

UCCC Advisory Board Agenda

Meeting Date: August 14th, 2024

Meeting has been Cancelled

At 3:45 at the Greeley Recreation Center Room 201

There will be a short sub committee meeting at 3:15 pm of the Ticket Donation Committee preceding the full advisory board meeting.

This meeting is in person at the physical location.

The public is invited to provide input/public comment for this meeting by emailing your comments to Stephen Marquez Stephen.Marquez@greeleygov.com

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

1. Determination of quorum and call to order.
2. Approval of the June 2024 minutes.
3. New Business:
 - Ticket Donation Sub-Committee Report
 - UCCC Advisory Board Triennial Review
4. Old/Ongoing Business:
 - Fall Semester Updates
5. Other:
 - UCCC Backstage Stars report-Perry
 - Branding Awareness Task Force Report- Alison

Next Meeting will be September 11th, 2024- Greeley Recreation Center Room 201

Ticket Donation Request Form

Name of Requesting Agency/Organization

Mountain States Children's Home

Contact Name

Diane Mester

Email

dmester@msch.org

Phone

(303) 776-6841

Address

14780 N 107th Street
Longmont, CO 80504
United States

Please tell us about the requesting organization

Non profit

Is the donation directly benefiting the requesting Agency/Organization?

Yes

- Returning Recipient with proof of recognition from the previous year's event

What type of specific recognition will be provided in return for the donation? (Choose all that apply)

- Name/Logo in Program/Flyer
- Silent Auction Display
- Other (please explain)

social media posts on Facebook and Instagram

How many people do you expect to be exposed to the recognition for the donation?

201-500

It is now REQUIRED to provide proof of recognition to the UCCC, after the event, for our records using the form provided on our website.

What type of event are you holding?

gala dinner and auction

When is the date of your event?

10/12/2024

When do you need your donation by?

09/20/2024

Demographic information for the UCCC marketing team about those attending your event:

What is the average age of your target audience at your event?

56-65

Please estimate the average annual household income of your target audience attending your event.

\$50,000 - \$74,000

Standard practice is to award 2 tickets to qualifying organizations, two additional tickets if the recipient is either a partner with another agency or a returning agency having provided proof of recognition.

What are you requesting?

2 tickets

To which show?

R.E.S.P.E.C.T.

Minutes

Union Colony Civic Center Advisory Board

June 12th, 2024, at 3:45 p.m.

1. The meeting was called to order at 3:45 p.m.

Board Present: Mark Pugatch, Perry Bell, Samantha Corliss, Robert Wasson, Austin Southern, Doran Azari.

Board Absent: Daniel Knopf, Michelle Sauder, Alison Hamling,

Staff Present: Benjamin Alexander, Sargeant Matt Patella, Winna MacLaren, Megan Weiler, Stephen Marquez, and Brecklyn Everhart.

2. Approval of May 2024 minutes:

Motion to approve May 2024 minutes made by Perry Bell and seconded by Samantha Corliss.

Motion passed unanimously.

3. New Business:

Introduction of new board member:

- Austin Southern is the newest board member of the UCCC. He introduced himself to the board.

Board member introductions:

- Board members introduced themselves to the new board members, and city staff introduced themselves to the board.

2024 Ballot Presentation:

- City staff from the communications and engagement team gave a presentation on 2024 ballot measures that are being presented to the city council to put on the 2024 ballot.

CPRD Masterplan Update and Speak up survey:

- Megan Weiler gave a presentation about the Speak up survey that the Culture, Parks, and Recreation Department is sending out
- The advisory board expressed concern about the specific involvement of the UCCC patrons in the survey and addressing a more specific depiction of the

UCCC and performing arts better within the master planning and survey. Staff agreed to include artwork and other pertinent more direct references to that end.

Fall semester updates:

- June 5th the Fall lineup was released. The board expressed excitement about the line up, and there was discussion about trying to target a younger audience next line up.

Spring 2025 updates:

- There were also a few shows that were released for spring, as the UCCC has signed a Broadway package.

Review of UCCC rules

- Motion to add several new provisions to the UCCC rules. That were adopted in March 2018. These included amendments relating to the Membership process; agenda setting; and subcommittees. The motion was made by Perry Bell and seconded by Doran Azari and adopted by the Board.

4. Other:

Branding Awareness Task Force Report:

- The naming policy that was sent out originally to all members by Megan Weiler was determined to be for naming a building or space, not renaming so it could not be used for our purposes.
- There was discussion on how to go about the task that the task force was created for.
- There was a discussion about the current need to investigate relocating the current signage so as to be obstructed by a large tree in the front of the building. Staff agreed to investigate that possibility.

The group discussed cancelling the July 10th meeting and meeting again in August. Everyone agreed.

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