

Minutes

Union Colony Civic Center Advisory Board
September 8, 2021 3:50 pm Hybrid In-person & Zoom

1. The meeting was called to order by Mark Pugatch at 3:48 PM.
 - a. Board present: Mark Pugatch, Ken Andrews, Craig Montgomery, Doran Azari, Deanna Terry and Perry Bell
 - b. Board absent: Michelle Sauder, Alison Hamling, Cher Heimbegner
 - c. Staff present: Andy McRoberts, Jason Evenson, Jill Droegemueller, Leslie Evans
2. Quick Zoom recording notice (Jason)
 - No requests received to be read into minutes, and no community members present. The meeting was held in a hybrid format to accommodate members that were unable to be in-person. Jason will continue to provide this option on a go forward.
3. Approval of July Minutes (2 Minutes)
 - Motion to approve minutes, with a correction made to 6. a. ii. made by Doran Azari, seconded by Ken Andrews. Motion passed unanimously without discussion.
4. New Business
 - a. Staffing updates
 - i. Jason informed the board about the departure of Mari Hein Beegle from the department. Leslie Evans introduced as the new supporting admin for the board.
 - b. Recommend ticket donations from Sub Committee.
 - i. The committee requests a ratification of the donation of 2 Amy Grant tickets for the Women's Crossroads Safe House, as well as 2 tickets to Lance Burton for the Southeast Weld Chamber of Commerce. Perry Bell moved to support the donation, seconded by Doran Azari. Motion carried unanimously.
 - c. Fall 2019 Ticket Sales report
 - i. Data provided was current to September 2nd, unable to update in time for meeting. Sales are strong thus far, ahead year over year.
 - ii. The expenses showed in report were inaccurate due to transitioning to new financial reporting system. Will be unable to view until system is live.
 - iii. There's been an increase in package sales per household.
 - iv. Revenue is down due specifically to lower average ticket price per show.
 - d. Cost Recovery Policy Presentation and discussion
 - i. Jason gave a presentation regarding the CPRD cost recovery plan. Andy clarified process to utilizing data for tracking results. Ken posed concern about Rec focus in report. Deanna echoed Ken's concerns, as well as fears regarding the fee schedule for non-profits. Andy explained that representation discrepancy due entirely to comparative numbers of programs and categorization. Both Jason and Andy reiterated that the goals presented were to benefit the entire department, and that fee increases are unavoidable to accommodate facility and community needs.
5. Old/Ongoing Business
 - a. Spring 2022 Programming updates
 - i. Jason reported 4-5 show gaps for the spring season.

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- i. There will be a meeting later in the week to work at confirming the schedule, after reviewing current commitments.
 - ii. Until signed offers received, season cannot be shared at this time.
6. Other
- a. UCCC Backstage Stars Report – (Perry) – summer attendance to meetings was shaky. Stars are coordinating efforts with the GPO to promote the bars for events. Met with Nick to discuss planning and operation. Recruiting new board members
 - b. Next meeting will be October 13, 2021 at 3:45 PM. Location may change to provide easier accommodation of hybrid in-person and video options.

Prepared by: DocuSigned by:
Leslie Evans
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Approved by: DocuSigned by:
Mark Pugatch, Chair
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Chair