

CITIZEN TRANSPORTATION ADVISORY BOARD

The Citizen Transportation Advisory Board met Monday, March 22, 2021 remotely

The following Board members were present: Lavonna Longwell, Mike McFadden, Jimmy Jones, John Compton, and Steve Teets

Absent: Fred Neal (unexcused)

City staff included Joel Hemesath, Will Jones, Darren Davis, Allison Baxter, and Tom Hellen

I. Lavonna called the meeting to order at 3:00pm

II. APPROVAL OF MINUTES

The minutes from February were approved by a motion and unanimous vote of the Board members present

III. CHANGES TO AGENDA AND/OR ANNOUNCEMENTS

No changes

IV. PUBLIC COMMENT

Steve: The City of Greeley is currently accepting applications for the "Food Tax Rebate" program; it will go on until the end of April.

Grievance forms on the buses are not being replenished; and the rules to ride the bus have very small print

The stop at Carl's Jr in the Downtown area has to be relocated due to safety precautions and not being wheelchair accessible

Update on ridership for Boomerang route for UNC

Transportation Plan Update: Allison Baxter and Consultants from Fehr and Peers

Ann Bowers and Krystian Boreyko from Fehr and Peers are the consultants for this project:

The project team are City of Greeley staff, consultants from Fehr and Peers, analytic support and public involvement from Felsburg Holt & Ullevig, public involvement from MIG, and economic analysis from EPS.

The TMS overview is to form a community vision for transportation in Greeley in 2045.

The planning process will be done through 2022; that will include analyzing the current conditions, forecasting growth, form a vision with supporting goals, and for plan development and City Council to adopt.

Community outreach will be a core component throughout the process; so the community can be represented, can participate, and people can see their contributions reflected in the plan.

Key audiences are Greeley residents, elected and appointed officials, City staff, state and regional transportation agencies, public health and environmental advocacy groups, employers and local businesses, senior, people with disabilities, and students/youth. Recognizing that COVID will be a consideration for outreach, virtual tools have been set up to give community members an opportunity to engage; including dynamic project website, interactive mapping, surveys, and a virtual open house. There will also be in-person events to accommodate social distancing; including drive-in open house, intercept events like the festival of trees, Stampede and Friday Fest. Tools of awareness building will be ongoing and used to allow residents and visitors to play a role in the planning process outside scheduled events. The project will be routinely updated with relevant content in news articles, videos about multimodal transportation, and social media posts. The way CTAB can help shape the TMP is by being community representatives for the process. Talking points on the benefits of multimodal transportation have been created and the engagement team will keep updating throughout the process.

Poudre Express 1-year Anniversary Update; Darren Davis

- It has been over a year since the launch of Poudre Express
- In the first 3-months ridership was at about 90 riders a day
- The pandemic put the service on pause. During that time passengers were requesting different hours and runs throughout the day and even weekends. Before Poudre Express went back into service, there was a survey to understand the needs of passengers
- Poudre Express came back into service in August with changes on departures and frequency. There was a follow-up survey with the help of UNC and CSU to know if the route was covering passenger's needs, route awareness, and potential ridership after COVID
- The whole bus fleet is still being cleaned during the day and fogged every night
- Since COVID, the route has started up slowly but it is picking up
- The next steps to follow are; marketing for the route, evaluate schedule, additional stops in Windsor, and review the public's feedback

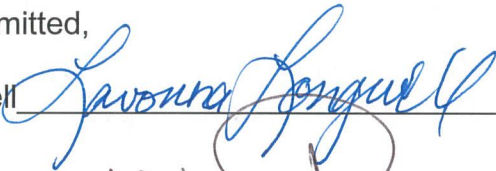
Round Table & Proposed Agenda items for April 2021: All

- None at the moment

The meeting adjourned at 4:20 pm.

Respectfully submitted,

Lavonna Longwell
Chairman



Date

8/5/21

Valerie Ramirez-Elizalde
Recording Secretary



Date

8.10.21