



REMOTE MEETING INSTRUCTIONS FOR
THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING
On May 12, 2021 3:45 PM

In order to comply with all health orders and State guidelines intended to stop the spread of COVID-19 (Coronavirus), no physical location will be set up to view or participate in the Meeting.

- You can provide input/public comment for this meeting by emailing your comments to Jason Evenson (jason.evenson@greeleygov.com), or by leaving a voice message for Jason at (970) 350-9482, to provide your comments. Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.
- To view the meeting and/or participate in real-time, join via Zoom using any of the following connections:
Please click the link below to join the meeting:

<https://greeleygov.zoom.us/j/87409558589>

OR

Dial from any phone (301) 715 8592

Meeting ID: 874 0955 8589

Passcode: 227580

Agenda

Union Colony Civic Center Advisory Board
May 12, 2021 @ 3:45 PM via Zoom

1. Determination of quorum and call to order. (The meeting will be recorded and minutes generated from that record)
2. Quick Zoom recording notice (Jason)
3. Additions or changes to the agenda? (2 Minutes)
4. Approval of April Minutes (2 Minutes)
5. New Business
 - a. Reminder to sign up for notifications
 - b. Fee Schedule Changes
 - c. Consideration of eliminating packages 2022 and beyond
6. Old/Ongoing Business
 - a. COVID 19 Updates
 - i. CDC Cleaning guidance changed
 - ii. Mask requirements indoors in public buildings with more than 10 non-vaccinated individuals extended by Gov. into June.
 - b. Fall 2021 Programming updates
 - i. Dropped – The lead singer from Poco passed away and they've cancelled their tour.
 - c. In-Store Art – subcommittee Report (5 Minutes Alison or Craig)
7. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be June 9, 2021

Parking Lot (Items to be discussed at future meetings):

- Portable bars for Kenny's
- Parking directional signs from Active Adult Center Lot (guild supported)
- Discuss the remodeling of the outside/front of the UCCC
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff
 - Superscript or program notes in 2nd language?
 - Commuter bus WiFi advertising when available?

Minutes

Union Colony Civic Center Advisory Board

April 14, 2021 3:45 pm Via Zoom

1. The meeting was called to order at 3:51 PM.
 - a. Board present: Mark Pugatch, Ken Andrews, Craig Montgomery, Deanna Terry, Doran Azari, and Perry Bell
 - b. Board absent: Michelle Sauder, Cher Heimbegner
2. Staff present: Jason Evenson, Mari Hein Beegle,
3. Additions/deletions to the Agenda – A summary of March discussions by Mark under new business.
4. Approved minutes from February with amendments as sent – Moved by Perry, Seconded by Alison, Motion passed unanimously with no abstentions.
5. New Business
 - a. Mark provided an overview of the March discussions around
 - a. Diversity Subcommittee: Museum staff have reached out to local Native American tribes to try to include and integrate Native history into the museums. The UCCC Board would like to follow the museums lead and help provide further outreach at the UCCC. Perry Bell volunteered to join the Diversity Subcommittee.
 - b. The March meeting was the last for Debbie Brilla. The committee issued its thanks to Debbie for all she has done.
 - c. CPRD Assessment: All of the Culture, Parks and Recreation Department divisions are going through an assessment on structure, scope, scale and how its resources are being utilized.
 - b. Introductions of Doran Azari to the board, the exiting board and staff introduced themselves.
6. Old/Ongoing Business
 - a. COVID 19 Updates:
 - a. 5 Star Business: The UCCC staff has completed the “Safe Place to Be” certification which moves Operations to “Level Blue” standards and practices including seating. The Third floor of the Monfort Concert Hall will now be considered part of the 2nd floor room which allows for more tickets to be sold in that area while still maintaining safe distance procedures.
 - b. Additional changes in Colorado’s Dial 3.0 framework allow for expanded capacities and some changes to 6’ spacing necessities in “Green” when we achieve that level in the community. State may remove the mask mandate on May 4 but we expect the City to continue requirements for masks in City facilities.
 - b. Rental Updates: March and April we hosted several video shoots. Late April and May are very busy with dance and band concerts.
 - a. One late breaking cancelation from FACE vocal band due to low sales.
 - b. Mari provided an answer to Craig’s question that Graduations are currently being planned for outdoors at this time.
 - c. Doran asked a question about performer restrictions; Jason reviewed the requirements from the Operations plan.
 - c. Mari reviewed the confirmed performance schedule for Fall 2021. Projections for ticket sales were reduced by 25% from the pre COVID data sets to account for anticipated hesitancy, we should be close to budgeted revenue when including the grant funding from state of Colorado. Doran asked about COVID clauses in contracts and Mari and Jason

Minutes

Union Colony Civic Center Advisory Board

April 14, 2021 3:45 pm Via Zoom

- d. Install Art: Jason presented the artists presentation for the vinyl wrap for the 1st floor women's restroom in the UCCC.
- e. Diversity sub-committee –No report.
- f. UCCC Backstage Stars- (Perry) Volunteer recognition “tree” to honor service to the community. Determining the style and location in cooperation with staff.
- a. Next meeting May 12th, 2021 at 3:45pm via Zoom.
 - a. Send any ideas for the next meeting to Jason

Meeting adjourned.

Approved by: _____

The Union Colony Civic Center
Advisory Board Meeting will start in a
few minutes.



Today's meeting will be **recorded for staff
to take minutes following the meeting.**



Agenda Item 3 – Changes or Additions to the Agenda?

1. **Determination of quorum and call to order. (The meeting will be recorded and minutes generated from that record)**
2. **Quick Zoom recording notice (Jason)**
3. **Additions or changes to the agenda? (2 Minutes)**
4. **Approval of April Minutes (2 Minutes)**
5. **New Business**
 - a. Reminder to sign up for notifications
 - b. Fee Schedule Changes
 - c. Consideration of eliminating packages 2022 and beyond
6. **Old/Ongoing Business**
 - a. COVID 19 Updates
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 - b. Fall 2021 Programming updates
 - i. Dropped – The lead singer from Poco passed away and they’ve cancelled their tour.
 - c. In-Store Art – subcommittee Report (5 Minutes Alison or Craig)
 - d. In-Store Art – subcommittee Report (5 Minutes Alison or Craig)
7. **Other**
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be June 9, 2021



Agenda Item 4 –
Approval of April Minutes



Agenda Item 5 – New Business a. – Notifications

City of Greeley Colorado

City Website Search Meeting Files

Meetings Calendar **Subscribe**

From May 7 2001 To Jun 6 2021 Meeting Group - Any - Apply Reset

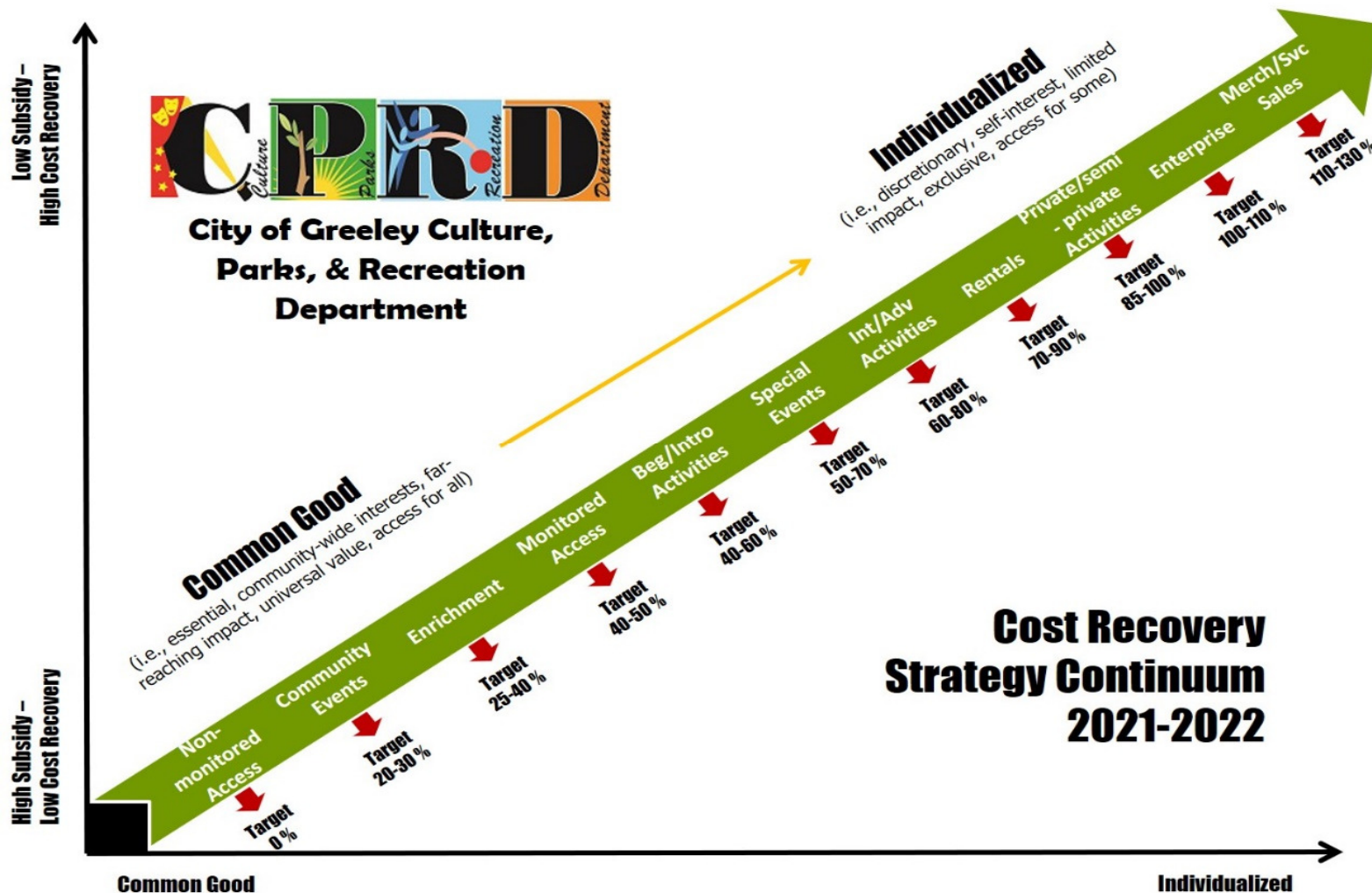
Meetings Directory

Date	Meeting	Agenda	Agenda Packet	Action Agenda	Minutes	Video/Audio	View
06/01/2021 - 6:00pm	City Council Meeting						View Details

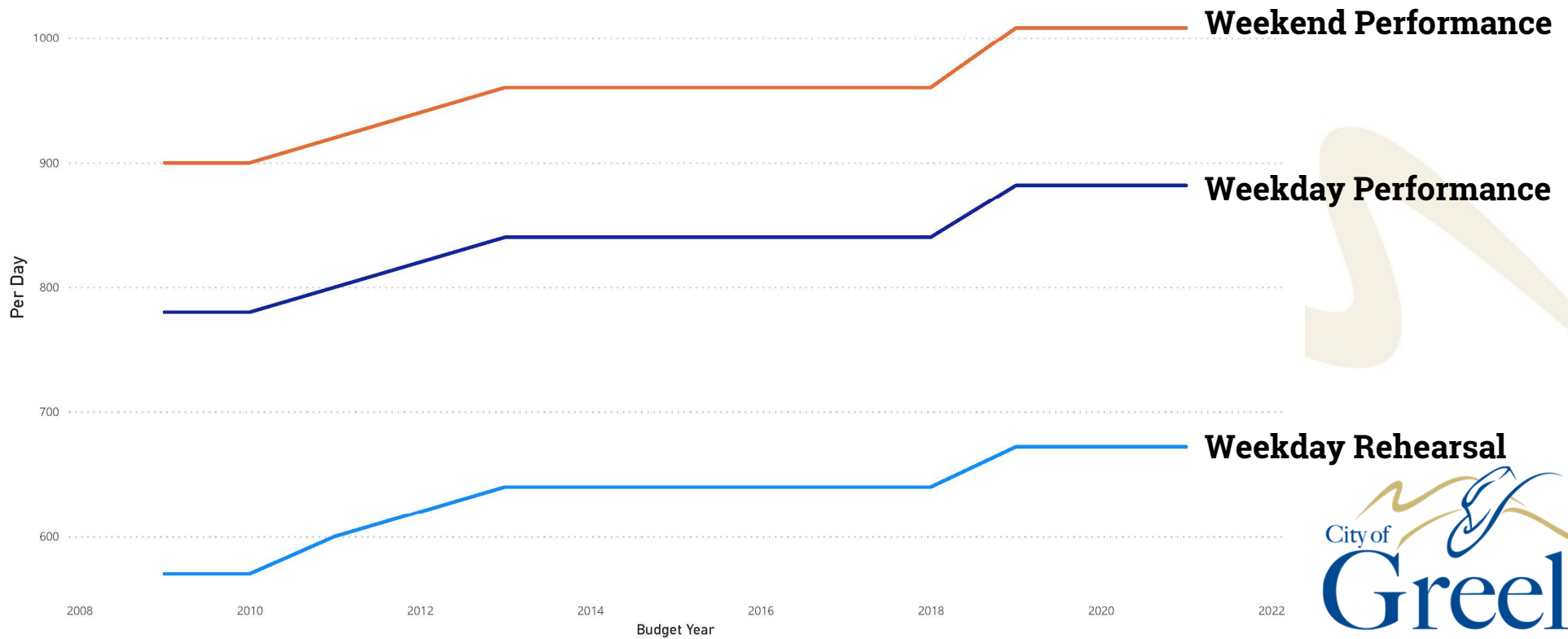


Agenda Item 5 – New Business b. – Fee Schedule Changes

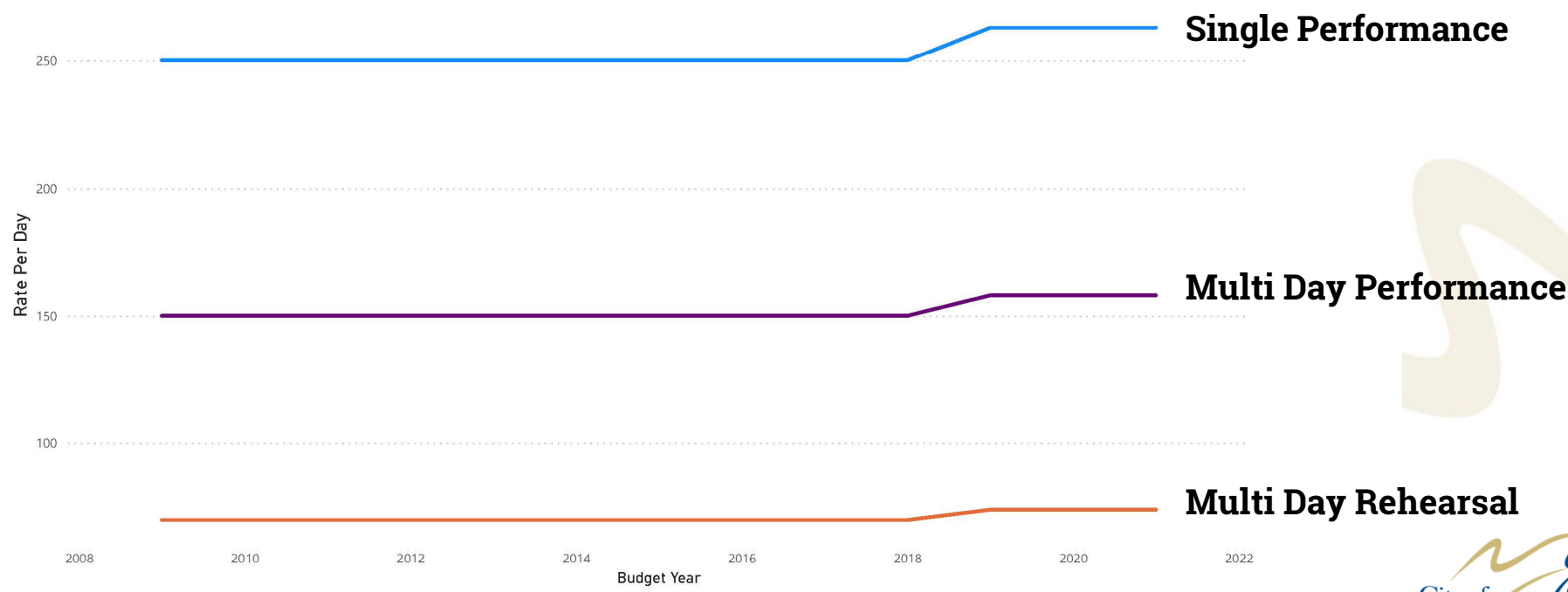




Rental Rates Historically – MCH



Rental Rates Historically - HPT



Goals

- **Simplify**
- **Align**
- **Remain Competitive & Accessible**
- **All Inclusive Pricing**
- **Minimize Impacts**
- **Increase Utilization**
- **Programming pays its way**



Changes Proposed

Eliminate

- **Commercial Rate/NP Rate differences**

Eliminate individual reimbursement for:

- **Moving Lights**
- **Video Projectors**
- **Monitor Console**

Align Rental Rates between:

- **Audio/Video Recording**
- **IMAG/Streaming**
- **Rental Periods between venues**



Changes Proposed

Monfort Concert Hall	2021	2022	2023
3 or more Consecutive days	\$840	\$909	Eliminate
Sun – Thur (Rehearsal)	\$672	\$702	Eliminate
Sun – Thur (Performance)	\$882	\$921	\$960
Fri, Sat, City Holiday	\$1,008	\$1,053	\$1,098
Hourly Labor	\$19	\$20.60	\$21.22



Changes Proposed

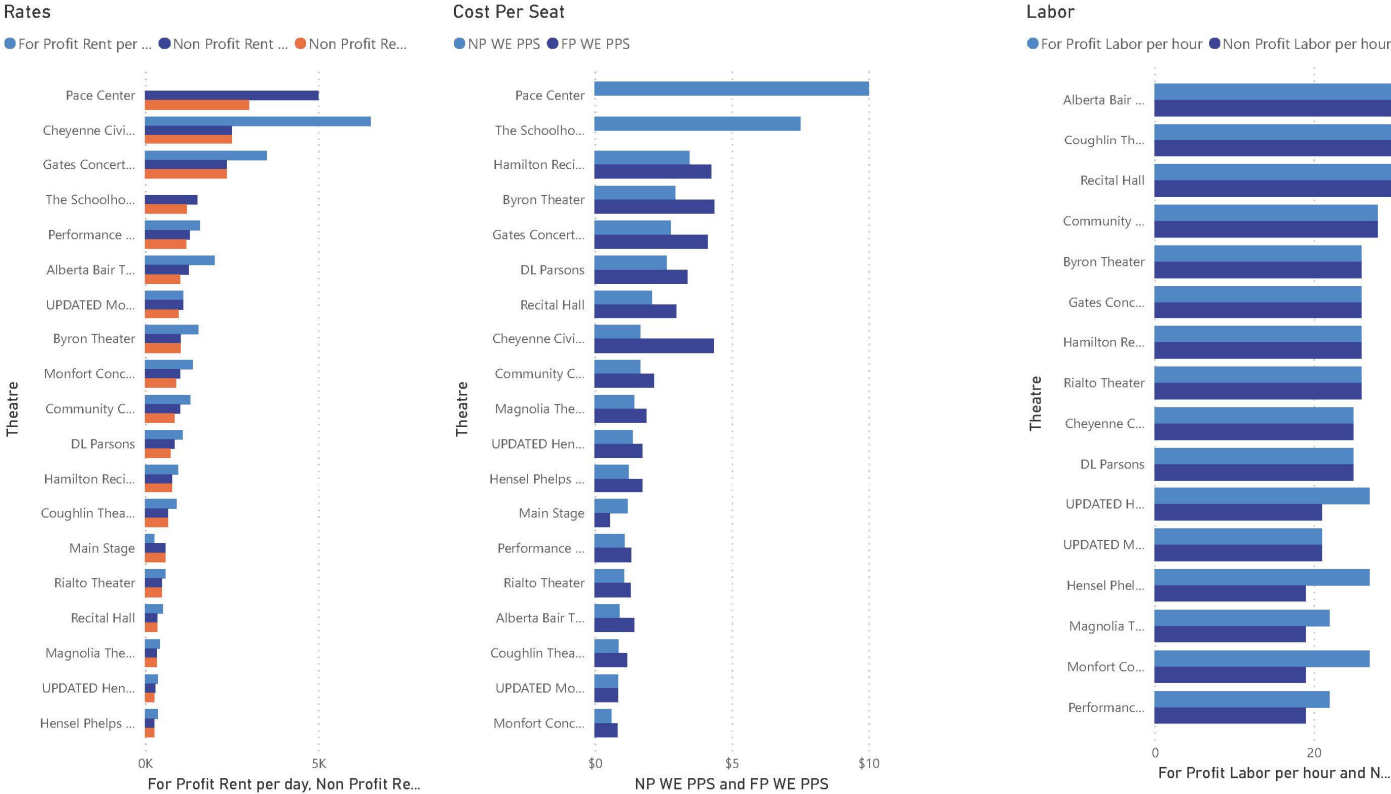
Hensel Phelps Theatre	2021	2022	2023
3 or more Consecutive days	\$175	\$226	\$252
Multiple Use Performance	\$158	\$213	Eliminate
Multiple Use Rehearsal	\$74	\$150	\$225
Sun – Sat (Rehearsal)	\$158	Eliminate	
Sun – Thur (Performance)	\$263	\$263	\$267
Fri, Sat, City Holiday		\$278	\$293
Hourly Labor	\$19	\$20.60	\$21.22

Eliminate 2024

Eliminate 2024



Remain Competitive & Accessible



Cost Recovery Impacts

Monfort Concert Hall	2024*	2025*	2026	2027	2028	2029
Sun – Thur (Performance)	\$1,069	\$1,181	\$1,296	\$1,415	\$1,537	\$1,663
Fri, Sat, City Holiday	\$1,205	\$1,315	\$1,429	\$1,545	\$1,666	\$1,790
Hourly Labor	\$21.85	\$22.51	\$23.19	\$23.88	\$24.60	\$25.34

2019 Cost to operate MCH \$663,879
Cost per rental day \$6,915 (96 in 2019)
Cost if 300 rentals \$2,206

70% Cost Recovery \$1,544
90% Cost Recovery \$1,985



Cost Recovery Impacts

Hensel Phelps Theatre	2024	2025	2026	2027	2028	2029
Sun – Thur (Performance)	\$329	\$403	\$480	\$560	\$641	\$725
Fri, Sat, City Holiday	\$376	\$461	\$549	\$639	\$733	\$829
Hourly Labor	\$21.85	\$22.51	\$23.19	\$23.88	\$24.60	\$25.34

2019 Cost to operate HPT \$285,129
 Cost per rental day \$3,609 (79 in 2019)
 Cost if 300 rentals \$947

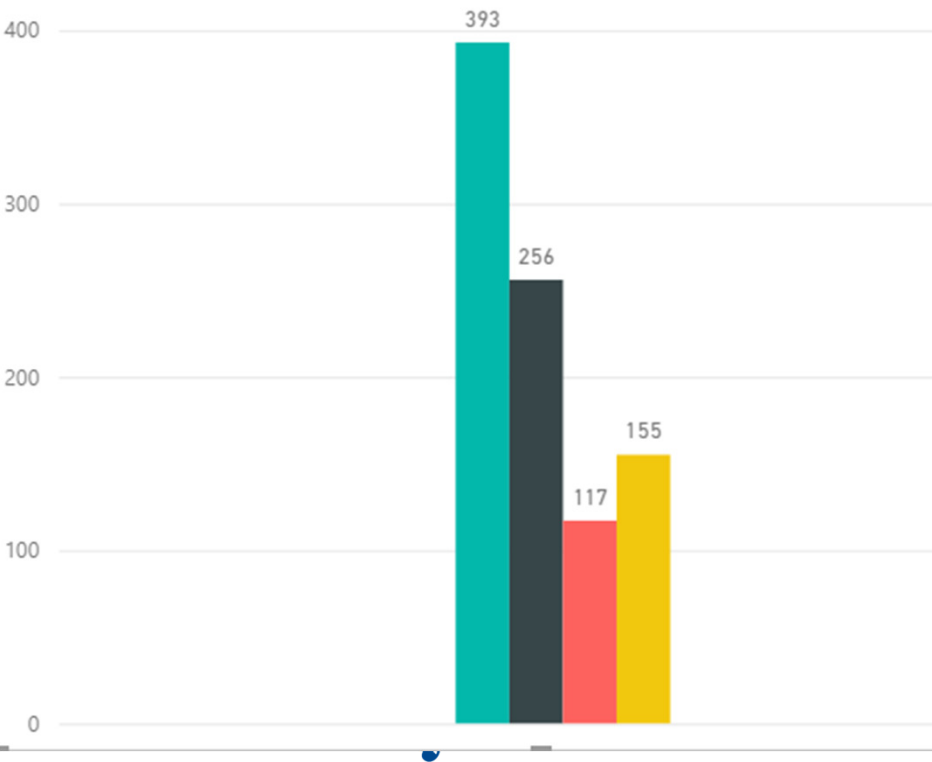
70% Cost Recovery \$663
 90% Cost Recovery \$853

**We're aware this
 doesn't appear to be
 competitive.**

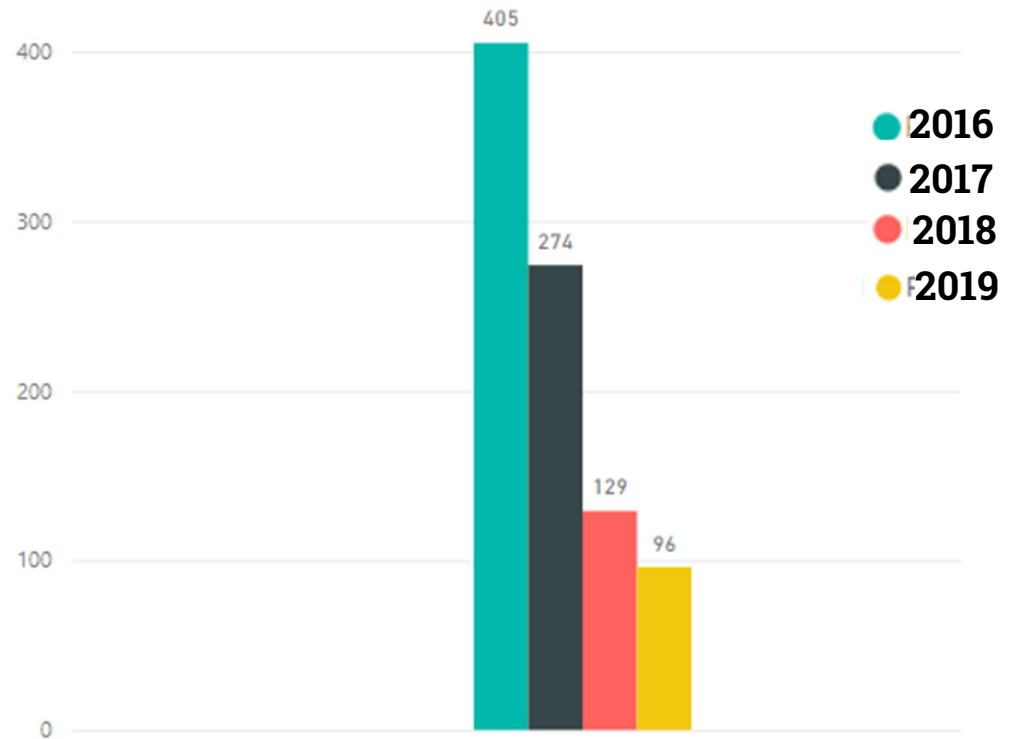


Agenda Item 5 – New Business c. – Consideration of eliminating packages 2022 and beyond

Spring Packages by Household



Fall Packages by Household



Agenda Item 6 –
Old Business a. – COVID-19 Updates

- i. CDC – minimal risk to contract from touch**
- ii. Mask requirements indoors extended**



Agenda Item 6 –
Old Business b. – Fall 2021 Programming

- i. Dropped Poco - Offer out to Flobots as a replacement**





Agenda Item 6 – Old Business C. - Install Art



Agenda Item 7 –
Other a. – UCCC Backstage Stars Report



Agenda Item 7 – Other b. – Next Meeting

- **June 9, 2021; 3:45 pm**

