



GREELEY PARKS & RECREATION ADVISORY BOARD MEETING

FRIDAY, OCTOBER 6, 2023 -- 7:00am

Greeley Recreation Center, 651 10th Avenue, Room 101C

Zoom Option: <https://greeleygov.zoom.us/j/86316760959> Passcode: 232019

Agenda

- 1. Roll Call**
- 2. Approval of Agenda**
- 3. Approval of Minutes**
- 4. Public Input**
- 5. Board Member Committee Reports: Art Commission**
- 6. Staff Reports**
- 7. Old Business**
- 8. New Business**
 - A. CPRD Comprehensive Master Plan – BerryDunn**
 - B. Naming of Shurview Property**
- 9. Upcoming Agendas – Trails Master Plan (November)**
- 10. Next Meeting Set – Tentatively Friday, November 3, 2023**
- 11. Adjournment**

Board members unable to join this meeting, please notify
Vicente Vega-Ruiz (Chair) at: vega21vicente@gmail.com

GREELEY PARKS AND RECREATION ADVISORY BOARD

MEETING MINUTES – August 4, 2023

1. ROLL CALL

The Greeley Parks and Recreation Advisory Board met Friday, August 4, 2023, at 7:00am at the Greeley History Museum. Board members joining: Vicente Vega-Ruiz, Monica Ramirez, Shane Kigin, Adam Michaels, Sharon Wright and Greg McIntosh. Staff joining: John Dargle (Director of Culture, Parks, and Recreation), Diana Frick (Deputy Director of Culture, Parks, and Recreation), Eric Bloomer (Parks Division Manager), Justin Scharton (Natural Areas & Trails Division Manager), Daniel Lawrence (Recreation Division Manager), Dr. Chris Bowles (Museum Manager), and Clint Anders (Park Planner)

- 2. APPROVAL OF AGENDA** – A motion was made to approve the agenda. The motion was seconded and passed.

- 3. APPROVAL OF MINUTES** – A motion was made to approve the minutes of the previous meeting. The motion was seconded and passed.

4. PUBLIC INPUT

- 5. BOARD MEMBER COMMITTEE REPORTS** – Art Commission – Sharon Wright: There are three new traffic cabinets installed on 10th Street and one on 20th Street. The Commission has several other projects currently in progress.

6. STAFF REPORTS

Eric Bloomer

- There was a huge turnout for Arts Picnic last weekend. The fountain at Lincoln Park was not working during the Picnic due to a pump that went out that Friday afternoon.

Daniel Lawrence

- The City is currently finalizing a contract with the Colorado Grit junior hockey team who will be playing at the Ice Haus starting their season in September.
- The Family FunPlex has been having some challenges with a mechanical issue at the pool and has been closed to the public. Pass members are currently being allowed to use the outdoor pools free of charge and hours have been extended at the other pools as well.

Justin Scharton

- The two major items NAT is dealing with right now is vegetation management which is dominating much of staff's time, as well as some equipment issues that are being worked through.
- We are working on opening the Shurview property possibly after Labor Day.

John Dargle

- Introductions of Dr. Chris Bowles, Museums Manager and Diana Frick, Deputy

Director for Culture, Parks, and Recreation.

- Chris gave an overview of the Museums Division facilities, upcoming exhibits/events, and future plans for an Agricultural Heritage facility.
- The contract is being finalized with the Berry Dunn consultants to begin work on the CPRD Comprehensive Master Plan. Additional information on scope of work and calendar will be shared with the Board.
- An offer has been made to Benjamin Alexander to fill the new Business Manager position for CPRD. Benjamin will begin August 17 working directly with Diana Frick and will be taking a deep dive into the Department budget, finances and cost recovery.
- We are working with an executive search firm to hire our Cultural Affairs Manager position. Applications will be reviewed next week to select the top 8-10 candidates to begin interviewing.
- Interviews are being held next week for the position of Union Colony Civic Center Facility Manager position.
- Daniel Lawrence and staff are working with the School District to finalize renewing the Joint Use Agreement for the next two years.
- Staff are looking at potential sites for two additional dog parks.
- A virtual meeting was held between Greeley's Mayor and the Mayor of our Sister City of Moriya, Japan. This 30-year program has been limited since the pandemic, but we are looking forward to bringing the program back in the coming years.
- Staff have been dealing with some homeless issues at Farr Park and the Meeker Home Museum. A Homeless Engagement team and the Parks team are working together with the Police Department and neighbors to address the issues.
- The ARPA project requests have been evaluated and those selected will go to City Council to approve as part of the City's 2024 budget. Information should be coming out in the next couple of weeks about the projects that were selected.

7. OLD BUSINESS

- A. Parks & Recreation Advisory Board Triennial Assessment – Board members received in their agenda packet, information that was submitted to the City Clerk's office for the Triennial Assessment. John will be scheduling meetings with each Board member to review the Work Plan and create subcommittees within each of the subject areas in the Work Plan. This will set up the Department to work toward accreditation as well.

8. NEW BUSINESS

- A. Discussion – Board Meeting Time/Method: The City Clerk's office has requested the Board discuss current meeting time/method. There was discussion among the Board and the meeting time will remain as currently set.
- B. Presentation on Park Development and Projects: Clint Anders presented information on Delta Park development plans, amenities, funding, community engagement, and proposed timeline.

9. UPCOMING AGENDAS – ARPA Projects Selection, Comprehensive Master Plan

10. NEXT MEETING – The next meeting is tentatively scheduled for Friday, September 1.

11. ADJOURNMENT – A motion for adjournment was made and seconded. The meeting adjourned at 8:07am.

Respectfully submitted:

Vicente Vega-Ruiz, Chair

Nancy Milton, Office Manager

PARKS & RECREATION ADVISORY BOARD

STAFF REPORTS – October 6, 2023

[Diana Frick – Interim Director of Culture, Parks, and Recreation](#)

[Eric Bloomer – Parks Superintendent](#)

Parks:

- Lincoln Park is the host site for the annual Oktobrewfest on September 29th and 30th so staff have spent much of the month prepping the park for the event.
- Fall maintenance activities are in full swing and staff are working on getting all parks ready for winter. Restrooms will be closed in October and winterized, irrigation will start to be shut down and blown out, and leaf cleanup will begin in the downtown areas.
- The playground at Centennial Park is 99% complete. The contractor installing the soft surface under some of the transition areas ran out of the blue rubber product and had to order more. We are hopeful it will be complete in early October.
- Contracts and final design for the playgrounds being replaced at Farr, Sanborn, and JB Jones are receiving final approval and work will start this fall and cross over into 2024 to have them all complete by spring of 2024.
- The Leprino Foods Foundation awarded us a \$40,000 grant for the project at Delta Park. We will likely put the money into one of the key children's features such as the playground or the splashpad.
- Bittersweet Park will be the site of the annual walk for Alzheimer's in October. We are working with their organizers to ensure they have a successful event.
- Leadership staff in Parks are planning for some changes in Park Tech assignments for 2024. 2 new Park Tech positions are in the 2024 budget which will not only help address some of the new park sites that have come on board but will also address some of the council priorities to put attention on the downtown properties and improve maintenance activities.
- There are currently 3 full-time Park Maintenance Technician II positions open. Staff are actively recruiting, and we hope to have some new folks on board by the end of Fall.

Forestry:

- The Forestry program received a grant from the Federal Government for \$689,000 for work on an Urban Forest Strategic Plan and to bolster our Share the Shade Program for the next 5 years. This work will help provide us with a framework and a plan to start to replace and strengthen our declining urban forest throughout the entire City of Greeley, but also with an emphasis on areas east of 35th avenue.

Linn Grove Cemetery:

- The irrigation project is continuing to move along the eastern half of the site. The contractor plans to work into November as long as the weather holds out. The mainline is nearly complete and many of the lateral lines are installed. There have been some challenges working around trees and getting all the components installed in the designed places, but the contractor has done an outstanding job of limiting the impacts of the construction.
- Staff are working hard to get ready for fall and winter. We are currently short 2 of the 4 technicians on site but we are fortunate to have 2 seasonal employees keeping up with mowing while the tech's manage the rest of the work load.

[Daniel Lawrence - Recreation](#)

Family FunPlex

- Current Programs
 - Ultimate babysitting Bootcamp 5/20 participants
 - Swim Lessons 137 participants

- Upcoming Programs and Events: Meadowlarks Music Program, Young Rembrandts 10/7-10/28, Swim Lessons 10/9-11/4, Family Fright Fest 10/27 5-8pm, Lifeguard class 10/7-10/9, Water Safety Instructor class 10/13-10/15

Recreation Center

- **Current Programs:**
 - Summer Climbing Camps: Ran 3 camps in August for ages 5-12. Filled 19 of 24 spots. We had a successful summer with summer camps, filling or almost filling each month. July we created two additional camp weeks to accommodate numbers.
 - Youth Athletic Conditioning: August session filled 11 out of 24 spots. We increased class sizes from 12 to 24 after June since we had additional interest.
- **Upcoming Programs:**
 - The new fall Group Fitness Schedule comes out in September. Tentatively plan to move some of the aqua fitness classes back to FunPlex, however, they have been successful at the Rec Center.
 - Youth Climbing Classes fall sessions start in September. Opening weekday mid-day sessions to target homeschool kiddos.
 - Greeley Archers will be offering fall youth lessons again starting in September.
 - Cooking Matters: Sept 8 – Oct 13 | 10 AM – 12 PM
 - NCADA Dance: Sept 11 – Nov 18
 - Culinary Kids: Sept 9-30 | 10-11 AM (class already full - first time running)
 - AAA Walking with Ease: Sept 11 – Oct 20 | 10:15 AM – 11:15 AM
 - Line Dancing: Sept 15 - Oct 6 | 10-11 AM
 - HIIT RC and FP starting in Sept.
- **Events:**
 - Teen Night Out - September 15th
 - Outdoor Zumba Event - September 30th (free community event)

Facility Operations/Projects/Updates

- Clinic Upgrades Over Next 2 Months – Includes new flooring, logos and signage.
- New lifts at FFP and GRC
- Water Conservation Studies – Working with Dena Egenhoff and Ben Shaffer to study Rec facilities and pools. First study will be at the FFP.
- 80 Gallon Dump Bucket Replacement – Install end of Nov or early Dec.
- Winterizing pool and splash pads – Starting 9/20
- IH railing install – Starting Friday 8/25
- Rec & Rodarte Building Signage - Updated and ADA compliant.
- Commercial Washer & Dryer to be operational by end of Sept.

Custodial Operations

- Cleaning Contract RFP Posted – Oct Award

Rodarte Community Center

- **Current Programs:**
 - **2023-2024 After School Program-**
 - Anna Gimmestad Community Center: 2022- 40/50, 2023- 50/50
 - Rodarte Community Center: 2022-62/140, 2023-110/140
 - **Boxing:** 2022-26 youth and 5 adults, 2023-28 youth and 2 adults
 - Smoker Boxing Tournament Recap: 500 Attendees, \$7,250 brought in from admission and concession, 25 matches, 4 members from Rodarte, 1 winner
 - **Play on the Way:** Tuesdays and Thursdays | 3:15-4:30pm, Saturdays | 10-11:30am
 - Fall 2023 Dates:
 - Tuesdays, Monfort Park, 2122 50th Ave: October 3, 10, and 17
 - Thursdays, East Memorial Park, 2044 Balsam Ave: October 5, 12, and 19
 - Saturdays, Anna Gimmestad Park, 1710 31st St. Rd: October 7, 14, and 21

- **Project Updates:** The Trust for Public Land did a site visit at the community garden located across the street from the Rodarte Community Center. We will be hosting fall events that will be focused on social contact between the After School Program, Al Frente de Lucha and Rodarte senior groups. Feasibility Study Awarded to OLC: will begin working in October.

Ice Haus

- **Programs/Events:**
 - Learn to Skate: Current 9/23-10/29; offering new classes and days for LTS
 - Cub: Current 8/7-9/17, Next 9/24-10/30
 - Leagues: D-league current 10/1-12/10, C-League current 10/10-12/19, Over 35 current 10/5-12/14, UNC and Grit first weekend of games 9/8-9/10
- **Project Updates:**
 - construction to be started soon: Under stairs storage, Grit locker room, Concessions, Second lobby
 - Roof – Emergency Bid Exception

Active Adult Center

- **Programs**
 - Friday Meals | Every Friday
 - Fall Wreath Making Class | Thursday, October 5
 - Advanced Directive Class | Friday, October 6
 - Cooking Matters | Tuesdays, October 10 - November 14
 - Woodshop Keepsake Boxes | October 16-18
 - Woodshop Demo: Dovetail Jigs | Monday, October 23
 - Stories from Colorado History | Thursdays, October 5 - December 7
- **Upcoming Senior Trips:**
 - Elk Fest | Sunday, October 1
 - Cure Organic Farm Tour | Monday, October 9
 - Fort Collins Ghost Tour | Friday, October 13
 - Chuy's Tex Mex | Wednesday, October 18
 - Eagles Game | Friday, October 20
 - Candlelight Dinner | Thursday, October 26
 - Eagles Nest Open Space Hike | Wednesday, October 4
- **Facility Updates:**
 - New Snooker Billiard Table | September 25

Sports and Programs

- **Youth Sports**
 - Fall Leagues:
 - Flag Football- 327
 - Youth Soccer - 667
 - Clinics (registration still open): Tennis, Skateboarding Lessons and Leagues, Soccer, Soft-Lacrosse, Cheer, Super-Tots
- **Adult Sports**
 - Fall Sports
 - Lots happening in adult sports, we brought back adult basketball and will be running adult pickleball league for its second season.
 - Inaugural Pickleball Tournament – September 23rd, \$200 prize for champion
 - Leagues:
 - Adult Softball – 60 teams
 - Kickball- Cancelled due to low enrollment.
 - Pickleball – 31 TEAMS!
 - NEW! Adult Basketball - 6 Teams

- Indoor Volleyball – 32 teams
- Inline Hockey- 9 teams
- **Adaptive Recreation**
 - Current Coordinator on Maternity leave
 - Special Olympics Bowling expanded to two practice days! Roster of about 33 bowlers
 - NEW! Special Olympics Youth bowling team – 6 bowlers
 - Adaptive Water aerobics meets monthly – serving around 4-6 adults.
 - Craft classes – meet twice a month – serves around 6-15 participants on average.
 - Country Kick-up Line dancing classes – Starting in September
 - Unified Flag Football Team in partnership w/ UNC
 - AIR Youth Soccer Clinic – starts in September.
 - AIR Youth Flag Football Clinic – Started in September

Justin Scharton – Natural Areas & Trails

Poudre and Sheep Draw trail counts (Aug 2023)

Location	Month Total	Daily Avg (Month) Trend (prior month)	YTD Daily Avg Trend (prior year)
Sheep Draw @ McCloskey TH (installed May 2018; NEW counter with bike detection installed Aug 2023))	3554*	115 ↓40.4%	146 ↓4.9%
Triple Creek Spur @ Mountain Vista TH (re-installed Aug 18, 2020)	5747	185 ↑31.7%	143 ↑42.2%
Poudre Trail @ Island Grove (installed Aug 2020)	5929	191 ↑2.0%	153 ↓10.4%
Poudre Trail @ Rover Run (Temp moved May 2020)	5440	175 ↑1.9%	145 ↓20.5%
Poudre Trail @ PLC (installed Aug 2020)	9498	306 ↓10.2%	206 ↓28.7%
Poudre Trail @ Poudre East (Kodak TH)	8526	275 ↓8.6%	210 ↑2.6%

Staffing

- Making offer for vacant Natural & Trails Tech I position.

Capital Projects

- Greeley #3 Canal Trail | The project has been largely completed, and the section south of 4th St to Madison Elementary is closed pending completion of school construction activities which is using the parking lot near the end of the trail. Installation of HAWK crossing signal on 4th Street is now expected in late October.
- Poudre River Trail – Duran Section | Staff received notice in Sept that the federal LWCF grant for the project had finally been awarded, with a grant agreement to be executed in late fall. RFP for this project will occur in late 2023/early 2024.
- Poudre River Trail – Poudre Ponds | NAT and Water & Sewer staff have reviewed 90% plans for the project and the final permitting for the project is underway. RFP for construction will occur in late 2023/early 2024.
- Campo Esperanza Natural Areas | Warranty plant replacements are being installed, and the NAT crew and contracted landscapers are working on early vegetation establishment and weed management on the site.

Strategic Planning/Policy

- Trail Master Plan | Initial public outreach is complete. The TAC met 9/18, and presentations to various City boards and commissions will occur between October – December. Staff anticipates presenting final draft to City Council worksession in January or February followed by resolution to adopt.
- Shurview Master Plan | Concepts are available for public comment on Speak Up Greeley through Sept. 30. Residents are being directed to Speak Up Greeley via social media posts, news release, flyers at trailheads. Concepts are also available for public viewing at Farr Library. From Sept. 1-21, Speak Up Greeley has received over 1,000 visits and 32 survey responses.

Maintenance/Equipment

- Vegetation management still dominates this late time of the season, with weed management mowing, chemical application, and other veg management tasks for the NAT crew.
- A new trailside mowing standard of 6" high and 3-4' wide, in addition to a property line mow of 6" and 10' wide where natural areas abut to homes is in the process of being implemented. The standard will assist in fire mitigation and a better user experience along the trail system.
- Maintenance crew, along with contractors, constructed a new trailhead facility at Missile Site Park for access to the broader Shurview property.
- NAT received delivery of a new tractor and flail mower specifically designed for trailside mowing. This piece of equipment is already proving more efficient and quicker than past equipment NAT has used.

Restoration/Land Management

- Completed chemical application and surveying for purple loosestrife and hairy willowherb (List A Noxious Weeds) on all known sites.
 - 2,048 hairy willow herb plants were treated
 - 1,669 purple loosestrife plants were treated
- Working on devising a complete integrated pest management schedule for next year including priority sites and best practice/chemical to use on different species.
- Evaluated NAT grazing sites with a CSU extension agent to decide on grazing plans and strategies for next year, and how to best move forward with site monitoring.
- Working with GFD to develop prescribed fire plans for several sites for next spring.

Communications/Outreach

- NAT is partnering with COG Employee Wellness Coordinator to offer nature-based wellness programs for City employees. Offered two events in August and another is planned for October.
- Upcoming outreach includes Poudre Pour and District 6 Wellness Fair.
- Social media stats for last full month (August):

Total number of posts	2
Views	2,720
Engagements (i.e., likes, comments, shares, etc.)	10

Volunteers

- 9/23/22 National Public Lands Day Project | Signature Bluffs Natural Area
 - Volunteers worked to re-fresh the Primitive trail within the property, actual numbers to follow.
- 10/21 and 10/22 Russian Olive Removal | Poudre Ponds Fishery
 - Volunteers will remove invasive and non-native Russian olive trees within the property.
 - Volunteers still needed, sign up:
 - Saturday - <https://x.gldn.io/e/MfBvYtWXfDb>
 - Sunday - <https://x.gldn.io/e/KiUiOGYXfDb>

Archived agendas are located on the City of Greeley website: <https://greeleygov.com/government/b-c>

Upcoming Events

- October 1 - Fall Fun Day: Resource Fair and Fall Carnival, Twin Rivers Amphitheater, 1-3pm
- October 6 - Firefall, Union Colony Civic Center, 7:30-9:30pm
- October 13 - Teen Night Out, Rodarte Center, 5-8pm
- October 14 - Nerf Wars, Greeley Recreation Center, 3-5:30pm
- October 21 & 22 - Howl-o-Ween Trick-or-Treat, Centennial Village Museum, 2-6pm
- October 27 - Family FunPlex Fright Fest, Family FunPlex, 5-8pm
- October 28 - Inclusive Halloween Dance, Active Adult Center, 6-8pm
- October 28 - Cosmic Costume Skate, Ice Haus, 6:45-8:15pm
- October 28 - The Manhattan Transfer, Union Colony Civic Center, 7:30-9:30pm

[Calendar \(greeleygov.com\)](https://www.greeleygov.com/calendar)

GREELEY PARKS & RECREATION ADVISORY BOARD										
Attendance										
2023	January	February	March	April	May	June	July	August	September	
Casillas, Luis	P	A	A	A	A	A	N	A	N	
Kigin, Shane	P	P	A	A	P	P	O	P	O	
McIntosh, Greg			P	P	P	P	M	P	M	
Michaels, Adam (Vice Chair 4/2023-2024)					P	P	e	P	e	
Raminrez, Monica	A	P	P	P	P	P	e	P	e	
Vega Ruzi, Vicente (Chair 4/2023-2024)	P	P	P	A	P	P	i	P	i	
Wilson, Louise	P	A	P	P	P	A	n	A	n	
Wright, Sharon	P	P	P	A	P	A	g	P	g	



Comprehensive Culture, Parks and Recreation Master Plan

Parks and Recreation
Advisory Board
October 6, 2023





- ▲ 1 Introductions
- ▲ 2 The Project
- ▲ 3 Your Role
- ▲ 4 Q&A



”

Plan Purpose

...to develop a new comprehensive culture, parks and recreation master plan to guide the development and enhancement of Greeley's extensive culture, parks, and recreation system.



*We're planning for
the future of Greeley
CPRD!*

But the future is now!





Success Factors



Menti.com

5750 1155

-or-

QR code

Firm Overview



- ▶ *Master Planning*
- ▶ *Strategic Planning*
- ▶ *Organizational Assessments*
- ▶ *Operational Analysis*
- ▶ *Financial Analysis*
- ▶ *Feasibility Studies*
- ▶ *Culture & Programming Analysis*
- ▶ *Change Management*
- ▶ *Assessments*

Inspiring Organizations to Transform and Innovate

BerryDunn's Parks, Recreation, Libraries Practice is composed of **former industry practitioners and seasoned advisors**. Having completed more than 650 projects across the industry, we offer clients deep expertise and tailored insights at every step.

Our teams leverage their backgrounds working in and for municipal, regional, and county parks and recreation agencies to guide organizational change and help ensure achievement of organizational goals and visions.



Founded in 1974



37 years serving the public sector



54 principals



800+ employees

The Greeley CPRD Team



Jason Genck

Engagement Manager
BerryDunn



Nikki Ginger

Project Manager
BerryDunn



Rich Neumann

Supporting Consultant
BerryDunn



JR Clanton

Supporting Consultant
BerryDunn



Becky Dunlap

Supporting Consultant
BerryDunn



James Mickle

Supporting Consultant
BerryDunn



Tom Diehl

Supporting Consultant
BerryDunn



Dave Peterson

Supporting Consultant
BerryDunn



Barbara Heller

Subject Matter Expert
BerryDunn



Oliver Amaya

Subject Matter Expert
BerryDunn



Your Team



Prime Firm

- Project Management
- Community & Staff Engagement
- Cultural & Program Assessment
- Organizational Assessment
- Operations & Maintenance
- Benchmarking
- Fiscal Analysis
- Level of Service
- Cultural Plan
- Natural Areas Quality Assessment & Park Conditions Mapping
- Visioning
- Implementation Workshop



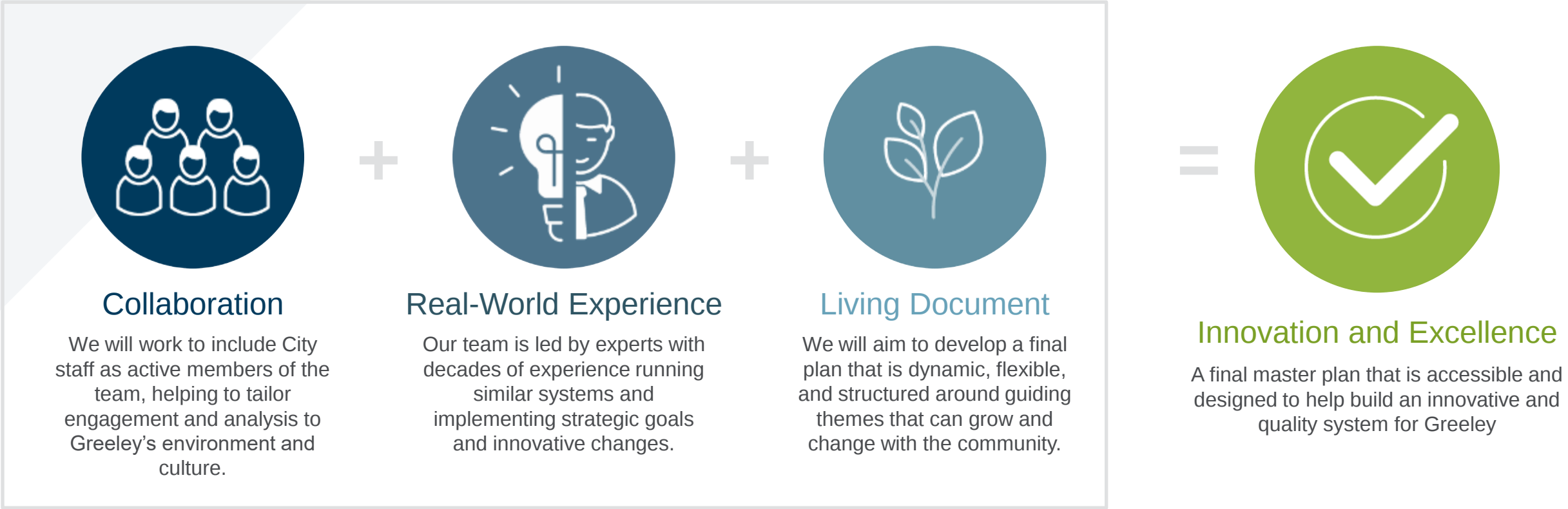
- Landscape Architecture



- Statistically Valid Survey

Planning for Excellence

How will this plan be unique and creatively guide our community to a new level of excellence?



Our Goal: Create a Unique Plan

- ▲ Representing Greeley's diversity
- ▲ Drawing upon previous and existing plans
- ▲ Listening, rather than driving strategic solutions
- ▲ Guiding the process and working collaboratively with you
- ▲ Driving innovation, tourism, and community
- ▲ Focusing on today and the future

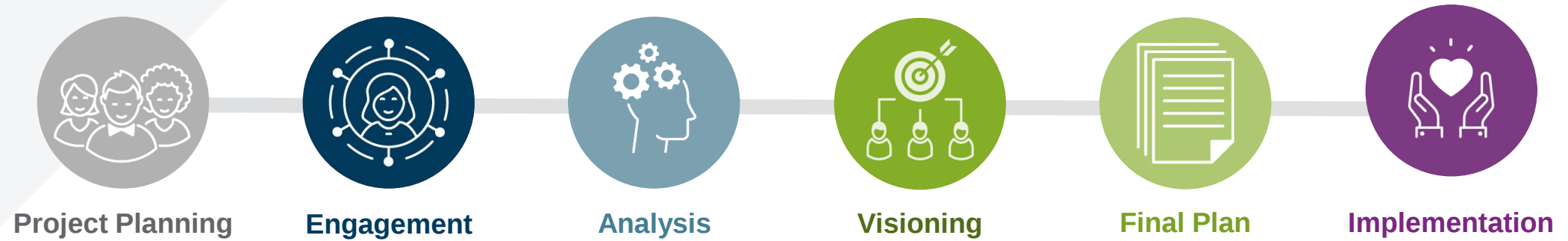




2 The Project

Project Approach

Six Phases



Understanding Greeley

- ▲ Site visits
- ▲ Discovery sessions and meetings with Greeley working groups and leadership
- ▲ Documentation review



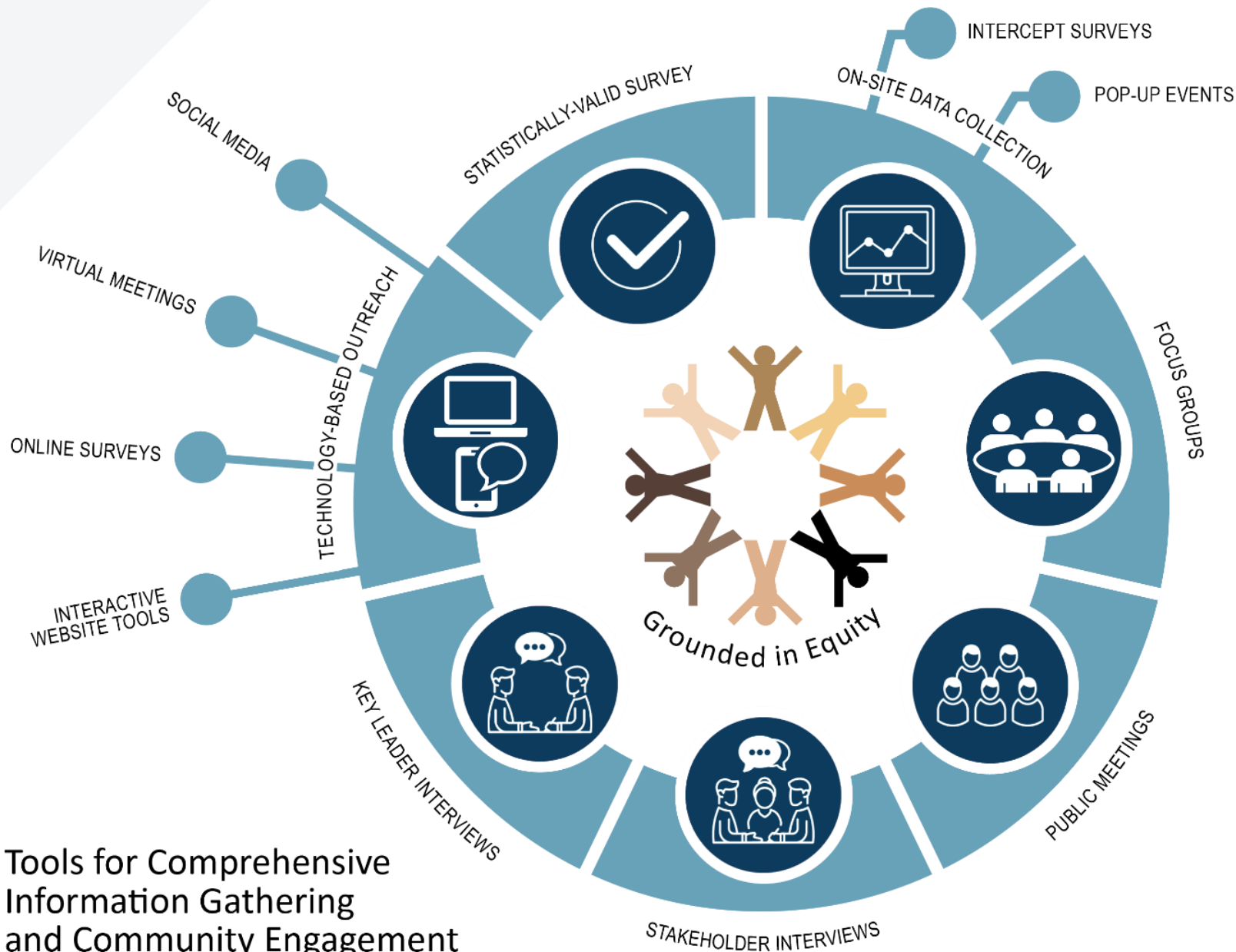
Project Planning

Imagine Greeley Comprehensive Plan (2018)	City Council Vision 2037 Priorities	Parks, Trails, and Open Lands Master Plan (PTOL) (2016)	Get Outdoors Greeley 2021-2026 Strategic Plan
CPRD Strategic Plan 2021-2025	hrQ Organizational and Operational Assessment (2021)	Long-Range Strategic Plan for Museums 2017-2027	CPRD Technology Assessment (2021)
Facilities Assessment (2021)	Long Range Master Plan for Museum System (2017-2027)	Public Art Master Plan	Partnership and Shared Facilities Plans
	10-year Financial Plan for Golf	Island Grove Master Plan	

Project Approach: Engagement



Engagement



Tools for Comprehensive
Information Gathering
and Community Engagement



Engagement

Understanding Greeley

■ Staff

- Discovery session interviews
- Staff survey

■ Community

- Pop-up events
- Listening/Discovery Sessions
- Statistically valid survey
- Online engagement
- English and Spanish

■ Citywide Leaders & Partners

- Discovery Sessions
- Online

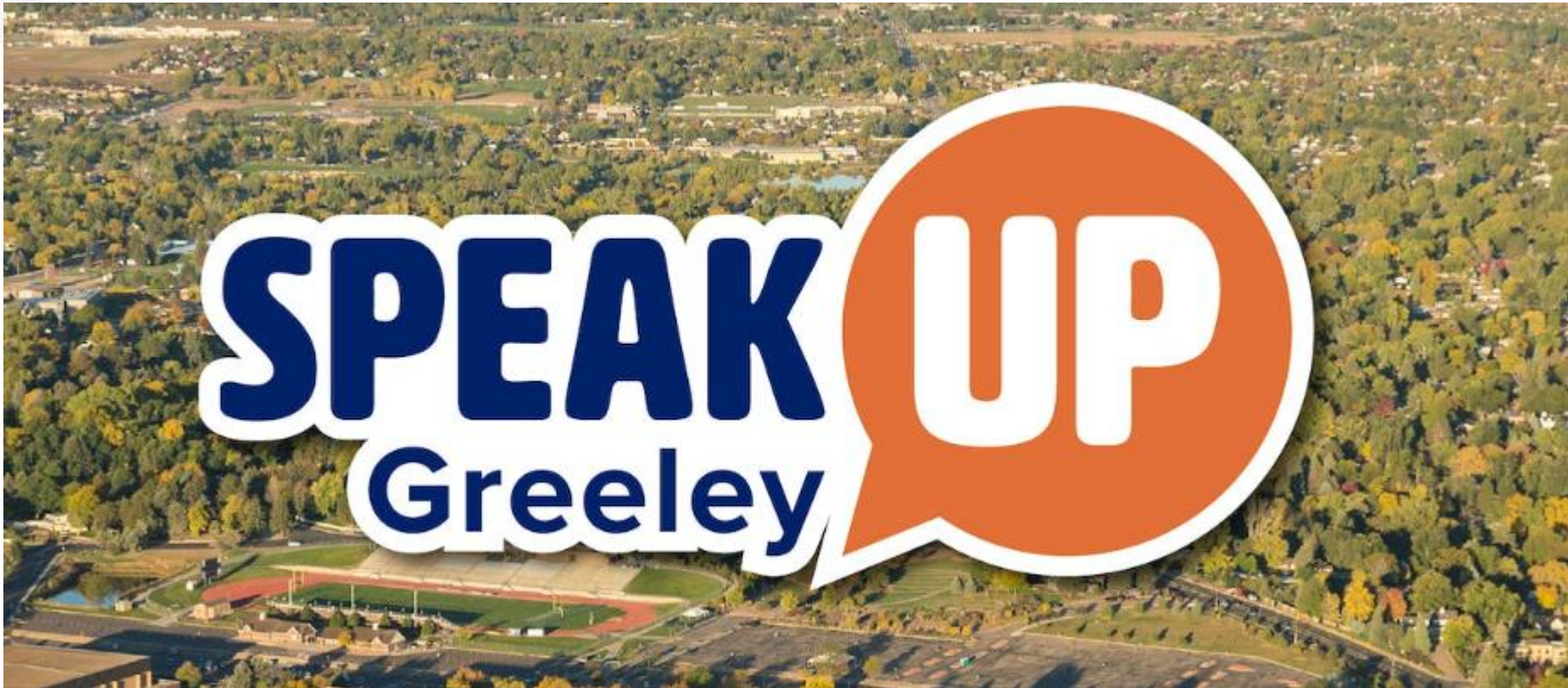
Community Engagement

▲ Project Website

- Information hub
- Feedback tools



Engagement

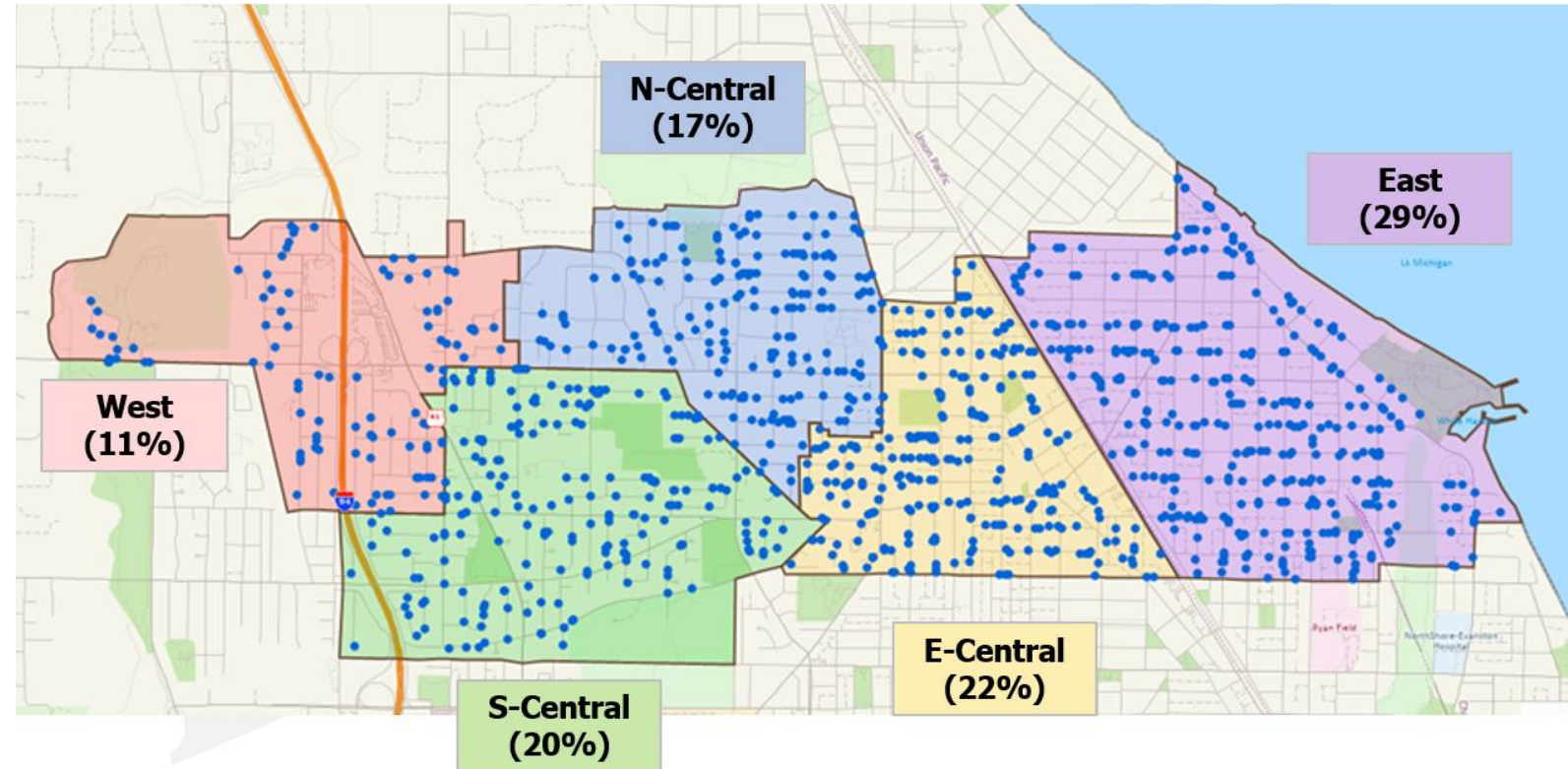


Statistically Valid Community Survey



Engagement

- Customized
- Reaching users and non-users
- English and Spanish
- Randomized
- Representing all of Greeley
- Balancing all opinions





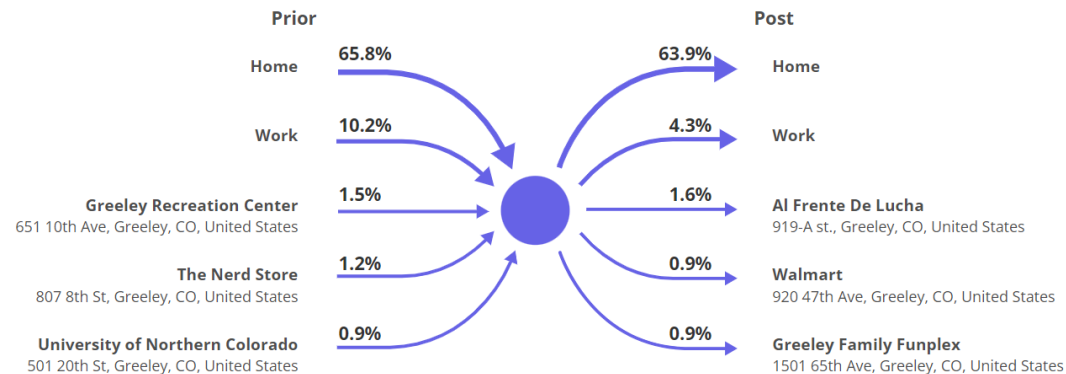
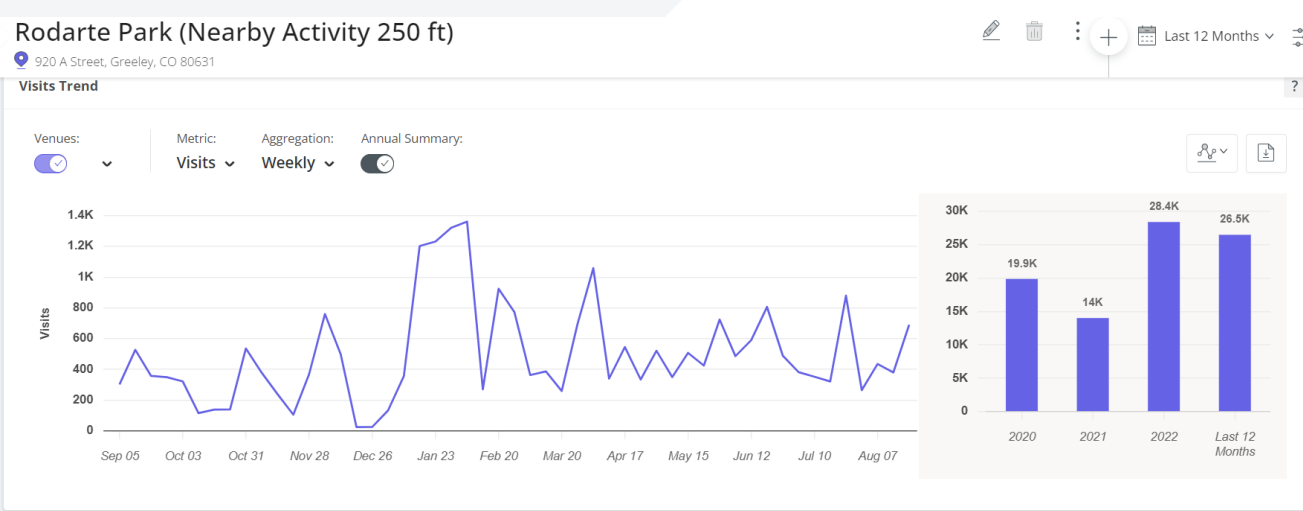
Analysis

Project Approach: Analysis

- ▲ Benchmark and trends
- ▲ Demographics
- ▲ Systems, including parks and amenities
- ▲ Maintenance and operations
- ▲ Cultural and recreation programs

Benchmarking & Trends

- ▲ Benchmarking:
 - ▲ Similar communities
 - ▲ NRPA Park Metrics
- ▲ Trends:
 - ▲ Parks, recreation, cultural, arts, natural areas, trails and forestry management
 - ▲ Demographic shifts
 - ▲ Impact on future service provisions
 - ▲ Mobile data





Systems Inventory



Analysis

- ▲ Parks, systems, and facilities
- ▲ Functional use, current conditions, and quality
- ▲ Competitors and partners
- ▲ Gap analysis
- ▲ Priority recommendations

Parks Inventory and Level of Service Analysis

Geo-Referenced Amenities Standards Process
(GRASP®) Methodology

- ▶ Component-based
- ▶ GIS-powered equity and gaps analysis
- ▶ Quality and quantity-rooted
- ▶ Standardized and validated



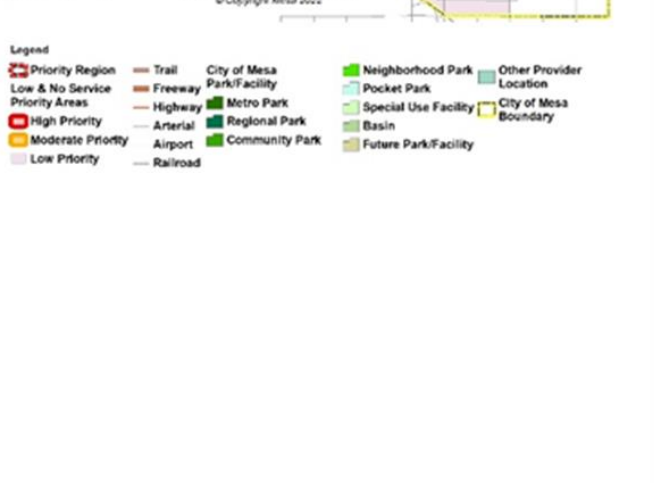
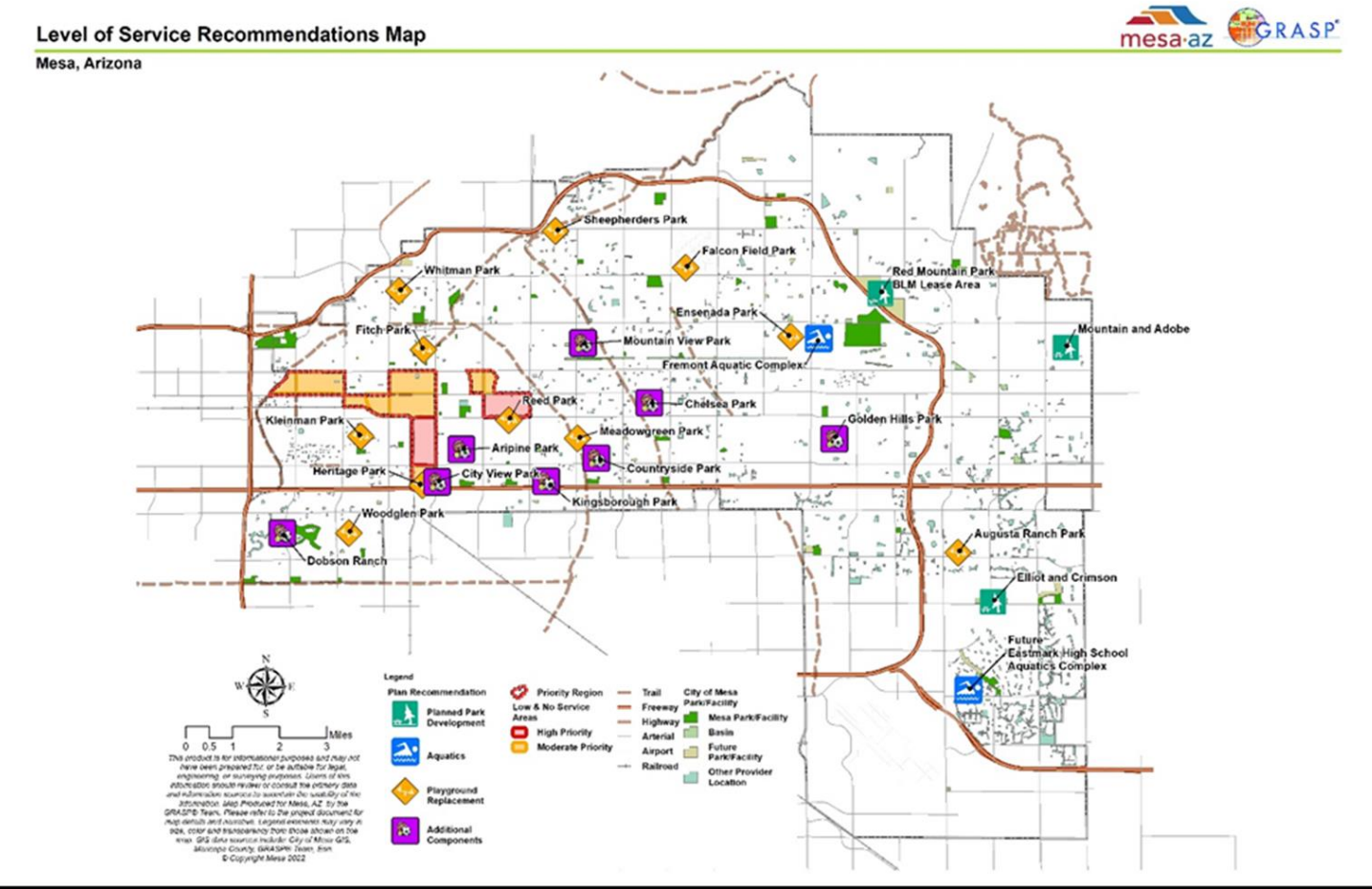
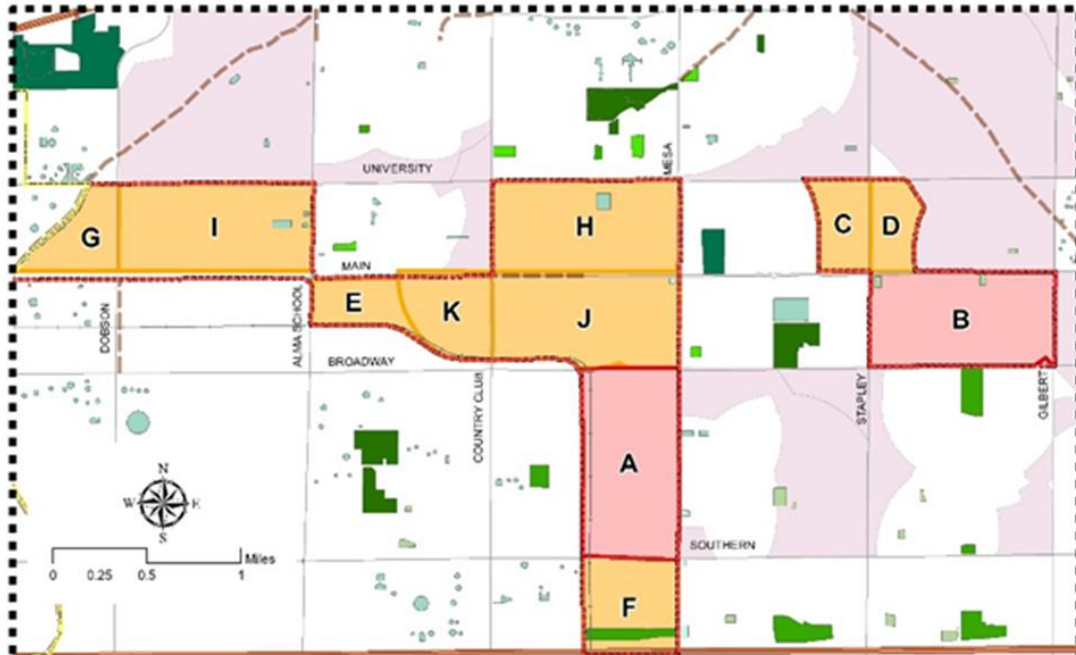
- Low service areas and priorities
- Programming opportunities/new components
- Routes

Walkable Gap Low & No Service Priority Areas

Mesa, Arizona

SAMPLE

Priority Areas Enlargement



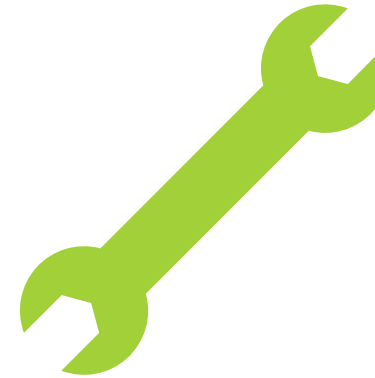
Maintenance and Operations Assessment



Analysis



Facility maintenance
strategy



Maintenance issues

Maintenance and Operations Assessment

SAMPLE



sis

Maintenance Task	Frequency
Turf Care	
Mow/Trim/Edge	Mowed and trimmed at least one time every 5 working days but may be as often as one time every 3 working days. Edged minimum of two times per year (summer/fall)
Aeration	As needed, not less than one time per year
Disease, Insect, and Vector Control	As needed
Top Dress, Reseed, or Sod	As needed
Fertilize	Fertilized twice per year (spring/fall) providing 3 – 4 pounds of nitrogen annually
Weed Control	Weed control 2 – 3 times per year (spring/fall)
Soil Tests	Taken every other year
Forestry and Horticulture	
Plant	New and replacements needed (optimum planting periods are from March 15 – June 15 and from September 1 – October 15)
Prune	Spring – fall (pruning frequency is dictated primarily by species and variety of trees, shrubs, and perennials)
Fertilize	As needed (spring/summer/fall)
Water	Supplemental as needed. Winter tree watering (October – March)
Mulch	As needed, minimum of every other year
Weed Control	As needed monthly

Maintenance Task	Frequency
Disease and Insect Control	As needed
Tree Risk Assessments	As needed, dependent upon tree species, age, location, and maintenance regimen
Irrigation – Operational April – October	
Irrigation Inspections	Visually inspected weekly, repairs and adjustments made as needed
Splash Pad Inspection	Splash pad inspected three times per day (Memorial Day – Labor Day)
Certify Backflows	Annually
System Start-Up	Mid-April
Grounds Maintenance	
Trash Collection	Minimum three times per week or as needed
Portable Restrooms	Majority serviced once per week March 1 – November 30
High-usage areas receive year-round service twice per week	
Park Inspections	Visually Inspected at least once per week, formally inspected minimum of four times per year
Pressure Washing (shelters, grills, tables, benches, floors, etc.)	Minimum of twice per year (spring/summer) or as needed dependent on usage April – October
Equipment Repairs/Maintenance	As needed upon notification or inspection
Playground Inspections	Formally inspected monthly, informally inspected weekly
Replenish Playground Surfacing	As needed
Weed Control (hardscapes)	Monthly
Athletic Fields/Courts Maintenance (March 15 – November 15)	
Athletic Fields Inspections	Visually inspected during field preparation
Repair Skinned Infields (drag, clay work, lip repair, watering, etc.)	Based on rental usage; minimum once per week March 15 – November 15
Chalk/Paint Fields	As needed based on rental or program usage
Weed Control	As needed, minimum three times per year (early spring/late spring/late summer)





Program Assessments



Analysis

- ▲ Recreation and Cultural Assessment
- ▲ Core Programs
- ▲ Inventory: Type and Age Segmentation
- ▲ Demand
- ▲ Alignment of Programs with Community Needs
- ▲ Potential opportunities



Visioning

Visioning and Prioritization

- ▲ Plan findings
- ▲ Short, medium, and long-term recommendations
- ▲ Capital priorities
- ▲ Implementation strategy and workshops



Plan Overview



September - October	October - March	April – May	June - August
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Project Management, Coordination and Background	Public Input, Community Engagement, and Public outreach	Analysis	Visioning	Finalization and Implementation
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3 Your Role



Your Role

- ▶ Be involved
- ▶ Advocacy; sharing updates
- ▶ Promote participation with your networks and communities
- ▶ Share your ideas
- ▶ Ask questions
- ▶ DREAM!



Questions?



Success Factors



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QR code

Parks & Recreation Advisory Board - Agenda Summary

October 6, 2023

Title:

Naming of Shurview Property

Background:

The property known currently as Shurview was acquired by Trust for Public Land (TPL), in partnership with the City and leased to the City in 2022. Over the past year, TPL and the City have contracted a design and planning firm to develop a master plan for the property. This process has included significant public engagement and input from community members. When the master plan is complete in late 2023, it will provide a road map for future trail development and ecological restoration efforts on the site.

To foster community ownership in the new natural area, Natural Areas & Trails (NAT) staff solicited naming suggestions from the community from October 2022 through June 2023. Following the guidelines in the 2022 CPRD naming policy (Attachment 1), staff has prepared this agenda item summary to provide background information about the property, assess suggested names from the community, and make recommendations for site names that would be in-line with criteria set forth in the policy.

PROPERTY BACKGROUND

The Shurview property consists of 978 acres spanning from Missile Silo Rd west to County Road 19 and from Highway 257 Spur north to the Windsor Water Treatment Plant (Attachment 2). The property spans two parcels. Records trace ownership for the eastern parcel back to about 1915. Names associated with ownership of this parcel include G.S. Merritt, E.T. Anderson, Fred Randall, L. Chapman, J.W. Ewing, B. Nicholson, G. Miller, F.O., M. E. Fond, H. L. Barnett, J.L. and Louella Waldner, W.H. Ewing, Lauren H. and Floyd B. Beeler, Dorothy Yarnel, Hans Gartner, Myron B., Sue Ellen Gaines, Robert and Veda Knox.

Records trace ownership of the western parcel to about 1915. Names associated with ownership of this parcel include H. O. Adcock, H. A. Adcock, Emma B. Adcock, Arthur E. and Beulah Adcock, Robert and Veda Knox.

In 1999, both parcels were placed in the Shur View Limited Partnership, heirs of Robert and Veda Knox, and the property has been referred to as 'Shurview' ever since.

The Shurview property surrounds but does not include Missile Site Park. Per an inter-governmental agreement, the park is owned by Weld County and managed by the City, and is authorized the use Missile Site Park as the recreational trailhead for Shurview. Missile Site Park derives its name from the Atlas E missile site housed there during the Cold War. Atlas E missiles were Intercontinental Ballistic Missiles (ICBMs) capable of flying over 5,000 miles. A total of 28 Atlas E sites were operational from 1961 through 1965, including four in Weld County. After this particular missile site was deactivated, it was turned over to Weld County for use as a park. The missile has been removed and the underground bunker is now used to store County records.

Approximately one mile east of the Shurview property boundary sits a memorial to WWII era Prisoner of War camp #202. The memorial includes the entrance pillars to the camp, though the pillars have been moved approximately 1/3 mile from their original location. This camp incarcerated about 2,000 German soldiers from March 1944 to February 1946. Due to wartime labor shortages, the German soldiers were put to work on the local sugar beet fields.

The Shurview property itself has been used for sheep grazing and dryland wheat and hay production. Oil and gas extraction has also been very prevalent on the site, though most of the wells have been plugged and capped at this point.

In 1973, an easement was granted to Poudre Valley Rural Electric Association to construct, operate and maintain electric power transmission lines through Shurview and the property to the north. These transmission lines are still in use on the property.

The Kodak section of the Poudre River Trail is located north of Shurview, on the north side of the Poudre River.

On May 22, 2008, a powerful tornado (commonly referred to as the 'Windsor tornado') swept across Weld County for about 39 miles. The tornado initially touched down near Platteville and traveled north-northwest until lifting near Wellington. This tornado tore directly across the Shurview property and Missile Site Park, killing one person who was camping at the park. A great deal of debris was also deposited on Shurview by the tornado. After the property was acquired by TPL from the Shur View Limited Partnership in March 2022, City staff and the Weld County Youth Conservation Corps removed over 27 tons of metal debris from the property, and there is still a great deal left to clean up.

SIGNIFICANT NATURAL FEATURES

The property contains significant geologic features including steep arroyos and bluffs that rise over 100 ft above the adjacent Poudre River valley. The arroyos provide unique wildlife habitat not found anywhere else in the area. Botanical surveys revealed impressive diversity of native plants on the property as well as songbirds, eagles, hawks, prairie dogs and deer. Volunteer wildlife photographers have also spotted coyotes, foxes, bobcats, turkeys, badgers and jackrabbits on the site. Over 1/3 mi of the Cache la Poudre River runs through the north portion of the property, providing rich riparian habitat. This is one of the few places along the entire length of the river where the bluffs descend right down to the river corridor.

The uplands have been significantly disturbed by agriculture and oil and gas extraction but have the potential to be vibrant shortgrass prairie again with concerted restoration efforts.

While there are no written records of cultural resources on the property, anthropology experts agree that the site was likely significant to the tribes who frequented this area, including the Arapaho and Cheyenne. The Kaplan-Hoover site, west of Windsor, dates to about 860 BC. This bison bonebed shows significant evidence of an arroyo trap used to kill and process about 200 bison. It is unclear whether the trap was used by driving animals over an arroyo edge or up the arroyo from the lowlands, but the Kaplan-Hoover site has similar topography to Shurview. Further research is needed to determine whether such activities were practiced at Shurview, but Archeology researchers from Colorado State University and University of Northern Colorado have reason to believe similar cultural resources may exist at Shurview as well.

NAMING SUGGESTIONS

NAT staff worked closely with the City's Communications & Engagement (C&E) department to promote a naming contest for the new natural area, from the kick-off event on October 8, 2022 through June 30, 2023. C&E has provided statistics for the community outreach impact for this effort in [Attachment 3](#).

There were 86 total names suggested for the property. Staff have reviewed the names and assessed each based on the criteria detailed in the CPRD Naming Policy. Five suggestions were removed for not meeting the naming policy criteria, leaving 81 name suggestions ([see Attachment 4](#)). Suggestions of note include:

- Chief Black Coal references | There was a great deal of public interest in naming the property after Chief Black Coal, an important leader of the Arapaho people. Chief Black Coal lived during the mid

to late 1800s and helped the Arapaho people transition to life on the Wind River Reservation in Wyoming. While the Arapaho were certainly prominent in Colorado prior to their forced relocation to reservations, staff were unable to find record that Chief Black Coal himself had any connection to this particular property. Many tribes are known to have hunted, lived and/or traveled through this area, including Kiowa-Apache, Comanche, Arapaho, Cheyenne, Sioux and Ute. Staff agree that it is important to recognize and honor the connection of these peoples with the land, so we have recommended a name that was submitted in the Arapaho language (see below).

- Atlas Missile Site references | Staff received several name suggestions referencing the Atlas missile that was housed at the missile site during the Cold War era. As noted in the background above, this history is important to this site and the area. In conversations with the public, staff heard a general desire to remember and learn from the past while keeping our focus on the future. Naming the natural area after the missile site may be looking back rather than forward. Additionally, Missile Site Park is named for the missile site and will serve as the trailhead for the immediate future. Naming the natural area after the Missile Site may unnecessarily blur the lines between the properties and cause confusion for visitors.
- Ray Tschillard reference | One suggestion was received to name the natural area after Ray Tschillard. He is a long time Greeley resident, founding director of the nearby Poudre Learning Center and a strong advocate for conservation, environmental education in Greeley. While this is certainly a fitting honor for a local leader, staff would prefer to consider naming future infrastructure for Ray Tschillard. For instance, an educational nature center may be a more appropriate place to honor someone so dedicated to education. Naming suggestions provided for the property name will continue to be used for future naming of trails and future structures.

STAFF RECOMMENDATIONS

The following property names encompass both meeting the criteria set forth in the CPRD naming policy, while also having a strong relation to the location, natural history, and culture of the site and surrounding area. Staff recommends the following names for the Board to consider:

- **Wide Sky (Ciixoyoo Hono) Natural Area** | According to the person who submitted this name "Ciixoyoo Hono" means "wide sky" in Arapaho, though this will need to be confirmed by a native speaker. Staff recommend considering this name with both the English and Arapaho phrases included on signage, as non-Arapaho speakers

may mispronounce the name, which may be considered disrespectful. Including the English translation helps avoid this. The concept of “wide sky” certainly captures one of the most striking features of the property and is a very appropriate name.

- **Rabbitbrush Natural Area** | Rabbitbrush is a native shrub found in abundance on the property. This plant provides food and shelter for a wide variety of wildlife in an otherwise open landscape and is a critical component to the native shortgrass prairie ecosystem.
- **Soaring Eagle Natural Area** | This name was originally submitted as “Eagle's Landing” but was adjusted slightly because there are a few housing developments and travel plazas in Northern Colorado with that name and staff would like to avoid confusion. Bald and golden eagles are often spotted on the property, most often soaring and looking for prey. This name highlights one of the most charismatic species that this natural area supports.
- **Arroyo del Sol** | This Spanish name translates literally to “sun stream.” While “arroyo” means “stream” in Spanish, the term has come to refer to the steep sided gullies formed by the fast-flowing water of heavy monsoon rainstorms. Arroyos and sunshine are both dominant features of this property and a Spanish name honors Greeley's Hispanic and Latine peoples.
- **Sharktooth Natural Area** | Staff received several suggestions to name the property “Sharkstooth” or “Sharktooth” in reference to a very small ski hill that operated nearby in the 1970s and 1980s with this name. The ski area was named this after small, fossilized shark teeth were found on the site. This name references Colorado's geologic history as an ocean floor during the Cretaceous period and the prominent Fox Hills geologic formation that makes up the bluffs on the property. It also honors Greeley's beloved “world's smallest ski resort” and keeps a piece of local history alive.

Decision Options:

- The Board may recommend one of the staff-recommended property names to City Council for final adoption.
- The Board may recommend one of the other names on the full list of suggestions that meet the CPRD naming policy criteria.
- The Board may reject all names and ask staff to solicit additional names based on the process laid out in the NAT naming policy.

Suggested motion(s)

- I move to recommend permanently naming the property currently known as Shurview to _____ (name), and to forward the

recommendation to Greeley City Council to adopt the name by Resolution.

Attachments:

- 1) CPRD Naming Policy
- 2) Shurview Location Map
- 3) C&E Public Engagement Statistics
- 4) Shurview Name Submissions

Culture, Parks & Recreation Department Facility and Property Naming Policy

Adopted 03.04.22

by Parks & Recreation Advisory Board

PURPOSE

The Culture, Parks, and Recreation Department (CPRD) acquires lands, and constructs facilities and other amenities as part of the normal operation and growth of the department. Many of the facilities and properties are named through a community engagement process. This policy will detail the process and standards from which the City will solicit community input, provide recommendations, and secure approval for naming of applicable CPRD facilities.

SCOPE

This policy is applicable to all existing and future CPRD managed properties, facilities, and other amenities that have been/will be named.

This policy is not intended to supersede or place restrictions on naming of facilities through sponsorships or similar underwriting of events, facilities, or amenities within CPRD. The process and standards for sponsorship naming rights are provided through the Guidelines for Naming Rights, adopted by City Council in 2003 (Appendix A).

SITE NAMING

As new properties and facilities are acquired and developed, they need to be named, or an existing site may need to be renamed for a variety of reasons. The Greeley Municipal Code (section 2-422) currently provides that the Parks & Recreation advisory board submit name recommendations for City parks to City Council for approval and adoption by Resolution. The naming process is set out below.

Greeley municipal code section (section 2-805) currently provides similar guidance for the Island Grove Park Advisory Board, using the naming process set out below, except that City Council's approval not required.

While specific code guidance isn't detailed for the Museum, Rodarte Center, and other advisory boards, this policy, and its associated process and guidelines, should direct the naming process for those boards as well.

NAMING PROCESS

The City, through staff and the above-referenced advisory boards, shall use the following process to name or rename CPRD properties and facilities.

A. Newly Acquired/Constructed Property or Facility

- 1) The applicable advisory board or commission, by way of CPRD staff, will solicit suggestions from the public to name the property/facility. Additional effort should be made to garner feedback from groups that do not typically engage in public processes, and nearby populations that require specific engagement efforts.

- 2) Staff will provide a report to the advisory board or commission that summarizes the background of the property based on Division standards and management goals. Staff will also compile and provide the full list of submitted name suggestions to the Board within the report, along with a short list of recommended names that all meet the criteria in subsection C below.
- 3) The advisory board or commission shall review the suggested names and select one name to recommend to City Council.
- 4) The City Council shall affirm the name of the property/facility by resolution.

B. Name Changes to Existing Properties/Facilities

In some cases, a need may arise to change the name of a property or facility. When the applicable advisory board or commission or CPRD staff identifies the need to change the name of an existing property or facility, staff will present options and a recommendation to the Board for consideration. If the Board concurs with the recommendation to change a name, the process detailed in subsection A above will be followed.

C. Naming Criteria

The applicable advisory board or commission will select a name for a property or facility that meets one or more of the following criteria:

- The name of a culturally relevant and/or historical event, structure or artifact that occurred or was found on the property or in the vicinity
- The name of an individual or family name linked to the history of the property or facility, with the following guidelines:
 - the name should have local significance
 - displayed outstanding, long-term commitment and made significant contributions to the betterment of the community;
 - made noteworthy contribution to the development and improvement of culture, parks and recreation, conservation, or outdoor recreation activities;
 - prominent in the history of the development of Greeley;
 - historic landowner and/or the homesteading family of the property
 - name of person/family that has contributed significant funds for the specific park, natural area or trail, or for parks and recreation in general.
 - the immediate former landowner's name may be used if the property was donated or significantly discounted when conveyed to the City (typically greater than 50% of overall cost/value of the project)
- A natural landmark, feature or habitat type in the vicinity of the natural area or trail section
- The name of a native wildlife or plant species that occupies the property or vicinity, and/or has occupied the vicinity in the past
- A person or family that has contributed significantly to the applicable division's mission and management goals over a long period of time in the Greeley community

Other Considerations:

Acquisition of new parcels and construction of new trail sections contiguous to existing properties or trail sections, respectively, should use the same name as the original natural area or trail section unless significant circumstances dictate another name should be chosen, compliant with

the criteria set forth in this policy. An exception to this guideline will be stand-alone and/or trail spur sections that connect to larger regional trail sections that may necessitate a different name to aid in wayfinding.

D. Exclusions

The following guidelines provide direction of names for CPRD properties and facilities that should be avoided:

- a current City employee (former employees' names may be considered)
- a current local elected official
- a person, family, organization, business, or other affiliation with an overt political, controversial, or otherwise divisive nature
- a name that is similar to an existing facility, road, trail, property, etc. that may cause confusion for the public.

In addition to the exclusions above, the following guidelines provide direction for names that should be avoided for a natural area or trail:

- The name of non-native or invasive wildlife or vegetation species
- Any names of the subdivision, development, or developer of an adjacent property, even if the natural area or trail section was conveyed and/or constructed as a part of the development agreement, unless the name meets the criteria in Section C above.

ATTACHMENT 2

Shurview Natural Area | Communications & Engagement Statistics for Naming Contest Public Engagement

Between October 8, 2022 and June 30, 2023, the City ran a campaign to solicit name suggestions for the newly acquired natural area between Greeley and Windsor. The following tactics were utilized to communicate the contest:

- During the Fall 2022 kick off and sneak peek events, Speak Up Greeley cards were handed out with a QR code for the project. An "Ideas" tab on the Speak Up Greeley page prompted people to offer naming suggestions. A total of 44 people submitted names via Speak Up Greeley.
- During Winter 2022-23 in-person outreach events, names were solicited from groups that do not typically engage in public processes. A total of 22 people submitted names via in-person engagement.
- The final push for the naming campaign launched in June 2023 and included social media posts, flyers at trailheads, and sandwich boards, flyers and reach screen at numerous city facilities. A total of 22 people submitted names via social media channels. No metrics are available to measure the impact of the flyers, sandwich boards or reach screens.
- Social posts (June 22 and 25) reached 3,312 people with 425 engagements, 40 shares, and 27 comments.
- In total, 85 names were submitted via this public engagement process.

Suggested Property Name	Name	Staff Notes
Angelfire Views	Sherrie Shoemaker	
Apache Plume Natural Area	Joy N.	Apache Plume is a native Colorado plant that would be typically grow in this landscape, but has not been found on this property.
Arambula Park		
Arroyo Bluffs Natural Area		
Arroyo del Sol	Joy N.	Translates to "sun stream."
Arroyo del Sol	Armando S.	
Arroyos Natural Area	Tim C	
Atlas Natural Area	Greeley Stampeders	
Cache LaPoudre Highlands		
Canto del Rio (Riversong)		
Chief Black Coal Nature Trails	Greg Bailey	Chief Black Coal was an important Arapaho leader. It is not known whether he ever lived in this area or had any connection to this property.
Chief Black Coal Nature Trails		
Chief Black Coal Nature Trails	August Moss	
Ciixoyoo Hono Nature Area	Kristal Castle	Translates to "wide sky" in Arapaho. Translation needs to be confirmed by a native speaker.
Coastal Ridge Nat Area		
Eagle Point		
Eagle's Landing Natural Area	Aimee Feeland	
Elizabeth's Meadows	Noah Bolton	The person who suggested this name included the note "For one once loved, but who is now lost." No additional context is available.
Fox Hills Natural Area		
Freedom Views Natural Area		
Greeley Park		
Greeley Prairie Dog Way		
Green Acres	E. David	
Greenly		
Greenly	Carlos Samano	
Greenly Paradise	Maria H	
Hawk View		
Horace Grasslands	Stephanie Campbell	
Inspiration Point		
Island Park		
Kahn-Pi-equay	Mark F	The person who suggested this name stated that it is Ute and translates to "going home." City staff were unable to confirm this translation.
Kids Land		

Land View Park		
Lonely Prairie		
Los Campos	Marco Moreno	Translates to "the fields."
Los Campos	Jamie Haro	
Missile Bluffs	Walker	
Missile Silo Natural Space and Preserve		
Missle Site Park		
Mountain View Natural Area		
Natural Area		
Natural City		
North Colorado Recreational Area	Mike V	
O.T. Jackson Dearfield Nature Space	Ben	
Open Trail		
Park Meadows	Alan Rodriguez	
Poudre Bluffs Natural Area	Bo	
Praire Dog Flats Natural Area		
Praire View Natural Park		
Rabbitbrush Natural Area		
Rattlesnake Kate	Echo	
Ray Tschillard Natural Area	T.S.	
River Park		
Rolling Hills West	Scott Halpain	
Ruby Park		
Sagebrush Nat Area		Sagebrush is a native Colorado plant that would be typically grow in this landscape, but is not dominant on this property.
Sagebrush Plains Natural Area	Becca Vaclavik	
Sagebrush Reserve	Zach	
Seabed Nat Area		
Sharks Tooth Natural Area		
SharksTooth	JD Rogers	
Sharkstooth Natural Area	Ray	
Sharktook Trails Recreation Areas	Bracken and Clndy	
Shurview Open Space	John C	
Silo Acres	Natalie Goodman	
Silo Bluffs Natural Area	SK	
Silo Ridge Natural Area	SK	
Silo Reserve	Ari Evans	
Sol III	n/a	
Sophia Smith Open Space	BK	This suggestion references a young woman from Windsor who played on the U.S. Women's Soccer Team in the 2023 World Cup.
Starlight Bluff Nat Area		

Starry Nights Natural Area		
Sunset Bluffs	Amy Bahar	
Sunshine Park		
The Missile's Backyard		
Trail Villa		Translates to "trail town."
Tranquility	Eleanor V.	
Union Colony Natural Area	Jean Bryant	
Waypoint Trail		
Whispering Sage Natural Area	Jaqueline Villegas	
Yucca Ridge Nat Area		