

Greeley City Council Agenda

Work Session
Tuesday, March 26, 2024 at 6:00 PM

City Council Chambers at City Center South, 1001 11th Avenue, Greeley, CO 80631
via Zoom at: <https://greeleygov.zoom.us/j/89450992350>

NOTICE:

City Council Work Sessions are held on the 2nd and 4th Tuesdays of each month in the City Council Chambers. Meetings are conducted in a hybrid format, with a Zoom webinar in addition to the in-person meeting in Council Chambers.

City Council members may participate in this meeting via electronic means pursuant to their adopted policies and protocol.

Members of the public are also invited to view Council work sessions in person or remotely. **Work sessions do not include public input in any format. Public comment is only permitted at regular Council meetings on the 1st and 3rd Tuesdays of each month.**

Watch Meetings:



Meetings are open to the public and can be attended in person by anyone.



Meetings are livestreamed on YouTube at [youtube.com/CityofGreeley](https://www.youtube.com/CityofGreeley) as well as over the Zoom webinar. Public participation in the Zoom webinar only allows viewing the meeting.

For more information about this meeting or to request reasonable accommodations, contact the City Clerk's Office at 970-350-9740 or by email at cityclerk@greeleygov.com. Meeting agendas, minutes, and archived videos are available on the City's meeting portal at <https://greeleyco.portal.civicclerk.com/>



Mayor

John Gates

Councilmembers

Tommy Butler - Ward I

Deb DeBoutez - Ward II

Johnny Olson - Ward III

Dale Hall - Ward IV

Brett Payton - At-Large

Melissa McDonald - At-Large



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1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Reports from Mayor and Councilmembers
5. 2024 Ballot Measure Planning Follow-up
6. Scheduling of Meetings, Other Events
7. A motion to go into Executive Session for the purpose of receiving feedback pertaining to completing the annual performance review of the Municipal Judge
8. Adjournment



Work Session Agenda Summary

Title:

Reports from Mayor and Councilmembers

Background:

Board/Committee	Meeting Day/Time	Assignment
Airport Authority	3 rd Thu, 3:30 p.m.	Payton/Gates
Board/Commission Interviews (Team of 2)	monthly as needed	Council Rotation
CML Executive Board Opportunity	as needed	Hall
CML Other Opportunities	as available/desired	
CML Policy Committee (Council or Staff)	as needed	Hall/Lee; Gates alternate
Downtown Development Authority	3 rd Thu, 7:30 a.m.	Butler/DeBoutez
Employee Health Board	as needed	DeBoutez
Highway 34 Coalition	as needed	Olson
Highway 85 Coalition	as needed	Gates
Historic Preservation Loan Committee	as needed	DeBoutez
Interstate 25 Coalition	as needed	Olson
Island Grove Advisory Board	1 st Thu, 3:30 p.m.	Butler
National League of Cities Transportation and Infrastructure Services Committee	as needed	Olson
Police Pension Board	quarterly	McDonald
Poudre River Trail	1 st Thu, 7 am	Hall
Regional Opioid Council	as needed	Gates
Transportation/Air Quality MPO	1 st Thu, 6 p.m.	Olson/Payton
Upstate Colorado Economic Development	last Wed, 7 a.m.	Gates
Water & Sewer Board	3 rd Wed, 2 p.m.	Gates
Weld Project Connect Committee (United Way)	as needed	Olson
Youth Commission Liaison	4 th Mon, 6 p.m.	McDonald



Work Session Agenda Summary

March 26, 2024

Key Staff Contact: Kalen Myers, Special Projects Manager

Title:

2024 Ballot Measure Planning Follow-up

Background:

The purpose of this work session item is to provide City Council with follow-up information on two potential ballot measure options for the November 2024 election.

During the March 14 work session, Council heard details about four proposals: the planned food tax renewal, a proposed debt issuance, and two potential tax increase measures for public safety and open space. Staff are returning this evening with additional information on public safety and open space measures.

Staff are seeking feedback from Council about the two proposals presented and consensus on what to move forward with for follow-up public opinion research this spring.

Strategic Focus Area:



High-Performance Government

Attachments:

1. 5 - Ballot Planning Follow-Up Presentation
2. Open Space Handout (Handout from Meeting)
3. Friends of the Greeley Open Space Letter to Greeley City Council (Handout from Meeting)
4. Open Space Rationale (Handout from Meeting)



2024 Ballot Planning

Kelli Johnson, Chief of Staff

Caleb Weitz, Director of Budget and Policy

Kalen Myers, Interim Deputy Budget and Policy Director

City Council Work Session – March 26, 2024



Agenda

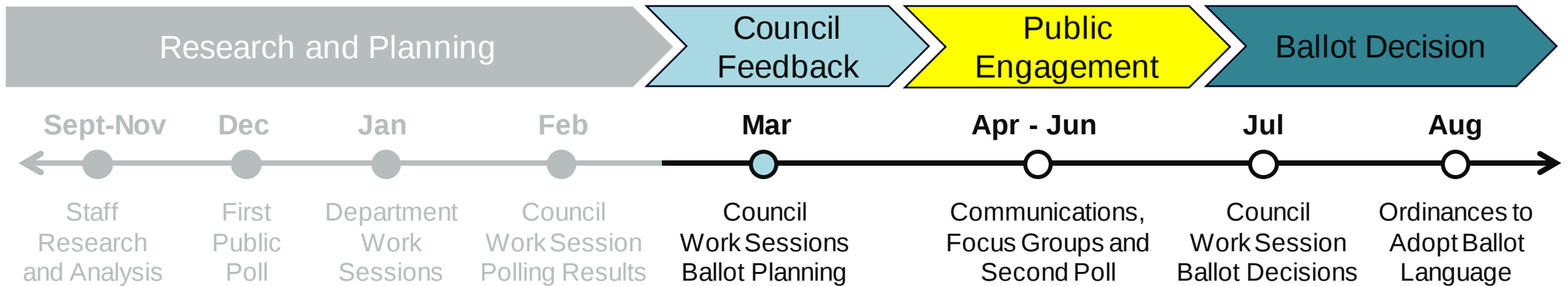


- Project Review and Timeline
- Public Safety
- Open Space
- Purpose: Consensus on Next Steps

Project Review



Timeline



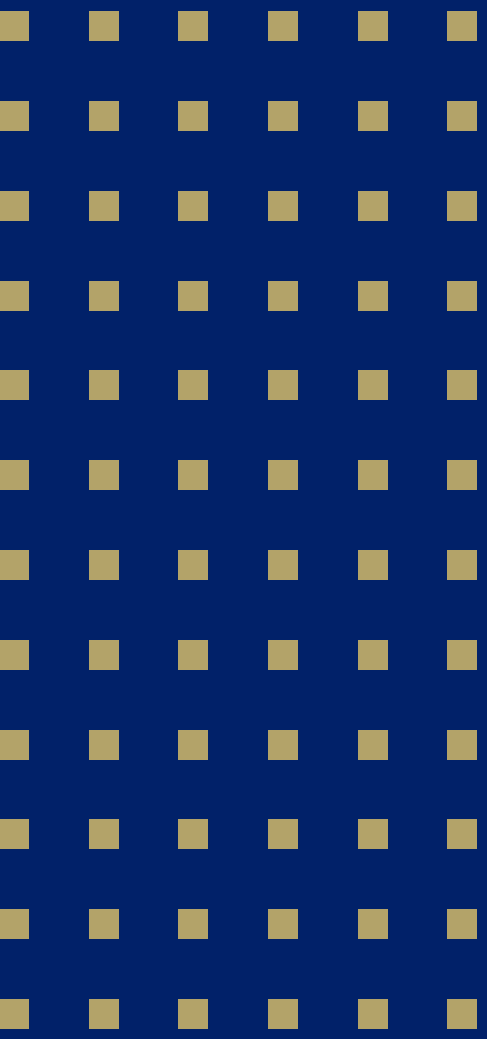
Topics

Food Tax
Renewal

Transportation
Debt Issuance

Dedicated Open
Space Tax

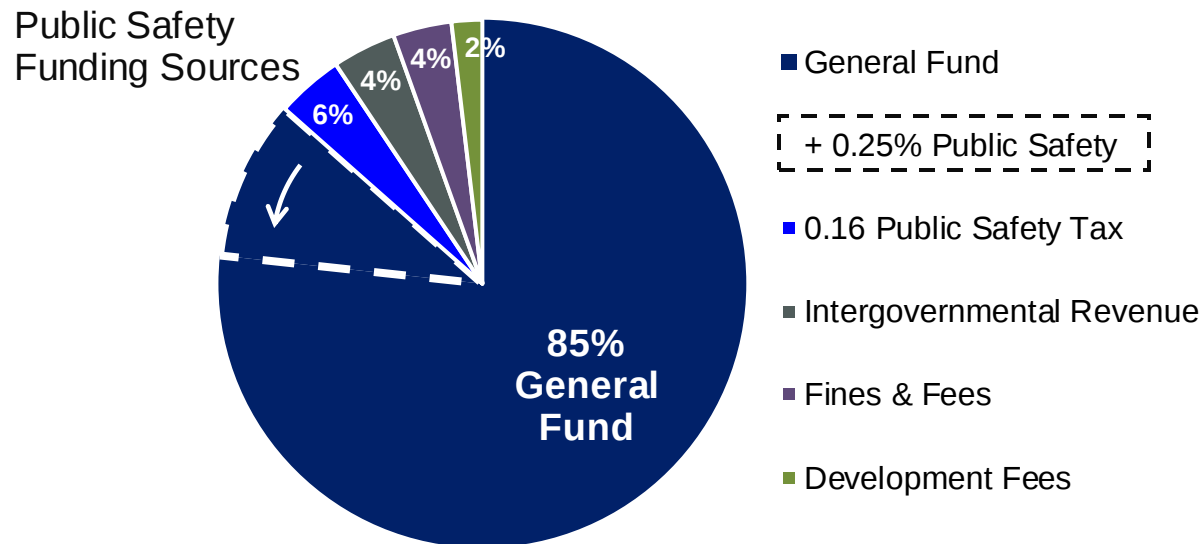
Public Safety Tax
Increase

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Public Safety

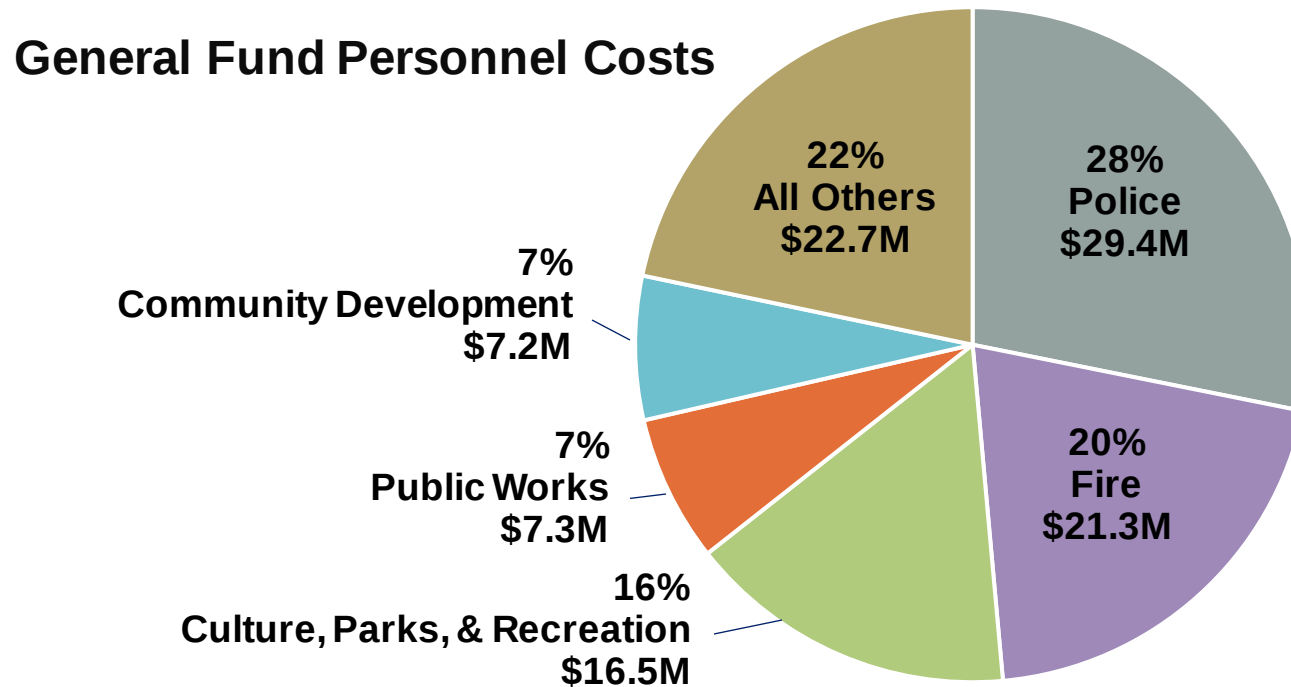
Public Safety Tax Considerations

- Personnel cost increases to maintain existing public safety staffing levels will continue to strain resources in the General Fund
- New revenue will provide flexibility for near-term pressures on the City's budget and allow for key service level enhancements
- Additional resources can help address recruitment and retention challenges
- Service enhancements will position the City to proactively meet needs associated with growth



General Fund Commitments

- 70% of the ongoing general fund budget is dedicated to salaries and benefits
- The remaining 30% covers all supplies, services and operating costs



Potential High Priority Uses

A 0.25% sales tax increase would generate an estimated \$7M in annual revenue

Below are details for how the funding could be spent –

Retention and compensation increases for existing staff are a top priority: Without separate funding, these growing costs will be paid from the General Fund

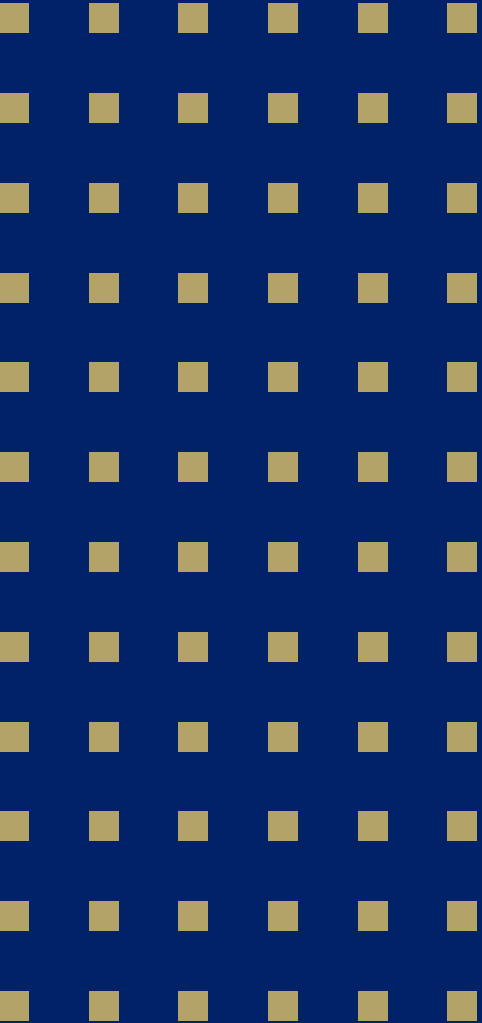
Target staffing levels for Police and Fire

Program	Start-Up Cost	Ongoing Cost	Total Investment
Enhanced Police Staffing – + 25 Officers	\$2,400,000	\$4,800,000	\$7,200,000
Fire Staffing Relief Factor – + 9 Firefighters	\$400,000	\$1,700,000	\$2,100,000
Total	\$2,800,000	\$6,500,000	\$9,300,000

These priorities will exhaust a 0.25% public safety tax increase

Other priority programs are detailed in the appendix and summarized below:

- Additional Support and Administrative Staffing: \$5M Ongoing
- Fleet & Facilities: \$47M One-Time + \$3M Ongoing: *Includes an estimated \$22M for new Fire Station / Police Substation out West*
- Technology Investments: \$6M One-Time, \$500k Ongoing

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Open Space

Open Space Tax Considerations

- Activation of current city assets and significant expansion of open space amenities for residents
- Potential economic and tourism benefits
- Provides some flexibility for costs currently in the City's budget

Current Funding Details

\$2.7M Annual Budget plus Grants

General Fund	General operations, staffing	\$1.3M
Development Fees	New Trails	925K
Food Tax	Trail Maint.	500K

Funding Sources Outside a Dedicated Sales Tax:

- Food Tax*
- 0.30% Quality of Life Tax*
- General Fund
- Grants

**Subject to capital program prioritization*

Potential High Priority Uses

A 0.25% sales tax increase would generate an estimated \$7M in annual revenue

Below are details for how the funding could be spent –

Program	Estimated Cost	Details
New Trail Construction	2,800,000	Build an estimated 1.50 miles of trail per year. Focus on Priority 1 trails.
Land Acquisition and Conservation	1,900,000	Purchase an estimated 54 acres per year of land for conservation (floodplain, community separator, urban undeveloped), hire a Land Conservation Specialist ~3 years in when funds accumulate.
Improve Maintenance Program	1,800,000	2 new Crew Leaders, 2 new Techs, additional funding for fleet, equipment and O&M to improve the maintenance of trail corridors and natural areas
Build-Out Environmental Planning	300,000	Create Senior Planner Position and add 2 new Environmental Planners
Add Ranger Program	300,000	2 new Ranger positions to respond to issues in natural areas including homeless encampments, illegal burning, off leash dogs, motorized vehicles, etc.
	\$7,100,000	

**All costs estimates are based on the best available information at the time of analysis and are subject to change*

Summary and Next Steps

We're requesting guidance on the following:

Continue Exploring an
Increase to the Public Safety Tax

Continue Exploring a
New Dedicated Open Space Tax

Options:

- Move forward with both
- Table one
- Table both

Consensus to move forward means an item will be included in the April focus groups and follow-up polling.

Important Upcoming Dates

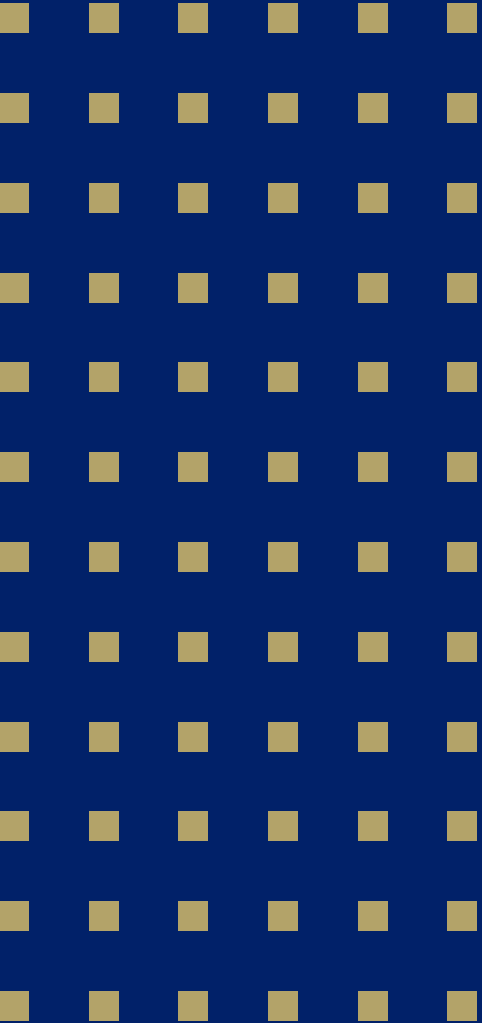
March 26 | Council Work Session: Ballot Planning

April 1-3 | Focus Groups

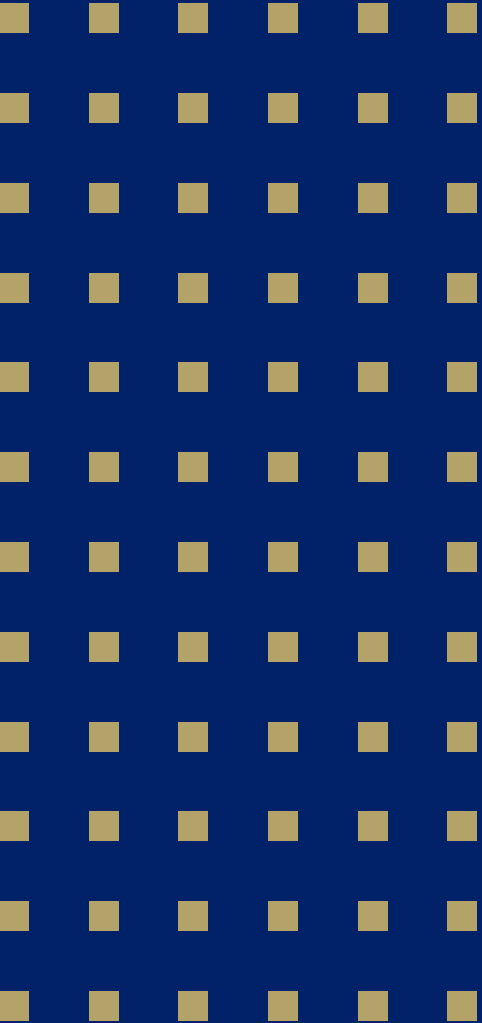
Mid June | Second Poll

July 23 | Council Work Session: Poll Results and Ballot Decisions

August | First and Second Readings of Ballot Ordinances

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Discussion

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Appendix

Identified Funding Needs: Fire

Program	Start-Up/One-Time	Ongoing	Total	Details
Staffing Relief Factor	\$400,000	\$1,700,000	\$2,100,000	9- Firefighters
Community Safety	\$100,000	\$500,000	\$600,000	Assistant Chief, Program Manager, Fire Safety Inspector
Operations Staffing	\$100,000	\$400,000	\$500,000	Assistant Chief, Data Analyst, Firefighter Training Specialist
Alternative Response Team	\$1,800,000	\$3,200,000	\$5,000,000	15- Firefighters, 2- Vehicles
Squad 1 Enhancements	\$800,000	\$1,000,000	\$1,800,000	3 community paramedics, 1 program manager, 1 battalion chief, vehicle and replacement costs
Station 4 Replacement	\$7,800,000	\$100,000	\$7,900,000	
Station 5 Remodel	\$1,900,000	\$100,000	\$2,000,000	
New Training Center	\$6,000,000	\$300,000	\$6,300,000	Includes administrative office space and training rooms
New Station 8 Delantero	\$9,900,000	\$1,500,000	\$11,400,000	Facility, staffing, new fire truck
Fleet Maintenance	\$0	\$200,000	\$200,000	
Facilities Maintenance	\$0	\$500,000	\$500,000	
Technology: Community Safety	\$5,000,000	\$400,000	\$5,400,000	Drones, Predictive Analytics Software, eKnox Rapid Access System
Technology: Firefighter Safety	\$800,000	\$100,000	\$900,000	Thermal imaging cameras, Medical biometrics, Firefighter Telemetry, Simulation Training Tools, Helmet and Dash Camera Technology
	\$34,600,000	\$10,000,000	\$44,600,000	

**All costs estimates are based on the best available information at the time of analysis and are subject to change*

Identified Funding Needs: Police

Program	Start-Up/One-Time	Ongoing	Total	Details
Enhanced Staffing	\$2,400,000	\$4,800,000	\$7,200,000	25 Officers
Co-Responder Program	TBD	TBD	TBD	Cost pending evaluation of the program with North Range and other community partners
SWAT/Bomb Squad	\$1,200,000	\$200,000	\$1,400,000	Bearcat, Van Upfitting, Robot Replacement, Digital Upgrade Machine, 2x New Bomb Suit, Containment Vessel
Assigned Vehicle Program	\$9,000,000	\$200,000	\$9,200,000	Excludes Maintenance Facilities and FTE. 70 Patrol, 12 Investigations
Sub-Station West	\$11,000,000	\$300,000	\$11,300,000	
Training Center	TBD	TBD	TBD	Cost pending planning and design
	\$23,600,000	\$5,500,000	\$29,100,000	

**All costs estimates are based on the best available information at the time of analysis and are subject to change*

We need more trails, natural areas and open space, here's why...

Trails, natural areas and open space provide many benefits to people who visit them and the broader communities they serve. Nearby greenspace and outdoor recreation access bolsters the local economy, increases property values, reduces environmental risks, and improves quality of life. Greeley lags behind regional cities on procuring and saving open spaces.

Business Growth & Economic Development

High quality open spaces and trails attract tourism, which has ripple effects on the economy. Visitors spend money on hotels and lodging, food, transportation, and entertainment. Outdoor recreation enthusiasts spend money on the clothing, shoes, and equipment needed to participate in various activities.

On a larger scale, businesses often choose to develop or expand in areas with growing outdoor recreation economies, creating new jobs and supporting local business development. In turn, all of this “new” spending supports jobs and labor income, adds economic value to a region, and contributes to local taxes.

Another economic development benefit is the positive effect on nearby residential property values.¹ Increased property values benefit individual homeowners, while the broader community benefits from increased property taxes. According to the Public Land Trust, a greenway adds a 5% premium to the market value of neighboring properties.

Infrastructure

On a community-wide scale, natural areas reduce infrastructure costs. Trees and pervious surfaces lower stormwater management costs by reducing runoff. Rainwater that flows off impervious surfaces like roads, buildings, and parking lots can intensify flooding and erosion. Runoff can also negatively impact water quality, as it can carry pollutants and litter into water bodies. Natural areas support infiltration, and mature tree canopies can slow and absorb rainfall to minimize these impacts.

Quality of Life

Access to natural areas and trails can also help communities meet public health goals and reduce healthcare costs for residents through improved physical and mental health.

Research has shown that access to public outdoor spaces and more biking and walking infrastructure like trails encourages people to exercise, reducing their overall spending on healthcare.² Research has also shown that residential green spaces like parks and trails provide social cohesion benefits within communities, which in turn reduces the risk of depression.³

According to my research, Greeley is behind our regional neighbors in open space/trails/greenways:

City	Population	Open Space Acreage	Open Space Acres per 100 residents
Boulder	108,250	45,000	41.6
Fort Collins	171,100	36,000	21.0
Broomfield	74,112	8,607	11.6
Loveland	79,150	5,000	6.3
Lakewood	159,028	7,400	4.7
Arvada	124,402	3,200	3.3
Westminster	113,044	3,700	2.6
Longmont	98,711	2,500	2.5
Thornton	145,688	2,457	1.7
Greeley	113,906	2,046	1.8

The City of Greeley is one of the few municipalities in northern Colorado with an abundance of undeveloped land. However, we are one of the fastest growing communities in the country with over 15,000 housing units in the planning process. That translates into almost 45,000 new residents in the next few years. With proper planning and dedicated resources, land can be obtained and saved right now for the economy, recreation, environment and public health. Plus, this will be a lasting legacy that future generations will be forever grateful for. But, we need a dedicated funding source and a voter approved sales tax increase is the preferred source of funding.

Let's ask the focus group if voters will support this endeavor.

¹ John L. Crompton and Sarah Nicholls, "Impact on Property Values of Distance to Parks and Open Spaces: An Update of U.S. Studies in the New Millennium," *Journal of Leisure Research* 51, no. 2 (2019): 127-146

² *Ibid.*; Chenoweth and Associates, *The Economic Costs of Overweight, Obesity, and Physical Inactivity Among California Adults—2006*, California Center for Public Health Advocacy, 2009; Sadik-Khan, Janette and Seth Solomonow, "Improving Public Health by Making Cities Friendly to Walking and Biking," *Health Care Policy and Law* 177, no. 5 (2017): 613-614.

³ Yang, Ying, Yixin Zhang, and Shaojie Sheng. "Residential greenness for mitigating impacts of extreme heat events on depression and supporting mental health." *Frontiers in public health* 11 (2023): 1310410.

Friends of Greeley Open Space

March 20, 2024

Dear Mayor and Members of City Council,

The Friends of Greeley Open Space (FOGOS) group is reaching out to you today to advocate for the opportunity for a community vote regarding an open space sales tax. FOGOS is a group of community members dedicated to generating awareness of open space as vital green infrastructure. Our group envisions a vibrant and sustainable environment that fosters connection, well-being, and a sense of belonging. We are deeply concerned about the urgency to protect special habitats from being compromised by northern Colorado's rapid growth and urban development.

Open spaces offer numerous advantages to our community, including the preservation of natural habitats, protection of wildlife, and the promotion of biodiversity. By offering the chance to vote on an open space sales tax, we can allow residents to voice their willingness to establish a dedicated fund to ensure the continued protection and maintenance of these valuable resources. The revenue generated from this tax can be dedicated to acquiring and preserving land for public use, enhancing the accessibility of open spaces to all members of our community, and maintaining those spaces in a thoughtful way perpetually.

The correlation between open spaces and public safety should not be overlooked. During the Council work session of February 13, 2024, there was significant support for the Public Safety tax which seems to be polling with similar favor to the open space question. We share that support for this important community service. We also believe that an open space tax would align with your efforts to promote public safety and enhance the overall well-being of our community. By investing in open spaces, we can create a safer and more vibrant city with a healthy balance of urban and open lands, which will ultimately benefit all residents. Open space can also achieve multiple community objectives, including community separators, attractive entryways, and support of a positive city image. Studies have shown that access to the outdoors in high density areas is correlated to appealing economic development and employee recruitment as well as lower crime rates in cities. The attached fact sheet documents these findings.

Greeley is one of only a few of the most populous cities in the state of Colorado without a dedicated open space tax and must rely on inconsistent funding streams, grants and donations to provide such areas for the public. A dedicated open space sales tax would help address this gap and ensure that funds are allocated towards the management and expansion of natural areas.

Residents and businesses have choices where to locate and invest their resources. A community with well-planned and maintained open space offers a powerful return on investment. The longer we wait to elevate open space as the essential green infrastructure it represents to our community, the fewer opportunities there will be to secure key properties of environmental and social benefit. This is an opportunity we cannot afford to miss.

We urge your support to further discuss the possibility of an open space tax proposal in the coming election cycle.

Thank you for your time, attention, and dedication to serving our community.

Yours sincerely,

Friends of Greeley Open Space

Sharon Bywater-reyes

Casey Davenport

Don Hajar

Bob Hinderaker

Larry Rogstad

Chelsie Romulo

Becky Safarik

Clint Torczon

Ray Tschillard

THE CRITICAL VALUE OF COMMUNITY OPEN SPACE AND NATURAL AREAS

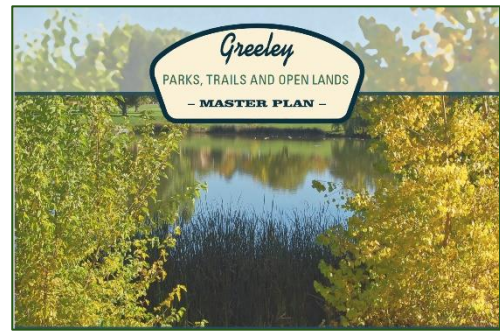
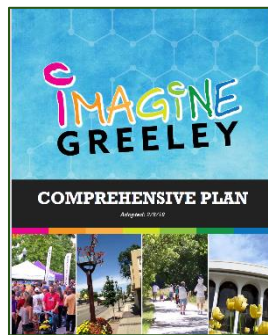
Friends of Greeley Open Space Overview: MARCH 2024

The value of community natural areas and open space is well documented and is critical to well-being, economic and social prosperity, safety, image and growth. Consider the following:

COMMUNITY VALUE AND VISION

Preservation of open space and natural areas has been a part of Greeley’s vision for decades, referenced in several key **Council-adopted** plans created with extensive community engagement:

- Natural Areas /Open Space Plan (“Get Outdoors Greeley” 2021)
- Imagine Greeley Comprehensive Plan (2018, 2009, 1998, 1983, 1971)
- Parks, Trails and Open Lands Plan (2024*, 2016, 2013, 2002, 1998) *under update



- **CEO 2022 Roundtable:** the benefit of natural areas as an economic driver was expressed and stressed in discussion related to business and employee recruitment and retention.
- **City Council’s March 2022 Retreat:** includes parks, trails and open spaces in its Quality-of-Life Vision themes with a priority to “develop a strategy to preserve open space, including a long-term strategy for acquisition and maintenance.”
- **2020:** Council requests and receives assistance from the Trust for Public Land (TPL) to analyze open space funding strategies, revenue projections, and recommendations based upon resident preferences. A Conservation Finance Feasibility Report is completed and presented to the City.

LOCAL LEADERSHIP REFERENCES

- **2024:** Polling for an open space tax measure ranked on par with a public safety tax with over 50% of respondents supporting both measures (the open space measure garnered even greater support over a similar poll conducted in 2021)

CONTEXT FOR DEDICATED OPEN SPACE FUNDING

A dedicated open space tax is one of the **most common and popular means of securing a reliable and predictable revenue stream** to acquire and maintain community open space and natural areas.

- **Greeley is one of only three of the most populous Colorado cities without a dedicated open space tax** (Pueblo and Grant Junction being the others). Several counties and other regional cities with an open space tax include:

- Windsor
- Ft. Collins
- Loveland
- Berthoud
- Wellington
- Longmont
- Erie
- Boulder



OPEN SPACE = ECONOMIC DEVELOPMENT

- In the 2021 **Colorado Business Economic Outlook** (Leeds School of Business):
“Despite the headwinds, the great quality of life, opportunity, climate, outdoor recreation, and other benefits of living in Colorado are still driving net in-migration, particularly among PBS* millennials coming from more populated areas. Those seeking refuge from crowded city environments have been finding open space and outdoor recreation opportunities a big draw. These newcomers are disproportionately bringing the PBS skills required for the knowledge-based workforce of the future. Colorado companies are ideally positioned to take advantage of the rapid growth of business professionals, scientists, technologists, and engineers in the state.”

*Professional and Business Services

https://www.colorado.edu/business/sites/default/files/attached-files/2021_cbeo_book_lr_final.pdf

- The report, “[*West Is Best: How Public Lands in the West Create a Competitive Economic Advantage*](#)” finds that the West’s popular national parks, monuments, wilderness areas and other public lands offer its growing high-tech and services industries a competitive advantage, which is a major reason why the western economy has outperformed the rest of the U.S. economy in key measures of growth—employment, population, and personal income—during the last four decades.

In addition, as the West’s economy shifts toward a knowledge-based economy, new research shows that protected federal public lands support faster rates of job growth and are correlated with higher levels of per capita income.

General findings:

- Higher-wage services industries, such as high-tech and health care, are leading the West's job growth and diversifying the economy.
- Entrepreneurs and talented workers are choosing to work where they can enjoy outdoor recreation and natural landscapes.
- Increasingly, chambers of commerce and economic development associations in every western state are using the region's national parks, monuments, wilderness areas and other public lands as a tool to lure companies to relocate.
- High-wage services industries also are using the West's national parks, monuments, wilderness areas and other public lands as a tool to recruit and retain innovative, high-performing talent.

Specific points:

- From 1970 to 2010, the West's employment grew by 152 percent compared to 78 percent for the rest of the country.
- This western job growth was almost entirely in services industries such as health care, real estate, high-tech, and finance and insurance, which created 19.3 million net new jobs, many of them high-paying.
- Western non-metropolitan counties with more than 30 percent of the county's land base in federal protected status such as national parks, monuments, wilderness, and other similar designations increased jobs by 345 percent over the last 40 years. By comparison, similar counties with no protected federal public lands increased employment by 83 percent.
- In 2010, per capita income in western non-metropolitan counties with 100,000 acres of protected public lands is on average \$4,360 higher than per capita income in similar counties with no protected public lands.

<https://headwaterseconomics.org/economic-development/trends-performance/west-is-best-value-of-public-lands/>

In a 2022 study done for Mesa County, the total direct economic impact of outdoor recreation, including related businesses and tourism represented 4.8% of GDP, comparable to the state of Colorado's outdoor recreation impact of 3.1%. When including supply chain effects, the impact rises to 7.2% of GDP. As it related to job creation, the direct job impact was 8.4% of total jobs, rising to 11% when all indirect employment was factored into the calculation.

<https://www.coloradomesa.edu/natural-resource-center/nrc-reports/mesa-county-outdoor-recreation-economic-impact-report---final.pdf>

Throughout Colorado, open space and related outdoor amenities are a major economic driver of tourism and visitors to an area with compounding benefits related to community image, sales tax and job creation.

OPEN SPACE = SAFER & HEALTHIER COMMUNITIES

According to research compiled by the National Environmental Education Foundation (NEEF):

Recent studies have explored the health benefits of nature and how green space supports [environmental justice](#) while reducing community violence.

[Research](#) published in 2022 analyzed data from the 301 largest cities in the United States to investigate the relationship between different types of crime and urban green space. The study found that greater amounts of green space were associated with lower incidences of property theft and fewer violent crimes.

Similarly, a 2021 study by [Michigan State University](#) found that the greener a city is, the fewer homicides were recorded over a 30-year period. Data from 290 American cities between 1986 and 2015 was analyzed as part of the study.

Research by the [University of Virginia](#) in 2020 found that appropriately designed and maintained green space has the potential to reduce violent crime and gun violence, while making communities safer and keeping residents healthier. However, existing green space that is neglected can help crime take root.

In 2019, researchers studying a community engagement program [in Flint, Michigan](#), found that neighborhood improvement efforts that get local residents involved can be an effective violence prevention strategy. Community-engaged greening of vacant lots was associated with nearly a 40% reduction in assaults and total violent crime. A similar study focused on [Youngstown, Ohio](#), was published in October 2022 that supported the earlier findings.

A [2018 study](#) showed that greening interventions such as mowing or fencing vacant lots significantly reduced violent crime in Philadelphia by as much as 30%, reduced people's fear of going outside due to safety concerns by 58%, and increased people's use of outside space by 76%.

<https://www.neefusa.org/story/health-and-environment/how-greening-communities-can-reduce-violence-and-promote-health>

Public health officials have reams of evidence to demonstrate the benefit of community access to open space that offers opportunities for residents to walk, bike, roll and exercise while experiencing a natural environment. The closer to home such areas are, the more likely residents are to access and use them.

OPEN SPACE = DESIRABLE GREEN INFRASTRUCTURE

Residents seek access to community open space and are willing to pay a premium to live close to it. Research by the Public Land Trust notes that a greenway increases the value of a property by 5%.

A community with balanced infrastructure that includes visual relief from hardscape, shade that reduces heat islands, effective storm drainage that minimizes flooding and that includes natural filtration of pollutants and promotes urban wildlife and experiences have been voiced repeatedly as values contained in major strategic plans developed by the City.



The ability to pair dedicated open space funding with Water and Sewer and Public Works acquisitions for raw water and for flood control projects would leverage public funding in a strategic approach to community growth and development.

RISK/REWARD

Greeley is one of the fastest growing municipalities in the state and region and, as such:

- A dedicated source of revenue for open space makes Greeley much more competitive for numerous state, federal funds and grants from other programs and private foundations
- Land prices are escalating relative to the demand for development
- There is limited time to preserve open land community separators to maintain Greeley's agricultural and community identity
- Once land is developed for urban uses its environmental assets are lost and may interrupt other adjacent natural area corridors as well
- Community growth can occur in harmony with preservation of key natural areas when resource are available to secure key parcels for community benefit
- A ¼ cent sales tax would provide an estimated \$4M each year and \$43M over 10 years, allowing the acquisition of 4-5,000 acres of natural areas to be preserved in advance of and to support future community growth
- A ¼ cent sales tax would cost the average Greeley household \$40/year or \$3.33/month, less than a cup of coffee/month (TPL Open Space Feasibility Study)
- Greeley residents would fund an estimated 36% of the tax revenue, with 64% of the revenue coming from out-of-town visitors purchasing goods in Greeley
- A dedicated open space fund lessens pressure on the City's general fund and existing Capital Improvement projects
- 2024 is an ideal year to pose this question to voters: national elections typically generate strong voter turnout, while not competing with election of municipal offices.

**“The best time to plant a tree was twenty years ago.
The second-best time is now.”**

Chinese Proverb



Work Session Agenda Summary

Title

Scheduling of Meetings, Other Events

Summary

During this portion of the meeting the City Manager or City Council may review the attached Council Calendar or Work Session Schedule regarding any upcoming meetings or events.

Attachments

Council Meetings and Other Events Calendar

Council Meeting and Work Session Schedule

Status Report of Council Initiatives and Related Information

March 25, 2024 - March 31, 2024

March 2024							April 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				
31													

Monday, March 25

 **6:45am - 8:00am Success Foundation Annual Breakfast** (Tointon Academy of Pre-Engineering 717 71st Ave, Greeley, CO 80634) - Council Master Calendar

 **11:30am - 12:30pm Greeley Chamber of Commerce (Hall)** 

Tuesday, March 26

 **6:00pm City Council Work Session Meeting** (R_CCS_Council Chambers - WiFi Ready; R_CCS_Council Chambers Overflow Room 103) - Council Master Calendar 

Wednesday, March 27

 **7:00am - 8:00am Upstate Colorado Economic Development (Hall)** (Upstate Colorado Conference Room) - Council Master Calendar 

 **1:00pm - 1:30pm SCI US-Japan Sister Cities Roundtable- March 27** via Zoom (zoom) - Council Master Calendar

Thursday, March 28

Friday, March 29

Saturday, March 30

Sunday, March 31

April 1, 2024 - April 7, 2024

April 2024							May 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	6			1	2	3	4
7	8	9	10	11	12	13		5	6	7	8	9	10
14	15	16	17	18	19	20		12	13	14	15	16	17
21	22	23	24	25	26	27		19	20	21	22	23	24
28	29	30						26	27	28	29	30	31

Monday, April 1

Tuesday, April 2

 **6:00pm City Council Meeting** (R_CCS_Council Chambers Overflow Room 103; R_CCS_Council Chambers - WiFi Ready) - Council Master Calendar 

Wednesday, April 3

 **5:30pm - 7:00pm Appreciation Event Honoring City of Greeley B&C Members** (2101 10th Ave Greeley CO 80639 (University of Northern Colorado University Center- Longs Peak)) - Council Master Calendar

Thursday, April 4

 **7:30am - 9:00am Regional Leadership Initiative 2024 Planning (Gates, Hall) Mayor and Mayor Pro Tem only** (1001 11th Ave Greeley, CO 80631)

 **7:30am - Poudre River Trail (Hall)** 

 **3:30pm - IG Adv. Board (Butler)** 

 **6:00pm - 8:30pm North Front Range MPO Meeting (Olson/Payton)** 

Friday, April 5

Saturday, April 6

Sunday, April 7

April 8, 2024 - April 14, 2024

April 2024							May 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	6				1	2	3
7	8	9	10	11	12	13		5	6	7	8	9	10
14	15	16	17	18	19	20		12	13	14	15	16	17
21	22	23	24	25	26	27		19	20	21	22	23	24
28	29	30						26	27	28	29	30	31

Monday, April 8

Tuesday, April 9

 **6:00pm City Council Work Session Meeting**
(R_CCS_Council Chambers Overflow Room 103; R_CCS_Council Chambers - WiFi Ready) - Council Master Calendar🔗

Wednesday, April 10

Thursday, April 11

 **6:00pm - 8:00pm Urban/Non-Urban Definitions Stakeholder Meeting (Hall)** (Weld County Administration Building Events Center, 1150 O Street, Greeley) - Council Master Calendar

Friday, April 12

Saturday, April 13

Sunday, April 14

 **6:00pm - 7:00pm Holocaust Memorial Observation Interfaith Service (Gates)** (Beth Israel Congregation (1625 Reservoir Rd, Greeley, CO 80631)) - Council Master Calendar

April 15, 2024 - April 21, 2024

April 2024							May 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	6				1	2	3
7	8	9	10	11	12	13		5	6	7	8	9	10
14	15	16	17	18	19	20		12	13	14	15	16	17
21	22	23	24	25	26	27		19	20	21	22	23	24
28	29	30						26	27	28	29	30	31

Monday, April 15

Tuesday, April 16

 **6:00pm City Council Meeting** (R_CCS_Council Chambers - WiFi Ready; R_CCS_Council Chambers Overflow Room 103) - Council Master Calendar 

Wednesday, April 17

-  **7:30am - Visit Greeley (Butler)** (902 7th Ave Greeley) 
-  **10:00am - 11:30am Greeley Refugee Quarterly Community Consultation** (3001 8th Ave Suite 100 Evans CO 80620) - Council Master Calendar
-  **2:00pm - 5:00pm Water & Sewer Board (Gates)** 

Thursday, April 18

-  **7:30am - 8:30am Downtown Development Authority (DeBoutez/Butler)** (802 9th St #100, Greeley, CO 80631) 
-  **12:30pm - 1:30pm Greeley Arts Legacy Hall of Fame** (Union Colony Civic Center (701 10th Ave, Greeley, CO 80631)) - Council Master Calendar
-  **3:30pm - 4:30pm Airport Authority (Gates/Payton)** (Greeley-Weld Airport, 600 Airport Road) 

Friday, April 19

Saturday, April 20

Sunday, April 21

City Council Meeting Scheduling 2024		
	3/21/2024	
	This schedule is subject to change	
Date/Type	Description	Sponsor Presenter/Director or Project Manager
March 26, 2024 Council Work Session	2024 Ballot Measure Planning Follow-up	Kalen Myers
	Executive Session Municipl Judge Performance Review	Council/MJ
April 02, 2024 Council Meeting	Proclamation - National Library Week (Tentative)	Mayor
	Proclamation - Sexual Assault Awareness Month (Tentative)	Mayor
	Holocaust Memorial Observances Proclamation	Mayor
	Minutes - March 12 WS; March 05 CC	Heidi Leatherwood
	Intro & 1st Rd Ord - Amending Chapter 1 of Title 16 of the Greeley Municipal Code Automated Enforcement Systems, also known as camera radar	Adam Turk
	Intro & 1st Rdg Ord - Update the Greeley Municipal Code for Liquor Enforcement and PST (Tentative)	PD/CAO/CCO
	Intro & 1st Rdg Ord - Update the General Municipal Code for Liquor Laws (Tentative)	PD/CAO/CCO
	Intro & 1st Rdg Ord - Municipl Judge	Kimberly Southern-Weber
	Intro & 1st Rdg Ord - Changes to CM Contract	Kimberly Southern-Weber
	PH & 2nd Rdg - W&S Development Code 2024 Update	Sean Chambers
	PH & 2nd Rdg - Initiative 08- 2023 Public Nuisance	Brian McBroom
	PH & 2nd Rdg - 2024 Appropriations	Caleb Weitz/Phillip Belmudez
April 09, 2024 Council Work Session	Initiative 12-2023 - Transit Update	Paul Trombino
	Greeley Public Safety Picture	Adam Turk
April 16, 2024 Council Meeting	Proclamation - National Crime Victim's Rights Week	Mayor
	Proclamation - Arbor Day	Mayor
	Proclamation - National Youth Service Day Award	Mayor
	Proclamation - Small Business Week (Tentative)	Mayor
	Minutes March 26 WS; March 19 CC	Heidi Leatherwood
	Resolution - At Home in Greeley 10th Street Area Plan (Tentative)	Brian McBroom/Don Threewitt/
	PH & 2nd Rdg - Amending Chapter 1 of Title 16 of the Greeley Municipal Code Automated Enforcement Systems, also known as camera radar	Adam Turk
	PH & 2nd Rdg - Update the Greeley Municipal Code for Liquor Enforcement and PST (Tentative)	CCO/PD/CAO
	PH & 2nd Rdg - Update the general Municipal Code for Liquor Laws (Tentative)	CCO/PD/CAO
	PH & 2nd Rdg - Municipal Judge	Kimberly Southern-Weber
	PH & 2nd Rdg - Changes to CM Contract	Kimberly Southern-Weber

City Council Meeting Scheduling 2024		
	3/21/2024	
	This schedule is subject to change	
Date/Type	Description	Sponsor Presenter/Director or Project Manager
	Boards & Commission Appointments	Heidi Leatherwood
April 23, 2024 Council Work Session	Waste Diversion Study Update	Will Jones/ Paul Trombino
	Claims Reserve Fund	Tyra Litzau/ John Goodson
	End of Year Financial Report	Tyra Litzau/ Rodney Rhoades
	Initiative 1-2024 - Oil & Gas 101 (Tentative)	Brian Kuznik/Don Threewitt
	Annexation Priority-Setting (Tentative)	Brian McBroom/Don Threewitt
	East Subarea Plan Kickoff (Tentative)	Brian McBroom/Don Threewitt
	Charter Review Options (Tentative)	Heidi Leatherwood
May 07, 2024 Council Meeting	Minutes - April 2 CC; April 9 WS	Heidi Leatherwood
	Intro & 1st Rdg Ord - Campaign Contributions Limits and Election Amendments	Heidi Leatherwood/Stacey Aurzada
	Intro & 1st Rdg Ord - Operational Hours City of Greeley Museums (Tentative)	Chris Bowles
May 14, 2024 Council Work Session	Finance First Quarter Report	Tyra Litzau/Robert Miller
	Update to City Investment Policy	Tyra Litzau/Robert Miller
	Sign Code Amendments (Tentative)	Don Threewitt
	Brownfield Areawide Assessment Kickoff Tentative	Don Threewitt/ Brian McBroom
	Downtown Overlay Zoning	Don Threewitt/ Brian McBroom
May 21, 2024 Council Meeting	Minutes - April 16 CC; April 23 WS	Heidi Leatherwood
	Intro & 1st Rdg Ord - Sign Code Amendments	Don Threewitt
	PH & 2nd Rdg Ord - Campaign Contributions Limits and Election Amendments	Heidi Leatherwood/Stacey Aurzada
	PH & 2nd Rdg - Operational Hours City of Greeley Museums (Tentative)	Chris Bowles
	Boards & Commissions Appointments	Heidi Leatherwood
May 28, 2024 Council Work Session	Council Policies and Protocol	Heidi Leatherwood/CAO
	Community Development Fee Study (Tentative)	Brian McBroom/Don Threewitt
	1st Quarter CIP Update	Paul Trombino
	Small Business Land Use Center	Brian McBroom

Greeley City Council

Status Report of Council Initiatives

Initiative No.	Council Member Initiating	Council Request	Council Meeting or Work Session Date Requested	Next Steps & Schedule	Anticipated Deliverable & Date (Report, Council Presentation, etc.)	Assigned to:
15-2021	Olson	Formation of a committee for implementation of a funding strategy for the 35th and 47th interchanges.	December 7, 2021 Council	•Next grant application expected May 2023	•The RAISE grant was submitted on February 28, 2024. Discussions continue with CDOT for next steps in the process	Paul Trombino
03-2023	Butler	Campaign Contribution Limits	February 7, 2023 Council Meeting	•Presented at Nov 28 Work Session	•Intro/1st Rdg Ordinance scheduled for May 7, 2024. Council Meeting; 2nd Rdg Ordinance scheduled for May 21, 2024.	Stacey Aurzada/ Heidi Leatherwood
04-2023	Hall	Pumpkin Ridge - Bridge	March 7, 2023 Council Meeting	•PW report provided to Council on March 24, 2023. Neighborhood meeting planned on June 29, 2023. •Included Raymond's 9/1/2023 Council Update	•A Neighborhood meeting was held on December 13th with residents of Pumpkin Ridge. Approx. 28 people attended. PW proposed constructing a low-rise crossing at the current sidewalk location. Work is anticipated to occur in 2024. •Update included in the January 5, 2024 Council Report ; •Will remain on this list until the foot bridge is complete	PW
08-2023	DeBoutez	Public Nuisance Ordinance	May 9, 2023 Council Work Session	•Presented at December 12, 2023, Work Session	•1st Rdg Code Updates scheduled for March 19 and Public Hearing and second Rdg April 2	Brian McBroom
11-2023	Clark/Butler	Artificial turf and landscape standards	August 1, 2023 Council Meeting	•Come back to Council with a draft ordinance	•Council consensus: Staff to bring back minor updates to the front yard landscaping regulations for consideration •Due to current legislation artificial turf amendmentments may be delayed other landscaping amendments may be presented late first quarter	Brian McBroom
1-2020	Hall	Follow-up on the Poudre River Trail-Narrows Project	August 1, 2023 Council Meeting	•The grant application, which will be submitted in October, will complete baseline river modeling in addition to an alternative alignment analysis which will also look at the existing alignment, with high level cost estimates for each alternative. The scope will also include a 30% design of the preferred alignment. Working with existing consultants, we've established an estimated cost for the design process to get to a 30% of roughly \$150,000. •Unless a new alignment comes out of the design process, utilizing the existing alignment or an alternative on the north side of the river identified by past studies will likely exceed \$2 million to completed design/permitting and	•It was submitted in fall of 2023 and we will hear from Colorado Parks and Wildlife District Wildlife Manager (DWM) early in the process as they do a site visit as a first pass before awarding. This grant will find the design for improvements at the Narrows location along the Poudre Trail.	Diana Frick

12-2023	Butler	Funding Options Regarding the Greeley-Evans Transit	October 3 Council Meeting	Staff to bring back information for funding and ridership of the Greeley Evans Transit	•Transit/Mobility Update Report Sent to CMO 01/29/2024- - Work Session scheduled for April 9, 2024	Paul Trombino
13-2023	Hall	City Grants	12/20/2023	Provide report identifying the grants that were received so Councilmember Hall can provide to CML	•Report was gathered from Finance and will be sent to CMO staff •Target date is end of March	Finance/HH
14-2023	Butler	Charter Review	12/19/2023	Asked Staff to start process of Charter review	•Setup monthly meetings with stakeholder's •Target date to bring options to Council is late April	CAO/CCO
1-2024	DeBoutez	Oil and Gas 101	January 16, 2024 City Council Meeting	Asked that staff prepare an educational presentation with the following data: Number of: oil wells, plugged, abandoned, active; also monitoring wells status, long range plans and underground pipeline monitoring	•Work Session tentatively scheduled for April 23, 2024	CD
2-2024	Butler	Ballot Language for the Police Sergeant initiative	January 16, 2024 City Council Meeting	Asked CAO staff to create more descriptive language for the police sergeant ballot question for 2024	• Stacey Aurzada sent out a private communication to council on February 2, 2024	CAO



Work Session Agenda Summary

March 26, 2024

Key Staff Contact: Kimberly Southern-Weber, Human Resources Director

Title:

Consideration of a motion to go into Executive Session for the purpose of completing the annual performance review of the Municipal Judge

Summary:

An executive session is needed to enable the City Council to complete the annual performance review of the Municipal Judge. If Council concurs, a motion to adjourn into Executive Session is needed.

Strategic Focus Area:



High-Performance Government

Council's Recommended Action:

A motion to go into an Executive Session to discuss the following matter as provided under C.R.S. Section 24-6-402(4)(f) and Greeley Municipal Code Section 2.151(6)(a):

To discuss personnel reporting to the City Council.

Attachments:

None