

MEETING INSTRUCTIONS FOR
THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING
On April 13, 2022 3:45 PM

There will be a short Sub Committee meeting at 3:15 PM of the Ticket Donation Committee preceding the full advisory board meeting.

The physical location for the meeting will be the Greeley Recreation Center Room 103.

- You may attend the meeting in person at the physical location.
- You can provide input/public comment for this meeting by emailing your comments to Jason Evenson (jason.evenson@greeleygov.com), or by leaving a voice message for Jason at (970) 350-9482, to provide your comments. Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.

Agenda

Union Colony Civic Center Advisory Board
April 13, 2022 @ 3:45 PM

1. Determination of quorum and call to order.
2. Introductions of new Board members
3. Approval of March 2022 Minutes (2 Minutes)
4. New Business
 - a. Recommend ticket donations from Sub Committee, if any.
 - b. Election of Officers
 - c. 2023 Rate Schedule Support
5. Old/Ongoing Business
 - a. Continuation of tabled discussion about Digital Signage on building
 - b. Spring 2022 Ticket Sales
 - c. Spring 2022 Survey Review (Aretha: A Tribute & Air Supply)
 - d. Spring & Fall 2022 Programming updates (Brian)
6. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be May 11, 2022

Parking Lot (Items to be discussed at future meetings):

- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- Commuter bus WiFi advertising when available?

Minutes

Union Colony Civic Center Advisory Board
March 9, 2022 @ 3:45 PM

1. The meeting was called to order by Mark Pugatch at 3:45 PM.
 - a. Board Present: Mark Pugatch, Deanna Terry, Craig Montgomery, Perry Bell, Alison Hamling, Doran Azari
 - b. Absent: Cher Heimbegner, Michelle Sauder
 - c. Staff present: Jason Evenson, Kelly Snook, Brian Hughes, Leslie Evans
2. Approval of January Minutes
 - Motion to approve minutes, with a correction to the next meeting date, made by Perry, seconded by Craig. Motion passed unanimously.
3. New Business
 - a. A motion to approve ticket donations recommended by the Sub Committee was made by Craig and seconded by Perry. The motion passed unanimously.
 - i. Two tickets to Weird Al Yankovic to LifeStories
 - ii. Two tickets to a fall show to the Greeley Morning Garden Club
 - iii. Four tickets to Secrets of Space to the Organization of Animal Friends Alliance
 - b. A discussion of the Culture, Parks, and Recreation Department's recommended policies regarding naming and memorials was held. Concerns were raised by Craig about the approval and appeals process. Kelly clarified that there were appeal policies in place and confirmed that each appropriate advisory boards would be consulted in the naming process. Kelly also explained that there were separate policies regarding sponsorship and memorial naming.
 - i. Due to the technical issues Mark had with his computer or connection to zoom, which caused a disconnection; a motion to appoint Doran as chair pro tempore was made by Alison, seconded by Craig, and passed unanimously.A motion, to acknowledge receipt and review of the Department's policy, was made by Alison, with a second by Perry. The motion passed unanimously.
4. Old/Ongoing Business
 - a. Spring 2022 Ticket Sales
 - i. The streaming service still isn't working correctly. After speaking with Wowza, the provider, the team feels they've confirmed that the lagging video a provider issue. Wowza is working on upgrading their monitoring tools, and the team is continuing discussions with the City IT department to utilize the City's high speed internet in the future.
 - ii. Following the cancellation of An Officer & a Gentleman, Dave (Tech Director) spoke with other tour locations to find that they too were unable to meet the COVID and tech support requirements.
 - iii. Year over year ticket sales are down everywhere due to COVID concerns, and last-minute ticket sales equaling 35% of sales.
 - iv. To better promote Air Supply, the UCCC is partnering with radio stations 102.5 and 92.9. A suggestion to reach out to 104.7 was also made, Brian will follow up.

Minutes

Union Colony Civic Center Advisory Board
March 9, 2022 @ 3:45 PM

- b. The survey for We Are Messengers showed that 40% of the audience were first time visitors; the biggest complaints revolved around COVID concerns. Jason reiterated there seems to be a 1/3 of the population in each camp (pro/con/indifferent), and that the City's stance is to follow State mandates.
- c. Spring & Fall 2022 Programming updates
 - i. Despite best efforts, neither Darcy Lynne nor Melissa Villasenor will be available to meet our schedule.
 - ii. Brian announced the addition of Votive and Spamilton to the Spring lineup.
 - a. Votive will perform on 04/29/2022. Due to their restrictions, the streaming service will not be available. The board suggested advertising efforts to the choral community of Greeley.
 - b. Spamilton is scheduled for 05/26/2022, with a limited capacity, and very likely no streaming services for this offering either.
 - iii. Brian will be focusing booking efforts on music and smaller shows for the remainder of the year. Acts he hopes to secure include Scrap Arts Music, Cirque Mechanics, Bela Fleck, Manheim Steamroller, and Edgar Meyer.
- 5. Other
 - a. UCCC Backstage Stars Report – (Perry) Following the partnership with the Moxi for bar service, Perry reported a more lucrative return. The Stars approved a \$200 contribution to the Children's Festival at their previous meeting and plan to meet on 04/06/2022. They've also decided that they will not provide bar service for the Secrets of Space performance. Instead, they want to open up concessions as a fundraiser for another group.
 - b. Next meeting of the UCCC Advisory Board will be April 13, 2022

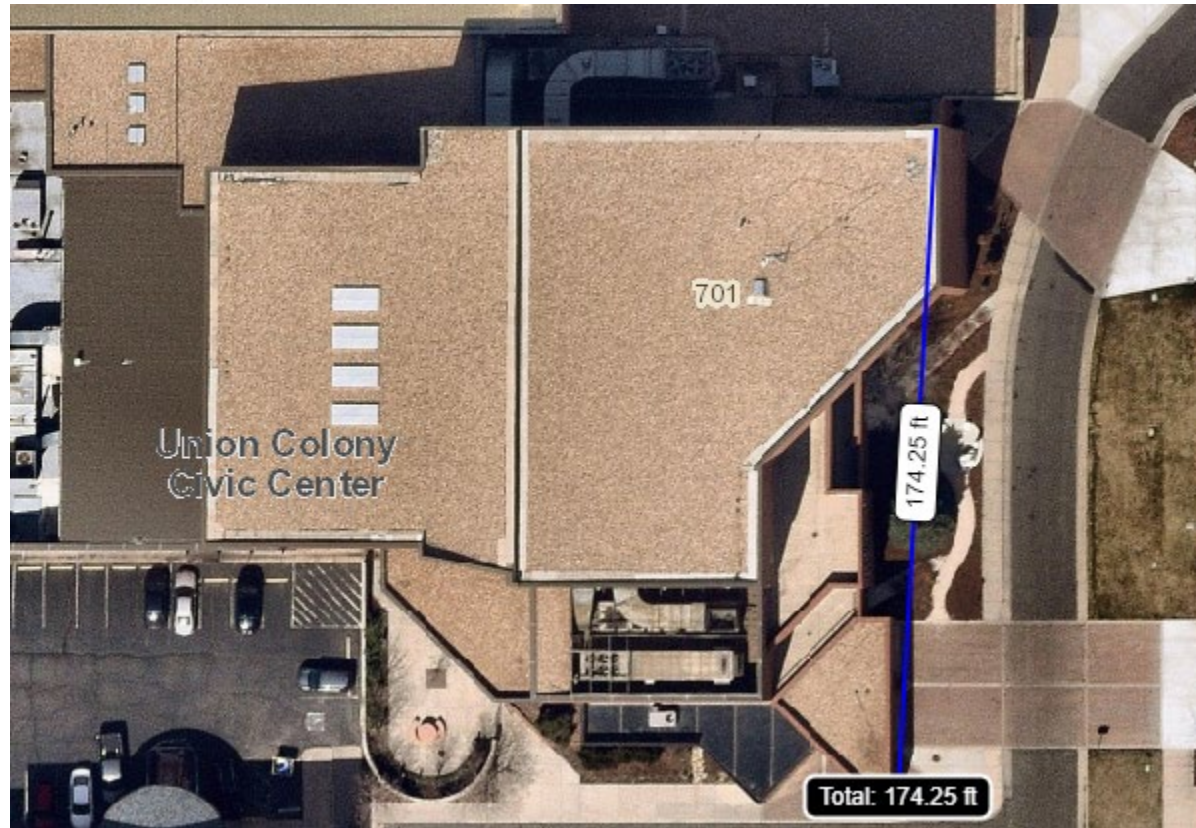
Parking Lot (Items to be discussed at future meetings):

- Marquee display discussion carry over (with information from Code and Director, APRIL)
- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- Commuter bus Wi-Fi advertising when available?

Electronic Message Displays (EMD's)

Sign Code Stipulations from Code

- Allowed Square Footage 50% of “sign face”. 175’ of frontage permits 262 sq. ft. of total sign. So 131 sq. ft. of EMD.



Sign Code Stipulations from Code

- Operational hours of the EMD are from 6am to 10pm and may only have static messages. The message can change but only once per 30 seconds and it should be an instant change (so no firework type of themes for example).
- There will also have to be an automatic dimmer for nighttime.
- Once you have an EMD you no longer qualify for any sort of temporary signage.
- The sign cannot exceed the top of the building.
- Signage may not advertise for anything not offered on-premise. Otherwise using it to advertise sponsors would essentially create a billboard situation which is illegal.

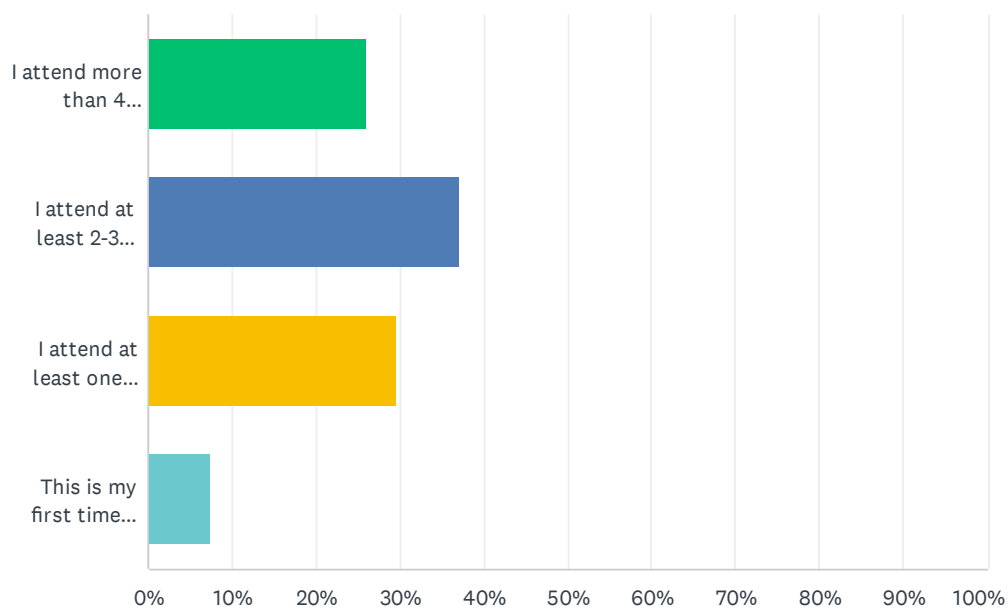
Possible Locations



Max	Wide	Tall	Total
131	16	9	144
131	15	8.4375	126.5625
131	14	7.875	110.25
131	13	7.3125	95.0625
131	12	6.75	81
131	11	6.1875	68.0625
131	10	5.625	56.25
131	9	5.0625	45.5625

Q1 Which of the following best describes you?

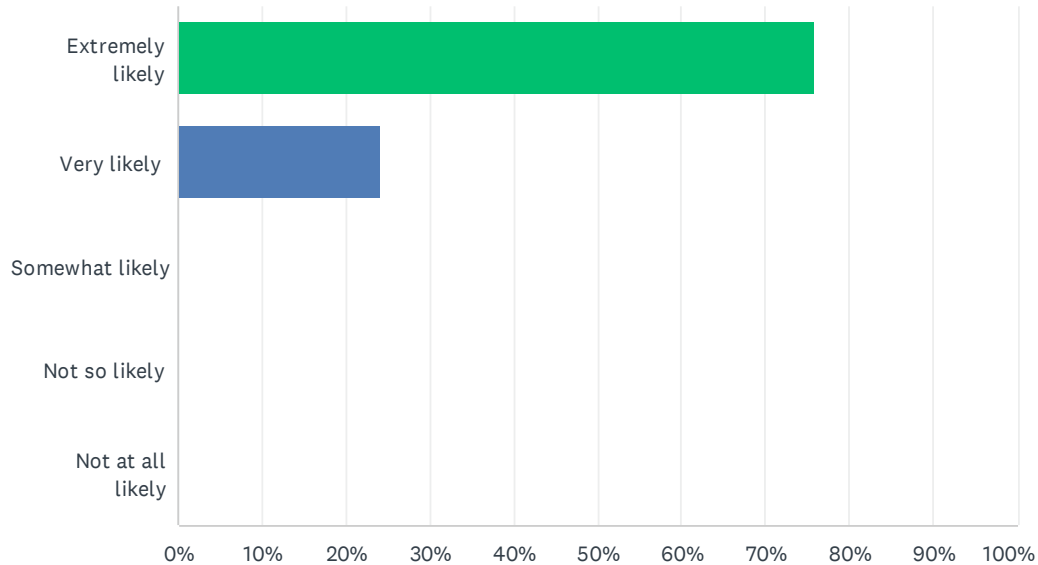
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
I attend more than 4 performances a year at the Union Colony Civic Center	25.93%	14
I attend at least 2-3 performances a year at the Union Colony Civic Center	37.04%	20
I attend at least one performance a year at the Union Colony Civic Center	29.63%	16
This is my first time attending a performance at the Union Colony Civic Center	7.41%	4
TOTAL		54

Q2 How likely is it that you would recommend seeing a show at the Union Colony Civic Center?

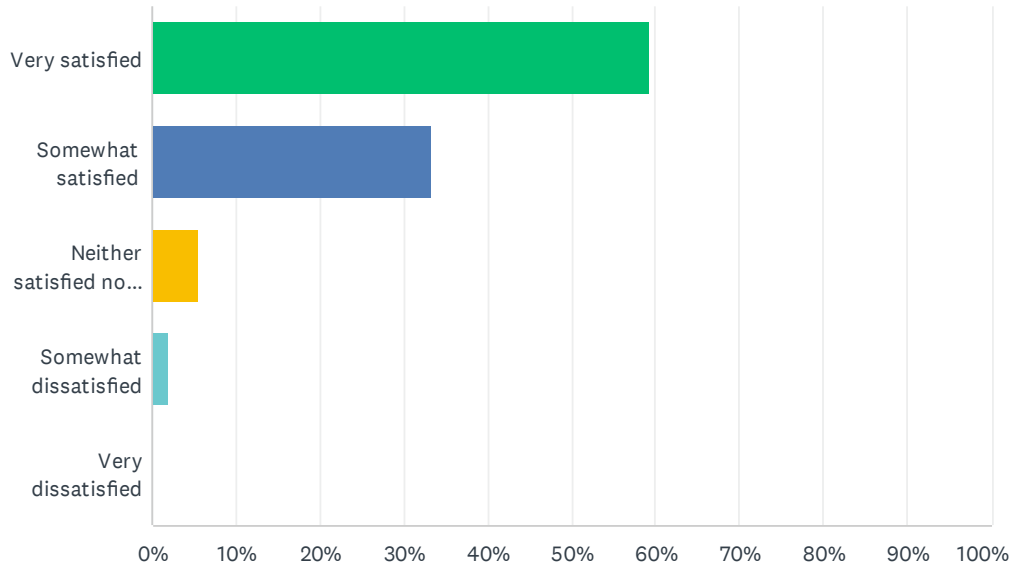
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely likely	75.93%	41
Very likely	24.07%	13
Somewhat likely	0.00%	0
Not so likely	0.00%	0
Not at all likely	0.00%	0
TOTAL		54

Q3 Overall, how satisfied or dissatisfied are you with the range of entertainment options offered at the Union Colony Civic Center?

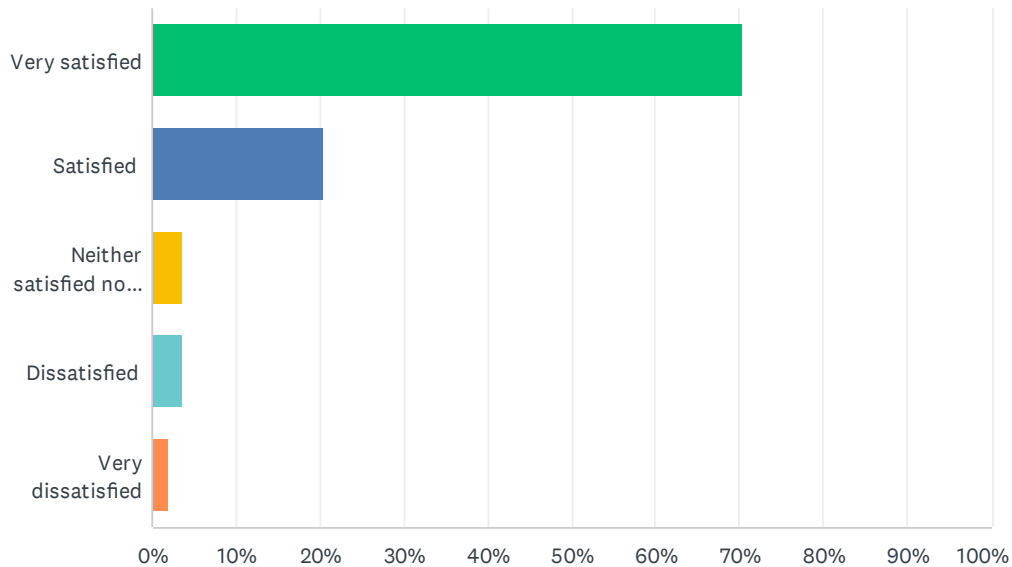
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	59.26%	32
Somewhat satisfied	33.33%	18
Neither satisfied nor dissatisfied	5.56%	3
Somewhat dissatisfied	1.85%	1
Very dissatisfied	0.00%	0
TOTAL		54

Q4 How satisfied were you with the comfort of the theater during your most recent experience at the Union Colony Civic Center?

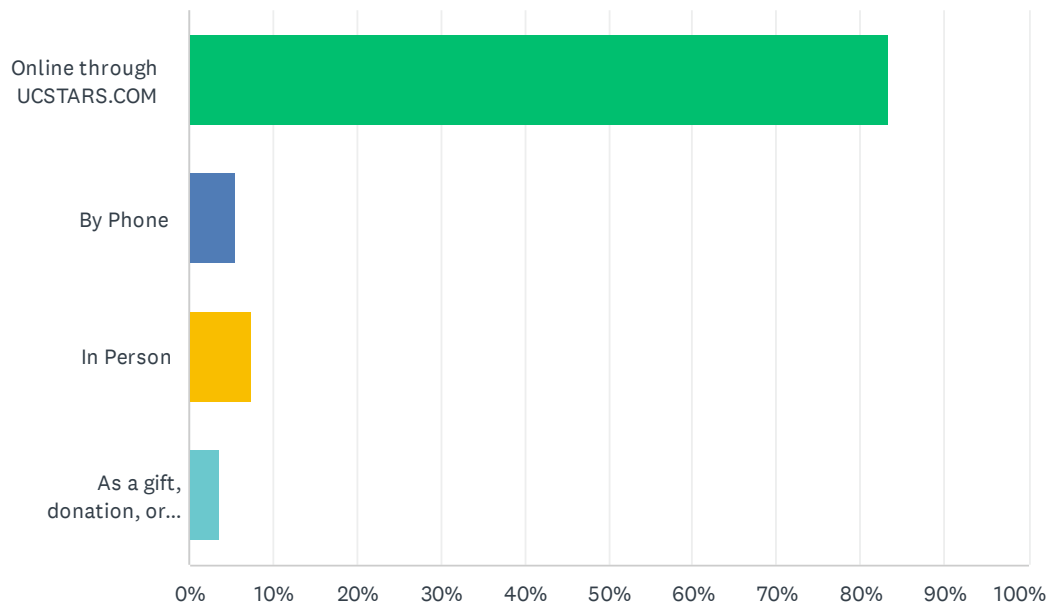
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	70.37%	38
Satisfied	20.37%	11
Neither satisfied nor dissatisfied	3.70%	2
Dissatisfied	3.70%	2
Very dissatisfied	1.85%	1
TOTAL		54

Q5 How did you purchase your tickets?

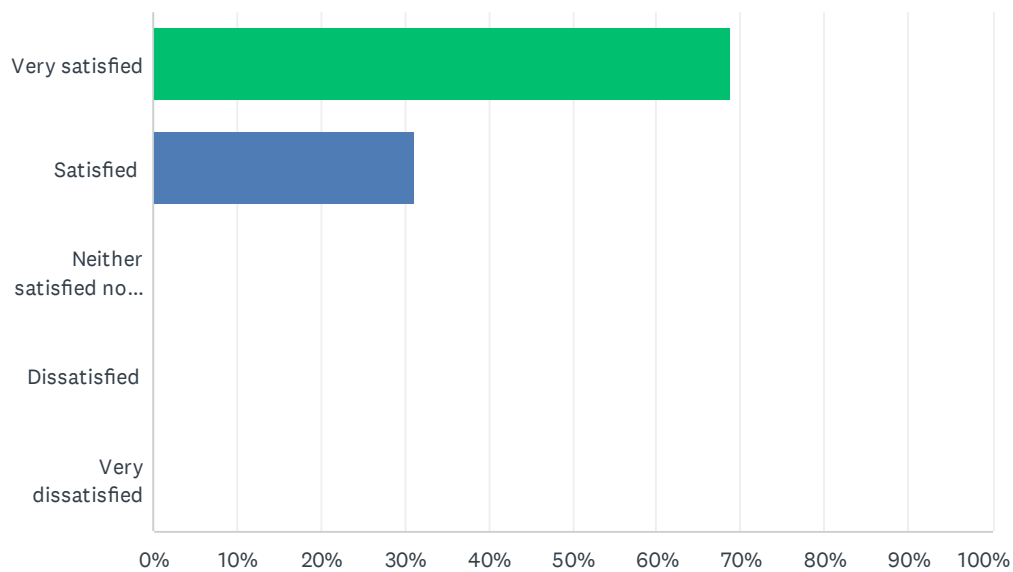
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Online through UCSTARS.COM	83.33%	45
By Phone	5.56%	3
In Person	7.41%	4
As a gift, donation, or other non purchase interaction	3.70%	2
TOTAL		54

Q6 Please rate your online purchasing experience:

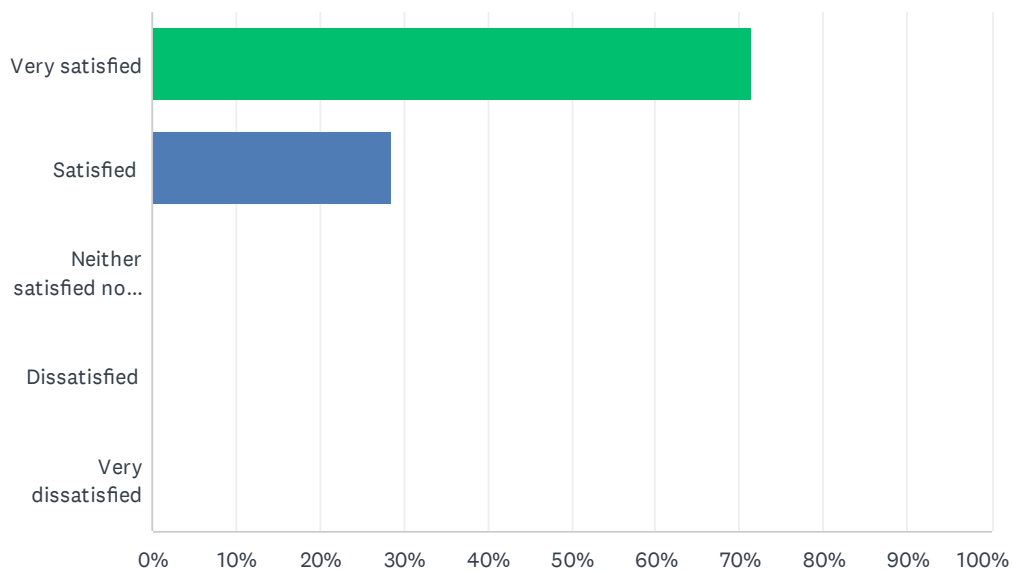
Answered: 45 Skipped: 9



ANSWER CHOICES	RESPONSES	
Very satisfied	68.89%	31
Satisfied	31.11%	14
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		45

Q7 Please rate your purchasing experience with our staff:

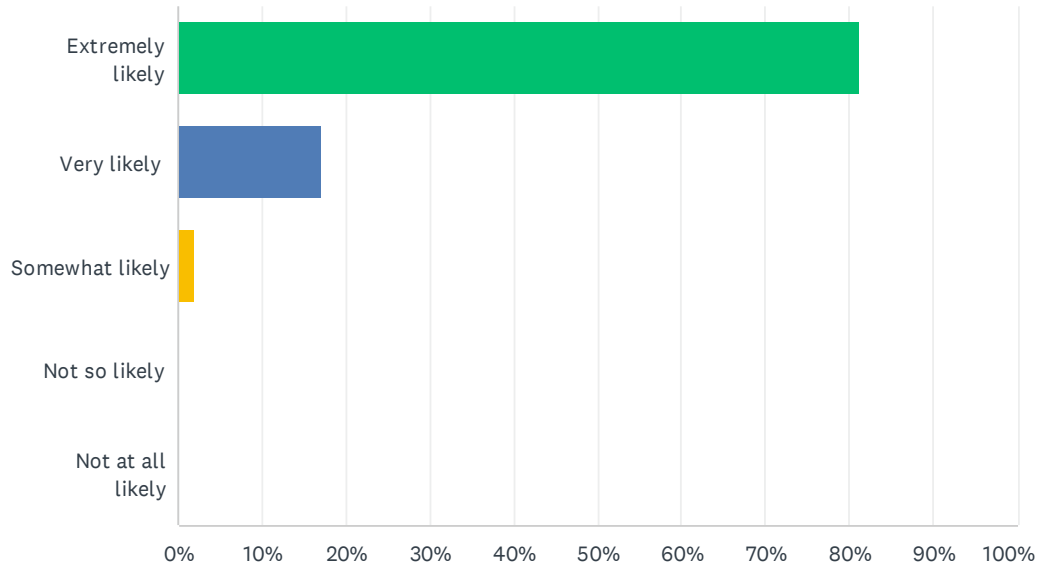
Answered: 7 Skipped: 47



ANSWER CHOICES	RESPONSES	
Very satisfied	71.43%	5
Satisfied	28.57%	2
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		7

Q8 How likely are you to purchase tickets to a performance at the Union Colony Civic Center again?

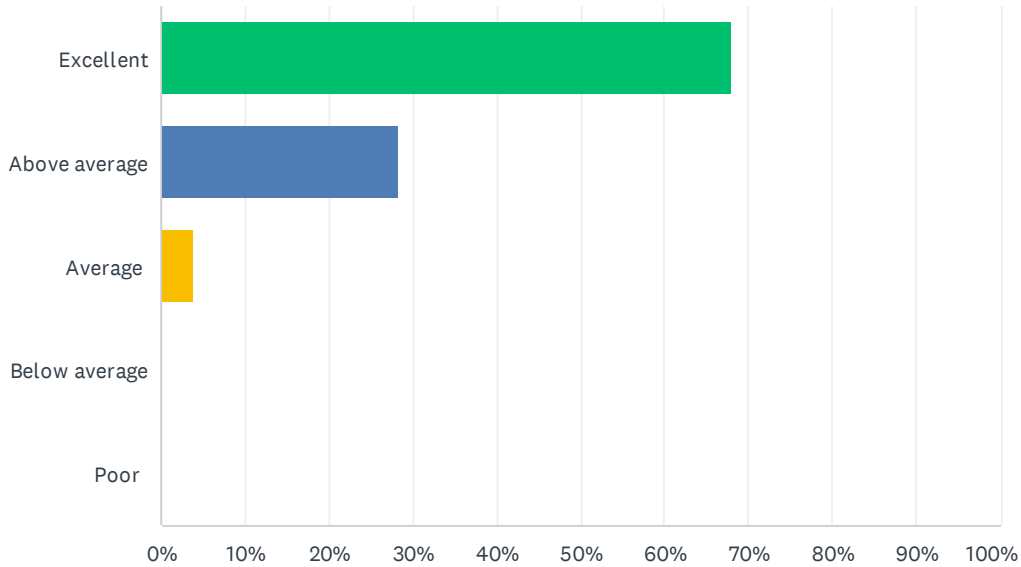
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Extremely likely	81.13%	43
Very likely	16.98%	9
Somewhat likely	1.89%	1
Not so likely	0.00%	0
Not at all likely	0.00%	0
TOTAL		53

Q9 How would you rate the value for money of tickets at the Union Colony Civic Center?

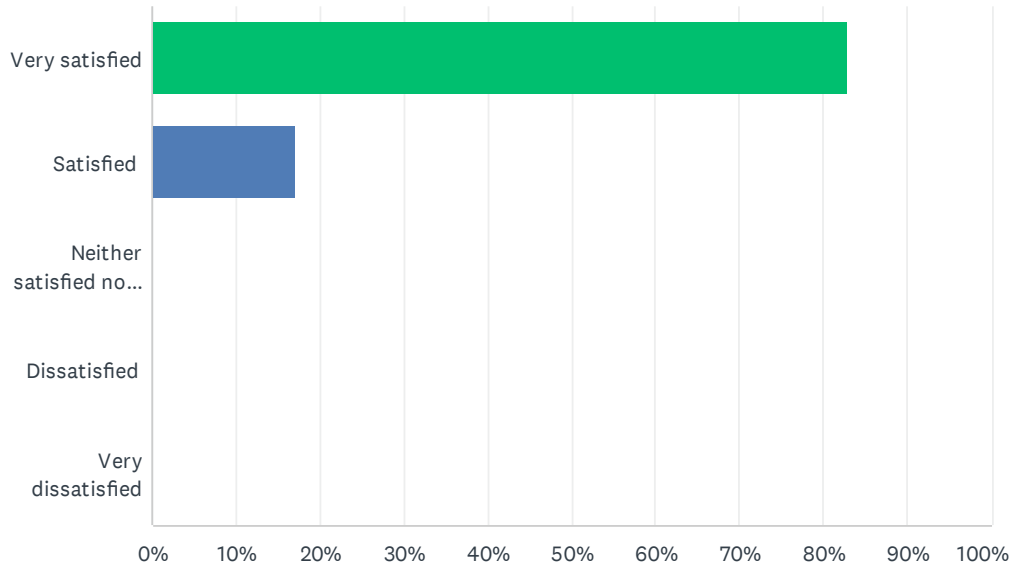
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	67.92%	36
Above average	28.30%	15
Average	3.77%	2
Below average	0.00%	0
Poor	0.00%	0
TOTAL		53

Q10 Please rate your experience with the staff, volunteers, and security during your most recent experience at the Union Colony Civic Center?

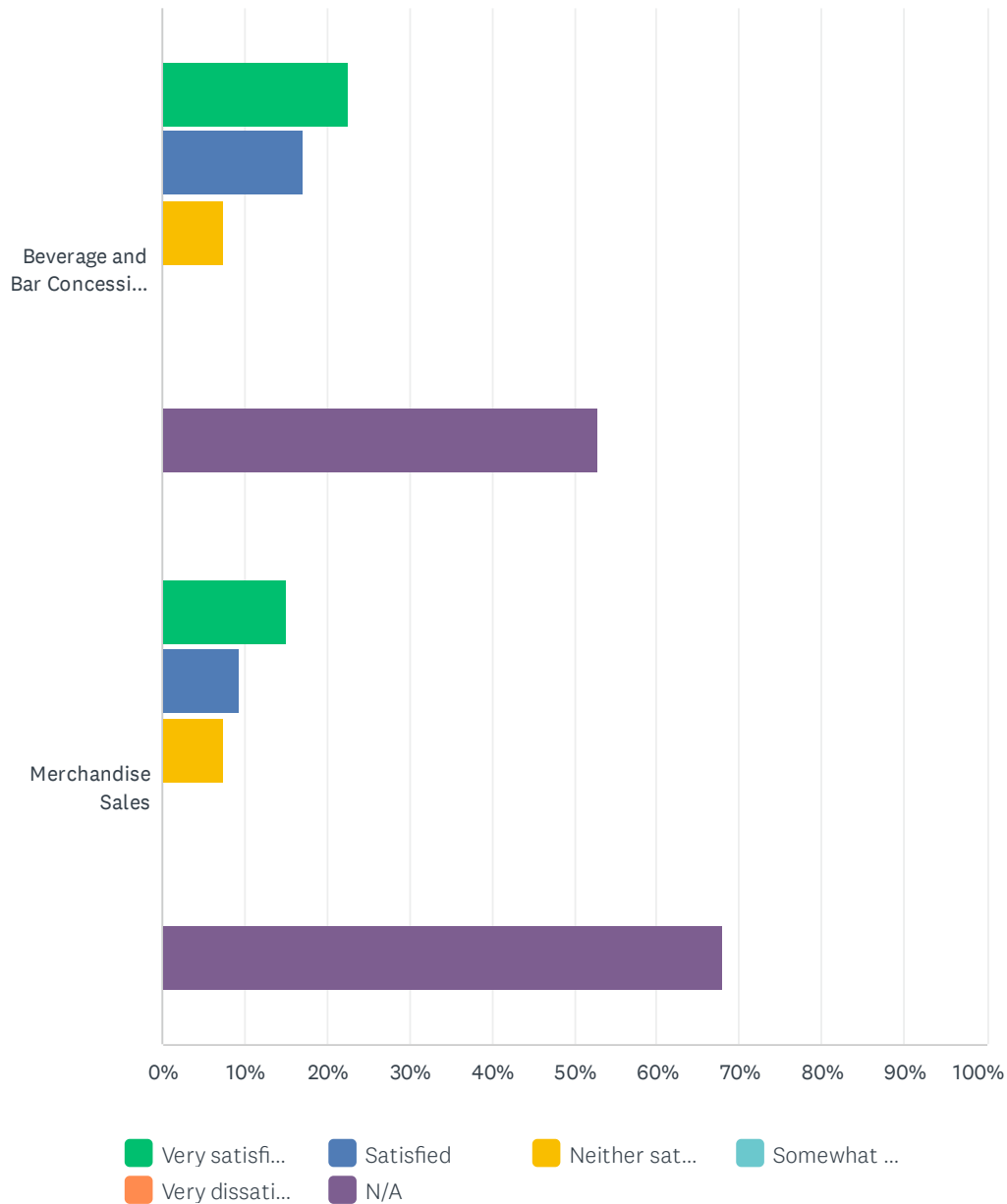
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very satisfied	83.02%	44
Satisfied	16.98%	9
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		53

Q11 The Union Colony Civic Center hires several outside vendors to provide services during performances. Please tell us about your experiences with them:

Answered: 53 Skipped: 1

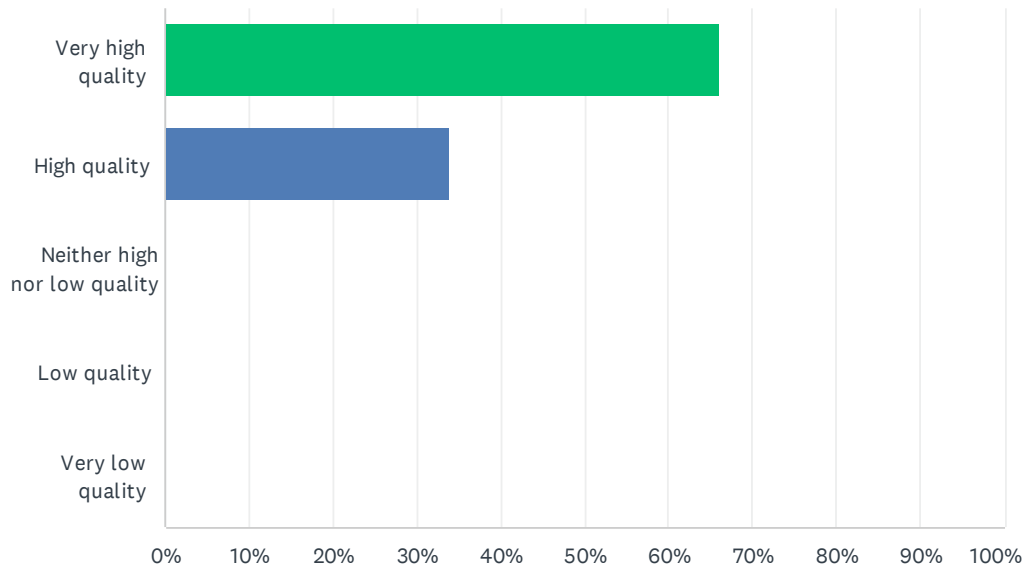


Spring 2022 UCCC Patron Satisfaction Survey

	VERY SATISFIED	SATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Beverage and Bar Concession Service	22.64% 12	16.98% 9	7.55% 4	0.00% 0	0.00% 0	52.83% 28	53	4.32
Merchandise Sales	15.09% 8	9.43% 5	7.55% 4	0.00% 0	0.00% 0	67.92% 36	53	4.24

Q12 How would you rate the quality of the performances at the Union Colony Civic Center?

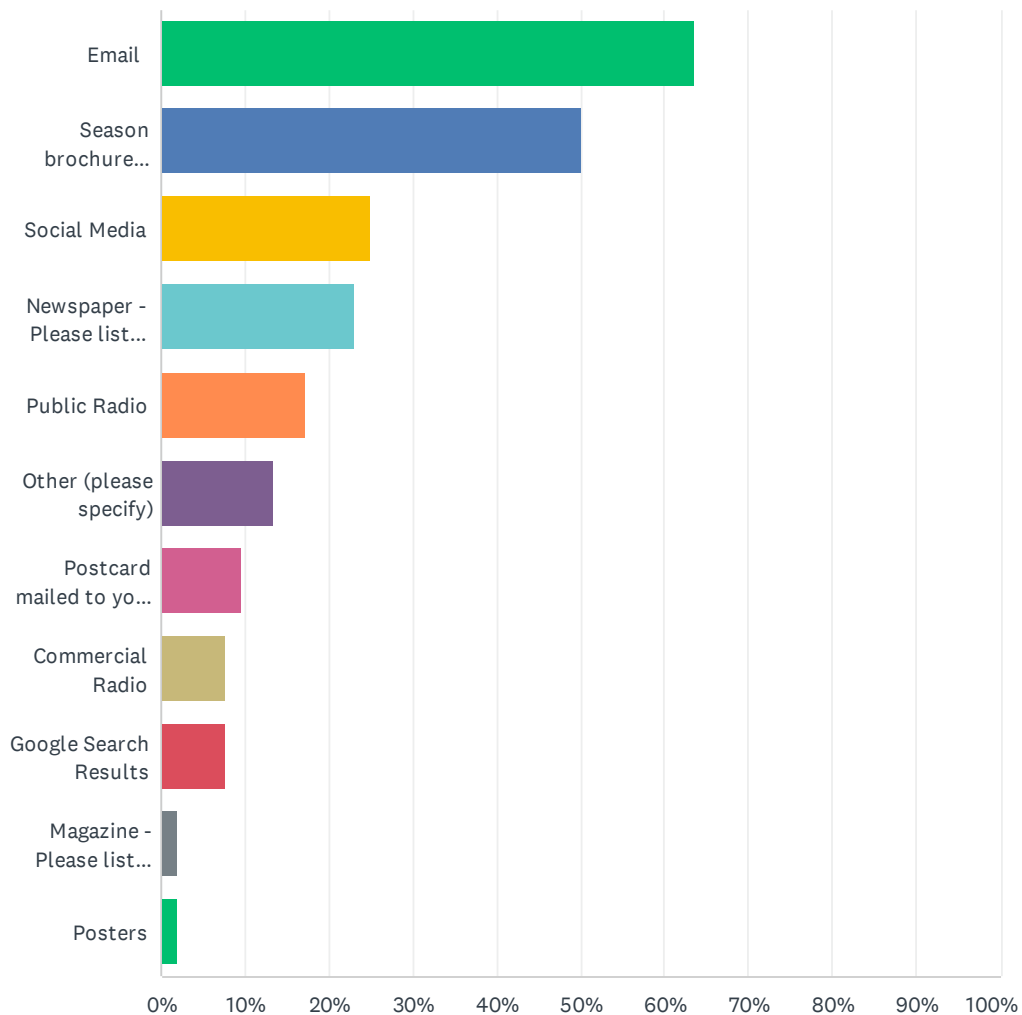
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very high quality	66.04%	35
High quality	33.96%	18
Neither high nor low quality	0.00%	0
Low quality	0.00%	0
Very low quality	0.00%	0
TOTAL		53

Q13 How do you like to find out about entertainment and events.

Answered: 52 Skipped: 2



Spring 2022 UCCC Patron Satisfaction Survey

ANSWER CHOICES	RESPONSES	
Email	63.46%	33
Season brochure (mailed to your home)	50.00%	26
Social Media	25.00%	13
Newspaper - Please list below	23.08%	12
Public Radio	17.31%	9
Other (please specify)	13.46%	7
Postcard mailed to your home	9.62%	5
Commercial Radio	7.69%	4
Google Search Results	7.69%	4
Magazine - Please list below	1.92%	1
Posters	1.92%	1
Total Respondents: 52		

Q14 Do you have any other comments, questions, or concerns?

Answered: 8 Skipped: 46

Q15 To be entered into the drawing for a pair of free tickets to a series package please enter a phone number or email for us to reach you if you're drawn. This information will NOT be added to any mailing or calling lists, and will be separated from the survey results prior to survey evaluation.

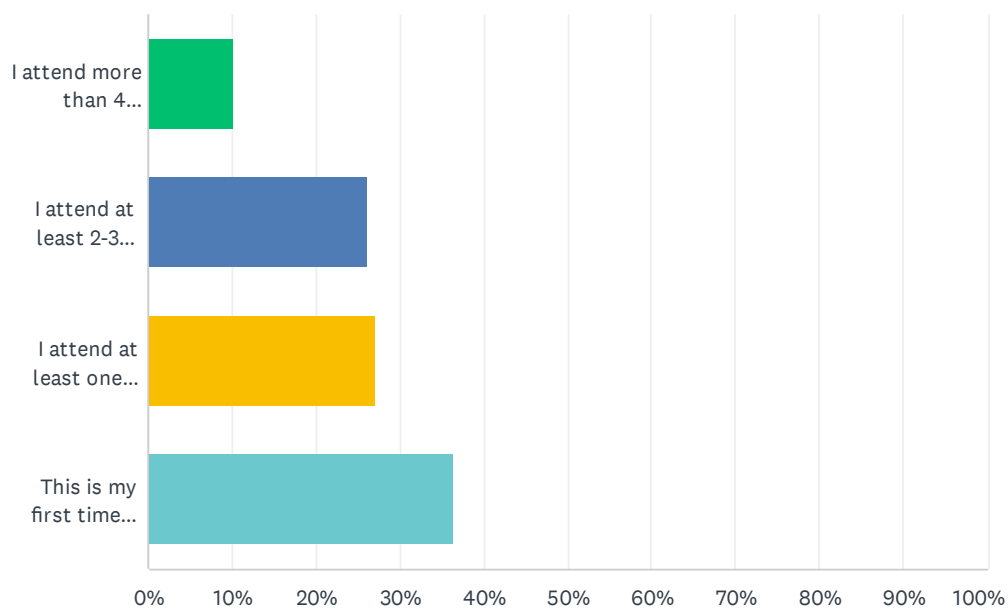
Answered: 48 Skipped: 6

Aretha: A Tribute						
What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
A Comedy Show	I appreciated the ability to take a drink in the auditorium.			All staff I encountered were kind and pleasant.		
Better quality plays/musical theater comedies and broadway plays	Availability of isle seats					
Family Friendly humor, US Air Force Band at xmas, more like Aretha!						
I know after coved it is hard to fill the spots. But looks like you have done good.						The tribute last sat. was near the top ever. SOOOOOO enjoyed it. THANK YOU
I LOVED the 7s Classic Rock shows of a few years ago, Ambrosia, Pure Prairie League, America, Orleans. I would love more of that, but appreciate the great programming you do. I realize how difficult it is to book acts like these.				Always excellent and very pleasant.		I/we have loved our UCCC since the day it opened!
Janis Joplin tribute						
Joan Baez						
More Motown						
more musicals, south pacific guys and dolls etc						
More musicals.	Advertise!!! I missed the first two concerts because I didn't know they were taking place					For heavens sake, get the word out that you're having a performance. I hate missing a performance simply because I wasn't informed that you were having one.
More notable music in a variety of genres						
More shows						
pop music concerts						
Similar diverse guest artists coupled with the symphony, local artist, and featuring rich musical influences.				Very personable and helpful staff.	Overall I met friendly and passionate staff who love the arts.	
SpongeBob musical	I was especially grateful for a very helpful security worker named Ben Jankow, you should give him a raise if possible.					
Texas tenors			Very accommodating			
			I chose our seats, then 4 more people wanted to go with us, so I cancelled our seats and tried to rebook and it took forever! It seemed like it didn't "take" when I cancelled the original seats. Took me about 2-25 minutes to finally complete the transaction.			
	It was pretty hot in there for 9% of the time.					
	Loved our seats in center of Row R this time for Aretha tribute! Close enough for perfect vision of performers on stage, yet far enough back to get perfectly balanced sound. It was even better after ventilation kicked in to that area as well:)			Concessions staff was most efficient this time. GPO Board members are always so welcoming & accessible to the crowd!		Thank you for an exciting GPO season!!!
	The led lights on the conductor's stand shone directly in my eyes. It was very annoying.					
	The performance was impressive. The LED light bars over the conductors music was INCREDIBLY ANNOYING, had it not been for the quality of the performance I would have walked out at intermission. Those lights were terribly annoying.					
	The seats are a little narrow. But that's kind of a common.					
	The staff was great. My biggest complaint was the VERY STRONG LED lights from the conductor stand. Please adjust it. It was distracting from the performance. Thank you					

What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
	The was a very tall man sitting next to me and he seemed pretty bunched up. After the intermission he moved into an empty seat two over and seemed more comfortable.					
	Time for new seating					
	Too hot					
		We love your facility and programs!!				Thank you for the fun events!
		Thank you!				Aretha Tribute was spectacular and hugely enjoyed - more entertainment like this one
						One thing I noticed in the marketing, is that I received a reminder yesterday of the concert that said it was "tomorrow" when it was actually "today". If you need help in reviewing correspondence, let me know. Thank you for a great performance!
						The Aretha concert was exceptional and outstanding!

Q1 Which of the following best describes you?

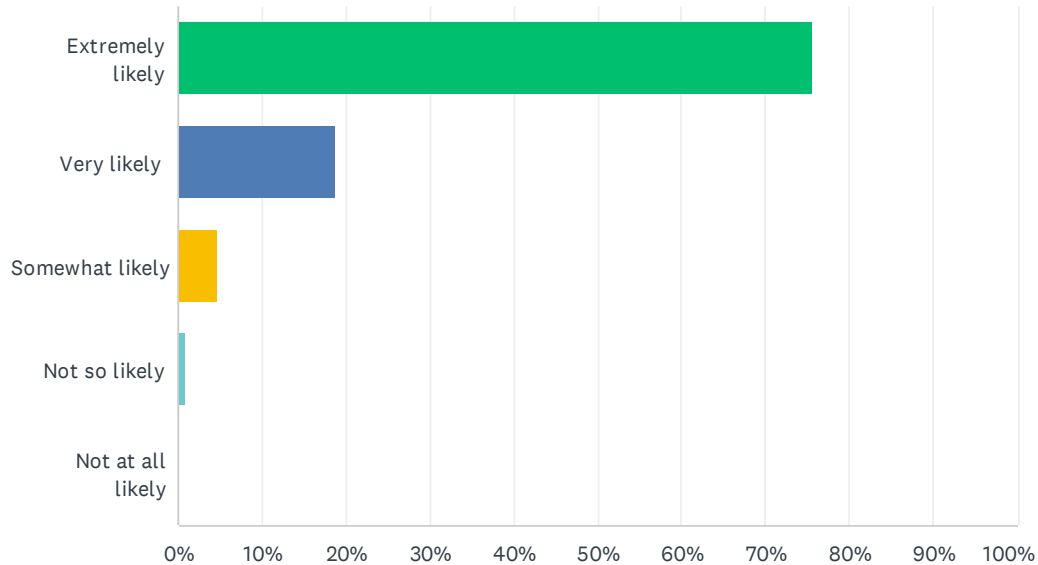
Answered: 107 Skipped: 0



ANSWER CHOICES	RESPONSES	
I attend more than 4 performances a year at the Union Colony Civic Center	10.28%	11
I attend at least 2-3 performances a year at the Union Colony Civic Center	26.17%	28
I attend at least one performance a year at the Union Colony Civic Center	27.10%	29
This is my first time attending a performance at the Union Colony Civic Center	36.45%	39
TOTAL		107

Q2 How likely is it that you would recommend seeing a show at the Union Colony Civic Center?

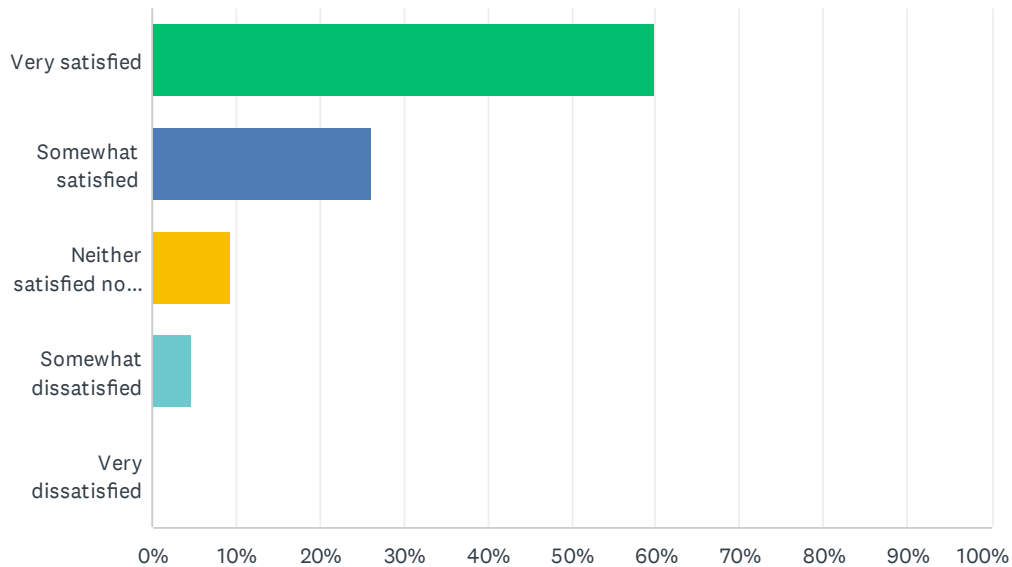
Answered: 107 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely likely	75.70%	81
Very likely	18.69%	20
Somewhat likely	4.67%	5
Not so likely	0.93%	1
Not at all likely	0.00%	0
TOTAL		107

Q3 Overall, how satisfied or dissatisfied are you with the range of entertainment options offered at the Union Colony Civic Center?

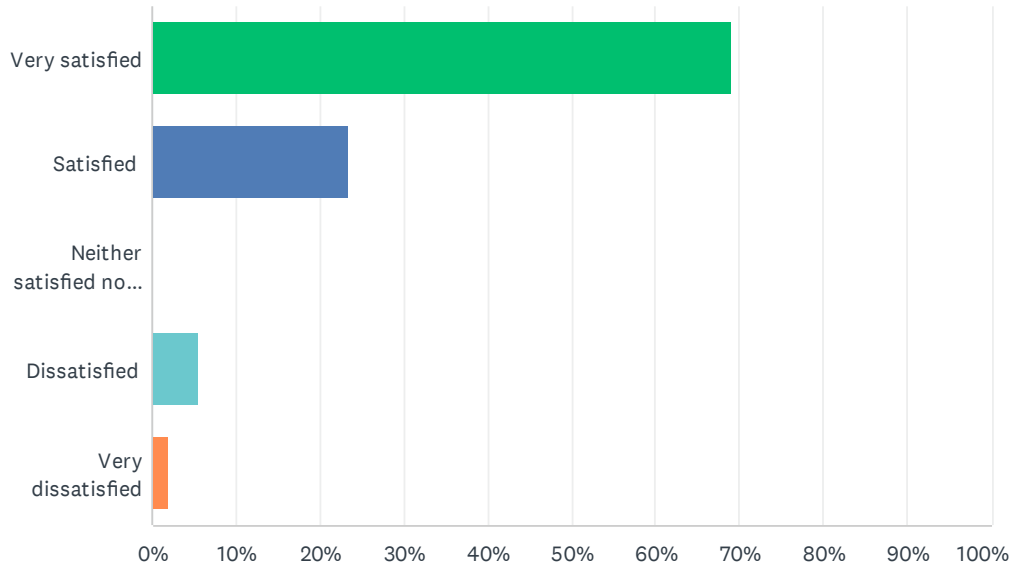
Answered: 107 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	59.81%	64
Somewhat satisfied	26.17%	28
Neither satisfied nor dissatisfied	9.35%	10
Somewhat dissatisfied	4.67%	5
Very dissatisfied	0.00%	0
TOTAL		107

Q4 How satisfied were you with the comfort of the theater during your most recent experience at the Union Colony Civic Center?

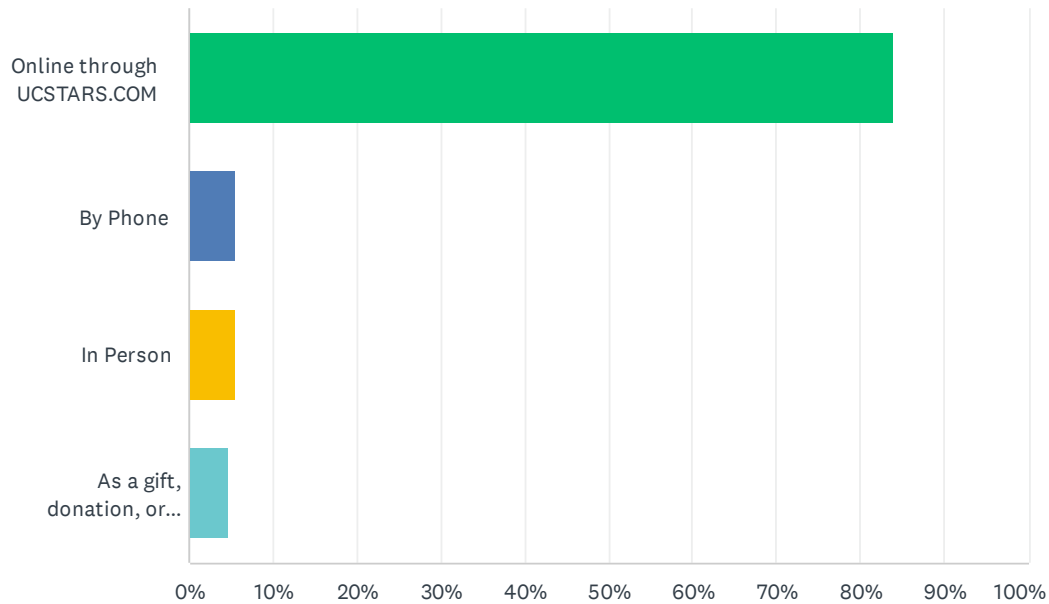
Answered: 107 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	69.16%	74
Satisfied	23.36%	25
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	5.61%	6
Very dissatisfied	1.87%	2
TOTAL		107

Q5 How did you purchase your tickets?

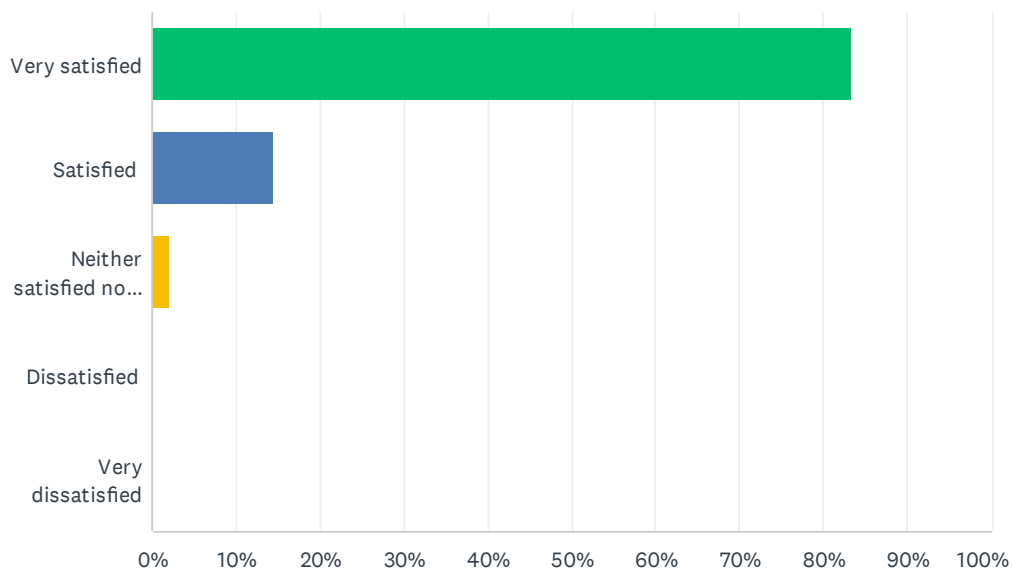
Answered: 107 Skipped: 0



ANSWER CHOICES	RESPONSES	
Online through UCSTARS.COM	84.11%	90
By Phone	5.61%	6
In Person	5.61%	6
As a gift, donation, or other non purchase interaction	4.67%	5
TOTAL		107

Q6 Please rate your online purchasing experience:

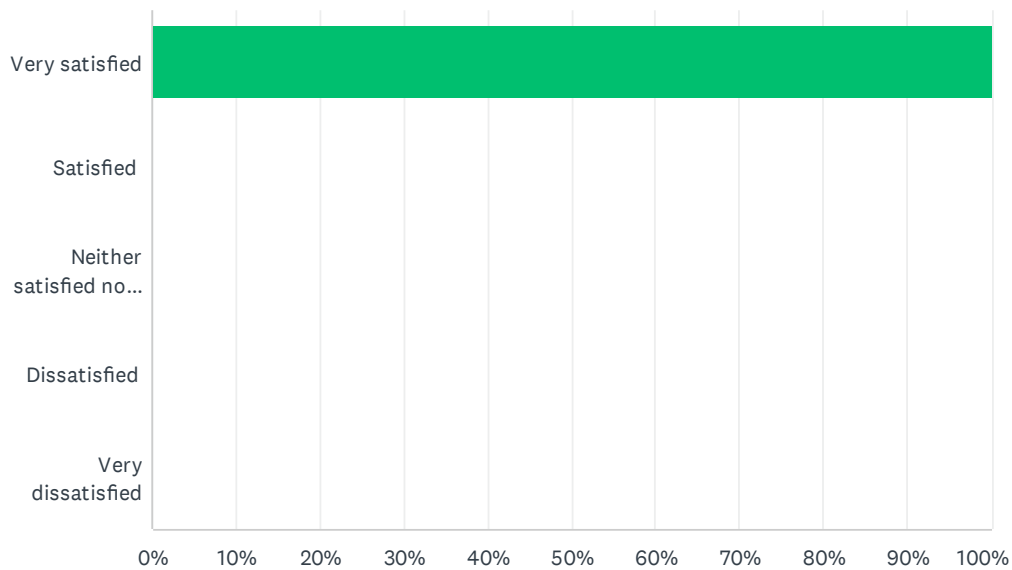
Answered: 90 Skipped: 17



ANSWER CHOICES	RESPONSES	
Very satisfied	83.33%	75
Satisfied	14.44%	13
Neither satisfied nor dissatisfied	2.22%	2
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		90

Q7 Please rate your purchasing experience with our staff:

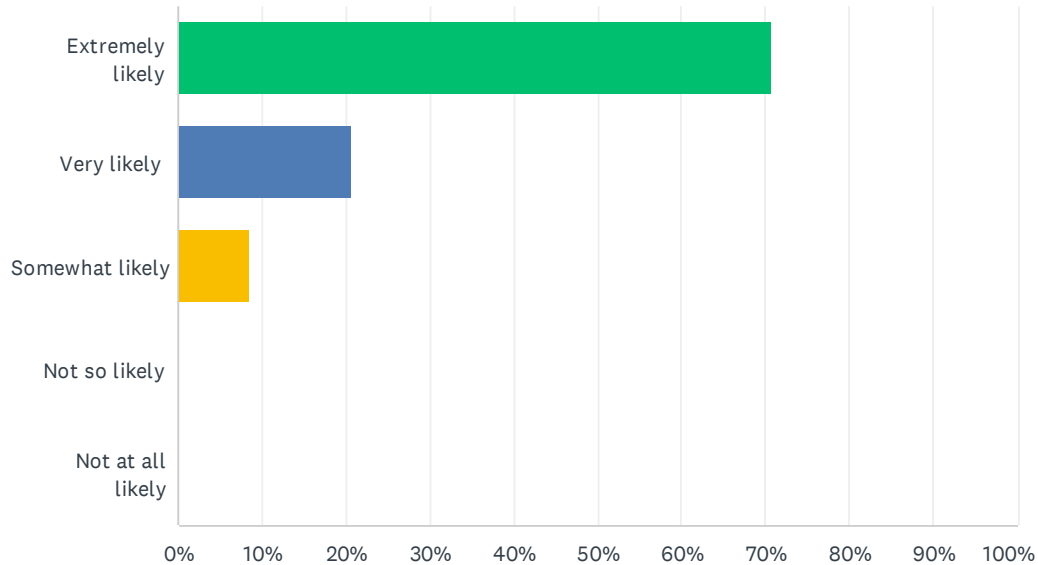
Answered: 12 Skipped: 95



ANSWER CHOICES	RESPONSES	
Very satisfied	100.00%	12
Satisfied	0.00%	0
Neither satisfied nor dissatisfied	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
TOTAL		12

Q8 How likely are you to purchase tickets to a performance at the Union Colony Civic Center again?

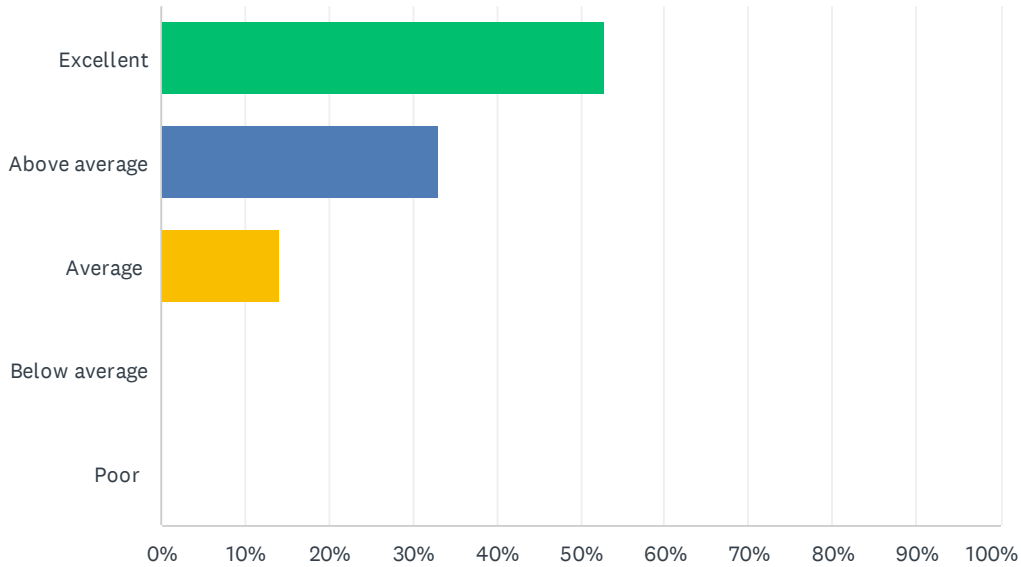
Answered: 106 Skipped: 1



ANSWER CHOICES	RESPONSES	
Extremely likely	70.75%	75
Very likely	20.75%	22
Somewhat likely	8.49%	9
Not so likely	0.00%	0
Not at all likely	0.00%	0
TOTAL		106

Q9 How would you rate the value for money of tickets at the Union Colony Civic Center?

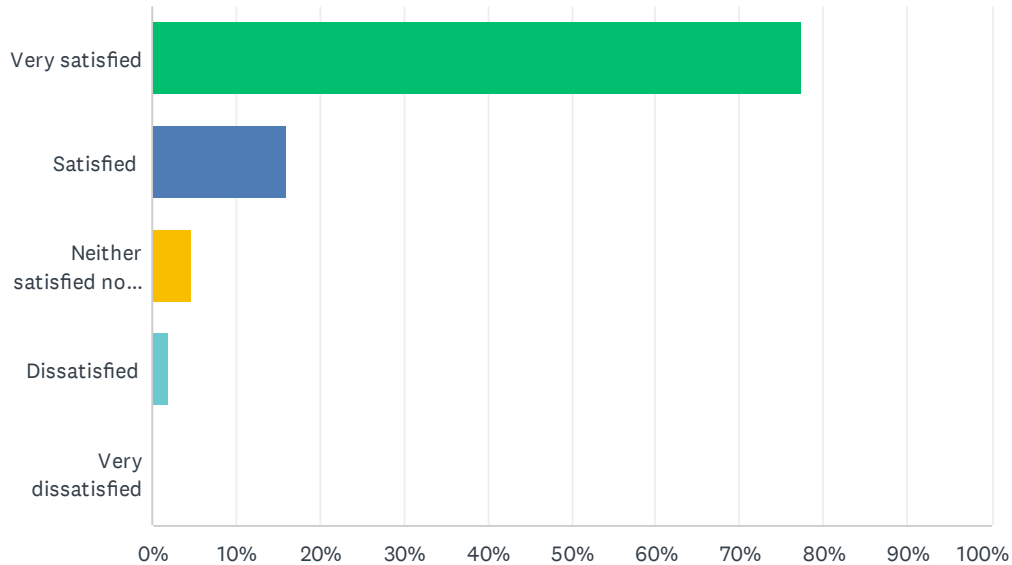
Answered: 106 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	52.83%	56
Above average	33.02%	35
Average	14.15%	15
Below average	0.00%	0
Poor	0.00%	0
TOTAL		106

Q10 Please rate your experience with the staff, volunteers, and security during your most recent experience at the Union Colony Civic Center?

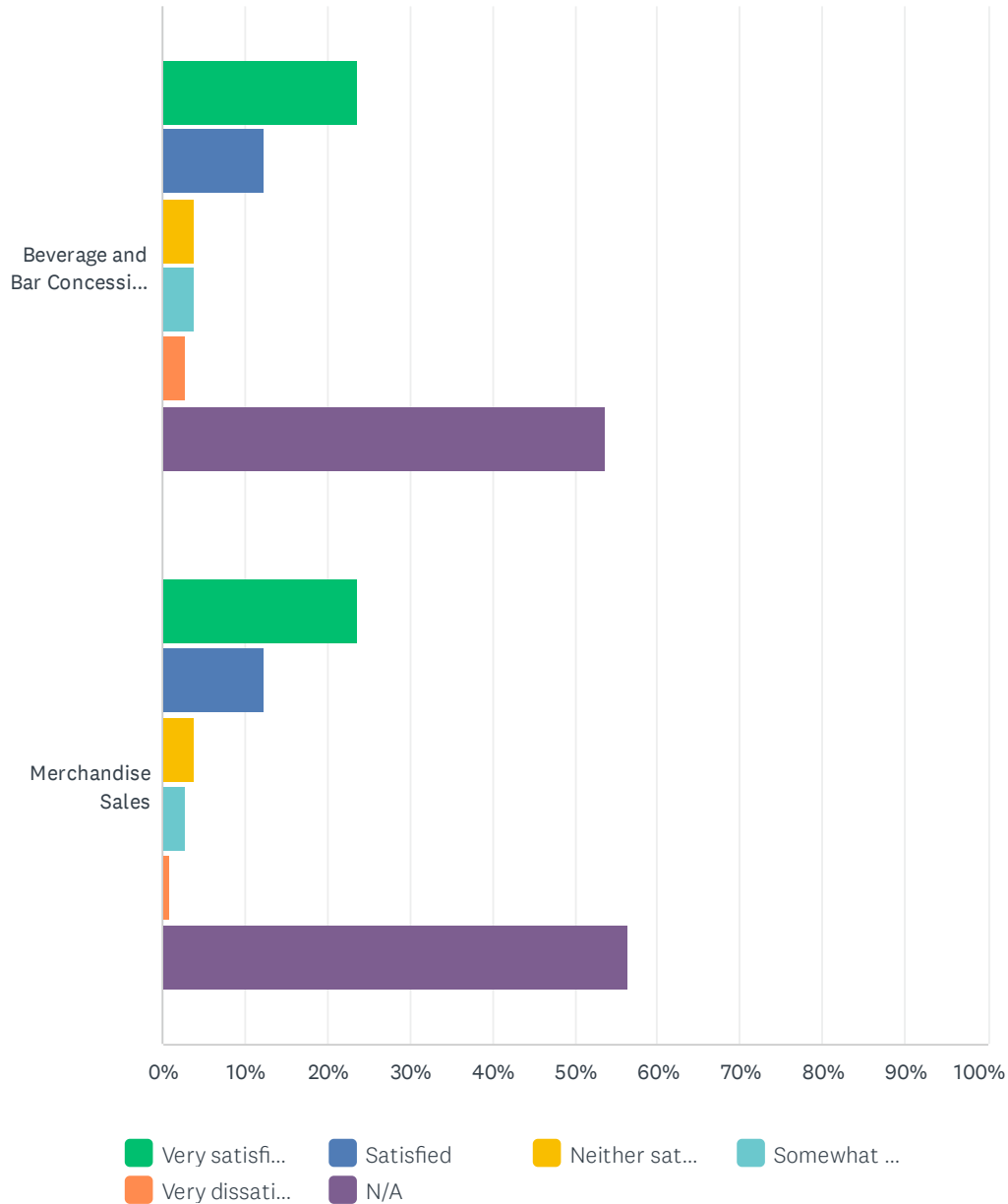
Answered: 106 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very satisfied	77.36%	82
Satisfied	16.04%	17
Neither satisfied nor dissatisfied	4.72%	5
Dissatisfied	1.89%	2
Very dissatisfied	0.00%	0
TOTAL		106

Q11 The Union Colony Civic Center hires several outside vendors to provide services during performances. Please tell us about your experiences with them:

Answered: 106 Skipped: 1

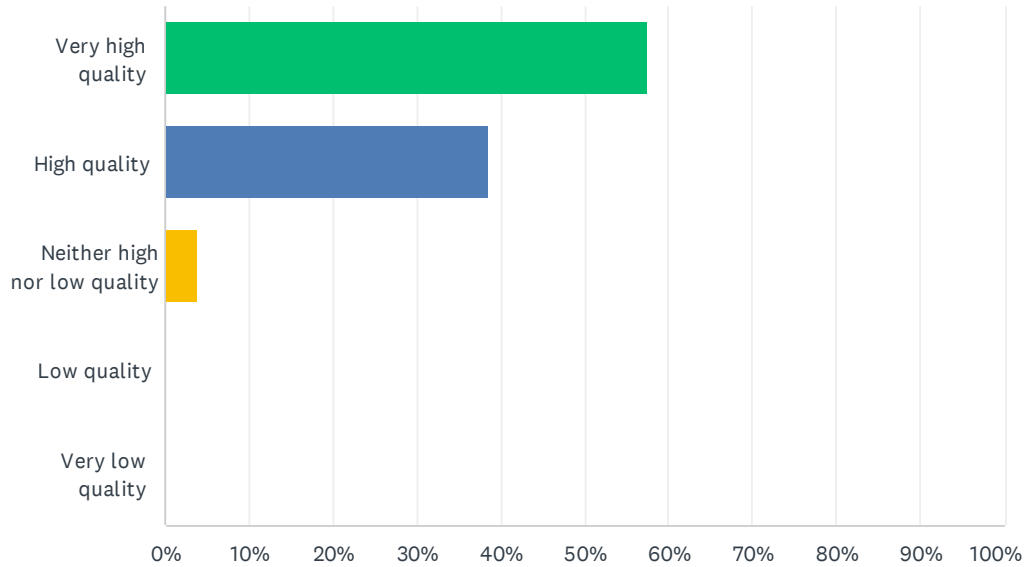


Spring 2022 UCCC Patron Satisfaction Survey

	VERY SATISFIED	SATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Beverage and Bar Concession Service	23.58% 25	12.26% 13	3.77% 4	3.77% 4	2.83% 3	53.77% 57	106	4.08
Merchandise Sales	23.58% 25	12.26% 13	3.77% 4	2.83% 3	0.94% 1	56.60% 60	106	4.26

Q12 How would you rate the quality of the performances at the Union Colony Civic Center?

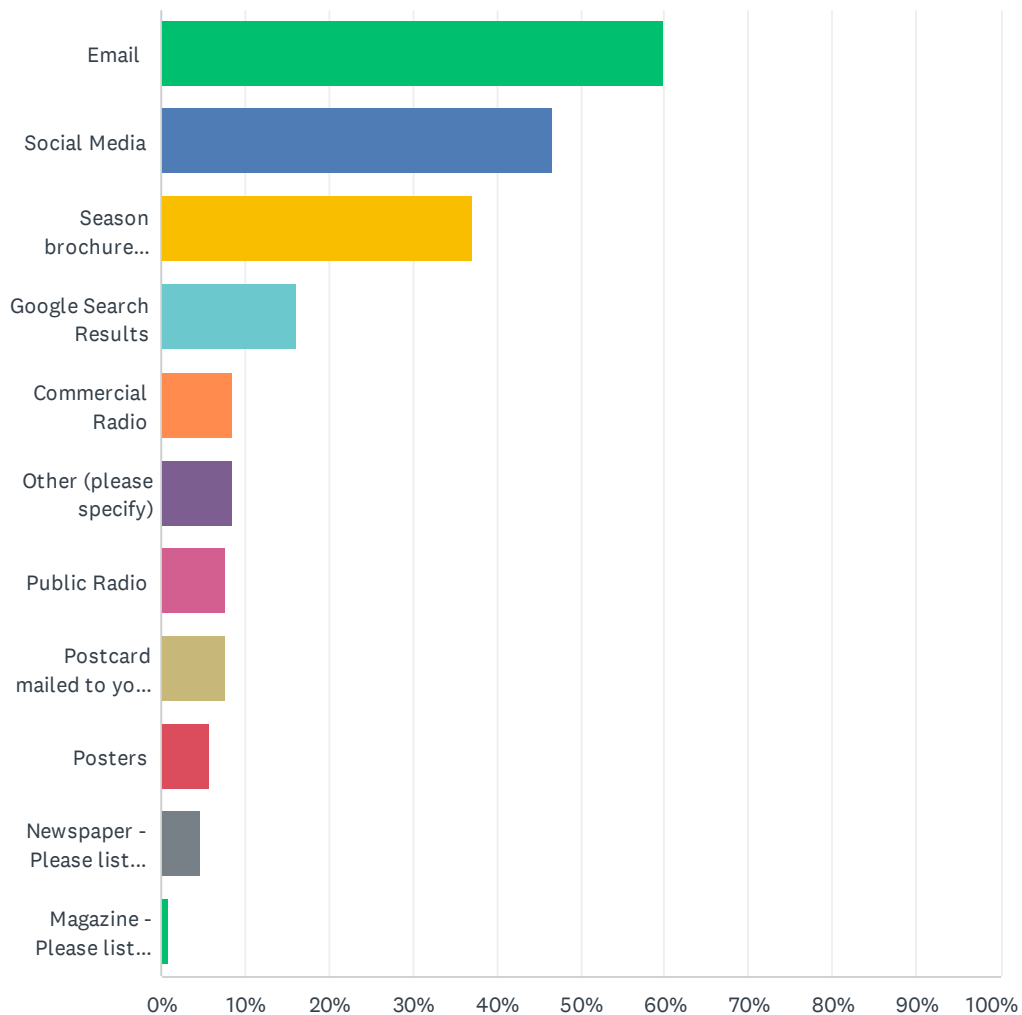
Answered: 106 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very high quality	57.55%	61
High quality	38.68%	41
Neither high nor low quality	3.77%	4
Low quality	0.00%	0
Very low quality	0.00%	0
TOTAL		106

Q13 How do you like to find out about entertainment and events.

Answered: 105 Skipped: 2



Spring 2022 UCCC Patron Satisfaction Survey

ANSWER CHOICES	RESPONSES	
Email	60.00%	63
Social Media	46.67%	49
Season brochure (mailed to your home)	37.14%	39
Google Search Results	16.19%	17
Commercial Radio	8.57%	9
Other (please specify)	8.57%	9
Public Radio	7.62%	8
Postcard mailed to your home	7.62%	8
Posters	5.71%	6
Newspaper - Please list below	4.76%	5
Magazine - Please list below	0.95%	1
Total Respondents: 105		

Air Supply						
What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
196 to 8s pop or country or tribute bands						Enjoyed our experience
A few more Rock/Jazz music artists, without giving up the classical and chorale music	I’ve been enough times I know right where I want to sit.	The venue has great acoustics, but the mix for Air Supply was too loud. We sat in the same seats for Michael Martin Murphy and the volume for that show was great.		The staff worked with me, after my wife became ill to get her to the car, and then get me back in to sit with the rest of my family.		
A play for a high school field trip—- Shakespeare materials or short story materials	Just enough space and audience capacity.			Expand the size of the lobby.		Fantastic entertainment and coordination. Keep it up!
A play or musical would be nice, and possibly a ballet for a change of pace.			The staff is always so pleasant, courteous, and helpful and make it so easy to work with them. I appreciate everyone at the UCCC.			Keep up the good work! Thank you so much.
Any 7’s or 8’s band	I was very comfortable, but during the first part of the concert, I felt like the bass was extremely loud and it was difficult to hear the words to the songs.					
Any artist will works for me. The venue is very nice.	Easy to que in and approachable staffs	Convenient and easy		Accomodating and friendly staffs		I am an international student and it was my very first concert in the US and it's really worth it. I had fun and it was a great show!
Any classic rock bands or country artists	Still a little nervous about covid but everything went well	It is very easy to use the web site for purchasing tickets				It is something that my wife and I enjoy doing for entertainment, haven't done very much since covid.
Are large cast musicals out of the question?						I guess my age factors in as decibels levels were extremely high at Air Supply concert.
Bands and comedians						
Beatlemania or similar, more Broadway shows						
Better bands and better SECURITY!!	Security was worthless... a drunk group heckled the performers and annoyed the audience. They did zero to stop it. The same group THEN, shoved their way into a handicapped couples spot and nothing was done. The band was even clearly mocking them back because the band was uncomfortable.	Re train your security				
Broadway shows						Acoustics were fantastic!!
concerts					I could not purchase a sweatshirt because the merchandise booth was cash only. It would have been nice to either have an option to pay with card/app or to be informed ahead of time to bring cash.	
Concessions that don’t run out of lids						
Continue to invite Air Supply to return. Invite Jewel to perform.	Due to our average size, my friend and I were comfortable enough, but I know many people who are bigger, who would be tightly squeezed in, the seats, less arm room, than what some people might need. Leg room was good, though.	Was very smooth and pricing was reasonable, compared to other venues in CO		Very helpful and understanding staff		I brought my friend, who had never been to your venue. She loved it and said she wanted to tell other friends and wants to return.
David Sedaris	There were a ton of people who came late and had to be seated during the concert. That impedes other people's enjoyment of the show. You can't stop people from coming late, but perhaps they should have to wait to be seated until between songs.					
Dolly Parton						
Dwight Yoakam						
Ed Shearon					I did not like cash only for merchandise.	No
Fireball, Little River Band		Loved the show, but the sound was too loud!				
Fleetwood or UB4						We want to see a more classic rock band more often please ,like fleetwood Mac ub4

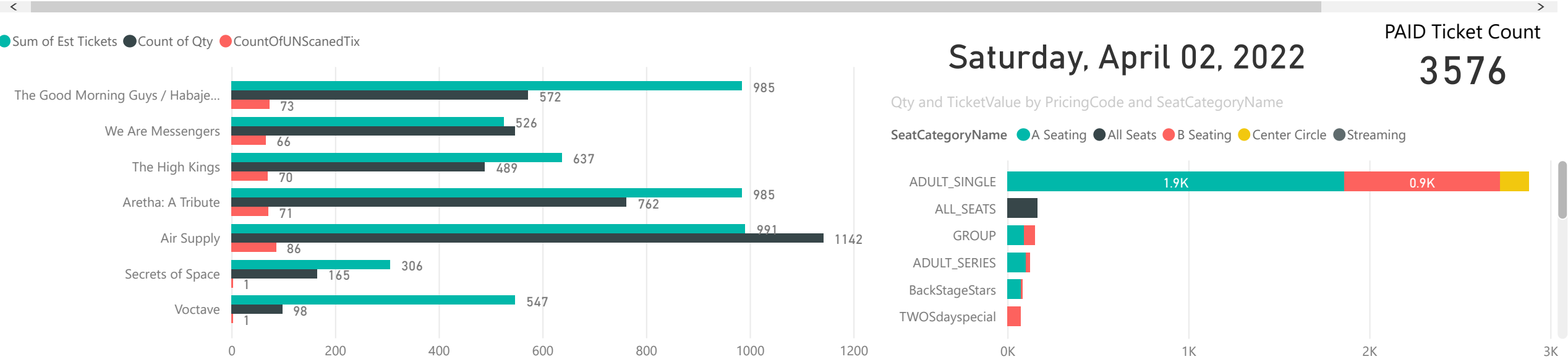
What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
Gino Vannelli	Comfortable Seats. Excellent Leg Room Elevated Rows				Too slow.	
Happy Together Tour, Skillet or another Christian concert			Jill and the box office personnel are awesome!	The security, ushers, Jason and his staff: all very approachable, open and friendly!		All is well!
I like concerts and plays mostly.	Enjoyed everything.			All went well.	Didn't buy merchandise or bevereaages.	No
I love concerts such as Amy Grant and Air Supply! Would love to see more like this.						
Jim Messina,Allison Moorer,Rodney Crowell,Boz Scaggs						PLEASE bring back valet parking. It is Greatly missed.
Live music	I enjoy being able to take a beverage into the show					
Love entertainment from 7 and 8's						Great experience. I am so glad Greeley has a venue like this and has keep up the apperance and quality. Great job!
More 8s bands.					They only took cash.	The mic quality of Graham was not good. I know he's lost a little in his voice, but when he was singing by himself, it had a very tinny sound and the mic seemed to be staticy. This needs to be fixed. Otherwise, the sound was good.
More Broadway productions	Seats are getting worn and uncomfortable			I had 4 persons in my party and the gentlema at the door said wr coild have ONE program		I don't understand why there is an announcement about no videos and no picture taking and do not inforce it. Many people had phones out doing both.
More concerts	Its great		Its great and its fast	There helpful	There friendly	No
More headliners			My tickets said they said me keep coming in ghosted so I have to go to the ticket Box and get an actual hard ticket			
More music like Air Supply	I had great seats but it was hard to get up to use the restroom.			I've always had a good experience with staff		
More musical bands like Air Supply, great show!				Two girls in front row were very distracting. The staff did talk with them!!!		
More musicals						
More name bands playing	I could see the band perfectly however I felt really confined and squished.	It was an easy process along with going into the venue.		The choice of drinks was limited and again the seats were not very comfortable.	The drink choice was limited and beer was hot.	
More of the same! Across the board, the UCCC offers FANTASTIC and diverse entertainment!	No matter where we are seated, there is a great view of the stage!	It was very easy to purchase our tickets electronically!		The staff was very courteous.	Ours was just a great experience overall!	Thank you for a fun time!
More Rock and Roll or Comedy shows	What happened to the programs? We were there early but never were offered one..that was disappointing	Quick purchase.				
More solo or group performances		Easy to do		They do a good job of keeping everyone in line	Maybe an extra person helping with the drink making. Or having those mixed drinks available in a can	Enjoyed another great evening with my wife listening to a great band from our past.
More stage shows...I was so sad "An Officer & a Gentleman" was canceled	Drink lines are long... seating can be tight at times. Great sound&visual!					Thankful to have UCCC...

Air Supply						
What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
						Dogs should NOT be allowed in the theater, since alcohol is a big deal for many an intermission is needed so people are not constantly coming and going. A live person should come onstage before the show starts and remind everyone that cell video and recording is not allowed. The lights from the phone not only effects the performers but also the people around the offender who are being blinded by the lights.
Musicals, concerts, travel shows	People were seated late, people constantly coming and leaving, going to get more alcohol, a dog was allowed inside the theater,					
na	na	na		na	na	na
Soft rock, contemporary Christian	The volume was painfully loud! For Air Supply	Easily reserved		NA		Loved the group, please turn the volume down!
	People were on their cell phones which affected lighting. Also, I am short and the seating didn't provide a comfortable view. The sound was too loud - Check for distortions in the theater before turning it up in the middle of a show.					
Spamalot - Every year				Please enforce the no cell-phone lights more, so we can see better.		Please ask the sound directors to check for distortion in all speakers at the loudest they plan to use.
There is a show about Neil Diamond (titled Beautiful Noise) like The Simon and Garfunkel Story						
Traveling musical shows						
We looked for more shows to come to this year and didn't see very many shows scheduled. We're wondering if more will be scheduled soon. We love to see live music. We brought a part of six from Denver to see Air Supply. We'd come again, especially for music from the 8s!	The theater was beautiful! The aisles are nice and wide. Every seat seemed to have a great vantage point to the stage.	Purchasing was easy and the price was fair.		A friendly staff member let us know there were multiple refreshment options and lines might be shorter at another upstairs. Everyone was friendly and smiling!		We hope more music shows get scheduled this year because we had an excellent time and would return with friends! Perhaps consider developing relationships for packages, for example with the Doubletree and with 477 Distillery. We so enjoyed both!
	Air Supply WAS TO LOUD! I should have listened from the lobby.					
	I really wish that people were not allowed to come into the theater during a song. They should have to wait until between songs.				The only less than positive part of the night was when I bought a diet coke. The person opened it, but you cannot take open drinks into the concert, so I had to throw it out.	UCCC is a great local venue with lots of high quality entertainment. Keep up the good work.
	I was a little crowded because my seat was next to a larger gentleman. But certainly not uncomfortable					Unfortunately, I had to leave after the first two songs. I'm a Hospice nurse and my patient died. I was sad to lose out on the concert
	It's a great venue.	Process was easy and fast.				I appreciate the speed of the electronic tickets at the entry.
	our seats were very uncomfortable (J 2-21) unfortunately; mine sloped downward so I sat on one of our coats to try to not feel like I was going to fall off; & his leaned to the left. Also although we aren't that old, we found the level of music louder than it needed to be, to the point we put in earplugs which then allowed us to listen to the concert comfortably.					We had a nice experience at UCCC and it is a great sized venue for many shows. Unfortunately I would have to seriously rethink coming back due to the horrible comfort level of the seats. :(
	Someone on duty nicely took my phone to check fit my tickets. She gave me the tickets, but not the phone. I had to drive back up from Denver to get my phone!!			Please see previous entry		
	The seats can be a little narrow and constricting, but overall very comfortable					

Air Supply						
What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
		I liked the fact that you had no surcharges. For an upcoming concert at Cheyenne Civic Center, there was a service charge on each ticket, plus a third one on the overall purchase. Stay independent from big ticket companies.				
				Specialty drinks would be a fun option. Nor of a wine selection.		
				They should of told people to stop recording on thier phones. Very distracting.		
					Did not use either of these services	We had a great time! Air Supply was awesome!
					I am unaware of an ATM to get cash for those vendors that have cash only. I was very disappointed I could not buy any Air Supply merchandise as they were cash only.	
					I wanted to buy a t-shirt from Air Supply but the vendor just received cash. It would be good to let us know on the web before attending to the event because I usually don't use cash	No
					They only accepted cash. I didn't know that in advance so I could bring cash.	
					They ran out of cups with lids. They didn't appear to be organized, at all. We had to ask for our order after we had paid and been told to wait for the other person working the bar to give it to us. There wasn't good communication between the staff and patrons. I poured my own beer. We witnessed the same errors on the people before and after us in line.	
						UCCC was a perfect venue for Air Supply! However, we've been to other shows featuring rock & pop music, where the bands want you to stand and dance & have fun. We have found that if some fo it, others follow & all are happy. But at UCCC, we're always told to sit down. The bands seem confused as to why no one is enjoying the music , I hope they're advised before hand that staff doesn't allow dancing & standing . I understand that someone might be blocked from seeing, but we're all adults and have attended many concerts in our days...stand up, dance & enjoy :)
					Unfortunately, the folks at the "bars" seemed inexperienced and were slow in taking care of guests. Lines were long & slow	
					We didn't buy anything from the vendors	
						Air Supply was amazing
						I forgot to bring ear plugs last night for the Air Supply concert. It was loud...enjoyable but loud.
						No

What would you like to see at the UCCC in the future?	What Affected your experience at the performance?	Specific details on Online Ordering	Secific details on In person ordering	Specific details about Staff	Specific Details about Bars and Merch	Other Feedback
						No
						No. We had a wonderful evening. Thank you!
						None, except to say “Thank you”.
						We would like to have more concerts like Aretha! Also Broadway musicals.

SHOW DATE	Performance Name	Est Tickets	Qty	Revenue Est	TicketValue	Est Expenses
Friday, January 28, 2022	The Good Morning Guys / Habajeeb...	985	572	\$23,600	\$15,748	\$28,930.444
Friday, February 04, 2022	We Are Messengers	526	547	\$11,281	\$13,074	\$17,953.99
Friday, March 04, 2022	The High Kings	637	489	\$25,092	\$17,151	\$27,356.54
Saturday, March 26, 2022	Aretha: A Tribute	985	762	\$26,598	\$21,687	\$39,564.56
Friday, April 01, 2022	Air Supply	991	1142	\$52,386	\$61,231	\$82,833.98
Thursday, April 21, 2022	Secrets of Space	306	165	\$1,110	\$825	\$13,164.3
Friday, April 29, 2022	Voctave	547	98	\$17,924	\$3,856	\$41,031.80
Total			3775	\$157,991	\$133,572	\$250,835.682



Saturday, April 02, 2022

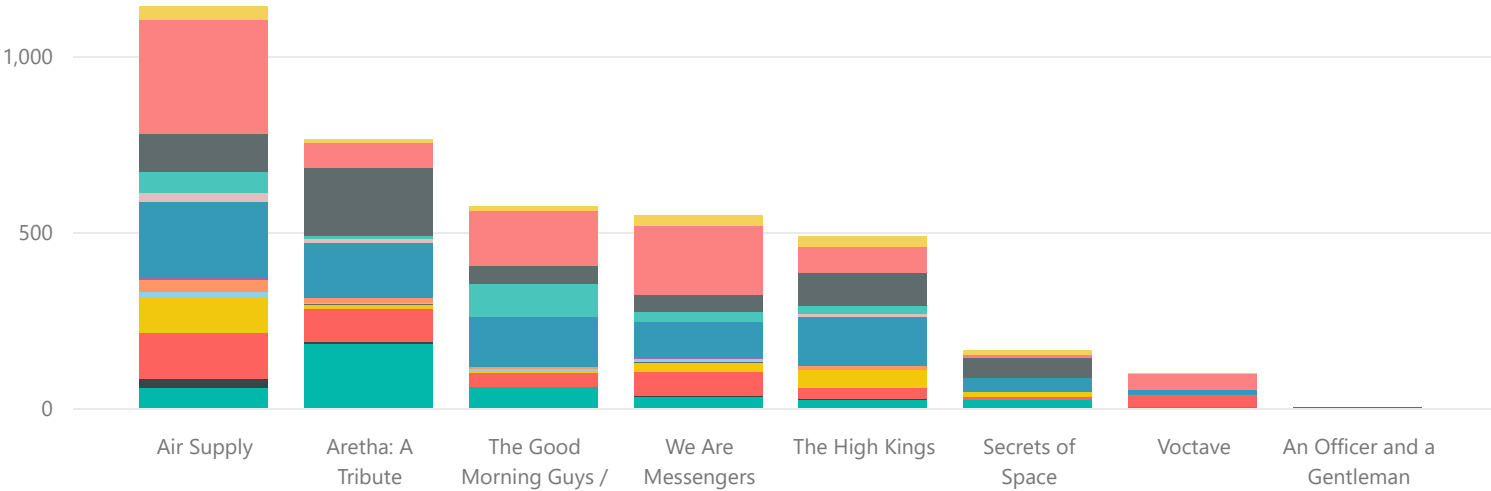
Latest OrderDate

PAID Ticket Count

3578

Count of HeardAbout by Performance Name and HeardAbout

HeardAbout Mobile Offline Anonymous Offline Patron Online Billboard Email/New... Google GTV8 Magazine Newspaper Online Blo... Other Poster Radio Season Br...

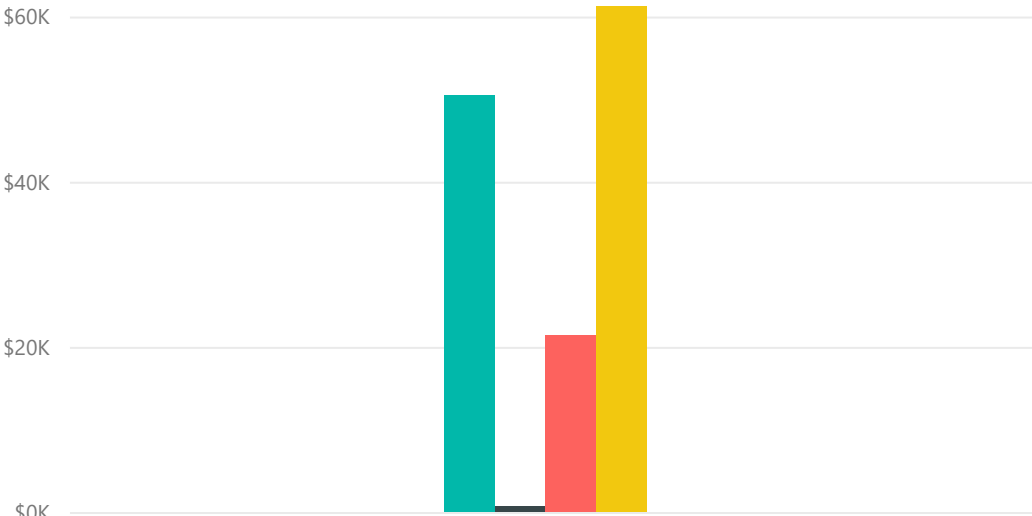


PerformanceName	TicketValue	AvgTicketValue
Air Supply	\$61,231	\$53.62
An Officer and a Gentleman	\$80	\$40.00
Aretha: A Tribute	\$21,687	\$28.46
Secrets of Space	\$825	\$5.00
The Good Morning Guys / Habajeeba Show	\$15,748	\$27.53
The High Kings	\$17,151	\$35.07
Voctave	\$3,856	\$39.35
We Are Messengers	\$13,074	\$23.90
Total	\$133,652	\$35.39

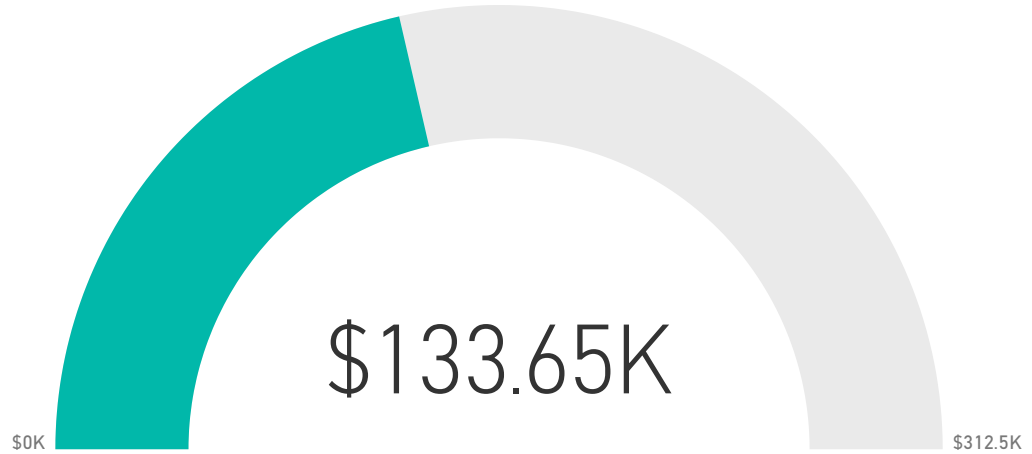
PerformanceCode	NoShowRate	Qty
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020420220730MCH	12%	547
030420220730MCH	14%	489
030520220730MCH	50%	2
032620220730MCH	9%	762
040120220730MCH	8%	1142
0421202200630MCH	1%	165
042920220730MCH	1%	98
Total	10%	3777

TicketValue by SalesChannel

SalesChannel Mobile Offline Anonymous Offline Patron Online



TicketValue and EstRevenue



OrderDate

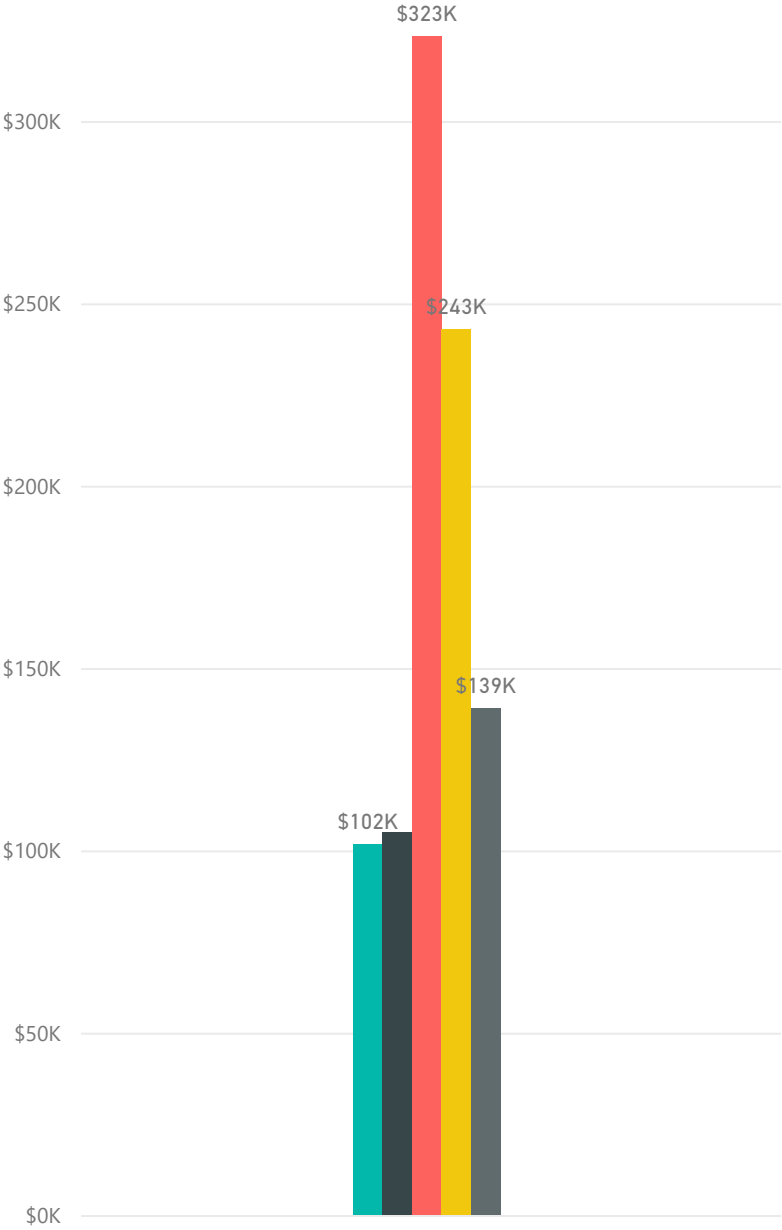
8/20/2021

4/2/2022



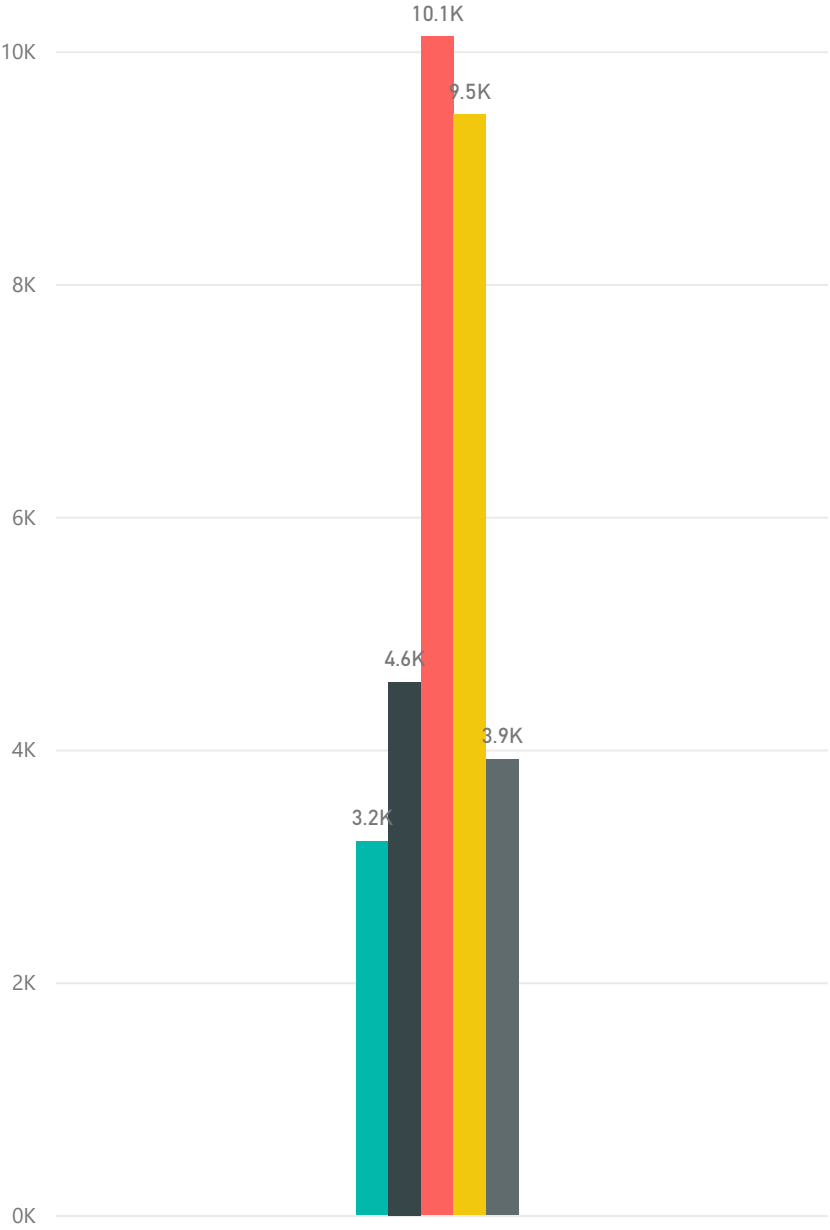
Spring Value

Price1617 Price1718 Price19Spring PriceSpring2020 PriceSpring22



Spring Quantities

2016-2017 Qty 2017 -2018 Qty Spring 19 Qty QtySpring2022 QtySpring22



Days on Sale

-35

130

Saturday,
April 02,
2022

Latest OrderDate

130

Max of Days on sale