

**Museum Advisory Board Meeting
May 20, 2021, 4:00pm**

Meeting Link: <https://zoom.us/j/95643449716>
Email Leslie.Evans@Greeleygov.com **for password**

Call to Order: 4:04 pm

Roll Call:

Members present – Michael Weiland, Flo Mikkelson, Emma Pena-McCleave, Daina Bustillos, Laura Reeser

Staff members present – Jason Evenson, Sarah Saxe, JoAnna Luth Stull, Holly Berg, Katie Ross

Approval of April 2021 Minutes: Flo made a motion to approve, seconded by Daina. Motion passed unanimously

Culture, Parks and Recreation Department Report (Andy McRoberts): The department assessment information has been collected and is being analyzed. Recommendations are expected by early June. CPRD is preparing the budget for 2022. Museums will be requesting additional funding.

Culture Division Report (Jason Evenson): Mask mandates have been lifted, but division will continue to practice some social distancing and restrict capacity limits.

Museums Report (Sarah Saxe): Attendance has been slow but steady at 141 visitors without marketing & advertising. Now working with C&E to start targeted marketing for the history museum, as well as Centennial Village which opens next Friday. Will not have pets and popsicles, nor baby animal days at Centennial Village. Meeting with the Stampede and Weld County Fair to discuss participation in both events. Hosting a blue grass band, and Potato Day will move forward. New staff has been hired to support all locations. Virtual tour has been well received on Facebook and spiked interest. Hosted first school group, lots of interests for future groups.

Friends of the Greeley Museums Report (Laura Reeser): Website, friendsoftgm.org, launched. Working on Potato Day and planning an ice cream social for 07/21/2021. Friends are sponsoring Museum at Twilight event, and obtaining liquor license.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo) – meeting 05/25/2021 at 10:00 am
- Experiences Team (Mark/Mike/George) – first virtual tour went live on 04/16/2021 with 54 views. Jumped to 3019 views and 270 shares following Facebook post. Focused on Centennial Village prep work.

- Acquisitions Committee (Ashley/Daniel) – no meeting due to no agenda for discussion. Found some great pieces of clothing from the 20's to fill some collection gaps.

New Business:

- Advisory Board appointments and elective officers
 - New appointee – Emma Pena-McCleave, will be joining Fundraising & Community Committee
 - Michael Weiland will be new chair person with Flo Mikkelson as vice chair
- Deaccessions (JoAnna Luth Stull) – Flo moved to accept removal, Laura seconded. Motion passed unanimously.

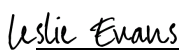
Old Business:

- None

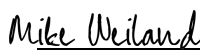
Next Meeting: Thursday, June 17, 2021, 4:00 p.m., virtual meeting

Adjourn: meeting adjourned at 4:44 pm

Prepared by:

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Approved by:

DocuSigned by:

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Preparer

Leslie Evans

Board Chair

Mike Weiland

Date

8/17/2021

Date

8/17/2021

