

**Museum Advisory Board Meeting
November 18, 2021, 4:00pm
Greeley History Museum**

Meeting to be digitally recorded; transcribed by Samantha Foyle

Roll Call: Adrian Sdano, Daina Bustillos, Emma Pena-McCleave, Floris Mikkelsen, Gary Alexander, George Junne, Joseph Lesko, Laura Reeser, Michael Weiland

Approval of October 2021 Museum Advisory Board Meeting Minutes
Approval of November 2021 Funding Team Committee Meeting Minutes

Culture, Parks and Recreation Department Report (Jason Evenson):

Culture Division Report (Jason Evenson):

Museums Report (Sarah Saxe):

Friends of the Greeley Museums Report (Laura Reeser):

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) –
- Experiences Team (Mike/George) –
- Acquisitions Committee (Adrian/Joe) –
- Community Engagement Team (Flo/Mike/George/Emma/Gary) –

New Business:

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Old Business:

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Next Meeting: Thursday, December 16, 2021, 4:00 p.m., Greeley History Museums

Adjourn:

**Museum Advisory Board Meeting
October 21, 2021, 4:00pm
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:00 PM

Roll Call:

Members Present - Adrian Sdano, Emma Pena-McCleave, Floris Mikkelsen, Gary Alexander, George Junne, Joseph Lesko, Laura Reeser, Michael Weiland, Daina Bustillos

Staff Present- Holly Berg, Jason Evenson, Sarah Lester, Katie Ross, Sarah Saxe, Samantha Foyle

Members absent – None

Approval of September 2021 Museum Advisory Board Meeting Minutes: Motion to approve by Floris Mikkelsen, seconded by Emma Pena-McCleave. Motion passed unanimously.

Culture, Parks, and Recreation Department Report (Jason Evenson): Andy McRoberts Director of Culture, Parks and Recreation Department is retiring as of November 1st, 2021. City Council approved funding for 2022 and is much closer to 2019 funding. A Community Needs assessment will be implemented in early 2022 to go along with the Department assessment which concluded earlier this year.

Culture Division Report (Jason Evenson): Season is underway with three solid performances so far and we are looking forward to upcoming performances and Holiday Events.

Museums Report (Sarah Saxe): Curator of Historic Sites position has been offered to a candidate with a start date of December 20th. Attendance numbers are still down from 2019 (<50%). Museum at Twilight Event attendances has steadily increased. September's event had about 30 people in attendance for the Hispanic Women of Weld County. October's event had 82 people in attendance for the Immigrant and Refugee Center of Northern Colorado and the Treasurers Convention. Sarah Lester organized field trips throughout September with an attendance of 1,088 Students. Plans are in place to have a one-week History Fest in the spring and fall of 2022. Katie Ross has been updating the emergency plan, as well as working on reparative description work correcting errors in collections and focusing on Diversity, Equity, Inclusion, and Accessibility. Holly Berg closed the "War Comes Home" Exhibit. The "Empowering Voters, Defending Democracy: League of Women Voters of Greeley-Weld County" Exhibit opened October 7th. "War Comes Home" digital exhibit is live on our website. Staff at Centennial Village are continuing to winterize grounds.

Upcoming Events:

- October 28th at Greeley History Museum: Brown Bag Presentation about Ghost Stories of Greeley
- November 3rd at UCCC John Fielder 'Weld County: 4,000 Square Miles of Grandeur, Greatness & Yesterdays' Book Signing and Presentation
- November 11th at Greeley History Museum: Museum at Twilight Event co-hosted by the Daughters of the American Revolution (Free Admission for Veterans/Active Duty Military for Veterans Day)
- November 27th at Greeley History Museum: Holiday Open House with Free Admission

Friends of the Greeley Museums Report (Laura Reeser):

Current membership is 27 which is comprised of Single, Dual & Family Memberships, Raised \$1,200.00 and pledge to attend the John Fielder Event. Actively working to drum up membership. Easy to join via friendsoftgm.org Members of the Friend get free admission and invitations to special events as well as 10% off in the Gift Shop.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – Meeting Next Tuesday, October 26th pending Draft readiness. Review the Draft and Case Study.
- Experiences Team (Mark/Mike/George) – Touch-based interactives returned to the gallery after reviewing COVID-19 studies and lack of spread via touch.
- Acquisitions Committee (Adrian/Joe) – There were no deaccessions approved by the Museums Acquisitions Committee in October

New Business:

- Deaccessions (Jo Anna/Katie) - Flo moved to accept removal, George seconded. Motion passed unanimously.
- White Plumb Farm Plans and Progress letter (all) – Dedicated funding approved for maintaining the property until a decision is made.

Old Business:

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Next Meeting: Thursday, November 18th, 2021, 4:00 p.m., Greeley History Museums

Adjourn: Michael adjourned the meeting at 4:45 pm

Fundraising Team Minutes
Monday, November 1st, 10:00 a.m.

Meeting transcribed by Sarah Saxe

Call to Order: 10:02 AM

Roll Call:

Board Members Present: Flo Mikkelson, Mike Weiland, George Junne, Garry Alexander, Emma Pena-McCleave

Staff Members Present: Sarah Saxe, Sarah Lester, Katie Ross, Holly Berg

Review of Case Statement draft

- Review full and condensed versions
 - Board and staff went through long version page by page giving detailed suggestions for improvements on text, images, layout and structure.
 - Board and staff reviewed short version document making suggestions to condense the text and increase images.
- Gather feedback, if any, for C&E
 - Sarah Saxe will compile all suggestions and forward them to Communications and Engagement for editing.

Discuss next steps

- Plan for distribution
 - Tabled until future meeting when drafts from C&E are closer to completion/closer to being ready for distribution.

New Business:

- None

Old Business:

- None

Next Meeting: Tuesday, December 28th, 10am

Adjourn: 11:32 AM

Museums' October 2021 Report

Major Events

- In-person interviews to fill the Curator of Historic Sites position took place on the 13th of October; the hiring committee extended an offer to candidate Geoffrey Havens who accepted and will begin December 20th.
- The Greeley History Museum hosted another successful Museum at Twilight evening event with 82 attendees – the event was co-hosted by the Immigrant and Refugee Center of Northern Colorado and a number of ESL students came to the museum for the first time.
- Staff are working to prepare the Greeley History Museum's gift shop for reopening November 20th.

Visitor Services-Greeley History Museum

- Attendance: 264
- Revenue
 - Admissions: \$1252.00
 - Store: \$0
 - Research Center: \$91.75
 - Donations: \$0
 - Facility Rent: \$0
- Combined Total Revenue: \$1343.00

Visitor Services-Centennial Village

- Attendance: 0
- Revenue
 - Admissions: \$54.00
 - Registrations: \$0
 - Store: \$0
 - Donations: \$1000.00
 - Facility Rent: \$187.50
- Combined Total Revenue: \$1241.50

Collections

- Collections Stats
 - Items cataloged: 90 (12 donations completed)
 - Images added: 136
 - Items Inventoried: 195

Museums' October 2021 Report

- Hazel E. Johnson Research Center Stats
 - Internal research inquiries: 4
 - External research inquiries: 17
 - 7 requests handled onsite, 14 offsite
 - Reproduction orders: 4 orders for 57 items
- JoAnna and Katie have been working to update the Museums' Historic Media Reproduction Policy and Deed of Gift documents to align with Collections Management procedures and policy.
- Katie has been working with the High Plains Library District and interns to begin adding additional content to *Weld On The Web!*, expanding our available online collections.

Exhibits

- Exhibits Stats
 - Beyond Suffrage Virtual Tour: 29
 - Meeker Home Virtual Tour: 54
 - War Comes Home Virtual Exhibit: 49
 - Centennial Village Audio Tour: 7
- "Empowering Voters, Defending Democracy: The League of Women Voters of Greeley-Weld County" opened 10/7 and the story was picked up by the *Greeley Tribune* and KUNC.
- Holly gave a Zoom presentation for the High Plains Library District highlighting stories from "Unmentionable: The Indiscrete Stories of Artifacts."
- Multiple neighboring organizations have inquired about the Museums' outgoing traveling exhibits program; JoAnna, Holly, and Katalyn have been working to prepare the physical exhibits, their catalog records, and associated paperwork to get them ready to ship.

Historic Sites

- Barry and Brayden have been raking leaves and continuing to winterize the site. They plan to paint the interior of the Spanish Colony House and redo the flooring in the Fire Station due to found water damage.
- Sarah Lester continues to work on the design and creation of the virtual Museum to You program to be deployed to D6 early next year.

Reach

- Across all Museums' social media pages, there were a total of 16 posts, a total reach of 4,056, and total impressions of 4,258.