

CITIZEN BUDGET ADVISORY COMMITTEE

Wednesday, May 19th, 2021 – 5:00 p.m.

<i>Committee Members</i>	<i>Present</i>	<i>Absent</i>	Attending Guests & City Personnel:
<i>Blythe Driver</i>	X		<i>John Karner: Finance Director (970) 350-9732</i>
<i>Jose Garcia</i>	X		<i>Robert Miller: Budget & Compliance Manager (970) 350-9735</i>
<i>Jesse Quinby</i>		X	<i>Benjamin Alexander: Financial Analyst II (970) 336-4086</i>
<i>John Schull</i>	X		<i>Brandon Garza: Financial Analyst I (970) 350-9769</i>
<i>K. Trent Howell</i>	X		<i>Paul Fetherston: Deputy City Manager (970) 350-9730</i>
<i>Laura Fischer</i>	X		<i>Raymond Lee: Deputy City Manager (970) 350-9785</i>
<i>Lori Williams</i>		X	<i>Caleb Jackson: Planner II (970) 350-9876</i>
<i>Ron Adams</i>	X		<i>Alex Dunn: Strategies 360 Research Director</i>
<i>Nick Kenny</i>		X	

- Attendance & Announcements**

- Meeting starts at 5:07 pm.

- Approve Minutes**

Motion: Approve minutes from the April 14th CBAC meeting.

Motion By: Ron Adams

Motion Carried: John Schull

Keep Greeley Moving (KGM) Survey Results

- Polling shows a justifiable view towards the City's current tax burden, with 60% stating that local taxes are about right.
- 27% of the community stated that local taxes are too high.
- Most of the community describes Greeley's sidewalks as "good" or "just fair". When it comes to streets, a larger share characterizes them as "poor".
- A slight majority, 54% of the community believe streets and sidewalks need additional funding.
- Respondents were asked the following question: *"Without raising taxes, shall the existing voter-approved 0.65% of the City sales tax rate (which does not apply to food) be extended until December 31, 2029, for the purpose of continuing to fund: street-related infrastructure improvements and repairs (including safety improvements, pedestrian safety improvements (including sidewalks, crosswalks, and intersections, and safety, traffic flow, and congestion improvements to major streets), with such expenditures to be subject to independent audit overseen by a citizens committee appointed by the Greeley City Council, and prohibiting any payment of administrative costs to be made from such tax revenue?"*
 - 82% of residents overwhelmingly support the renewal until 2029.
- Respondents were asked a similar question to fund the same improvements, but with a 0.3% increase, 0.65% to 0.95% (\$8 million annually to \$25 million annually). Only 37% of the community supported the increase.

- Review of the polling highlights and concerns.
- Review of the City of Greeley 2021-2024 Election Timeline.
 - 2021: Municipal Election & Keep Greeley Moving (2022)
 - 2022: State Election & Possible District 6 Mill Levy Override.
 - 2023: Municipal Election.
 - 2024: Presidential Election & State Election.
- Review of the 2020-2022 KGM Tax Reauthorization Timeline and how the KGM Tax expires if not reauthorized before December 31, 2022.
- Review of the current and future KGM funding & needs analysis.
 - The City is currently making the case to voters and informing them of what their tax dollars are paying for (KGM & Food Tax)
 - The City's plan for the future is to review existing taxes, monitor growth, and to segment and diversify funding needs and revenues.
 - The City's ultimate goal is to provide greater transparency and accountability and to communicate more clearly with voters on revenue streams.
- CBAC unanimously votes in favor of recommending the renewal but with no increase.

Taxation on Short-Term Rentals

- Review of Greeley's history on short-term rentals.
 - 2019 & 2020: The City worked with the Housing Task Force & Planning Commission to draft comprehensive regulations
 - 2020: City Council rejected regulations and adopted code to allow short-term rentals of any dwelling unit.
- Short-term rental means the rental of a dwelling unit, or portion thereof, for less than one month.
- Short-term rentals are allowed in all zones, except I-M (Industrial Medium Intensity), I-H (Industrial High Intensity), and C-D (Conservation Districts).
- Short-term rentals require a business license and must pay lodging tax.
- No home occupation permit is needed for a short-term rental.

Review of Upcoming Agenda Items

- Metro Tax & Local Improvement Districts will be discussed in June.

Requests & Open Discussion

- Discussion about the new portal for City committees.
- Finance staff will provide in-person/online meeting options for future meetings.

Meeting Adjourned at 6:03 pm.

Next Regular Meeting: June 9th, 2021

5:00-6:30 p.m.

Zoom (<https://greeleygov.zoom.us/j/89552326098>)

DocuSigned by:

F8DC83C0CB4494

John Karner, Finance Director

DocuSigned by:

8413FB9E515B4EA...

K. Trent Howell, Chairperson