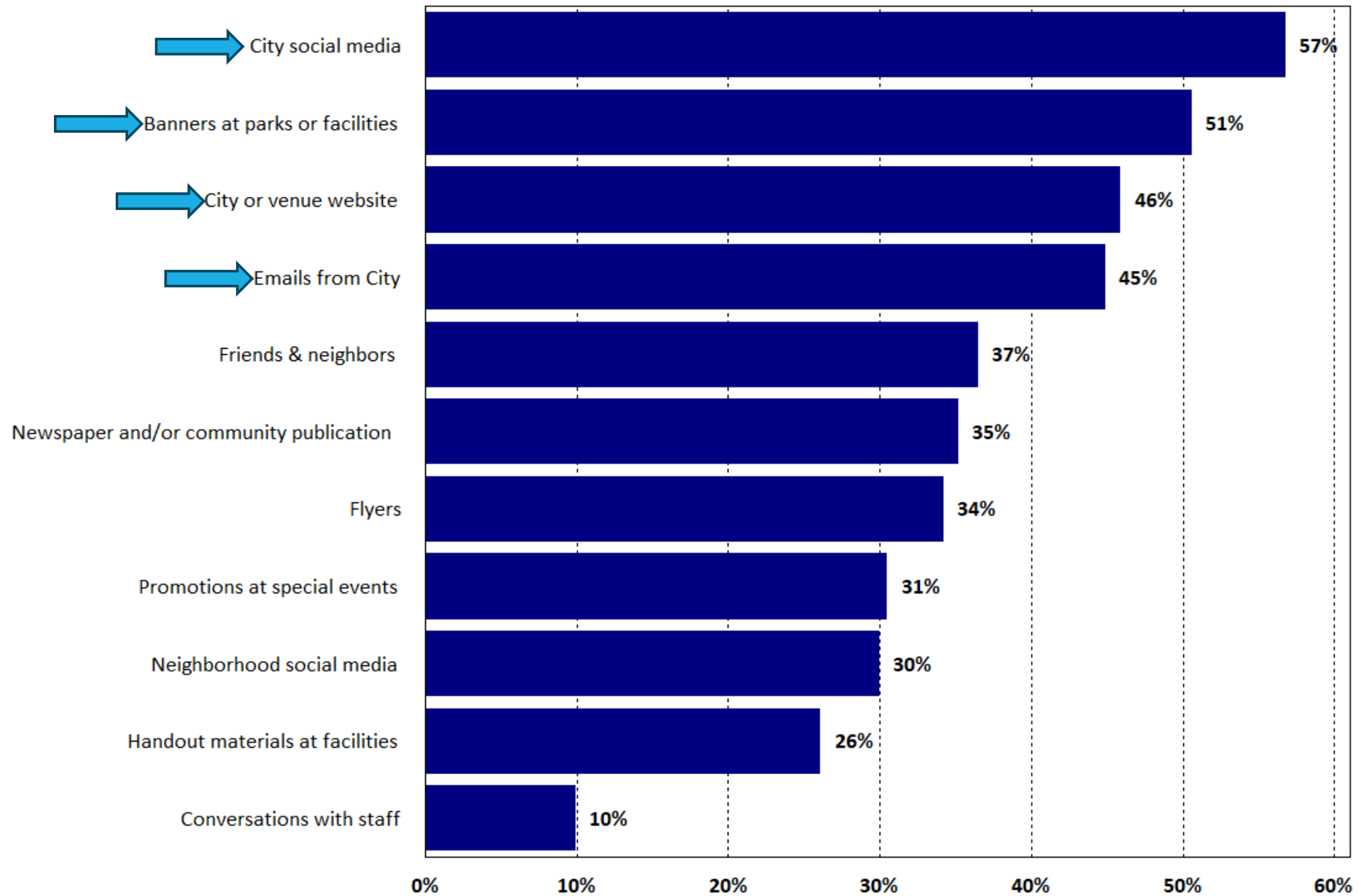
The combined Importance and Needs Ratings are used to develop the overall Priority Investment Ratings

Communication

IT IS IMPORTANT TO STAY UP TO DATE

Q8. Please check all the ways you currently learn or would like to learn about the City's programs, activities, and events.

by percentage of respondents (multiple selections could be made)

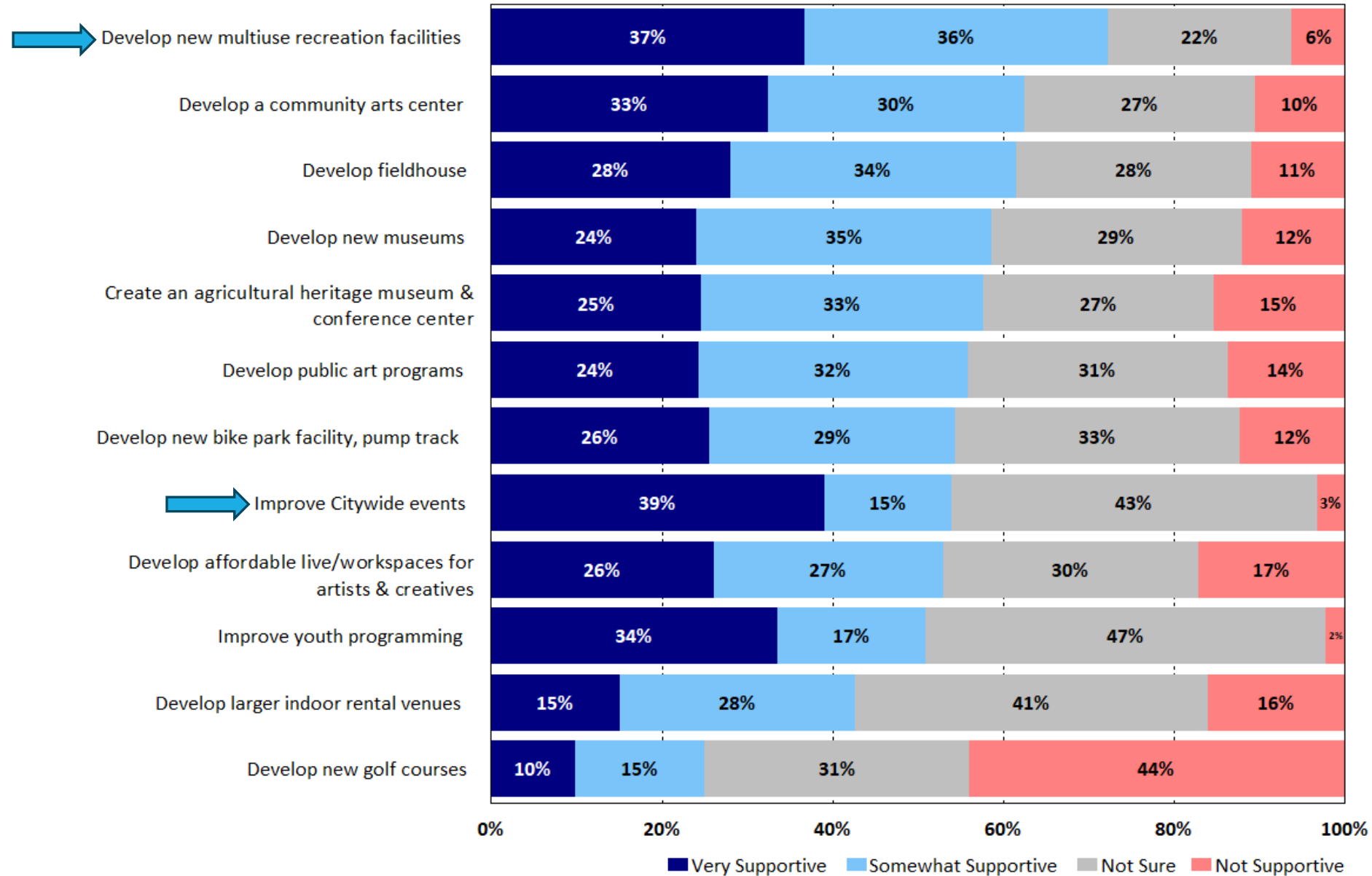


The most preferred sources align well with the most used

Additional Findings

Q16. Please indicate your level of support for these potential actions.

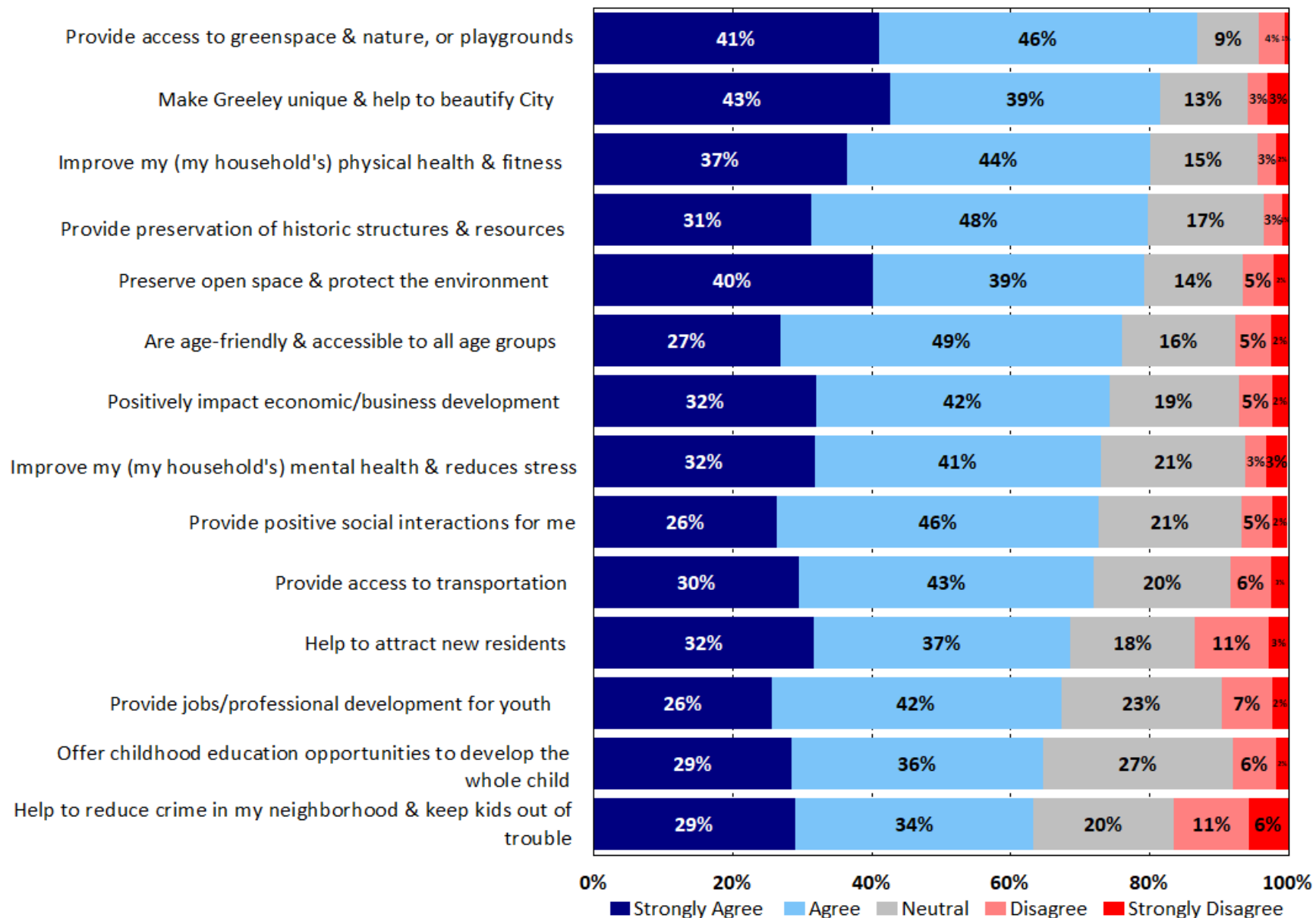
by percentage of respondents



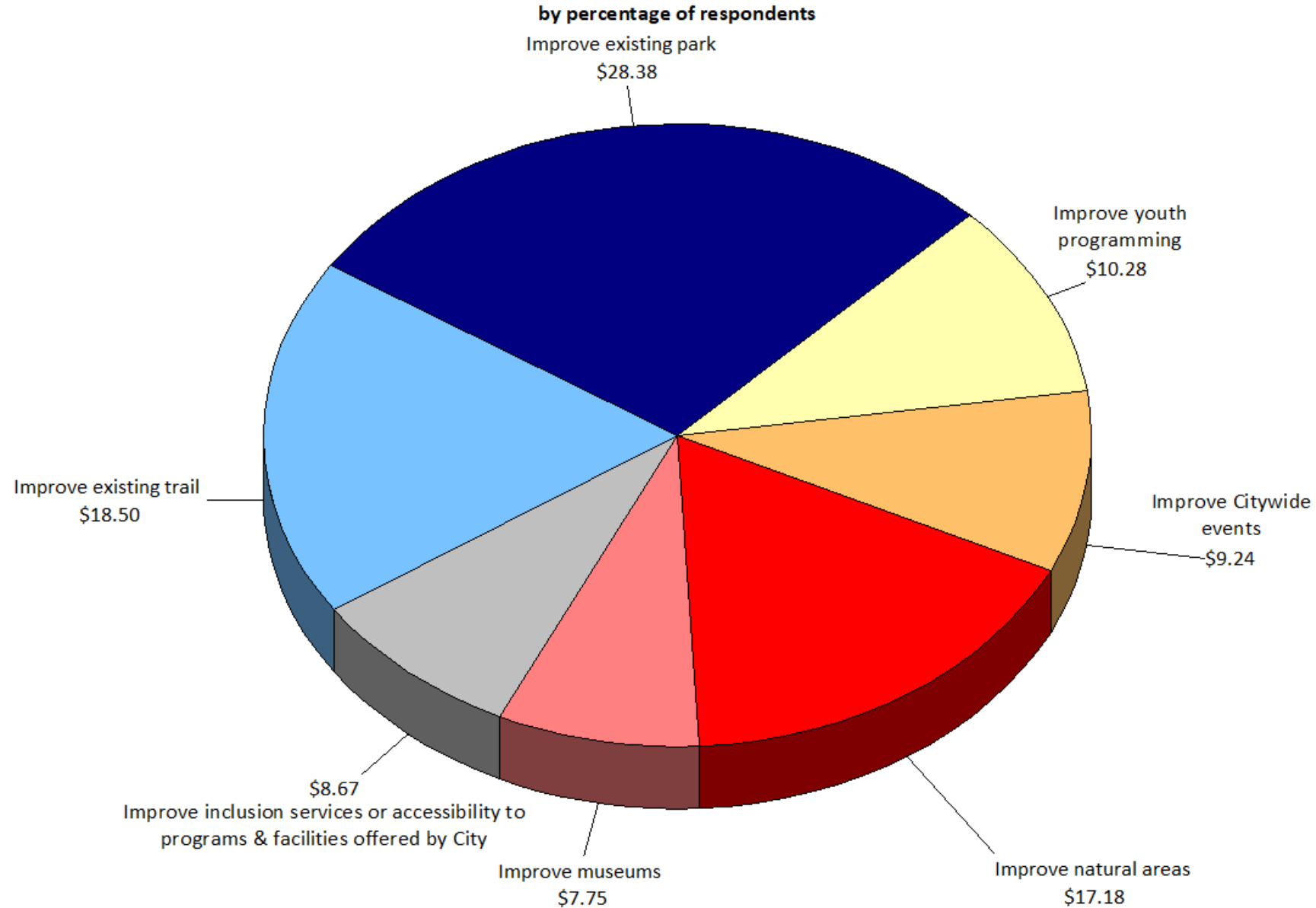
The items highlighted were the improvements “most important” to households

Q7. Please rate your level of agreement with these statements.

by percentage of respondents (excluding "don't know")

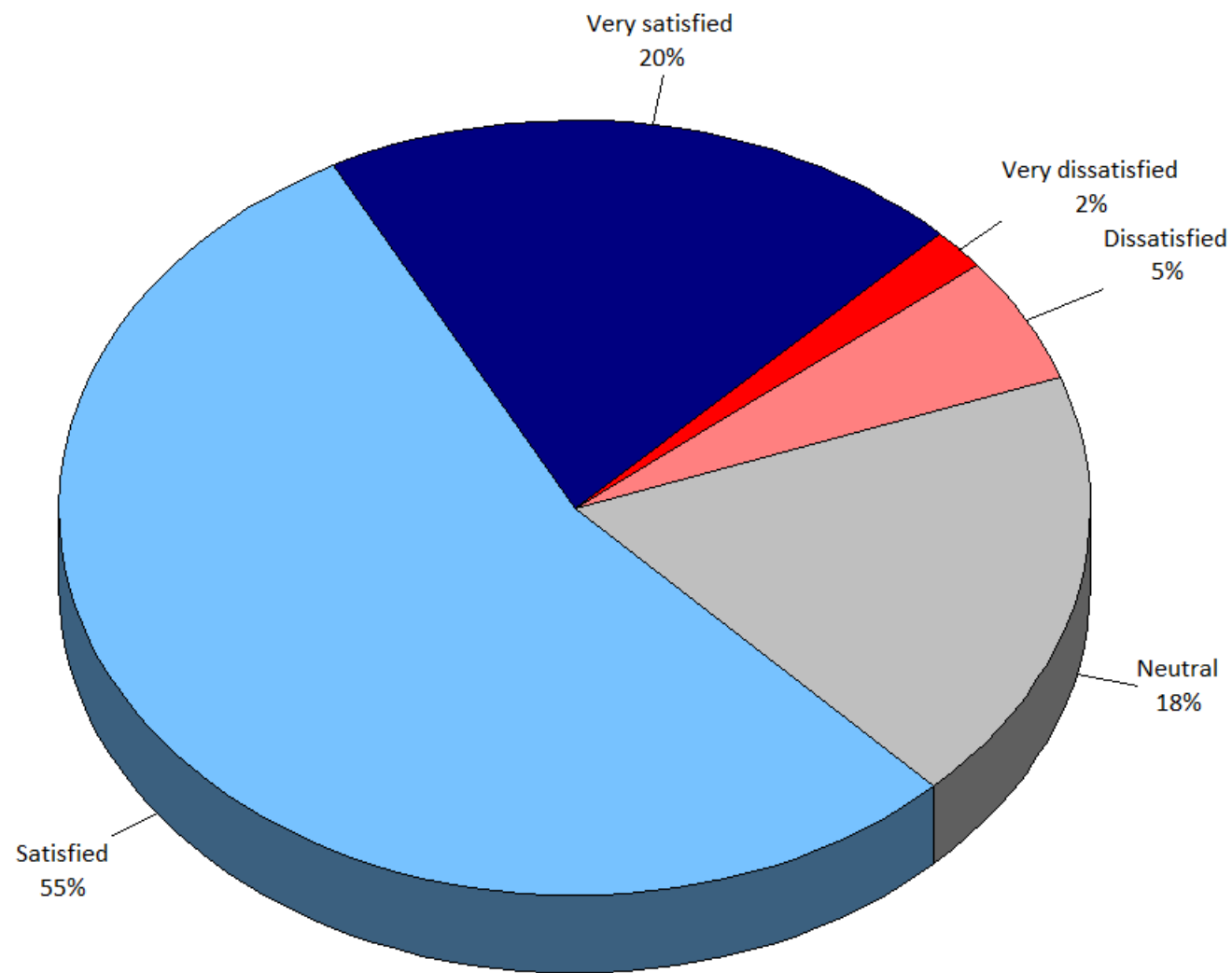


Q11. If you had a budget of \$100 for improvements to the recreation system in the City, how would you allocate the funds among these categories?



Q10. Please rate your level of satisfaction with the overall value that your household receives from the City's recreation services?

by percentage of respondents (excluding "don't know")



Questions?

THANK YOU

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PARKS & RECREATION ADVISORY BOARD STAFF REPORTS –

October 4, 2024

[Eric Bloomer – Parks and Forestry Division Manager](#)

Parks:

- The Centennial Park Tennis Court resurface project was completed on 8/30



- Parks staff have been tasked to perform grounds restoration work at Centennial Village Historic Site to help our peers in the Culture Division. The work included landscape renovations, irrigation repair, site cleanup, new turf installations, flower bed renovations, concrete work, and tree trimming. Work will be complete with new shrub and tree plantings in September.

New sod in front of Hall House



New sod in front of Train Depot



Excavation for new concrete entry patio



Renovated bed in front of the Monfort House



Renovations West of Train Depot



Mulching Islands in Parking Lot





Forestry:

- Staff have been working at Centennial Village, no updates

Linn Grove Cemetery:

- No updates

PARKS & RECREATION ADVISORY BOARD

STAFF REPORTS – October 4, 2024

Justin Scharton – Natural Areas & Trails

Trail Counts – July 2024

Location	Month Total	Daily Avg (Month) Trend (prior month)	YTD Daily Avg Trend (prior year)
Sheep Draw @ McCloskey TH (installed May 2018; NEW counter with bike detection installed Aug 2023)	5800	187 ↓5.2%	124 ↓19.2%
Triple Creek Spur @ Mountain Vista TH (re-installed Aug 18, 2020)	4649	150 ↑1.0%	106 ↓2.1%
Poudre Trail @ Island Grove (installed Aug 2020)	7048	227 ↑9.3%	144 ↓0.7%
Poudre Trail @ Rover Run* (new counter w/bike detection installed 3/6/24)	4958*	160* ↓2.8%	127* ↓8.6%
Poudre Trail @ PLC (installed Aug 2020)	6557*	211 ↓11.8%	141 ↓22.3%
Poudre Trail @ Poudre East (Kodak TH)	11107	358 ↓2.5%	222 ↑18.2%
Missile Site TH (installed 3/22/24)	855	28 ↓24.5%	45 n/a
Missile Site Car/Bus (installed 3/19/24)	1497	48 ↑10.8%	45 n/a

August 2024

Location	Month Total	Daily Avg (Month) Trend (prior month)	YTD Daily Avg Trend (prior year)
Sheep Draw @ McCloskey TH (installed May 2018; NEW counter with bike detection installed Aug 2023)	5703	184 ↓1.7%	131 ↓10.4%
Triple Creek Spur @ Mountain Vista TH (re-installed Aug 18, 2020)	4605	1549 ↓1.2%	111 ↓6.0%
Poudre Trail @ Island Grove (installed Aug 2020)	6212	201 ↓11.6%	152 ↑0.5%
Poudre Trail @ Rover Run (new counter w/bike detection installed 3/6/24)	4481	145 ↓9.6%	130 ↓8.6%
Poudre Trail @ PLC (installed Aug 2020)	7406	239 ↑13.0%	154 ↓21.7%
Poudre Trail @ Poudre East (Kodak TH)	9578	309 ↓13.8%	233 ↑16.6%
Missile Site TH (installed 3/22/24)	1014	33 ↑18.6%	43 n/a
Missile Site Car/Bus (installed 3/19/24)	1402	45 ↓6.3%	45 n/a

VEGETATION MANAGEMENT

NAT staff remains busy in the field maintaining amenities along with managing vegetation for specific management objectives. Trailside mowing of the 30 miles (60 trail miles) of NAT trails continued in August and September with the fourth service in August. In addition, the team is following behind the mowers completing hand work to keep amenities looking good.

Late summer is also the time of year when a flush of noxious weeds like kochia pop up and add a new challenge in the City's natural areas and trail corridors. The NAT Restoration Specialist, the Weld County Youth Corps, and contractors have been treating these weeds with different mechanisms to prevent those that haven't sprouted yet and removing those that have. While these weed species are annoying, they are present everywhere and are a low priority from an Integrated Pest Management perspective. NAT always strives to balance sound natural resource management practices with the aesthetics preferences of the community.



Blue dye shows areas that have had herbicide application at the trailhead at McCloskey NA.

OUTREACH

Staff engaged in meaningful opportunities for community outreach in August and September. Over 1,400 copies of the children's book "My Great Adventures with Nana" have been distributed in the community. This fantastic partnership between local artist Armando Silva, Trust for Public Land, the Weld Community Foundation, and NAT is a way to highlight the development of the Shurview property and foster wonder and adventure for local kids as they connect to nature. NAT is working with school districts 6 and RE-4, High Plains and Clearview library districts, and several other partners on upcoming events to share the book with families in the community. NAT also hosted booths at the District 6 school year kick off event, the Poudre Trailathlon, the Yes! Fest at the LINC library and hosted several site visits for community members at the Shurview property in the past two months.



Kids building beaver dams at the NAT booth at the YES! Fest at the LINC library.



NAT and CPRD staff accepting a proclamation at the 8/20 City Council meeting.

RECOGNITION

The NAT team, supported by CPRD leadership and staff, accepted a proclamation at the 8/20 City Council meeting for National Public Lands day. In its 40th year, National Public Lands day is recognized across the country as a time to celebrate the critical importance public lands play in communities, from small pocket parks to majestic national parks. Greeley's 2,000 acres of natural areas and 30 miles of trails and the hundreds of thousands of annual visitors are a testament to their value within this community.

RESTORATION

NAT staff have completed months of classroom certifications, followed by in the field training and pack tests, culminating in the TREX workshop for upcoming prescribed fires planned for selected natural areas sites over the next few years. Staff from Front Range open space programs, along with fire agencies gathered at the Poudre Learning Center in mid-September to gain additional knowledge and experience to integrate prescribed fire as a critical management tool in open space management.

Prescribed fires are scheduled for the PLC property and portions of Signature Bluffs NA the week of Oct. 7th. A public open house was hosted one of the evenings during the TREX training to provide additional information and answer any questions from residents, in addition to a significant public engagement campaign to educate residents in the benefits of properly managed prescribed fire as a management tool for ecological health and wildfire mitigation. Prescribed fires will only take place if all weather conditions are right, and sufficient fire resources are present for the fire.



NAT staff, and staff from multiple Front Range open space programs and fire agencies participated in a TREX at the Poudre Learning Center in Sept., hosted by NAT.



A local beekeeper rescues honeybee hive from a section of pruned cottonwood tree.

HELPING THE HONEY MAKERS

During recent forestry work along the Poudre River trail, crews found a honeybee hive. They took care to place the branch along the trailside, and NAT staff called the SWARM hotline setup for hive rescues. A local beekeeper arrived to rescue the hive, which had very little honey and wouldn't have survived the winter. While honeybees are non-native, they still provide immense services as pollinators for local plant species and most of the food we all eat.

UPCOMING NAT EVENTS

- 10/5 | Family Fun Morning at Missile Site Park – Enjoy a morning full of fun for the whole family, with activities, food, and author Reading of “My Great Adventures with Nana”, 9:00 – Noon
- 10/12 | Poudre Pour – Join the Poudre Heritage Alliance, NAT, and other sponsors at Boardwalk Park in Windsor from noon – 5:00 PM for music, activities, and tasty samples from many local breweries.
- 10/19 | Poudre River Reach 13 Public Outreach Event – Come chat with the Coalition for the Poudre River Watershed and NAT staff as they host tours around Signature Bluffs NA to discuss progress in the Reach 13 river restoration project.