

**Museum Advisory Board Meeting
May 18th, 2023, 4:00pm
White Plumb Farm**

Meeting digitally recorded; transcribed by Samantha Ashton

Call to Order: 4:00 PM

Roll Call:

Members Present- Gary Alexander, Marcus Embry, George Junne, Floris Mikkelson, Emma Pena-McCleave, Mike Weiland (Chair)

Staff Present- Chris Bowles, Geoff Havens, Katie Ross, Holly Berg

Member's Absent- Nancy Masimer

April 20, 2023, Museum Advisory Board Meeting Minutes Motion to approve by Floris Mikkelson seconded by Marcus Embry. The motion passed unanimously.

Culture, Parks, and Recreation Department Report (John Dargle): The entire department is working on the 2024 budget. Candidates for the Deputy Director of the Culture, Park, and Recreation Department are being narrowed down for interviews. The Cultural Affairs Manager position is still open and being bid out to a third-party recruiter for a nationwide search.

Culture Division Report (Andrea Haring): No official updates currently.

Museums Report (Chris Bowles): 2024 Budget Increase requests include staff and operations increases at both Greeley History Museum and Centennial Village. Those requests include several positions and large equipment needed at Centennial Village. The American Alliance of Museums Conference is in Denver this week and we were able to get quotes for designers for Meeker and the Agricultural Heritage building at Centennial Village. The Museum's division appealed the city-wide comp and class final decisions due to some errors; this is still in process for employees. Barry Alvarado and Ann Abbath have been boosted in pay grade and title position. Our guest tracking by zip code continues and we are still getting visitors from outside of Colorado as well as across the front range all the way down to Pueblo. Finally got a signature from the donor of the Dearfield Ledgers so they are now in the Museum Collection.

Friends of the Greeley Museums Report (Floris Mikkelson): Still working on the website for memberships. Discussing the budget for the 2023 Potato Day.

Public/Board Input - Committee Reports:

- Experiences Team (Mike/George) – Dearfield Study Q & A will be the next Museum at Twilight Event on June 10th at the Hensel Phelps Theatre in the Union Colony Civic Center. The ticket office at the UCC was able to assist us in the

- ticket processing for this event. The next exhibit featuring a Curator's Corner on Habitat for Humanity is scheduled to open on June 22nd. We are all set to host the Dolores Huerta Revolutions in the Field traveling exhibit from the Smithsonian in September. Looking to tell local stories from the people in Weld County who worked with Dolores during her time here. Partnering with the Greeley Philharmonic Orchestra for the Seven Symphonic Portraits performance at UCC on October 14th, installing a portable exhibit for review in the lobby of UCC as people enter the performance then moving that to GHM as part of a larger exhibit. Our previous audio tour has switched from Oncell to Stqry quality control testing occurred at History Fest and managing database management regarding content. Analytics tracking has unfortunately dropped when switching from Oncell to Stqry, so we are working on plans for the Analytics. Weld Towns' outgoing traveling exhibit has been requested again. At Centennial Village Baby Animal Days had lower attendance than expected which is believed to be weather related with rain and snow. The Steven Reynolds project has been delayed this year due to the weather we hope to have this project complete later this summer. The Spring History Fest was an exciting success. Poudre Heritage Alliance reached out last month about a possible partnership. Centennial Village is now fully staffed which has everyone getting trained and upkeep projects continue.
- Acquisitions Committee (Marcus/Staff) – Received some items from Weld County Ambulance including scrapbooks, photos, thank you letters, newspaper clippings, uniforms, and a tool kit. Bridle and Photos about Willie the trained Brahma.

Old Business: We were able to get signage on 8th Street.

New Business:

Questions to Staff from MAB:

- Q: (Mike Weiland) Is there any plan or ideas about expanding opening hours of Greeley History Museum and Centennial Village?
 - A: (Chris Bowles) If staffing could increase, we would be able to expand or change open hours.
- Q: (Holly Berg) Are you curious of what each of do and how it overlaps?
 - A: (Staff) We will provide a general description of what we do at our next meeting.
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Questions to MAB from Staff:

- Q: (Chris Bowles) Are there any other aspects that you would like to work with us on?
 - A: (Mike Weiland) We would just like to know how we can help.
 - A: (Emma Pena-McCleave) We have had opportunities to help but would like to do more.
 - A: (Geoff Havens) Offered some general opportunities for staff and will reach out to members of the board with more detail. Also mentioned that advocating for us is the biggest help we can receive.
 - A: (Katie Ross) We have several collections cataloging opportunities.
 - A: (Holly Berg) We could use help with postering. We can hand out print outs

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Next Meeting: Thursday, June 15th, 2023, 4:00 p.m., Centennial Village Museum

Adjourn: Mike adjourned the meeting at 5:15 PM

Approved by:

DocuSigned by:
Mike Weiland
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Prepared by:

DocuSigned by:
Chris Bowles
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