

Museum Advisory Board

July 18th, 2024

Greeley History Museum

Roll Call: Gary Alexander, Marcus Embry, George Junne, Floris Mikkelsen, Emma Pena-McCleave, Nancy Masimer, Micheal Weiland (Chair).

1. **Approval** of June 2024, Museum Advisory Board minutes.
2. **Reports** (10 minutes)
 - Culture Parks and Recreation Department Report (Diana Frick)
 - Culture Division Report (Megan Weiler)
 - Museums Report (Chris Bowles)
 - Additional Staff Report
 - o Exhibits (Holly Berg)
 - o Collections (Katie Ross)
 - o Historic Sites (Geoff Havens)
 - o Education/Interpretation (Katie Henry or Geoff Havens)
3. **Friends of the Greeley Museums Report:** (Nathaniel Johnson or Representative)
4. **Task Force Reports** (10 minutes)
 - Public task force input reports:
 - Experience Task Force (Mike/George)
 - Acquisitions Task Force (Marcus/Staff)
5. **New Business** (10 minutes)
 - Approval of Acquisitions Task Force Recommendations for deaccession.
6. **Next Meeting August 15th, 2024, at 4:00 p.m.** at the Greeley History Museum.
7. **Adjourn**

Museum Advisory Board Minutes

June 20th, 2024

Greeley History Museum

This meeting was called to order by Michael Weiland at 4:00 p.m.

1. Roll Call and Determination of Quorum:

Board Present: Michael Weiland, Floris Mikkelsen.

Board Absent: Gary Alexander, Marcus Embry, George Junne, Emma Pena-McCleave, Nancy Masimer.

Staff Present: Benjamin Alexander, Chief Kuznik, Nelvis Alvarez, Betsy Kellums, Katie Ross, Holly Berg, Joanna Stull, Brecklyn Everhart.

Guests: Dr. Maria Delgado

2. Approval of the May 2024 minutes:

The board did not have a quorum, so the minutes were tabled.

3. Presentations:

- 2024 ballot presentation: Benjamin Alexander and Chief Kuznik presented the 2024 Food Tax Ballot initiative.
- Architectural Virtual Library Presentation: Dr. Maria Delgado gave a presentation on a 3-d scanning camera.
- CPRD Comprehensive Master Plan Update: This item was tabled due to Megan's absence.

4. Friends of the Greeley Museums:

- Potato Day is happening, so the Friends are preparing.

5. Task Force Reports:

- The reports were both tabled due to absent representatives.

6. New Business:

- Invite to elected officials. There was discussion of sending out an invite for August 28th for a meal.

7. Meeting adjourned 5:01 p.m.

Next meeting will be July 18th at 4:00 p.m. at the Greeley History Museum.

Museums' June 2024 Report

Major Events

Museum Manager

- **Welcome Gabe!** Gabe Llanas, who has been a work study with us for several months, officially joined the team as an Interpreter. Gabe's passion for history, humor and calm demeanor make him a tremendous addition to the team.
- **SmartRec:** The hard work of Holly, Jessi and Katie Ross continues as they hammer Amelia's SmartRec system into place for our Point of Sale, admissions rentals and booking system. It has not been an easy fit, but I am incredibly proud of the team for their perseverance. Nearly there!
- **Digital Accessibility:** Likewise, a lot of work and consideration by Holly, Katie Ross and Miranda has gone in to ensuring our digital communications are accessible by the public per state law. We are ahead of the game.
- **Staff Shortage:** We continue to feel the impact of staff shortage due to two full time members of staff being on long term leave. The impacts have been primarily felt at Centennial Village where Gus and Kelbi, part-time and seasonal employees, have stepped up to the plate. The situation has brought to the fore the issues of staffing shortage overall since the Pandemic, and the need for business and succession planning.
- **White Plumb Farm Seeding:** CU/Weld Extension seeded the 2-acre field at White Plumb Farm during June. They have seeded with a cover crop that includes buckwheat, sunflowers and other plants intended to regenerate the nitrogen in the soil. This will ensure that in future years they can plant demonstration agricultural crops.
- **Hands on History Preparation:** Gus and Kelbi have done a tremendous job coordinating with History Colorado to get the last pieces in place before the start of camp in mid-July. We have also worked closely with C&E to re-market the camp to include information on the heavy subsidies available for people who qualify.

Exhibits

- In June, Holly spent about 35 hours continuing the project to replace RecTrac with SmartRec. The work this month largely focused on figuring out how existing museum operations will be handled in the new system, what the new workflows will look like, and improving retail SKU codes and inventory tracking ahead of implementation.
- The Exhibits and Collections teams met with COG Digital Accessibility Consultant Jack Nguyen in person in June to continue work on improving accessibility. On 6/10 Jack reviewed the digital interactives in GHM galleries, and on 6/13 he met with the Exhibits team to review the Meeker Home Virtual Tour.
- The Curator's Corner exhibit Greeley-Weld Habitat for Humanity: 35 Years and Building closed to the public on 6/15. Exhibits and Collections teams deinstalled it the following week, and then moved the Seven Symphonic Portraits exhibit from the Garden Level Lobby into the Mezzanine Gallery the week after.

Museums' June 2024 Report

Collections

- Katie Ross led a behind the scenes tour of the Research Center and Collections storage for a UNC seminar for teachers.
- Katie Ross updated museum site maps and collections priorities maps in the Museums' Emergency Plan to correct coloring that would be inaccessible for those with color vision deficiency.
- Katie also created a "top 10" collections priorities list for Meeker Home, Centennial Village, and Greeley History Museum sites for Risk & Safety for discussions with an insurance broker. The discussion will center on moving collections from standard city contents insurance to the city's Public Art insurance as a way to recognize the rare and often irreplaceable nature of our items.
- Miranda began remediation of archival finding aid PDFs to bring them in to ADA compliance
- Miranda also met with Jack Nguyen to discuss standards of contact with researchers via email to meet ADA compliance
- Miranda cataloged the Dearfield, Weld County Town file
- JoAnna produced an outgoing loan agreement in conjunction with Holly to send the Museum's *Weld County 1861-Present Traveling Exhibit* to the Carbon Valley and Erie Community libraries
- JoAnna also worked to secure loan renewals for two other outgoing loans to The Weld Trust and the City of Greeley Water & Sewer Dept

Education and Interpretation

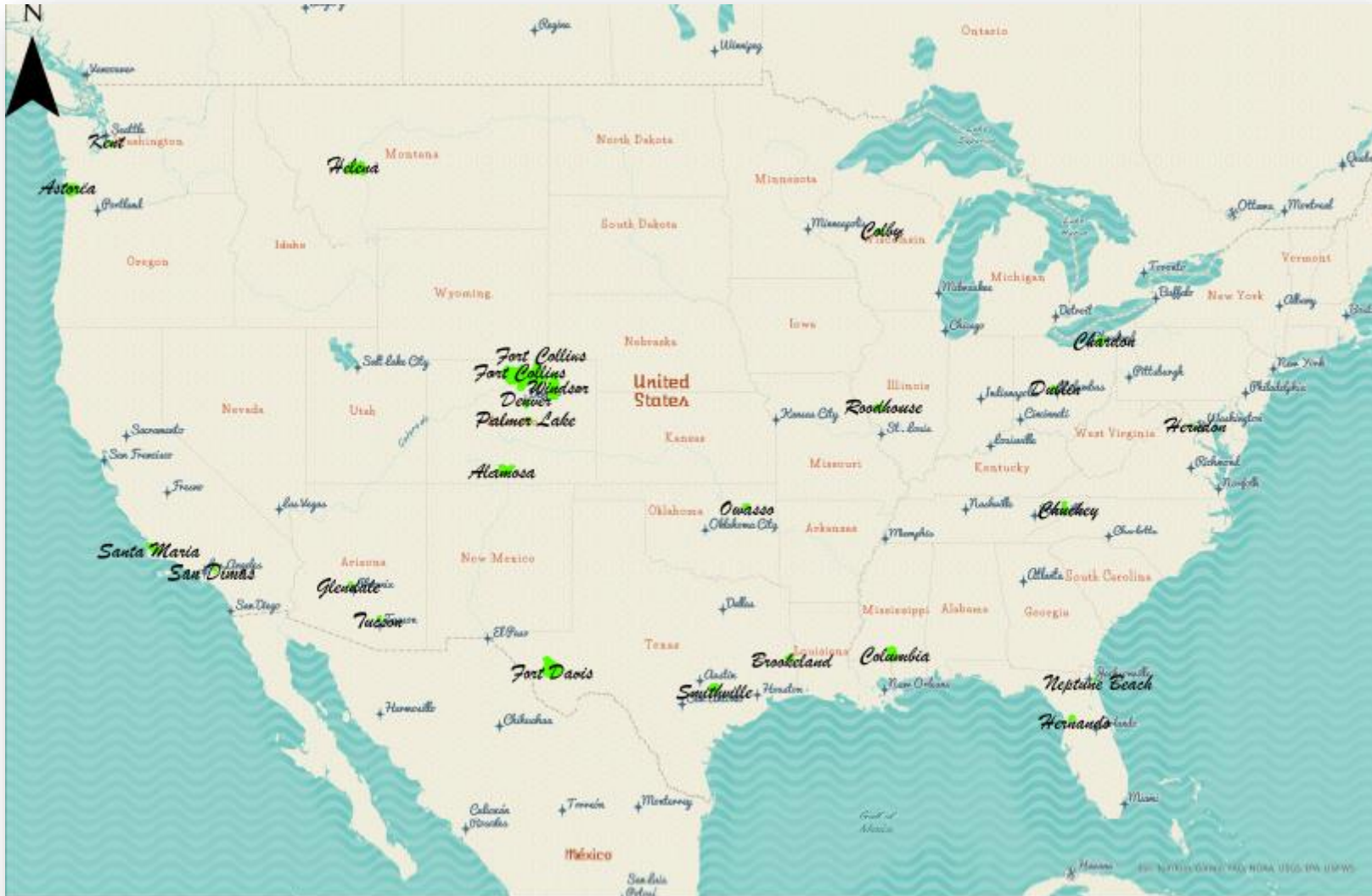
- Gus and Kelbi worked closely to coordinate staff schedules and operate Centennial Village during the Greeley Stampede. Chris provided back-up where needed. She coordinated with Barry's team the setup, station operation, and clean up. Gus also worked to communicate with other staff about limitations and issues as they arose.
- Gus piloted themed weekends during the course of the normal operating hours. This allows guests to have more reasons to come back and helps highlight stations that normally are not normally staffed.
- Kelbi and Gus continued to assist History Colorado in organizing and setting up the first Hands on History camp this summer.

Historic Sites

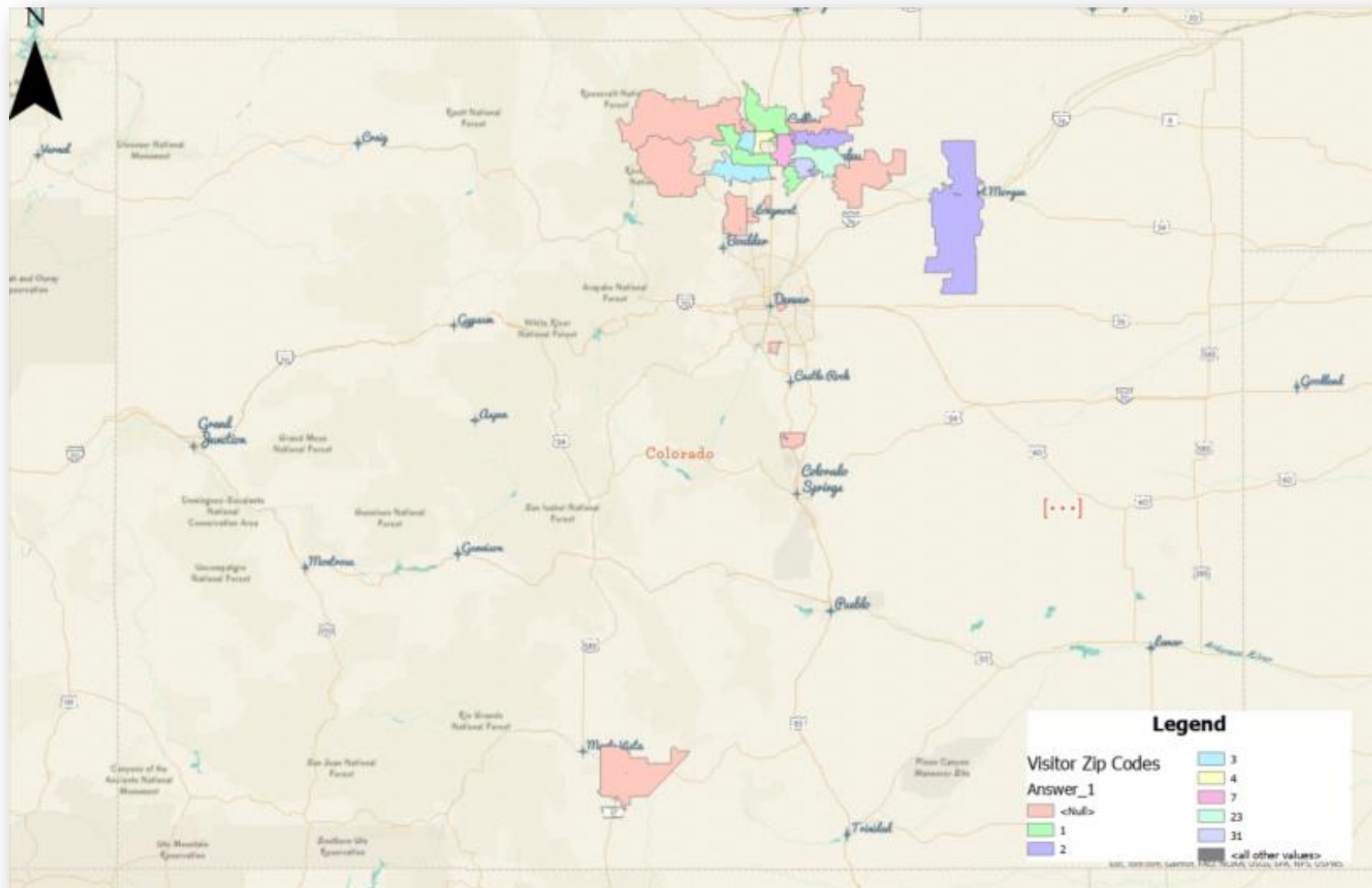
- All staff came together to provide an excellent experience for guests to the Stampede.
- Barry's team continues to plan and prepare for the transition from Selma's Store to the Depot
- The 1920's Truck was repaired by the city's Fleet division for use in the 4th of July parade.

Museums' June 2024 Report

Where Did Our Visitors Come From in June, 2024?



Museums' June 2024 Report



Museums' June 2024 Report

Museum Statistics

Visitor Services - GHM

	June 2024	May 2024	June 2023
Attendance	217	173	444
Admissions Sales	\$837	\$776	\$893
Store	\$430	\$594	\$698
Research Center	\$0	\$35	\$390
Donations	\$0	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1267	\$1405	\$1981

Visitor Services – Historic Sites

	June 2024	May 2024	June 2023
		3647 (Including History Fest and Centennial Celebration)	
Attendance	382		320
General Admissions	\$1522	\$1303	\$1292
Store	\$552	\$971	\$326
History Fest/Groups	\$0	\$12535	\$0
Donations	\$0	\$0	\$0
Special Event (None)	\$0	\$1265	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$2074	\$16,074	\$1618

Museums' June 2024 Report

Visitor Services Totals

	June 2024	May 2024	June 2023
Combined Attendance	599	3,820	764
Combined Revenue	\$3341	\$17,479	\$3599

Collections

	June 2024	May 2024	June 2023
Number of Researchers Served	8 (2 Internal, 6 External)	22 (12 Internal, 10 External)	34 (25 Internal, 8 External)
Revenue	\$0	\$35 (After \$33 in discounts)	\$390 (After \$700 in discounts)
Virtual Collection Views	839	1115	1059

Education

	June 2024	May 2024	June 2023
PreK – 12th Grade Students Served	156	2469	71
Museums-to-You Outreach	0	0	0

Digital Exhibits and Programs

	June 2024	May 2024	June 2023
Beyond Suffrage Virtual Tour	12	9	20
Meeker Home Virtual Tour	19	53	39

Museums' June 2024 Report

Viewfinder Exhibit	14	11	34
War Comes Home Virtual Exhibit	16	27	41
Unsolved	25	36	0
Stqry	27	38	24
Exhibit-related Virtual Programs	0	48	0
Digital Use Totals:	113	186	158

Website Use

