

MEETING INSTRUCTIONS FOR
THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING
On May 11, 2022 3:45 PM

There will be a short Sub Committee meeting at 3:15 PM of the Ticket Donation Committee preceding the full advisory board meeting.

The physical location for the meeting will be the Greeley Recreation Center Room 103.

- You may attend the meeting in person at the physical location.
- You can provide input/public comment for this meeting by emailing your comments to Jason Evenson (jason.evenson@greeleygov.com), or by leaving a voice message for Jason at (970) 350-9482, to provide your comments. Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.

Agenda

Union Colony Civic Center Advisory Board
May 11, 2022 @ 3:45 PM

1. Determination of quorum and call to order.
2. Approval of April 2022 Minutes (2 Minutes)
3. New Business
 - a. Recommend ticket donations from Sub Committee, if any.
4. Old/Ongoing Business
 - a. Continuation discussion about Digital Signage on building
 - i. Sign flyer from Community Development answers many of the questions
 - ii. The most applicable Citizen Board relevant to this inquiry is the Planning Commission
<https://greeleygov.com/government/b-c/boards-and-commissions/planning>
 - iii. Please email questions to Jason for Community Development visit at June meeting no later than May 25 at noon.
 - b. Spring 2022 Ticket Sales
 - c. Fall 2022 Programming updates (Brian)
5. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be June 8, 2022

Parking Lot (Items to be discussed at future meetings):

- UCCC Seating issues identified in Survey Responses and recommendations to change some seats (maybe rows) to wider seating to accommodate larger patrons? Integration or change of scope to upholstery CIP project? (July 2022 agenda item)
- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- Commuter bus WiFi advertising when available?

Minutes

Union Colony Civic Center Advisory Board
April 13, 2022 @ 3:45 PM

1. The meeting was called to order by Mark Pugatch at 3:45 PM.
 - a. Board Present: Mark Pugatch, Craig Montgomery, Alison Hamling, Doran Azari, Michelle Sauder, Samantha Corliss, Juliette Freid
 - b. Absent: Perry Bell, Deanna Terry
 - c. Staff present: Jason Evenson, Jill Droegemueller, Brian Hughes, Leslie Evans
2. Approval of March Minutes
 - Motion to approve minutes, made by Allison, seconded by Craig. Motion passed unanimously.
3. New Business
 - a. The ticket Donation Sub Committee was met at 3:15 and makes the following recommendation.
 - i. Donate two tickets to Weird Al Yankovic to the Weld County Sherriff's Department.
 - ii. The committee recommends to decline donations to the Longmont United Hospital Foundation due to scheduling issues.
 - b. A motion to approve ticket donations recommended by the Sub Committee was made by Craig and seconded by Juliette. The motion passed unanimously.
 - c. Election of Officers
 - i. With no clear interest from a new candidate, Mark stated that it would be his privilege to serve as chair for his last term on the board. He nominated Allison Hamling to serve as vice-chair.
 - ii. A motion to seat Mark Pugatch and Allison Hamling as chair and vice-chair was made by Michelle Sauder. After a second from Doran Azari, the motion carried, Mark and Allison abstained from voting.
 - d. Jason shared planned changes to the rate schedule for 2023. Main community concern addressed was the cost to non-profit and local organizations for use. Following discussion, the board reaffirmed its continued support of previously presented rates.
4. Old/Ongoing Business
 - a. The Board revisited the tabled digital sign discussion; after researching the building code, it was determined that there would not be a viable option for the sign to meet code. The board has requested additional information from City of Greeley staff in the relevant areas, Jason will work to line up participation in a future meeting.
 - b. Spring 2022 Ticket Sales
 - i. Voctave has sold 98 tickets following the Stars pre-sale. A broad promotional email was included with the previous newsletter.
 - ii. Spamilton was not as popular in the pre-sale, but the board was encouraged that the e-mail blast was sent earlier in the day.
 - iii. Air Supply beat the forecasted ticket sales.
 - c. Survey Review

Minutes

Union Colony Civic Center Advisory Board
April 13, 2022 @ 3:45 PM

- i. Reviews for the Aretha Tribute with the GPO were extremely positive except for additional complaints about seating size. After a brainstorming session regarding several seating replacement options, the Board agreed to table the discussion until further information was available.
 - ii. Loud volume issues at Air Supply were caused by issues with their techs
- d. Spring & Fall 2022 Programming updates
 - i. Brian suggested a promotion strategy to partner with C&E to offer discount tickets to the choral community of Greeley to promote ticket sales for Voctave, as well as a push at the UNC Jazz Festival.
 - ii. Promotion for Spamilton will be done primarily digitally through google and on social media.
 - iii. Ten paid performances are planned for fall, although it's likely that not all 10 will appear in the brochure. Four shows have accepted offers, three additional offers have been made to acts that have accepted dates. Three dates remain open, with the possibility of co-promoting opportunities. In addition the two free military bands are available again for Fall 2022.
 - iv. The continued booking strategy will focus on comedy, musical, and local acts. Broadway shows will not be possible due to staffing issues.
- 5. Other
 - a. UCCC Backstage Stars Report – (Perry) Absent
 - b. Next meeting of the UCCC Advisory Board will be May 11, 2022

Parking Lot (Items to be discussed at future meetings):

- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
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- Commuter bus Wi-Fi advertising when available?

Signs that require a permit

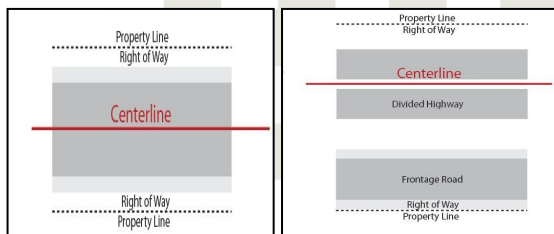
Freestanding and monument signs: A sign on the property that is not attached to the building. The size allowance is based on the zoning district and distance from the centerline of the adjacent street. The sign size is calculated by the distance of the closest edge of the sign from the centerline of the road.

Wall signs: Sign attached to the wall of the building. The amount of signage allowed is calculated by zone, the principal building frontage, and the distance of the sign from the centerline.

Electronic Messaging Display (EMD): These are allowed only in commercial and industrial zone districts. At least 50% of the total sign face must be non-EMD. Moving text or images are not allowed, and transitions must be instant and subtle (e.g., fade or dissolve).

General Information

- Wall signs and freestanding signs are not calculated the same way. The Greeley Sign Code “allows” wall signs in that they are permitted to be larger than freestanding signs given a similar setback.
- In general, a sign can be taller and larger the further it is inside the property line.
- Setbacks: The minimum distance required between the apparent centerline of the right-of-way and any portion of a sign or sign structure. (see example below).
- Properties with more than 200 feet of street frontage can have one freestanding sign.



Properties with less than 200 feet are not permitted a freestanding sign, unless the wall sign is traded out for some or all of the wall signage for a freestanding sign.

- Properties with more than 500 feet can have 2 freestanding signs.
- Permit fees are based on the valuation of the sign. Sign permits are issued by the Building Inspection Division after the Planning Division has approved the size and location of the sign.
- Temporary sign permits are issued by the Planning Division.
- Signs for a home occupation are not allowed.
- Historic signs are those that have been officially designated as a historic landmark by the Greeley Historic Preservation Commission. The sign must be structurally safe.
- Public schools are encouraged to adhere to the same sign standards as private schools in the R-H zone district.
- Holiday decorations are allowed 60 days prior to the holiday and no more than 30 days after the holiday.



SIGNS

City of Greeley

*A City Achieving
Community Excellence*

Community Development

1100 10th Street
Greeley, CO 80631
www.greeleygov.com

Planning - 970-350-9780
Code Compliance - 970-350-9833
Building Inspection - 970-350-9830
Historic Preservation - 970-350-9222

Signs

This guide specifies the general standards and requirements for signs in the City of Greeley. Please also consult Chapter 18.54 of the City of Greeley Development Code for complete information on signs before applying for a sign permit. The zone district of property plays a key role in how much signage is permitted. A Greeley zoning map and the Code can be found at www.greeleygov.com.

An important function of signage is to assist in the identification and advertisement of business locations, products and services, public facilities, and residential developments. Sign regulations are used to set standards, as well as ensure signs contribute positively to the City's image.

Allowances for signs not needing a permit

Include, but not limited to (see Section 18.52.110 for more details):

Changeable Copy: Where a sign frame or structure has been approved as a changeable copy sign, subsequent changes of copy only shall not require a permit.

Portable signs ("A-Frame"): Allowed if it is within 20 feet of the entrance to the business, is no larger than 6 square feet, no greater than 48 in. in height and only visible during business operation hours.

Ground Kites: Ground kites are allowed only in commercial and industrial zoned properties. They must not exceed 2 feet in width and 8 feet in height.

One ground kite is allowed for every twenty-five (25) feet of lot frontage.

Window signs: No more than 25% of any

individual window pane visible from street frontage or adjacent property can be covered.

Yard and Site signs: Yard and site signs are allowed in all zoning districts and may be located on a property only with consent of the property owner, authorized property manager or legal tenant.

Cumulative sign allowance is based on lot size.

See below chart:

Lot Size	Less than ¼ acre	Over ¼ acre to 1 acre	Over 1 acre to 3 acres	Over 3 acres to 5 acres	Over 5 acres
Sign Allowance (cumulative square feet)	64 square feet	128 square feet	192 square feet	224 square feet	256 square feet

No individual yard or site sign may have a sign area that exceeds 32 square feet.

In no event shall a yard sign or site sign be posted or displayed in a manner or location that limits sight visibility to the traveling public or in such a way that creates a vehicular or pedestrian traffic obstruction or hazard.

Prohibited Signs

Include, but not limited to:

Flashing, moving, or animated signs: Any sign or part of a sign which is designed to move in any manner, including rotating, revolving, spinning, flapping, waving, shimmering or imitates governmental warning devices is prohibited (e.g., sirens, police lights).

Off-premise signs: Signs advertising a business can only be located on the business property. No new billboards are permitted: Only grandfathered off-premise signs are allowed.

Roof signs.

Nongovernmental signs or public utilities:

No sign may be attached to utility poles or other public structures within the public right-of-way, except as specifically authorized by the City.

Signs placed in the public right-of-way:

Signs located in any portion of the public right-of-way are prohibited unless they meet the provisions necessary or do not have a Right-of-Way Structure Revocable Permit, when required.

Temporary Signs

Include, but not limited to:

Temporary signs: These require a temporary sign permit, which can be found at: <http://greeleygov.com/services/planning/documents>

Temporary signs are allowed a maximum of 60 days per year. No more than 50 square feet in industrial and C-H zones, and no more than 33 square feet in R-H and C-L zones are allowed.

Search lights and beacons: Search lights and beacons are considered temporary signs and are allowed 3 days per calendar year.

Inflatable signs: Inflatable signs containing advertisements are considered temporary signs and shall be less than 33 square feet and will be allowed 60 days per calendar year.