Museum Advisory Board

March 21, 2024 , 4:00 p.m.

Greeley History Museum

Roll Call: Gary Alexander, Marcus Embry, George Junne, Floris Mikkelson, Emma Pena-McCleave, Nancy Masimer, Micheal Weiland (Chair)

1. **Approval** of February 15, 2024, museum advisory board minutes.

2. **Reports** (10 minutes)
   Culture, Parks, and Recreation Department Report (Diana Frick)
   Culture Division Report (Megan Weiler)
   Museums Report (Chris Bowles)
   - Additional Staff Report
     - Exhibits (Holly)
     - Collections (Katie Ross)
     - Historic Sites (Geoff Havens)
     - Education/Interpretation (Geoff Havens or Katie Henry)

3. **Friends of the Greeley Museums Report**: (Nathaniel Johnson or representative)

4. **Board Reports** (10 min)
   Public. Board Input-Committee Reports:
   - Experience Team (Mike/George)
   - Acquisitions Committee (Marcus/Staff)

5. **New Business** (10 minutes)
   - Artist in Residence Program
   - Geoff's time off
   - Board and Commissions Celebration

6. **Old Business** (10 minutes)
   - Update on Museums Ordinance

7. **Next meeting**: April 18, 2024 at 4:00 p.m. at the Greeley History Museum

8. **Adjourn**

Minutes

Museum Advisory Board

February 15, 2024, at 4:00 p.m.

1. The meeting was called to order by Mike Weiland at 4:01 p.m.
   Board Present: Gary Alexander, Marcus Embry, George Junne, Floris Mikkelson, Emma Pena-McCleave, Micheal Weiland.
   Board Absent: Nancy Masimer.
   Staff Present: Katie Ross, Holly Berg, Geoff Havens, Britannia Barbour, Chris Bowles, Brecklyn Everhart.

2. Approval of January minutes:

   Motions to approve the January 2024 minutes made by Marcus Embry and seconded by Emma Pena-McCleave.

3. Reports:

   CPRD Report: Presented by Chris Bowles (on behalf of Diana Frick, Director of CPRD.)

   - Diana Frick has been chosen as director of CPRD.
   - Strategic Planning is still taking place through Barry Dunn.
   - Budget season will start next month.
   - The State of the City Address will be at the UCCC February 29th.

   Museums Report: Presented by Chris Bowles and Staff

   <u>Exhibits</u>

   - Welcomed Britania Barbour, she started January 25.
   - Pleibol Exhibit, a group was created with staff and community members to help create the upcoming exhibit. The first meeting was held 1/11.
     - The layout is finalized.
     - Team is involved.
     - Brainstorming Ideas for digital interactives.
   - Holly and Chris attended a webinar put on by the Indigenous Connections Network. They spoke about the process of redeveloping their Native Truths exhibit. This is a process the Greeley History Museum has already implemented.

Collections

- Katie Ross attended webinars to learn about the new NAPGRA regulations. We are beginning to explore the implications for our collections.
- Staff met with potential donor Theresa Solis, and Emma Pena-McCleave, project manager for the Mexican American history project group to discuss the collection of Greeley Mexican American materials that Theresa Solis has collected for nearly five decades.

Education and Interpretation

- Staff collaborated to create Standard Operating procedures for Centennial Village summer and event operations.
- Katie Henry communicated with D6 principals offering Museum to Your visits, and as a result scheduled 3 new programs at D6 schools for February 2024.
- There was a custom lookbook created by staff to aid volunteers and staff in the selection of outfits for historical interpretation at Centennial Village.

Historical Sites

- Staff held a booth at the Farm Show, where we won an award for the Best Booth for meeting the Show's theme of "Preserving the Past, Cultivating the Future."
- Offer from CBS Colorado to scout meeker home for the annual endangered places programs. Will be a place for them to stand and present their show.

4. Friends of the Greeley Museums Report
    - Potato day will be run with the board members and other volunteers putting it on.

5. Experience Team:

    - Dolores Huerta closing event will try and be scheduled in September. There has been a request sent out for Dolores Huerta to come and speak. We are waiting to hear back.
    - Museum at Twilight will be March 15th for the upcoming Pleibol Exhibit.
    - The meeker exhibit will be reinterpreted coming soon.

6. Acquisitions Committee:
    - Buildings in Centennial Village are currently in RN level 3. The committee will take them out of RN level 3, so that they can be protected by the Greeley Historic Designation standards.
7. New Business:

Motion to approve the acquisitions committee recommendations for deaccession made by Flo Mikkelson and seconded by Marcus Embry.

Motion passed unanimously.

Motion to approve the new museum ordinance made by Flo Mikkelson and seconded by George Junne.

Motion passed unanimously.

- Union Colony Company of Colorado has access to revenue from 3 fracking wells north of Greeley. There are oil funds in the escrow account, and the Union Colony Company would like to donate the money to the museums. There is currently a contract being drawn up about taking the money.

Next meeting will be March 21, 2024, at 4:00 p.m. at the Greeley History Museum.

Meeting Adjourned 5:02 p.m.

Museums' February 2024 Report

Major Events

Museum Manager

Chris continued to work with senior leadership on final approvals for legal matters regarding a donation agreement between the City and Union Colony Company of Colorado, and the new Museums Ordinance to the Municipal Code.

Chris participated in multiple demonstrations of software through a bidding process to replace our RecTrac point of sale system.

Chris attended a Dearfield Preservation Committee meeting with Senator Michael Bennet at UNC on 2/16. We displayed one of OT Jackson's ledgers, which Board member Professor George Junne explained to the Senator. On 2/22, Chris and Professor Bob Brunswig presented a talk on Dearfield at CSU.

Exhibits

Britannia and Holly interviewed and hired a work study to conduct research for future exhibits.

The Exhibits team received training on the StoryMaps platform from our colleague in the GIS department. We have been exploring that platform as a new option for virtual experiences.

Holly was a guest speaker at two UNC classes this month. On 2/13, Holly, Katie, Geoff, and intern Brianna spoke to Dr. Kimball's Anthropology class about potential careers in museums. On 2/23, Holly spoke to Geoff's class of History majors about how we plan exhibits and how to write for the public.

The Pleibol exhibit committee finalized the 15-page exhibit script on 2/27. It has been sent to the SITES team for review. The exhibit opens 3/16.

Collections and Registration

Katie Ross pulled artifacts and archival materials for the upcoming *Pleibol* exhibit and worked with the Registrar team to conduct condition reports on all items.

Katie Ross participated with other Museums staff on a panel for a UNC Anthropology professional development class to discuss different museum field career paths.

Katie Ross and JoAnna worked on an Excel list for work on reconciling Centennial Village buildings and structures that are fixed assets in the City's records but also in the Museums collections as unfixed assets. This process is to make sure that our buildings are cared for and insured in the most appropriate way possible through deaccessioning from our collections and protecting through the City's historic preservation ordinance.

Miranda completed processing the Greeley Tribune 2 Collection.

The Hazel E Johnson Center saw a higher number of research appointments than usual.

Education and Interpretation

Geoff Finished teaching his class portion of our first internship project with UNC and began guiding interns on program and media project creation.

Museums' February 2024 Report

Katie Henry and the interpreter team completed multiple Museum to you visits serving approximately 300 D6 students.

Katie Henry trained the interpreters on Museum to You presentation procedures, increasing the capacity for visits and adding new skills to staff roles.

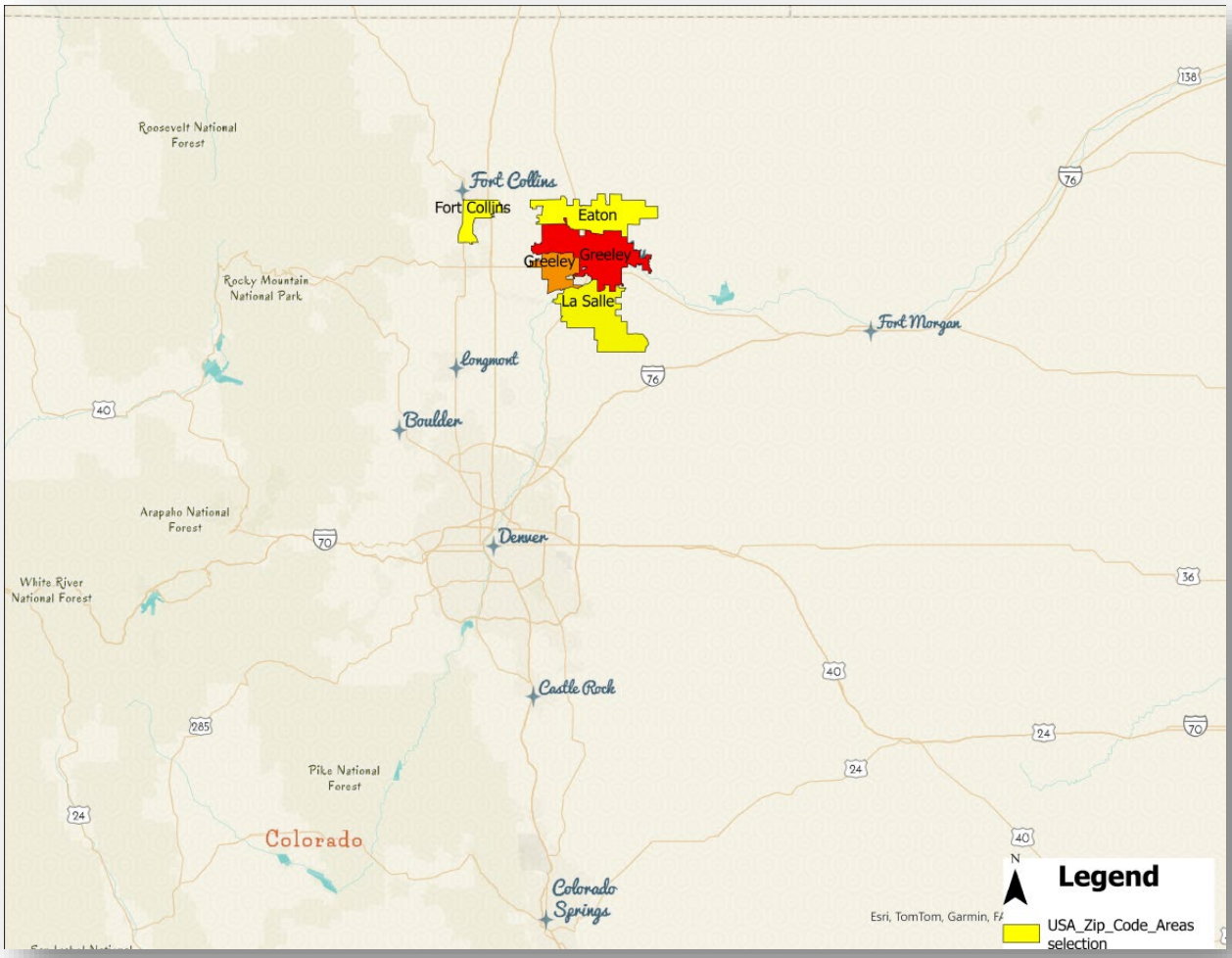
Katie Henry and Gus began closely coordinating with History Colorado to build a 4-week Hands on History summer camp curriculum at Centennial Village.

Historic Sites

Geoff and Chris Met with CSU Extension/Master Gardeners at WPF to discuss garden project progress at the farm, and other possible collaborative partnerships We also agreed to host the CSU Chancellor, Extension and other CSU staff at farm in March.

The team resumed Fiesta on the Plaza 2024 planning with our valued partners in MAHPG.

Where Did Our Visitors Come From in February, 2024?



Museums' February 2024 Report

Museum Statistics

Visitor Services - GHM

	February 2024	January 2024	February 2023
Attendance	135	246	290
Admissions Sales	$643	$762	$1332
Store	$493	$409	$1401
Research Center	$362	$170	$47
Donations	$100	$0	0
Facilities Rentals	$150	$300	0
Combined Revenue	$1748	$1641	$3018

Visitor Services - CV

	February 2024	January 2024	February 2023
Attendance	0	0	0
Admissions	0	$15	0
Store	0	$0	0
History Fest/Groups	0	$0	0
Donations	0	$0	0
Facilities Rentals	0	$0	0
Combined Revenue	0	$15	0

Visitor Services Totals

	February 2024	January 2024	February 2023
Combined Attendance	135	246	290
Combined Revenue	$1748	$1656	3018

Museums' February 2024 Report

Collections

	February 2024	January 2024	February 2023
Number of Researchers Served	**38 (15 internal, 23 external)**	**14 (3 internal, 14 external)**	**22 (1 internal, 21 external)**
Revenue	**$362**	**$170**	**$47**

Volunteers

	February 2024	January 2024	February 2023
Number of Volunteer Hours Provided	**To be updated in next report**		**123**
In Kind Equivalent (@ Federal Volunteer Rate of $31.80 per hour)			**$3911**

Education

	February 2024	January 2024	February 2023
PreK – 12th Grade Students Serves	**350**	**42**	**0**
Museums-to-You Outreach	**272**	**108**	**0**

Virtual Exhibits and Programs

	February 2024	January 2024	February 2023
Beyond Suffrage Virtual Tour	15	16	**30**
Meeker Home Virtual Tour	57	39	**316**
Viewfinder Exhibit	6	11	**27**

Museums' February 2024 Report

War Comes Home Virtual Exhibit	19	32	**43**
Stqry	16	5	**NA**
Exhibit-related Virtual Programs	0	0	**41**

Social Media Reach

- C&E have changed programs, and so our analytics are no longer available. We will continue to work with them to make these available again.