

Greeley City Council Agenda

Work Session
Tuesday, February 13, 2024 at 6:00 PM

City Council Chambers at City Center South, 1001 11th Avenue, Greeley, CO 80631
via Zoom at: <https://greeleygov.zoom.us/j/82235659594>

NOTICE:

City Council Work Sessions are held on the 2nd and 4th Tuesdays of each month in the City Council Chambers. Meetings are conducted in a hybrid format, with a Zoom webinar in addition to the in-person meeting in Council Chambers.

City Council members may participate in this meeting via electronic means pursuant to their adopted policies and protocol.

Members of the public are also invited to view Council work sessions in person or remotely. **Work sessions do not include public input in any format. Public comment is only permitted at regular Council meetings on the 1st and 3rd Tuesdays of each month.**

Watch Meetings:



Meetings are open to the public and can be attended in person by anyone.



Meetings are livestreamed on YouTube at [youtube.com/CityofGreeley](https://www.youtube.com/CityofGreeley) as well as over the Zoom webinar. Public participation in the Zoom webinar only allows viewing the meeting.

For more information about this meeting or to request reasonable accommodations, contact the City Clerk's Office at 970-350-9740 or by email at cityclerk@greeleygov.com. Meeting agendas, minutes, and archived videos are available on the City's meeting portal at <https://greeleyco.portal.civicclerk.com/>



Mayor

John Gates

Councilmembers

Tommy Butler - Ward I

Deb DeBoutez - Ward II

Johnny Olson - Ward III

Dale Hall - Ward IV

Brett Payton - At-Large

Melissa McDonald - At-Large



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1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Reports from Mayor and Councilmembers
5. Greeley-Weld Housing Authority Quarterly Update
6. City of Greeley Polling Results
7. Scheduling of Meetings, Other Events
8. Adjournment



Work Session Agenda Summary

Title:

Reports from Mayor and Councilmembers

Background:

Board/Committee	Meeting Day/Time	Assignment
Airport Authority	3 rd Thu, 3:30 p.m.	Payton/Gates
Board/Commission Interviews (Team of 2)	monthly as needed	Council Rotation
CML Executive Board Opportunity	as needed	Hall
CML Other Opportunities	as available/desired	
CML Policy Committee (Council or Staff)	as needed	Hall/Lee; Gates alternate
Downtown Development Authority	3 rd Thu, 7:30 a.m.	Butler/DeBoutez
Employee Health Board	as needed	DeBoutez
Highway 34 Coalition	as needed	Olson
Highway 85 Coalition	as needed	Gates
Historic Preservation Loan Committee	as needed	DeBoutez
Interstate 25 Coalition	as needed	Olson
Island Grove Advisory Board	1 st Thu, 3:30 p.m.	Butler
National League of Cities Transportation and Infrastructure Services Committee	as needed	Olson
Police Pension Board	quarterly	McDonald
Poudre River Trail	1 st Thu, 7 am	Hall
Regional Opioid Council	as needed	Gates
Transportation/Air Quality MPO	1 st Thu, 6 p.m.	Olson/Payton
Upstate Colorado Economic Development	last Wed, 7 a.m.	Gates
Water & Sewer Board	3 rd Wed, 2 p.m.	Gates
Weld Project Connect Committee (United Way)	as needed	Olson
Youth Commission Liaison	4 th Mon, 6 p.m.	McDonald



Work Session Agenda Summary

February 13, 2024

Key Staff Contact: Juliana Kitten, Assistant City Manager

Title:

Greeley-Weld Housing Authority Quarterly Update

Background:

Executive Director of the Greeley-Weld Housing Authority, Tom Teixeira, will give a quarterly update to the Greeley City Council. The update will include: a current organizational structure of the Housing Authority, the 2023/2024 Housing Authority budget, statistics of those they serve, and a breakdown of the Housing Authority's processes and resources.

Strategic Focus Area:



Housing For All

Attachments:

1. 5-Presentation

Housing Authority Quarterly Update

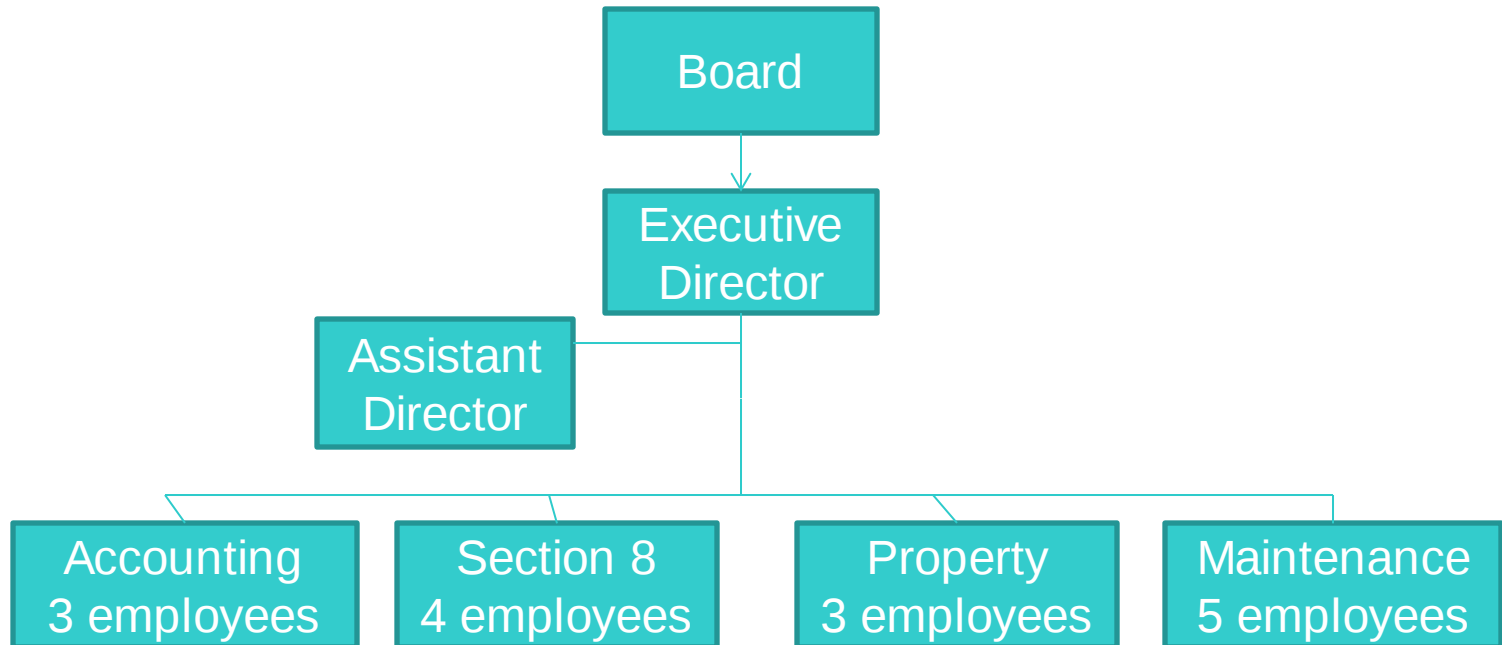
City of Greeley Housing
Authority/Weld County
Housing Authority

Tom Teixeira, Executive Director

Overview of the Authority

- Mission: Housing for low/moderate income families
- Two Housing Authorities, one staff, Greeley Housing Authority (GHA) lead
- Combined budget of approximately \$11.5 million
- Major funding from Dept. of Housing & Urban Development (HUD)
- A quasi-municipal agency of City of Greeley
- Mayor and Council appoints nine-member Board of Commissioners
- Authority reports on activities to City
- County Commissioners are County Board

2024 Organization



Public Housing

- **2024 budget: \$807,251 estimate**
- **2024 subsidy: \$245,358 estimate**
- **80 apartments, 6 houses**
- Income less than 80% of median income
- Residents pay 30% of income for rent
- Authority receives a subsidy from HUD
- Capital fund: \$210,532

SECTION 8

- **2024 Greeley: \$6.536 million; Weld \$4.347 million**
- **Greeley: 730 vouchers; Weld 433 vouchers**
- Income less than 50% median income
- Authority issues a voucher
- Family finds housing
- Family pays 30% of monthly income toward rent
- Authority pays the difference up to the payment standard

2024 Budget Estimates

Estimated 2024 Budget Greeley/Weld	Annual Funding	Monthly	Units Authorized
Greeley	\$6,536,166	\$544,680	730
Reserve	\$510,348	-----	-----
Weld	\$4,347,873	\$362,322	433
Reserve	\$325,772	-----	-----

Fair Market Rents/Payment Standards

- HUD issues fair market rents on October 1st
- Rents are set at the 40% median rent for Weld County
- Authority sets payment standards from 90% to 110% of the fair market rents
- Fair market rents and payment standards assume all utilities are included in rent

Fair Market Rents/Payment Standards (FY 2024)

	Efficiency	One Bedroom	Two Bedroom	Three Bedroom	Four Bedroom	Five Bedroom
Fair Market Rent	\$1,062	\$1,190	\$1,533	\$2,160	\$2,391	\$2,749
Payment Standard	\$1,165	\$1,305	\$1,685	\$2,375	\$2,630	\$3,020

Income Limits

Median Income \$109,300	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
80% Public Housing	\$58,700	\$67,100	\$78,500	\$83,850	\$90,600	\$97,300	\$104,000	\$110,700
50% Section 8	\$36,700	\$41,950	\$47,200	\$52,400	\$56,600	\$60,800	\$65,000	\$69,200

Statistics

- 40% of Section 8 clients are disabled or elderly
- Top three major sources of income are Social Security, Supplemental Security Income, and wages
- Section 8 average annual income is \$16,723
- Public housing average annual income is \$26,017
- Section 8 program: 49% Non-Hispanic, 41% Hispanic, and 5% African-American
- Public housing: 55% Non-Hispanic, 45% Hispanic, and 25% African-American

**Thank you, Mayor and
Councilmembers**

Q&A Session



Appendix I: Project Based Section 8 Privately Owned

- Island Grove Village Apartments
- Lincoln Square Apartments (GHA)
- Pine Meadows Apartments (GHA Project Base)
- Woodside Village Apartments
- Fox Run Apartments

All together: 1,000 units

Appendix II: Project Based Senior Housing Privately Owned

- Birchwood Manor
- Broadview Apartments
- Greeley Manor
- Greeley Senior Housing
- Immaculata Plaza
- Joe P. Martinez Garden Apartments
- University Plaza
- Chinook Wind Apartments (20 units)
- Peakview Trails (20 units)



Work Session Agenda Summary

February 13, 2024

Key Staff Contact: Kalen Myers, Special Projects Manager

Title:

City of Greeley Polling Results

Background:

The purpose of tonight's worksession is to present the City Council with results of a public poll of Greeley residents conducted late last year. The city commissioned Strategies 360 (S360), a public affairs and public opinion research firm, to conduct a citywide poll of 500 Greeley residents in December. The purpose of the poll included surveying residents on their attitudes about the city, their priorities for city programs and services, and their interest in potential tax proposals. S360, who has been working alongside the city since 2020, contacted residents via live interviews on cell and landline, as well as through web links sent to mobile phones. The people interviewed comprise a representative, scientifically valid sample of the city's population.

This poll provides valuable information about community sentiment as staff explore potential 2024 ballot measures for Council consideration, including renewal of the food tax which is set to expire December 31, 2026.

This item is informational. Staff request feedback and comments from City Council to guide follow-up work.

Strategic Focus Area:



High-Performance Government

Attachments:

1. 6- Presentation



Polling Results

Kelli Johnson, Chief of Staff
Kalen Myers, Special Projects Manager
Alex Dunn, Vice President, Strategies 360
City Council Work Session – February 13, 2024



Agenda



- Introduction and Background for Poll
- Review Polling Results
- Next Steps
- Purpose: Information only, Receive council feedback

Background

- **The 3% food tax is expiring in 2026 with renewal planned in 2024**
- **Additional ballot measure options were identified for Council consideration:**
 - Increase to the public safety sales tax
 - Dedicated open space sales tax
 - Transportation Infrastructure Finance and Innovation Act (TIFIA) debt issuance
- **A December 2023 poll supplied initial public opinion on these options**

Survey Methodology

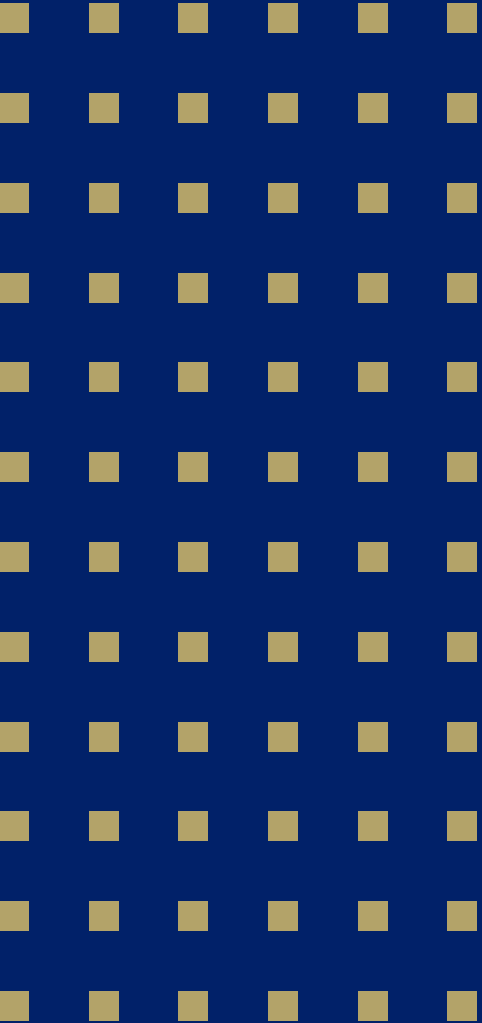
- Strategies 360 conducted a multi-modal survey of **500 registered voters** in Greeley, Colorado.
- Interviews took place **December 12-17, 2023** and were administered by phone (via landlines and cell phones) and online.
- The **margin of error for a survey of 500 interviews is $\pm 4.4\%$** at the 95% confidence level. The margin of error is higher for subsamples.

Demographics

A demographic snapshot of the representative sample of Greeley residents...

Men	48%
Women	52%
18-34	35%
35-49	23%
50-64	20%
65+	22%
Council Ward 1	25%
Council Ward 2	23%
Council Ward 3	24%
Council Ward 4	28%

White / Caucasian	59%
Hispanic or Latino	30%
Multi-racial / Other	11%
Under \$50k	22%
\$50k to \$100k	42%
\$100k or more	30%
H.S. or less	29%
Some college / 2-year degree	35%
Bachelors or post-grad	34%

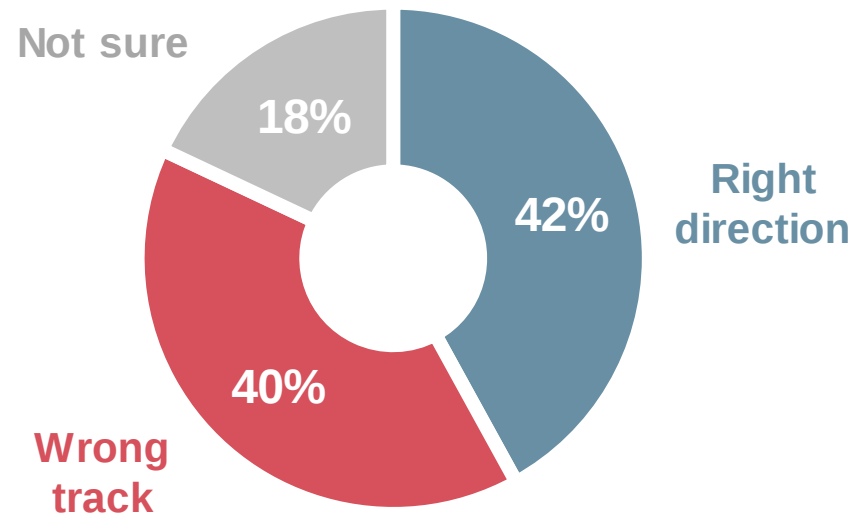
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Poll Review Part 1

Perceptions of Greeley and its Trajectory

Residents are split on Greeley's direction. Perceptions appear to be correlated with partisanship, suggesting that feelings about national and statewide elected leadership may be trickling down to the municipal level.

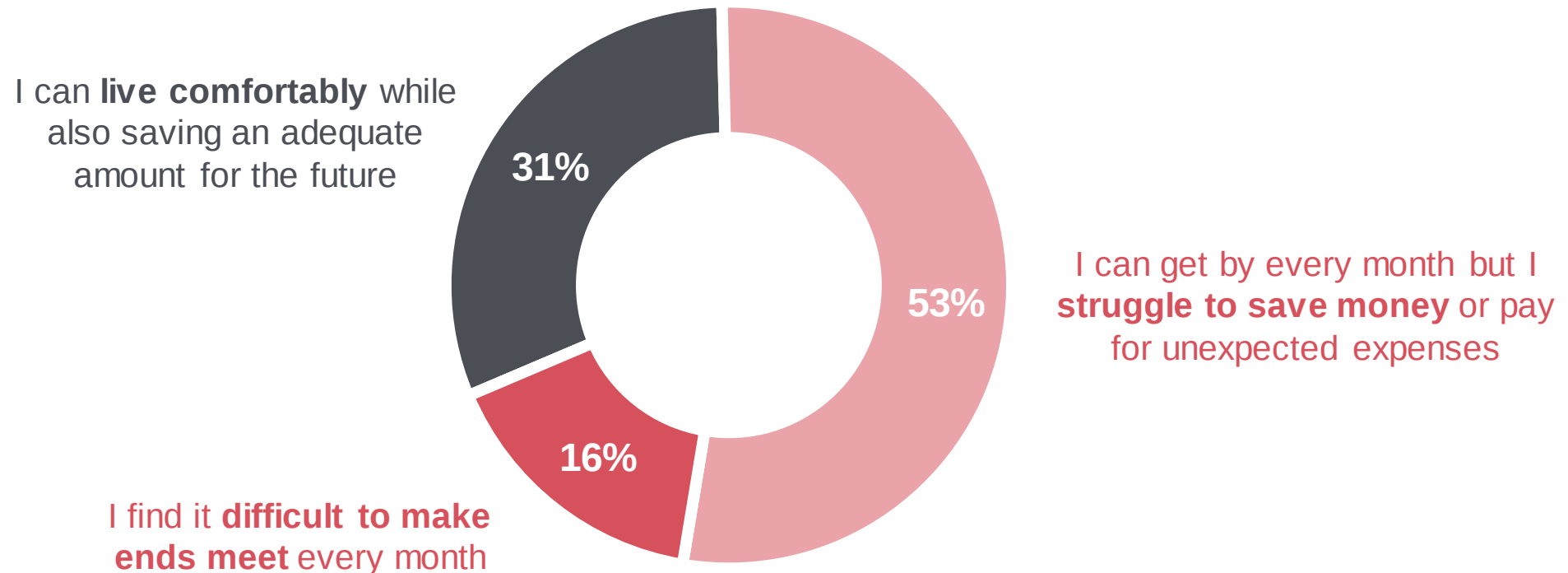
Direction of Greeley



Actual question text: "To start, do you feel like things in Greeley are heading in the right direction or are things off on the wrong track?"

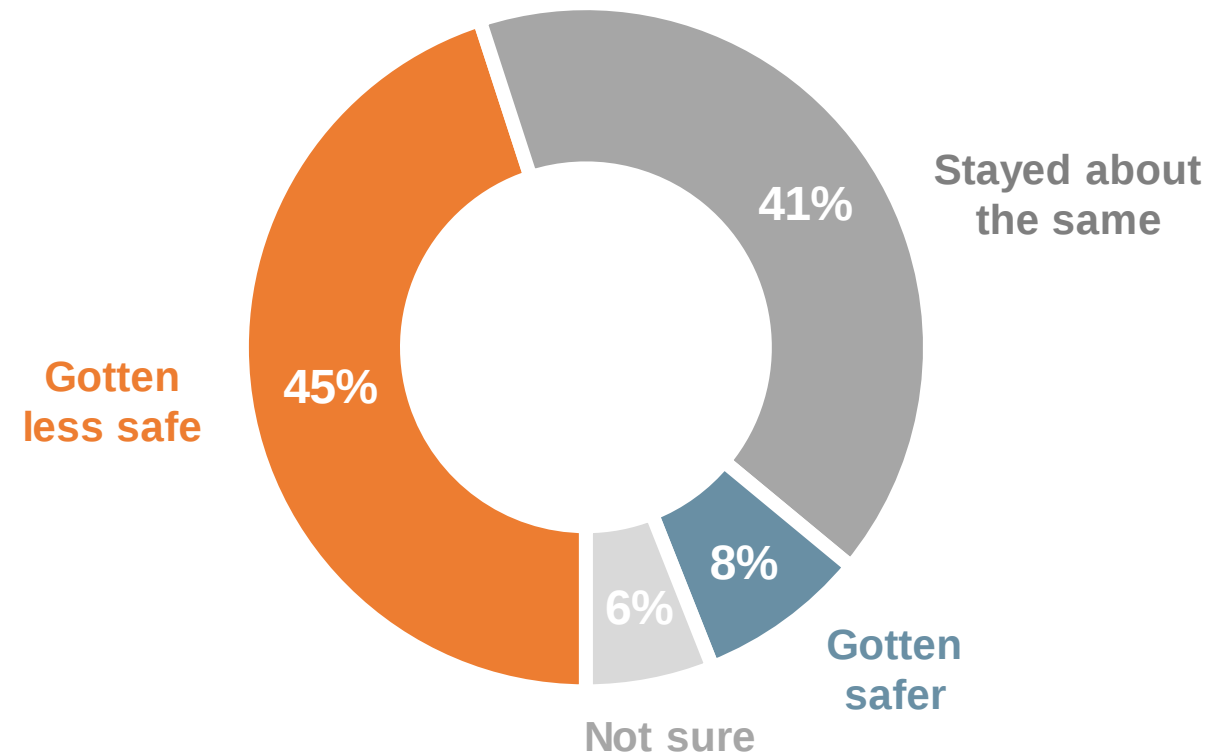
Nearly 7 in 10 Greeley residents are financially insecure, whether they're struggling to save money or simply to make ends meet. We've seen similar dynamics across the state as Coloradans grapple with unprecedented cost of living challenges.

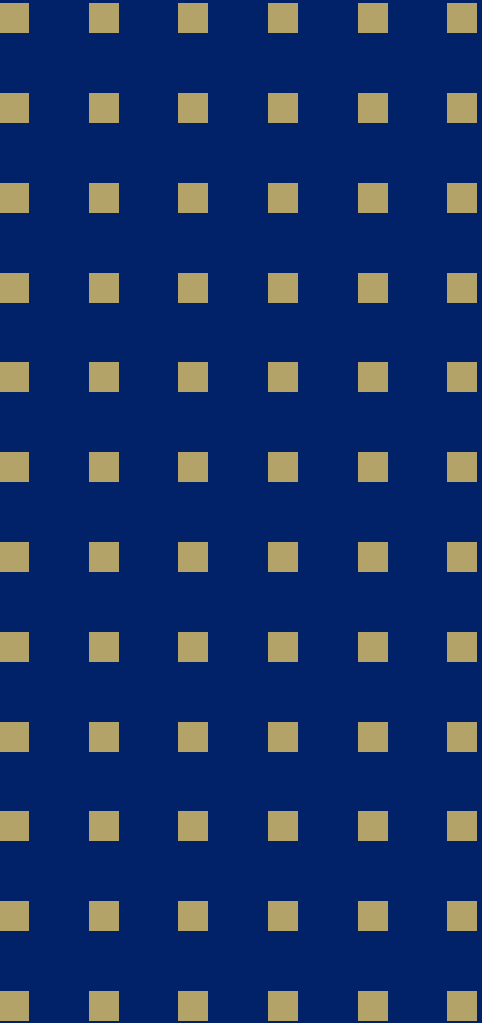
Q: How would you describe your own personal financial situation?



When it comes to safety, Greeley residents are essentially divided on whether the city feels less safe than it did five years ago.

Q: Thinking back over the last five years or so, would you say Greeley has...



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Poll Review Part 2

Food Tax

We tested two versions of Food Tax renewal language—one with the standard 5-year sunset and another with a permanent extension.

Food tax renewal:

“Next, here’s a potential proposal that could be on your ballot in an upcoming election... If you had to decide today, would you support or oppose this proposal?”

5-year sunset (split sample A)

WITHOUT RAISING TAXES, SHALL THE EXISTING VOTER-APPROVED SALES TAX RATE OF 3% ON FOOD CURRENTLY IN EFFECT **BE EXTENDED THROUGH DECEMBER 31, 2030** FOR THE PURPOSE OF CONTINUING TO FUND CAPITAL CONSTRUCTION PROJECTS, IMPROVEMENTS, MAINTENANCE, AND REPAIRS, INCLUDING WITHOUT LIMITATION THE CONSTRUCTION, IMPROVEMENT, MAINTENANCE AND REPAIR OF:

- PUBLIC BUILDINGS,
- PARKS,
- STREETS, AND
- RECREATIONAL FACILITIES.

WITH SUCH EXPENDITURES TO BE SUBJECT TO INDEPENDENT AUDIT OVERSEEN BY A CITIZENS COMMITTEE APPOINTED BY THE GREELEY CITY COUNCIL?

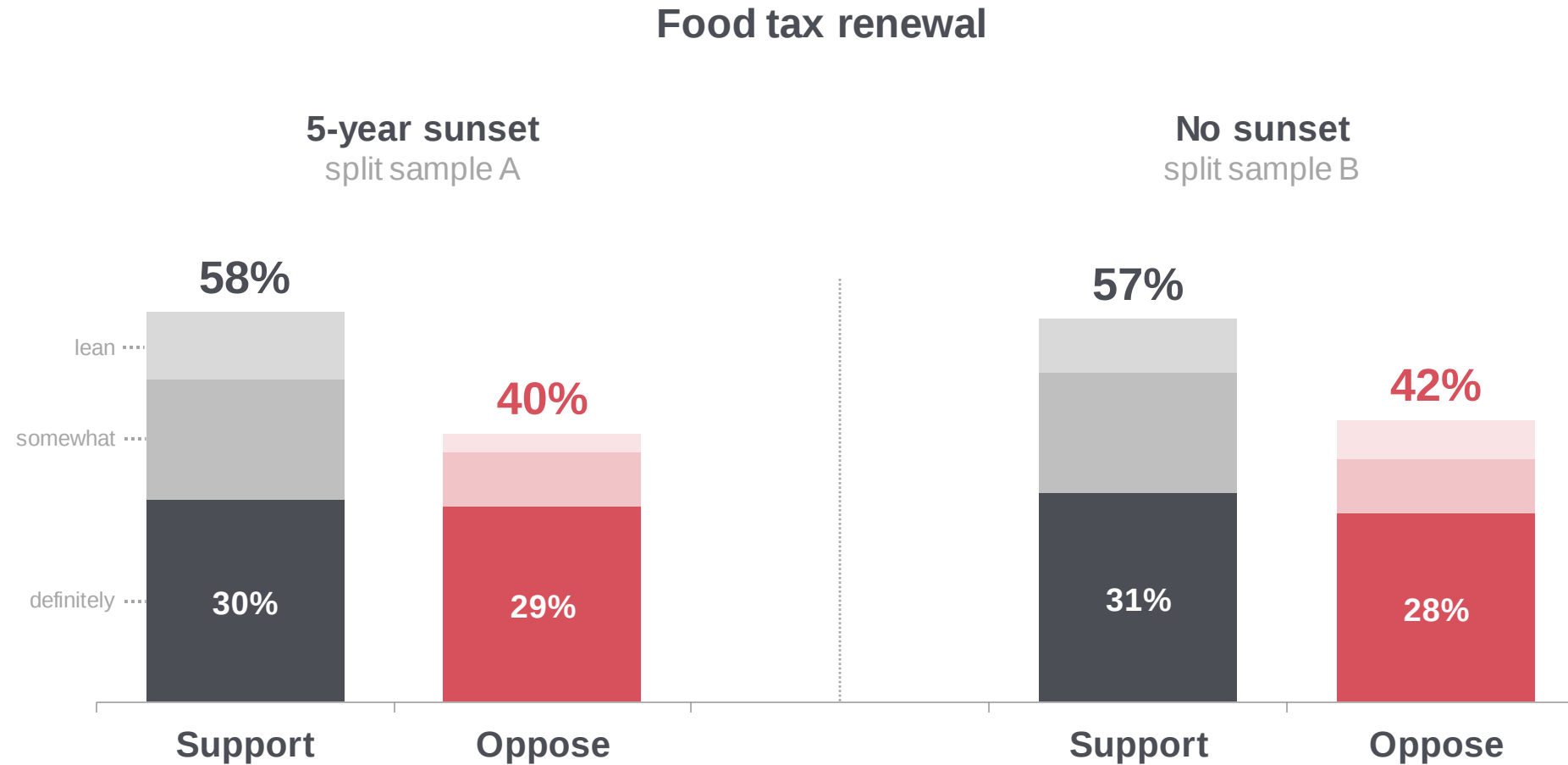
No sunset (split sample B)

WITHOUT RAISING TAXES, SHALL THE EXISTING VOTER-APPROVED SALES TAX RATE OF 3% ON FOOD CURRENTLY IN EFFECT AND SET TO EXPIRE ON DECEMBER 31, 2025, **BE PERMANENTLY EXTENDED UNTIL SUCH AUTHORITY IS ALTERED OR REPEALED BY GREELEY CITY COUNCIL OR GREELEY VOTERS**, FOR THE PURPOSE OF CONTINUING TO FUND CAPITAL CONSTRUCTION PROJECTS, IMPROVEMENTS, MAINTENANCE, AND REPAIRS, INCLUDING WITHOUT LIMITATION THE CONSTRUCTION, IMPROVEMENT, MAINTENANCE AND REPAIR OF:

- PUBLIC BUILDINGS,
- PARKS,
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WITH SUCH EXPENDITURES TO BE SUBJECT TO INDEPENDENT AUDIT OVERSEEN BY A CITIZENS COMMITTEE APPOINTED BY THE GREELEY CITY COUNCIL?

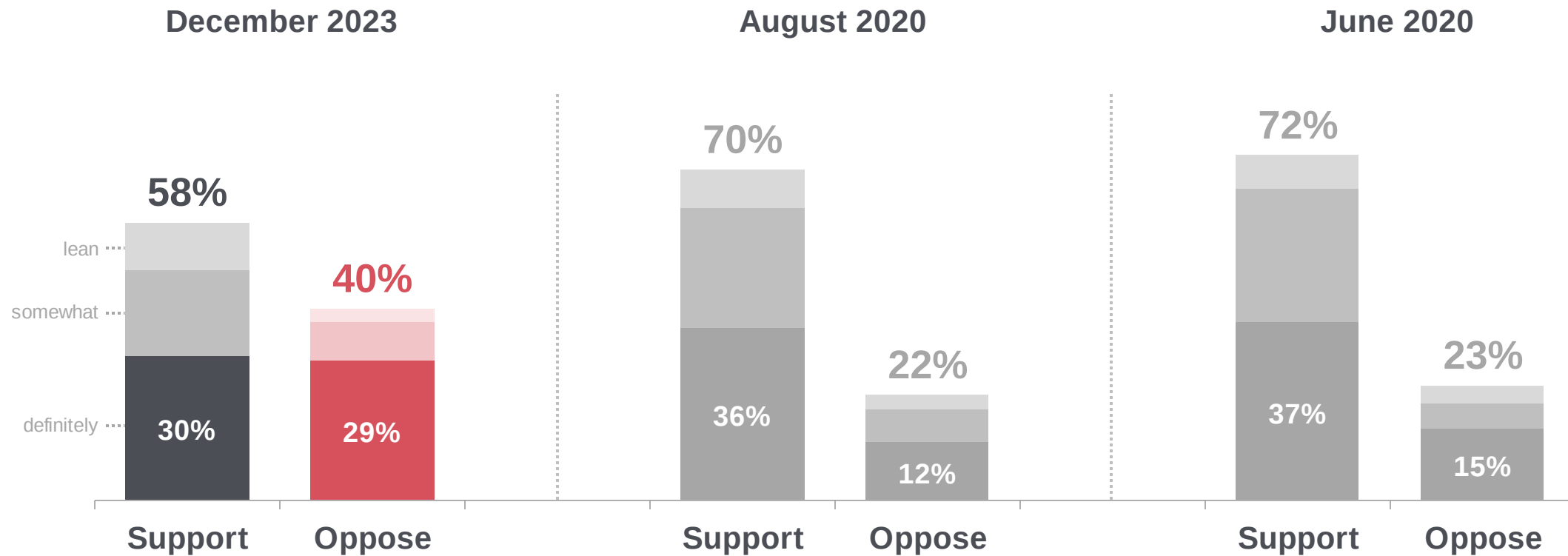
Both versions garnered majority support, albeit with considerably less support than when the Food Tax was extended in 2020 (with 73% of voters in favor).



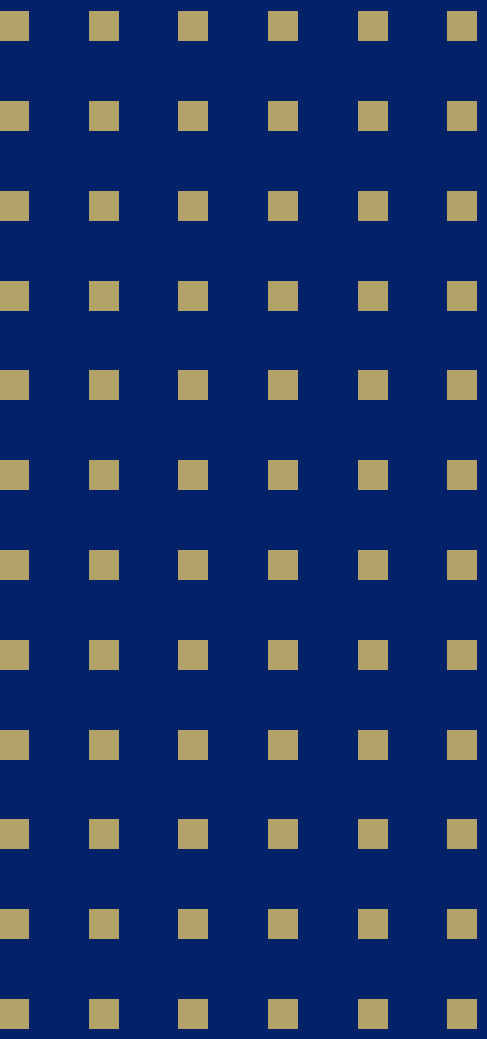
Actual question text: "If you had to decide today, would you support or oppose this proposal?"

Indeed, compared to our most recent Food Tax polling in 2020, public support for renewing the Food Tax has eroded considerably. Meanwhile, opposition has roughly doubled.

Food tax renewal with 5-year sunset



Actual question text: "If you had to decide today, would you support or oppose this proposal?"

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Poll Review Part 3

Proposals to Fund Open Space and Public Safety

Respondents also considered two potential sales tax increases: .25% for open space and .25% for public safety.

.25% sales tax increase proposals

“Here are a couple more proposals you could be asked to vote on in the future. Please choose whether you would support or oppose each one, and please assume that only one of these proposals could end up on your ballot.”

Open space

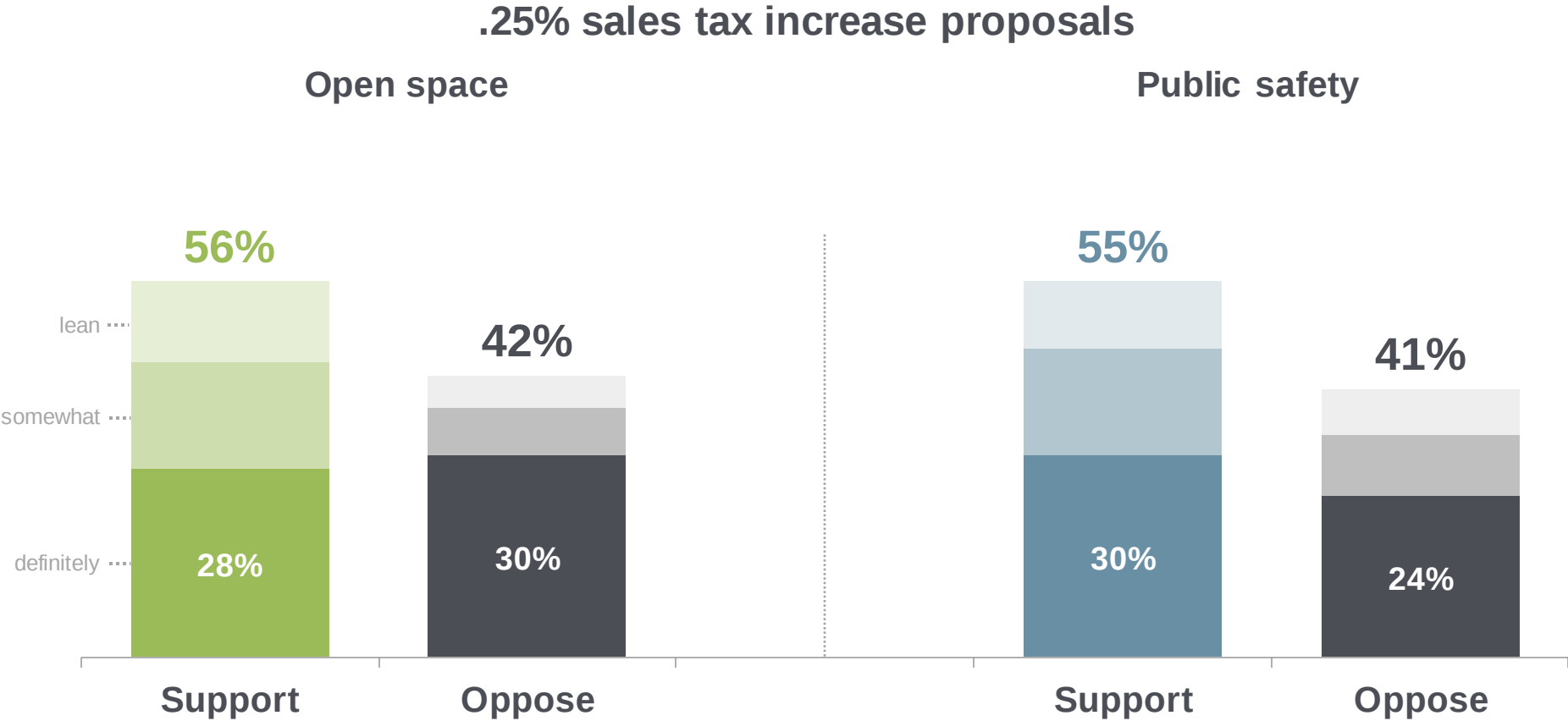
Increase the sales and use tax rate in Greeley by zero-point-two-five percent (0.25%), which amounts to twenty-five cents on a \$100 purchase, to create a new, dedicated tax for the **purchase, development and maintenance of natural areas, trails and open spaces to improve public outdoor recreation and protect natural habitats.**

Public safety

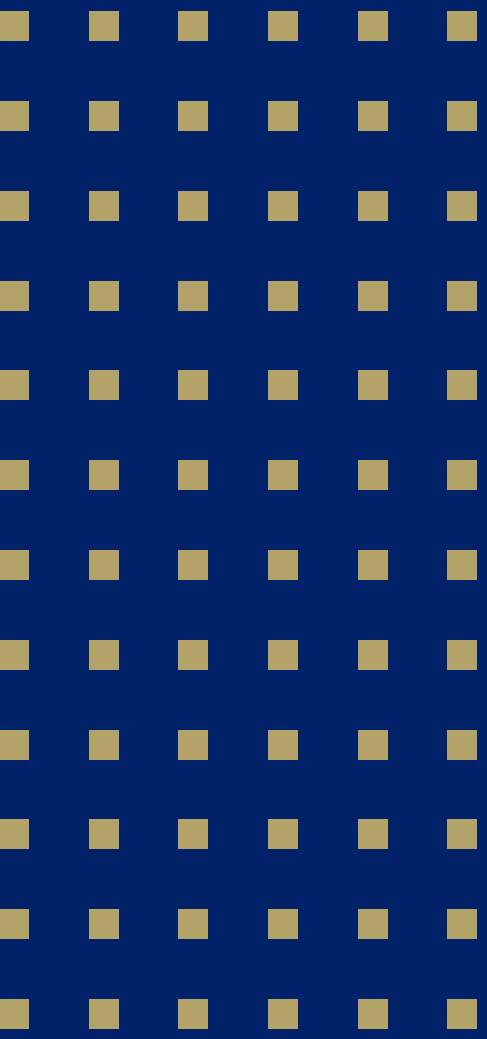
Increase Greeley’s existing public safety sales and use tax rate from .16% to .41%, for a total increase of zero-point-two-five percent (0.25%), which amounts to twenty-five cents on a \$100 purchase, for the purpose of **supporting and improving public safety services, including but not limited to staffing, equipment, technology, and facilities for city police and firefighters.**

Both questions were asked of the full sample and rotated to reduce the order effect.

Greeley residents gave a similar reception to these proposals as they did the Food Tax renewal. However, being tax **increase** measures, both fall short of the metrics we use to establish viability for such initiatives (60%+ ‘total’ support and 40%+ ‘definite’ support).



Actual question text: “Here are a couple more proposals you could be asked to vote on in the future. Please choose whether you would support or oppose each one, and please assume that only one of these proposals could end up on your ballot.”

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Poll Review Part 4

A Proposal to Issue New Debt (TIFIA)

Finally, we asked respondents to react to the concept of debt issuance to fund transportation projects, though we stopped short of providing them details they likely wouldn't see in a ballot title.

Debt issuance proposal (initial test)

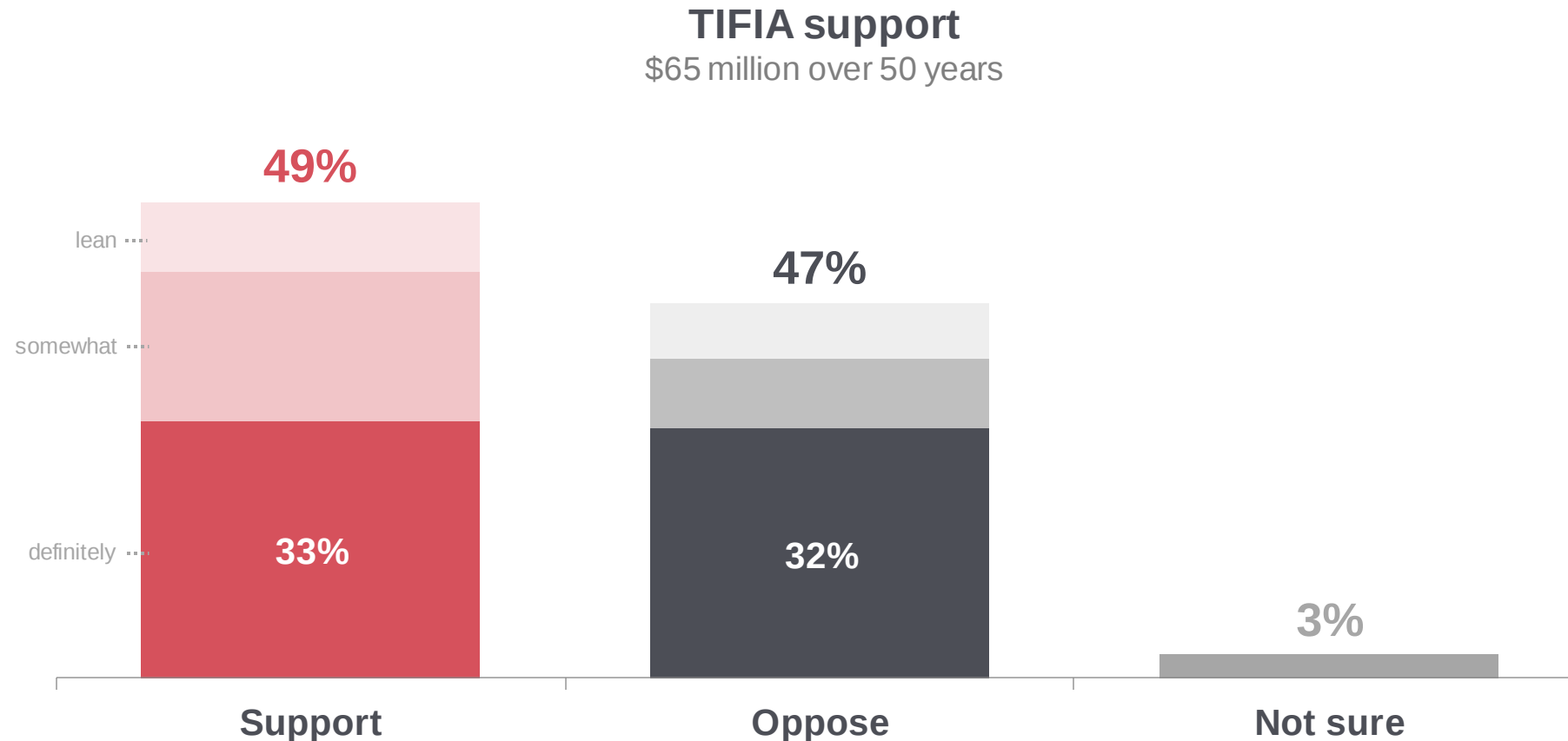
“Here's one more potential proposal to consider...”

TIFIA

Without raising taxes, would you support or oppose increasing city debt by \$65 million over 50 years in order to **fund critical transportation infrastructure projects?**

If you had to decide today, would you support or oppose this proposal?

After a brief introduction to the concept, fewer than half of Greeley residents are receptive to raising the city's debt at this point in time.



Actual question text: "Here's one more potential proposal to consider. Without raising taxes, would you support or oppose increasing city debt by \$65 million over 50 years in order to fund critical transportation infrastructure projects? If you had to decide today, would you support or oppose this proposal?"

After gauging initial support for TIFIA, we presented respondents with more information describing the financing terms and objectives for the funding.

Additional TIFIA context

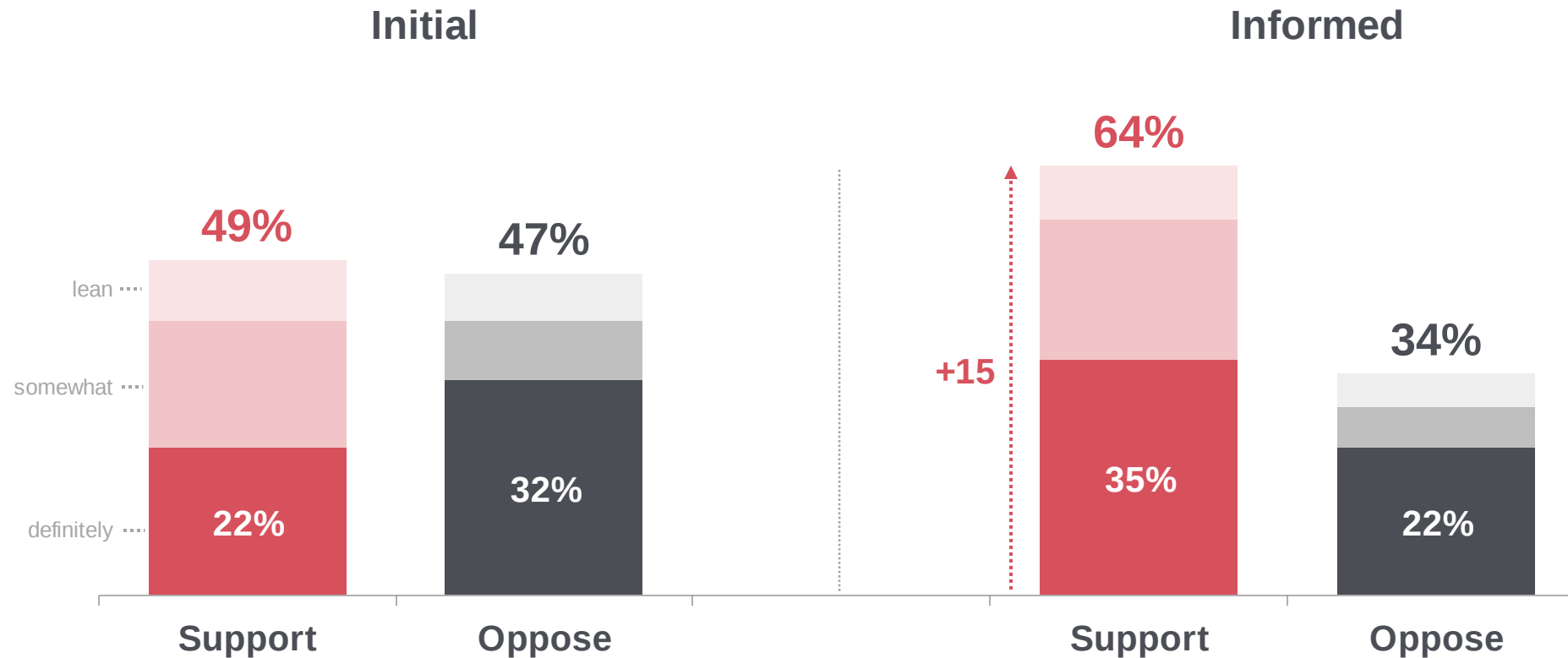
Here's a bit more information about the last proposal:

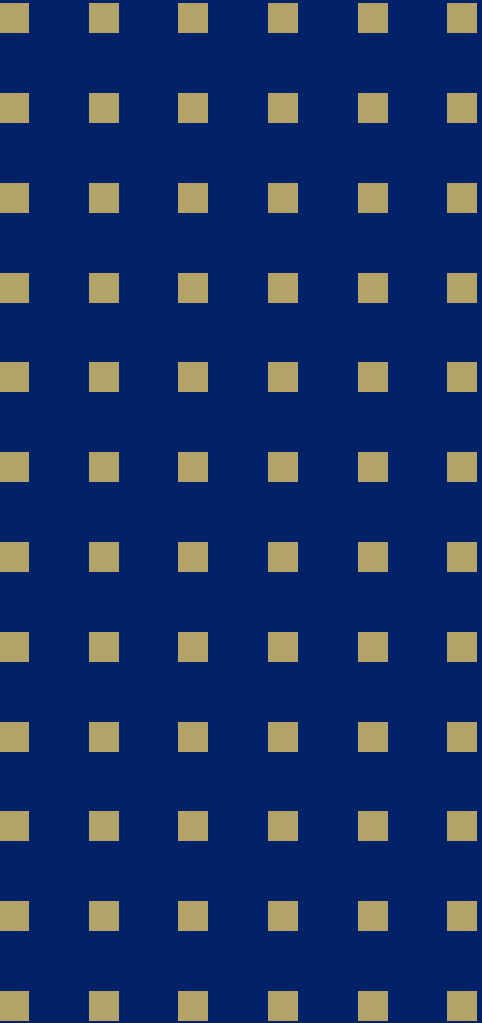
Without increasing taxes, it would allow Greeley to enroll in low-cost, long-term federal financing designed to help municipalities fund transportation projects. The \$65 million loan would be repaid from existing city revenues over 50 years. It would fund critical transportation projects, including but not limited to upgrades to Highway 34 interchanges at 35th Avenue and 47th Avenue, a regional transit center with expanded bus service and routes to Denver and the airport, and safety improvements to Greeley's major transportation corridors like downtown 8th Avenue.

Now that you've learned more, would you support or oppose this proposal?

Overall support increased measurably after respondents processed this additional information. Still, it's typically much more difficult to explain a debt package to the public than it is to a captive poll audience.

Q: If you had to decide today, would you support or oppose this proposal?



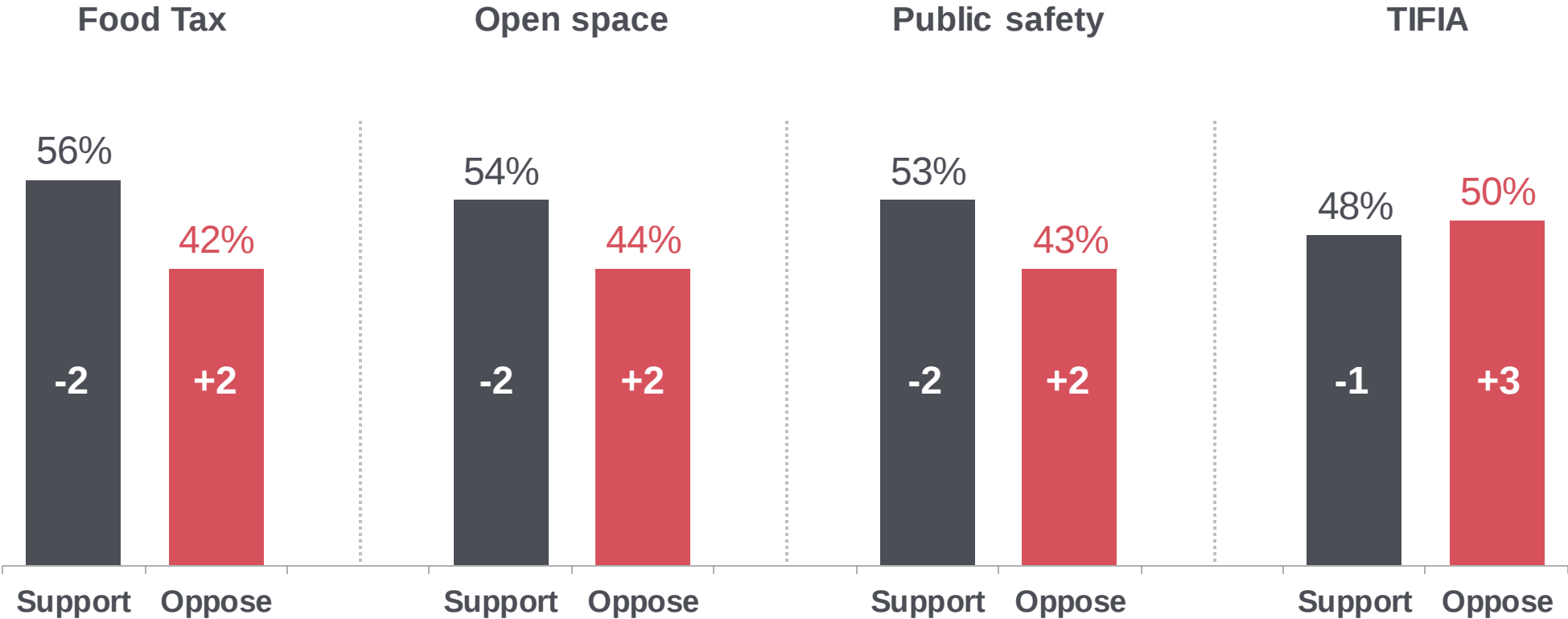
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Poll Review Part 5

Assessing the Funding Proposals as a Group

Looking only at the 69% of Greeley residents most likely to cast a ballot this year, support numbers for each measure dip roughly two points compared to all residents.

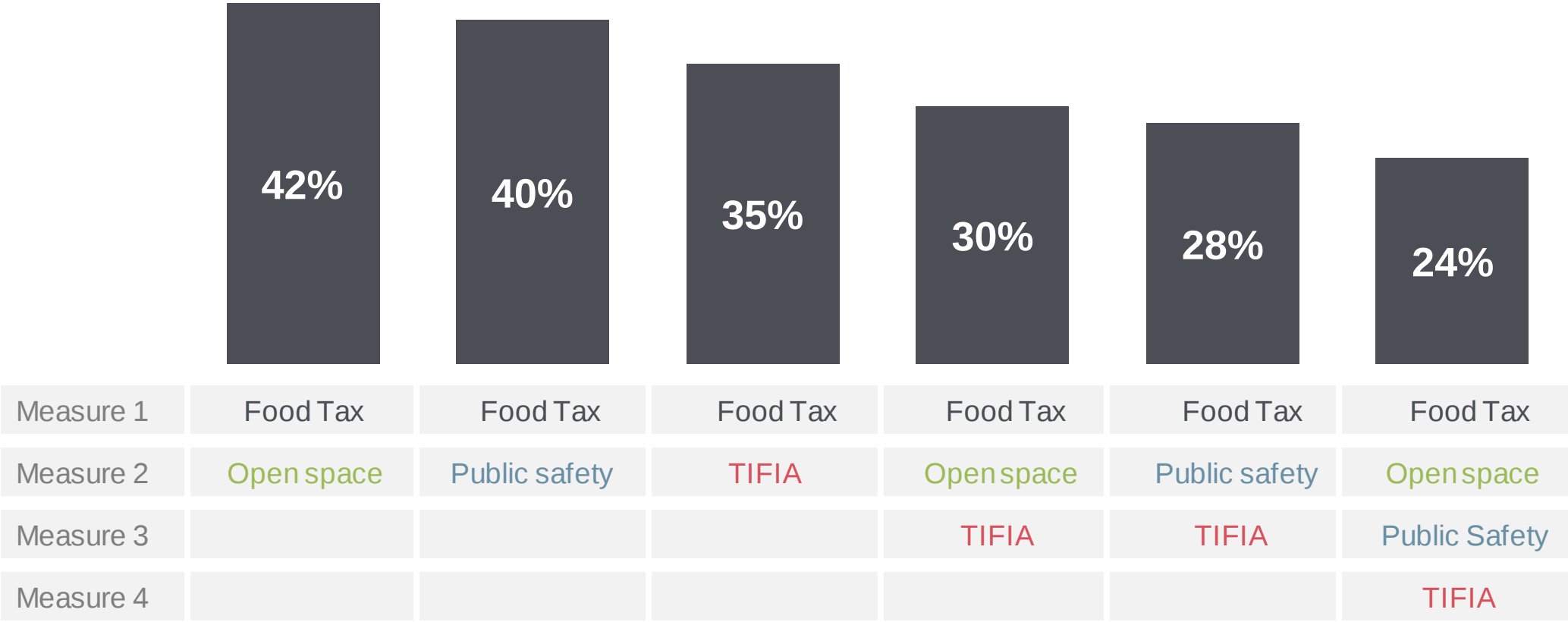
Support for each measure among residents who are likely to vote
based on past vote history in similar elections*



*Vote history based on 2018, 2020, and 2022 general elections. Data shown among residents who have participated in 2 or more of those elections (~69% of all registered voters in Greeley).
TIFIA numbers based on the initial test.

Looking at combinations beyond a single ballot measure appears to complicate the prospects of all ballot measures considerably.

Potential ballot measure combinations
% of all residents who would support each combination



At the end of the survey, we conducted a limited experiment, asking respondents to react to three statements: one each describing the case for new public safety and open space funding, as well as one blanket ‘con’ statement.

‘Pro’ and ‘con’ statements

Public safety:

Greeley is one of the fastest-growing cities in the nation, and that growth has put an unprecedented strain on our public safety resources. The best way to make sure our community remains safe and welcoming to all is by investing in our police and firefighters, making sure they’re not overstretched and giving them the tools and resources they need to keep the community—and themselves—safe.

Open space:

As Greeley’s development continues at one of the highest rates in the nation, we need to make quality-of-life investments in our natural areas and trails, which make our community more attractive and livable. Unlike much of the Front Range, we still have real open space, but unless we make a commitment to new funding that will restore and protect Greeley’s open spaces now, the chance to protect the most important and special places will be lost forever.

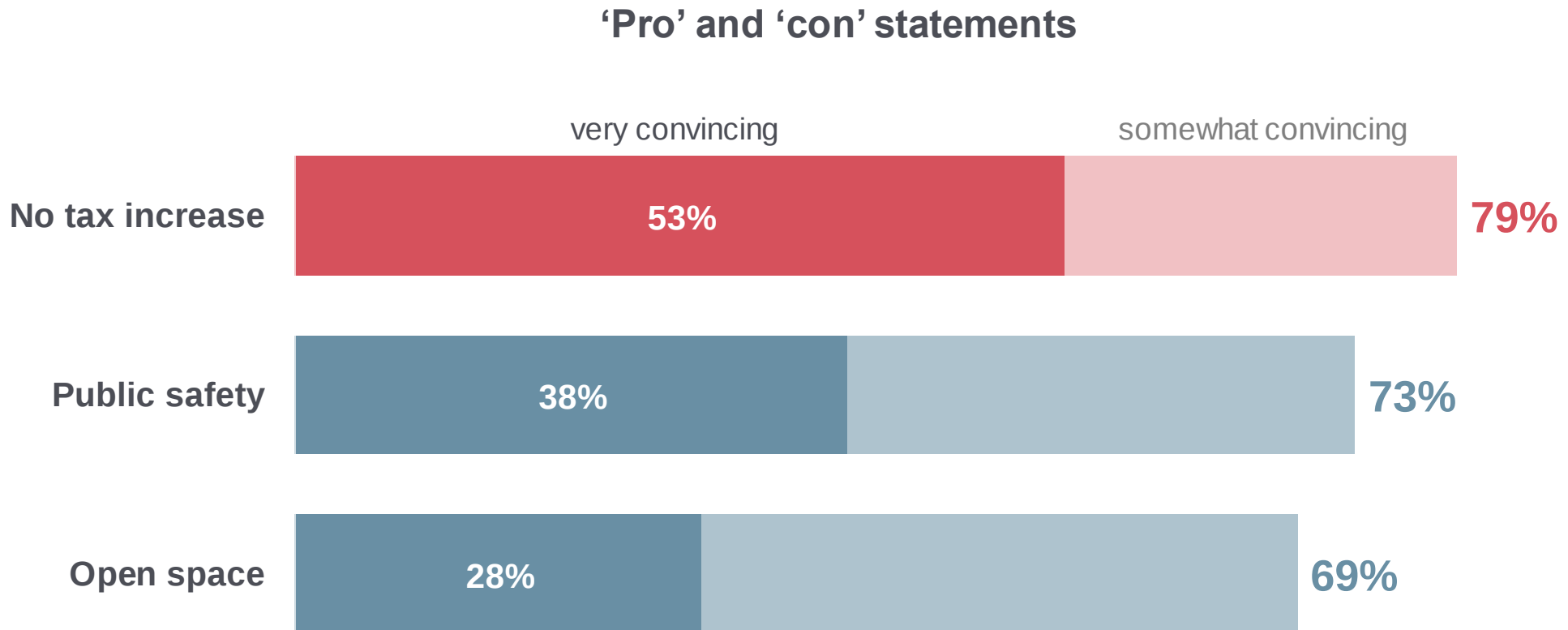
No tax increase*

Improving these city services is a good idea, but the timing isn’t right to raise taxes while people are grappling with unprecedented housing costs, property taxes, and inflation.

Actual question text: “This is the last section. Here are a few statements about the tax proposals we discussed earlier—please indicate whether you find each one to be very convincing, somewhat convincing, not too convincing, or not convincing at all.”

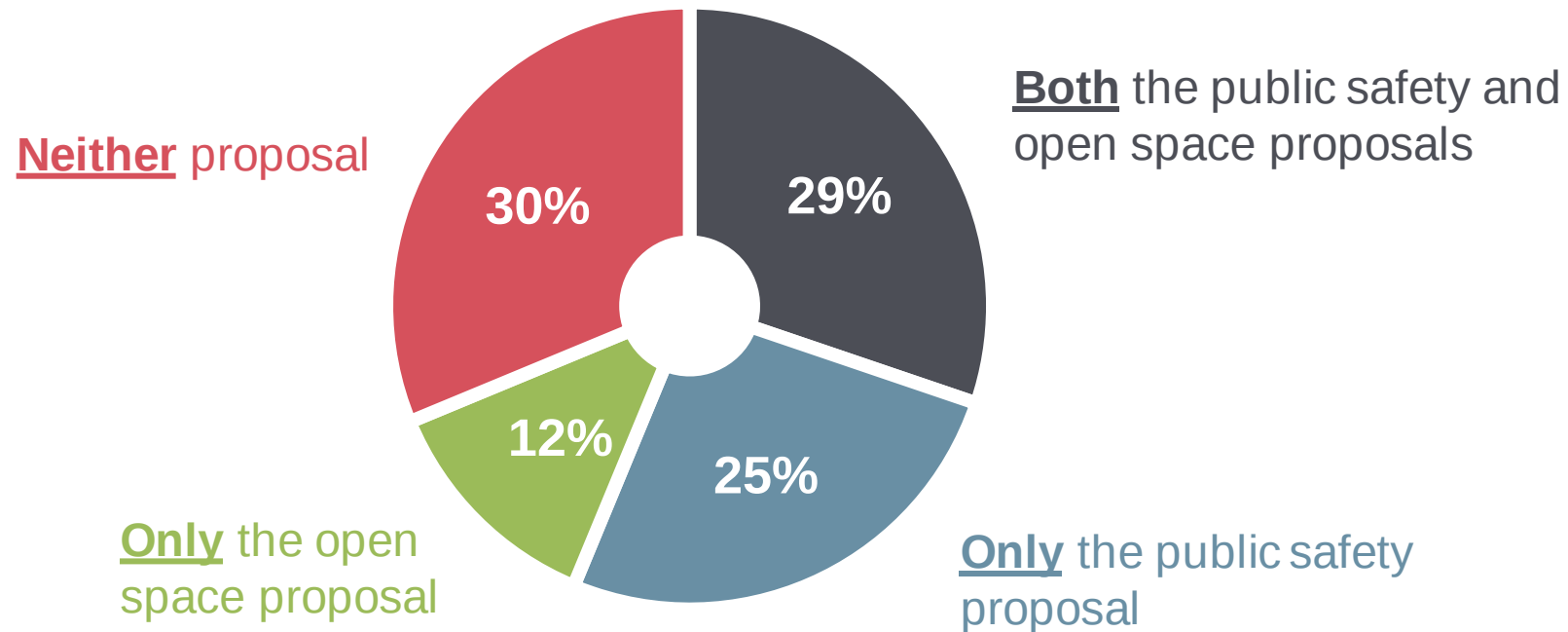
*“No tax increase” statement always shown last.

The 'con' statement, arguing against any tax increase, overshadows either of the 'pro' statements. Indeed, it resonated with nearly 8 in 10 Greeley residents, and more than half called it "very convincing."



Finally, we looked at the impact of these statements on support and opposition for the open space and public safety proposals.

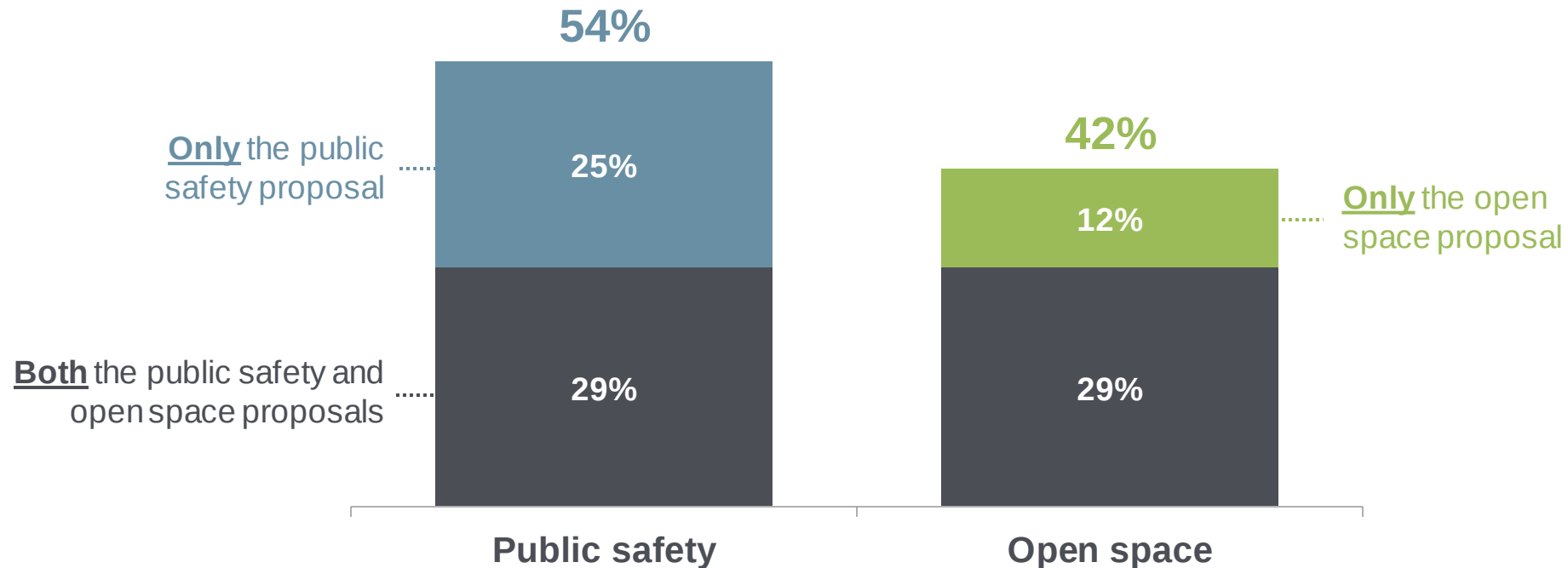
Q: Now that you've heard more, would you support...



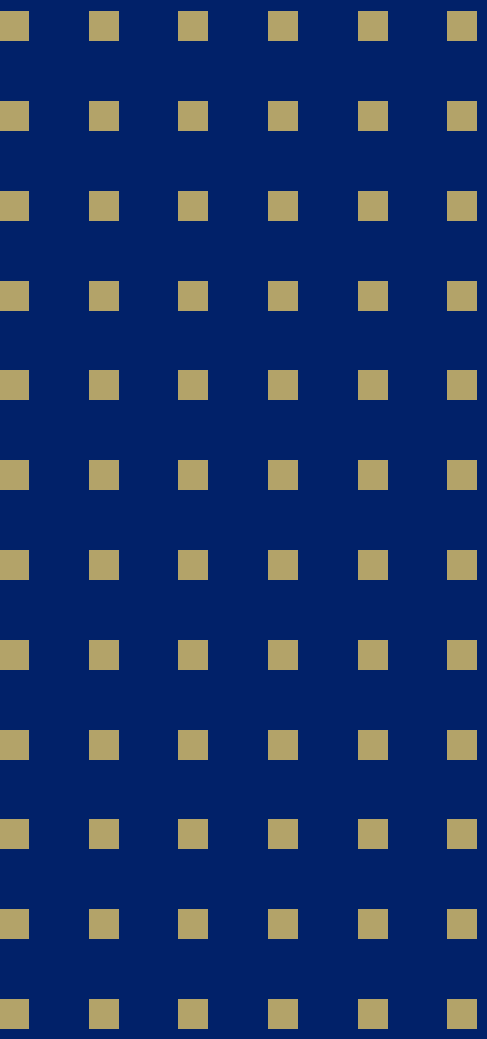
Actual question text: "Finally, now that you've heard more, let's return to the sales tax proposals from earlier. If you had to decide right now, would you support..."

Combining those who would support both measures with those who would support just one or the other, we're left with the following result.

Q: Now that you've heard more, would you support...



Actual question text: "Finally, now that you've heard more, let's return to the sales tax proposals from earlier. If you had to decide right now, would you support..."

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Poll Review Part 6

Funding Priorities for the City

In order to understand residents' funding priorities—both overall and within each area—we disaggregated and tested them altogether (full list below).

Relevant funding priorities for the city

General

- Decreasing homelessness in the city

Food Tax

- Maintaining and repairing city streets
- Maintaining city parks
- Improving recreation and cultural facilities like the UCCC and FunPlex
- Maintaining, repairing, and upgrading city buildings

TIFIA

- Constructing new Highway 34 interchanges at 35th and 47th Avenue to improve traffic flow and safety at these intersections
- Expanding Greeley's regional bus service with routes to Loveland, Severance, Denver, and the airport
- Constructing traffic safety improvements and beautifying major traffic corridors like Greeley's downtown 8th Avenue

Public safety

- Recruiting, attracting, and retaining high-quality police officers and staff
- Recruiting, attracting, and retaining high-quality firefighters and staff
- Purchasing new equipment and technology to support public safety staff like police officers and firefighters
- Building new public safety facilities such as training facilities, police substations and new fire stations

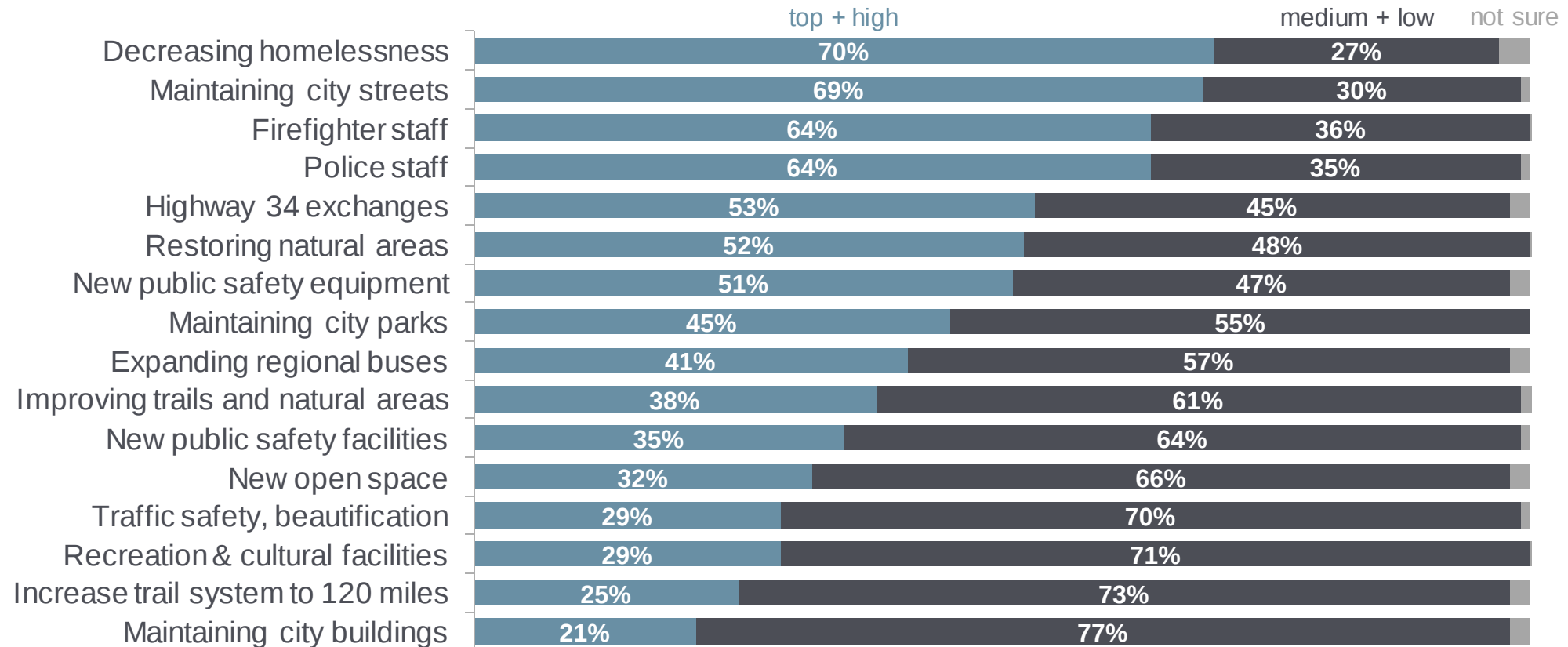
Open space

- Managing and restoring natural areas to provide improved wildfire mitigation, noxious weed suppression, and community water quality
- Improving the maintenance, condition, and cleanliness of natural areas and trails
- Acquiring new dedicated open space for public outdoor recreation and wildlife habitat protection
- Increasing the city's trail system from the current 30 miles to a full build-out of roughly 120 miles

Actual question text: "Next, here's a list of city programs and services. For each, please choose whether that item is an absolute top priority, a high but not top priority, a medium priority, or a low priority. Please remember, not everything can be a top priority." (All options randomized.)

Combining all priorities—regardless of the funding area—shows their relative importance to the community.

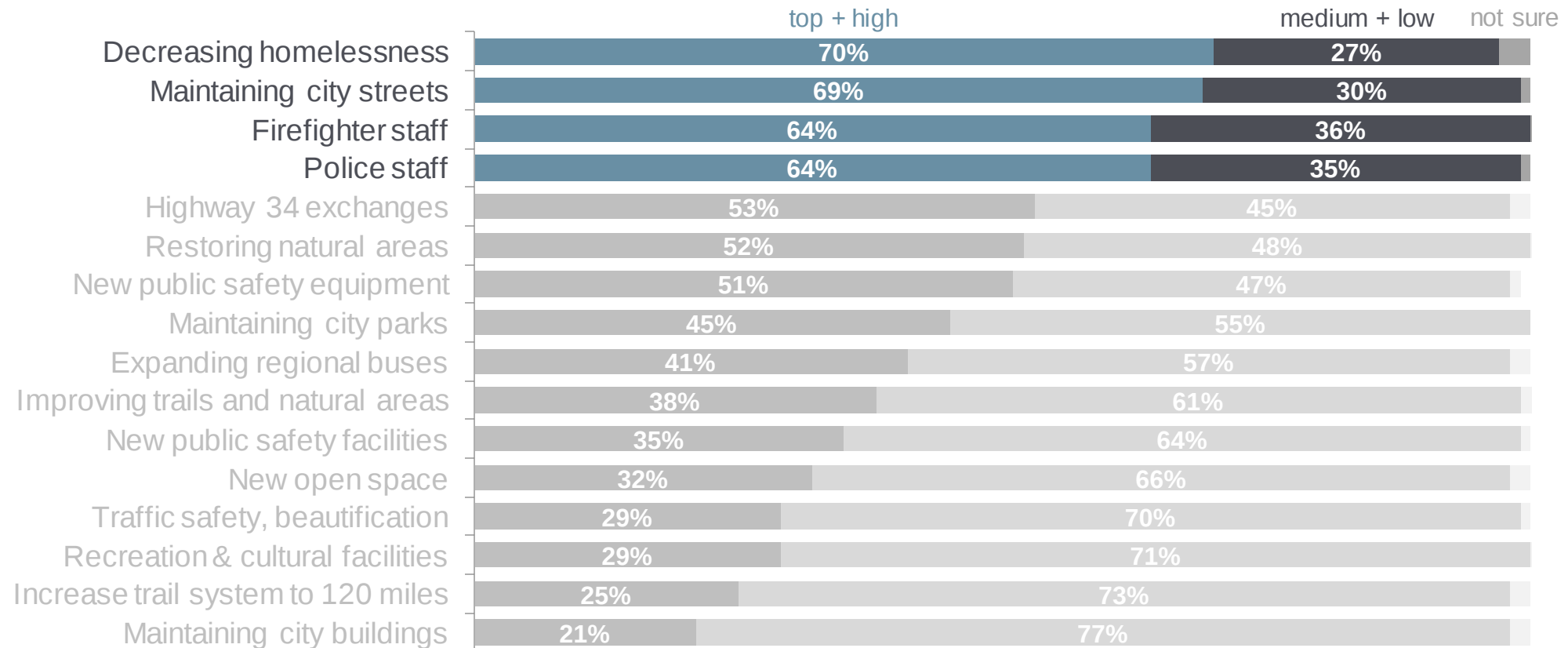
Relevant funding priorities for the city



Actual question text: "Next, here's a list of city programs and services. For each, please choose whether that item is an absolute top priority, a high but not top priority, a medium priority, or a low priority. Please remember, not everything can be a top priority." (All questions randomized.)

Top priorities for the city include tackling homelessness and streets, as well as recruiting, attracting, and retaining high-quality police, firefighters, and staff.

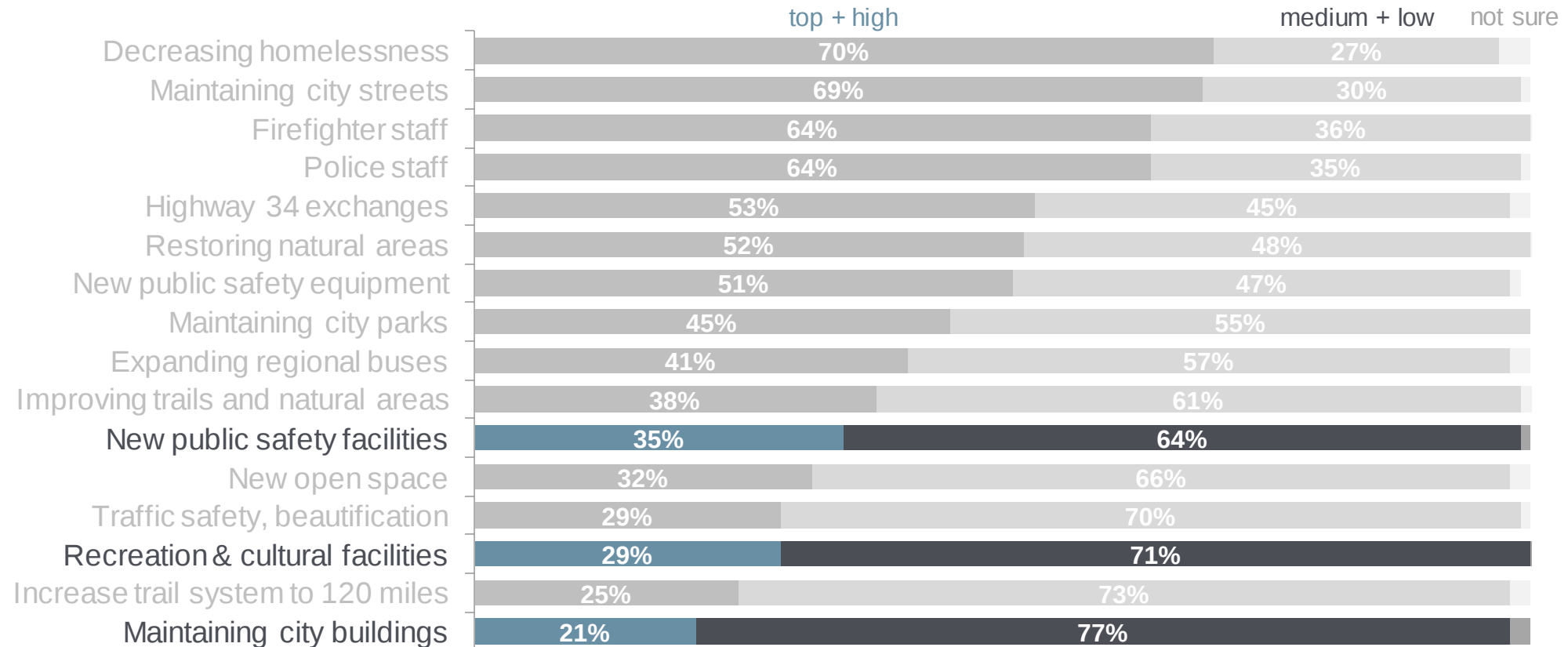
Relevant funding priorities for the city



Actual question text: "Next, here's a list of city programs and services. For each, please choose whether that item is an absolute top priority, a high but not top priority, a medium priority, or a low priority. Please remember, not everything can be a top priority." (All questions randomized.)

The public is not overly sympathetic to dedicating new funding to buildings and facilities right now—regardless of what services those facilities provide.

Relevant funding priorities for the city



Actual question text: "Next, here's a list of city programs and services. For each, please choose whether that item is an absolute top priority, a high but not top priority, a medium priority, or a low priority. Please remember, not everything can be a top priority." (All questions randomized.)

Based on this prioritization exercise, the highlighted priorities below are those that connect most clearly with Greeley residents.

Funding priorities that resonate with the public

General

- ✓ Decreasing homelessness in the city

Food Tax

- ✓ Maintaining and repairing city streets
 - Maintaining city parks
 - Improving recreation and cultural facilities like the UCCC and FunPlex
 - Maintaining, repairing, and upgrading city buildings

TIFIA

- ✓ Constructing new Highway 34 interchanges at 35th and 47th Avenue to improve traffic flow and safety at these intersections
 - Expanding Greeley's regional bus service with routes to Loveland, Severance, Denver and the airport
 - Constructing traffic safety improvements and beautifying major traffic corridors like Greeley's downtown 8th Avenue

Public safety

- ✓ Recruiting, attracting, and retaining high-quality police officers and staff
- ✓ Recruiting, attracting, and retaining high-quality firefighters and staff
- ✓ Purchasing new equipment and technology to support public safety staff like police officers and firefighters
 - Building new public safety facilities such as training facilities, police substations and new fire stations

Open space

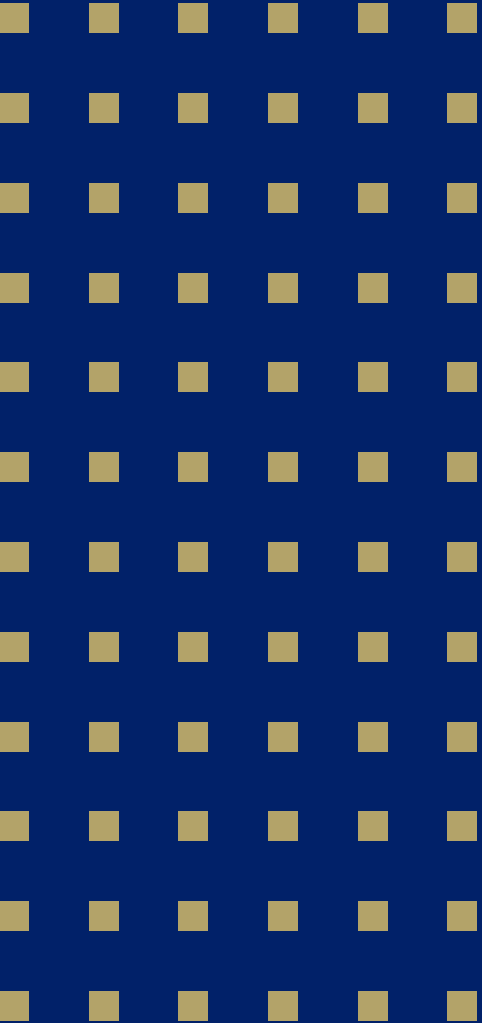
- ✓ Managing and restoring natural areas to provide improved wildfire mitigation, noxious weed suppression, and community water quality
 - Improving the maintenance, condition, and cleanliness of natural areas and trails
 - Acquiring new dedicated open space for public outdoor recreation and wildlife habitat protection
 - Increasing the city's trail system from the current 30 miles to a full build-out of roughly 120 miles

Summary

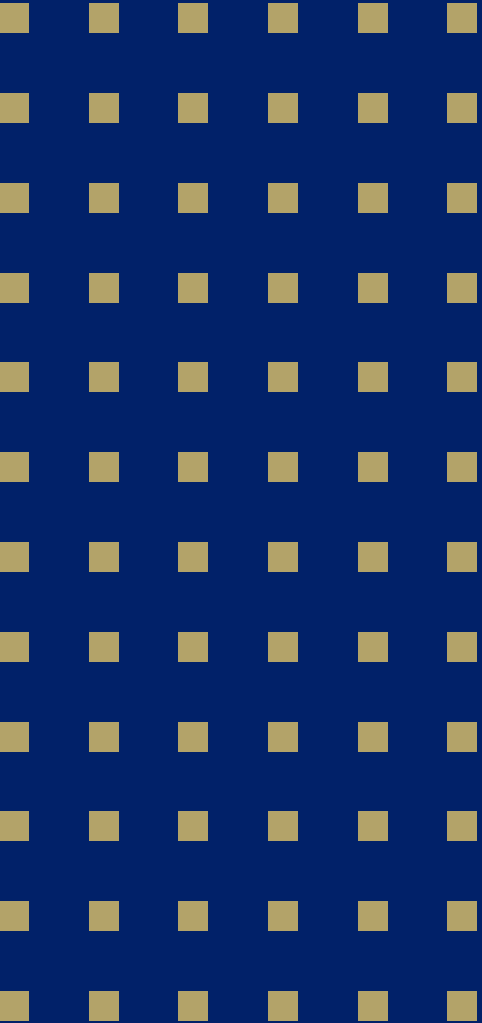
- 1. Greeley residents are still experiencing considerable financial and economic distress**
- 2. This equates to higher-than-usual tax sensitivity, putting even a continuation of the Food Tax in potential peril**
- 3. Other tax proposals also receive a lukewarm reception in the current climate**
- 4. However, we may see community tax tolerance shift as economic conditions continue to evolve**
- 5. Still, this poll sheds new light on community funding priorities, including which programs are connecting with residents**

Next Steps

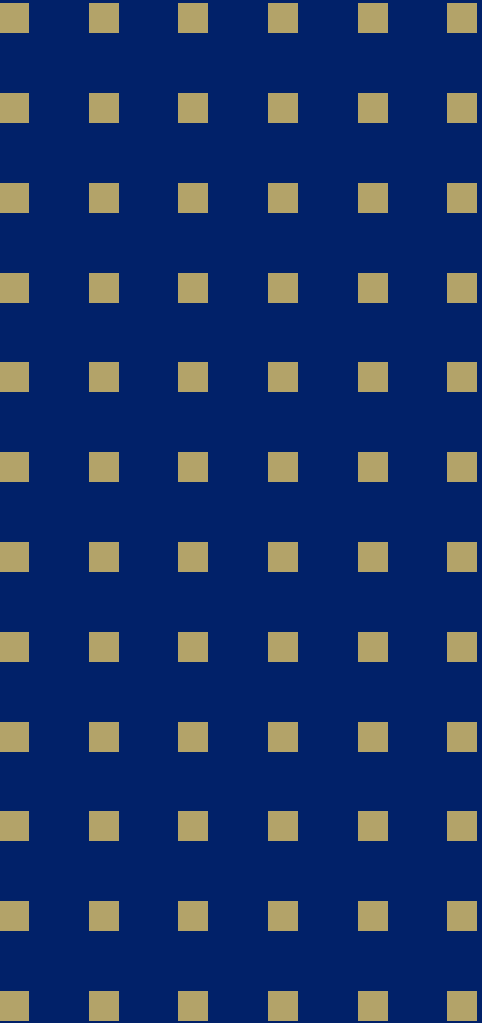
- **February – July:** Prepare, develop and execute communication to public
- **March 12:** Council work session detailing funding needs for each potential ballot area
 - ❑ Staff to provide background information on all ballot measure options to aid in Council decision on which items to pursue for additional public polling and research
- **March 26:** Holding time for follow-up work session as needed to provide more information
- **Early Spring:** Focus groups
- **Summer:** Follow-up poll
- **August:** Council to make final decision on November ballot content

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Questions & Discussion

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Appendix

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Subgroup Information

Some residents have been especially hard-hit by recent economic conditions, including those with lower levels of income and educational attainment, Ward 1 residents, and 50 to 64-year-olds.

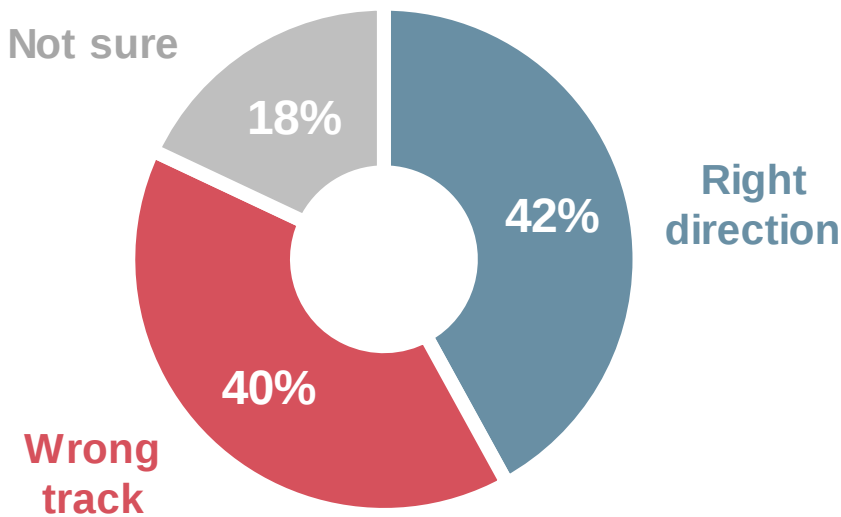
Subgroups most likely to characterize themselves as financially insecure
highest percentage who are struggling to save **or** finding it difficult to make ends meet*

	Most insecure
average among <u>all</u> residents	69%
Under \$50k annual HHI	86%
High school or less	82%
Council Ward 1	81%
Ages 50-64	76%

Numbers shown are the second and third response options combined: “I can get by every month but I struggle to save or pay for unexpected expenses” PLUS “I find it difficult to make ends meet every month.”

Residents are split on Greeley’s direction. Perceptions appear to be correlated with partisanship, suggesting that feelings about national and statewide elected leadership may be trickling down to the municipal level.

Direction of Greeley

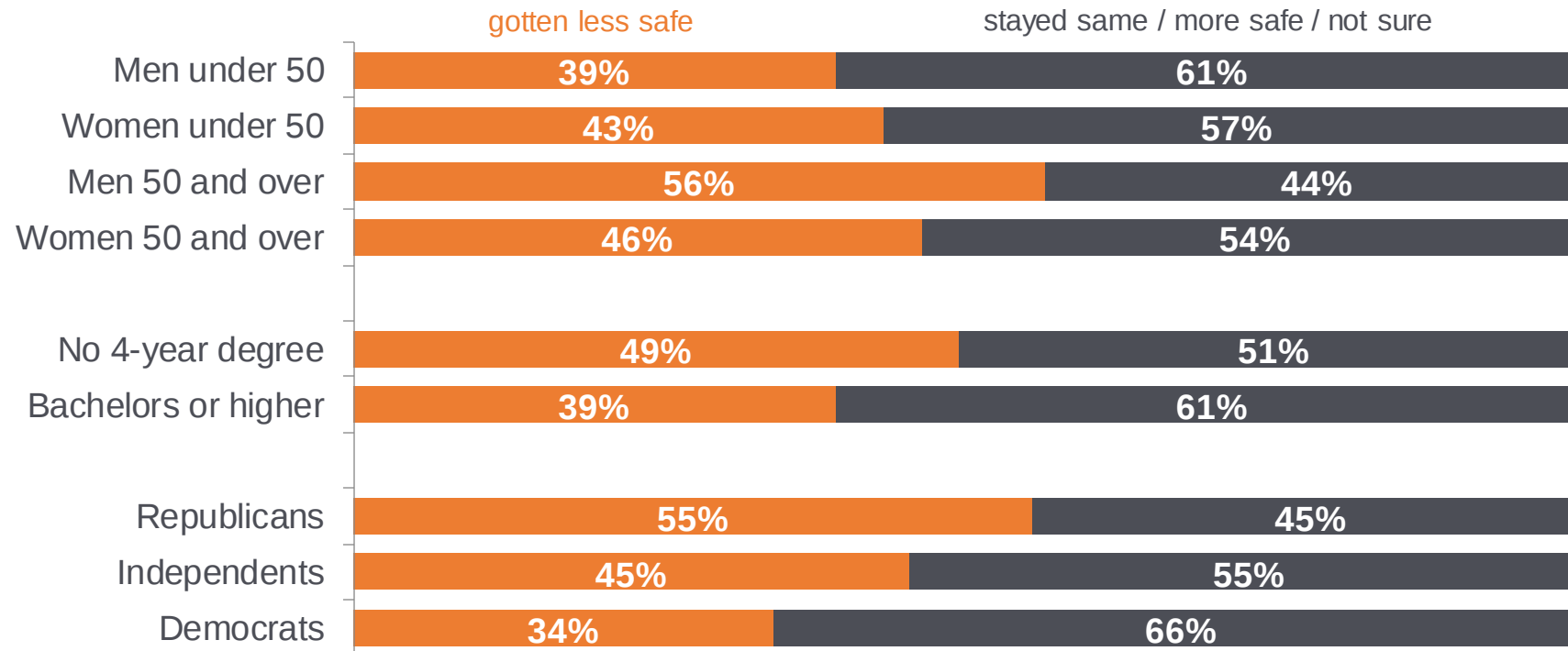


	Democrats	Independents	Republicans
Right direction	50%	43%	36%
Wrong track	28%	40%	48%

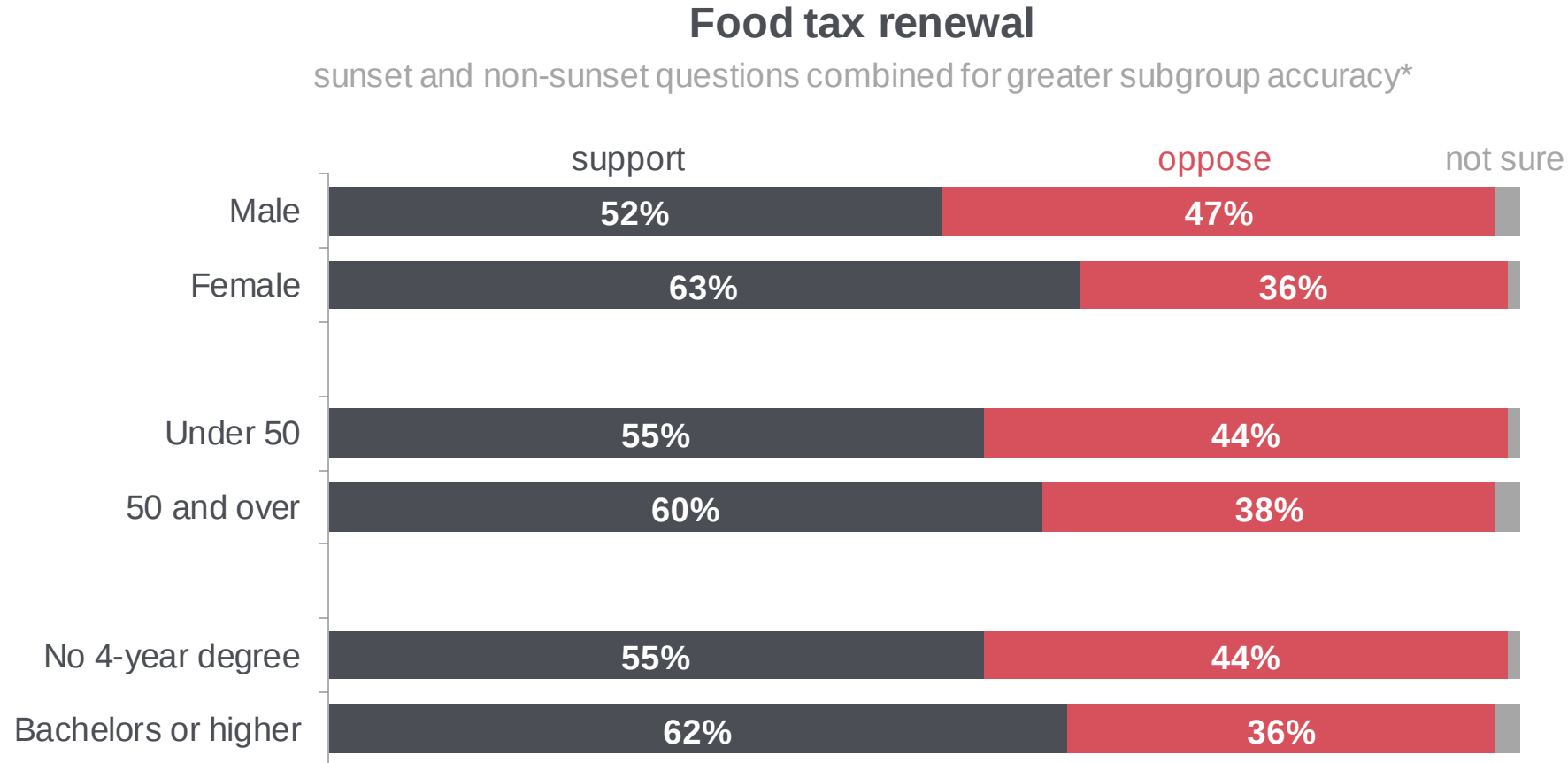
Actual question text: “To start, do you feel like things in Greeley are heading in the right direction or are things off on the wrong track?”

Perceptions of safety differ considerably across the community.

Q: Thinking back over the last five years or so, would you say Greeley has...

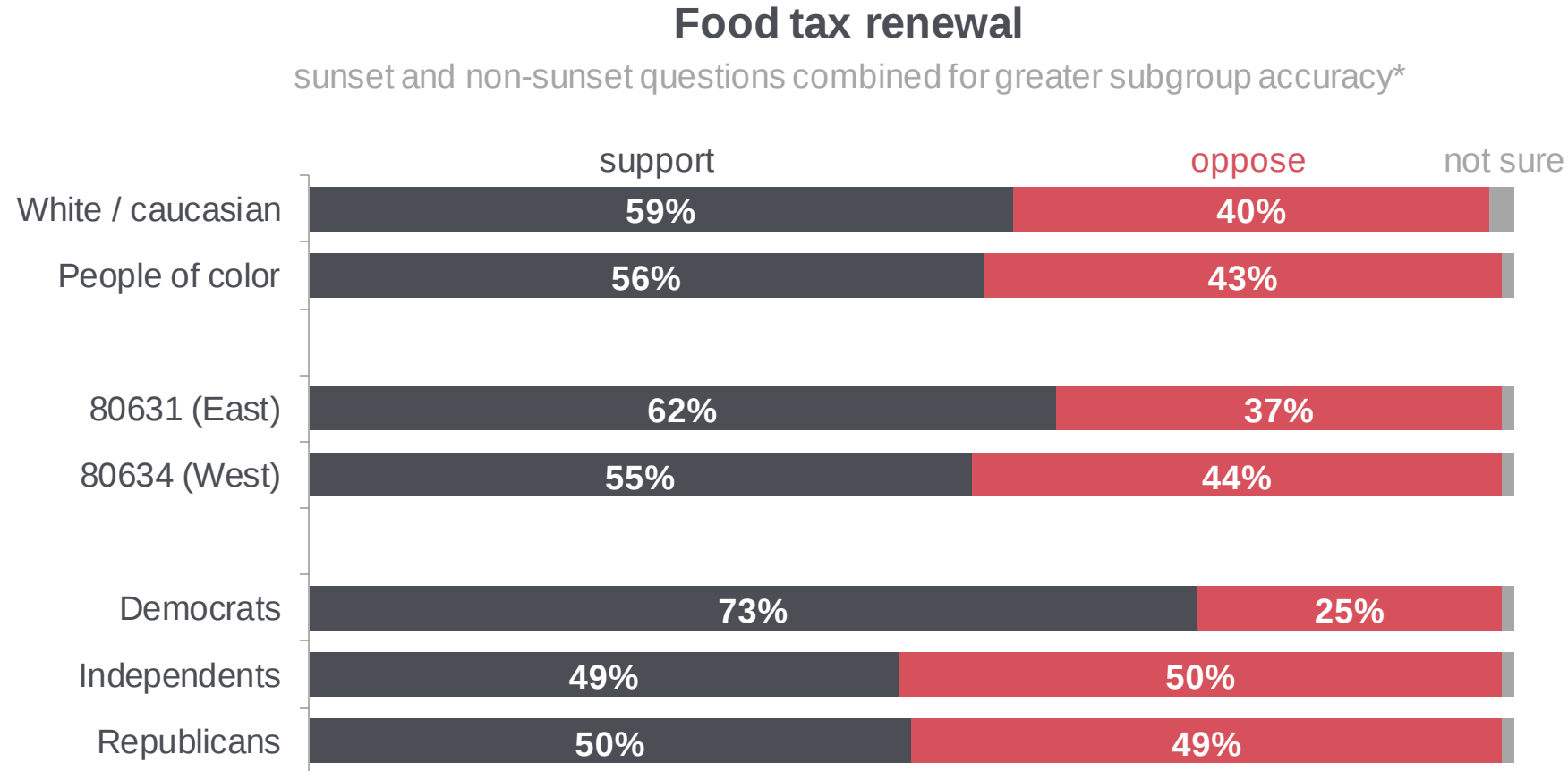


At the subgroup level, we see slight—but noticeable—gaps in support with respect to gender, age, and educational attainment.



*All subgroup data shown are combined across split samples A & B in order to reduce the margin of error.

Race seems to be less of a factor, though there is a regional support gap. One of the strongest predictors of support is partisanship.



*All subgroup data shown are combined across split samples A & B in order to reduce the margin of error.

While open space and public safety measures test similarly overall, a handful of groups express a higher degree of support for an open space measure, including Democrats, independents, and residents on the east side.

Preference for open space over public safety

subgroups most likely to support an open space tax at higher rates than a public safety tax

% who support...			
	Open space tax	Public safety tax	Difference
average among <u>all</u> voters	56%	55%	1%
Democrats	80%	61%	19%
80631	60%	51%	9%
Council Wards 1 & 2	59%	53%	6%
Independents	59%	53%	6%

Meanwhile, Republicans, Ward 3 residents, higher-income households, and college-educated women tend to express stronger support for a public safety measure as opposed to open space.

Preference for public safety over open space

subgroups most likely to support a public safety tax at higher rates than an open space tax

	% who support...		
	Open space tax	Public safety tax	Difference
average among <u>all</u> voters	56%	55%	1%
Republicans	36%	52%	16%
Council Ward 3	46%	58%	12%
Over \$100k annual HHI	52%	58%	6%
College women	62%	68%	6%



Work Session Agenda Summary

Title

Scheduling of Meetings, Other Events

Summary

During this portion of the meeting the City Manager or City Council may review the attached Council Calendar or Work Session Schedule regarding any upcoming meetings or events.

Attachments

Council Meetings and Other Events Calendar

Council Meeting and Work Session Schedule

Status Report of Council Initiatives and Related Information

February 12, 2024 - February 18, 2024

February 2024							March 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	3					1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29			24	25	26	27	28	29	30
							31						

Monday, February 12

Tuesday, February 13

 **6:00pm City Council Work Session Meeting**
(R_CCS_Council Chambers Overflow Room 103; R_CCS_Council Chambers - WiFi Ready) - Council Master Calendar ↻

Wednesday, February 14

 **8:30am - 11:30am Leadership Weld County (Butler, Gates, McDonald)** (Council Chambers (1001 11th Ave, Greeley CO 80631)) - Council Master Calendar

Thursday, February 15

 **7:30am - 8:30am Downtown Development Authority (DeBoutez/Butler)** (802 9th St #100, Greeley, CO 80631) ↻

 **9:00am - 5:00pm CML 2024 Legislative Workshop in Denver** (History Colorado Center (Denver, Colorado))

 **3:30pm - 4:30pm Airport Authority (Gates/Payton)** ↻

Friday, February 16

 **12:15pm - 1:55pm Meet with Greeley West Student Council (McDonald, Butler)** (Greeley West High School; 2401 35th Ave, Greeley) - Council Master Calendar

Saturday, February 17

Sunday, February 18

February 19, 2024 - February 25, 2024

February 2024							March 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	3					1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29			24	25	26	27	28	29	30
							31						

Monday, February 19

8:00am - 8:30am President's Day - All Administrative Buildings Closed

Tuesday, February 20

6:00pm City Council Meeting (R_CCS_Council Chambers - WiFi Ready; R_CCS_Council Chambers Overflow Room 103) - Council Master Calendar

Wednesday, February 21

7:30am - Visit Greeley (Butler) (902 7th Ave Greeley)

2:00pm - 5:00pm Water & Sewer Board (Gates)

5:00pm - 6:30pm Greeley Police Department 2023 Awards Ceremony (Greeley Recreation Center; Room 101) - Council Master Calendar

Thursday, February 22

5:30pm - 8:30pm Annual Chamber of Commerce Dinner (Butler + 1, Olson + 1, Hall + 1) (421 N 15th Ave Greeley CO 80631) - Council Master Calendar

Friday, February 23

Saturday, February 24

Sunday, February 25

February 26, 2024 - March 3, 2024

February 2024							March 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	3					1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29			24	25	26	27	28	29	30
							31						

Monday, February 26

11:30am - 12:30pm Greeley Chamber of Commerce (Hall)

Tuesday, February 27

6:00pm City Council Work Session Meeting

(R_CCS_Council Chambers - WiFi Ready; R_CCS_Council Chambers Overflow Room 103) - Council Master Calendar

Wednesday, February 28

7:00am - 8:00am Upstate Colorado Economic Development (Gates/Hall)

(Upstate Colorado Conference Room) - Council Master Calendar

Thursday, February 29

6:00pm - 7:00pm State of the City 2023

(Union Colony Civic Center; 701 10th Avenue) - Council Master Calendar

Friday, March 1

Saturday, March 2

Sunday, March 3

March 4, 2024 - March 10, 2024

March 2024							April 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				
31													

Monday, March 4

Tuesday, March 5

 **6:00pm City Council Meeting** (R_CCS_Council Chambers Overflow Room 103; R_CCS_Council Chambers - WiFi Ready) - Council Master Calendar 

Wednesday, March 6

 **8:00am - 8:30am Hold : Weld County/City of Greeley Meeting**

Thursday, March 7

 **7:30am - Poudre River Trail (Hall)** 
 **3:30pm - IG Adv. Board (Butler)** 
 **6:00pm - 8:30pm North Front Range MPO Meeting (Olson/Payton)** 

Friday, March 8

Saturday, March 9

 **8:00am - 8:30am National League of Cities** (Washington D.C.) - Council Master Calendar 

Sunday, March 10

 **8:00am - 8:30am National League of Cities** (Washington D.C.) - Council Master Calendar 

	City Council Meeting Scheduling 2024		
	2/6/2024		
	This schedule is subject to change		
Date	Description	Sponsor Presenter/Director or Project Manager	Placement/Time
February 13, 2024	Results City of Greeley Polling	Kalen Myers	Work Session
	Greeley-Weld Housing Authority Update - Quarterly	Tom Teixeira (Director of Greeley Weld Housing Authority)	Work Session
February 20, 2024	Proclamation - Youth Art Month	Mayor	Intro
	Proclamation - Black History Month	Mayor	Intro
	Introduction Budget and Policy Director Caleb Weitz and Housing Director Deb Callies	Mayor	Intro
	Minutes - Jan 23 WS; Feb 6 CC	Heidi Leatherwood	Consent
	Resolution - Fire Protection Service to SchneiderFarms Annexation	Doug Marek	Consent
	Intro & 1st Rdg Ord- Mountain Vista PUD	Don Threewitt	Consent
	Intro & 1st Rdg Ord - W&S Development Code 2024 Update	Sean Chambers	Consent
	Private Activity Bond Overview	Ashley Weesner	Regular
	Boards & Commissions Appointments	Heidi Leatherwood	Regular
February 27, 2024	Leadership Roadmap	Kelli Johnson	Work Session
	Customer Experience	Blair Snow	Work Session
	311	Bret Naber	Work Session
	DDA Sales Tax Agreement Amendment	John Hall	Work Session
	Executive Session - City Council Appointee Feedback Session	Kimberly Southern-Weber/Heidi Brinkman	
	Held at Union Colony Civic Center 6 p.m.	CMO	
March 5, 2024	Minutes - Feb 13 WS; Feb 20 CC	Heidi Leatherwood	Consent
	Resolution - Appointing Finance Director	Debbie Reid	Consent
	Resolution - DDA Sales Tax Agreement Amendment	John Hall	Consent
	Intro & 1st Rdg Ord - 2024 Appropriations	Caleb Weitz/ Phillip Belmudez	Consent
	Intro & 1st Rdg Ord- Campaign Contribution Limits and Election amendments	Heidi Leatherwood/Doug Marek	Consent
	PH & 2nd Rdg - Mountain Vista PUD	Don Threewitt	Regular
	Executive Session - City Manager Performance Review	Kimberly Southern-Weber/Heidi Brinkman	Exec. Session
March 12, 2024	Follow Up Ballot Presentation	Kalen Myers	Work Session
	Real Time Information Center	Adam Turk/ Kalen Myers	Work Session
	Civic Campus	Paul Trombino	Work Session
March 19, 2024	UNC Spring Update	President Feinstein	Intro
	Minutes- Feb 27 WS; Feb 20 CC	Heidi Leatherwood	Consent
	Intro & 1st Rdg Ord - Changes to CM Contracts	HR (Martha Lanaghen)	Consent

	City Council Meeting Scheduling 2024		
	2/6/2024		
	This schedule is subject to change		
Date	Description	Sponsor Presenter/Director or Project Manager	Placement/Time
	Intro & 1st Rdg Ord - Initiative 08-2023 Public Nuisance	Brian McBroom	Consent
	PH & 2nd Rdg - 2024 Appropriations	Caleb Weitz/Phillip Belmudez	Regular
	PH & 2nd Rdg- Campaign Contributions Limits and Election Amendments	Heidi Leatherwood/Doug Marek	Regular
	Boards & Commission Appointments	Heidi Leatherwood	Regular
March 26, 2024	Follow Up Ballot Presentation (Tentative)	Kalen Myers	Work Session
	Initiative 1-2024 - Oil & Gas 101 (Tentative)	Brian Kuznik/Don Threewitt	Work Session
	State of Public Safety in Greeley	Adam Turk	Work Session
	Waste Diversion Study Update	Paul Trombino	Work Session
	End of Year Financial Report	Debbie Reid/ Rodney Rhoades	Work Session
	Claims Reserve Fund	Debbie Reid/John Goodson	Work Session
April 2, 2024	Minutes - March 12 WS; March 19 CC	Heidi Leatherwood	Consent
	Intro & 1st Rdg Ord - Update the Greeley Municipal Code for Liquor Enforcement and PST (Tentative)	Sarah Jacobsen/PD/CAO	Consent
	Intro & 1st Rdg Ord - Update the general Municipal Code for Liquor Laws (Tentative)	Sarah Jacobsen/PD/CAO	Consent
	1st Quarter Finance Report	Rodney Rhodes	Regular
	1st Quarter CIP Update	Paul Trombino	Regular
	PH & 2nd Rdg - Initiative 08- 2023 Public Nuisance	Brian McBroom	Regular
	PH & 2nd Rdg - W&S Development Code 2024 Update	Sean Chambers	Regular
	PH & 2nd Rdg - Changes to CM Contracts	HR (Martha Lanaghen)	Regular
April 9, 2024	Council Policies and Protocol?	Heidi Leatherwood/Doug Marek	Work Session
	Initiative 12-2023 - Transit Update	Paul Trombino	Work Session
	Small Business Land Use Center	Brian McBroom	Work Session
April 16, 2024	Minutes - March 12 WS; April 2 CC	Heidi Leatherwood	Consent
	PH & 2nd Rdg - Update the general Municipal Code for Liquor Laws (Tentative)	Sarah Jacobsen/PD/CAO	Regular
	PH & 2nd Rdg - Update the Greeley Municipal Code for Liquor Enforcement and PST (Tentative)	Sarah Jacobsen/PD/CAO	Regular
	Boards & Commission Appointments	Heidi Leatherwood	Regular
April 23, 2024	Annexation Priority-Setting (Tentative)	Brian McBroom/Don Threewitt	Work Session
	East Subarea Plan Kickoff (Tentative)	Brian McBroom/Don Threewitt	Work Session

Greeley City Council

Status Report of Council Initiatives

Initiative No.	Council Member Initiating	Council Request	Council Meeting or Work Session Date Requested	Next Steps & Schedule	Anticipated Deliverable & Date (Report, Council Presentation, etc.)	Assigned to:
15-2021	Olson	Formation of a committee for implementation of a funding strategy for the 35th and 47th interchanges.	December 7, 2021 Council Meeting	•Next grant application expected May 2023	Pending outcome of federal grant application submitted	Paul Trombino
03-2023	Butler	Campaign Contribution Limits	February 7, 2023 Council Meeting	•Presented at Nov 28 Work Session	•Intro/1st Rdg Ordinance scheduled for March 5. Council Meeting; 2nd Rdg Ordinance scheduled for Mar 19.	Doug Marek/ Heidi Leatherwood
04-2023	Hall	Pumpkin Ridge - Bridge	March 7, 2023 Council Meeting	•PW report provided to Council on March 24, 2023. Neighborhood meeting planned on June 29, 2023. •Included Raymond's 9/1/2023 Council Update	•A Neighborhood meeting was held on December 13th with residents of Pumpkin Ridge. Approx. 28 people attended. PW proposed constructing a low-rise crossing at the current sidewalk location. Work is anticipated to occur in 2024. •Update included in the January 5, 2024 Council Report ; •Will remain on this list until the foot bridge is complete	PW
08-2023	DeBoutez	Public Nuisance Ordinance	May 9, 2023 Council Work Session	•Presented at December 12, 2023, Work Session	•1st Rdg Code Updates scheduled for March 19 and Public Hearing and second Rdg April 2	Doug Marek Brian McBroom
11-2023	Clark/Butler	Artificial turf and landscape standards	August 1, 2023 Council Meeting	•Come back to Council with a draft ordinance	•Council consensus: Staff to bring back minor updates to the front yard landscaping regulations for consideration •Due to current legislation artificial turf amendmentments may be delayed other landscaping amendments may be presented late first quarter	Brian McBroom

1-2020	Hall	Follow-up on the Poudre River Trail-Narrows Project	August 1, 2023 Council Meeting	•The grant application, which will be submitted in October, will complete baseline river modeling in addition to an alternative alignment analysis which will also look at the existing alignment, with high level cost estimates for each alternative. The scope will also include a 30% design of the preferred alignment. Working with existing consultants, we've established an estimated cost for the design process to get to a 30% of roughly \$150,000. •Unless a new alignment comes out of the design process, utilizing the existing alignment or an alternative on the north side of the river identified by past studies will likely exceed \$2 million to completed design/permitting and construction for this section.	•NAT is pursuing a State Trails Planning grant to complete a 30% design for the Narrows section of the trail. If funded by the grant, which will be awarded in late 2023 or early 2024, design work could begin in early-to-mid 2024.	Paul Trombino/Diana Frick
12-2023	Butler	Funding Options Regarding the Greeley-Evans Transit	October 3 Council Meeting	Staff to bring back information for funding and ridership of the Greeley Evans Transit	•Transit/Mobility Update Report Sent to CMO 01/29/2024- Work Session scheduled for March 19, 2024	Paul Trombino
13-2023	Hall	City Grants	12/20/2023	Provide report identifying the grants that were received so Councilmember Hall can provide to CML	•Report was gathered from Finance and will be sent to CMO staff •Target date is end of March	Finance/HH
14-2023	Butler	Charter Review	12/19/2023	Asked Staff to start process of Charter review	•Setup monthly meetings with stakeholder's •Target date to bring options to Council is late April	CAO/CCO
1-2024	DeBoutez	Oil and Gas 101	January 16, 2024 City Council Meeting	Asked that staff prepare an educational presentation with the following data: Number of: oil wells, plugged, abandoned, active; also monitoring wells status, long range plans and underground pipeline monitoring	•Work Session tentatively scheduled for March 26, 2024	CD
2-2024	Butler	Ballot Language for the Police Sergeant initiative	January 16, 2024 City Council Meeting	Asked CAO staff to create more descriptive language for the police sergeant ballot question for 2024	•report back with language	CAO