

MEETING INSTRUCTIONS FOR
THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING
On March 9, 2022 3:45 PM

There will be a short Sub Committee meeting at 3:15 PM of the Ticket Donation Committee preceding the full advisory board meeting.

The physical location for the meeting will be the Greeley Recreation Center Room 103.

- You may attend the meeting in person at the physical location.
- You can provide input/public comment for this meeting by emailing your comments to Jason Evenson (jason.evenson@greeleygov.com), or by leaving a voice message for Jason at (970) 350-9482, to provide your comments. Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.

UPDATE There will be a remote participation option through Zoom.

Join Zoom Meeting

<https://greeleygov.zoom.us/j/87409558589>

Passcode: 227580

One tap mobile

+13462487799,,87409558589#,,, *227580# US (Houston)

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Agenda

Union Colony Civic Center Advisory Board
March 9, 2022 @ 3:45 PM

1. Determination of quorum and call to order.
2. Approval of February 2022 Minutes (2 Minutes)
3. New Business
 - a. Recommend ticket donations from Sub Committee, if any.
 - b. Discussion and Approval of Naming and Memorial Policies
4. Old/Ongoing Business
 - a. Spring 2022 Ticket Sales
 - i. Update on Radio being used to promote "Air Supply" 102.5 and 92.9
 - b. Spring 2022 Survey Review (We Are Messengers)
 - c. Spring & Fall 2022 Programming updates (Brian)
5. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be April 13, 2022

Parking Lot (Items to be discussed at future meetings):

- Marquee display discussion carry over (with information from Code and Director, APRIL)
- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- Commuter bus WiFi advertising when available?

Minutes

Union Colony Civic Center Advisory Board
February 9, 2022 3:45 PM

1. The meeting was called to order by Mark Pugatch at 3:45 PM.
 - a. Board Present: Mark Pugatch, Ken Andrews, Craig Montgomery, Cher Heimbegner, Perry Bell, Alison Hamling, Doran Azari
 - b. Absent: Deanna Terry, Michelle Sauder
 - c. Staff present: Jason Evenson, Jill Droegemueller, Brian Hughes
2. Approval of January Minutes
 - Motion to approve minutes made by Perry, seconded by Doran. Motion passed unanimously.
3. New Business
 - a. There were no ticket donations recommended by the Sub Committee.
 - b. Streaming was not successful for the Hot Chocolate with the Colorado Dance Collective show. The show was recorded, and the recording was sent via email to streaming attendees. Out of 23 streaming tickets, only one was refunded for the problem. UCCC troubleshooting to avoid future issues.
 - c. Marquee & Other Large Display promotion on site discussion
 - i. Jason has requested a traffic count for 10th Ave to justify the need for a marquee. A discussion regarding placement of a marquee was had, and a consensus reached that placing the sign high on the building would be most effective.
 - ii. Jason estimated the cost for the marquee between \$90,000.00 and \$105,000.00. Allison suggested the possibility of either partnering with a company to split costs, or to find a sponsor.
 - iii. Code Compliance would be easiest to meet with a free-standing sign, while a building mount would be difficult. Ultimately, priority is to identify the building.
 - iv. The suggestion of a marquee will be included in discussions of the Plaza Master Plan.
4. Old/Ongoing Business
 - a. Spring 2022 Ticket Sales
 - i. Off to a slow start, though We Are Messengers beat the numbers with a last minute radio bump from K-love.
 - ii. Jason explained that there would be bigger marketing pushes 30 days ahead of a performance. After reviewing the data, Jason confirmed 20% of ticket purchases are made the last two weeks before the show, with an additional 6½% sold the week of.
 - iii. Further board discussion included the ongoing effects of the pandemic.
 - b. Both the Good Morning Guys and We Are Messengers reviews were glowing regarding UCCC staff, with no major problems.
 - c. Spring & Fall 2022 Programming updates

Minutes

Union Colony Civic Center Advisory Board
February 9, 2022 3:45 PM

- i. With four holes to fill in the spring semester, Brian offered good news that we are offer ready for child ventriloquist, Darcy Lynn Farmer of AGT.
 - ii. Negotiations are moving forward with Melissa Villasenor.
 - iii. Brian will be contacting a network of other local theaters to review what they have lined up, to see if we might partner for additional bookings.
 - iv. Fall programming possibilities include: Chicago 25th Anniversary, Waitress the Musical, Blue Man Group, Stomp, Scrap Arts Music, Caravan Palace, Michael Franti, and Rodrigo y Gabriela. He is also working on creating a network to draw in newer country acts.
5. Other
 - a. UCCC Backstage Stars Report – (Perry) The Stars are excited to have a full board that includes Doran Azari as their new vice president. The partnership with the Moxi for beverage service has been a great success and include the \$100 few in addition to 10% of alcohol sales. They've also researched the possibility of a collaboration with Aims or UNC for the Legacy Tree project.
 - b. Next meeting of the UCCC Advisory Board will be February 9, 2022

Parking Lot (Items to be discussed at future meetings):

- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- Commuter bus WiFi advertising when available?

Culture, Parks & Recreation Department Facility and Property Naming Policy

Adopted 03.04.22

by Parks & Recreation Advisory Board

PURPOSE

The Culture, Parks, and Recreation Department (CPRD) acquires lands, and constructs facilities and other amenities as part of the normal operation and growth of the department. Many of the facilities and properties are named through a community engagement process. This policy will detail the process and standards from which the City will solicit community input, provide recommendations, and secure approval for naming of applicable CPRD facilities.

SCOPE

This policy is applicable to all existing and future CPRD managed properties, facilities, and other amenities that have been/will be named.

This policy is not intended to supersede or place restrictions on naming of facilities through sponsorships or similar underwriting of events, facilities, or amenities within CPRD. The process and standards for sponsorship naming rights are provided through the Guidelines for Naming Rights, adopted by City Council in 2003 (Appendix A).

SITE NAMING

As new properties and facilities are acquired and developed, they need to be named, or an existing site may need to be renamed for a variety of reasons. The Greeley Municipal Code (section 2-422) currently provides that the Parks & Recreation advisory board submit name recommendations for City parks to City Council for approval and adoption by Resolution. The naming process is set out below.

Greeley municipal code section (section 2-805) currently provides similar guidance for the Island Grove Park Advisory Board, using the naming process set out below, except that City Council's approval not required.

While specific code guidance isn't detailed for the Museum, Rodarte Center, and other advisory boards, this policy, and its associated process and guidelines, should direct the naming process for those boards as well.

NAMING PROCESS

The City, through staff and the above-referenced advisory boards, shall use the following process to name or rename CPRD properties and facilities.

A. Newly Acquired/Constructed Property or Facility

- 1) The applicable advisory board or commission, by way of CPRD staff, will solicit suggestions from the public to name the property/facility. Additional effort should be made to garner feedback from groups that do not typically engage in public processes, and nearby populations that require specific engagement efforts.

- 2) Staff will provide a report to the advisory board or commission that summarizes the background of the property based on Division standards and management goals. Staff will also compile and provide the full list of submitted name suggestions to the Board within the report, along with a short list of recommended names that all meet the criteria in subsection C below.
- 3) The advisory board or commission shall review the suggested names and select one name to recommend to City Council.
- 4) The City Council shall affirm the name of the property/facility by resolution.

B. Name Changes to Existing Properties/Facilities

In some cases, a need may arise to change the name of a property or facility. When the applicable advisory board or commission or CPRD staff identifies the need to change the name of an existing property or facility, staff will present options and a recommendation to the Board for consideration. If the Board concurs with the recommendation to change a name, the process detailed in subsection A above will be followed.

C. Naming Criteria

The applicable advisory board or commission will select a name for a property or facility that meets one or more of the following criteria:

- The name of a culturally relevant and/or historical event, structure or artifact that occurred or was found on the property or in the vicinity
- The name of an individual or family name linked to the history of the property or facility, with the following guidelines:
 - the name should have local significance
 - displayed outstanding, long-term commitment and made significant contributions to the betterment of the community;
 - made noteworthy contribution to the development and improvement of culture, parks and recreation, conservation, or outdoor recreation activities;
 - prominent in the history of the development of Greeley;
 - historic landowner and/or the homesteading family of the property
 - name of person/family that has contributed significant funds for the specific park, natural area or trail, or for parks and recreation in general.
 - the immediate former landowner's name may be used if the property was donated or significantly discounted when conveyed to the City (typically greater than 50% of overall cost/value of the project)
- A natural landmark, feature or habitat type in the vicinity of the natural area or trail section
- The name of a native wildlife or plant species that occupies the property or vicinity, and/or has occupied the vicinity in the past
- A person or family that has contributed significantly to the applicable division's mission and management goals over a long period of time in the Greeley community

Other Considerations:

Acquisition of new parcels and construction of new trail sections contiguous to existing properties or trail sections, respectively, should use the same name as the original natural area or trail section unless significant circumstances dictate another name should be chosen, compliant with

the criteria set forth in this policy. An exception to this guideline will be stand-alone and/or trail spur sections that connect to larger regional trail sections that may necessitate a different name to aid in wayfinding.

D. Exclusions

The following guidelines provide direction of names for CPRD properties and facilities that should be avoided:

- a current City employee (former employees' names may be considered)
- a current local elected official
- a person, family, organization, business, or other affiliation with an overt political, controversial, or otherwise divisive nature
- a name that is similar to an existing facility, road, trail, property, etc. that may cause confusion for the public.

In addition to the exclusions above, the following guidelines provide direction for names that should be avoided for a natural area or trail:

- The name of non-native or invasive wildlife or vegetation species
- Any names of the subdivision, development, or developer of an adjacent property, even if the natural area or trail section was conveyed and/or constructed as a part of the development agreement, unless the name meets the criteria in Section C above.

Culture, Parks & Recreation Department Memorial Donation Policy

Adopted 03.04.22

By Parks & Recreation Advisory Board

PURPOSE

The Culture, Parks, and Recreation Department (CPRD) receives requests for memorial furnishings, trees, and other items to honor a loved one within City properties and facilities. This policy provides a coordinated and consistent structure and process for receiving and processing these requests, and identifying appropriate locations for memorials.

SCOPE

Requests for memorials for CPRD managed properties and facilities will be reviewed on an individual basis through the established process detailed in this policy, and a staff recommendation will be made to the CPRD Director for final decision. Staff understands the sentiment to memorialize a loved one through a bench or other means. However, there are a limited number of suitable locations for memorials. Each division has specific standards and criteria that any approved memorial should be in alignment with and are provided below in the Division Standards section. All amenities placed for memorials have a finite useful life, and there is no guarantee that memorials will be replaced if damaged or destroyed. Memorial amenities that have reached the limits of their useful life, are irreparably damaged, or the location of the memorial is no longer appropriate due to site management objectives/use may be moved or removed.

TYPES OF AMENITIES

CPRD divisions field a variety of memorial requests, from the typical memorial bench to other types of amenities. CPRD will accommodate these memorial requests where appropriate based on availability, if maintenance funding is secured and the memorial is within applicable Division Standards. Types of donations for memorials may include (based on location and type of facility):

- Benches or other seating
- Trees or other vegetation
- Other types of site amenities

All donated amenities (benches, trees, etc.) will become property of the City of Greeley with the understanding that there are no guarantees as to replacement or repairs due to wear and tear, vandalism, etc. Bench repair/replacement decisions will be based on budget priorities and site maintenance and management objectives. Donor is responsible for replacing a plaque if damage or vandalism occurs. Commemorative trees will receive yearly inspections and individual care and maintenance by City staff. If the tree dies, the City will provide a one-time replacement with an equivalent 2" caliper tree.

PROCESS

All interested parties seeking a memorial on CPRD properties or within facilities will proceed via the following process:

- 1) Fill out and submit request form on CPRD webpage. Details will include:
 - Donor contact info
 - Type of memorial
 - Park bench
 - Park tree

- NAT bench
 - NAT restoration fund
 - Golf bench
 - Golf tree
 - Centennial Village bench
 - Other donation
 - Preferred location(s)
 - Acknowledgement of costs
 - Acknowledgement of terms
 - Other items
- 2) Staff Review – provide recommendation to CPRD Director
 - 3) Administrative approval/denial by CPRD Director
 - 4) Appeals to applicable advisory board

Donors should allow six to eight weeks for an application to be processed.

MEMORIAL TEXT

Where plaques or inscriptions are appropriate, donors are encouraged to consider inspirational or tribute language versus memorial language and each division may have additional specific requirements for language for those facilities/properties/amenities. This may provide inspiration to all visitors. Examples include:

“Lives are like rivers: eventually they go where they must. Not where we want them to.”

Richard Russo

“As is a tale, so is a life. Not how long it is, but how good it is, is what matters.”

Seneca

Proposed memorial text will be reviewed and approved as part of the standard process.

Memorial Bench/Seating Donation Guidelines:

- All costs for the purchase and installation of a bench/stone seat, plaque, maintenance, and other associated costs are included in the fee.
- The donation of a memorial bench is for the typical life of a public bench, which is approximately 15 years for a commercially available bench. After that time, a bench may be replaced and re-adopted by the original donor (if they can be reasonably found by staff), or the location may be adopted by another interested party if the location still meets management goals of the respective division.
- Stone seating (Natural Areas & Trails division only) is more durable and does not typically have the maintenance requirements of a commercially made bench. A donated stone seat will be valid for as long as the stone seat remains at the location in good repair and the associated plaque remains on the stone.
- If a bench is damaged or destroyed during the typical 15-year useful life of the amenity, the City may replace the bench if funding is available, and as long as the location is still desirable for public seating.

- The City reserves the right to relocate seating to meet management objectives and public usage patterns. Efforts will be made to contact the original donor to notify of this move.
- The design and construction material specifications for each division are incorporated to this policy in the applicable Division Standards appendix.
- The applicable division will determine location and placement of the bench based on management and maintenance needs, and will consider requests or suggestions for location and placement.

GENERAL DONATIONS

Donors may approach CPRD to provide donations for other amenities, specific programming, staffing, a capital project, or to fund another purpose. Nothing in this policy shall restrict CPRD from accepting these types of cash or in-kind donations as long as the naming of an amenity is not a prerequisite for the donation. If a donation request has a memorial as a component of the donation, staff will make a recommendation to the CPRD Director, and the Director will make a final determination in their discretion, using this policy as a general guideline.

FEES

Fees for various memorials are based on specific amenity and materials costs, along with installation and anticipated maintenance costs for the term of the memorial. Fees will be adjusted as costs change, and will typically be adjusted during the City's annual budget process, unless specifically approved by the CPRD Director.

DIVISION STANDARDS

PARKS DIVISION

- Commemorative Bench Criteria

Commercial Metal Strap Bench, with Optional Plaque

Cost: \$3,000

Donor will be obligated to pay the fee to begin the process. The fee covers:

- A. Cost of bench (including shipping and handling) and a 3" x 9" plaque, if desired.
 - B. 7' x 12' x 4" thick permanent concrete base on which to place the bench
 - C. Cost of any landscape materials (sod, irrigation, etc.) needed to restore area after installation.
 - D. Maintenance costs.
- Commemorative Tree Criteria

Deciduous or Evergreen Tree

Cost: \$350

1. Donor is obligated to pay the fee to begin the process.

- A. Cost includes purchase of the tree, supplies and labor for installation.
- B. Each commemoration will be engraved on a brass "leaf," which will be added to the official Tree of Recognition located within the Greeley Family FunPlex, 1501 65th Avenue. One certificate with a map showing the actual location of the

Commemorative Tree will be provided to the donor upon completion of the planting or dedication.

2. An existing living tree within a City park may also be selected as a Commemorative Tree for the same fee)

For requests to be placed in **Island Grove Regional Park**, the same fees and standards apply as above, except that the Island Grove advisory board will provide their recommendation and final approval/denial will be provided by the CPRD Director.

- Linn Grove Cemetery

- Monuments and Markers

- No memorial or grave marker will be allowed on any grave until the space has been fully paid for and the certificate of title has been delivered to the purchaser.
 - Only one central or family memorial shall be allowed on a family lot.
 - Only one monument or marker for each grave shall be permitted.
 - No lot owner shall erect or place or pause to be erected or placed, on any lot in the Cemetery, any memorial in respect of which the Cemetery Superintendent disapproves.
 - The area of the face of the memorial shall not exceed twenty percent (20%) of the area of the lot. The length of the base of the memorial shall not exceed seventy-five (75%) of the width of the lot. The width of the base of the memorial shall not exceed twenty percent (20%) of the length of the lot.
 - In flat marker sections, grave markers, approved stone or bronze shall not exceed two feet in length or one foot in width. Double grave markers may be used and shall not exceed one foot in width and four feet in length.
 - The bottom surface of all monuments or markers shall be cut level and true.
 - While the City will exercise due care to protect raised lettering, carving, or ornaments on any memorial or other structure on any lot in the Cemetery, it disclaims responsibility for any injury thereto.
 - No coping, curbing, hedging, grave mounds, borders, enclosures or any kind, or walks of any kind shall be allowed to be built or placed on any lot in the Cemetery. The City reserves the right to remove the same without recourse, if so planted, erected, or placed.
 - The use of tiles, bricks, and gravel crushed rock, oyster shells, cinders or other material on any lot in the Cemetery is strictly forbidden. Any of these used may be removed by the City without notice to the lot owner.

- Design, Finish & Workmanship

- Memorial dealers shall be required to furnish for the approval of the Cemetery Superintendent, a blue print or sketch of the proposed memorial or marker, specifying size, location on lot, inscription, kind and quality of stone and the name of the producer supplying said stone.
 - The Cemetery Superintendent shall have the power to reject any plan or design for any memorial which on account of size, design, inscription or kind or quality of stone, in his opinion, is unsuited to the lot on which it is to be placed.
 - The City reserves the right for the Cemetery Superintendent to stop all work of any nature, whenever, in his opinion, proper preparations therefore have not been made; or when tools or machinery is insufficient or defective; or when work is being executed in such a manner as to threaten life or property, or when any reasonable request on the part of the Cemetery Superintendent has been disregarded; or when work is not being executed in accordance with specifications; or when any person employed on the work violates any of the Cemetery rules and regulations.
 - The completed work is subject to the approval of the Cemetery Superintendent, and if unsatisfactorily, it may be removed by the Cemetery Superintendent.
 - All die stones shall be finished on at least the front surface.
 - Photographing of memorials shall not be allowed except on signed order of the owner or Cemetery Superintendent.
 - Graves can be memorialized on either the head or the foot of the grave. However, Blocks 15, 16, 11 sections 3 and 4, and all infant sections require the memorial to be flush with the ground. All other sections in which an upright monument is acceptable requires the upright monument to be consistent with the existing monuments, as to whether the said monument is on the head or the foot of the grave. There is no restriction as to whether flush markers are placed on the head or the foot of the grave.
- Materials
- All memorials, markers, or stonework of any kind shall be constructed from natural stone from quarries approved by the City. No artificial stone of any kind shall be permitted, unless samples are submitted to the Cemetery Superintendent, in advance, and approved in writing by the Cemetery Superintendent.

NATURAL AREAS & TRAILS DIVISION

NAT may accept benches, restoration support, and other amenities on a case-by-case basis. In addition to the general requirements set forth in this policy, the following guidelines will apply to memorials within the NAT system.

Commemorative Benches and Stone Seating Criteria:

Requests for memorial bench donations are the most popular request NAT receives for memorials, and as such, opportunities for benches are limited. Bench locations are determined by visitor use and comfort and based on best practices for spacing.

As required in the IGA with Poudre River Trail Corridor, Inc. (PRTC), memorial bench applications within the Poudre River Trail corridor must be presented to the board by NAT staff in one of their regular meetings for input and consultation. For memorial requests that originate from the PRTC, their Executive Director will present it to NAT staff, and staff will process it based on this policy for approval by the Director. For memorials on any other part of the city's natural areas and trail corridors, the application will only be reviewed and processed internally and does not require any additional stakeholder consultation.

Commercial bench or Stone seat, with optional plaque

Cost: \$3,000

1. Donor will be obligated to pay the fee to begin the process. The fee covers:
 - A. Cost of bench (including shipping and handling) and a plaque, if desired.
 - B. Concrete base or crusher fines pad on which to place the bench. Bench placement requiring an access path will have an additional cost based on the length of the path.
 - C. Cost of any landscape materials (seeding etc.) needed to restore area.
 - D. Maintenance costs.
2. Commemorative Seating Standards
 - A. Benches will typically not be placed in sensitive areas such as riparian areas or raptor nesting areas.
 - B. Benches will be placed in the shade if possible for visitor comfort and to minimize maintenance from sun damage.
 - C. Benches will be located away from private property boundaries or other areas that may lead to conflicts with adjacent landowners.
 - D. NAT will maintain a waiting list for memorial requests that cannot be fulfilled currently but may be at some point in the future.

Cash and In-Kind Donations for Other Amenities:

Occasionally, NAT receives offers for donations and/or in-kind construction of larger amenities, habitat restoration, or other donations. Each request is unique and will be assessed on an individual basis, both internally and with any applicable approval authorities, and guided by this policy.

While not an exhaustive list, donation opportunities may include:

- Renovations of existing facilities (shelters, signage, fencing, etc.)
- Replacement of existing picnic tables, trashcans, doggy pots, bike repair stations, etc.
- Sponsoring construction and installation of new interpretive signs, kiosks, wayfinding signage, etc.
- Sponsoring the upgrade/re-route/new installation of a trail section or bridge replacement

- Habitat restoration
- Environmental education materials (binoculars, spotting scopes, cameras, books)
- General monetary donations that support departmental mission

While each project is unique, the following guidelines should help ensure that a proposed donation results in a tangible net benefit for both the users of an area and NAT who is responsible for maintaining the amenity for its useful life.

- Replacement of any existing amenity should be with the current NAT specifications for manufacturer, color, and other details for that type of amenity.
- If replacing an existing amenity, staff will assess whether that amenity in that location is still useful and desired. If not, staff reserves the right to move the location, and/or change the type and style of amenity to be more useful and desirable for users.
- Proposed amenities should be complimentary to any existing site master plans, and property management plans, if applicable.
- Donation should cover full cost of installation/replacement of amenity including labor, administrative costs, materials, and other initial costs. Donation should also cover anticipated regular maintenance of the amenity for its useful life, unless NAT waives this requirement.
- NAT, the Parks & Recreation advisory board, and the Director of CPRD reserve the right to deny applications, change locations or types of amenities, or ask for a different type of support from donors if the proposed amenity does not meet management objectives.
- Amenities should be constructed of materials that are easy to maintain, hold up to commercial usage typical in a public natural area and trail setting, and do not require special maintenance skill sets not typical in a natural areas program maintenance crew.
- Donor recognition for significant amenities may be appropriate, and NAT staff will work collaboratively with donor to recognize contribution in a sustainable and non-obtrusive manner.

GOLF DIVISION

- **Commemorative Bench Criteria**

6' Belson Outdoors Heritage Customized bench, with optional engraving

Cost: \$2000

Donor will be obligated to pay the fee to begin the process. The fee covers:

- A. Cost of bench (including shipping and handling) and an optional personal memorial phrase up to 44 characters, with an additional \$88 for each additional board engraved.

- **Commemorative Tree Criteria**

Deciduous or evergreen tree

Cost: \$500

1. Donor is obligated to pay the fee to begin the process.
2. All trees will become property of the golf course and the City of Greeley at the time of donation with the understanding that the City will provide planting materials, labor and future maintenance. Commemorative tree will receive yearly inspections and individual care and maintenance by City staff. The golf course and City of Greeley are not liable for the short or long-term health of the tree.

CULTURE DIVISION

All memorial bench requests for Culture division properties will adhere to the Parks Divisions standards and pricing.

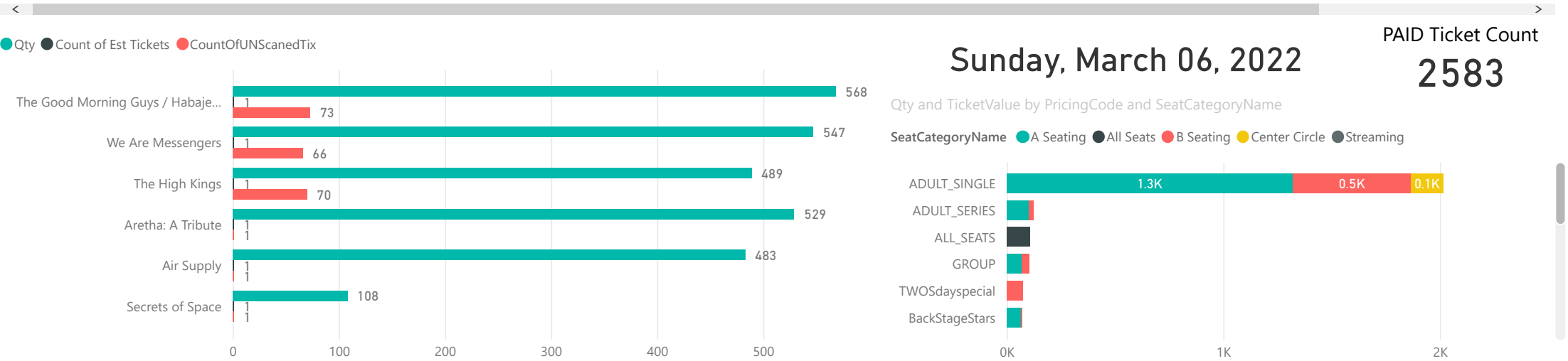
RECREATION DIVISION

The Recreation Division does not have any specified need for memorial items. The donor may contact the Recreation Superintendent if they have a proposal for a donation.

APPENDICES

- A. Park and Culture Bench Specifications
- B. NAT Bench Specifications
- C. Golf Bench Specifications

SHOW DATE	Performance Name	Est Tickets	Qty	Revenue Est	TicketValue	Est Expenses
Friday, January 28, 2022	The Good Morning Guys / Habajeeb...	985	568	\$23,600	\$15,748	\$28,930.444
Friday, February 04, 2022	We Are Messengers	526	547	\$11,281	\$13,074	\$17,953.99
Friday, March 04, 2022	The High Kings	637	489	\$25,092	\$17,151	\$27,356.54
Saturday, March 26, 2022	Aretha: A Tribute	985	529	\$26,598	\$14,578	\$39,564.56
Friday, April 01, 2022	Air Supply	991	483	\$52,386	\$26,750	\$82,833.98
Thursday, April 21, 2022	Secrets of Space	306	108	\$1,110	\$540	\$13,164.3
Total			2724	\$140,067	\$87,841	\$209,803.876



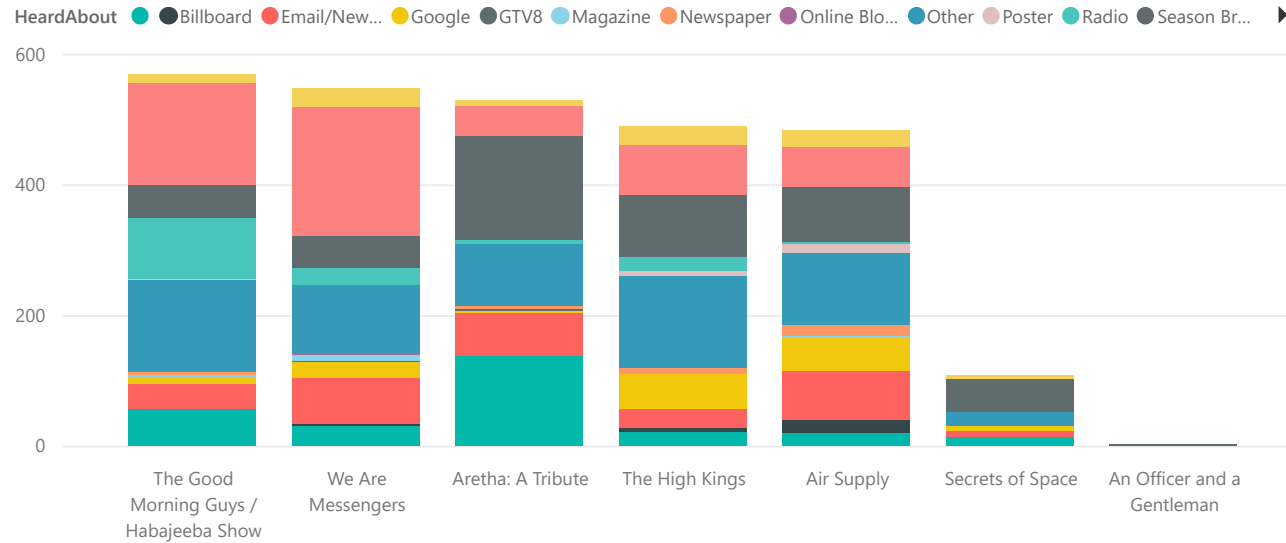
Sunday, March 06, 2022

Latest OrderDate

PAID Ticket Count

2585

Count of HeardAbout by Performance Name and HeardAbout



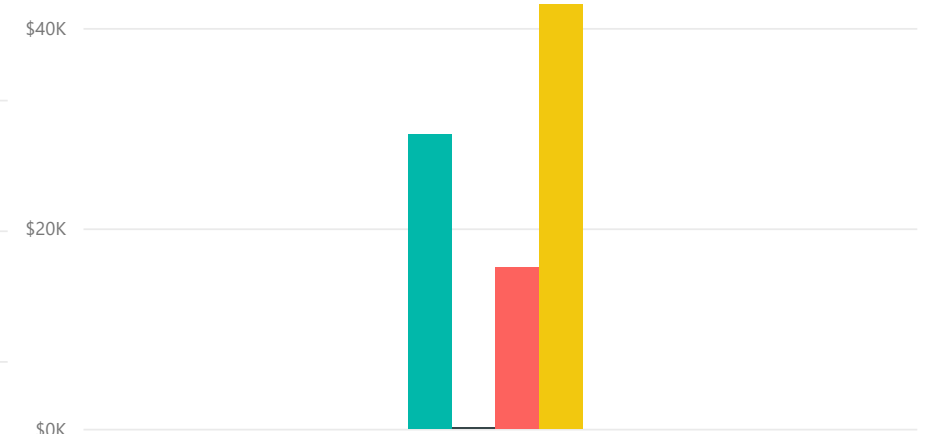
PerformanceName	TicketValue	AvgTicketValue
Air Supply	\$26,750	\$55.38
An Officer and a Gentleman	\$80	\$40.00
Aretha: A Tribute	\$14,578	\$27.56
Secrets of Space	\$540	\$5.00
The Good Morning Guys / Habajeeba Show	\$15,748	\$27.73
The High Kings	\$17,151	\$35.07
We Are Messengers	\$13,074	\$23.90
Total	\$87,921	\$32.25

PerformanceCode	NoShowRate	Qty
012820220730MCH	13%	568
020420220730MCH	12%	547
030420220730MCH	14%	489
030520220730MCH	50%	2
032620220730MCH	0%	529
040120220730MCH	0%	483
0421202200630MCH	1%	108
Total	8%	2726

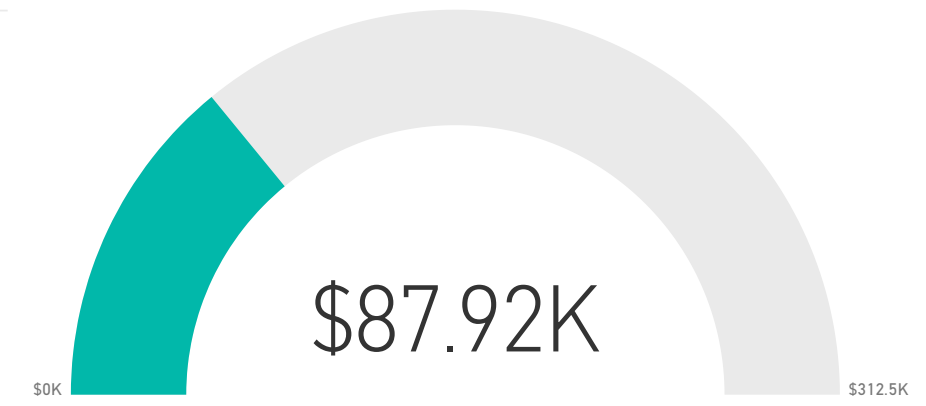
TicketValue by SalesChannel

SalesChannel

- Mobile
- Offline Anonymous
- Offline Patron
- Online



TicketValue and EstRevenue



OrderDate

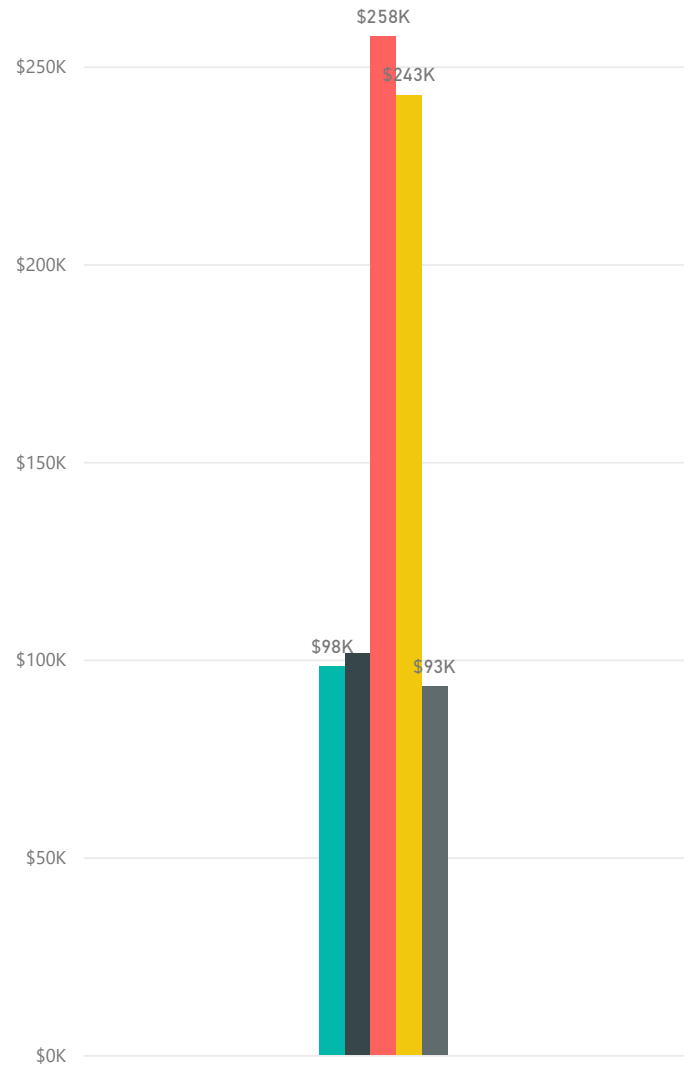
8/20/2021

3/6/2022



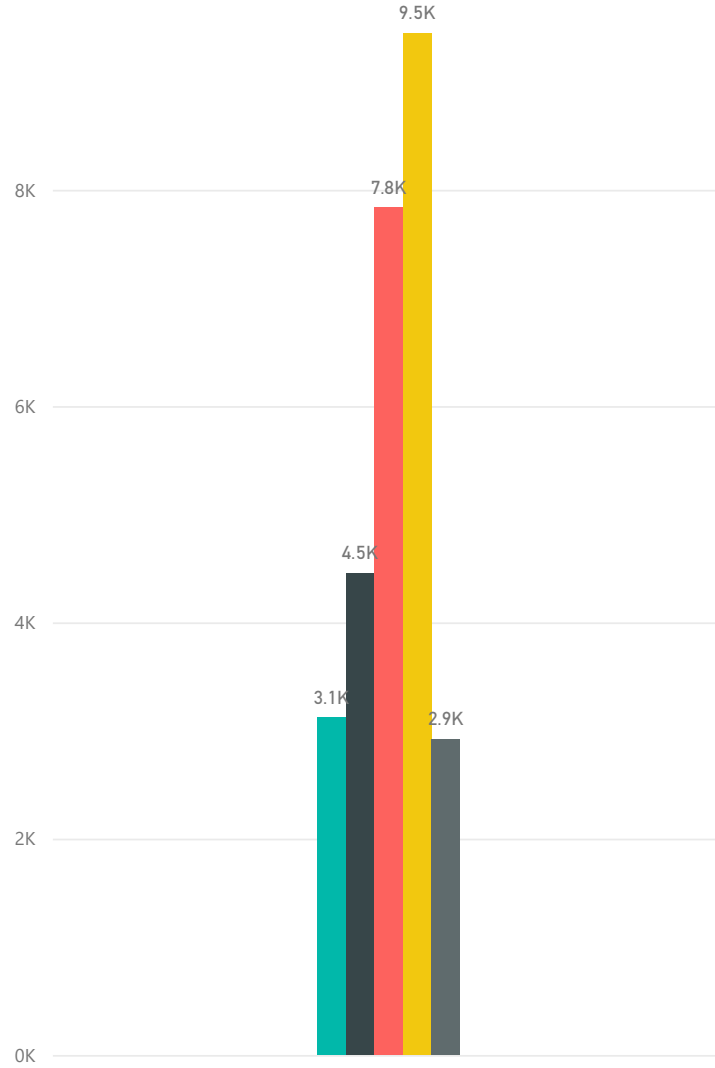
Spring Value

Price1617 Price1718 Price19Spring PriceSpring2020 PriceSpring22



Spring Quantities

2016-2017 Qty 2017 -2018 Qty Spring 19 Qty QtySpring2020 QtySpring22



Days on Sale

-35

103



Sunday,
March 06,
2022

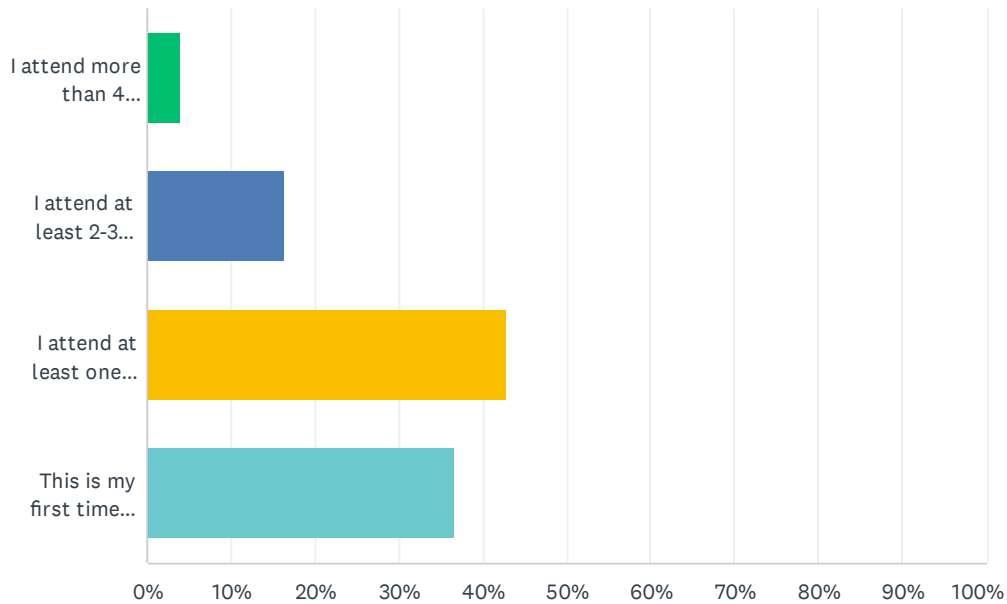
Latest OrderDate

103

Max of Days on sale

Q1 Which of the following best describes you?

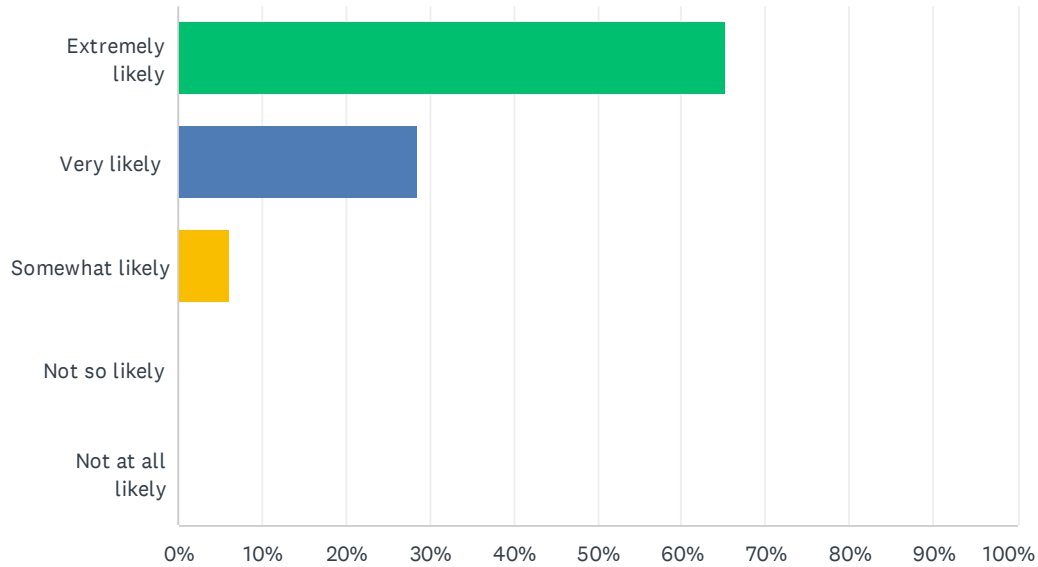
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
I attend more than 4 performances a year at the Union Colony Civic Center	4.08%	2
I attend at least 2-3 performances a year at the Union Colony Civic Center	16.33%	8
I attend at least one performance a year at the Union Colony Civic Center	42.86%	21
This is my first time attending a performance at the Union Colony Civic Center	36.73%	18
TOTAL		49

Q2 How likely is it that you would recommend seeing a show at the Union Colony Civic Center?

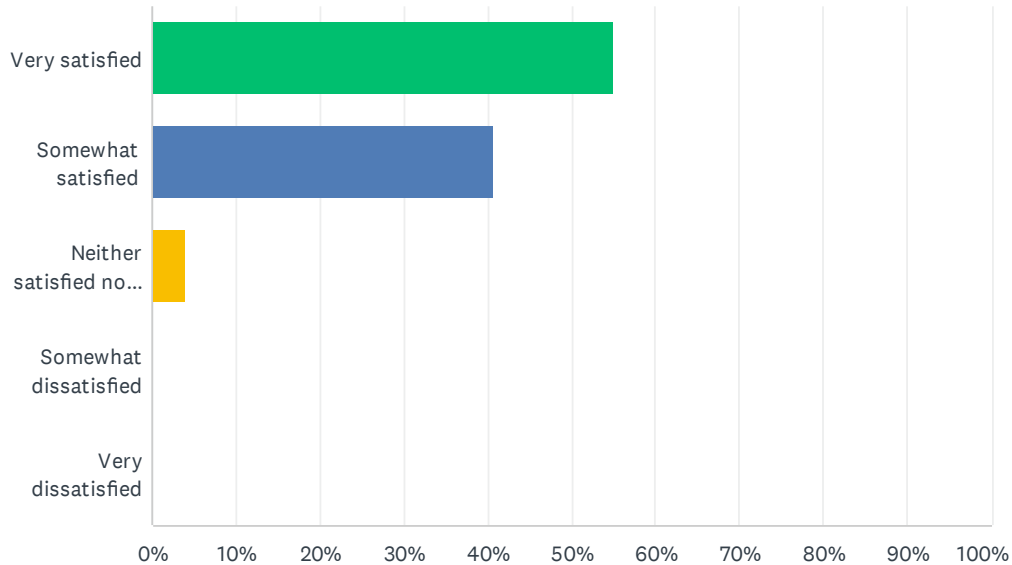
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely likely	65.31%	32
Very likely	28.57%	14
Somewhat likely	6.12%	3
Not so likely	0.00%	0
Not at all likely	0.00%	0
TOTAL		49

Q3 Overall, how satisfied or dissatisfied are you with the range of entertainment options offered at the Union Colony Civic Center?

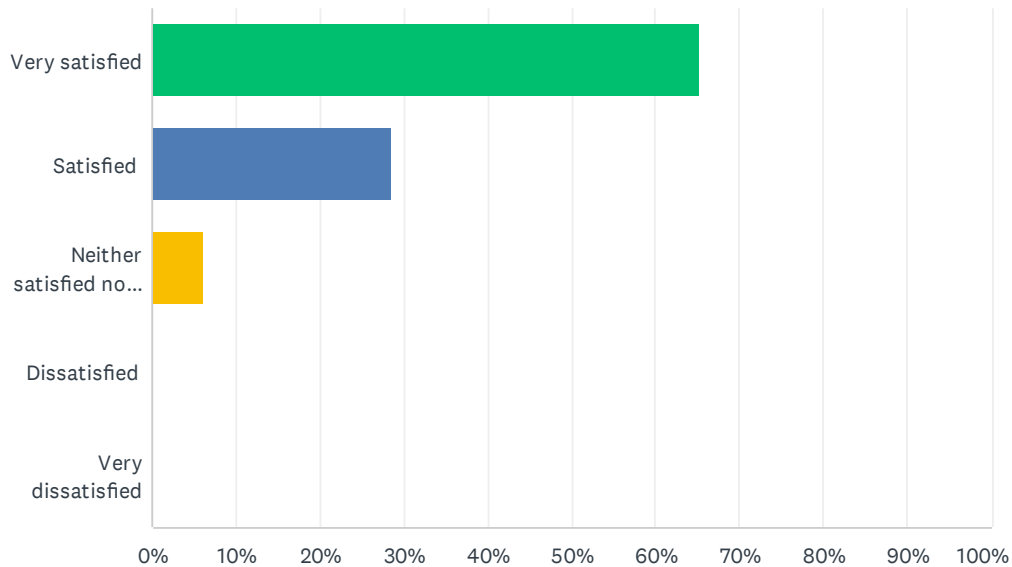
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	55.10%	27
Somewhat satisfied	40.82%	20
Neither satisfied nor dissatisfied	4.08%	2
Somewhat dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		49

Q4 How satisfied were you with the comfort of the theater during your most recent experience at the Union Colony Civic Center?

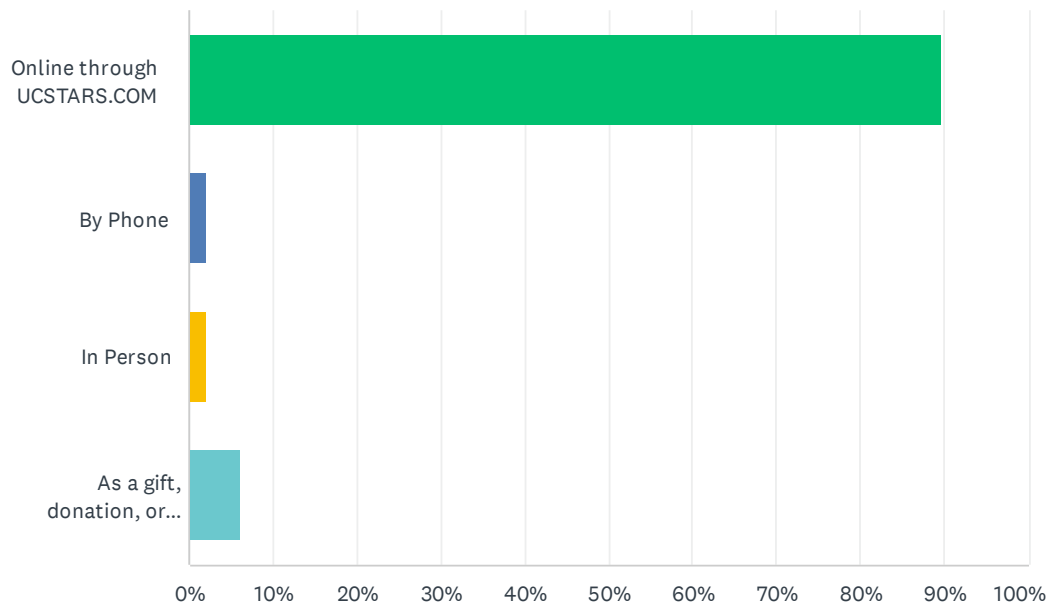
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	65.31%	32
Satisfied	28.57%	14
Neither satisfied nor dissatisfied	6.12%	3
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		49

Q5 How did you purchase your tickets?

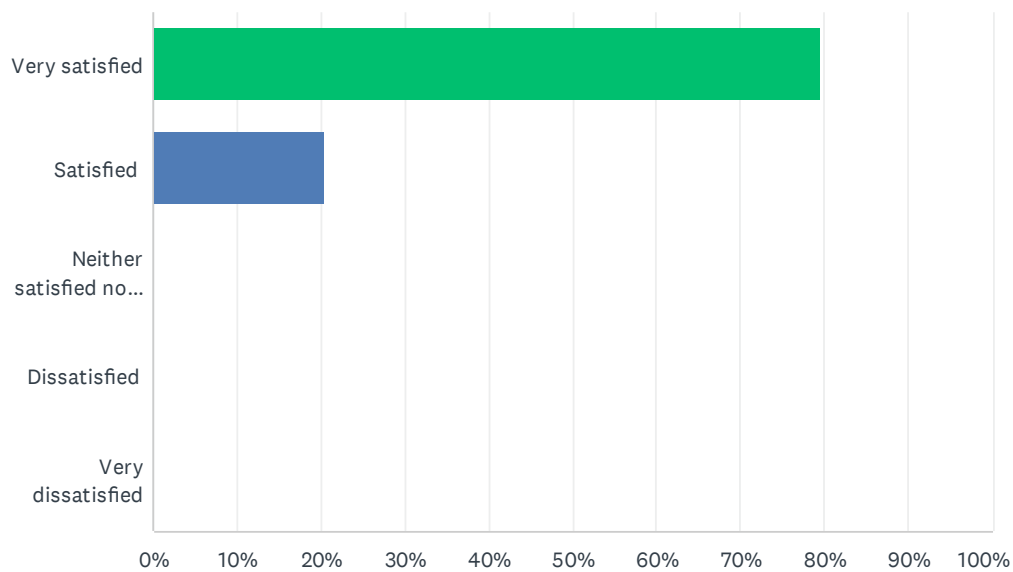
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Online through UCSTARS.COM	89.80%	44
By Phone	2.04%	1
In Person	2.04%	1
As a gift, donation, or other non purchase interaction	6.12%	3
TOTAL		49

Q6 Please rate your online purchasing experience:

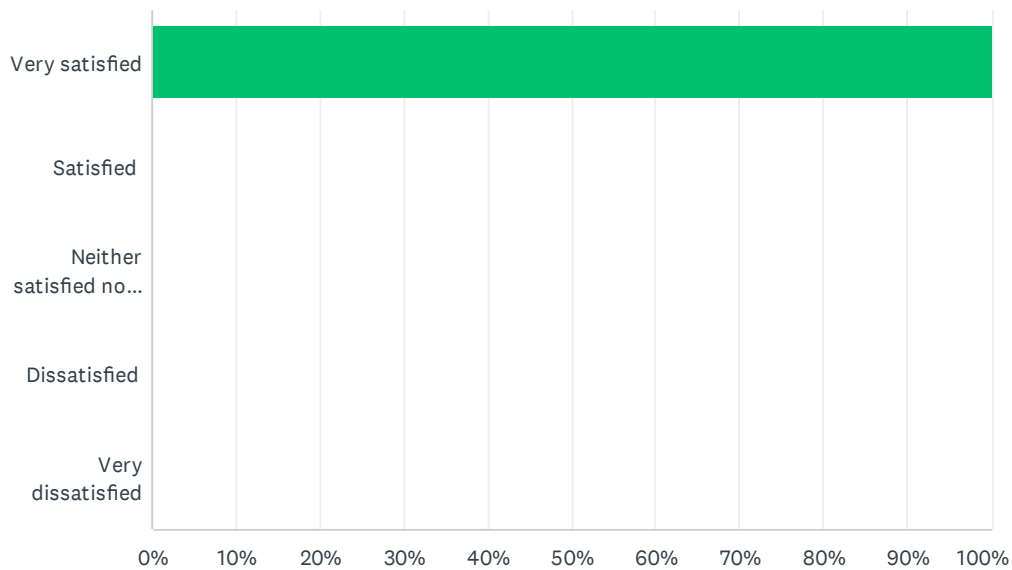
Answered: 44 Skipped: 5



ANSWER CHOICES	RESPONSES	
Very satisfied	79.55%	35
Satisfied	20.45%	9
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		44

Q7 Please rate your purchasing experience with our staff:

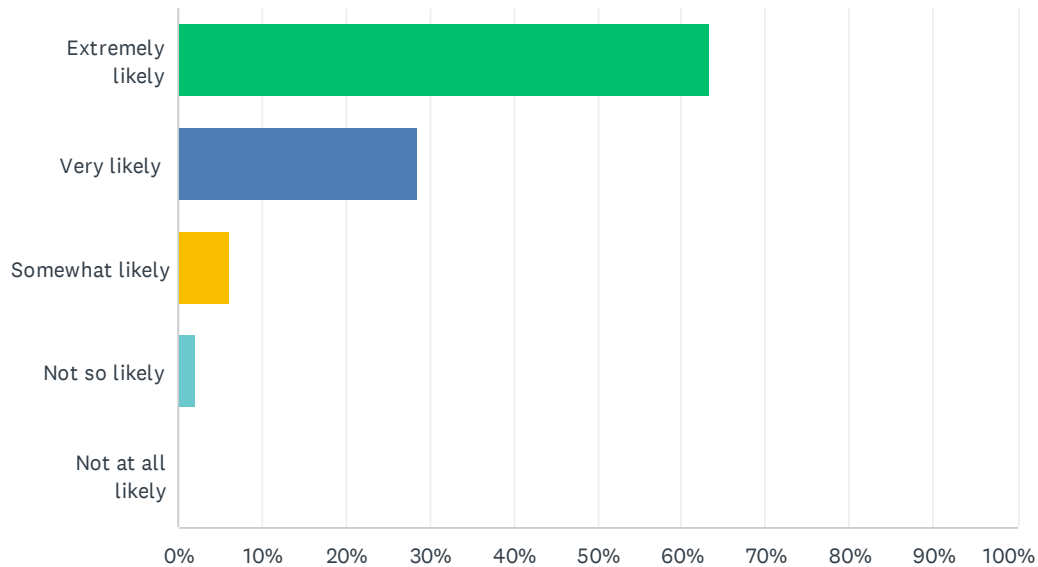
Answered: 2 Skipped: 47



ANSWER CHOICES	RESPONSES	
Very satisfied	100.00%	2
Satisfied	0.00%	0
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		2

Q8 How likely are you to purchase tickets to a performance at the Union Colony Civic Center again?

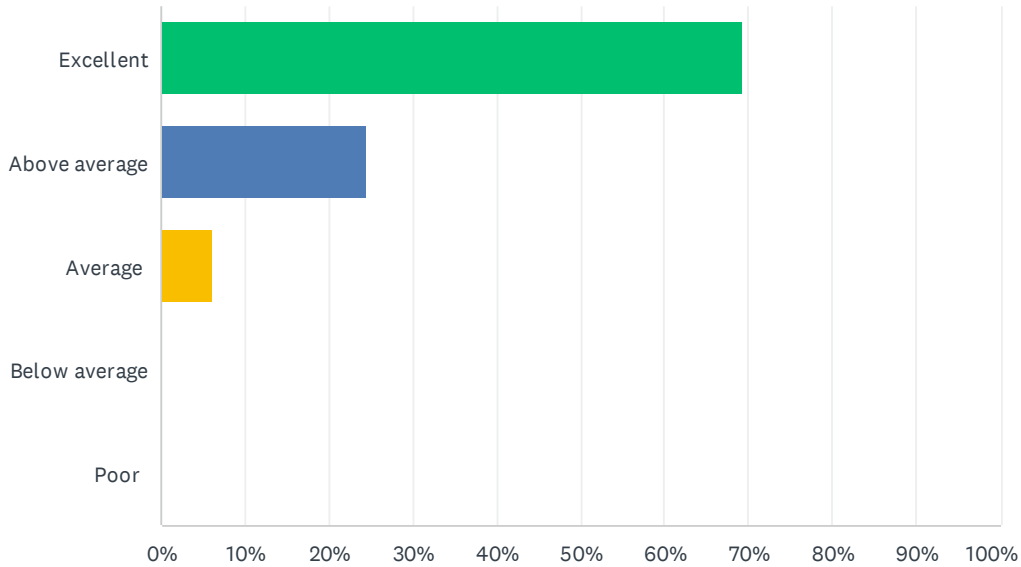
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely likely	63.27%	31
Very likely	28.57%	14
Somewhat likely	6.12%	3
Not so likely	2.04%	1
Not at all likely	0.00%	0
TOTAL		49

Q9 How would you rate the value for money of tickets at the Union Colony Civic Center?

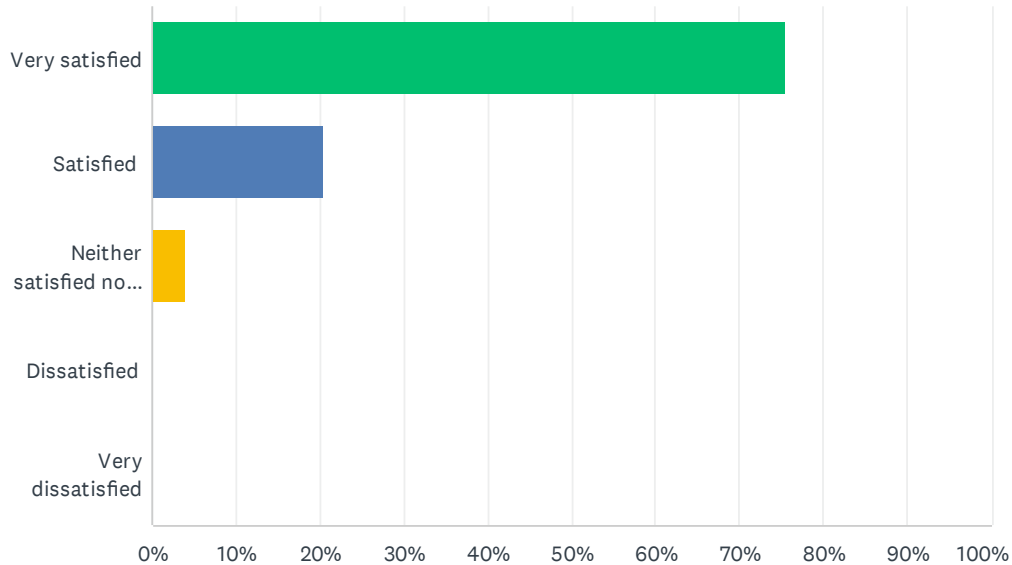
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	69.39%	34
Above average	24.49%	12
Average	6.12%	3
Below average	0.00%	0
Poor	0.00%	0
TOTAL		49

Q10 Please rate your experience with the staff, volunteers, and security during your most recent experience at the Union Colony Civic Center?

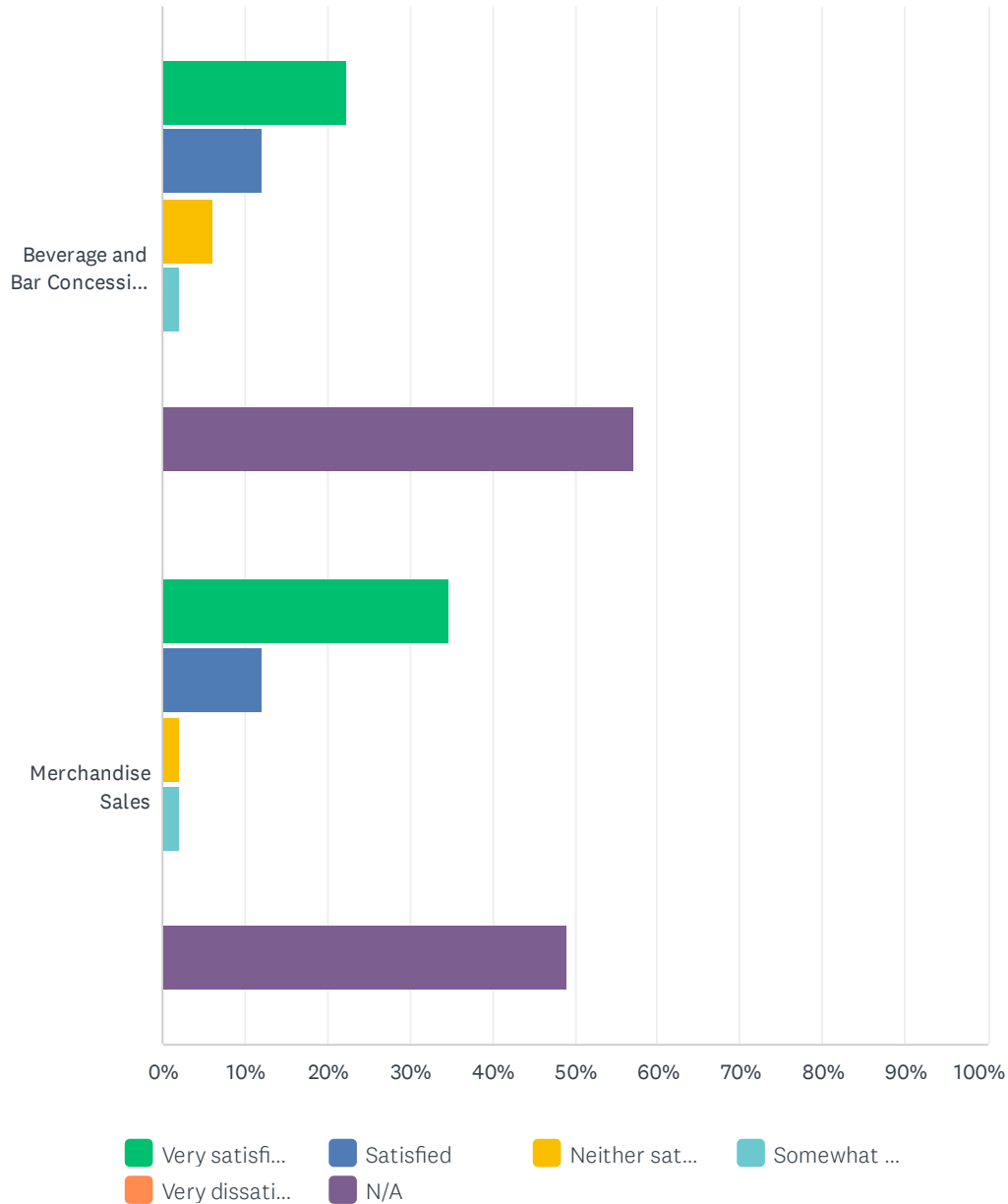
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	75.51%	37
Satisfied	20.41%	10
Neither satisfied nor dissatisfied	4.08%	2
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		49

Q11 The Union Colony Civic Center hires several outside vendors to provide services during performances. Please tell us about your experiences with them:

Answered: 49 Skipped: 0

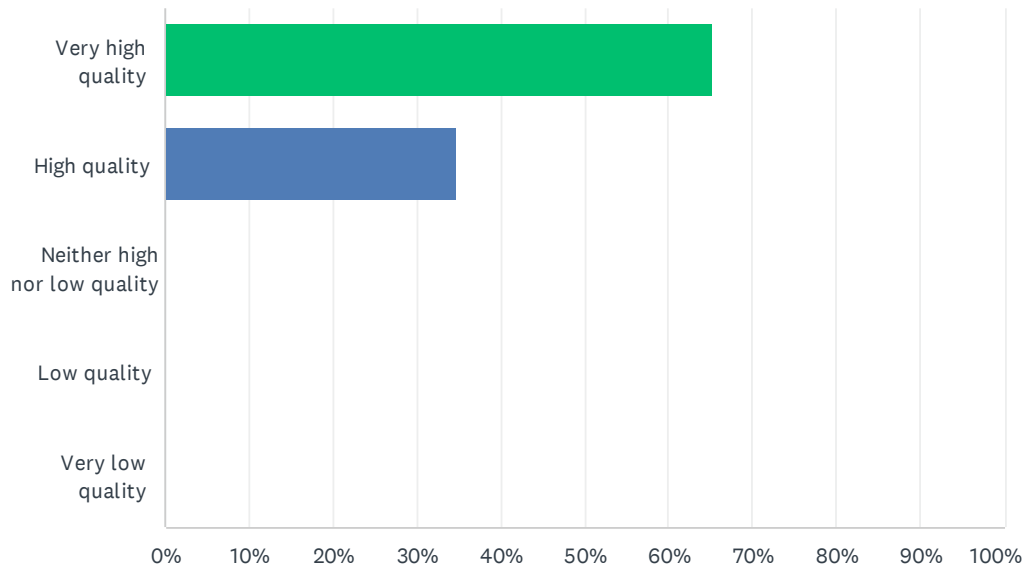


Spring 2022 UCCC Patron Satisfaction Survey

	VERY SATISFIED	SATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Beverage and Bar Concession Service	22.45% 11	12.24% 6	6.12% 3	2.04% 1	0.00% 0	57.14% 28	49	4.29
Merchandise Sales	34.69% 17	12.24% 6	2.04% 1	2.04% 1	0.00% 0	48.98% 24	49	4.56

Q12 How would you rate the quality of the performances at the Union Colony Civic Center?

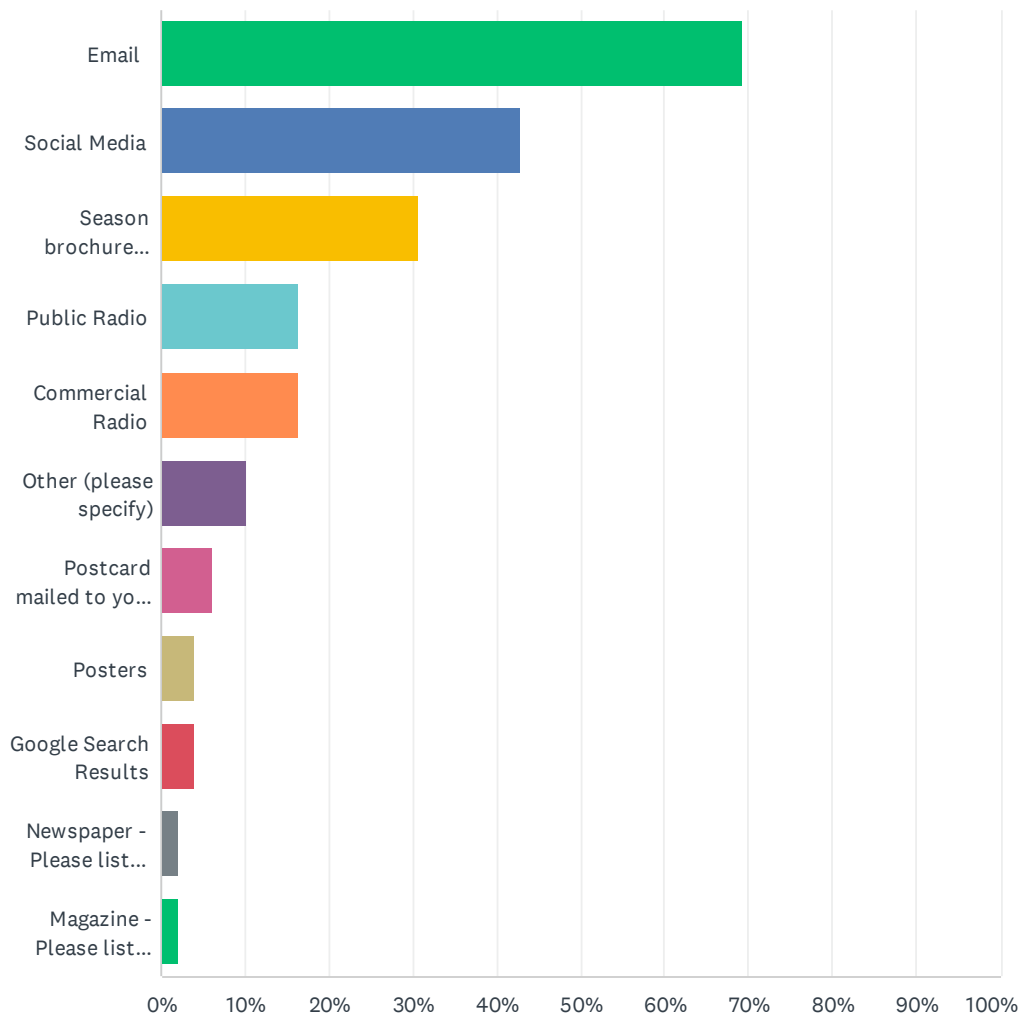
Answered: 49 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very high quality	65.31%	32
High quality	34.69%	17
Neither high nor low quality	0.00%	0
Low quality	0.00%	0
Very low quality	0.00%	0
TOTAL		49

Q13 How do you like to find out about entertainment and events.

Answered: 49 Skipped: 0



Spring 2022 UCCC Patron Satisfaction Survey

ANSWER CHOICES	RESPONSES	
Email	69.39%	34
Social Media	42.86%	21
Season brochure (mailed to your home)	30.61%	15
Public Radio	16.33%	8
Commercial Radio	16.33%	8
Other (please specify)	10.20%	5
Postcard mailed to your home	6.12%	3
Posters	4.08%	2
Google Search Results	4.08%	2
Newspaper - Please list below	2.04%	1
Magazine - Please list below	2.04%	1
Total Respondents: 49		

What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
Another Christian Show next Semester; Happy Together Tour			The UCCC staff is kind and courteous, and very helpful	The ushers and security are very helpful, always with a smile.		None, just keep up the fantastic work!
Christian bands	Chairs in Center circle popped up a little quick	Easy to navigate		Very friendly		
Christian/gospel entertainers						
For King and Country, Lauren Daigle, Francesca Battestelli					Drinks were reasonably priced, we got souvenir cups which were nice	The concert last night with "We Are Messengers" was amazing. The whole family really enjoyed the performance. I would love to see them back here! Also the sound was just right, I was worried about it being too loud for the kids, but it was perfect!
Jazz band						Nice venue
More Christian enues				Super helpful and very nice people		
More Christian & country concerts						We have only attending Union Colony for plays in the past. This was our first concert at this venue. We had a wonderful night seeing We Are Messengers. What a treat to see them in such an intimate setting. Thank you for hosting them! We look forward to coming back again soon.
More Christian artist						
more Christian bands					One of the best concerts ever!! It couldn't have been better!!	We are Messengers rock!!
More Christian bands						
More Christian bands						
More Christian bands.				Moxi bar tenders were amazing !!!		Great place. It was a great night
More Christian concerts	It was a very cozy and intimate setting. Provided for a great time.	Picking seats was somewhat difficult, as this was our first time attending. I better seating chart could've help clarify several questions we had.		All were friendly and directive.	N/A	We enjoyed the event. We will be returning for future performances.
More Christian musicians	I did a live stream of the concert			I was at home:)		
More comedy this world needs to laugh.				Super nice and very helpful		All was great. We will be back and enjoy all the performers
More Faith based Christian music bands. We are Messengers was great!						We are Messengers was one of the best concerts I have been to. Loved it there, easy parking, ability to have a drink preshow, comfortable theater. Was very nice to not have videos and cameras during the concert whether it was bands decision or venue. First time ever seeing having someone sign language!
More live Concerts whether it be Christian or Country Artists						
More shows like Shen Yun.						We need to support all the local venues so that they may succeed in bringing great entertainment.
Straight No Chaser, Crowder	enjoy the room between rows and the sloped elevation to seats as well as the 3 tiers				extra cost of buying the glass.	nope!
We love musical theater	Older seats a little narrow	Super easy		No actual interaction	Not crowded	Great show, already bought tickets to officer and a Gentleman
	Could have had better seats for front row.			Everyone was very helpful, all staff.		no
	I have a nerve disorder, so theatres and sitting can be difficult for me					

What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
	Lack of COVID precautions					The only reason I wouldn't recommend UCCC to friends and family right now is the lack of COVID precautions. A mask recommendation was buried in "additional event info". Otherwise I've always been very pleased with the performances I've seen, and the services. It's just a tricky season right now.
	Live Stream					Thank you! The live stream glitches about 4 minutes in and after that the timing was off. We still enjoyed the concert as we love, We Are Messengers.
	Should renovate and do new seating everyone had to stand up to let others through					
		Buying the tickets online and retrieving them was very easy.		Everyone is pleasant. And the price for tickets is great compared to Denver venues.		Keep up the good work!
		Simple and great reminder emails				
					All they were selling was alcohol and pop. It would have been great to have some hot drinks like coffee, tea, and hot chocolate.	Thanks for hosting a faith-based show at UCCC! It was great.
						Great experience all around.
						Great venue.
						I love this venue- easy parking, lots of nearby restaurants, and it is "easy in, easy out." Nice variety of choices of performers, too.