



**REMOTE MEETING INSTRUCTIONS FOR THE FUNDRAISING
AND COMMUNITY INVOLVEMENT SUBCOMMITTEE MEETING
OF THE MUSEUM ADVISORY BOARD ON JUNE 22, 2021**

No physical location will be set up to view or participate in this meeting.

- You can provide input/public comment for this meeting by emailing your comments to Sarah Saxe (Sarah.Saxe@Greeleygov.com). Comments may also be submitted in real-time during the meeting using the chat feature. Comments received before and throughout the meeting will be read into the record at the appropriate time.
- To view the meeting and/or participate in real-time, email Sarah Saxe (Sarah.Saxe@Greeleygov.com) before the meeting begins to receive the log-in credentials. Instructions on how to access and participate in the remote meeting will be provided at that time.

Fundraising and Community Involvement Agenda
June 22, 2021, 10:00 a.m.

Meeting Link: <https://zoom.us/j/95643449716>
Email Sarah.Saxe@GreeleyGov.com **for password**

Call to Order

Roll Call

Review of Case Statement example materials

Case for Support development

- WHY, HOW, WHAT
- Key info and storytelling aspects to include
- Whom should we involve/ whose testimonial should we use for support

Communication strategy

- Approaches to delivering our case statement
- Marketing collateral needed

Next steps

Next Meeting

Adjourn