

Minutes

Union Colony Civic Center Advisory Board
October 13, 2021 3:45 PM Hybrid In-person & Zoom

1. The meeting was called to order by Mark Pugatch at 3:54 PM.
 - a. Board present: Mark Pugatch, Ken Andrews, Craig Montgomery, Doran Azari, Deanna Terry, Perry Bell, Michelle Sauder, Alison Hamling, and Cher Heimbegner
 - b. Staff present: Andy McRoberts, Jason Evenson, Jill Droegmueller, Leslie Evans
2. Approval of September Minutes
 - Motion to approve minutes, with a correction to Deanna's name, made by Craig, seconded by Perry. Motion passed unanimously.
3. New Business
 - a. Recommend ticket donations from Sub Committee.
 - i. The committee donated four Hot Chocolate tickets to the Weld County Food Bank/St Patrick's Presbyterian Church, in addition to two Burroughs tickets to the Poudre River Trail Corridor.
 - ii. Brief discussion held regarding United Way ticket donations. The board was informed that donations for UW have previously been handled by UCCC staff. Craig made a motion to continue current practice, seconded by Perry. Motion passed unanimously.
 - b. Post event survey summary and comments (Los Chicos, The Oak Ridge Boys)
 - i. Feedback following both shows has been extremely positive. The board reviewed advertising challenges/opportunities for the go forward. Severest patron complaint was about box elder bug sightings. Issue will resolve self with onset of winter.
4. Old/Ongoing Business
 - a. Fall 2019 Ticket Sales report
 - i. Currently behind previous fall sales (about \$75,000), however, estimates for rescheduled shows were made pre-pandemic.
 - ii. We are still ahead of 2019, year by year.
 - iii. The Burroughs brought in 60% of sales for GPO collaboration.
 - b. Spring 2022 Programming updates
 - i. Tentative Season:
Good Morning Guys
We Are Messengers
High Kings
*An Officer and a Gentleman
*Madagascar the Musical
A Tribute to Aretha Franklin with the GPO
Air Supply
Secrets of Space

**performances pending further negotiations regarding COVID protocols

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- ii. Jason is also reviewing rap act possibilities.
- c. Staffing updates
 - i. Programming Coordinator position has been posted.
- 5. Other
 - a. UCCC Backstage Stars Report – (Perry)
 - i. In order to provide more support through fundraising, the Stars will be providing beverage services. The GPO will staff the next performance.
 - ii. The Stars are excited to welcome two new members, Steve Hall and Perry Buck.
 - b. Next meeting will be on November 10, 2021, in-person, in room 103 at the Recreation Center.

Parking Lot (Items to be discussed at future meetings):

- Portable bars
- Parking directional signs from Active Adult Center Lot (guild supported)

Prepared by: DocuSigned by:
Leslie Evans
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Approved by: DocuSigned by:
Mark Pugatch, Chair
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Chair