



HYBRID MEETING INSTRUCTIONS FOR
THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING
On July 14, 2021 3:45 PM

There will be a short Sub Committee meeting at 3:15 PM of the Ticket Donation Committee preceding the full advisory board meeting.

The physical location for the meeting will be the Downtown Recreation Center, 651 10th Ave. Room 102.

- You may attend the meeting in person at the physical location.
- You can provide input/public comment for this meeting by emailing your comments to Jason Evenson (jason.evenson@greeleygov.com), or by leaving a voice message for Jason at (970) 350-9482, to provide your comments. Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.
- To view the meeting and/or participate in real-time, join via Zoom using any of the following connections:
Please click the link below to join the meeting:

<https://greeleygov.zoom.us/j/87409558589>

OR

Dial from any phone (301) 715 8592
Meeting ID: 874 0955 8589
Passcode: 227580

Agenda

Union Colony Civic Center Advisory Board
July 14, 2021 @ 3:45 PM via Zoom

1. Determination of quorum and call to order. (The meeting will be recorded and minutes generated from that record)
2. Quick Zoom recording notice (Jason)
3. Additions or changes to the agenda? (2 Minutes)
4. Approval of June Minutes (2 Minutes)
5. New Business
 - a. Recommend ticket donations from Sub Committee.
6. Old/Ongoing Business
 - a. COVID 19 Updates
 - i. July 1 the UCCC dropped all indoor restrictions per City of Greeley alignment with State of Colorado changes to "Best Practices".
 1. No further discounts for either theatre.
 2. Website has been "scrubbed" of COVID restriction and response. EXCEPT for a statement about best practices on masks and social distancing recommendations.
 - b. Fall 2021 Programming updates
 - i. Brochure preview
 - c. Spring 2022 Programming updates (Mari)
 - d. In-Store Art – subcommittee Report (5 Minutes Alison or Craig)
7. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be August 11, 2021

Parking Lot (Items to be discussed at future meetings):

- Portable bars for Kenny's
- Parking directional signs from Active Adult Center Lot (guild supported)
- Discuss the remodeling of the outside/front of the UCCC
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff
 - Superscript or program notes in 2nd language?
 - Commuter bus WiFi advertising when available?

Minutes

Union Colony Civic Center Advisory Board

June 9, 2021 3:48 pm Via Zoom

1. The meeting was called to order.
 - a. Board present: Mark Pugatch, Craig Montgomery, Deanna Terry, Alison Hamling, and Perry Bell, Cher Heimbegner, Doran Azari, Michelle Sauder
 - b. Board absent: Ken Andrews
 - c. Staff present: Jason Evenson, Jill Droegemueller, Mari Hein Beegle
 - d. Guests present: None
2. Jason received no requests to be read into the minutes, no public present, and reminded everyone that the minutes would be taken from the recording of the meeting.
3. Mark noted that Jill should be added as present, and correct the spelling of Michelle Sauder's last name prior to approval of minutes. Moved for approval by Perry, seconded by Doran, no further discussion, the motion passed unanimously.
4. New Business
 - a. Jason explained potential changes to how bar services are provided at the UCCC. The recommendation is to have local non-profits pull special event permits for their own or other events, manage the service, sales, and
 - i. Questions about liabilities were raised, the groups would be required to carry liability insurance and name the UCCC as an additional insured.
 - ii. How would patrons be allowed to take drinks into the theatre. Likely through the use of cups with snap on lids.
 - iii. What's the "learning curve" for groups that are coming in for one off events, can the necessary skills (how to identify overserved patrons) be learned in a reasonable amount of time? There are professional servers that could be hired to minimize these impacts, or organizations may have access to
 - iv. Could there be common contracts for prices on drinks, through a wholesaler to level the end costs to the patrons? Jason expected that some of the groups may already have existing relationships they'll want to utilize (distillers/breweries) so that could be problematic.
 - v. Consistency in service is a concern from the standpoint that the patrons will perceive the bar service as all provided by the UCCC. From prices to what types of drinks are available. Should we provide a handbook of minimums, standard procedures, contacts, and other helpful items from our experience.
 - vi. Perry as the chair of the UCCC Backstage Stars will approach GPO and see if those two groups can set some similar pricing, distributors, and other collaborations like cups and basics. He thinks the non-profits should get as little guidance/restriction from the UCCC. They'll then invite others to joint the partnerships.
 - vii. In the past, where was the line for "rental" events with children or school based events by policy? The rental tenant has always determined if there are liquor sales.
 - b. Spring 2022 Performances were discussed, the three confirmed offers were reviewed by Mari. She sought input from the board on a larger list of national tours and several local co-promote options (two GPO co-promote options and one the former Habbajeeba group). The board was supportive of moving forward with a Country event with Brian and Todd. The board preferred to see the GPO Aretha proposal before they make a final recommendation on that, and are less supportive of the
5. Old/Ongoing Business

- a. COVID 19 Updates
 - i. May 17 the City of Greeley moved to “Masks strongly recommended for individuals not fully vaccinated, fully vaccinated individuals may choose to remove their masks.”
 - ii. June 1, Governor dropped indoor gathering capacities. Other State of Colorado guidance remains in effect, and at the time of this update no determination of City plans to change. Jason anticipated lifting seating restrictions July 1.
- b. Fall 2021 Programming updates
 - i. Flobots confirmed, and the lineup is finalized.
 - ii. The City C&E office have hired a contractor and we’ve met with advertising agency May 7 to line up the procedures and operational details of the strategy, design, and
- a. In-Stall Art – subcommittee Report (5 Minutes Alison or Craig) – Kim notified the team that the installation in the Women’s restroom on the first floor would be on the week of the 21st.

6. Other

- a. UCCC Backstage Stars Report – (Perry) – Meeting Monday to discuss the volunteer recognition piece for the lobby. Discussing the pending concessions sales for the upcoming semester.
- b. Next meeting will be July 14, 2021