

MEETING INSTRUCTIONS FOR
THE UNION COLONY CIVIC CENTER ADVISORY BOARD MEETING
On August 10, 2022 3:45 PM

There will be a short Sub Committee meeting at 3:15 PM of the Ticket Donation Committee preceding the full advisory board meeting.

The physical location for the meeting will be the Greeley Recreation Center Room 103.

- You may attend the meeting in person at the physical location.
- You can provide input/public comment for this meeting by emailing your comments to Brian Hughes (brian.hughes@greeleygov.com), or by leaving a voice message for Brian at (970) 350-9449, to provide your comments. Comments received up to 1 hour before the meeting will be read into the record at the appropriate time.

Agenda

Union Colony Civic Center Advisory Board
August 10, 2022 @ 3:45 PM

1. Determination of quorum and call to order.
2. Approval of July 2022 Minutes (2 Minutes)
3. Old/Ongoing Business
 - a. Fall 2022 Programming updates (Brian)
 - i. Updated ticket information will be provided at meeting.
 - ii. Fall launch
 - b. Spring 2023 Programming suggestions or updates (Brian)
4. New Business
 - a. Recommend ticket donations from Sub Committee, if any.
 - b. Staffing updates
5. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - b. Next meeting will be September 14, 2022

Parking Lot (Items to be discussed at future meetings):

- Portable bars (Summer 2022)
- Rebranding the UCCC (Summer 2023 discussion)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- UCCC Plaza Renovation (2026 CIP as of June 2022)
- Commuter bus WiFi advertising when available?
- Seating refurbishment

Minutes

Union Colony Civic Center Advisory Board
July 13, 2022 @ 3:45 PM

1. The meeting was called to order by Mark Pugatch at 3:45 PM.
 - a. Board Present: Mark Pugatch, Craig Montgomery, Doran Azari, Deanna Terry, Perry Bell
 - b. Absent: Juliette Freid, Samantha Corliss, Michelle Sauder, Alison Hamling
 - c. Staff present: Jason Evenson, Jill Droegemueller, Brian Hughes
 - d. Guests: Cher Heimbegner
2. Approval of June Minutes
 - Motion to approve June minutes as submitted, made by Doran Azari, seconded by Perry Bell. Motion passed unanimously.
3. Old/Ongoing Business
 - a. Fall 2022 Programming updates (Jason for Brian)
 - i. Jason reported that there are significant improvements in the marketing plans to print all 11x17 posters in both English and Spanish this semester. Additionally all of the events planed for Hispanic Heritage Month will be advertised in Spanish on Spanish language radio.
 - b. Spring 2023 Programming updates (Brian Hughes)
 - i. Brian provided a list of the 9 outstanding offers for Spring 2023, including the rebooking of the postponed National premier of Madagascar. There are several highly recognizable names in the list to be the “tent poles” for the semester, the board was very complimentary of the efforts to respond to the concerns raised in previous meetings.
 - ii. Brian provided responses to each of the board member requests submitted for specific performances.
 1. AJ Croce – has two shows:
 - a. the larger and more financially feasible show) is playing a makeup date in Loveland soon so we’re excluded from playing that soon
 - b. the smaller show doesn’t meet financial targets.
 2. Al Madrigal -CAA (Not currently touring)
 3. Jeff Dunham- outside price range and capacity
 4. Don Felder/Dave Burleigh – box office not great/ not a lot of current data.
 5. Gasoline Lollipops/ Caravan Palace – No current availability
4. New Business
 - a. The ticket Donation Sub Committee met at 3:15 and recommended providing all three applicants Greeley Family House, Mountain States Children’s Home, and Thorne Nature Experience vouchers for two tickets to a fall performance. With the strongly worded reminder that future requests are contingent upon post event reporting through the web tool.

Minutes

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- b. Jason provided summary information about comments from the post event surveys, 30 of 337 respondents (of the 4082 Ticket holders) had negative complaints about seating. The board asked to table the consideration of the issue for the time and place it in the "Parking lot", Jason will also flag this as a potential issue to address if there's a major renovation in the future.
 - c. Staffing update – the board and team members shared best wishes and recollections of working with Jason.
5. Other
- a. UCCC Backstage Stars Report – (Perry) No July meeting.
 - b. Next meeting of the UCCC Advisory Board will be August 10, 2022

Parking Lot (Items to be discussed at future meetings):

- UCCC Seating issues identified in Survey Responses and recommendations to change some seats (maybe rows) to wider seating to accommodate larger patrons? Integration or change of scope to upholstery CIP project? (July 2022 agenda item)
- Rebranding the UCCC (Summer 2023 discussion)
- Portable bars (Summer 2022)
- Tigre Radio co-promote (January Update)
 - Spanish Website/Brochure/Ticket office staff/Volunteers
 - Superscript or program notes in 2nd language?
- Commuter bus Wi-Fi advertising when available?