

Fundraising Committee Minutes
Tuesday, April 26, 2022, 10:00 a.m.
Greeley History Museum, 714 8th Street, Greeley, CO 80631

Meeting to be transcribed by Sarah Saxe

Call to Order: 10:04

Roll Call: Flo Mikkelson, Gary Alexander, Mike Weiland, Katie Ross, Holly Berg, Sarah Lester, Sarah Saxe

1. Community partners updates
 - a. Met with FFA 4/18, Kelly Longacre is excited to have high school students design and facilitate ag classes for elementary school students. FFA can also help with crop maintenance throughout year, especially summer months.
 - b. Met with Steve Isenhour of Maddison Elementary, his goal is to have students stay in Greeley after they graduate, is looking for more community involvement and career readiness programs. Would like to see 3rd graders attend ag ed programs at Centennial Village.
 - c. Saxe will put comments from both educators in next grant applications to strengthen appeal.
2. Community presentations updates
 - a. Volunteer for 6/2 evening presentation – Mike volunteered to present at Weld Genealogical Society meeting. Saxe will put him in contact with group to make further arrangements.
 - b. Volunteer for 10/18 noon presentation – group did not pick replacement yet, group will decide in the coming months.
 - c. Fill remaining schedule
 - i. Saxe will move all fundraising documents to S Drive before her departure
 - ii. Saxe will follow up about Greeley Rotary and other unscheduled social club visits
3. Grants/foundations updates
 - a. State Farm – Our project was not selected as top 200 causes. We could reapply next year if we are interested.
 - b. Leprino – each location has approximately \$55,000 to donate. We can put in application for larger amount and see if multiple facilities will donate. Could possibly reapply in future years, even if successful. Saxe will apply in the next two months.
 - c. Boettcher – with new information about school partnerships and with new funds raised, Saxe will reapply to Boettcher fund before her departure.
4. Project Management updates

- a. Exhibit bids – Holly will reach out to Flint Hills Design, Quatrefoil, Condit for meetings and bids.
 - b. Site survey, etc. – Geoff is working on this but experienced setbacks with previously assigned employees leaving the City.
 - c. Bid breakdown from Mark Watson - Saxe will reach out to Mark for assistance.
5. Committee member progress updates/questions
- a. Flo spoke with Harrold Evans and Perry Buck, Wes Sargent could help raise money, Martin Lind to help with getting contact info for Centennial Farm owners.
 - b. Mike met with Warren Yoder/Weld County Garage- not interested at this time but later this year we could reapproach, still working on Allo Fiber (board is reviewing).
 - c. Sarah Lester, Holly and Katie will follow up on current leads.
 - d. John Fielder – John is open to holding a fundraiser/book signing, committee needs to figure out best time to hold event and work with C&E to promote (maybe early next year). John is also willing to lend images for the exhibit.
 - e. Assign Cargill Fort Morgan – Mike will pursue this lead
6. Determine next steps
- a. Saxe will send list of current contacts out to committee, please review list and brainstorm new contacts and send ideas to Saxe by Friday, May 20th. Saxe will compile ideas and we will assign new ideas/contacts to committee at May 24th meeting.

New Business:

Old Business:

Next Meeting: Tuesday May 24th, 10am, Greeley History Museum

Adjourn: 10:35am

Museums' April 2022 Report

Major Events

- Held reception for Peggy Ford Waldo and rededicated Greeley History Museum's main gallery in her name. Speeches by JoAnna Luth Stull and Adam Ford. It was a well-attended, private event with catering and music from the Greeley Philharmonic.
- Held Baby Animal Days with 3,855 visitors and \$16,094.00 in revenue. The event was supported by 156 hours of volunteerism, 35 volunteers, and over a dozen staff.
- Held Young Chautauqua program at Centennial Village Museum, serving 126 people including 33 student performers.

Visitor Services - GHM

	April 2022	March 2022	April 2021
Attendance	337	235	141
Admissions	\$1168.00	\$1232.00	\$667.00
Store	\$647.40	\$361.40	\$23.50
Research Center	\$123.50	\$167.50	\$35.55
Donations	\$0.00	\$150.00	\$0
Facilities Rentals	\$0.00	\$0.00	\$0
Combined Revenue	\$1,938.50	\$1,910.50	\$726.00

Collections

	April 2022	March 2022	April 2021
Donations completed	6	18	2
Items cataloged	113	78	18
Images added	124	126	31
Items inventoried	220	153	191
Research requests	17 (7 onsite / 10 offsite)	25 (10 onsite / 15 offsite)	48
Reproduction orders	3 (14 images)	2 (18 images)	7 (15 images)

- The collections team helped to process and prepare collections items and loans for the upcoming Braceros Program exhibit.
- Katalyn and JoAnna prepped Awakening Stories: Ancient Bison Hunting exhibit for outgoing loan.

Museums' April 2022 Report

Virtual Exhibits and Programs

	April 2022	March 2022	April 2021
Beyond Suffrage Virtual Tour	18	55	51
Meeker Home Virtual Tour	74	179	NA
Centennial Village Audio Tour	109	32	17
War Comes Home Virtual Exhibit	18	25	NA
Exhibit-related Virtual Programs	0	0	10

- Holly and Adriana gave a wonderful interview about the upcoming exhibit Bittersweet Harvest: The Bracero Program 1942-1964 for the podcast Latino Northern Colorado. Exhibit will open May 5th.

Historic Sites

- Geoff hired and trained new interpreter, groundskeeper and Facilities Tec positions. He reposted remaining open positions (site interpreters and CV groundskeeper).

Education

	April 2022	March 2022	April 2021
Group visits	225	0	16

- Sarah Lester conducted group visits, including 161 group attendees to Baby Animal Days and 87 to the Greeley History Museum in April.
- Sarah created training documents for new staff and volunteers regarding multiple stations and Visitor Services functions to support History Fest.

Social Media Reach

	April 2022	March 2022	April 2021*
Posts	15	13	12
Reach	32,875	7,876	2,852
Impressions	34,359	8,298	2,955
Events Reach	28,410	262	2,196

**Across 3 FB pages (not yet merged into one)*