

MEETING INSTRUCTIONS FOR THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING ON JANUARY 10, 2024, 3:45 PM

There will not be a Sub Committee meeting of the Ticket Donation Committee.

The physical location for the meeting will be the Greeley Recreation Center Room 103

You may attend the meeting in person at the physical location.

You can provide input/public comment for this meeting by emailing your comments Stephen Marquez stephen.marquez@greeleygov.com

Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.

- Determination of quorum and call to order.
- Approval of December 2023 Minutes
- Introduction of new cultural affairs manager, Megan Weiler
- New Business
- Old/Ongoing Business
 - Liquor Concessions
 - Spring 2024/Fall 2024 Programming updates
- Other
 - UCCC Backstage Stars Report – (Perry)

Next meeting will be February 14, 2024 - Recreation Center Room 103
Minutes

Union Colony Civic Center Advisory Board

December 13, 2023 @ 3:45 pm

1. The meeting was called to order by Mark Pugatch at 3:49 pm Board Present: Mark Pugatch, Perry Bell, Doran Azari, Daniel Knopf, Deanna Terry, Robert Wasson.

Board Absent: Alison Hamling, Michelle Sauder, Samantha Corliss

Staff Present: Stephen Marquez, Jill Droegemueller, Brecklyn Everhart

2. Approval of September and November minutes:

Motion to approve September 2023 minutes made by Perry Bell and seconded by Doran Azari. Motion passed unanimously.

Motion to approve November 2023 minutes made by Robert Wasson and seconded by Perry Bell. Motion passed unanimously.

3. New Business Minute:

- We formally welcomed Stephen to the position and made introductions.
- Board unanimously stated they would encourage Megan Weiler (UCCC director) to attend all board meetings.
- The agenda item regarding the UCCC liquor concessions was discussed. After some discussion, it was stated there is a live bid currently for vendors.
- The agenda item regarding the CIP project update was discussed. It concluded there is a plan in place for the project to be completed before 2026.

4. Old/Ongoing Business Minute:

Fall 2023 Updates:

- There are no more shows scheduled for the Fall of 2023.

- The board would like there to be an end of year recap with Midwood outlining what shows did well, and some ideas for next year.
- There was discussion outlining the need to add diversity in the show lineup and create a lineup that appeals to all people in the town of Greeley.

Spring 2024 Updates:

- Staff handed out the wish list for potential 2024 programming. It was stated to look over the list and get it back to staff. There was discussion on what we could do better to get more programming.
- There was a discussion on creating better marketing, and more advertising around town. The idea of promotional videos was brought up.

5. Other:

- Backstage stars have partnered with Zovamarketing.
- Perry will appear on KUNC radio to bring up upcoming shows.
- There are currently 66 members for backstage stars.
- There was an action item taken for the Backstage Stars to meet with the UCCC staff to work towards a go forward program for member's perks when they support the Backstage Stars in pursuit of their stated mission to support the UCCC. Perry will set that up with Stephen.

Next meeting is January 10, 2024 @3:45 in Greeley Recreation Center Room 103

Meeting Adjourned 5:48 PM