

Greeley City Council Agenda

Work Session
Tuesday, January 23, 2024 at 6:00 PM

City Council Chambers at City Center South, 1001 11th Avenue, Greeley, CO 80631
via Zoom at: <https://greeleygov.zoom.us/j/89450992350>

NOTICE:

City Council Work Sessions are held on the 2nd and 4th Tuesdays of each month in the City Council Chambers. Meetings are conducted in a hybrid format, with a Zoom webinar in addition to the in-person meeting in Council Chambers.

City Council members may participate in this meeting via electronic means pursuant to their adopted policies and protocol.

Members of the public are also invited to view Council work sessions in person or remotely. **Work sessions do not include public input in any format. Public comment is only permitted at regular Council meetings on the 1st and 3rd Tuesdays of each month.**

Watch Meetings:



Meetings are open to the public and can be attended in person by anyone.



Meetings are livestreamed on YouTube at [youtube.com/CityofGreeley](https://www.youtube.com/CityofGreeley) as well as over the Zoom webinar. Public participation in the Zoom webinar only allows viewing the meeting.

For more information about this meeting or to request reasonable accommodations, contact the City Clerk's Office at 970-350-9740 or by email at cityclerk@greeleygov.com. Meeting agendas, minutes, and archived videos are available on the City's meeting portal at <https://greeleyco.portal.civicclerk.com/>



Mayor

John Gates

Councilmembers

Tommy Butler - Ward I

Deb DeBoutez - Ward II

Johnny Olson - Ward III

Dale Hall - Ward IV

Brett Payton - At-Large

Melissa McDonald - At-Large



City Council Work Session Agenda

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via Zoom at: <https://greeleygov.zoom.us/j/89450992350>

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Reports from Mayor and Councilmembers
5. Master Tourism Study and Recommendations Update
6. Finance Update – 2022 and 2023 Audits; Finance Department
7. Greeley 2075 - City-Wide Focus Areas
8. Scheduling of Meetings, Other Events
9. Executive Session: Economic Development Project
10. Adjournment



Work Session Agenda Summary

Title:

Reports from Mayor and Councilmembers

Background:

Board/Committee	Meeting Day/Time	Assignment
Airport Authority	3 rd Thu, 3:30 p.m.	Payton/Gates
Board/Commission Interviews (Team of 2)	monthly as needed	Council Rotation
CML Executive Board Opportunity	as needed	Hall
CML Other Opportunities	as available/desired	
CML Policy Committee (Council or Staff)	as needed	Hall/Lee; Gates alternate
Downtown Development Authority	3 rd Thu, 7:30 a.m.	Butler/DeBoutez
Employee Health Board	as needed	DeBoutez
Highway 34 Coalition	as needed	Olson
Highway 85 Coalition	as needed	Gates
Historic Preservation Loan Committee	as needed	DeBoutez
Interstate 25 Coalition	as needed	Olson
Island Grove Advisory Board	1 st Thu, 3:30 p.m.	Butler
National League of Cities Transportation and Infrastructure Services Committee	as needed	Olson
Police Pension Board	quarterly	McDonald
Poudre River Trail	1 st Thu, 7 am	Hall
Regional Opioid Council	as needed	Gates
Transportation/Air Quality MPO	1 st Thu, 6 p.m.	Olson/Payton
Upstate Colorado Economic Development	last Wed, 7 a.m.	Gates
Water & Sewer Board	3 rd Wed, 2 p.m.	Gates
Weld Project Connect Committee (United Way)	as needed	Olson
Youth Commission Liaison	4 th Mon, 6 p.m.	McDonald



Work Session Agenda Summary

January 23, 2024

Key Staff Contact: Jaqueline Villegas, Image & Branding Manager

Title:

Master Tourism Study and Recommendations Update

Background:

The City of Greeley hired the consultant, HUB Collective, to help assess Greeley's tourism landscape in preparation to build a master tourism plan as identified in the City's Council Vision 2037. The presentation is to update council on the work HUB Collective completed. HUB Collective is presenting the information and findings from their assessment.

HUB Collective, aligning with Greeley's overarching objective to stimulate economic activity, envisions a transformative multi-year master tourism plan. This blueprint positions Greeley as a compelling destination to visit, reside in, or establish a business. Backed by thorough research, it encompasses strategic directions, marketing strategies, budgetary considerations, and an organizational structure aimed at maximizing the economic impact of tourism.

Key goals outlined by HUB Collective for Greeley's tourism include:

- Preserving and enhancing Greeley's identity through thoughtful expansion and rebranding.
- Amplifying awareness and offerings in both quantity and quality.
- Fostering innovation to define unique regional perspectives.
- Actively promoting existing attractions while developing new and immersive experiences.

Recognizing Greeley's resources as the foundation, HUB Collective advocates for a strategic approach, considering funding sources, restructuring roles within the city for tourism, and cultivating an identity reflective of the community. The recommendations emphasize a long-term vision coupled with quick wins as pivotal elements in formulating Greeley's master tourism plan, spotlighting:

- Sports
- Conferences
- Events
- Destination Development

With HUB Collective's strategic guidance, Greeley is well-positioned to start strategically developing a master tourism plan, contributing significantly to the city's economic vitality and community vibrancy.

Strategic Focus Area:



Business Growth

Attachments:

1. 5 Master Tourism Study and Recommendation Presentation

City of Greeley's Tourism *Master Plan*.

Presentation



GREELEY, CO, USA

Over the past *12 years*, Greeley has grown *17%*, a pattern expected to continue and see the population *double in the coming decades*.

Lots of planning and assessment is happening at the City, and now is an opportune time to strategically position Greeley in the larger tourism and visitor landscape

To develop this assessment, HUB conducted *three levels* *of analysis.*

EXPERIENCE AS A TOURIST



PLANNING ONLINE, IN-TOWN IMPRESSIONS

STAKEHOLDER INSIGHTS



3 WORKSHOPS & 9 INTERVIEWS

DOCUMENT & PLANNING REVIEW



DOWNTOWN PLAN, RECREATION PLAN, ETC.

Based on what we heard and experienced, these findings consider strengths, weaknesses, opportunities, and threats through several different lenses:

Location & Transportation

Attractions

Amenities

Atmosphere

Perception

What is Greeley's *story*?



Founding

Utopian

Rural

Agricultural



Central Market Town

Cosmopolitan



Front Range Rise

Loss of centrality

Loss of "big city"



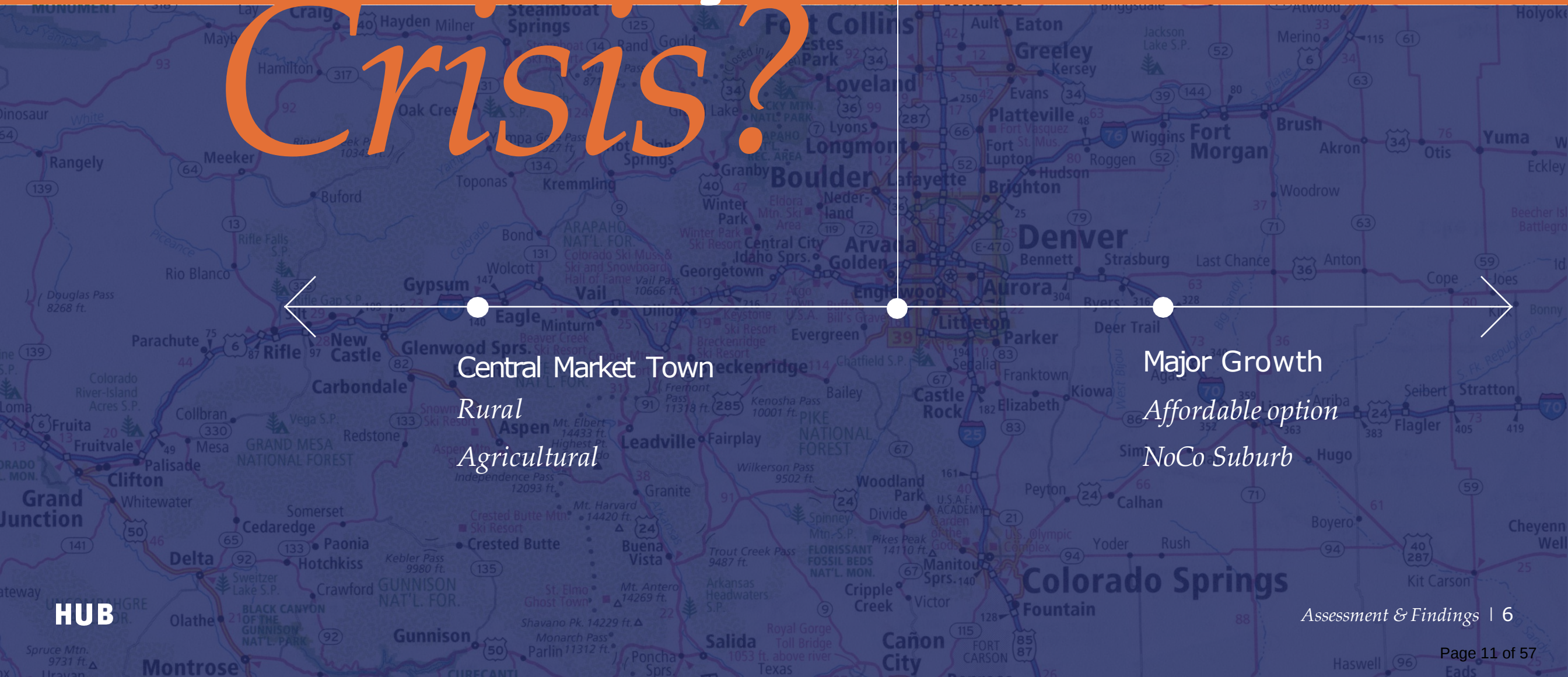
Major Growth

Affordable option

NoCo Suburb



Identity Crisis?



Central Market Town

Rural

Agricultural

Major Growth

Affordable option

NoCo Suburb

HUB

Assessment & Findings | 6

Across the different lenses used to assess the city's current state of tourism the *following themes* rose to the top as *pain points* that need addressing:

Visitation

Economic Development

Community Pride

VISION FOR TOURISM



Greeley is a *dynamic city* offering attractive amenities for sports, conferences, and events. The city is a leader in innovation, welcoming new and creative solutions for a wide variety of businesses. Innovation is on display for all to see and experience, making Greeley a destination that is both educational and fun for all.

PROTECT

Thoughtful expansion that enhances identity.

GROW

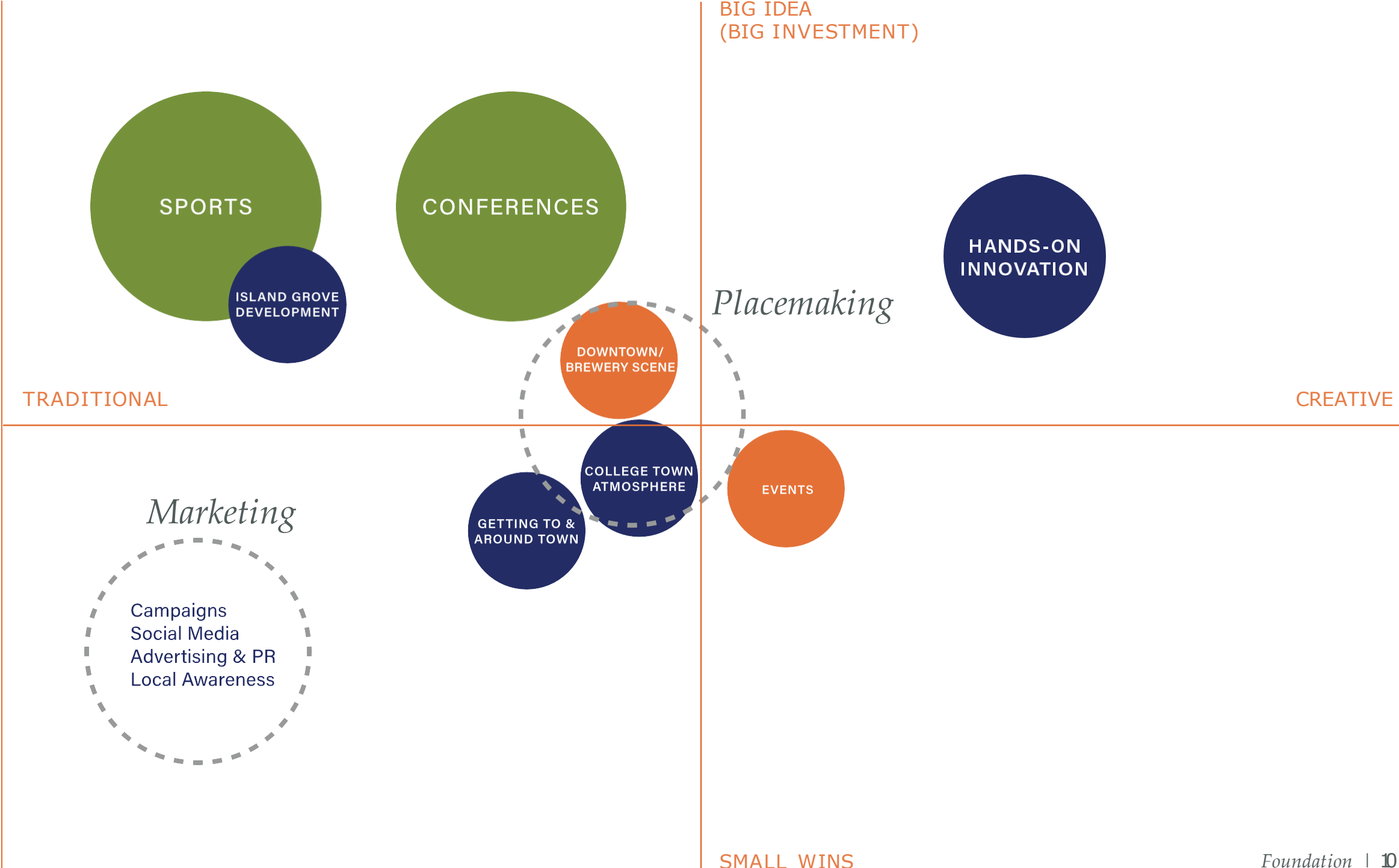
Awareness and offerings (quantity and quality).

INNOVATE

Define unique point of view for tourism in region.

PROMOTE

All that you have.



Your resources are *foundational*:
they are how you *get things done*.

Funding

- **Direct:** Tourism
- **Indirect:** Funds from other sources

Management

- **Structure and Roles:** Who is getting things done, and how are responsibilities divided
- **Leadership:** who is leading initiatives, how are they accountable, and how do they work together?
- **Movers:** Who needs to be involved to make everything happen?

Branding & Identity

- **Brand Identity:** A visual brand image, tone-of-voice and proactive marketing strategy.

Branding & Identity

OPPORTUNIT Y: City Official and Engagement Brands



Looking to Future Strategy
A Tourism Destination Brand that promotes Greeley and the larger region

THE CHALLENGE

Currently, the City of Greeley uses an official brand for all City business, and Visit Greeley uses a unique brand to market information to tourists.

RECOMMENDED ACTIONS

- Rebrand City with official, service-provider brand and an appealing engagement brand
- Retire visitor-focused brands
- Retire image campaign brand and assets
- Develop a communications plan inclusive of local and visiting audiences
- Relaunch new strategies for visitorship and tourism campaigns

Sports / *Our Mission*

PROTECT	GROW	INNOVATE	PROMOTE
Nurture heritage sports like the rodeo, baseball, soccer, etc.	Incentivize developers, financiers, and investors Proactively recruit amateur events	Get ahead of up and coming sports	Aggressively promote sporting events Build fan following Regionally and beyond, raise awareness

Conferences / *Our Mission*

PROTECT	GROW	INNOVATE	PROMOTE
Solidify existing connections for conference types	Build and connect amenities that increase attractiveness of conference hosting	Expand beyond conferences to retreats, team building events, off-sites, etc. Build out off-hours offerings	Create marketing pieces that present location, amenities and unique offerings Invest in professional photography Build relationships with Corporate Planning agencies, consultants and in-house teams. Make sure your venues are listed and well presented

Events / *Our Mission*

PROTECT	GROW	INNOVATE	PROMOTE
Protect signature events like the Stampede	Partner with venues Allocate marketing money to promoting events Incentivize multi-day events	Create a catalogue of events Get creative around venues Lean into decentralized events Have community based events	Collaborate with venues and promoters Sponsor events and set up tables/promos Make sure all venues have media kits Build relationships with event promoters Partner with lodging providers

Destination Development / *Our Mission*

PROTECT	GROW	INNOVATE	PROMOTE
Support Downtown Development Authority Invest in bike and foot paths Prioritize beautification outside of the downtown Bring heritage	Invest in park improvements Prioritize and streamline permitting Create a plan for city wayfinding Explore naming districts	Create an inter-departmental task for design Incentivize a visitor experience component	Create an asset mapping focused on Competitive offerings Support and Promote Current local draws Work with local businesses to create loyalty programs. Embark on Marketing Campaigns designed to raise awareness Develop marketing pieces Create campaigns

OUTCOMES

We can consider *outcomes* for each of our *strategies*, summarized below:

Sports fill year-round calendar with spectator-based sporting events that complement and improve regional offerings.

A sought-after destination regionally (the Front Range) and nationally (mid-sized city) for **conferences**.

Be a primary choice for **events** in the region.

A welcoming **destination** that's easy to navigate with lots to do. Attractions include a growing focus on experienceable innovative industry.



Work Session Agenda Summary

January 23, 2024

Key Staff Contact: Debbie Reid, Interim Finance Director

Title:

Finance Update – 2022 and 2023 Audits; Finance Department

Background:

The City's 2022 annual audit and Annual Comprehensive Financial Report (ACFR) were not completed by the required deadline of June 30, 2023. The City filed for and received an extension to file the report by September 30, 2023. Due to staff turnover and other related issues, the extended deadline to file was also missed. The Interim Finance Director will update City Council on the status of the 2022 audit and ACFR along with the plan for completing a timely 2023 audit and ACFR.

There have been several changes in staffing within the Finance Department over the past several months, along with changes in the overall organizational structure. The Interim Finance Director will also give an update on these changes.

Strategic Focus Area:



High-Performance Government

Attachments:

1. 6 Finance Update Presentation



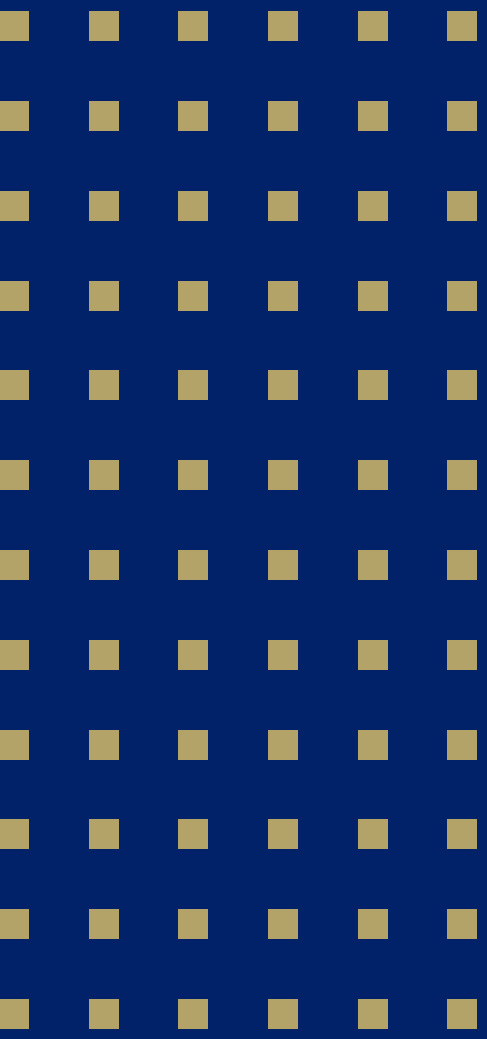
Finance Department Update

Debbie Reid, Interim Finance Director
City Council Work Session | January 23, 2024



Agenda

- 2022 Audit and Annual Comprehensive Financial Report (ACFR)
- 2023 Year-end and Audit Plan
- Finance Department Update
- Informational

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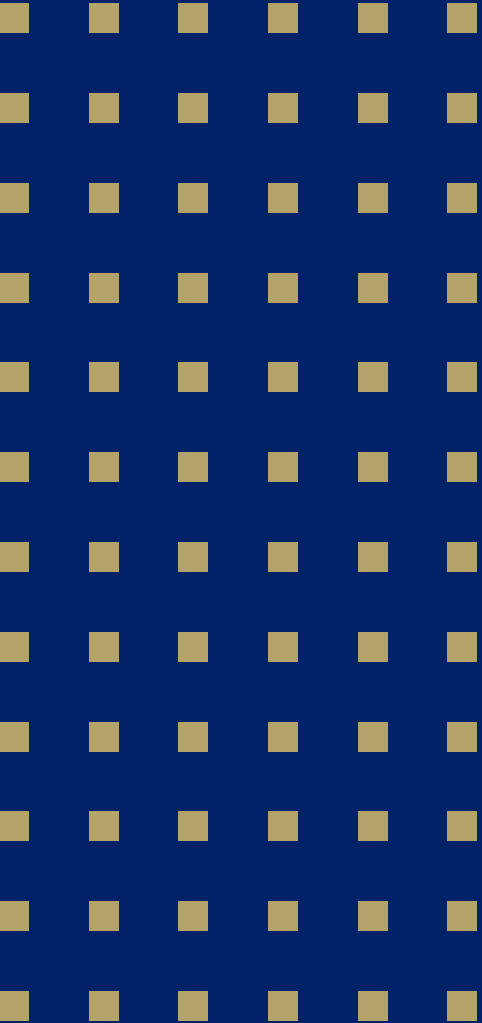
2022 Audit and Annual Comprehensive Financial Report

2022 Audit

- Originally planned to be completed September 30, 2023
- Significant amount of work after September
- Final work and ACFR preparation in November/December
- Auditor review and final opinion in December/January
- ACFR to be filed with State as soon as possible
- 2022 Single Audit to be completed in January/February 2024

2022 Annual Comprehensive Financial Report

- Auditor opinion – unqualified (clean)
- High level results
 - Unrestricted Net position = \$289.4 million
 - Change in net position = \$122.7 million increase
 - Capital assets increased \$51.0 million
 - Debt increased \$80.0 million
 - General Fund unrestricted fund balance = \$64.3 million
- Audit findings: Late filing with State

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2023 Year-end and Audit Plan

Initial Planning Meeting

Planning meeting held in December.

Staff on board with plan for regular year-end and audit schedule.

Documented Plan

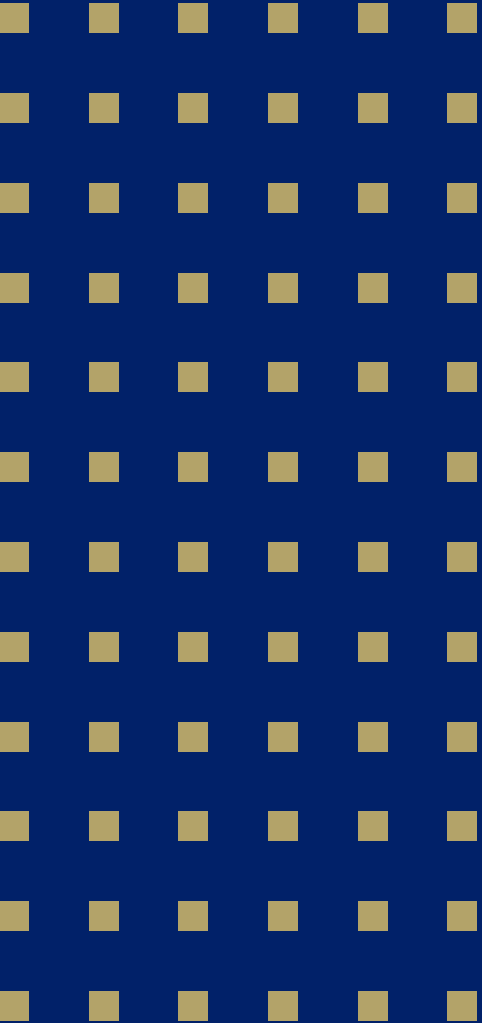
Overall plan document prepared and detailed checklists to be used throughout the process.

Regular Status Meetings

Regular status meetings will be held and any risk areas will be identified and mitigated.

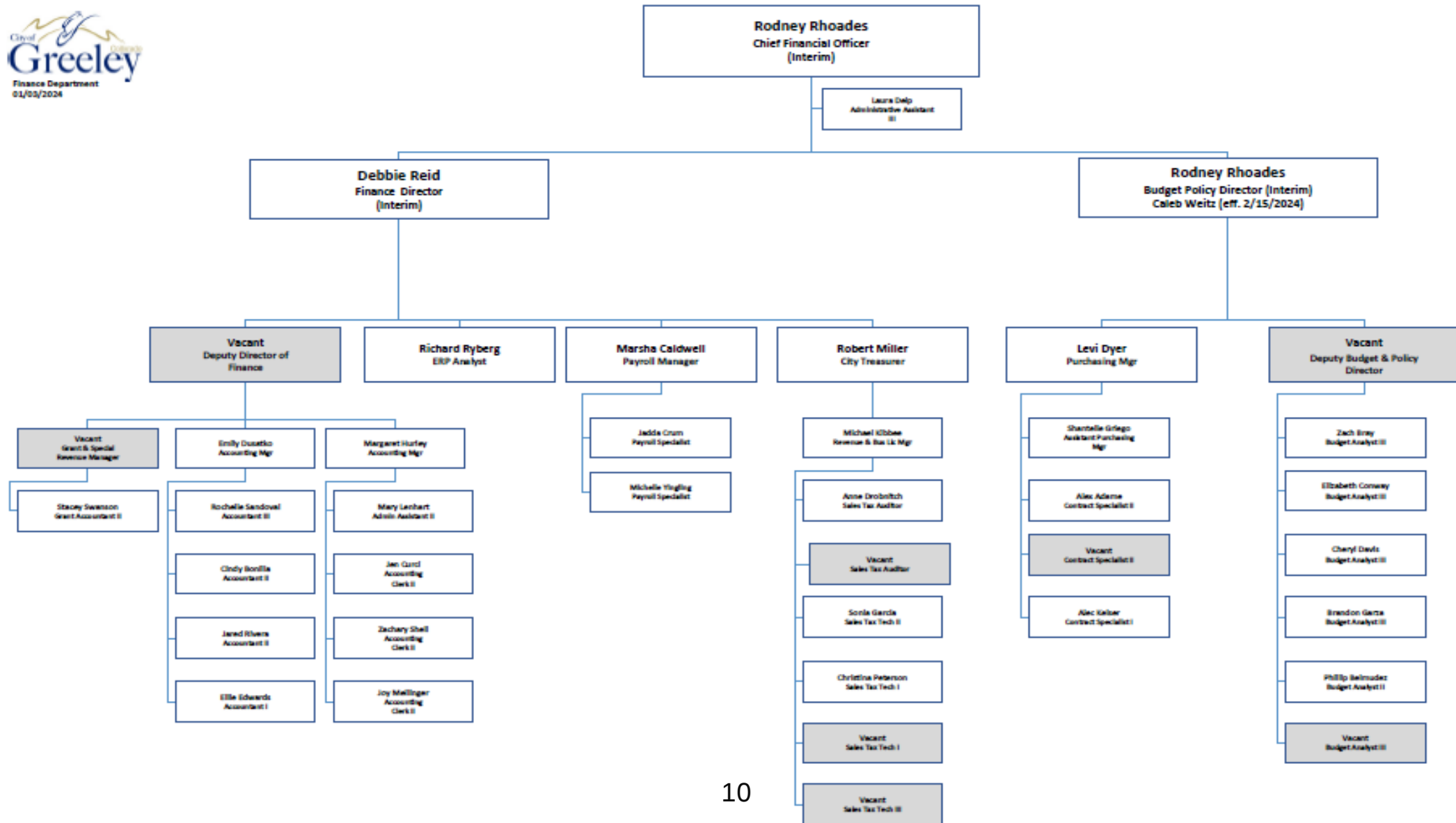
Audit Timeline

January	February	March	April	May/June
Close books and prepare year-end entries.	Year-end accruals, bank reconciliations complete, debt work papers complete, and fund file reviews.	Capital asset work complete, audit workpapers complete, and preliminary audit work conducted.	ACFR preparation begins with most sections complete by end of month.	Auditors arrive for final field work and final ACFR sections are completed. ACFR complete on or before June 30.

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Finance Department Update

Finance Team



Policies – Procedures - Training

- Fill all vacant staff positions
- Review policies and procedures
- Ensure checklists in place for all regular accounting processes
- Establish training plan for each position
 - Cross training between roles
 - Training for staff development

Thank you





Work Session Agenda Summary

January 23, 2024

Key Staff Contact: John Hall, Economic Development Director

Title:

Greeley 2075 - City-Wide Focus Areas

Background:

The City of Greeley is committed to creating and maintaining a great community. To accomplish this, the City Council has created an aggressive vision for the future of our community: "Greeley will be a future-focused city. One that is intentionally developed, safe, affordable, innovative, sustainable, healthy and inclusive." A great city is a safe community with high quality parks and public spaces. Great cities have great schools, affordable public utilities, and housing for all. Great cities have great jobs for residents and high quality transportation systems with pleasant commutes.

However, there are challenges to that vision. Growth is occurring rapidly in the city and current market pressures are not always consistent with the City Council's vision. It can also be challenging to have patience while achieving our vision and the public is not always accepting of the investments necessary to achieve a long-term vision.

To achieve the City Council's vision and navigate the challenges to it, the city is realigning its strategic plan to identify key outcomes to achieve our vision and aligns our actions carefully to connect outcomes to our vision. To this end, several key areas of work are necessary now, including future land use plans for specific areas of the city, large scale capital projects, public/private partnerships, and meaningful engagement with our community all linked together in a city-wide effort.

It's necessary to do this work now to take advantage of a window of opportunity created by higher than normal interest rates and the current state of market pressures. It's also necessary to leverage the city's unbeatable assets, including abundant available land, robust water reserves, and our unique history rooted in hard work and a focus on families.

These efforts have been organized into nine key focus areas: East Greeley, including Downtown and the Airport; West Greeley; the large area north of the Poundre River; the Greeley Mall and the US 34 Corridor; Downtown-specific Redevelopment Efforts; Island Grove Regional Park; the Poundre River Restoration Project; the UNC Campus-town Project; and City of Greeley Public Facilities.

After a short staff presentation to make the City Council aware of these efforts, staff is seeking feedback from the City Council to assure we are in alignment with the council's vision and that we haven't missed any key focus areas.

Strategic Focus Area:



Business Growth



Community Vitality



High-Performance Government



Housing For All



Infrastructure and Mobility



Quality of Life



Safe and Secure Communities

Attachments:

1. 7 Greeley 2075 City- Wide Focus Areas



Greeley 2075

City-wide Focus Areas

Community Vitality Team
City Council Work Session- January 23, 2024



**Infrastructure
& Mobility**



**Secure
Communities**



**Quality of
Life**



**Housing
for All**



**High Performance
Government**



**Community
Vitality**



**Business
Growth**

Agenda



- Vision and Purpose
- Challenges to our vision
- Focus Areas
- Council feedback

Vision and Purpose

*“Greeley will be a **future-focused city**. One that is **intentionally developed**, safe, affordable, innovative, sustainable, healthy and inclusive.”**

- Council has asked that staff be proactive in anticipating changes and implementing vision
- Purpose is to clearly align our actions and outcomes with council’s vision

* *City of Greeley Vision Statement*

What makes a great city?

- A safe community
- High quality parks and public spaces
- Schools that produce successful young adults
- Affordable public utilities
- Housing for all
- Great jobs for residents
- High quality transportation with pleasant commutes

Challenges to our Vision

- Growth is occurring rapidly
- Current market pressures can be inconsistent with vision
- Lack of community patience
- Public acceptance of necessary public investments

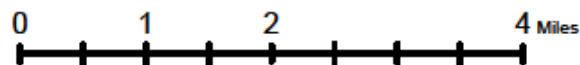
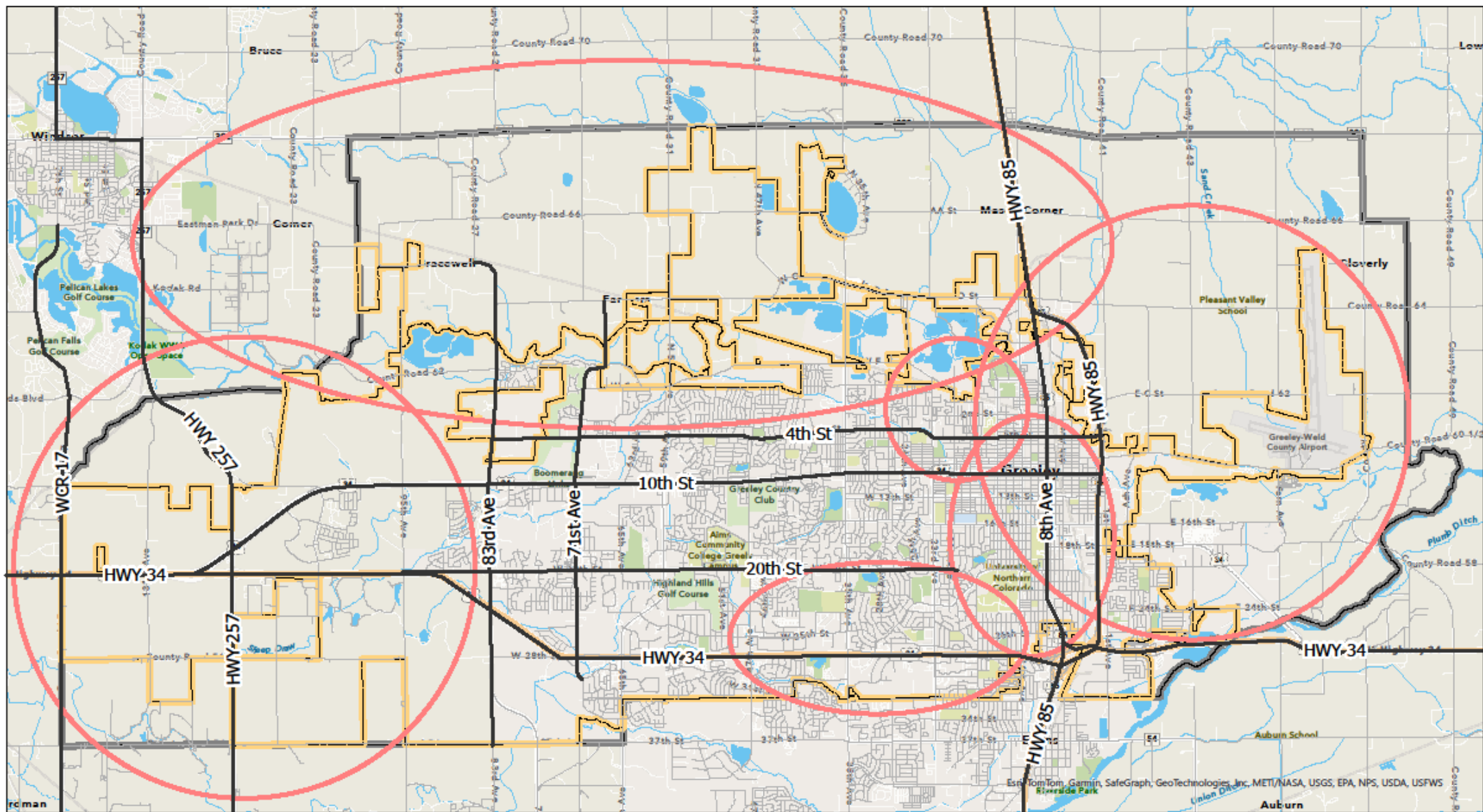
Aligning Vision and Outcomes with ACTION

What...

- Focus Area Planning
- Large Scale Capital Project Execution
- Significant Public/Private Partnerships
- Meaningful Community Engagement
- City wide effort

Why now...

- Window of Opportunity
- Market Pressures
- Greeley has unbeatable assets – land, water, history, character
- Emerging interconnected needs city-wide
- Region needs us to lead and succeed



— Roadways
 Long-range
 expected
 growth area
 (LREGA)

□ Greeley City
 Limits
 ○ Developing/Investment
 Areas



Nine Key Focus Areas

Sub Area Land Use Planning

Large land areas, complex intersecting issues, transportation, infrastructure:

- East Greeley including Downtown & Airport
- West Greeley
- North of the Poudre River

Redevelopment Execution

- Greeley Mall & US 34 Corridor
- Downtown
- Island Grove Regional Park
- Poudre River Restoration
- UNC Campus Town
- City of Greeley Facilities

What do we need from Council?

Awareness

- Lots of work happening simultaneously
- Project teams being linked for effectiveness
- Consistent means of reporting back to council and community

Feedback

- What are we missing?
- We need your help engaging the community
- Are we aligned with your vision?

Thank you





Work Session Agenda Summary

Title

Scheduling of Meetings, Other Events

Summary

During this portion of the meeting the City Manager or City Council may review the attached Council Calendar or Work Session Schedule regarding any upcoming meetings or events.

Attachments

Council Meetings and Other Events Calendar

Council Meeting and Work Session Schedule

Status Report of Council Initiatives and Related Information

January 22, 2024 - January 28, 2024

January 2024						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

February 2024						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

Monday, January 22

11:30am - 12:30pm Greeley Chamber of Commerce (Hall) ↻

Tuesday, January 23

6:00pm City Council Work Session Meeting
(R_CCS_Council Chambers - WiFi Ready; R_CCS_Council Chambers
Overflow Room 103) - Council Master Calendar ↻

Wednesday, January 24

7:30am - 8:30am 1st Quarter 2024 Joint Breakfast - Board of
County Commissioners/City of Greeley (Epic Egg West, 3830 10th
Street, Suite C1, Greeley) - Council Master Calendar

11:00am - 2:00pm Greeley VIPs invited to AIMS Day- 57th Birthday

5:30pm - 6:00pm Scholarship Dinner to honor our Colorado Farm
Show Scholarship winners (RSVP by Friday, January 19, 2024)
(Island Grove Events Center located at 425 N. 15th Ave Greeley, CO
(Room C)) - Council Master Calendar

Thursday, January 25

5:30pm - 7:00pm Community Update on Housing and
Homelessness (Greeley Recreation Center; (Room 101)) - Council
Master Calendar

Friday, January 26

Saturday, January 27

Sunday, January 28

January 29, 2024 - February 4, 2024

January 2024							February 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	6				1	2	3
7	8	9	10	11	12	13		4	5	6	7	8	9
14	15	16	17	18	19	20		11	12	13	14	15	16
21	22	23	24	25	26	27		18	19	20	21	22	23
28	29	30	31					25	26	27	28	29	

Monday, January 29

Tuesday, January 30

6:00pm Council Meeting - Cancelled 5th Tuesday

Wednesday, January 31

7:00am - 8:00am Upstate Colorado Economic Development (Gates/Hall) (Upstate Colorado Conference Room) - Council Master Calendar

Thursday, February 1

- 7:30am - Poudre River Trail (Hall)
- 8:00am - 5:00pm Council Retreat (Aims Community College; Welcome Center) - Council Master Calendar
- 3:30pm - IG Adv. Board (Butler)
- 6:00pm - 8:30pm North Front Range MPO Meeting (Olson/Payton)

Friday, February 2

8:00am - 5:00pm Council Retreat (Aims Community College; Welcome Center) - Council Master Calendar

Saturday, February 3

Sunday, February 4

February 5, 2024 - February 11, 2024

February 2024							March 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	3					1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29			24	25	26	27	28	29	30
							31						

Monday, February 5

Tuesday, February 6

- 8:00am - 10:00am HOLD- Community Foundation of Northern Colorado and Regional Fireside Chat with Mayors from Windsor, Greeley, Loveland and Ft. Collins (Embassy Suites by Hilton Loveland Hotel Conference Center & Spa (4705 Clydesdale Parkway, Loveland, CO 80538)) - Council Master Calendar
- 6:00pm City Council Meeting (R_CCS_Council Chambers Overflow Room 103; R_CCS_Council Chambers - WiFi Ready) - Council Master Calendar

Wednesday, February 7

Thursday, February 8

Friday, February 9

Saturday, February 10

Sunday, February 11

February 12, 2024 - February 18, 2024

February 2024							March 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	3					1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29			24	25	26	27	28	29	30
							31						

Monday, February 12

Tuesday, February 13

 **6:00pm City Council Work Session Meeting**
(R_CCS_Council Chambers Overflow Room 103; R_CCS_Council Chambers - WiFi Ready) - Council Master Calendar ↻

Wednesday, February 14

Thursday, February 15

 **7:30am - 8:30am Downtown Development Authority**
(DeBoutez/Butler) (802 9th St #100, Greeley, CO 80631) ↻

 **3:30pm - 4:30pm Airport Authority (Clark/Payton)** ↻

Friday, February 16

Saturday, February 17

Sunday, February 18

City Council Meeting Scheduling 2024			
	1/16/2024		
	This schedule is subject to change		
Date/Type	Description	Sponsor Presenter/Director or Project Manager	Placement/Time
January 23, 2024 Council Work Session	Master Tourism Plan Recommendations (Consultant attending)	Winna MacLaren	Work Session
	Finance Update – 2022 and 2023 Audits; Finance Department	Debbie Reid	Work Session
	Claims Reserve Fund	John Goodson	Work Session
	Greeley 2075 Concept	Don Tripp/Brian McBroom	Work Session
	Executive Session: Economic Development Project	Don Tripp/Brian McBroom	Work Session
February 1, 2024 - February 2, 2024 Council Retreat	Held at AIMS Welcome Center; 8 a.m. -5 p.m.	CCO/CMO	
February 06, 2024 Council Meeting	Greeley-Weld Housing Authority Update - Quarterly	Tom Teixeira (Director of Greeley Weld Housing Authority)	Intro
	Minutes - Jan 16 CC; Jan 23 WS	Heidi Leatherwood/Sarah Jacobsen	Consent
	End of Year Financial Report (Tentative)	Robert Miller/Rhodney Rhodes	
	PH & 2nd Rdg - Amending Title 8, Chapter 9 and Title 14, Chapter 10 of the Greeley Municipal Code relating to the sale of Tobacco products	Adam Turk	Regular
February 13, 2024 Council Work Session	Results City of Greeley Polling (30 min)	Kalen Myers	Work Session
February 20, 2024 Council Meeting	Proclamation - Youth Art Month (Creative District Jason Evenson)	Mayor	Work Session
	Minutes - Feb 6 CC; Feb 13 WS	Heidi Leatherwood	Consent
	Intro & 1st Rdg Ord- Campaign Contribution Limits and Election amendments	Heidi Leatherwood/Doug Marek	Consent
	Intro & 1st Rdg Ord- Mountain Vista PUD	Don Threewitt	Consent
	Boards & Commissions Appointments	Heidi Leatherwood	Regular
February 27, 2024 Council Work Session	Update on Customer Experience Initiative	Blair Snow	Work Session
	Private Activity Bond Overview	Ashley Weesner	Work Session

City Council Meeting Scheduling 2024			
	1/16/2024		
	This schedule is subject to change		
Date/Type	Description	Sponsor Presenter/Director or Project Manager	Placement/Time
	Executive Session - City Council Appointee Feedback Session	Kimberly Southern-Weber/Heidi Brinkman	
February 29, 2024 State of the City	Held at Union Colony Civic Center 6 p.m.	CMO	
March 05, 2024 Council Meeting	Proclamation - National Intellectual/Developmental Disabilities Awareness Month (Tentative)	Mayor	Intro
	Proclamation - National Nutrition Month (Tentative)	Mayor	Intro
	Proclamation - National Volunteer Week (Tentative)	Mayor	Intro
	Proclamation - National Ag Day (Tentative)	Mayor	Intro
	Minutes - Feb 20 CC; Feb 27 WS	Heidi Leatherwood	Consent
	PH & 2nd Rdg- Campaign Contributions Limits and Election Amendments	Heidi Leatherwood/Doug Marek	Regular
	PH & 2nd Rdg - Mountain Vista PUD	Don Threewitt	Regular
	Executive Session - City Manager Performance Review	Kimberly Southern-Weber/Heidi Brinkman	Exec. Session
March 12, 2024 Council Work Session	Follow Up Ballot Presentation	Kalen Myers	Work Session
	Initiative 12-2023 - Transit Update	Paul Trombino	Work Session
	Initiative 1-2024 - Oil & Gas 101 (Tentative)	Brian Kuznik/Don Threewitt	Work Session
	Small Business Land Use Center (15 min)	Brian McBroom	Work Session
	Executive Session - City Attorney Performance Review	Kimberly Southern-Weber/Heidi Brinkman	Exec. Session
March 19, 2024 Council Meeting	UNC Spring Update	President Feinstein	Intro
	Minutes- March 5 CC; March 12 WS	Heidi Leatherwood	Consent
	Intro & 1st Rdg Ord - Changes to CM & CA Contracts	HR (Martha Lanaghen)	Consent
	Boards & Commission Appointments	Heidi Leatherwood	Regular
	Executive Session - Municipal Court Judge Performance Review	Kimberly Southern-Weber/Heidi Brinkman	Exec. Session
March 26, 2024 Council Work Session	East Subarea Plan Kickoff	Brian McBroom/Don Threewitt	Work Session
	Annexation Priority-Setting (Tentative)	Brian McBroom/Don Threewitt	Work Session
	Community Development Fee Study	Don Threewitt	Work Session
	Follow Up Ballot Presentation (Tentative)	Kalen Myers	Work Session

Greeley City Council

Status Report of Council Initiatives

Initiative No.	Council Member Initiating	Council Request	Council Meeting or Work Session Date Requested	Next Steps & Schedule	Anticipated Deliverable & Date (Report, Council Presentation, etc.)	Assigned to:
15-2021	Olson	Formation of a committee for implementation of a funding strategy for the 35th and 47th interchanges.	December 7, 2021 Council Meeting	•Next grant application expected May 2023	Pending outcome of federal grant application submitted	Paul Trombino
03-2023	Butler	Campaign Contribution Limits	February 7, 2023 Council Meeting	•Presented at Nov 28 Work Session	•Intro/1st Rdg Ordinance scheduled for February 20. Council Meeting; 2nd Rdg Ordinance scheduled for Mar 5.	Doug Marek/ Heidi Leatherwood
04-2023	Hall	Pumpkin Ridge - Bridge	March 7, 2023 Council Meeting	•PW report provided to Council on March 24, 2023. Neighborhood meeting planned on June 29, 2023. •Included Raymond's 9/1/2023 Council Update	•A Neighborhood meeting was held on December 13th with residents of Pumpkin Ridge. Approx. 28 people attended. PW proposed constructing a low-rise crossing at the current sidewalk location. Work is anticipated to occur in 2024. •Update included in the January 5, 2024 Council Report ; •Will remain on this list until the foot bridge is complete	PW
08-2023	DeBoutez	Public Nuisance Ordinance	May 9, 2023 Council Work Session	•Presented at December 12, 2023, Work Session	•1st Rdg Code Updates in first quarter	Doug Marek Brian McBroom
11-2023	Clark/Butler	Artificial turf and landscape standards	August 1, 2023 Council Meeting	•Come back to Council with a draft ordinance	•Council consensus: Staff to bring back minor updates to the front yard landscaping regulations for consideration •Late first quarter	Brian McBroom
1-2020	Hall	Follow-up on the Poudre River Trail-Narrows Project	August 1, 2023 Council Meeting	•The grant application, which will be submitted in October, will complete baseline river modeling in addition to an alternative alignment analysis which will also look at the existing alignment, with high level cost estimates for each alternative. The scope will also include a 30% design of the preferred alignment. Working with existing consultants, we've established an estimated cost for the design process to get to a 30% of roughly \$150,000. •Unless a new alignment comes out of the design process, utilizing the existing alignment or an alternative on the north side of the river identified by past studies will likely exceed \$2 million to completed design/permitting and construction for this section.	•NAT is pursuing a State Trails Planning grant to complete a 30% design for the Narrows section of the trail. If funded by the grant, which will be awarded in late 2023 or early 2024, design work could begin in early-to-mid 2024.	Paul Trombino/Diana Frick

12-2023	Butler	Funding Options Regarding the Greeley-Evans Transit	October 3 Council Meeting	Staff to bring back information for funding and ridership of the Greeley Evans Transit	•Scheduled for the March 12 Work Session	Paul Trombino
13-2023	Hall	City Grants - including Housing and Homeless Solutions	12/20/2023	Provide report identifying the grants that were received so Councilmember Hall can provide to CML	•Report was gathered from Finance and will be sent to CMO staff	Finance/HH
14-2023	Butler	Charter Review	12/19/2023	Asked Staff to start process of Charter review	•Meeting with CMO and Stakeholders January 29, 2024	CAO/CCO
1-2024	DeBoutez	Oil and Gas 101	January 16, 2024 City Council Meeting	Asked that staff prepare an educational presentation with the following data: Number of: oil wells, plugged, abandoned, active; also monitoring wells status, long range plans and underground pipeline monitoring	•Come back to council to present at beginning of 2nd Quarter •Work Session tentatively scheduled for March 12, 2024	C&D
2-2024	Butler	Ballot Language for the Police Sergeant initiative	January 16, 2024 City Council Meeting	Asked CAO staff to create more descriptive language for the police sergeant ballot question for 2024	•repor back with language	CAO



Work Session Agenda Summary

January 23, 2024

Key Staff Contact: John Hall, Economic Development Director
Doug Marek, City Attorney

Title:

Executive Session: Economic Development Project

Background:

Staff will present information to City Council about possible real estate acquisition and economic development incentives for an economic development project.

Strategic Focus Area:



Business Growth

Recommended Action:

A motion to go into executive session to provide instructions to negotiators about possible real estate acquisition and economic development incentives for an economic development project, as provided C.R.S. § 24-6-402(4)(e)(I) and Greeley Municipal Code § 2-151 (a)(5).

Attachments:

None.