

UCCC Advisory Board Agenda

Meeting Date: June 12th, 2024

At 3:45 at the Greeley Recreation Center Room 201

This meeting is in person at the physical location.

The public is invited to provide input/public comment for this meeting by emailing your comments to Stephen Marquez Stephen.Marquez@greeleygov.com

Comments received up to an hour before the meeting will be read into the record at the appropriate time.

Agenda:

1. Determination of quorum and call to order.
2. Approval of the May 2024 minutes.
3. New Business:
 - Introduction of new board member
 - Board member introductions
 - 2024 Ballot Presentation
 - CPRD Comprehensive Master Plan Update and Speak up Greeley Survey
 - Formal acknowledgement of departure of Ashton Reinhardt
 - Ticket Donation sub-committee report.
 - Fall semester updates
 - Spring 2025 updates (If available)
 - Review of UCCC rules adopted 5-2018 and proposal of new amendments to ruled re: Membership Process; Agenda Setting; and Subcommittees
4. Old/Ongoing Business:
 - Spring Semester 2024 updates (if needed)
5. Other:
 - UCCC Backstage Stars report-Perry
 - Branding Awareness Task Force Report- Alison

Next Meeting will be July 10, 2024- Greeley Recreation Center Room 201

Minutes

Union Colony Civic Center Advisory Board

May 8, 2024, at 3:45 p.m.

Subcommittee meeting for ticket donations: Meeting started at 3:32 p.m.

- The Severance High school football team requested 2 tickets to Saw the Musical. Since Saw the Musical is a rental and not a program the subcommittee recommended giving them tickets to a programmed show in the fall.
- It was also asked that the organization provide us with documentation as to how the tickets would be used and what publicity the UCCC would get from this donation.

1. The meeting was called to order at 3:48 p.m.

Board Present: Mark Pugatch, Perry Bell, Alison Hamling, Robert Wasson, Deanna Terry, Michelle Sauder, and Daniel Knopf.

Board Absent: Samantha Corliss, Doran Azari.

Staff Present: Megan Weiler, Stephen Marquez, and Brecklyn Everhart.

2. Approval of March 2024 minutes:

Motion to approve the March 2024 minutes made by Perry Bell and seconded by Alison Hamling. Motion passed unanimously.

3. New Business:

Ticket Donations:

- The ticket donation sub-committee awarded the severance high-school football team.
- There was discussion to approve ticket donations via email if there was no meeting that month to help get things turned around in a timely manner.

Motion to approve ticket requests via email when there is no meeting to help get things turned around in a timely manner made by Alison Hamling and seconded by Mark Pugatch. Motion passed unanimously.

Spring 2024 Semester:

- Spring 2024 overall did well with 79% cost recovery. Board member asked if there was a way to add the weather day of the show to know if weather was a factor in low attendance.

- Another board member asked if there could be a spot for walk up sales in the report given. Stephen confirmed there is data that shows the walk-up sales for a show.

Fall 2024 Semester:

- Fall 2024 lineup will be Rick Springfield, Leslie Jones, Sugar skull, Our Planet Live, Croce plays Croce, The Reduced Shakespeare Company, and Mannheim Steamroller.

Other Items:

- Agenda item “Review Advisory Board goals/purpose” was postponed until the next meeting, when there is a new member.

Review UCCC Advisory Goals:

- Backstage stars Historical perspective agenda item was talked about and decided that all updates would be given by Perry in the UCCC backstage stars report.
- The board is up for their routine triennial review. There is a meeting with City management on the 39th of May which Mark is attending. Mark will work on answering all the questions, and getting the review turned in.

Board Elections:

- Since there was no April meeting, we pushed back the new officer election to this meeting.

Motion to nominate Mark Pugatch as president and Alison Hamling as Vice President made by Perry Bell and seconded by Robert Wasson. Motion passed unanimously.

- Mark and Alison left the room as the board was left to vote and discuss the nomination.

Motion to vote on the nominated candidates made by Michelle Sauder and seconded by Dan Knopf. Motion passed with one abstain.

- Mark Pugatch and Alison Hamling were reelected as Chair and vice chair.

4. Old/Ongoing Business:

Food and Vendor Contract:

- The UCCC has officially contracted with a food and drink vendor for the events. They are shooting to start at Rick Springfield. The name of the company is Crockpot Catering out of Denver.

Ex-Officio City Council Membership:

- Mark is working with Ashton to get ex-officio from the city council to get the ball rolling, to help get some direct and indirect communication with council.

5. Other:

Backstage Stars Report:

- The backstage stars report will be a month behind because they have changed their meetings to the 3rd Wednesday of the month.
- The backstage stars will be doing some fundraising, and so there was an ask for Stephen to provide a list of things that are needed for the UCCC
- The backstage stars will be at the Arts Picnic.

Rebranding Taskforce Report:

Motion made by Alison Hamling to change the name of the Branding Awareness subcommittee to the Branding Awareness task force, seconded by Robert Wasson. Motion passed unanimously.

Motion made by Mark and seconded by Robert Wasson to take the first step by writing a letter to Megan to discuss a survey with the communication and engagement team.

Meeting adjourned at 5:05 p.m.

The next meeting will be held on June 12th, 2024, at the Greeley Recreation Room 201.