

Fundraising Team Agenda
Tuesday, December 28th, 10:00 a.m.
Greeley History Museum

Meeting to be digitally recorded; transcribed by Sarah Saxe

Call to Order:

Roll Call:

1. Review of Case for Support Documents
2. Review of Capital Campaign Planning Documents
3. Discuss Roles and Responsibilities
4. Discuss Promotional Tactics
 - a. Website
 - b. City Scoop
 - c. CPRD Newsletters
 - d. News Release
 - e. FB posts – COGM and COG
 - f. Cross-promote at Museum events and facilities
 - i. Retractable banner
 - g. Promotion refresh in Q2
 - h. Additional digital promotion

New Business:

Old Business:

Next Meeting: Tuesday, January 25, 10am

Adjourn: