

**Museum Advisory Board Meeting
June 15th, 2023, 4:00pm
Centennial Village Museum**

Meeting digitally recorded; transcribed by Samantha Ashton

Call to Order: 4:00 PM

Roll Call:

Members Present- Gary Alexander, Marcus Embry, George Junne, Floris Mikkelson, Emma Pena-McCleave, David Melendez, Nancy Masimer, Mike Weiland (Chair)

Staff Present- Chris Bowles, Geoff Havens, Katie Ross, Holly Berg

May 18, 2023, Museum Advisory Board Meeting Minutes Motion to approve by Marcus Embry seconded by Floris Mikkelson. The motion passed unanimously.

Culture, Parks, and Recreation Department Report (John Dargle): The Cultural Affairs Manager position is still open and being bid out to a third-party recruiter for a nationwide search.

Culture Division Report (Andrea Haring): No official updates currently.

Museums Report (Chris Bowles): 2024 Budget Increase requests include staff and operations increases at both Greeley History Museum and Centennial Village. Those requests include several positions and large equipment needed at Centennial Village. American Rescue Plan Act funds request was submitted for landscaping over at Meeker Home. Looking at external funding and grant options for further projects due to the limits with city budgets and positions who would focus on these funding opportunities. The American Alliance of Museums Conference is in Denver in May. Staff got a lot of information and were able to see where we are as a division and where we are trying to go in the future. We conducted a survey to see where we are compared to nationwide museums and see where are ahead and where we are behind from our community's point of view. Funding has been received for the Agricultural Heritage Museum feasibility study just waiting on some final review from legal to get this project started. White Plumb family farm statue has been taken down, but we were able to obtain a 3-D image before removing it. The Spring History Fest was a success and staff received positive feedback from teachers letting staff. We are still tracking the zip codes from all our visitors.

Friends of the Greeley Museums Report (Floris Mikkelson): Still working on the website for memberships. Discussing the budget for the 2023 Potato Day. Working on a flip book of pictures from the Museum and Historic Sites.

Public/Board Input - Committee Reports:

- Experiences Team (Mike/George) –Planning a Volunteer Appreciation Event for the Volunteers and a guest. Working on creating a volunteer subcommittee. Front Range Collections Group's most recent meeting was at the Molly Brown House and Katie Ross got some ideas on how to implement some ideas in our own Meeker Home. A presentation for the team that Holly Berg attended at AAM is visitor journey mapping. This is a way to track the visitor experience and fill in possible gaps. The next exhibit featuring a Curator's Corner on Habitat for Humanity is scheduled to open on June 22nd, and installation starts June 16th. At the tail end of switching from Oncell to Stqry for audio tours and we were able to get Analytics tracking set up. Several collection items were moved from the Shaw House storage to GHM. Centennial Celebration was at the end of May, attendance was lower in previous years due to rainy weather. We had some minor flooding in the Stone House items were moved to the courthouse for safety. Most capital improvement projects are completed, still working on a ramp at the railway depot and redesigning the bathrooms. Centennial Village maintenance and upkeep projects continue. Preliminary discussion on partnerships with Model Railroad Museum and High Plains Library. Meeker Home had its first open day of the year with 21 visitors and a survey has been established on what people want to see from Meeker. Meeker is open second Saturday of the month in the summer. Arts Picnic will have a booth and is looking for volunteers. The Museum at Twilight Dearfield Q & A event led to a potential news articles and families that have potential images. Set up a booking page with the new Microsoft 365 and can have people book time in the research
- Acquisitions Committee (Marcus/Staff) – No official updates next meeting is June 21st.

Old Business: We were able to get signage on 8th Street.

New Business:

Questions from City Clerks Office:

- Discussion of interest in moving meeting times that are currently held between the hours of 9 a.m. - 5 p.m. to a time that is before 9 a.m. or after 5 p.m. to maximize public participation; Please report back consensus to CCO for transmittal to City Council.
 - Motion to keep meeting times as they are by Marcus Embry seconded by Floris Mikkelson. The motion passed unanimously.
- Discussion of interest in expanding meeting forms to maximize public access such as virtual meetings, in-person meetings, or hybrid meeting options; Please report back consensus to CCO for transmittal to City Council.
 - Motion to further investigate a hybrid meeting option using current equipment on hand by Marcus Embry seconded by David Melendez. The motion passed unanimously.

Questions to Staff from MAB:

- Q: (Mike Weiland) What is an interpretive master plan?
 - A: (Chris Bowles) An interpretive master plan looks at every point of our museums from exhibit to digital to education as well as long term interpretation and growth over time and to leave behind a guideline.
- Q: (Nancy Masimer) Curious how the transition for collections database continues?
 - A: (Katie) Transition for the collections database continues and working on applying a small grant for the Colorado State Archives for the digital portion the collection database. Wanting to go with Axiell Collections and is ADA compliant and has language options or automatic translations

Questions to MAB from Staff:

- No questions currently.

Next Meeting: Thursday, July 20th, 2023, 4:00 p.m., Greeley History Museum

Adjourn: Mike adjourned the meeting at 5:12 PM